

Sunday Post-Dispatch 102 Pages Today			
Section	Pages	Section	Pages
First (News)	1-12	Eighth (Editorial)	4
Second (Drama)	13-14	Ninth (Real Estate)	15
Third (Sport)	15-16	Tenth (Wants)	4
Fourth (Society)	17-18	Eleventh (Financial)	4
Fifth (Auto)	19-20	Twelfth (Rotogravure)	6
Sixth (Auto)	21-22	Magazine	8
Seventh	23-24	Come	4
Radio Announcements Part 6—Pages 6-7			

SPECIAL SESSION ON RELIEF BILLS APPEARS CERTAIN

Watson Says if Democrats in Senate Are Going to Insist Upon It He Accepts Challenge.

HOUSE REFUSES TO ALTER POSITION

Chairman Snell of Rules Committee Declares Attempts to 'Socialize Government Are Outrageous.'

WASHINGTON, Jan. 31.—The House of Representatives tonight refused to point straight toward an extra session. Senate administration leaders confessed they could not find a middle ground between the unopposed program of the Democrats and the determined stand taken against it by the Republican House.

"It looks like an extra session the Democrats are going to insist upon it," said Senator Watson of Indiana, the Republican leader. "They apparently are willing to have it," he added. "The country does not want it. I accept the challenge."

The statement made by Senator Watson after the House had sent out a message to the Senate that they would retreat not an inch from the position the House summed yesterday in rejecting the extra session and the broad point of the Democratic program.

In a series of votes the weighty Republican majority there refused to give \$25,000,000 of Government money to the needy, either through the Red Cross or other proposed agencies.

Several supply bills in danger. Several of the supply bills which, less some extraordinary procedure is resorted to, must be used if the Government departments are to function next year, have been loaded down with Republican proposals. They are now in conference and many compromises must be patched together if they are to be enacted.

Chairman Wood of the House Appropriations Committee proposed that if the agreement could not be worked out before Feb. 15 by conference committees on these proposals and the many other amendments in dispute, he would propose a resolution to continue existing appropriations for another year.

While such a resolution could be passed in the House, there the Republican majority is large, administration leaders in the Senate looked upon it as a forlorn hope. In that branch an alliance between Democrats and a wing of independent Republicans has existed since the days of the tariff dispute.

May Wait Till June. Senator Watson said earlier he believed if the President would wait until June 1, shortly before the end of the present fiscal year, to call it, "We would be in session from June 1 until the national convening a year hence," he said. "Mr. Hoover will veto these measures. We Democrats apparently are going to force the extra session."

The strength of the determination of House leaders not to accept Senate Democratic relief proposals was indicated by Chairman Snell of the Rules Committee. "The attempts to socialize the structure of our government are outrageous," he said. "We are going to stand by our principle of the price of an extra session. They must stand the consequences. We are ready to continue the fight."

Today's total in the Red Cross campaign for the \$10,000,000 relief fund was \$4,680,163. Senator Robinson of Arkansas, a Democratic leader, said he had written to add to the statement he made yesterday on behalf of the state minority.

While Robinson and Watson were standing steadfast with their party lines apparently united behind them for a final fight, nevertheless moves directed at a solution were discernible.

McNary Takes Hopeful View. Senator McNary of Oregon, the leading Republican leader, entered the situation with a more hopeful view.

"I believe there is enough ability in Congress," said McNary, "to work out this problem. I don't think the country is in a position where it is necessary to have an extra session and I don't think an extra session is necessary or would be helpful. I am still confident that we can do our business before the March 4 adjournment."

But his optimism was not shared by other Republican leaders who

\$2,500,000 SAVINGS FOR FLINT WORKERS OF GENERAL MOTORS

Under Stock-Buying Plan Company Puts Up 50c for Each \$1 Employee Pays.

By the Associated Press.

FLINT, Mich., Jan. 31.—An estimated \$2,500,000 in checks and stock certificates was distributed today to Flint employees of General Motors Corporation, who were members of the 1925 savings class. The exact number participating here and the precise amount distributed will not be known until an announcement is made from the General Motors office in New York. Last year, 450 Flint employees were recipients and it was said that the class being paid this year is as large, or larger.

Under a plan started 12 years ago, the corporation each year permits eligible employees to invest not more than 50 per cent of their year's earnings, with a maximum of \$300. For each dollar so invested, the corporation sets aside 50 cents in a fund to purchase General Motors stock and earnings of the stock are re-invested as they accumulate. A distribution is made each year to those who joined five years before. It is estimated that each employee who put in \$300 five years ago today is receiving approximately \$1100 in cash and stock.

U. S. FARM PRICE INDEX IS LOWEST IN 19 YEARS

For Month Ended Jan. 15. Slumped to 94 Per Cent of Pre-War Level.

By the Associated Press.

WASHINGTON, Jan. 31.—The farm price index, as reported today by the Department of Agriculture, dropped to the lowest level since January, 1912, during the month from Dec. 15 to Jan. 15.

The general level of farm prices slumped 3 points to 94 per cent of the pre-war level in mid-January. It was 40 points below that of a year ago.

"Small advances in the farm prices of potatoes, apples, cattle, calves, sheep, lambs, horses and chickens," the report said, "failed to offset the sharp decline in the price of dairy and poultry products and the continued slump in the price of grains and cotton."

"The Jan. 15 group index of farm prices of poultry and poultry products was down 17 points from that of a month earlier; prices of dairy products were down 10 points, grain prices, 3 points, and cotton and cottonseed, 1 point. The indexes for meat animals, fruits and vegetables showed no change during this period."

BLUETS, SPRING FLOWERS, OUT TWO MONTHS EARLY

Shepherd's Purses Also in Bloom; First Thrusts of Tulips Are Reported.

Sunny days have brought out the bluet, tiny and azure symbols of spring, a full two months early. John Kellogg of Shaw's Garden, famous friend of wild flowers, said bluet and the small white flowers of shepherd's purse were in bloom near Osage Hills, Shepherd's purse is fairly hardy, but usually bluet comes with April.

Dandelions are blooming on the Algonquin fairways in Glendale, and county residents report that tulips are beginning to thrust up their first shoots. The "first robin" was reported on Washington University campus last week.

CLOUDY TODAY, POSSIBLY SOME RAIN TOMORROW

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PROMISES TO END DUMPING OF BILLS IN STATE SENATE

President Pro Tem Haymes Says Committee Will Act Promptly to Avoid Close of Session Congestion.

LOBBYISTS GAINED OBJECT BY DELAYS

Many Meritorious Measures Never Allowed to Come to Vote by Withholding Reports on Them.

By CURTIS A. BETTS,
A Staff Correspondent of the Post-Dispatch.

JEFFERSON CITY, Jan. 31.—Senator Lon S. Haymes, president pro tem of the Senate, through informal conferences with the chairmen of the more important committees of the Senate, has worked out an agreement, which, if carried out, will defeat one of the oldest and most successful schemes of lobbyists for special interests to prevent consideration of proposed legislation inimical to their employers.

Haymes today said that, contrary to the usual practice, bills would not be held in committee until near the close of the session and then dumped into the Senate by the hundreds. He said that bills would be considered promptly in the committees and reported as rapidly as possible, thus providing work for the Senate every day. Through the years of old guard control of the Senate, it was the invariable experience, in each legislative session, that virtually nothing was done until the final three or four weeks when the calendar was crowded with hundreds of bills, and it became an impossibility to consider all of them. As a result many meritorious measures died on the calendar without ever having received consideration.

Every bill introduced in the Senate is referred to committee, which under the old practice, would return it to the Senate within 10 days and with a recommendation either that it do or do not pass. A do not pass recommendation kills the bill immediately unless the Senate by majority votes direct that it be placed on the calendar notwithstanding the adverse report of the committee.

10-Day Rule Not Observed. The do pass recommendation automatically places the bill at the foot of the engrossment calendar. Bills are taken up for engrossment in the order in which they appear on the calendar, subject to amendment when called up. After being engrossed a bill takes its place at the foot of the calendar of bills for third reading and final passage.

The 10-day rule for return of bills from committees never has been observed. Committee chairmen have retained bills as long as they pleased, and, except in rare instances "the Senatorial courtesy" practice has prevented any effort from the floor of the Senate to force a committee report. A bill which does not come out of committee and does not reach the foot of the engrossment calendar at least 10 days before the date of adjournment of the Legislature has virtually no chance of passage.

Knowing this, lobbyists interested in defeat of particular bills have exerted their influence to keep them in committee as long as possible, in some instances by bringing pressure to bear on the chairmen, or in other instances by asking and sustaining frequent and long continuances for hearings on the bills. A standing joke.

For years it has been a standing joke for committee chairmen, when asked when a bill would be reported out, to reply:

"I don't know. I took it out of the pigeon hole the other day, turned it over, dusted it off, and put it back. It didn't look like it was well seasoned."

But with the victory of progressive group of Senators over the Old Guard in the organization of the present Senate, there has come a change. Old Guard Senators who have always controlled the really important committees this time find themselves heading relatively unimportant committees, and newer and younger men are in control. These new chairmen profess a determination to keep bills moving in the Senate and insist that by clearing calendars promptly measures will receive more thoughtful consideration and it will be possible to reach consideration of all measures introduced.

"By getting prompt reports from committees," Haymes said, "and by keeping the Senate in session for a reasonable day's work five days a week, there is no reason why business should not be expedited. I have talked to a number of the chairmen, and find that they are anxious to co-operate to the fullest extent."

Some Natural Delays. Many bills do not require more than a few minutes consideration in committee. Others such as legislation on taxation, business, on re-districting the big appropriation bills and possibly some others can-

SLAIN CAPTAIN OF RUM BOAT AND WIFE



WILLIAM CLUETT, commander of the Canadian motor ship Josephine K., was killed by a one-pistol shot fired at his craft during pursuit by a Coast Guard patrol.

not be reported on within 10 days. In such legislation it usually is necessary to have several public hearings, and not infrequently it is necessary for a committee to write an entirely new measure. There will be delays in such subjects, but we can clear the calendar of the big mass of bills which in the past too often have served to block legislation and thus make a place for these necessarily delayed bills, that is what we are going to do.

It is Haymes' intention to attempt to have the Senate complete all its work by the end of the 70 days which the constitution contemplates shall be the duration of a legislative session. Usually the adjournment is long after the expiration of the 70 days, sometimes three or four weeks extra time being taken.

DO-X EXPECTED TO RESUME TRIP AT DAWN TODAY

Continued From Page One.

ears, but he enjoyed the trip nevertheless. Started Journey Last November. The plane's passengers include Admiral Gago Coutinho, Portuguese aviator, and Fritz Hammer of the Kondor Air Line, who will remain aboard until the plane reaches Rio de Janeiro, and Maj. Giacomo Brenta of Italy, Stanislas Krakau, personal representative of King Alexander of Yugoslavia, and Hans Kurt Stadthagen, manager of the Kondor Air Line at Bahai, Brazil, who ended their journey here.

DO-X, largest airplane in the world, started from Altenrhein, Switzerland, Nov. 5, 1930, on a trip to South America. At Lisbon, less than a month later, its left wing was destroyed by a sudden blaze in auxiliary tanks. The wing was rebuilt.

Some misadventures marked the flight from Altenrhein to Lisbon by way of Amsterdam, Calshot, England, and Bordeaux, France. Flying from Calshot, to Bordeaux, the plane was forced down by darkness near Rochelle, France.

Later there were reports that its American engines had not functioned properly and would need a thorough overhauling before the start on the overseas stages to Rio de Janeiro.

The DO-X, designed by Dr. Claude Dornier, is 130 feet long and has a wing spread of 160 feet. It is powered by 12 Curtiss Conqueror engines developing about 600 horsepower each at maximum load. Since overhauling it is expected to attain a maximum speed of 160 miles an hour and a cruising speed of 120 miles.

Carrying no passengers, instead of the 100 for which it was designed, with extra gasoline tanks in the body and wings, the DO-X has a cruising radius of better than 1,000 miles.

Hull Like That of a Yacht. The hull resembles that of a trim yacht and is expected by the designer to be able to ride out heavy seas. One of the purposes of the trans-Atlantic trip is to test the plane's ability to descend to the sea and take off again under ocean weather conditions.

Capt. Christiansen, her 49-year-old commander, is a veteran of the sea and air. A commercial skipper on the Hamburg-Mexico run before the war, he took up flying and became one of Germany's aces.

Pilot Horst Mers is 40 years old and has flown since 1913. He served on the German eastern and western fronts during the war, was captured by Russians, but escaped and returned to the German air service. The second pilot, Clarence

BOARD OF INQUIRY UPHOLDS KILLING ON LIQUOR RUNNER

Coast Guard Boatswain Praised for Actions by Investigators of Josephine K Incident.

By the Associated Press.

WASHINGTON, Jan. 31.—Capture of the Canadian liquor runner Josephine K. by Coast Guard Patrol Boat 145, off New York last Saturday night resulting in the death of her captain, was upheld today by the Coast Guard Board of Investigation.

The report of the board was made public by Assistant Secretary Lowman and transmitted to the Canadian legation by the State Department. It concluded that the Josephine K. was landing liquor, was within the 12-mile limit and that the patrol boat acted properly in chasing and shelling the liquor runner when it attempted to escape. The board recommended that Karl Schmidt, boatswain in command of the patrol boat, be commended for his capture and his prompt action in securing medical attention for the fatally wounded captain, William P. Cluett.

Stories told by members of the crew of the liquor runner that Schmidt was intoxicated when he boarded the captured boat were described as false.

Lowman's statement, which contained the report of the board, said Schmidt hoisted his Coast Guard ensign and pennant whereupon the liquor ship immediately fled in the dark without lights and was pursued by the 145.

The patrol boat, Lowman continued, then hailed the runner, sounded her Claxon repeatedly, lighted her distinguishing flag and fired three blank shots as a warning to stop.

When the runner continued her effort to escape, he said, the patrol boat fired four solid shots well clear of her and then sent two solid shots into the fleeing vessel. The board of investigation found that Schmidt carried out in all respects the law governing the boarding of vessels and the prevention of smuggling at sea. It said that while the death of the master of the Josephine K. was regrettable, it was unavoidable and unintentional.

The Josephine K. was the second vessel seized by the Coast Guard as a notorious liquor runner to have lost the encounter when it ran afoul of Coast Guard guns.

"I'm Alone," also of Canadian register, was sunk in the Gulf of Mexico in 1929 when it sought to run away from a Coast Guard cutter.

ORDER SIGNED MODIFYING PACKERS' CONSENT DECREE

It Permits Companies to Handle Many Commodities Besides Meat at Wholesale.

By the Associated Press.

WASHINGTON, Jan. 31.—Justice Bailey of the District of Columbia Supreme Court today signed the formal order modifying the 1920 packers' consent decree in conformity with his recent decision.

Under it the packers are permitted to engage in the wholesale buying and selling of several commodities unrelated to meat packing, such as fish, vegetables, fruits, flour, grain, grape juice and various miscellaneous articles. The decree also was modified to allow the packers to handle fresh milk and cream.

The defendants have one year in which to dispose of property which may be held in violation of the modified decree.

Swift & Co., Morris & Co., Armour & Co., Wilson & Co., and the Cudahy Packing Co. originally were affected. Morris & Co. has amalgamated with one of the other groups and Wilson & Co. and Cudahy did not participate in the attack on the decree. They are affected by the decision, however.

Schildhauer, is an American, formerly a Lieutenant in the United States Navy. Like Christiansen, he saw long service afloat before taking up aviation. During the war he served with the torpedo squadron and before that was connected with coast survey work.

American Pilot Reports Passengers Had a Pleasant Journey.

By the Associated Press.

NEW YORK, Jan. 31.—Passengers in the DO-X from Lisbon to Las Palmas today had a good time lounging in the cabin, eating and drinking at the bar. So reported Clarence H. Schildhauer, American, who is second pilot of the plane, in a cable message to New York.

Schildhauer and his companions of the crew handled the big ship easily and had a good lunch of eggs, sandwiches, fruit, coffee and tea.

The aviator related that the 12 American motors functioned perfectly, and the radio compass worked most of the time and no sun-sights with a sextant for navigation were possible.

EXECUTIVE WANTED

Opportunity is offered the right party to take controlling interest in distributing stationery for automobiles. The business is profitable and nationally known. Will require sales contract for Central States; \$10,000 required. See M-101, Post-Dispatch.

WARNS AGAINST ATTEMPT TO MAKE DEMOCRACY WET

Senator Morrison, North Carolina, Says Party Members Won't Submit Consciences on Matter.

By the Associated Press.

WASHINGTON, Jan. 31.—The Democratic party was warned today that its dry members would resist any attempt to make the party wet in a flare of prohibition debate that swept both houses of Congress.

The warning to the Democrats came from the newest Democratic Senator—Morrison of North Carolina.

Representative Lehlbach (Rep.), New Jersey, demanded in the House that Congress consider his resolution to repeal the eighteenth amendment. He based his demand on the Wickersham report.

Morrison's statement was inspired by attacks on prohibition by Tydings (Dem.), Maryland, and Blaine (Rep.), Massachusetts, last night.

The Senate debate took place on the motion of Howell (Rep.), Nebraska, to resume consideration of his bill for rigid prohibition enforcement in the District of Columbia. The motion was not acted on and will be pending business when the Senate meets Monday.

Lehlbach, an administration Republican, predicted that the party which falls now to meet the prohibition issue squarely "will be overwhelmingly repudiated at the next national election."

Pointing out that the majority of the Wickersham Commission believed the eighteenth amendment could never be adequately enforced, Lehlbach contended that Congress "must no longer temporize."

Morrison warns the Senate the prohibition amendment would never be repealed and said, "I serve notice the hope of anti-prohibitionists to capture the platforms of the two great parties will never be successful."

"The prohibitionists within the Democratic party are not without courage and I want to give warning now that we will fight to the utmost of our rights under the rules and regulations of our party against undertaking to bind the conscience of the Democrats of this country to this matter."

"I am a party Democrat myself. I am also dry, and I believe millions of the Democrats of this country feel as I do, that if the great city organizations in array against the eighteenth amendment and the prohibition laws should capture the Democratic party and put a wet platform in it, they will never drive any Democrats in my country out of the party, but we will never submit our conscience upon that matter to the decree of any party captured by any group that undertakes to forget that in their conscience the great millions who make up the Democratic party are divided."

"Whenever they undertake to do it, even if successful, they will never change enough votes within the Democratic party to give it any effect."

Blaine told the Senate "corruption touches every department of the Government that is called upon to enforce the law."

Morrison asserted corruption in

REPORT OF HOUSE COMMITTEE ON BRUNK DUE IN 10 DAYS

State Treasurer, Facing Impeachment to Be Heard at His Waiver Immunity.

Special to the Post-Dispatch.

JEFFERSON CITY, Jan. 31.—The Clay committee, which under a resolution of the House has been taking and analyzing evidence with a view to a recommendation as to whether State Treasurer Brunk should be impeached, will be ready to report in about 10 days, Representative Stanley P. Clay, the chairman, said today.

The committee today notified Brunk, that he would be given an opportunity to appear with his attorney to make a statement and to be examined under oath. He was informed the committee would hear him at his own pleasure any time not later than Wednesday, which will be the last day for taking testimony. Though there was no official notice to Brunk that he would be expected to sign a waiver of immunity before testifying, Clay said his testimony would be received only upon the signing of a waiver.

While members of the committee were of the opinion that Brunk's testimony before the committee could not affect impeachment proceedings or even prosecution in the courts, they foresaw all of this testimony will be printed and each member of the committee will have a copy when the committee makes its recommendation.

Tydings made his recommendation for nearly two weeks. All of this testimony will be printed and each member of the committee will have a copy when the committee makes its recommendation.

The committee has been taking testimony for nearly two weeks. All of this testimony will be printed and each member of the committee will have a copy when the committee makes its recommendation.

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EAST SIDE GROCER SHOT BY ROBBERS DIES OF WOUNDS

Max Newmark and a Customer Fired on in Store When Dog Tried to Defend Its Master.

By the Associated Press.

NEWARK, N. J., Jan. 31.—A New York City grocer, who was shot by robbers in his store at 512 South Twentieth street, died yesterday afternoon of bullet wounds suffered early yesterday in a holdup, when three Negroes opened fire after a small dog attacked one of the robbers.

Newmark, who was 33 years old and lived over his store at 512 South Twentieth street, was shot in the right side, right shoulder and abdomen. A Negro customer, Walter Hurston, 26, 1937 Pigott avenue, who was shot in the right breast, is in serious condition at St. Mary's Hospital, where Newmark died.

Newmark, armed with a revolver in a holster at his side, opened the store at 6 a. m. and was walking from the rear with a cigar box containing about \$60 when the robbers entered with drawn revolvers.

At the command "Stick 'em up," Newmark placed the box on the counter and raised his hands. At the same moment, his dog, Peggie, darted from behind the counter, barking viciously at the leader of the robbers.

The robber kicked the dog away and fired two shots at it advanced again. One bullet grazed the dog's shoulder and it fled to the rear of the store.

Hurston walked into the store as the leader, with his back to the door, fired three shots at Newmark, who was standing with hands raised. A second robber fired two shots at Hurston, one of which struck him, while the third robber fired one shot in the direction of Newmark.

The leader seized the money box and snatched Newmark's revolver from his holster. Hurston ran outside and collapsed on the sidewalk, followed by the robbers who fled south in Twentieth street on foot.

Newmark's wife and two sons, sleeping upstairs, were awakened by the shots and heard the grocer crying for them to call an ambulance.

Newmark chose their delegates to conventions, as proposed in the resolution, next fall, and by the following spring the will of the people would be ascertained.

Nine Dry Killings Since July 1: Total Now Is 226.

WASHINGTON, Jan. 31.—Nine fatalities resulting from Federal enforcement of prohibition since July 1, 1930, were announced today by Prohibition Director Woodcock. Five of those killed were Federal dry agents. Four alleged lawbreakers were killed by agents.

The total fatalities arising from prohibition enforcement in more than 11 years thus were set at 226, nearly 160 of whom were persons suspected of breaking the law.

In the fiscal year of 1930 eight civilians and 10 prohibition officials were killed. In 1929 there were only 10 fatalities.

The latest of the deaths summarized by Woodcock was that of Asa L. Hawkins, a Federal agent, on Dec. 20 at Kingston, N. C.

He contended the liquor problem was one of "strict governmental regulation" rather than absolute prohibition.

Lehlbach said if Congress would pass his resolution now it could be debated during the spring and summer and the people could

KILLED BY ROBBER



MAX NEWMARK.

SNOWFALL AIDS UNEMPLOYED IN NORTH ATLANTIC STATES

Two-Foot Fall Reported at Utica, N. Y.; Drifts Pile Up and Traffic Is Blocked.

By the Associated Press.

NEW YORK, Jan. 31.—Thousands of jobless rejoiced today as they bent their backs to the task of lifting a thick snow blanket from many Eastern States.

To the employed the snowfall was not so welcome. Rail and bus service was hampered, plows were marooned and farmers snowbound. A pedestrian was killed near Schenectady, N. Y., when the storm cut off a motorist's vision.

In New England, the snowfall ranged from a thin layer in Worcester, Mass., to seven inches in Massachusetts, Rhode Island and parts of Connecticut.

Old Man Winter dealt more severely with upstate New York. Utica dug out of a two-foot fall, while highways to the north were impassable. Winds whipped snow into drifts four to eight feet high at Watertown, while Rochester was blanketed under seven inches.

Many farmers stayed away from the Syracuse market perforce, and Albany went to work to clear away nearly a foot of snow.

Whitehall, at the southern end of Lake Champlain, had a 30-inch fall, while Eastern Canada was practically snowed under. New York City escaped the snow.

VETERANS PERSIST IN DEMAND FOR CASH PAYMENT

Continued From Page One.

be "almost a disgrace" not to enact bonus legislation "after leading the soldiers to believe we were going to do something for them."

From Michigan, Congressman McLeod (Rep.), presented petitions for action. He said almost half of them were from citizens other than veterans.

For the veterans of foreign wars, Paul G. Wolman testified that agitation for cash payments had existed since 1927, but that it had been "throttled" until the depression created a crisis.

Chairman Hawley continued the hearing, convinced it would require half of next week to complete arguments.

FEAR FOR SUCCESS OF BRITISH MOVE TO PACIFY INDIA

Unless Gandhi Will Call Off Civil Disobedience Campaign, Calcutta Press Is Pessimistic.

By the Associated Press.

BOMBAY, Jan. 31.—Indian newspapers commenting today on political issues, express a fear that forthcoming conferences between Congress party leaders and delegates returning from the round table conference may not be so successful as is hoped.

"Gandhi and his associates in the Congress party, meeting at Allahabad, are saying now that they did not ask for their own release from prison but 'for the liberation of India's \$2,000,000 serfs.' They assert they are ready to go back to jail if their aim is not achieved."

"Unless Gandhi is prepared to call off his civil disobedience campaign," says the Calcutta newspaper, the Statesman, "we must assume that he has no wish for peace and the whole future of India may be changed by his attitude."

Gandhi and his associates have expressed doubt that real peace can grow out of MacDonald's proposals and assert little can be expected from the forthcoming conferences with round table delegates unless England is prepared to give India full control over the army, finances and all branches of Indian civil service. They insist also upon the unconditional release of the thousands of political prisoners.

Under a general amnesty, however, was conditioned upon the ending of the present "peaceful rebellion," and there has been no indication that the viceroy, in the absence of any prospect for a successful outcome of the approaching conferences, is likely to grant the general amnesty which Gandhi seeks.

India, in the meantime, remains in an extremely anxious state. Business is getting worse, imports and exports have touched new low levels and unemployment is increasing.

Mrs. Edna May Leary Dies.

By the Associated Press.

VANCOUVER, B. C., Jan. 31.—Mrs. Edna May Leary, 37 years old, wife of Robert E. Leary, United States vice consul, died here today after a month's illness. Mrs. Leary, a native of St. Louis, graduated from Sacred Heart Convent there. Before coming to Vancouver six years ago, the Learys resided at Rome, where he was American Vice Consul. Besides her husband she is survived by a son, James.

NATHAN H. HALL, FORMER ALDERMAN, DIES IN NEW YORK

Moved From St. Louis 10 Years Ago; Active in Republican Politics From 1905 to 1920.

Nathan H. Hall, former alderman from the Twenty-first Ward, who moved from St. Louis 10 years ago, died yesterday in New York City, according to word received by his widow, Mrs. N. H. Hall, 3924 Palm street. He was about 70 years old.

Hall was active in Republican politics from 1905 to 1920. He served several years in the old House of Delegates and was a member of the Board of Aldermen from 1914, when it was created, until 1920. For a time he was vice president of the board and occasionally served as Acting Mayor.

TWIN CITIES' MAYORS AGREE Tradition Smashed When Both Seek \$500,000,000 for River.

CHICAGO, Jan. 31.—One of those things that has been halloved for years as a tradition went to smash today. The Mayors of Minneapolis and St. Paul arrived jointly in Chicago and, jointly, announced they would ask the Mississippi Valley Association to support a \$500,000,000 bill for the improvement of the upper river. "We agree on that," chorused Mayors William F. Kuntz of Minneapolis and George J. Sundie of St. Paul. "This is one time the Twin Cities can get together on something."

\$3.95 Each

Beautiful Imported Hartz Mountain Canary—Rollers—full plumage—guaranteed males, in song now. Nice selections. Written guarantee with each.

Green Shell Parakeets

Love Birds \$2.00 Each \$3.95 Pair

Cage Birds of every description—largest selections are here.

Bird Cages \$1.00 Each and Up

Bird Stands \$1.00 Each and Up

BIRD CAGES—Largest selection are here—no truthful dealer will tell you differently.

Open Daily 7 A. M. Till 8 P. M.—Sundays Till Noon

Wholesale and Retail—We Ship Everywhere.

NATIONAL PET SHOPS

31st and Olive

We Make Your Dollars Hare More Cents

WOLFF-WILSON OPTICAL DEPARTMENT

7th & Washington Only Dr. S. B. LAPPEN in charge

The Latest in ZYLONITE Frames

BLACK AMBER CRYSTAL

Regular \$5.00 Frames Sale Price **\$3.25** Six Colors to Choose From

Kryptek Bifocal Lenses

Are ground with far and near vision in one lens. These lenses are practically invisible and are not cemented. We will examine your eyes and fit these lenses to you or fill any oculist prescription and save you money.

White Gold Filled

Frame non-irritating, 10-k. solid gold pads.

\$3.95

Pink Gold Filled

The newest frame. Rocking nose pads.

\$5.25

Double Eagle Stamps Monday

Monday Is Comfort Day!

"Relieve Those Aching Feet"

'Constant Comfort'

Nationally advertised ladies' Shoes, soft and easy, of BLACK GLAZED KID, designed over combination lasts... FLEXIBLE TURN soles with built-in STEEL ARCHES.

NURSE OXFORDS

Sizes 3 to 9 Widths B to EE

\$3

CUT-OUT DRESS TIES

Sizes 3 to 9 Widths A to E

\$4

Seni-Dress Oxfords; Cuban Heels.

Also with Low Heels, Widths B to D

\$3.50

"THE STORE THAT REALLY FITS YOU"

C.E. Williams

SIXTH and FRANKLIN

Quality Shoes for All the Family

SHOWDOWN DEMANDED ON OIL SHALE CHARGES

Secretary Wilbur, at Opening of Senate Inquiry, Wants to Answer Kelley.

By the Associated Press.

WASHINGTON, Jan. 31.—A showdown on Ralph S. Kelley's oil shale charges was demanded today by the administration at the opening of the Senate's investigation of statements made by the former official of the Denver (Col.) Land Office.

Secretary of the Interior Wilbur insisted the Lands Committee make a full investigation and give the Interior Department an opportunity to answer every charge. Simultaneously Senator Glenn (Rep.), Illinois, demanded the committee inquire into the circumstances surrounding publication of the charges. Senator Walsh (Dem.), Montana, author of the resolution authorizing the investigation, said the committee was not authorized to make a complete inquiry.

Later in the day, however, Wilbur in a letter to Chairman Nye said further authority was not necessary to bring officials and records of his department before the committee.

Wilbur and Solicitor Finney of the Interior Department were the only witnesses called today.

The Secretary was not questioned but at the end of the session he said "we propose to see this through to the last case."

"Charges have been informally made of a certain character," he said, "and if the Senate is starting in on them we feel we ought to get clearance from the Senate."

Walsh explained the purpose of the hearings merely was to determine whether a more exhaustive investigation was necessary. Glenn announced he wanted to instruct Kelley, when he appears before the committee, to bring all correspondence and records in connection with his contract with the New York World for publication of his charges.

The Illinois Senator also said he wanted to call whoever made the arrangements for that paper with Kelley.

Kelley did not appear today because of illness, but he is expected to be on hand next Tuesday.

After refusing to give his charges to the Department of Justice, which was ordered by President Hoover to investigate them, Kelley published his story in the New York World.

The Department of Justice announced after an investigation the charges were unfounded.

Notice of Democratic Caucus.

WASHINGTON, Jan. 31.—Formal notice that House Democrats will caucus two days before the next session of Congress is going forward from the office of Democratic Leader Garner. Should there be no extra session, the Democrats will meet Dec. 5. If a special assembly is called, they will caucus two days before the date fixed by President Hoover.

50c Size

PHILLIPS' MILK OF MAGNESIA

3 for 95c

100

BAYER'S ASPIRIN

93c

25c Size

FEEN-A-MINT

3 for 50c

1.00 Size

LISTERINE

79c

30c Size

GROVE'S L. B. Q. TABLETS

19c

10c Cake

LUX SOAP Toilet Form

5 for 35c

60c Size

FORHAN'S For the Gums

38c

40c Size

CASTORIA (Fletcher's)

26c

1.20 Size

SAL HEPATICA

83c

1.50 Size

AGAROL

93c

65c Size

BARBASOL

44c

40c Size

SQUIBB'S TOOTH PASTE

35c

3 for 1.00

WOLFF-WILSON'S

THE ORIGINAL CUT-RATE DRUGGISTS OF ST. LOUIS FOR 44 YEARS

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★ These Prices Also Effective at ★

LIGGETT'S DRUG STORES

6510 Delmar Blvd. University City, Mo. Gore & Lockwood Aves. Webster Groves, Mo.

Grand & Olive
Grand & Arsenal
DeBartolomeo & McPherson
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ONE-DAY SALE MONDAY ONLY!

LOW EVERY DAY PRICES! In Our Prescription Dept.

SACCHARIN TABLETS

100s	500s	1000s
1/4-Grain 25c	85c	\$1.50
1/2-Grain 35c	\$1.00	\$1.80
1-Grain 45c	\$1.50	\$2.70

Saccharin (soluble) Tablet Triturates (moulded) is used for sweetening by those unable to use sugar.

Lilly's Liver Extract \$5.50
Lilly's Liver Extract (With Iron) \$3.95
Armour's Liver Extract \$4.89

WINTHROP'S VIOSTEROL 250 D
5 c. e., 95c 50 c. e., \$4.75

Biologically Standardized
75 Vitamin D Units per drop.

POWDERS—ROUGES

Coty's Face Powder, 1.00 Size 79c
Pompeian Face Powder, 60c Size 36c
Mavis Face Powder, 50c Size 34c
Carmen Face Powder, 50c Size 34c
Java Rice Face Powder, 50c Size 34c
Manon Face Powder, 1.50 Size 1.09
Pompeian Rouge, 50c Size 37c
Princess Pat Rouge, 50c Size 37c
Mary Garden Rouge, 50c Size 37c

FOR THE TEETH

Pepsodent Tooth Paste, 50c Size 32c
Pebeco Tooth Paste, 50c Size 32c
Kolynos Tooth Paste, 50c Size 3 for \$1
Listerine Tooth Paste, 50c Size 3 for 50c
Revelation Tooth Powder, 50c Size 23c
Corega Powder, 60c Size 43c

SHAVING NEEDS

Williams' Shaving Cream, 60c Size 34c
Mennen's Shaving Cream, 60c Size 34c
Ingram's Shaving Cream, 50c Size 34c
Pinaud's Liliac Vegetal, 1.25 Size 83c
Aqua Velva 50c Size 34c
Gillette Duplex Blades, 1.00 Size 77c
Durham Razor Blades, 50c Size 3 for \$1
Gem Razor Blades, 70c Size 55c
Probak Blades, 1.00 Size 77c
Styptic Pencil In Glass Tube 10c

CREAMS AND LOTIONS

Pompeian Day Cream, 60c Size 36c
D. & R. Cold Cream, 1.00 Size 69c
Hind's Honey and Almond Cream, 1.00 Size 69c
Jergen's Lotion, 50c Size 34c
Frostilla Lotion, 50c Size 33c
Italian Cream, 60c Size 49c

SOAPS—SHAMPOOS

Lifebuoy Soap, 10c Size 5 for 35c
Palmolive Soap, 10c Size 5 for 35c
Woodbury's Soap, 15c Size 3 for 53c
Sayman's Soap, 15c Size 3 for 25c
Mulsified Coconut Oil, 60c Size 39c
Palmolive Shampoo, 50c Size 32c

MAIL ORDERS FILLED ★

Address 700 Washington Ave.
Add 10% to Entire Order for Postage and Packing

Special Sale of Trusses and Silk Elastic Appliances

7th and Washington Store Only!

\$6.00 Scrotal Leather-Covered Steel Truss, single \$5.49
\$5.00 French Extension Leather-Covered Steel Truss, single \$4.49
\$8.00 Leather-Covered Steel Truss, double \$7.19
\$6.00 Chamois \$5.39
\$6.50 Silk Elastic Abdominal Supporters \$5.98
\$5.50 Stout Silk 1/4 Elastic Stocking \$4.95
\$3.50 Stout Silk Ankle or Knee Cap \$3.19

28th Annual Rexall February Money-Saving Sale!

We list below a few of the many money-saving values in this sale:

One 16-oz. bot. of Purest Rubbing Alcohol Both For
One 16-oz. bottle of MI 31 Solution 69c
Regular Retail Value of \$1.18

One 16-oz. bot. of Purest Rubbing Alcohol Both For
One 16-oz. bottle of Purest Bay Rum 69c
Regular Retail Value of \$1.08

One 16-oz. bot. of Purest Rubbing Alcohol and Both For
One Bottle of Rexillana Cough Syrup 69c
Regular Retail Value of \$1.09

\$1.00 Rexall Hair Tonic 79c
25c Laxative Cold Tablets 19c
25c Narcissus Talcum 19c
50c Hygienic Powder 39c
50c Cherry Bark Cough Syrup 39c
\$1.00 Peptona Tonic 79c
20c Boric Acid, 4 oz. 15c
25c Epsom Salts, 16 oz. 19c
25c Sodium Bicarbonate, 16 oz. 17c
25c Glycerine & Rose Water, 4 oz. 17c
39c Witch Hazel, pint 33c
25c Castor Oil, 3 oz. 19c
\$1.00 Elixir Beef and Iron, 16 oz. 79c
\$1.00 Cod Liver Oil, 16 oz. 79c
\$1.00 Russian Mineral Oil 69c
25c Mercurochrome, 1/2 oz. 19c
25c Iodine, 1 oz. 19c
30c Glycerine Suppositories, adults 19c
25c Glycerine Suppositories, infants 19c
29c Cascara Tablets, 100s 23c
50c Aromatic Cascara, 4 oz. 39c
\$1.75 Clin. Thermometer, 1 min. \$1.29
First-Aid Adh. Plaster, 1 in x 5 yds. 29c
First-Aid Sterilized Gauze, 6 yds. 39c
Eli Hospital Cotton, 1-lb. roll 38c

\$2.00 Cara Nome Face Powder Both For
\$1.00 Jar of Cara Nome Vanishing Cream \$2.00
Regular Retail Value of \$3.00

\$1.00 Shari Face Powder Both For
50c bottle of Shari Perfume \$1.00
Regular Retail Value of \$1.50

One pound of Hallcroft Paper Both For
One box of Hallcroft Envelopes 79c
Regular Retail Value \$1.00

FREE! A "MILLION DOLLAR" VALET AUTO-STROP RAZOR, with strop and one blade, with each tube of LAVENDER Mentholated SHAVING CREAM At the Regular Price of 35c

All for 35c

REMEDIES

California Syrup of Figs, 60c Size 42c
Caldwell's Syrup Pepsin, 1.20 Size 83c
Absorbine, Jr. 1.25 Size 89c
Petrolagar 1.50 Size 93c
Squibb's Mineral Oil, 1.00 Size 79c
Pluto Water 40c Size 31c
Glyco Thymoline 1.20 Size 89c
Nature's Remedy Tablets, 50c Size 37c
Carter's Pills, 25c Size 3 for 50c
Zonite 1.00 Size 73c
Sloan's Liniment, 70c Size 52c
Lysol 1.00 Size 79c
Jad Salts 85c Size 69c
Ex-Lax Chocolate, 50c Size 37c
Father John's Medicine, 1.25 Size 87c

FOR THE HAIR

Danderine Hair Tonic, 1.00 Size 69c
Lucky Tiger Hair Tonic, 1.00 Size 69c
Glover's Mange Medicine, 75c Size 57c
Farr's For Gray Hair, 1.25 Size 1.09
Pinaud's Eau de Quinine, 1.40 Size 1.09

CIGAR SPECIALS DUTCH MASTERS CIGARS

Regular 10c Size **2 for 15c**

Popular Brands of Cigars—La Palma, Dutch Masters, El Producto, Chanceller, Student Prince, Muriel, Lampert, Robt. Burns, Van Dyke, Ro. Tan.

10c Size 5 for 40c 50c Size \$3.75

CIGARETTES

Lucky Strike, Chesterfield, Old Gold, Camels

Pkg. 2 for 25c Carton of 200 \$1.25

FOR COUGHS AND COLDS

Wampole's Creco-Terpin, 1.00 Size 79c
Ayer's Cherry Pectoral, 60c Size 49c
Creomulsion 1.25 Size 89c
Pertussin 60c Size 45c
Rem For Coughs, 60c Size 39c
Mentholatum 60c Size 39c
Hill's Cascara Quinine Tablets, 20c Size 19c
Baume Bengue 60c Size 49c
Pinex 65c Size 49c

TONICS—FOODS

Waterbury's Compound, 1.00 Size 69c
Wampole's Extract of Cod Liver, 1.00 Size 69c
Maltine's 1.50 Size 98c
Fellow's Syrup, 1.50 Size 1.19
Gude's Peptomangan, 1.25 Size 93c
Ovaltine Hosp. Size 4 lbs. 3.19
Mellin's Food, 85c Size 59c
Dextri-Maltose 65c Size 57c
Horlick's 1.00 Size 73c
Dryco Hosp. Size 1.89

5-lb.

HORLICK'S Malted Milk

Hospital Size

\$2.79

1.20 Size

BROMO SELTZER

83c

1.00 Size

LAVORIS

73c

1.00 Size

NUJOL

69c

50c Size

IPANA TOOTH PASTE

31c

1.00 Size

OVALTINE

69c

35c Size

PALMOLIVE SHAVING CREAM

23c

75c Size

VICK'S VAPORUB

49c

NAPPETTE

The New Sanitary Napkin

29c

65c Size Jar

POND'S COLD OR VANISHING CREAM

39c

1.20 Size

SCOTT'S EMULSION

79c

FEBRUARY

HELLRUNG & GRIMM

CLEARANCE SALE

2nd Big Week

SAVE 30 TO 50% NOW

Act Now!
While Prices Are Lowest!2-PIECE MOHAIR
BED-DAVENPORT SUITE

\$98.50

Regular
\$147.50
Value atMAKE YOUR OWN
TERMS TO SUIT YOUR
PURSENo Interest
or Carrying
ChargesBUY NOW!
This Is Your Opportunity

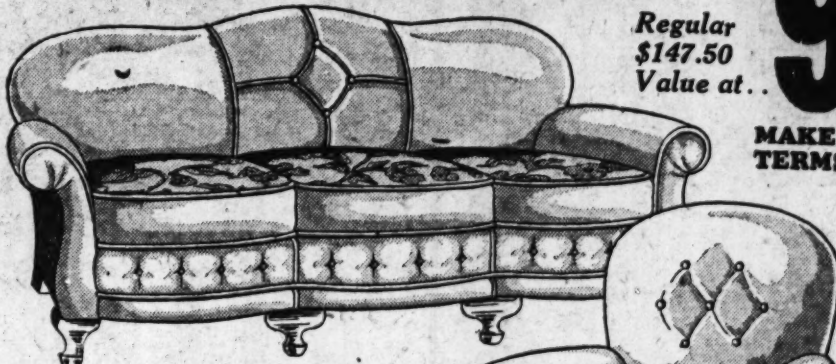
Windsor Metal Bed

Sturdy full size or twin all-metal Windsor bed in walnut with graceful tubing. This bed is priced far below what you would expect to pay.

A \$12.50 Value, Now
\$6.75

Pull-Up Chairs

This beautiful Chair has turned legs and spindle, and shaped arms. Walnut finished frame. Choice of assorted tapestry and moquette coverings.

\$11.50
Value
\$7.95End Table \$5.50
Value at
\$3.75

Here's a sensational value in just the Bed-Davenport Suite, you long wanted for your living room. This beautiful button-back is covered on all wearable parts in luxurious rich mohair and made on finest hardwood with exposed finished in walnut. Loose cushions with artistic moquette reverse. Large comfortable chair and davenport that opens instantly into a full-size bed. Come in see this suite—then you can fully appreciate the wonderful bargain.

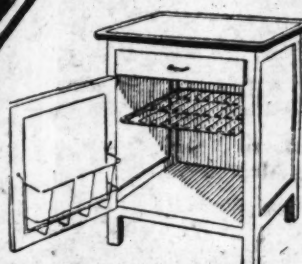


4-Piece Bedroom Suite

This beautiful 4-piece Bedroom Suite of walnut veneer on hardwood with artistic overlay is especially low priced for this sale. The solid white oak drawer interiors are dustproof. Consists of 48-inch dresser with Venetian mirror, Hollywood vanity, full-size bed and chest with deck top.

\$179.00 Value at

\$129

No Interest or
Carrying Charges

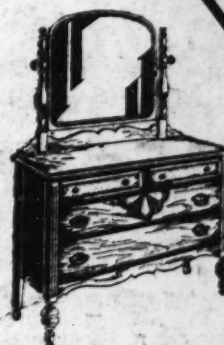
Kitchen Cabinet Base

You have your choice of white, green or gray enamel with genuine porcelain top, nickel-plated shelf, metal dish rack and a large, roomy drawer. It's indispensable in the kitchen.

\$12.75 Value at
\$9.75

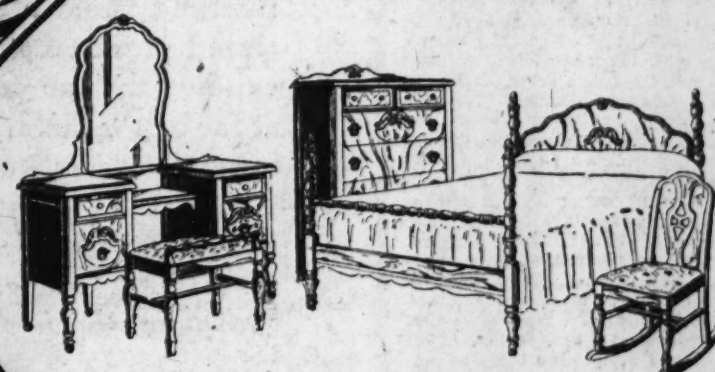
Comfort Chair and Ottoman

Covered all over in beautiful tapestry. Reversible cushion, spring seat and back, with spring in Ottoman. The Chair has an extra high back and deep seat. There's comfort in every inch of this Chair and Ottoman.

\$54.50 Value at
\$39.75

Dresser

This 40-inch Dresser is finished in walnut. Four large drawers. Artistically decorated.

\$28 Value at
\$19.75

3-Piece Bedroom Suite

When it comes to getting the most for the least, St. Louisans come to Hellrung & Grimm's. This Suite is an example of what can be accomplished here in the way of saving money. Beautiful full-size bed, 34-inch chest and 46-inch vanity. Newest design... finest construction. Entire Suite veneered in walnut. Fancy maple overlays. See this wonderful value and be convinced that prices are consistently lower at Hellrung & Grimm's.

\$99.50 Value at

\$69.50

Bench to Match.....\$5.75
Rockers to Match.....\$6.75No Interest or
Carrying ChargeOdds and Ends at
Deepest Reductions

\$110 3-Piece Fiber Bed Suite	\$89.00
\$39.75 3-Piece Fiber Sunroom Suite	\$26.50
\$ 4.50 Fiber Fern Stands	\$ 2.98
\$36 Rome Metal Day-Bed	\$22.50
\$12.50 All-Cotton Felt Mattress	\$ 8.75
\$ 4.95 Baby Cribs, enameled	\$ 3.75
\$16.50 Coil Bed Springs, Helical Top	\$ 9.75
\$16.50 Occasional Table	\$12.75
\$27.00 Moquette Comfort Chair	\$16.75
\$39.50 English Lounge Chair	\$28.50
\$24.65 Secretary Desk, walnut finish	\$16.75
\$12.50 Cretonne Boudoir Chair	\$ 8.75

Stoves Reduced

\$49.00 Built Right All-Porcelain Gas Range	\$29.50
\$57.50 Orbon All-Porcelain Gas Range	\$37.50
\$76 Detroit Jewel All-Porcelain Gas Range	\$49.50
\$102 Charter Oak All-Porcelain Gas Range	\$67.50
\$90 Bungalow Stove — White or Gray	\$69.50

Living-Room Suites Reduced

\$110—2-Pc. Jacquard Velour Suite.....	\$67
\$130—2-Pc. Jacquard Velour Suite.....	\$79

Bed-Davenport Suites Reduced

\$160—2-Pc. Jacquard Velour Suite.....	\$79
\$169—2-Pc. Mohair Suite.....	\$98

Dining-Room Suites Reduced

\$128—8-Pc. Walnut Dining-Room Suite..	\$79
\$132—8-Pc. Walnut Dining-Room Suite..	\$89

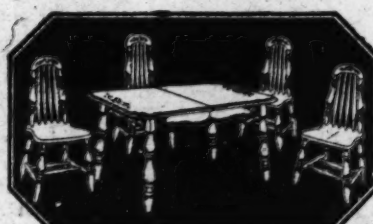
Bedroom Suites Reduced

\$86.00—3-Pc. Walnut Suite.....	\$69
\$135—3-Pc. Walnut Suite.....	\$79



While-Away Chair

Extra heavy Chair covered in moquette or brocade in an assortment of patterns.

A Regular \$39.75 Value
\$24.75

5-Pc. Breakfast Sets

\$31.50 Value \$22.75 Solid Oak

Fine quality and workmanship make this a wonderful value. Choice of blended antique oak or decorated forest green. Extension Table and four chairs.

Secretary Desk

This beautiful Secretary stands 70 inches high and is 30 inches wide. Drop door of veneered walnut. Wood grills over glass. Other parts of gumwood finished in walnut.

A Wonderful Value
\$26.75

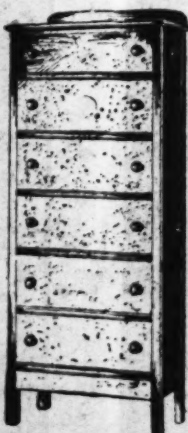
Occasional Table

An occasional table that is different, new designed, 30-inch wide, rub finished walnut veneer top with graceful legs.

\$8.50 Value at
\$6.75

Porcelain Top Kitchen Tables

Solidly constructed Table with 24 1/2 x 36 1/2-inch porcelain top. Choice of white with blue decoration or gray with red decoration. Just a few of them to go at this low price. Get yours early.

Regular \$8.75 Value at
\$4.75

Storage Chests

Six drawers in chest that stands 57 inches high, is 22 inches wide and 16 1/2 inches deep. Choice of genuine maple or walnut and mahogany over maple and gray enamel.

\$21.75 Value Now at
\$14.75HELLRUNG
AND GRIMM

9th & WASHINGTON 16th & CASS

4-YARD-WIDE
CORK-BACK LINOLEUMRegular
\$1.10
Quality

58¢ Per Square Yard

Never before have you been able to buy this extra-wide Floorcovering which covers the average room without a seam at this extremely low price. Good heavy quality, cork and burlap back Linoleum, with high gloss finish, so easily kept clean. Choice of several very attractive patterns and colorings.

Be sure and bring correct room measure as we cannot reserve, although we have over 850 square yards to sell at this price but it will not last long. A slight additional charge to be made for laying, if desired.

Size 9x12.0
Seamless

AXMINSTER

Our Regular \$55 Grade

\$38.50



You will be more than surprised at the excellent quality of these fine Rugs, taken from our regular stocks and bought to sell at \$55. Smart new patterns and splendid colorings, suitable for use in any type room.

Your choice of at least fifteen distinctive types and colors.

Hair-Felt Rug Pads, 9x12 size, \$3.95

No Interest or
Carrying Charges

4-Draw Chest

This 32-in. Chest matches the dresser. A wonderful value.

\$17 Value at
\$9.75

MISSOURI STATE LIFE CO. CHARGES OFF \$1,700,000

Loss Due to Decline in
Farm Land Values, Bank
Failures and Depression
of Security Market.

Depreciation of farm land values, bank failures and a depressed security market combined to cause the Missouri State Life Insurance Co. of St. Louis to charge off its books \$1,700,000, it was disclosed in the thirty-ninth annual report to stockholders issued yesterday. Nearly all the farm lands from which the company took a loss are in Southeast Missouri. The bank losses were suffered in failure of the Bank of Tennessee and Bank of Kentucky last year. The company had a deposit of \$170,000 in the Bank of Tennessee, secured in part by bonds, which will reduce the loss about \$400,000.

Rogers Caldwell, president of the Bank of Tennessee, was a director of the Missouri State Life, and his father, James E. Caldwell, Tennessee banker, was chairman of the board. They have retired from the board and control of the company now is centered in St. Louis. The deposit in the Bank of Kentucky amounted to \$130,000, and although this has been charged off, the company hopes to recover some of it through reorganization or liquidation of the bank. Similarly the company expects to recover part of the loss taken in farm lands under a plan now in operation, by which the larger tracts are being subdivided and sold as smaller farms at prices higher than could be obtained for the large tracts.

The company, which has \$1,260,000,000 insurance in force, has its home office building at Fifteenth and Locust streets. Its statement shows assets of \$151,600,000 after the readjustment, and, in addition, a reserve of \$1,204,000 for real estate and mortgage loans. Among the company's assets are \$30,357,442 of bonds and real estate first mortgages; \$14,542,600 in real estate, and \$36,880,000 loans to policy holders. Against the assets are \$135,697,000 policy reserves, and a surplus of \$3,312,000 for the protection of policy holders. The company has annual premium income of \$29,730,000, and total income of \$40,559,000.

Hillman Taylor, recently re-elected president, said the company's investment in farm lands represented less than 1 per cent of its holdings and in another year or two this proportion would be smaller. He added that 60 per cent of the company's real estate was improved city property, most of which yields satisfactory returns. E. D. Nims of St. Louis, former president of the Southwestern Bell Telephone Co., is the new chairman of the board.

TWO CIVIC MUSIC LEAGUE DELEGATES RETURN TO CITY

Mrs. Charles A. Stix and Miss Charlotte Monti Attended Chicago Convention.

Mrs. Charles A. Stix and Miss Charlotte Monti, delegates from the Civic Music League, have returned from Chicago where they attended the eighth annual conference of the National Civic Music Association.

The association, through its various organizations, has made possible appearances by such artists as Paderewski, Kreisler and Schumann-Heink in cities which otherwise could not afford such entertainment.

Entertainment during the convention included the performance of "Don Giovanni" and portions of other operas at the Chicago Civic Opera House.

About 1000 delegates attended. Miss Dema E. Harshbarger is president of the national association.

TUBERCULOSIS SOCIETY APPEALS TO LEGISLATURE

Offers Program for Increase of Facilities for Caring for Patients in Missouri.

Recommendations for additional appropriations for State tuberculosis institutions and for rehabilitation and after-sanatorium care for patients will be mailed to all members of the State Legislature tomorrow by the Legislative Committee of the Missouri Tuberculosis Association.

Specific recommendations are for expansion of the State sanatorium at Mount Vernon and the Jasper County sanatorium at Webb City; the erection of a tuberculosis pavilion at the State penitentiary; the enlargement of the State-wide program of the State Board of Health and an appropriation for a State vocational and rehabilitation board for tuberculosis and other handicapped persons.

St. Louis U. Registration. St. Louis University is conducting registrations for courses in the different schools, to be given in the second semester. A number of new subjects have been added to the curriculum. The September enrollment was larger than last year, and it is thought likely that the forthcoming semester registrations will exceed those of last semester.

Humane Society Meeting. The annual meeting of the Humane Society of Missouri will be held at 2 o'clock Thursday afternoon at Hotel Statler.

THE WORLDS NEW-CAR SALES

BRAND-NEW CARS at Less Than USED CAR PRICES

With a New Car Guarantee and
E. J. Johnson, Inc., Service

Never before in the history of the automobile industry... never before in the history of all St. Louis has there been such stupendous reductions. Such price slashing! Such startling values! Such a low price on a closed car of recognized merit! Now you can buy the car you have always wanted at far below factory cost—at a price much lower than you would expect to pay.

All Sedan models have adjustable front seats. All models have double-action hydraulic shock absorbers.

Just think of being able to get a brand-new, 4-DOOR SEDAN Whippet delivered complete to you at only \$399—or a WILLYS SIX coupe at only \$459—or a WILLYS SIX coach at \$489—or a WILLYS standard sedan at \$529—or a WILLYS EIGHT De Luxe Sedan at \$799, formerly \$1575. ACT NOW. COME IN TODAY! Bargains you cannot afford to miss. An opportunity of a lifetime to get the car you want at a fraction of the actual value.

TERMS

Only a small down payment as low as \$100 is necessary in the purchase of these fine new cars. Balance to suit your convenience.

YOU OLD CAR

Taken as Part Payment

We will take your present car as part payment. In fact, it may be more than enough to serve as down payment. We can make arrangements for you to pay the balance on liberal monthly installments.

OPEN DAY AND NIGHT



Buys a brand-new four-cylinder, four-door Whippet Sedan, improved Whippet with adjustable front seat, four double-action hydraulic shock absorbers, four-wheel brakes, full-force lubricating system, motovox horn and other outstanding features. Formerly sold for \$680, NOW delivered complete to you at a price that will startle the automobile-buying public of today—only \$399.

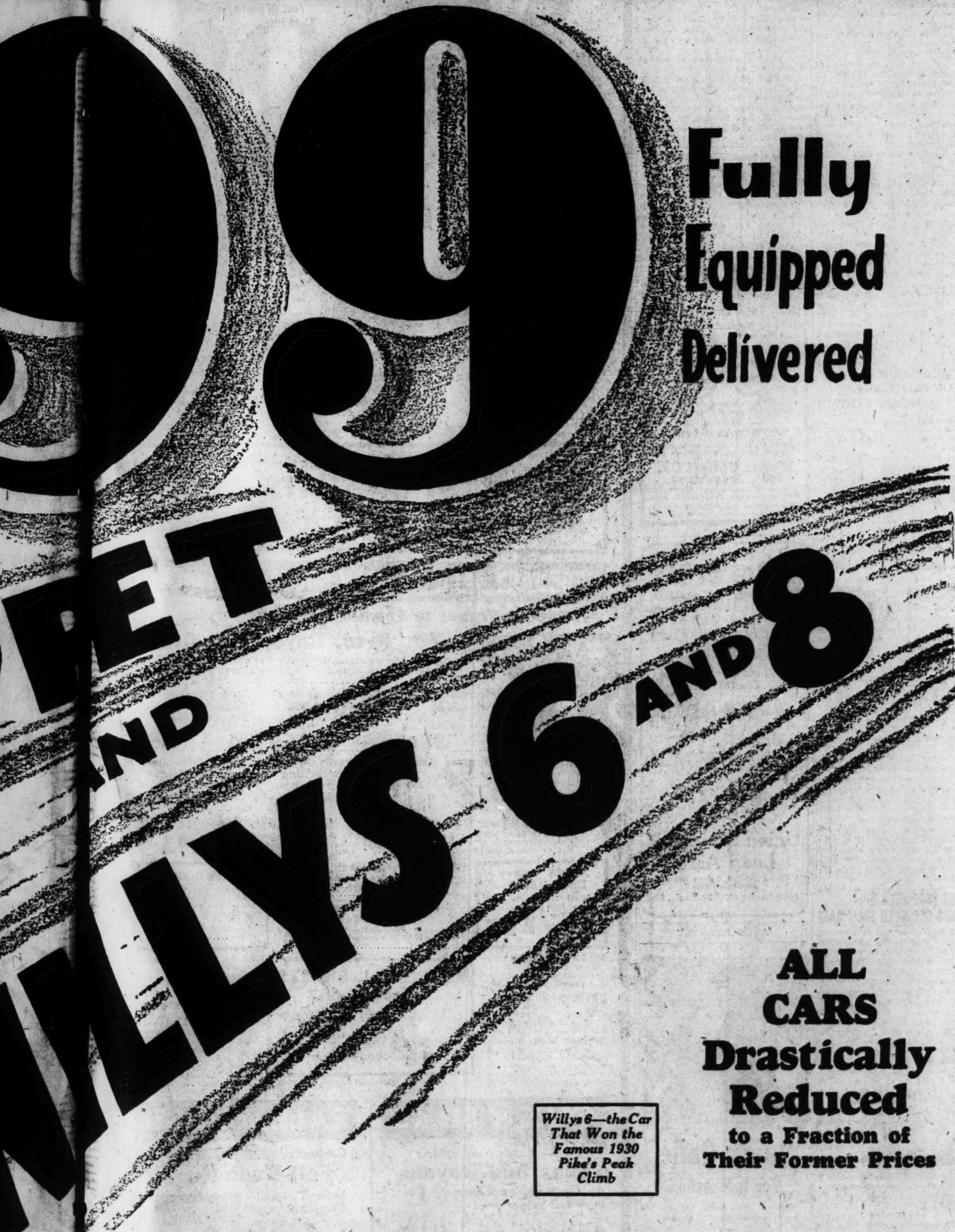
The Reputation and Guarantee of E. J. Johnson, Inc., Is Back of Every Car Sold by Us in This Sale

E. J. JOHNSON, Inc.

Willys-Corland
ASSOCIATE MEMBER—LOUIS AUTO

SALE STARTS TODAY—SUNDAY
This Is Not a Factory Price Reaction

THE GREATEST STARTS TODAY



**Fully
Equipped
Delivered**

WILLYS SIX

Coupe

Brand-new with luggage space in rear . . . 65 horse power . . . speed well over 70 miles an hour, with keen pick-up, unusual riding comfort from extra-long springs, oversize balloon tires, and four double-acting hydraulic shock eliminators. Formerly sold at \$818.50 . . . now **DELIVERED COMPLETE** to you at . . .

\$459

WILLYS SIX

Coach

The ideal family car . . . brand-new . . . 65 horse power . . . speed well over 70 miles an hour, with keen pick-up, unusual riding comfort from extra-long springs, oversize balloon tires, and four double-acting hydraulic shock eliminators. Formerly sold at \$858.50. Now complete to you at

\$489

WILLYS SIX

Four-Door Sedan

Brand-new, 65 horse power . . . speed well over 70 miles an hour, with keen pick-up, unusual riding comfort from extra-long springs, oversize balloon tires, adjustable front seat and four double-acting hydraulic shock eliminators. Formerly sold at \$918.50. Now **DELIVERED** complete to you at

\$529

WILLYS EIGHT

De Luxe Sedan

120-inch wheelbase . . . 80 - horsepower motor . . . luxurious interiors . . . a brand-new powerful eight with a superiority in speed, pick-up, hill climbing and gasoline economy proven through Check Test. Formerly sold at \$1575. Now delivered to you fully equipped with bumpers, six wire wheels with tires at

\$799

**ALL
CARS
Drastically
Reduced
to a Fraction of
Their Former Prices**

*Willys 6—the Car
That Won the
Famous 1930
Pike's Peak
Climb*

ODAY—SUNDAY—9 A. M.

Reaction—Every Car a Brand-New 1930 Model

s-Gerland Distributors,

MEMBER—LOUIS AUTOMOBILE DEALERS' ASSOCIATION

Locust at 23d

GOOD YEAR FOR U. S. COMPOSERS OF OPERA

Premiere of Deems Taylor's
"Peter Ibbetson" at Metro-
politan on Feb. 7.

By the Associated Press.

NEW YORK, Jan. 31. — Two world premieres of works by American composers—one in Chicago and one in New York—as well as performances of other American operatic works, give a decided native tinge to this season's music.

Deems Taylor, who already has one opera as well as many other musical productions to his credit, invades the Metropolitan Feb. 7 with his second operatic offering, "Peter Ibbetson," based on George Du Maurier's novel and with a libretto by Constance Collier, who appeared in a dramatization of the work in 1917 with the Barrymore brothers.

This premiere follows the production of "Camille," the work of Hamilton Forrest, a young American composer, by the Chicago Civic Opera Company, earlier in the season.

Another American opera, "Tolanda of Cyprus," composed by Clarence Loomis around a libretto by Cale Young Rice, has been heard several times this season. It first was produced by the American Opera Company in 1929.

Twelfth American Offering. "Peter Ibbetson" will be the twelfth opera or ballet by an American composer to be presented by Giulio Gatti-Casazza, general manager of the Metropolitan. He commissioned Taylor to write a new opera after the success in 1927 of "The King's Henchman," set to a libretto by Edna St. Vincent Millay, and sung in English.

"Camille," from the play of Alexander Dumas Jr., was sung in French, although the characters appeared in modern dress.

"Peter Ibbetson" has a bilingual text, largely English but with some touches of French, and the scenes are laid in France and England in the middle of the last century.

"Tolanda of Cyprus," based on an ancient theme, was sung in English.

"Camille" Music Modern. The music of "Camille" is frankly modern, trimmed with "jazz" and containing tunes of the finger-snapping variety; in "Peter Ibbetson," Taylor says he has realized two minor ambitions, first to write a waltz in the Strauss style and second to make thematic use of French folk-songs. Incidentally two of the leading roles of "Peter Ibbetson" will fall to American singers—Edward Johnson and Lawrence Tibbett.

Taylor, who was born in New York in 1885, and started out with a musical comedy in 1910, is one of few modern American composers to achieve production for two grand operas. Victor Herbert, with a background of two score musical comedies, wrote only one full length opera, "Natoma," and later a one-act opera, produced by the Metropolitan.

Charles Wakefield Cadman's "Shanewis" was produced by the Metropolitan in 1918-19, and his "Witch of Salem" by the Chicago Civic Opera in 1926. A one-act opera was given in New York in 1925.

W. Franke Harling, after a touch of blue rhythms and the first introduction of saxophones in his one act opera "A Light From St. Agnes," presented in Chicago, gave Broadway what has been described as his first "An American Jazz Opera," "Deep River," several years ago. He now is writing for the movies.

Walter Damrosch's Work. Walter Damrosch has written several operas including "The Scarlet Letter," and the late Reginald de Koven worked in both the light and grand opera field, producing "Rip Van Winkle" shortly before he died.

"Peter Ibbetson" has no overture and no entr'actes. "There is so much music in the opera as it is," Taylor said, "that an overture and incidental music would serve only to retard the unfolding of the play."

"I have sought to make the entire piece lyric, entertaining, good theater and fast moving. The impossibility of singing as rapidly and as dramatically as the same line is delivered in the spoken drama is apparent. It therefore seemed to me doubly necessary to keep the music constantly lyric so that the unfolding of the story might not be hampered by operatic fustian."

"There is but one aria in the entire performance of three acts and eight scenes. That is necessary for purposes of the action itself. In the play, if you recall, Col. Ibbetson recites a poem. In the opera he does the same thing, only, instead of a recitation, it becomes an aria."

SILVER JUBILEE DOG SHOW

Unprecedented Number of Entries
Is Expected.

The Silver Jubilee Dog Show, celebrating the twenty-fifth anniversary of the Mississippi Valley Kennel Club, is expected to have an unprecedented number of entries, since it will be held after the Detroit dog show and just before the Chicago exhibition. The show will be held at The Arena March 9, 10 and 11.

Heretofore, according to S. I. Pautler, secretary-treasurer of the club, the St. Louis show has been the last of the season.

Branson de Cou to Lecture. Branson de Cou, traveler and lecturer, will give an illustrated lecture on the "Unusual Southwest" Friday night in the auditorium of Concordia Seminary, 821 De Mun avenue.



\$1.80 Houbigant Combination 98c

This special combination of your favorite toiletries includes 55c box of Houbigant Face Powder and \$1.25 Houbigant Lipstick in the popular shades.

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February Sale of 27,500 Yards of New

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5000 Cannon Towels

29c Values 35c Values 49c Values
20x40-Inch 22x44-Inch 24x48-Inch
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These towels need no introduction for they are known to every woman who maintains a home for their high quality! All double thread weave and have fancy colored borders.

\$2.98 Patchwork Quilts; full size.....\$1.98
\$2.98 Rayon Bedspreads; full size.....\$1.98
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\$1.10 81x90 Scalloped Sheets.....79c
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Nugents, Street Floor, South—Also Uptown and Wellston Stores

Sale: Pepperell Sheets

81x99-Inch **98c**

Each sheet bears that brand of the maker, which is noted for its superior grade and the service it will give. All are bleached a snow-white and are tubbed ready for use. Neat hems.

\$1.39 Krinkle Bedspreads; full size.....\$1.00
\$1.79 81x99-Inch Pequot Sheets, each.....\$1.49
\$1.69 72x99-Inch Pequot Sheets, each.....\$1.39
\$1.29 72x99-Inch Puritan Sheets, each.....98c
39c 42x36-Inch Pepperell Pillowcases.....24c
49c 42x36-Inch Pequot Pillowcases, each.....33c
29c 42x36-Inch Puritan Pillowcases, each.....24c
25c Pepperell Pillow Tubing, yard.....18c
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6 for \$1.79 Madeira Napkins.....6 for \$1
16-Inch Part-Linen Crash Toweling, 10 yds., 77c
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Direct from the manufacturer—and you can scarcely tell them from new! Rotary mechanism—easy knee control—sewing light and complete attachments.

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Our Greatest Disposal of Rugs and Draperies

\$32.50 Axminster Rugs; 9x12 ft.....\$24.79
\$4.75 Fancy Chenille Rugs; 24x36 in.....\$2.38
\$6.50 Fancy Chenille Rugs; 24x48 in.....\$3.25
\$9.50 Fancy Chenille Rugs; 30x60 in.....\$4.75
79c Rag Rugs; 24x36 inches.....40c
\$1.19 Rag Rugs; 27x54 inches.....60c
66c Rag Rugs; 24x48 in. lres.....49c
\$2.79 Oval Axminster Rugs; 27x40 in.....\$1.40
\$1.33 Voile Kitchen Curtain Sets, pair.....50c
\$3.95 Scranton Lace Panels, each.....\$2.00
35c to \$2.25 Casement and Voile Curtaining.....10c-89c
75c to \$1.50 Velour and Damask Valancing.....39c
75c-\$1.25 Yard Fast-Color Cretonne, yard.....39c
\$1.50 to \$2.50 Rayon Damask, yard.....89c
88 Rayon Panels; 9-inch fringe, each.....\$4.98
\$1.50-\$1.97 Marq. and Gren. Curtains, pr.....\$1.09
\$2.75 to \$7.95 Scranton Lace Curtains.....1/2
\$6.95-\$7.95 Crewell Curtains, pair.....\$3.98
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\$2.50 YD. PRINTED FLAT CREPE — Neatly spaced designs. Yd.....
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\$2.50 YD. SHANTUNG PONGEE — Wanted shades. Yd.....
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\$1 All-Silk
Flat Crepes
69c

Wide color choice, including pink, ivory and black. No phone or mail orders.

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25 new Spring patterns... suitable for sports, business, street wear! No phone orders.

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Spring's new display shows an originality in design and coloring that is most pleasing! 40 inches wide.

SPECIAL

Mallinson and
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The creations by MALLINSON offer charming hand-blocked prints. CHENEY prints are masterpieces in coloring and design. These patterns are exclusive with NUGENTS in St. Louis.

Mallinson Prints
New 1931 Designs
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Neatly spaced effects as well as the large all-over designs. For sports, afternoon, business or evening.

Regular \$1.49
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More than 50 designs—on light or dark grounds. For Springtime dance or street frocks.

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The patterns and colorings are for afternoon or evening frocks. 40 inches wide.

\$3.98 Spring
Wool Fabrics
\$2.98

All-Wool Coatings and Tweed Suits in weight and color combinations for the new season! 54 inches wide.

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A washable Flat Crepe in more than 50 light and dark shades, including black. No phone or mail orders.

New Rayons and Cottons

25,000 Yards New Spring Wash Fabrics—59c Yard Values

Cotton-Mixed Flat Crepe; guaranteed washable; yard.....39c
New Printed Rayon Alpaca, 36 inches wide; yard.....39c
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All-Rayon Flat Crepe; solid colors; 38 inches; yard.....39c
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39c

29c Yard Printed Cotton Pongee 19c 25c Yard English Print Remnants 15c
Small prints on light grounds. Attractive colors; tubproof. 36 inches wide; guaranteed washable; wide pattern; choice.....

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Spring Coats

An Initial Showing of the New Modes That Individualize Spring 1931!



Reasonably
Priced at.....

\$25

The new high shades... the new details... the cuff flares placed near the elbow... the narrow belts... the dominance of flares; wide trends you'll find most interesting in these trim Coats.

Materials Velva Wool Crepe Conga Trico Broadcloth Tweed Fallkrinkle Crepe Eponge Linden Velvet
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Colors Eggshell Skipper Blue Avocado Green Tan Capucine Bandana Golden Glow Black

Misses' 12 to 20. Little Women's 25 1/2 to 35 1/2. Women's 36 to 44. Larger Women's 44 1/2 to 52 1/2.

Nugents, Second Floor—Also Wellston Store

BUY ON THE MORRIS PLAN

ASSAILS \$1,500,000 FOR SENATE INQUIRIES

Congressman Underhill Says
Investigations Got Nowhere,
Nothing to Taxpayers.

By the Associated Press.
WASHINGTON, Jan. 31.—An attack on the expenditures by the Senate Campaign Funds Investigating Committee was made today in the House by Chairman Underhill of the Accounts Committee. Although not mentioning the name of the chairman, Senator Nye of North Dakota, the Massachusetts member called attention of the House to the committee's expenditures as reported in the Congressional Record.

Saying \$1,500,000 had been expended in the last year in the Nye and other Senate investigations, Underhill declared "they got nowhere, accomplished nothing and returned nothing to the taxpayers."

Underhill said the Funds Investigating Committee had expended \$100,000 "chasing one of our women members," referring to Congresswoman Ruth Hanna McCormick (Rep.), Illinois, defeated senatorial candidate. He said the Illinois candidate was a fast stepper and it cost the committee's investigators \$100,000 to try to find out how she spent her money.

Mrs. McCormick laughed at Underhill's remarks.

"It is not unusual for a lady past middle age to spend half her fortune to get into the old ladies' home," observed Congressman O'Connor (Dem.), Oklahoma.

Mrs. McCormick again joined in the laughter.

Underhill said the chairman of the Senate Campaign Expenditures Committee had used funds from the treasury to gain publicity for himself.

"It is just like Amos 'n' Andy," he said; "they talk in millions, but that is all it amounts to. They accomplish nothing."

He pointed out that Nye had em-

played his brother in the investigation work, and said expensive week-end trips had been taken by the investigators. He urged that some restriction of the contingent fund from which the money for the expenses comes be made.

His remarks were directed at an item of \$150,000 for Senate contingent expenses during the coming fiscal year.

Brigham Young's Daughter Dies.

SALT LAKE CITY, Utah, Jan. 31.—Mrs. Zina Young Card, a daughter of Brigham Young, the Mormon pioneer leader, died here today at the age of 80. Mrs. Card was born in this city in 1850, the daughter of Mrs. Zina D. Young.

ADVERTISEMENT

ONE CENT A DAY PAYS UP TO \$100 A MONTH

The Fostel Life & Casualty Insurance Co., 1021 Marbury Bldg., Kansas City, Mo., is offering a new accident policy that pays up to \$100 a month for 24 months for disability and \$1,000.00 for death—costs less than 1c a day—\$.50 a year. Over 65,000 already have this protection. Men, women and children, ages 10 to 70, eligible. Send no money. Simple send name, address, age, beneficiary's name and relationship and they will send this policy on 10 days FREE inspection. No examination is required. This offer is limited, so write them today.

UNIVERSAL OFFERS Schroeter Bros. Bankrupt Stock CHOICE MERCHANDISE

Lowest Prices in Town

STORE-WIDE SALE

New Gillette Razor

GOLD PLATED **5c**

50c Probak Blades. 35c

Pkg. of Five.....15c

35c Twinplex Shaving Cream... 15c

\$3.50 Twinplex Blade Strip... \$1.99

85c Twinplex Shaving Brush... \$1.00

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\$1.50 EVEREADY 2-Cell Flashlight

Complete **59c**

Schroeter's Stock Butcher Knives

Wilson Sheffield Russell Universal Burns, Choice **75c**

Honkies Butcher Knives... \$1.49

\$1 Kitchen Knife Sharpener... 45c

\$5 Universal Knife-Fork Set... \$1.98

\$8.50 Honkies Scissors Set... \$5.95

\$15 Men's Fitted Traveling Kit... \$8.95

\$2.50 Wessler Auto Clock... \$1.69

Therapeutic Lamps

Excellent for the treatment of neuritis, lumbago, sore throat, colds and aches and pains of all kinds.

Complete **\$1.75**

\$2 Pool Tables, complete... \$1.29

\$1.50 Federal Toy Bank... 79c

\$10 Keystone Monograph... \$4.95

\$5 110-V. Motors; A.C., D.C. \$2.98

\$1.25 Pocket New York... 69c

\$5 Westinghouse Elec. Iron... \$2.49

\$1.50 Electric Traveling Iron... 79c

\$8 Elec. Waffle Iron, large, \$3.45

\$12.50 Toastmaster Toaster, \$6.75

\$8 Universal Electric Toaster, \$2.98

\$1.25 Elec. Toaster Oven... 59c

\$12 Violet Ray Machine, com. \$4.95

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\$30 URN SET

4 sec. chrome guaranteed **\$9.95**

Complete

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Complete

\$12 Universal Ur-Purifier \$7.75

\$22 Universal Ur. Pur. \$12.95

\$1.50 4-Cup Elec. Percolator... 79c

\$48 Ultra Violet Ray Lamp \$17.50

FREE ALLOWANCE for your old tube on a new one, guaranteed. CASH REFUND OR BETTER OR YOU DON'T PAY

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Philco—Atwater Kent—G.E.—General Electric—Stromberg-Carlson

SPECIAL—Larger Trade-In Allowances for Your Old Set

Open Sunday 10-2—Evening 10-8

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Regular 29c

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Wall

Paper

9c Roll

The quantity is limited... from 10 to 40 rolls of a color. In a desirable assortment. Most unusual values.

15c Wall Paper, Roll.....5c

25c Wall Paper, Roll.....12 1/2c

Wall Paper, Border, Ceiling and Hanging, complete... \$4.95

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\$1.65 quart. For woodwork and linoleum... \$1.39

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White Gold Filled Spectacle Frames

At Notable Savings

\$3.45 to \$6.95

With high bridge and comfortable pearl composition nose pads that keep the frames in place.

Special Ground, Colored and Ground-in Bifocal Lenses at Low Prices

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NUGENTS

ADMITTS TAKING \$1039 IN TEN BURGLARIES

Ferguson Ex-Convict, 23, Facing Two Charges, Confesses.

William Ruecker, 23-year-old former convict, arrested at his home, 845 St. Louis avenue, Ferguson, because St. Louis police thought several recent burglaries looked like his handiwork, confessed that he stole \$1039 from 10 places in St. Louis since the middle of November, police announced last night.

The larger amounts which police say Ruecker told them he stole are: \$83 from Father Dempsey's Working Girls' Home, 1421 Hogan street, last Monday; \$225 from the Convent of Helpers of Poor Souls, at 4040 Washington boulevard, Jan. 7; \$121 from the Central Institute for the Deaf, 818 South Kingshighway, Dec. 30; \$80 from

the Convent of Notre Dame, 1204 North Grand boulevard, Nov. 9; \$400 from the Sisters of Notre Dame, 4746 Carter avenue, Nov. 17, and \$65 from the Odd Fellows Hall, 8745 Lindell, Nov. 15. Ruecker, according to police, said he entered through open doors or windows. He also told police that all the money he took was in unlocked desks or drawers. In addition to having served 19 months of a three-year sentence for grand larceny, burglary and larceny, Ruecker is at liberty on bond, awaiting trial on two charges of grand larceny. He was released from the penitentiary in November, 1929.

Ruecker was identified last night by Miss Ruth Goetz, 26-year-old law student, 5142 Devonshire avenue, as the man who attempted to attack her in an office in the Paul Brown Building, last Sunday while she was studying for an approaching law examination. Ruecker denied the charge.

He admitted under further questioning, police said, that he robbed the kitchen and office of Sheldon Memorial, 3646 Delmar boulevard, of \$6 last Sunday night.

LOW PRICES FOR OPENING WEEK



\$2.00 BRAXTON—White gold-filled 18-k. pads—engraved frame—at a low price... \$4.85

Regular \$6.00 CARMEN—White gold-filled high bridge rimless mounting as illustrated... \$3.85

Your own lenses mounted in these frames and mountings without extra charge. This new Walgreen Department will bring these of our customers who need glasses an added savings. Satisfaction guaranteed.

Special — \$5 Shell frames at the low price of... \$2.85

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\$37.50
\$43.50
\$49.50
\$57.00
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This cut illustrates one of the many beautiful models offered at unheard-of prices

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Terms as Low as \$2.00 Weekly

Sale includes such famous makes as ATWATER KENT, VICTOR, STROMBERG-CARLSON, WURLITZER, KOLSTER, STEINITE, TRAVLER, CROSLY, BALKEIT, VICTOR COMBINATIONS, STEINITE COMBINATIONS, REGENT COMBINATIONS, KENNEDY, SENTINEL and RCA RADIOLAS.

Here they go! 127 new and exchanged radios... all famous makes... all sensationally reduced for quick sale to clear our floors for incoming merchandise. At mere fractions of their original prices, these radios represent the greatest value ever offered in St. Louis. Be here early Monday. Don't miss this great opportunity to buy a real radio at a saving of \$100 and more. Come prepared to buy!

OPEN MONDAY, FRIDAY AND SATURDAY EVENINGS

WURLITZER
1006 OLIVE STREET

DR. EMMETT P. NORTH HEADS MO. PAC. HOSPITAL ASSOCIATION

Six Hundred Physicians and Surgeons Attend Annual Convention.

Dr. Emmett P. North, former president of the State Board of Health, was elected president of the Missouri-Pacific Hospital Association yesterday at the close of its second annual convention, attended by about 600 physicians and surgeons retained by the Missouri-Pacific Railroad. Dr. J. R. McVay of Kansas City was chosen vice president and Dr. H. P. Scherk of St. Louis, secretary.

SWEDISH-POLISH AGREEMENT BARS CIGARETTE LIGHTERS

Kreuger Match Corporation Has Right to Purchase Factories Forcibly.

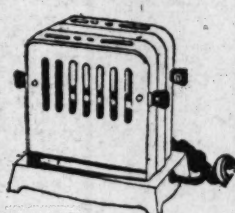
By the Associated Press. WARSAW, Jan. 31.—Cigarette lighters and fancy match boxes are barred under a new agreement between the Polish Government and the Swedish match trust. The contract for a new loan to Poland by the Kreuger match corporation gives the Swedish concern the right to forcible purchase of factories making lighters and similar gsmcracks. This and other terms have been approved by the Polish Diet. The agreement calls for a loan of \$32,400,000 at 6 1/2 per cent. The trust, in return for the match monopoly, promises to pay Poland \$3,000,000 annually.

Monday and Tuesday!

SALE Electrical GOODS

In addition to bringing you the best drugs and toiletries at low prices, the Walgreen stores consistently offer special sales of appropriate household and personal needs, such as this feature selling of electrical goods. This sale—which lasts all this week—offers an opportunity to replace your old appliances and select new ones at a substantial saving.

Electric



**Guaranteed
Toasters**
An Exceptional Value at Only **98c**

They're not only well made but are attractively finished in nickel. Holds two slices, toasts quickly and evenly. You would expect to pay much more for these-guaranteed toasters.

Others at \$1.79

Monarch
Grill Stove



New style square shape. Attractive design. Regular \$1.50 value. Special **98c**

Flat Irons

\$1.50 Value

98c



5-Lb. Weight
Guaranteed Element; Nickel Finish! Colored Handles



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**HEATING
PADS**

\$5.00 Value... **3.95**

A remarkably soothing and comfortable appliance for aches and pains. Guaranteed to operate perfectly. A remarkable value at only \$3.95.

2.25 Turpo
**Vaporizer
Outfit**

Get rid of that cold electrically. Complete outfit, special at... **98c**

Corn Popper

\$1.65 Value **98c**

FREE One can of Pop corn with each Popper.



Electric



**Guaranteed
Heaters**
Specially Priced at **1.69**

When rooms are uncomfortably chilly you will appreciate the warmth that instantly radiates from these sturdily built heaters. Handy to have in the bathroom and bedroom.

Infra Red Health Lamp

Regular 5.50 Value—Special **4.95**

Brings real comfort to aches and pains on these cold mornings. Especially fine for colds, neuralgia, etc. Enjoy these healthful, beneficial rays now in your own home. Practical and absolutely safe.



Save at
Walgreen's

WALGREEN CO.
This Sale Monday Only
at all St. Louis Stores

Right Reserved to Limit Quantities

Save at Walgreen's

Coty's Face Powder	1.00 Box	79c
Pepsodent Tooth Paste	50c Tube	32c
Mineral Oil	Russian 1.00 Pint	55c
Hinds Almond Cream	50c Bottle	34c
Listerine	1.00 Bottle	79c
Gillette	Blades 1.00 Pkg. of 10	77c
Palmolive Soap	10c Bar	10 for 69c
Aspirin	Tablets Bottle of 100	59c
D. and R. Cream	60c Jar	36c
Sal Hepatica	30c Size	21c
Mennen's Talc	25c Tin	16c
Peau-Doux Shaving Cream	35c Tube	19c
Dr. West Tooth Paste	15c 2 Tubes	29c
Mentholatum	30c Size	18c
Kolynos Tooth Paste	50c Tube	29c

At Our Fountains



25c Lunch

Consisting of

1. Delicious Soup
2. Hot Inner-Toast Sandwich (Your choice of Beef Sauts, Melted American Cheese, Tuna Fish Salad, Deutsch Frankfurter.) (Chicken Salad, 10c extra.)
3. Choice of Delicious De Luxe Coffee or Tea or a dish of Vanilla. Chocolate or Strawberry Ice Cream.

Served Every Day... at All Hours.

Hinkle Pills	35c Box of 100	19c
Fletcher Mouth Wash	16 Oz.	48c
Italian Balm	2 1/2c Size	27c
Thinc Hand Cream		48c
Christy Razor	One Blade	7c
Alcohol	For Rubbing 75c Pint	29c
Kleenex	50c Box	33c

Electric
Clocks
3.95

We believe these to be the most unusual electric clock values to be had. A regular \$7.50 value. The shape and mahogany finish make them suitable for the living room.

Lavoris Shampoo	1.00 Bottle	69c
Dr. Scholl's	Mutilated 60c Size	37c
Rem	60c bottle	39c
Carter's	50c 2 1/2c Size	16c
Zonite	50c Size	39c
Ex-Lax	25c Tin	17c

You're Always
Welcome at
Walgreen's

THOMASSON READS FOR SANITY HEAR

Will Accept Service to, on Feb. 13, His Law Says.

A hearing on the petition of Hugh W. Thomasson, 73-year-old real estate dealer, of unsound mind, capable of handling his affairs, probably will be held before Judge Hodgdon at Feb. 13, it was indicated by George Heege, who said son against the charge.

The Thomassons are town right now, taking a vacation and getting a little Heege said. "When they they will not resist service of the suit and we prepared to resist the suit its week, was returnable by but Deputy Sheriff's report inability to serve Thomasson. He and his 28-year-old son disappeared as soon as it known that a second court is the aged real estate man est relative, had filed the Thomasson became the husband of the former Gracie Allen Fish Putney last July, a relatively sh after meeting her through boy at the Fairmount Hotel both lived.

In less than two months to annul the marriage, he had been "tricked into money." Then Jan. 23 he peared with Mrs. Thomasson the next day letters purpo be signed by him directed, torneys in the case to drop niment suit and relation. They returned Thomasson's home early day and announced the day, that they had become elied.

Last Monday, after being viewed by the Post-Dispatch after posing for press photos, Thomasson hurried played two lawyers who the transfer of real estate at approximately \$750,000 Thomasson. Then he young wife disappeared. They were seen a few days at an East St. Louis ho

Our NEW and
1125 LOCUST ST.
PORTABLE
Remington, Underwood
WITHINGTO

AUCTIONEER
BEN J.
AUCTION

**VOLUNTARY
EXTENSIVE**

FRIEDMAN L.
N. E. CORNER

WEDNESDAY,
At the direction Company who a of Plaza condem at the time, pla in the foregoing dise, and fixture follows:

500 Men's New an coats; 250 Pair D Coats; 25 New Guitars; 10 Mande and Kodaks; Furi als; Jumpers. H Ammunition; Silve um Cleaners; Show Chairs, and variou

The property w highest bidder.

Ben J. Selkirk

THURSDAY, FEB.
Under the terms of for the benefit of cred following:
A stock of Staple Groceries, Dry Goods, etc. Order, Dayton Meat S. L. OXENHARDT 1012 N. 7th St.

BIG FURN
MISSOU
2007-08

BIG FUR
EVERY MOND
LARGE SELECTION
2004-08-08
MOUND

THOMASSON READY FOR SANITY HEARING

Will Accept Service to Appear
on Feb. 13, His Lawyer
Says.

A hearing on the petition to declare Hugh W. Thomasson, wealthy 73-year-old real estate dealer, of unsound mind and incapable of handling his affairs, probably will be held before Probate Judge Hodgdon at Clayton, Feb. 13, it was indicated yesterday by George Hege, who said he had been retained to defend Thomasson against the charge.

"The Thomassons are out of town right now, taking a little vacation and getting a little rest," Hege said. "When they return, they will not resist service of notice of the suit and we are prepared to resist the suit itself."

The petition, issued early last week, was returnable yesterday, but Deputy Sheriff reported their inability to serve Thomasson so far. He and his 28-year-old wife disappeared as soon as it became known that a second cousin, who is the aged real estate man's closest relative, had filed the petition. Thomasson became the fourth husband of the former Grace Caroline Allen Fish Putney Mahood, last July, a relatively short time after meeting her through a bellboy at the Fairmount Hotel, where both lived.

In less than two months he sued to annul the marriage, charging he had been "tricked into matrimony." Then Jan. 22 he disappeared with Mrs. Thomasson and the next day letters purporting to be signed by him directed all attorneys in the case to drop the annulment suit and related litigation. They returned to Mrs. Thomasson's home early last Sunday and announced the following day that they had become reconciled.

Last Monday, after being interviewed by the Post-Dispatch, and after posing for press photographs, Thomasson hurriedly employed two lawyers who arranged the transfer of real estate valued at approximately \$750,000, to Mrs. Thomasson. Then he and his young wife disappeared again. They were seen a few days later at an East St. Louis hotel, but

TOWER GROVE PARK 1930

EXPENDITURES TOTAL \$45,534

Receipts of \$66,319, With \$45,000 Coming From the City; Many Additional Trees Authorized. Expenditures for maintenance and operation of Tower Grove Park last year were \$45,534, the Board of Commissioners, appointed under the will of Henry Shaw, who gave the park to the city, has reported to the Board of Aldermen. This park is administered separately from the city system. The "Federal" last year were \$52,319, chiefly coming from \$45,000 provided by the city.

Purchase of many additional trees for the park has been authorized, but deliveries have been delayed until a time when the stock can be moved with less risk and when the ground will be in better shape than the long drought of 1930 left it.

In relating that the board had assented to the city's proposal for a depressed public roadway to extend Morgantown road across the park, the report declared the action was taken after two years of discussion when it was found there was a real public need for the road, to avoid a detour for commercial vehicles between Grand boulevard and Kingshighway.

Last year children's attendance at the playgrounds was 37,300, between June 16 and the end of August, in spite of the excessive hot weather. There were 42,670 tennis players, under the 6521 free permits issued.

DR. WILLIAM H. WELCH TO QUIT

BALTIMORE, Jan. 31.—Dr. William H. Welch of Johns Hopkins Medical School and two other scientists will retire from active duty in June. Dr. Welch, who will be 81 years old in April, was called by President Hoover "the leader of scientific medicine in America," at an international celebration in his honor last year.

The others to retire, now past the age limit of 70, are Dr. William H. Howell, director of the school of hygiene, and Dr. Charles Kephart Schwartz, collegiate professor of geology at the Johns Hopkins University.

When reporters learned of their presence, they departed in the direction of Alton.

Five lawyers, three of them Mrs. Thomasson's counsel and two who formerly represented Thomasson, were in court yesterday, but in the absence of Thomasson and Hege, the hearing could not be conducted.

MEYER BARS QUERIES AS TO HIS POLICIES

Nominee for Head of Reserve
Board Clashes With Brookhart
in Senate Committee.

By the Associated Press.

WASHINGTON, Jan. 31.—Eugene Meyer Jr. answered sharp questioning before the Senate Banking Subcommittee today with the blunt statement that he would sooner forfeit his job than to submit, before his confirmation, to an examination regarding the policies he intended to pursue as Governor of the Federal Reserve Board.

The New York financier's statement came in reply to Senator Brookhart (Rep.), Iowa, an opponent of confirmation, who insisted upon his right to question the nominee regarding Reserve Board policies. Brookhart blocked subcommittee action by forcing another session next week.

Sharp words were exchanged over the committee table, with the Iowa declaring "the United States Senate would say what questions are to be asked," and Meyer retorting he would "a great deal rather forfeit my position" than "prostitute my principles and lower the dignity of my office" by submitting to questions concerning future actions.

Denies Plan to Jam It Through. Senator Wagner (Dem.), New York, upheld Meyer. Senator Carey (Rep.), Wyoming, chairman of the subcommittee, denied charges by Brookhart that the subcommittee was jamming the nomination through.

The chairman wanted to conclude consideration today, but Brookhart said he could not attend an afternoon meeting and added: "It will be some time before this is through."

The Iowa said it was not a question of dignity, but one of policy. He denied any intention of asking unfair questions. Meyer and Wagner likened the questions Brookhart would propound to those which might be put to a judgeship nominee concerning a decision he expected to make in a case pending before the court to which the man was appointed.

Wagner said Meyer's attitude regarding the reserve system could wait until the Glass banking subcommittee investigating the administration of the reserve and national banking acts called him for questioning.

Brookhart and Senator Fletcher, (Dem.), Florida, questioned the nominee at length regarding speculation in Wall Street.

Mania of the Whole Country. Meyer termed it a "mania" indulged in by the whole country.

Meyer answered general questions regarding the reserve system. He said he regarded its chief function to supply an elastic currency and seasonal funds as business expanded or contracted. He added he thought the board had done its best to warn people against the orgy of speculation, but added some people don't want to be warned.

Meyer denied charges that he was responsible for three joint stock land banks going into receivership during his two years' service on the Farm Loan Board, from 1927 to 1929.

One of the banks, that at Kansas City, he said, went into receivership before he went on the loan board. The other two, at Cincinnati and Milwaukee, he added were practically bankrupt before he became a member. The board today, in his opinion, is on a sound basis.

DENIES CHARGES FOUR HOURS

BEFORE SENATE COMMITTEE

WASHINGTON, Jan. 31.—Herbert J. Hagerman, former territorial Governor of New Mexico, testified for more than four hours before the Senate Indian Committee today in refutation of charges that led the Senate to eliminate his salary as special Indian Commissioner from the Interior Department appropriation bill.

Hagerman vigorously defended his record from the time he was appointed commissioner for the Navajos in 1923, reiterating his emphatic denial of accusations made by Senator Frazier (Rep.), North Dakota, in the Senate, and by John Collier, secretary of the American Indian Defense Association, in connection with Indian oil leases.

He was closely questioned by Senators Wheeler (Dem.), Montana; Pine (Rep.), Oklahoma, and Frazier. There were several sharp verbal clashes between Hagerman and Wheeler, who did most of the questioning. Senator Bratton (Dem.), New Mexico, occasionally interposed.

Herbert J. Spinden, curator of ethnology of the Brooklyn Museum and president of the Eastern Association on Indian Affairs, and Mrs. Joseph L. Smith, a field worker for the association, testified in behalf of Hagerman.

Cousins Die Same Day.

MARION, Ill., Jan. 31.—Marcellus A. Hendrickson of Pinckneyville and Marcellus A. Hendrickson of Pittsburg, near here, cousins, died at almost the same hour Friday, and will be buried at 2 p. m. Sunday from local churches in separate services. The Pinckneyville man, a coal mine executive, died in a barber's chair.

Chicago Auto Show Sales Increase. CHICAGO, Jan. 31.—The Chicago automobile show closed tonight with dealers reporting that sales this year exceeded those of last year by 25 per cent. The total for the 1930 show was estimated at between \$2,000,000 and \$2,500,000.

MILK WAGON DRIVER'S WIFE SUES FOR DIVORCE, INJUNCTION

Suit for divorce and an injunction against Ralph Ruckstuhl, a milk wagon driver, 7117 Sarah avenue, Maplewood, was filed at Clayton yesterday by Mrs. Edna Ruckstuhl, who alleged general indignities. She charged the presence of Ruckstuhl's mother in their home and the coldness and indifference with which he treated her forced her to leave.

A second count set out that Mrs. Ruckstuhl had been employed for a large part of their married life since 1917 and had saved \$1800 which she kept in a joint account. Her husband, she alleged, recently drew out the money. Circuit Judge Mulloy issued a temporary restraining order returnable next

Friday, directing Ruckstuhl to show cause why he should not be permanently restrained from spending the money.

Loans on Diamonds
PHONE Chestnut 7584
PRIVATE OFFICE
301 HOLLAND BLDG.
HOLLAND LOAN CO.

TYPEWRITERS RENTED
3 MONTHS \$5
FOR 5
It is Better to Rent a Good Typewriter than to Buy a Poor One. We Rent Only Late Model Machines. We Sell Good Machines at Low Prices.
AMERICAN MACHINE CO.
Established 1880
807 PINE ST. Phone Chest. 2219 Ask for Miss Williams

YOUR EYES NEED GOOD CARE
AND YOU NEED NOT PAY THE HIGHEST PRICES
SPECIAL MONDAY, TUESDAY AND WEDNESDAY

OUR \$5.00 WHITE GOLD FILLED MOUNTING AS ILLUS. \$2.95
OUR \$5.50 LA SALLE WHITE GOLD FILLED PEARL EX. SELF. ADJUSTABLE NOSE PADS. \$4.95

An opportunity to give your eyes the best care at low prices. No hurry-up test. Dr. Guilbaud will give you his personal attention. You pay for glasses only. 20,000 SATISFIED PATIENTS, 28 YEARS IN ST. LOUIS
F. J. GUILBAUD OPTICAL CO.
423 N. Broadway
(ACROSS FROM NUGENTS)

AUBURN

POWERED BY LYCOMING

Five New Bodies—On a New 127" Wheelbase Straight Eight Chassis

\$945
f. o. b. Connersville, Indiana

Five-passenger two-door Brougham. Entrance to front and rear seats through one large door without using front seats. The greatest value on the market now in design, new in improvements, a long wheelbase, powerful Straight Eight.

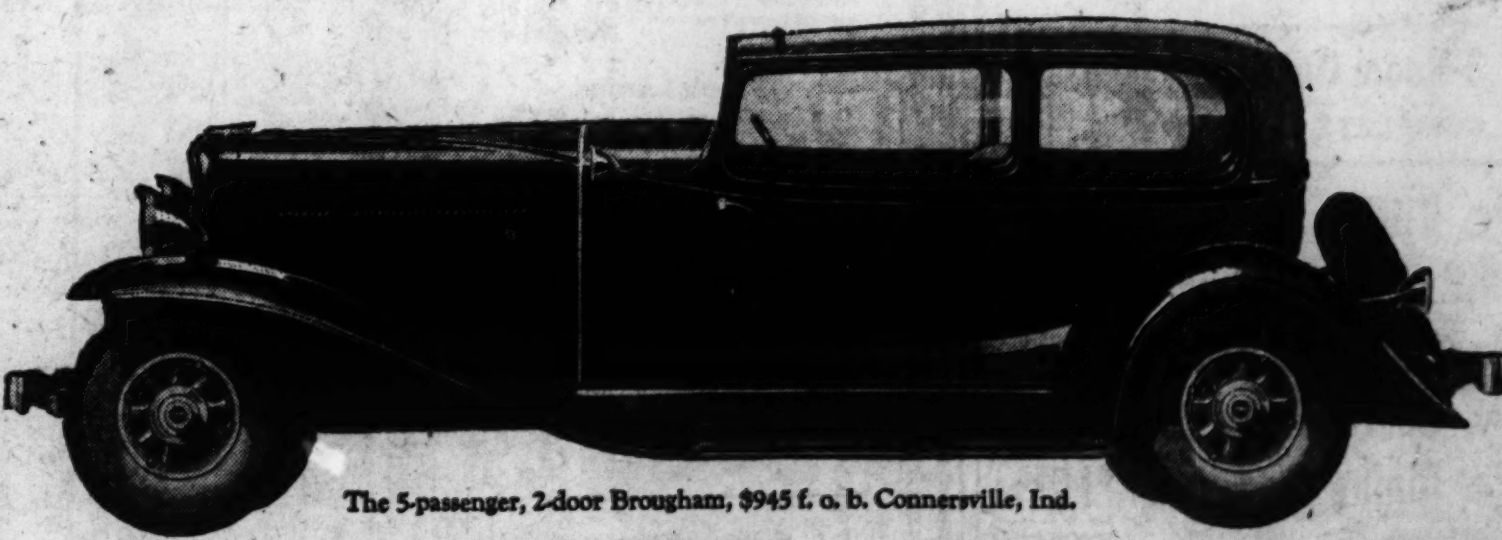
AUBURN introduces new features, improvements and advances never before obtainable in any car. Dating from today, all comparison of automobile values must be completely revised. Auburn has chosen the present business period as the opportune time in which to advance and grow. This is possible in one and only one way; Auburn must increase the buying power of the consumer's dollar beyond all comparison. At the risk of sounding extravagant, we assure you that Auburn has gone to greater lengths to provide more rugged, rigid, enduring construction; more efficient performance, safer roadability and more accommodations for the comfort and convenience of passengers than have ever been offered to the public. We submit the car itself as proof. We invite you to make every possible comparison. The more informed and hard-to-please you are, the more we welcome your searching study of every structural feature of these new cars. Auburn makes this radical departure, not with the idea simply of being competitive, but with the purpose of fully removing all doubt from the buyer's mind as to which car offers today the greatest value, and the most satisfactory automobile investment.

AUBURN AUTOMOBILE COMPANY, AUBURN, INDIANA

5-pass. 2-door Brougham \$945; 4-door Full Sedan \$995; Convertible Cabriolet \$1045; Convertible Phaeton Sedan \$1145; Business Man's Coupe \$995. f. o. b. Connersville, Ind. Equipment other than standard, at extra cost.

Also Custom Models which include free wheeling.

Five body styles with refinements and appointments that represent the utmost in luxury: optional colors; large tires with white sidewalls; special upholstery, either Broadcloth or Kid Mohair; walnut finish instrument board and walnut finish mouldings; etched finish for the instrument panel; special carpet all-chrome lamps; corner reading lights in Sedan and Brougham; robe rail, cigar lighter, chrome running board mouldings and top material of highest quality. Five-passenger 2-door Brougham \$1145; Business Man's Coupe \$1195; Convertible Cabriolet \$1245; Four-door Full Sedan \$1195; Convertible Phaeton Sedan \$1345. f. o. b. Connersville, Indiana.



The 5-passenger, 2-door Brougham, \$945 f. o. b. Connersville, Ind.

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2309 Locust St. Distributors Auburn and Cord Central 1571

Our NEW and LARGER Store
1122 LOCUST ST., TOWN CLUB BLDG.
PORTABLES, REBUILTS
Remington, Underwood, Royal, L. C. Smith, Corona
WITHINGTON TYPEWRITER CO.
Garfield 1965

BEN J. SELKIRK & SONS
AUCTIONEERS-APPRAISERS
Real Estate & Investments
1534 ANNE ST. CHICAGO 14

VOLUNTARY PUBLIC AUCTION SALE
EXTENSIVE STOCK AND FIXTURES
Belonging to
FRIEDMAN LOAN & MERCANTILE CO.
N. E. CORNER 19th AND MARKET STREETS
WEDNESDAY, FEBRUARY 4th 10:30 A.M.

At the direction of Friedman Loan & Mercantile Company who are vacating the premises because of Plaza condemnation proceedings, we will sell at the time, place and in the manner indicated in the foregoing, the extensive stock of merchandise, and fixture equipment consisting in part as follows:

500 Men's New and Used Suits; 200 Overcoats and Topcoats; 250 Pair Dress and Work Pants; 50 Ladies' Fur Coats; 25 New Trunks and Luggage; 25 Violins; 10 Guitars; 10 Mandolins; Saxophones; Drums; 50 Cameras and Kodaks; Furnishing Goods and Haberdashery; Overalls; Jumpers; Hats; Caps; Shoes; Shot Guns; Rifles; Ammunition; Silverware; National Cash Register; Vacuum Cleaners; Show and Wall Cases; Electric Fans; Desks; Chairs, and various other property of kindred character.

The property will be offered in detail lots to the highest bidder. **TERMS CASH.**

Ben J. Selkirk & Sons, Auctioneers, Arcade Bldg.
TRUSTEE'S AUCTION SALE
GROCERIES AND FIXTURES
1401 EVANS AVENUE
THURSDAY, FEB. 5TH
Under the terms of a certain chattel deed of trust executed by Max Gold, for the benefit of creditors, we will offer for the undersigned trustee the following:
A stock of Staple and Fancy Groceries, together with Electric Coffee Grinder, Dayton Meat Slicer, new white enamel Dayton Scale, Platform Scale, Shaving Counter, etc. **TERMS CASH**
LOUIS L. OXENHANDLER, Trustee, BEN J. SELKIRK & SONS, Auctioneers.
1618 N. 7th St.

BIG FURNITURE AUCTION TUESDAY
MISSOURI FURNITURE AUCTION
2007-09-11-13-15 MORGAN STREET
Central 2573—Garfield 6328 Wholesale and Retail Private Sales Daily

BIG FURNITURE AUCTION
EVERY **MONDAY AND THURSDAY** 10:30 A. M.
LARGE SELECTION OF HOUSEHOLD GOODS OF ALL KINDS
Consignment Goods Solicited
2004-08-08-10 MORGAN ST.—Chestnut 5394-95
MOUND CITY AUCTION ROOMS

Ed Wynn Brings
Of Its Type This
—Grand Central
—And the Orpheum
Weeks in "Ladies
side Coming in a

THE jovial and always
tonight with a musical
the few shows of that
son. On Wednesday aft
for the benefit of the Act
that very worthy charity.
Except for Wynn's a
have the legit field to the
successful German light o
for a second week. The
engagement of "Strictly D
in this section of today
ues with "Young Sinners"
Next Saturday the
meller of a few seasons
bringing Wally Ford from
appear in the role of the
when the piece was first
so that drama will see Ar
boulevard to play the ro
who gets his in the last
sees that justice is done

THE following night,
old-time favorite, Bl
"Ladies of the Jury,"
appearing in Chicago. "t
the Orpheum has proven
"Street Scene" which br
the strenuous "Street Se
Watkin stepped out of U
business end of the house
Mr. Watkin, the most p
east, will be seen in a lea
in these columns last we
Owen Davis Jr. brought
visiting artist for one play
over for three or four o
comes the Orpheum's real
enile man with Arthur
who held that post last
at the start of this year
the Grand Central for the
"Broadway."
Next Sunday night also
return to St. Louis of
Whitehead to the Shubert
in a new Oriental drama
Chinese Bungalow," a pla
ally produced in London
son Lang. It has not yet
New York being headed
metropolis soon after its
ment here.

THE Wynn show, "S
mon" was produced by
Ziegfeld in New York
ruary and discovered
amusing that it kept the
the Ziegfeld Theater th
July.
In writing for the stag
as in acting thereon, Ed
shown an originality in
expression that has ear
large following. After
helpful experience in va
some of the editions of
"his" and in the Shub
garden Shows, he fash
Wynn's "Carnival," and
the books, music and lyri
Perfect Fool" and "T
Bag," in which he star
he starred for two se
George White's "Manhat
in "Simple Simon," he
ed with Guy Bolton in
the music and the lyrics
plied by Richard Rodger
renz Hart.

As may be inferred fro
tion, "Simple Simon" inv
land, which gives Ed W
virement in which he r
is a showman, a come
in his clowning an art
sound a note of pathos
citing mirth. He is fu
cracks and introduces
real devices in funnaki
adults and youth chort
Its supporting comp
ported to number 10
dancers and specialty
cluding Harriet Hocter
the principal dancer in
"The Three Musketeers"
Show Girl," Wini Shaw
er, known to millions of
Margaret Breen, singer
from "Good News" and
Flavia"; Jack Squires, w
juvenile man at the sum
of musical comedy at
Theater here a couple
ago, and Carter De Hay

FOR nearly 50 years
Fund, for which
give a benefit perf
the Shubert next Wed
ernoon, has been look
the less fortunate of
world, extending the b
when most needed to r
tution in the theatrical
to provide hospital c
sick and a comfortable
the old actors, some of
the stars of former da
At the present time
people are on the rel
these are scattered fro
Los Angeles and New
the two actors' homes,
elwood, N. J., and Eas
Island, there are no l
guests, including dram
eratic artists, busines
advance agents and ol
directors.

\$1.00 NOW
ENROLLS
YOU IN OUR
RADIO CLUB

PHILCO
BABY GRAND

FREE DELIVERY
WITHIN A
RADIUS OF 200
MILES

7 tubes (3 screen-
grid), all-electric
electro-dynamic
speaker built in.
Balanced unit
quality; wonder-
ful tone, encased
in a Gothic de-
sign, genuine
walnut cabinet;
16 in. wide, 17 1/2
in. high. Big set
performance.



\$49.50
Less
Tubes

FREE INSTALLATION



THE PHILCO LOWBOY
Super-Heterodyne-Plus
11 TUBES

With tone-con-
trol, automatic
volume control,
screen-grid. Less Tubes

Trade in Your Old
Radio or Phonograph
for a PHILCO

RADIO TUBES can now be purchased here
on our usual CONVENIENT
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1120 TO 1130 OLIVE STREET

Branch Stores: 7150 Manchester, Maplewood,
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EXCHANGE STORES**

7th and Market Sts. 206 N. 12th St.
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**"Clean House"
WERE THE ORDERS**

from headquarters, and here are the prices
that will move every piece of furniture from
the May-Stern purchase Monday. A little
money never bought more furniture than it
will tomorrow!

DRESSERS \$6.95
METAL BEDS \$1.00
BED SPRINGS \$1.00
OAK BUFFETS \$2.95
DINING TABLES \$2.75
KITCHEN CHAIRS, ea., 50c

3-Room Outfit \$79.50
COMPLETE

8-Pc. Kitchen Sets . . . \$29.50
LAMP WITH SHADE . . . \$1.00
5-Pc. Breakfast Set . . . \$7.95
3-Pc. Bedroom Suites . . \$29.75
8-Pc. Dining Suites Oak, \$19.50
Gas Ranges (Reconditioned) \$12.95
3-Pc. Living-Room Set . . \$19.50
3-Pc. Living-Room Suites \$39.50
3-Piece Overstuffed
Bed Davenport Suites . . \$39.50
(3-Pc. Overstuffed)

**Discounts Are Not
the Whole Story . . .**

Although discounts now in ef-
fect are as much as 50% off—
there is something else to con-
sider in this great double event.
First, we are closing out the
remaining stock of May, Stern
& Co.—and everybody knows
the reputation for good furni-
ture this well-known firm en-
joyed.

Second, our February Sale dis-
counts apply on our own stocks
—and all St. Louis appreciates
the character of every piece of
merchandise that bears our
name.

Price-cuts on two stocks of such
furniture mean something to
the people of St. Louis. They
mean double savings, the op-
portunity of a lifetime to buy
the best at but a fraction of the
usual cost. Compare! Save as
never before!

NOTICE

To May-Stern Customers
All Payments due on ac-
counts with May-Stern &
Co. should now be made at
the Union House Furnish-
ing Co., 1120-30 Olive St.

Broom Cabinets

\$12.75 value. Several
colors, some plain and
some decorated. **\$6.95**

**9x12 Axminster
and Velvet Rugs**

A very special group of fine Axmin-
sters and Velvets that
originally sold up
to \$50, reduced to **\$22.50**

Metal Beds

All greatly reduced.
One style of walnut fin-
ish Beds, \$7.95 values **\$3.95**

Walnut Dinette Table

\$19.85 value. Very at-
tractive. Two-tone wal-
nut. Drop-leaf style. **\$9.75**

Odd Wood Beds

Several styles—walnut and mahog-
any. Full and twin
size. Values
to \$35 **\$12.75**

Odd Davenports

Several styles and
coverings. \$100 **\$49.50**

Spinet Desks

\$13.95 value. Walnut
or mahogany
finish **\$9.95**

Tilt-Top Tables

Green, red and parch-
ment color. \$8.95
values **\$2.95**

Pull-Up Chairs

One group, comprising
several styles and
coverings. Values to \$25 **\$7.95**

Lounge Chair, Ottoman

\$45 value. Choice of
Moquette or
Tapestry **\$22.50**

Floor Lamps

One special group.
Values to \$10. Lamp
and shade complete. **\$3.95**

\$49.75 Wall Desks

Lacquered—with
attractive deco-
rations. Just a few. **\$16.75**

Davenport Tables

Three special groups sacrificed way
below manufacturer's costs. One
group at \$7.95—one at \$2.95
\$4.95 and another
group at **\$2.95**

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TIRES AND

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Full range of sizes and styles
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WE MOUNT TIRES

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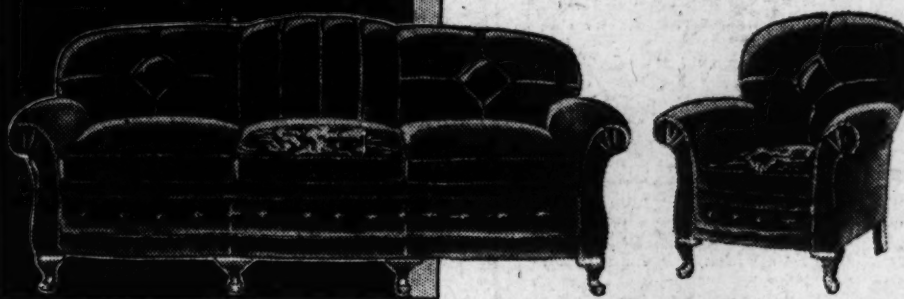
UNION BUYS OUT MAY-STERN!

TWO GREAT EVENTS COMBINED

IN ONE GREAT SALE!

ANNUAL FEBRUARY SALE!

SAVE!
Living
Room
Suites!



Tremendous Price Cuts! Buy Now

**\$165 2-Piece Mohair
Bed-Davenport
Suite**

\$99

Bought at a special concession for our
February Sale. This Suite is of newest
design, covered with 100% Angora Mohair,
tucking and tufting as illustrated. Attractive
reverse . . . splendid tailoring . . .
spring construction. Full-bed size daven-
port.

Living-Room Suite

3-Piece Suite, covered in Jacquard ve-
lour. An outstanding value in the
May-Stern close-out. **\$69.75**

Living-Room Suite

\$165.00 2-Piece Mohair Suite. An ex-
ceptional value at this price. Another
May-Stern close-out special. **\$79.50**

Other Suites to \$395

**Secretary
DESK**

\$28.65

Walnut-finish cabinet
woods. Attractive in
design. Grilled doors.
Roomy desk compart-
ment and drawer
space. \$39.50 value.



Sensational Reductions Monday!

**\$250 4-Pc. Walnut
Bedroom Suite**
\$149.75

Another special purchase lot for our
Annual February Sale. New style, in rich
walnut veneer, very handsome—with solid
maple overlays. A feature worthy of note
is the beveled plate glass mirrors on the
50-inch dresser and on the vanity. Your
choice of chiffonier or chest of drawers.
(Night stand, chair and vanity bench to
match at nominal cost.)

3-Pc. Walnut Finish Suite
\$69.50 value. The three pieces are of
generous proportions. Attractive de-
corations. A May-
Stern close-out value. **\$34.85**

3-Pc. Walnut Veneer Suite
Bed, dresser and vanity of splendid de-
sign and well made. Another outstand-
ing May-Stern close-out special. **\$79.50**
reduced to

Other Suites to \$495

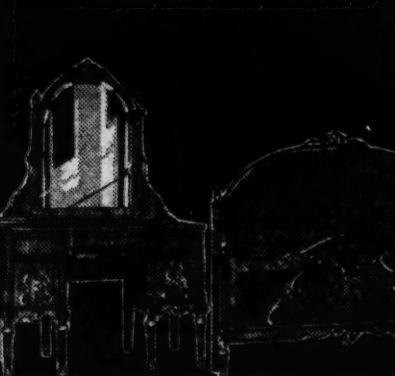
**Inner Spring
MATTRESS**

\$12.95

\$19.95 value. Splen-
did quality with oil-
tempered coils, cov-
ered with thick layer
felt. Heavy ticking.



SAVE!
Bedroom
Suites!



SAVE!
Dining
Room
Suites!



Look at These Monday Bargains!

**\$165 9-Pc.
Dining-Room Suite**
\$99

Bought specially for this great February
Sale . . . and representative of the great
savings this double event makes possible.
This Suite is of charming design . . . rich
walnut veneer over hardwood! The table,
buffet and china cabinet are large and
sturdy. Chair seats upholstered in multi-
color velour. Come in and see it. You'll
surely agree that it is a remarkable value.

8-Pc. Dining-Room Suite
\$159.50 8-Piece Walnut Veneer Suite,
6-ft. extension table, large buffet, host
chair and five side chairs. An extraor-
dinary May-Stern
close-out special. **\$78.65**

\$145 8-Pc. Din.-Room Suite
Another marvelous value in this great
May-Stern clearance. Walnut veneer
over hardwood. A **\$69.45**
surprising value at

Other Dining Suites to \$595

**100-Pc.
DINNER SET**

\$12.98

Service for 12. Sev-
eral attractive de-
signs. Regular \$19.75
value.



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1120 TO 1130 OLIVE STREET

BRANCH STORES—7150 MANCHESTER, Maplewood,
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**Trade In Your
Old Furniture
for New**

**Our Usual
Liberal Terms**

You Who Live in the
Vicinity of St. Louis

—even if 200 or 300 miles
away, will find bargains
here that will more than pay
you to make a trip to St.
Louis.

FREE DELIVERY WITHIN
A RADIUS OF 200 MILES

Musicomedy Here at Last

Ed Wynn Brings "Simple Simon," One of the First of Its Type This Season, to the Shubert Tonight—Grand Central Presents "Strictly Dishonorable," And the Orpheum Has Blanche Ring as Star for Two Weeks in "Ladies of the Jury"—Walker White-side Coming in a New Oriental Drama Next Week.

THE jovial and always amusing Ed Wynn comes to the Shubert tonight with a musical concoction called "Simple Simon," one of the few shows of that type which will reach St. Louis this season. On Wednesday afternoon the musicomedy matinee will be for the benefit of the Actors' Fund of America, all receipts going to that worthy charity.

Except for Wynn's show the Orpheum and Grand Central still have the best field to themselves as the American is holding over the successful German light opera picture, "Two Hearts in Waltz Time," for a second week. The Grand Central yesterday began a week's engagement of "Strictly Dishonorable"—which is reviewed elsewhere in this section of today's Post-Dispatch—while Mary Hart continues with "Young Sinners" for its second week at the Orpheum.

Next Saturday the Grand Central is to revive the successful melior of a few seasons ago, "Broadway," seen here several times, bringing Wally Ford from the Shubert Stock Company in Detroit to appear in the role of the Broadway hooter, a part which he played when the piece was first presented here at the American Theater. Also that drama will see Arthur Pierson step from downtown to Grand boulevard to play the role of the heavy—the New York gangster who gets his in the last act. Lysle Talbot will be the detective who sees that justice is done all concerned.

THE following night, next Sunday evening, Miss Hart brings the old-time favorite, Blanche Ring, to the Orpheum to star in "Ladies of the Jury," a comedy in which Mrs. Fluke is even now appearing in Chicago. "Young Sinners," the present attraction at the Orpheum has proven almost as successful at that house as was "Street Scene" which broke all records there. Miss Hart, following the strenuous "Street Scene" engagement was taken ill and Pierre Watkin stepped out of the cast of "Young Sinners" to operate the business end of the house. With the return of Miss Hart to her post Mr. Watkin, the most popular member of the Orpheum's resident cast, will be seen in a leading role in "Ladies of the Jury." As told in these columns last week young Owen Davis Jr., brought here as a visiting artist for one play and held over for three or four others, becomes the Orpheum's resident juvenile man with Arthur Pierson, who held that post last season and at the start of this year, going to the Grand Central for the part in "Broadway."

Next Sunday night also sees the return to St. Louis of Walker Whiteside to the Shubert Theater in a new Oriental drama, "The Chinese Bungalow," a play originally produced in London by Matheson Lang. It has not yet played in New York being headed for the metropolis soon after its engagement here.

THE Wynn show, "Simple Simon," was produced by Florenz Ziegfeld in New York last February and discovered to be so amusing that it kept the stage of the Ziegfeld Theater there until July.

In writing for the stage as well as in acting thereon, Ed Wynn has shown an originality in humorous expression that has earned him a large following. After gaining helpful experience in vaudeville, in some of the editions of the "Pol-les" and in the Shubert Winter Garden Shows, he fashioned Ed Wynn's "Carnival," and later wrote the books, music and lyrics in "The Perfect Fool" and "The Grab Bag" in which he starred. Then he started for two seasons in George White's "Manhattan Mary" in "Simple Simon," he collaborated with Guy Bolton in the book; music and the lyrics being supplied by Richard Rodgers and Lorenz Hart.

As may be inferred from its caption, "Simple Simon" invades fairyland, which gives Ed Wynn an environment in which he revels. He is a showman, a comedian, and in his clowning an artist who can sound a note of pathos while imitating him. He is full of wisecracks and introduces such comical devices in funmaking as keep adults and youth chuckling.

His supporting company is reported to number 100 singers, dancers, a spectacular profession, including Harriet Hector, formerly the principal dancer in Ziegfeld's "The Three Musketeers" and "The Show Girl"; Wini Shaw, blues singer known to millions of radio fans; Margaret Breen, singer and dancer from "Good News" and "Princess Flaxia"; Jack Squires, who was the juvenile man at the summer season of musical comedy at the Garden Theater here a couple of seasons ago; and Carter De Haven Jr.

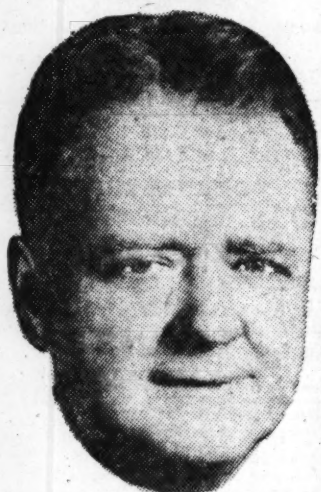
FOR nearly 50 years the Actors' Fund, for which Wynn will give a benefit performance at the Shubert next Wednesday afternoon, has been looking out for the less fortunate of the stage world, extending the helping hand when most needed to relieve destitution in the theatrical profession, to provide hospital care for the sick and a comfortable home for the old actors, some of whom were the stars of former days.

At the present time over 300 people are on the relief list and these are scattered from Boston to Los Angeles and New Orleans. In the two actors' homes, one at Englewood, N. J., and East Islip, Long Island, there are no less than 80 guests, including dramatic and operatic artists, business managers, advance agents and old-time stage directors.

Ed Wynn and Some Other Stage and Screen Stars on View This Week



Loretta Young in "Beau Ideal" at the St. Louis Theater.



Willard Robertson in "Young Sinners" at the Orpheum.



Here is Mr. Wynn in "Simple Simon" at the Shubert.

Russian 'Cellist
As the Soloist
With Symphony

REGOR PIATIGORSKY, an outstanding figure among the cellists of today, makes his debut with the St. Louis Symphony Orchestra at the Odeon Friday afternoon and Saturday evening of this week, in a program which is scarcely less notable of itself than for his appearance with the orchestra.

Piatigorsky has chosen for his orchestral debut to present two works, poles apart in thought and time, each of them an outstanding masterpiece, and the two indicative of the great breadth of the art of this young Russian. He will play with the orchestra the Boccherini Concerto, the very flower of the rococo spirit in music, and later presents Ernest Bloch's "Schemello," the work of a contemporary composer, thoroughly modern in its character, who thus interprets as it were with the voice of the Jew of today the great King Solomon, from whom the work takes its title.

Similar breadth marks the entire program which Vladimir Golschmann has chosen. It presents the "Ladies of Good Humor," a suite from the ballet composed by the modern Italian composer, Vincenzo Tommasini, from five sonatas of Domenico Scarlatti, including the "Cat Pique," Arthur Honegger's "Pastorale d'Eté" and Dvorak's ever-popular "From the New World" Symphony. The "Pastorale d'Eté" was presented in St. Louis by Rudolph Ganz in 1922, for the first time in America.

Paul Robeson in Recital.
Paul Robeson, one of the greatest of Negro singers will appear in recital under the auspices of The Principia Concert and Lecture Course at Howard Hall, The Principia, next Friday evening.

Drama League Foreign Plays.
The Dramatic League of St. Louis announces the opening of the series of productions by the foreign language groups, under the title of "The Theater of Nations." These dramatic productions will be presented by the league for a period of eight weeks, beginning Friday, Feb. 20, with one presentation each week.

Ferguson in Recital.
Bernard Ferguson, baritone, will give a song recital at the Woman's Club, 4600 Lindell boulevard, on Tuesday evening, Feb. 10, at 8:30. Leo C. Miller will be at the piano.



George Bancroft in "Scandal Sheet" at the Ambassador.



Claire Trevor in "Strictly Dishonorable," Grand Central.



Jack Oakie in "The Gang Buster" at the Missouri.



Janet Gaynor in "The Man Who Came Back" at the Fox.

Amusement Calendar
SHUBERT—Ed Wynn in the musical comedy, "Simple Simon," starting tonight.

GRAND CENTRAL—The stock company in "Strictly Dishonorable."

ORPHEUM—Second week of the Mary Hart players in "Young Sinners."

Motion Pictures

AMBASSADOR—George Bancroft, Kay Francis and Clive Brook in "Scandal Sheet." Jack Haley and a Publick revue on the stage.

LOEW'S—Ronald Colman and Loretta Young in "The Devil to Pay."

FOX—Janet Gaynor and Charles Farrell in "The Man Who Came Back." A Fanchon and Marco revue on the stage with Al Lyons.

ST. LOUIS—"Beau Ideal," sequel to "Beau Geste," with Ralph Forbes and Loretta Young. RKO vaudeville on the stage headed by Moran and Mack, the Two Black Crows.

MISSOURI—Jack Oakie in "The Gang Buster," with Jean Arthur and William Boyd.

AMERICAN—Second week of the German Film opera, "Two Hearts in Waltz Time."

GARRICK—Burlesque.

LIBERTY—Burlesque.

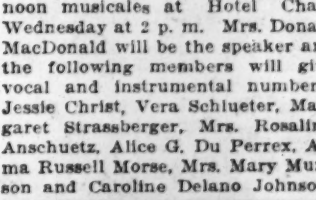
German Opera Tonight.
"Der fidele Bauer" (The Happy Farmer), a light opera, which has been for many years popular on the stage in Germany, will be given tonight by the German Theater Stock Company in the auditorium of the German House, 2345 Lafayette avenue. Max Bratt from Chicago and Miss Lina Weingartner, a well known singer of St. Louis, have been added to the cast.

Film Guild Secures
New German Picture

THE "Hungarian Rhapsody" will be presented by the Film Guild of the Y. M. H. A. Y. W. H. A. the week following "The Man From Blankley," which will be shown on Feb. 8.

The Film Guild has been encouraged by the reception of the announcement of "The Man From Blankley," the Barrymore film. The picture was not considered desirable for the commercial movie houses, being almost entirely without action and depending for its substance upon the acting, direction and a very modern, very Dickensian flavor.

Morning Etude Meeting.
The Morning Etude Music Club will hold the second of its afternoon musicals at Hotel Chase Wednesday at 2 p. m. Mrs. Donald MacDonald will be the speaker and the following members will give vocal and instrumental numbers: Jessie Christ, Vera Schlueter, Margaret Strassberger, Mrs. Rosalind Anschutz, Alice G. Du Perre, Alma Russell Morse, Mrs. Mary Munson and Caroline Delano Johnson.



Ronald Colman in "The Devil to Pay" at Loew's.

Scene Shifting in Movies

Split Between Skouras Boys and Warner Brothers Makes the Missouri and Ambassador Theaters Practically Paramount Houses in Spite Of Equal Ownership—The Rise to Fame of Loretta Young, Who Is in Two Pictures This Week.

By NIE.

THE split between the Skouras and Warner brothers has resulted in a queer situation in St. Louis which has shifted, suddenly, the control of the Ambassador, Missouri and Grand Central theaters from under the Warner influence to give them a decided rival Paramount color. Back of this is the development that Charles Skouras, manager of the three theaters here, has never been in the employ of Warner Brothers as were his brothers, Spyros and George, who have now left that organization.

The story affecting the management of the two large first-run picture houses and the Grand Central, where the dramatic stock company is playing, is rather a complicated one. Skouras Brothers and Paramount—the latter being the largest of the film producing companies—owned jointly and on exactly 50-50 terms the three houses, the Skouras interests being vested in the Skouras Enterprises, which, in turn, controlled the Skouras Super Theaters, the legal name of the three theaters in question. When Warner Brothers, carrying out their policy of securing many show places around the country, bought out the Skouras Brothers Enterprises they became 50-50 owners with their greatest rival, Paramount, of the Missouri, Ambassador and Grand Central.

THERE was, however, a contract, which still has several years to run, between the Skouras Enterprises and Paramount, which said that so long as either Spyros or Charles Skouras remained in St. Louis they, the Skourases, or either one of them who resided here, would have complete and uninterfered-with management of the theaters. Warner Brothers, in assuming control of the 50 per cent interest of the Skouras boys, recognized this contract.

Spyros and George Skouras were taken to New York, under a two-year contract, and into the Warner Brothers offices, Charlie elected to remain here and operate the local theaters under his older agreement. With the two other brothers big men in the Warner organization, Charlie, here, naturally enough gave the Missouri and Grand Central a decided Warner slant, and the two theaters were known as Warner houses. Now that Spyros and George are not going around with the Warner boys any more, the Missouri and Ambassador can be looked upon as Paramount theaters—with the Warner slant still there.

Colorful Music for Today's Pop Concert
V. LADIMIR GOLDSCHMANN makes his second appearance as conductor of the St. Louis Symphony Orchestra's Radio Pop concert at the Odeon at 5 p. m. today when he presents a program made up of bright colorful melodies and of dancing rhythms, in which three Russian composers, Tchaikowsky, Glazounoff and Rimsky-Korsakoff, predominate. With their works the program includes representative pieces from Mozart and Brahms.

Mozart's gaiety is reflected in the overture to "The Marriage of Figaro" which opens the concert's program, and Brahms is represented by the spirited, and bright Fifth Hungarian Dance, Tchaikowsky's gift for entrancing melody is exemplified in the "Pizzicato ostinato" from the Fourth Symphony. Two of the works of Glazounoff, dancing numbers, "Mazurka" and "Pantomime" are included, and the program comes to its close with two numbers from Rimsky-Korsakoff's "Scheherazade" suite, which Mr. Golschmann presented in the concert of Friday afternoon and last night—"The Young Prince and the Young Princess," and the picturesque "Festival at Bagdad."

Burton Holmes Back
At the Odeon Feb. 16

BEGINNING his thirty-eighth year on the lecture platform, Burton Holmes of the articulate travels will return to St. Louis bringing with him new pictorial records of his latest fanciful wanderings in Europe and in Africa. Holding to the usual custom, the Holmes series is to be given in a cycle of five Monday evenings.

The course will begin on Feb. 16, with a new picture resume of "Rejuvenated Rome." Other topics in the Holmes series of phantom tours will be: "Oberammergau and the 1920 Passion Play," "The North African Tour," "The Grand Tour of Europe," and "Imperial Abyssinia."

Moran and Mack Top
Bill at the St. Louis

THE Two Black Crows, Moran and Mack, who deserted the vaudeville stage and the radio long enough to make a couple of motion pictures, are back in the vaudeville again this week top the stage show part of the program at the St. Louis Theater.

The black face team is now on a tour of RKO houses throughout the country, but are expected to return to Hollywood to make another film next summer.

Catholic Guild Play.
The St. Louis Catholic Theater Guild will present at St. Louis University Auditorium, Feb. 2 to 4, inclusive, its fourth play for the present season, "The Jade God," a mystery drama in three acts, by William Edwin Barry. The cast is made up of representative Catholic actors who have been rehearsing for the past three weeks. The show starts promptly at 8:20 each night.

Nathan Sachs' Recital.
Nathan Sachs of St. Louis will give the first of a series of three piano recitals the evening of Feb. 19 at Sheldon Auditorium, 3446 Washington avenue. He will play a classical program. The second recital, March 26, will be devoted to romantic music and the third, April 23, to modern music. A native of St. Louis, Sachs has appeared in many recitals and with the St. Louis Symphony Orchestra.

AND while mentioning the Warner boys, who are doing their best to line up a long list of stars from other studios, attention may be called to the fact that they have at last decided to play up Frank Fay. Frank is making a picture for them now which was originally called "The Devil Was Sick." The title has been changed to "God's Gift to Women," and the former Master of Ceremonies of the Missouri Theater will be extensively billed as the star.

Fay's contract with the Warners calls for him to make two more pictures this year in their studios. Incidentally, Frank's leading woman in his present effort is Laura La Plante, a St. Louis girl.

ST. LOUIS movie fans are seeing a lot of Loretta Young, one of the prettiest of the screen's leading women, these days. Last week Loretta was on view with Otis Skinner in "Kismet" at the Missouri, and this week finds her in two films at the same time—with Ronald Colman in "The Devil to Pay" at Loew's, and with "Beau Ideal" at the St. Louis.

She was born Gretchen Young in Salt Lake City, but her name was changed to Loretta when a film career came. She is one of three lovely sisters, the others being Polly Ann Young and Sally Blaine, also in the movies. Polly is 21; Sally is 19, and Loretta is 18 years of age. A brother, Jack, was in pictures several years ago with Wallace Reid, but he decided to become a lawyer.

When Loretta was 4, her family moved to Hollywood. There her uncle was business manager for George Melford, the director. Her screen career began almost by an accident. Mervyn Le Roy, First National director, telephoned Loretta's home in an effort to secure her sister, Polly Ann, for a picture, but Polly Ann was out of town. Her brother answered the phone and said, "Polly Ann is away, but Loretta is here—she looks very much like her sister."

"Send her out," said Le Roy, and when Loretta arrived he was so impressed that he presented her to Colleen Moore and the result was a small role in "Naughty But Nice." Colleen "sold" Loretta to the studio executives and the result was a long-term contract.

New York Day by Day

By O. O. McIntyre

FROM the mail bag:
"So long as we have Wall Street, we will have panic. And don't let them tell you differently."
—O. F. Tulsa, Ok.
"Nobody has said a thing to me. I am the sort of a fellow who immediately refuses to read any writer who indorses things in newspaper or magazine ads."
—S. F., Portland, Mo.
"You've dropped a lot of reading lately!"
"We can thank the depression for one big blessing. It has wiped out night clubs."
—C. H., New York.
"But with prosperity they will bloom again."
"If you had one night to spend at a theater in New York this winter, what show would you select?"
—N. V., Baltimore.
"The New Yorkers!"

Percy Crosby, creator of the cartoon classic "Skippy," lives at Langley, Va., in an old colonial home, and comes to New York only when business demands. Crosby was born in Brooklyn in 1891. He has one son and one daughter. The son's name is Percy, too.

A radio star recently sent his father a fine radio. Two weeks later he dropped off to see his parent, the radio was missing. From a neighbor he learned his father had remarked: "I put the thing in the attic. Every time I turned it on my boy was talking."

One of the biggest changes since the crash is the changed attitude of a certain coterie big New York bankers. They used to come into cafes snapping their fingers at waiters and occupying the first row chairs at first nights. Somehow they seem to sneak in now and occupy the most obscure seats.

A farmer from Minnesota writes in that what this country needs most of all is a deep laugh. And come to think of it, he comes nearer than most experts at hitting the nail on the head.

Short shavings: A beautiful bit of prose: "The Ring of the Lowenstols" (Literary Guild). . . . The newest auto in France is called the Unic. . . . Lillian Lelitel and Alfredo Conada, of the Ringling circus, are at the Berlin Winter Garden. . . . After two months at the Cirque d'Hiver in Paris, Michael Arlen is at work in his very best seller. . . . Mr. and Mrs. Will H. Hays reside at 465 Fifth avenue. . . . New York ho-

BEMIS BRO. BAG CO. WINS SAFETY RECORD PLAQUE
2000 Attend Foremen's Safety Training Course at Soldan High School.

More than 2000 industrial superintendents, supervisors and foremen attended the first meeting of the St. Louis Safety Council's annual foremen's safety training course in Soldan High School auditorium Friday night. Plaques were presented to winners of the fourth six-month interplant safety contest.

The major trophy was presented to the Bemis Bros. Bag Co. for having made the best record between July 1 and Dec. 31, among the 127 industrial plants participating in the contest. The concern, with 600 employees, did not have a single accident involving the loss of a day's work.

9705 IN BOY SCOUTS HERE
Earle W. Beckman Reports on Membership at Meeting.

The Boy Scout organization in the St. Louis district now has a total membership of 9705, divided among 278 troops, Earle W. Beckman, scout executive of the St. Louis Boy Scout Council, reported at the annual meeting of the council's leaders at Hotel Chase Monday evening.

The membership includes 223 scouts, 275 scoutmasters, 284 assistant scoutmasters, 278 council representatives, 56 Court of Honor members, 40 executive board members, 1172 troop committeemen and 362 merit badge counselors. This group won 10,664 awards during the year, either marking the progress of scouts from one rank to another or symbolic of achievement in specified phases of the merit badge program. Clarence Howard was re-elected president of the organization, and Col. H. D. McBride was re-elected scout commissioner. Other officers elected were: Nelson Cunliff, chairman Court of Honor; Lewis S. Haslam, treasurer; Paul W. Bleibtreu, assistant treasurer; G. M. Burbach, secretary; E. D. Nims, first vice president; F. M. Curlee, second vice president, and Harry Scullin, third vice president.

Dr. Gustave Lippmann to Talk.
Dr. Gustave Lippmann will speak before the Brith Sholem Men's Club at Brith Sholem Temple, 6166 Delmar boulevard, Tuesday evening.

WHERE TO GO!
"GET A HOBBY" AND "RIDE IT!"
THE HOBBY HOUSE
Maple Ave., Olive St. and Westgate Ave., University City.
Gift-Bowling, Trunk-Ping Pong, Pocket Billiards and Twenty-five other hobbies for a small fee.
Six new regulation Bowling Alleys now open to the public.

toils have had the toughest winter in 30 years. . . . But things are now brighter. . . . Don Herold has purchased a home in Pasadena. . . . Elias Maxwell is coming back again soon to give another party for the 400. . . . Lord Cavendish is quite a fellow in the night clubs. . . . Portland, Ind., says Sophie Tucker used to live there, but now downs the place. . . . Cowboy songs are popular at private parties. . . . An entertainment exchange furnishes a singer and a guitar strummer for \$50 a night. . . . W. C. Fields' real name is William Claude Dugan-Field. . . . Alexander Woolcott's to call his autobiography "From Shirt Sleeves to Shirt Sleeves in a Generation." . . . J. M. Barrie likes to read stories of America's wild and woolly West. . . . Otto Kahn's full name is Otto Hermann Kahn. . . . In artistic circles he is called "Opera House Kahn." . . . Plumpness is gaining headway. . . . Fannie Hurst is vacationing in Havana. . . . Stocks Bonds works in a Wall street broker-ge. . . . Douglas Fairbanks Jr. and Joan Crawford still hold hands under the table at parties.
(Copyright, 1931.)

PHOTOPLAY THEATERS

SCANDAL SHEET!!
Paramount Hit With
★GEORGE BANCROFT
★KAY FRANCIS
★CLIVE BROOK
And AL ROTH
Overture
MILTON SLOSSER
Organ Solo
35c 50c 65c
to 12:30 to 2 After 2
JACK HALEY
In St. Louis' Best Stage Show
"SMILE AWHILE"
With Big New York Cast
FERRY CORWEY
SOMMERS & HUNT
KAY & SAYRES
JOHNNY BRYANT
BETTY GRABLE
16 GAMBY GIRLS
AMBASSADOR

D-Don't S-Shoot S-Sister
The Laff War Is On!
JACK OAKIE
"The Gang Buster"
Paramount's Positively Upstairs Gloom Chaser, Featuring
JEAN ARTHUR WM. BOYD
Can you imagine the Wisecracker selling accident insurance to gunmen? You'll shriek and split your sides laughing!
MISSOURI
15 Cents Kids 50 Cents Today
Vitascope Varieties
JOE FRISCO
"The Song Plugger"
"UPS & DOWNS"
Looney Tune
JOHN PHILLIP SOUSA
and His Band

RITZ
Grand & Junata
EDDIE GILLIAN &
MILIAM BERLIN
With ROBERT ARMSTRONG, MARGARET LIVINGSTON, JAMES GLEASON.
Notions New to Saturday—Cont. 11:00 to 11:30. Same as on Sunday.
To find the business location you want, use a Classified advertisement in the Post-Dispatch. If your need is not listed in the Business Property for rent or for sale offers. Call Main 1111 for an ad. take.

OUR SECOND ANNIVERSARY SCREEN HIT!
JANET GAYNOR
CHARLES FARRELL
In Raul Walsh's Triumph
"THE MAN WHO CAME BACK"
Stupendous Stage Show
AL LYONS
Introduces
Fanchon & Marco's
"Happy Birthday" With
BORN & LAWRENCE
JOHNNY DUNN
MILIE SISTERS
ORREN & MONTE
WALLIN & BARNES
SUNKIST BEAUTIES
FOX GRAND ORCHESTRA
50 SOLOISTS—50
PLAYING TSCHAIKOWSKY'S
"OVERTURE 1812"
William Farson, Conductor
FOX 25c TO 1 P.M.

PHOTOPLAY THEATERS

ST. LOUIS
TODAY! 3:30 TILL 1 P. M.
Romantic Sequel to "Bessie Gets"
BEAU IDEAL
Ralph Forbes Loretta Young
Irene Rich Loni Stangle
5 ACTS VAUDEVILLE
Here They Are!
MORAN AND MACK
TWO BLACK CROWS
IN PERSON
RALPH OLSEN & 5 GIRLS
Featuring "ANITA"
JACK MAJOR—The Purple East.
NORTON & HALEY
FRIDAY-C-I-M-A-R-R-O-N

PHOTOPLAY THEATERS

ST. LOUIS AMUSEMENT CO.
SHENANDOAH Grand and Shendand
LINDELL Grand and Shendand
W. END LYRIC Delmar & Euclid
ARSENAL 3101 S. Grand
"The Widow From Chicago." Also
Buddy Rogers and Stuart Erwin in
"Along Came Youth."
GRANADA 4833 Gravois
"The Cat Creeps" with
Richard Barthelmess in
"The Lash."
AUBERT 4940 Easton
AMOS 'N' ANDY in
"CHECK AND DOUBLE CHECK."
COLUMBIA 5257 Southwest
"MOROCOCO" with
Marlene Dietrich—Garry Cooper.
FLORISSANT 2134 E. Grand
"THE CAT CREEPS" with
Helen Twelvetrees—Neil Hamilton.
GRAVOIS 2431 S. Jefferson
WILLIAM HAINES in
"REMOTE CONTROL."
LAFAYETTE 1643 S. Jefferson
"ONLY SAYS WORK" with
Dick Arlen and Mary Brian.
MAFFITT Vandeventer &
St. Louis
"MOROCOCO" with
Marlene Dietrich—Garry Cooper.

PHOTOPLAY THEATERS

TODAYS PHOTOPLAY INDEX
ASHLAND-REX Marilyn Miller in "Sunny," Comedy. Matinee, "The Golden Rule" is Coming.
BADEN George Bancroft and Wm. Morrissey in "The Golden Rule" is Coming.
BREMEN JACK OAKIE in an All-Talkie, "SEA LEGS," also Short Subjects.
Cinderella Marilyn Miller in "Sunny," Comedy. Matinee, "The Golden Rule" is Coming.
FAIRY Lewis Ayres in "The Doorway to Hell," Also Jack Oakie in "Sea Legs."
IRMA TWO BIG HITS: "SANTA FE TRAIL," "OH! SAILOR BEHAVE."
King Bee LOUIS WOLHEIM in "DANGER LIGHTS," Also "HONK! SAILOR BEHAVE."
Kirkwood "These Three French Girls," Comedy. News. Mat., "Little Johnny Jones."
LEMAV "GIRL OF THE GOLDEN WEST," Also Comedies and short subjects.
Macklind "She Got What She Wanted" and "Fighting Thru," Also "Indiana Joe Coming."
Marquette "A Lady Surrenders," "The Song Plugger" and "Ups & Downs."
McNair "To-Be-David," Richard Cromwell, "Song of the Calabrese," Also Serial.
MELBA JACK OAKIE in "SEA LEGS," and MARILENE DIETRICH in "SUNNY."
MELVIN Clara Bow in "Her Wedding Night," Also "The Fighting Thru" in "Man Hunter."
Michigan with RONALD COLMAN. Also "Sin Takes a Holiday."
MONTGOMERY Constance Bennett in "Sin Takes a Holiday," Also "Flying Cowboy."
NEW SHENANDOAH "Doorway to Hell" with Clara Bow. Also "Indiana Joe Coming."
NEW WHITE WAY "HER WEDDING NIGHT" with Clara Bow. Also "Indiana Joe Coming."
O'FALLON Eddie Quillan and Sally Starr in "Night Work." Matinee, Talking Western.
PALM EVELYN BRENT in "MADONNA OF THE STREETS." Also Stanley Smith and Ginger Rogers in "Queen High." Matinee Only, No. 3 "Indians Are Coming."
PAULINE "Santa Fe Trail" with Richard Arlen. Matinee, "Indians Are Coming."
QUEENS "HER MAN" with Helen Twelvetrees & Phil Holmes. Comedy. Fabrics. Act.
Red Wing Nancy Carroll in "Fellow Traveler." Terrific and others. Special Matinee.
ROBIN CLARA BOW in "Her Wedding Night." Comedy and others. Special Mat.
SOUTHAMPTON "Fool Fling" with Harold Lloyd. Mat. Only, No. 3 "Indians Are Coming."
Virginia "WHAT A WIDOW" with Gloria Swanson. "Queen High." Matinee, "Indians Are Coming."
Wellston Evelyn Brent in "Madonna of the Streets." Harold Lloyd's "Fool Fling" in "The World."

AMUSEMENTS

THE ODEON
BURTON HOLMES
Colorful Travel Adventures
FIVE MONDAY NIGHTS
WILL BEGIN FEB. 16
TODAY'S ROME
PASSION PLAY OF 1930
NORTH AFRICA
GRAND TOUR EUROPE
ABYSSINIA ETHIOPIAN CONQUEST
COLOR and MOTION
COURSE (FIVE) \$6.00-\$4.00
TICKETS (TWO) \$4.00
ON SALE WED. FEB. 4, AT
AEOLIAN CO., 1004 OLIVE ST.
MAIL ORDERS NOW
CHECKS TO ELIZABETH CUNY

AMUSEMENTS

JOSEF ROSINA LHEVINNE
DUO PIANO RECITAL
ODEON TUESDAY EVENING 8
530, FEBRUARY
Auspices Civic Music League
Guest Tickets \$2
Aeolian Co., 1004 Olive St.
BERNARD FERGUSON
Nationally Known Baritone in
SONG RECITAL
WOMAN'S CLUB, 4000 LINDELL BOUL.
Leo C. Miller at the Piano
Tuesday Evening, February 10th, at 8:30
Tickets \$1, Aeolian Co., 1004 Olive St.
Concert Director Elizabeth Cuny

AMUSEMENTS

THE NEXT FRIDAY AFTERNOON, FEBRUARY 6, AT 3:00 SYMPHONY
ODEON Next Saturday Evening, February 7, at 8:30 CONCERTS
Vladimir
GOLDSCHMANN
Guest Conductor
The Symphony is Dvorak's "From the New World"
Next Thursday Afternoon, Feb. 5 at 3
FOURTH STUDENTS' CONCERT
Symphony Tickets, \$1 to \$2.50. Students' Tickets, 50c and 75c.
Tickets on sale Aeolian Co., 1004 Olive. Telephone Chestnut 8828, and
327 Odeon Bldg., Telephone Jefferson 8610.
This Afternoon at 5 sharp. Doors open at 4:30.
POPULAR BROADCASTING CONCERT
Mr. Goldschmann will conduct.
All Tickets 25c. On sale Odeon Box Office 4 P. M.

AMUSEMENTS

CAPITOL SIXTH and CHESTNUT
"Hell's Angels"
"HOW IT BEGAN"
Rosa Murphy's interesting drawings and explanations of the way popular expressions, customs and superstitions started—
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Romantic Sequel to "Bessie Gets"
BEAU IDEAL
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5 ACTS VAUDEVILLE
Here They Are!
MORAN AND MACK
TWO BLACK CROWS
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NORTON & HALEY
FRIDAY-C-I-M-A-R-R-O-N

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ST. LOUIS AMUSEMENT CO.
SHENANDOAH Grand and Shendand
LINDELL Grand and Shendand
W. END LYRIC Delmar & Euclid
ARSENAL 3101 S. Grand
"The Widow From Chicago." Also
Buddy Rogers and Stuart Erwin in
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GRANADA 4833 Gravois
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COLUMBIA 5257 Southwest
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ARKANSAS RED CROSS RELIEF AGENT ACCUSED OF CRUELTY

Drouth Sufferers Charge Will Allison Has Abused Citizens Seeking Food Cards.

By the Associated Press.
ENGLAND, Ark., Jan. 31. — A petition to the Pulaski County Prosecuting Attorney requesting him to institute proceedings against Will Allison, Red Cross food card distributor in Eagle Township near here, for alleged abuses against drouth sufferers was drawn up tonight at the request of drouth sufferers by George Morris, attorney.

Morris said the petition would be presented Monday to the Prosecuting Attorney.

Morris said the petition, signed by 10 citizens of Eagle Township, alleges Allison had "kicked Clint Blasingame out of his front door all the way to the road," when the latter applied for a food card. Morris added many people in Eagle Township had complained of Allison's treatment.

Collector of 30,000 Coins Dies.

NEW YORK, Jan. 31.—John Kelly Jr., reputed to own the largest collection of Far Eastern coins in the world, died yesterday at the age of 54, after a series of operations. He turned over about 30,000 coins to the American Numismatic Society before he died.

William Charles Wright Dies.

HASTINGS-ON-HUDSON, N. Y., Jan. 31.—William Charles Wright, 63 years old, an editor of the New York Times, died at his home here today. He suffered a heart attack about two weeks ago.

TRAVEL AND RESORTS

The Blackstone
Commanding the Full Horizon
MIAMI BEACH
FLORIDA

7TH ANNUAL MID-WINTER CRUISE
NEW ORLEANS
To Participate in America's Most Gorgeous
WINTER GLAZI VENTURES
The Big De Luxe Cape Girardeau
Steamer
Lvs. Feb. 9th, Return Ar. St. Louis Feb. 22
18 FULL JOYFUL JUBILEE DAY. 1445.
Includes meals and berth en route and at
New Orleans with the comforts of a modern
hotel. For Literature or Reservations
EAGLE PACKET CO., St. Louis, Mo.

IF YOU HAVE
GRAY HAIR

AND DON'T LIKE A
MESSY MIXTURE—
then write today for
Free Trial Bottle
As a Hair Specialist with
forty years' European and
American experience, I am
proud of my newest prepa-
ration to slowly impart color to gray or
white hair. As you use it, the gray hair
becomes a darker, more youthful color. I
want to convince you by sending my free
trial bottle and my book telling All About
Gray Hair. ARTHUR D. RHODES, Gray
Hair Expert, Lowell, Mass.

FUNERAL DRIVERS END STRIKE

Union funeral drivers, who went on strike Thursday when undertakers refused to sign a contract requiring the driver of the vehicle sent after bodies to be a union man, returned to work yesterday after reaching an agreement with employers.

The undertakers agreed to use a union driver on the first call wagon, in place of an embalmer's assistant, who formerly did the work. The new agreement is for two years, there being no other changes in working conditions and no change in the wage scale, which is \$35 a week. There are about 100 union chauffeurs employed by undertakers.

Open Every Night to 9

Choice of Either

Cogswell or

Lounge Chair

FREE!

A beautiful newest style colorfast Cogswell Chair or a big luxurious English Lounge Chair FREE with the purchase of any Living-Room Suite.

Terms as Little as \$1 Weekly

OPEN NIGHTS TO 9

Genuine Mohair Custom-Made Suite

A classy fine quality Suite, two pieces shown; new channel-tufted back—your choice of a \$25 Cogswell or English Lounge Chair—all three pieces now only

\$58

J.D. CARSON CO.

Now at—1116 OLIVE ST.

FOUR SENTENCED FOR ROBBERY LAST WEEK

All Plead Guilty—Seven Others Confess Major Crimes.

Four men received penitentiary sentences last week on their pleas of guilty of robbery, while two others were paroled because of their youth.

Andrew Wolf, 28 years old, of 4012 Olive street, was given a 10-year sentence for his part in the holdup of Melbourne Woltmann, a jeweler of 5003 North Union boulevard, on Dec. 6 last. A second man is awaiting trial.

Charles Clark, 21, a Negro, of 2228 Biddle street, must serve five years for his part in the holdup of Ben Appel, a grocer and butcher of 2000 Biddle street, who was robbed of \$250 by two Negroes. Elam Morris, who pleaded guilty of attempted robbery, will serve three years, while Oscar Hunt, who also attempted a robbery, must serve two years. Carl Hubbard, 19, and John Wesley Johnson, 17, Negroes, who assisted in the robbery of a "police" office, were paroled to report in court for two years because of previous good record and their youth.

Others who entered pleas of guilty to major criminal charges and their punishments are: Willie Lee Goldsmith, larceny of a motor vehicle, three years; Aubrey Rogers, forgery, two years; Louis and William Reid, burglary, two years; and Ernest Johnson, larceny of a motor vehicle, three years.

Persons charged with felonies who were permitted to plead guilty to crimes of lesser degree and take less than penitentiary punishment were: Katherine Bobbitt, forgery, fourth degree, six months; John Haynes, common assault, 60 days; George C. Voss, felonious wounding, 180 days and costs; Henry Johnson, petit larceny, 60 days; Perry Jenkins, petit larceny, four months in jail; Henry Johnson, larceny of a motor vehicle, six months; William Boyer, disposing of chattel mortgage, 30 days; Neola Johnson, petit larceny, 60 days; Paul Young, petit larceny, six months; Willie Williams, petit larceny, six months; James Carter and Jess Clemens, assault to rob, six months; Casper Ulrich, driving automobile while intoxicated, \$200 and costs, paroled to report six months; Henry A. Dingus, keeping a gaming device, \$100 and costs, and Jess Ide, carrying a concealed weapon, 50 days.

Charges of robbery against Fred Foster and Herman Hoffmeister and a charge of burglary against Richard Smith were dismissed by the Circuit Attorney's office because of insufficient evidence.

NEW LOW RUG PRICES

\$27... 9x12 and 8.3x10.6 Seamless Velvet Rugs... \$19.75

\$35 9x12 Heavy Axminster Rugs, new patterns... \$24.50

\$47.50... 9x12 Seamless Velvet, Fringed Ends... \$38.50

\$45... 5.8x8 Imported French Oval Axminsters... \$29.75

\$3.50... 27x52 All-Wool Velvets, Fringed Ends... \$2.25

9x12 Felt-Base Rugs, in kitchen or room patterns, with borders... \$5.75

55c Print Linotex Floor-coverings, Square Yard... 39c

15 Floor Sample GAS RANGES SACRIFICED

Starting Monday at 8:30, and while they last. Only one of a kind, all new and perfect. Here are a few of the styles and prices:

\$55 Quick Meal, white door and splash... \$29.75

\$65 Baker's All Enamel Gas Range... \$38.50

\$85 Charter Oak French Gray Enamel... \$39.75

\$85 Premier Oak French Gray Enamel... \$39.75

\$95 Charter Oak All Enamel, Kitchen Heater... \$59.75

\$95 Quick Meal All Enamel Gas Range... \$59.75

\$100 Moore's All Enamel Gas Range... \$59.75

\$185 Quick Meal All Enamel Gas Range... \$89.00

\$95 Bridge & Beach All Enamel Gas Range... \$67.50

Come Early Monday for Choice Selection Easy Terms Eagle Stamps

2728 Biddle Street, St. Louis, Mo.

Phone Parkview 784 for complete information on these and other courses—write or visit

ST. LOUIS FLYING SCHOOL

Formerly Universal Aviation School

ROBERTSON, MISSOURI

LAMBERT-ST. LOUIS FIELD

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ST. LOUIS FLYING SCHOOL

YEAR OF MISFORTUNE ENDS IN DEATH OF FATHER OF 17

Arthur Kimball Lost His Job, Then House Burned; Part of Family in County Home.

MIDDLETOWN, N. Y., Jan. 31.—Arthur Kimball of Grahamsville, father of 17 children, whose home burned two weeks ago, is dead of heart disease at the age of 62. Mis-

fortunes for over a year are thought to have hastened his death.

Several weeks ago Kimball lost his job, and two weeks ago a chimney caught fire in the house he had rented, burning the dwelling and everything the family owned.

He was a former special policeman in New York, came into Sullivan County for his health. The wife

and mother, with four of the 17 children, is now at the county home. Some are in other homes.

Woman's Ad Club Speaker.

Dr. Arnold H. Lowe, president of

the Ministerial Alliance and pastor of Kingshighway Presbyterian Church, will address the monthly dinner meeting of the Woman's Advertising Club at 6 o'clock tomorrow evening at the Town Club.

Learn to Fly

FOR \$166.25

To meet present-day conditions all prices have been drastically revised. How do the following examples seem to you? A Flight and Ground Course for as low as \$166.25.

A Day Mechanics Course of three months' duration for \$181.25 and as long as seven months to pay for it in. A Welding course teaching both Airplane and Pipe Line welding, which includes 82 hours of actual torch work apart from lectures, for \$118.75.

Yet in this Department of Commerce approved school both equipment and instruction are of the highest possible grade.

Get your training now and be ready for the Spring activity.

ST. LOUIS FLYING SCHOOL

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ST. LOUIS FLYING SCHOOL

DRESSES OR CLOAKS

CLEANED and PRESSED Suits and Topcoats 49¢

59¢ CASH and CARRY Ladies Hats 29¢

GUARANTEED CLEANERS & DYERS

ROOM 307 SOUTH SIDE NATL BK BLDG GRAND & GRAVOIS

ROOM 309 WELLSTON BLDG NE COR EASTON & HODIAMONT

THE HUB

41 YEARS OF FAITHFUL SERVICE

SEVENTH & WASHINGTON

SALE \$12 to \$18 \$6.75

Metal Beds

Wonder values in newest metal beds. Simmons, Rome and other makes. Walnut grain finishes in several styles, some decorated.

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PENNANT RACE MARRED BY POOR START, RAPID TRANSIT LEFT AT POST

By the Associated Press.
MIAMI, Fla., Jan. 31.—A. W. Wente's Pennant Las, under Kuntzinger's handling, was marred by a poor start, and the race was left at the post after being away for only a few minutes. The race was marred by a poor start, and the race was left at the post after being away for only a few minutes. The race was marred by a poor start, and the race was left at the post after being away for only a few minutes.

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NEW GOLF PROS FOR NORMANDIE

Clarke and Coleman Morse, brother golf professionals, have been connected with the Forest Park Golf Club for several years and in addition were with Crystal Lake Golf Club last season. They have signed a contract taking over the professional connection at Normandie Golf Club, taking the place of Sandy Auchterlonie, who resigned.

Announcement of the appointment of the Morse brothers was made last night at the annual meeting of Normandie members, at which the officers and directors of the club were re-elected.

It was also stated that the club had shown a profit of \$1200 last year. It was the first time in recent years that the revenue exceeded the operating costs.

The membership was increased considerably last season by the addition of playing members on a plan suggested by Jimmy Manion, which, in addition to swelling the membership list, also cut the dues of each by about half.

Harry T. Bussman is president of the club, Rufus Chabaux, vice president, Charles Delbert, secretary and Walter Diggs, treasurer.

Normandie, one of the oldest clubs in the St. Louis district, is located on the St. Charles road and has an 18-hole course which is rated an A-1 championship layout. Its membership list of 800 is nearly full, and includes certificate holding members and playing members.

Clarke Morse, only 21 years old, is rated one of the best players in this vicinity. He is a graduate of the early ranks of Forest Park and it was over the 18-hole municipal course that he learned his golf—“Just picked it up,” he says, “without taking lessons.”

He was medalist in the National Municipal Tournament at Cleveland in 1927 and has won the Missouri Open championship twice. At Sunset Hill Country Club last September he finished in a tie for tenth place in the \$10,000 St. Louis Open event and finished higher than any other local professional, or amateur, in competition with most of the leading professional golfers of the country.

MORSE BROTHERS CHOSEN "PROS" AT NORMANDIE

By W. J. McGoogan.
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19 NATIONS IN EUROPEAN ZONE DAVIS CUP PLAY

By the Associated Press.
PARIS, Jan. 31.—The entry lists for the 1931 European zone Davis Cup matches closed with 19 nations entered for the international tennis play. Twenty-five were entered last year.

Although the entry lists are officially closed, any entry mailed before midnight tonight, and so postmarked, will be considered valid.

The entry lists for the North American zone also closed today, although no official list was given out and will not be until sufficient time has elapsed to permit all mail posted before midnight tonight to be received.

The 19 nations entered in the European zone are Austria, Belgium, Czechoslovakia, Denmark, Great Britain, Germany, Hungary, Holland, Italy, Ireland, Japan, Jugoslavia, Monaco, Norway, Poland, Rumania, Sweden, Spain and Switzerland. The final official list will be made public Monday.

The draw for play is to be made Wednesday at the Elysee Palace, Paris. Japan, Great Britain, Germany and Italy again are favored to go through to the semi-finals unless they should meet in the first round, as England and Germany did last year.

Only two entries are known to have been filed in the American zone—the United States and Mexico—unless Cuba and Mexico should have made a last-minute decision to enter the play.

Entries for the third zone, the South American, were closed last September with Brazil, Argentina, Paraguay, Uruguay and Chile as the competing nations.

The South American zone was only created last year, those nations previously competing in the European zone. Formation of the new zone partially accounts for the loss in the European zone entry list.

McGraw Praises Gelbert's Play on Simmons' Grounder

By John J. McGraw.
Manager, New York Giants.
No. 4—World Series Plays.
CHARLIE GELBERT of the Cardinals did so many beautiful stunts in the world series between the Athletics and St. Louis that it would be difficult to pick out the masterpiece unless one kept notes of the fight as it went along, as I did. Undoubtedly he was the sparkling infielder of the big series and the fact that he performed so well in his first series has given him the confidence that makes him a coming great ball player.

Of all the plays made by Gelbert the one that stands out in my memory is the one in which he hit the Cardinals' shortstop, who was in the eighth inning of the fourth game, played in St. Louis. It stopped a threatened rally and eased the feeling of the big St. Louis crowd which was beginning to waver.

The score at that time, if you will recall, was 3 to 1 in favor of the Cardinals with both Jimmie Haines and "Lefty" Grove bearing down with all they had. Haines had pitched a beautiful game but he was well aware that the slightest break might upset it. Toward the finish he worked with extreme care.

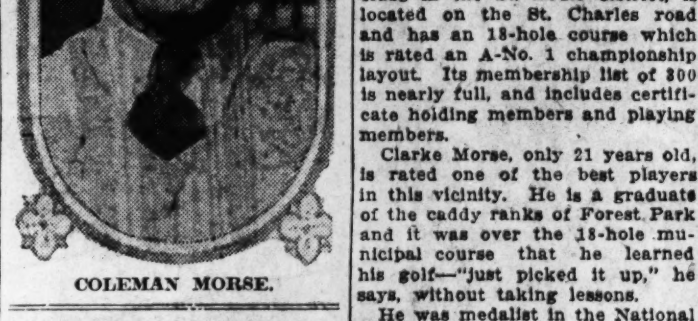
In that eighth inning, Jimmy Dykes started off by getting a base on balls. With the heavy hitters coming up the Philadelphia rooters took on fresh courage. The Cardinals' regular purchase price and the winning tickets are cashed next day at the "out" window.

Here's the Cure.
THE complaint charges that all this is made possible by the "approximate odds" board. Whether the sort of skulduggery mentioned above is true or not, it is evident that Old Man Suspicion has been well established in the minds of a vast number of the public. It is therefore respectfully suggested that the Missouri racing bill be so amended as to absolutely prohibit suspicion.

There is only one way in which this can be done. That is to post the actual pay-off odds before the horses are sent away from the post.

It Can Be Done.
CANT be done? It can, and very simply. Obviously no after-the-race winning tickets can be stolen by either high or lowdown hawking, if the pay-off odds have been announced before hand. The cash would be short, if extra tickets bobbed up.

Perhaps He's a Sonnambulist.
WE read the papers that former lightweight champion Sammy Mandell positively refuses to retire. Some mistake there. Al Singer rocked him to sleep some time ago, with a good-night wallop. Sammy is probably talking in his sleep.



COLEMAN MORSE.

Tiger Freshmen Defeat Varsity In Track Meet

By the Associated Press.
COLUMBIA, Mo., Jan. 31.—Twin brothers, Edward and Delbert Dunkin, who hail from Texas, played prominent parts today in the 55-to-54 victory of the University of Missouri freshmen scored over the varsity in their first annual indoor meet.

Edward won the quarter-mile in 52.4 seconds, a new Brewer Field House record; Delbert came in first in the 880-yard run, and the two were members of the winning mile relay team which was timed at 3 minutes, 27.5 seconds.

Other first place winners were: Jackson, varsity, 60-yard dash in 10.6; Swartz, varsity, mile run, 4:26.8; Johnson, freshman, 60-yard hurdles, 10:2.3; Welch, varsity, 60-yard low hurdles, 07.3; Evans, varsity, pole vault, 11 feet; Edmund, freshman, broad jump, 21 feet 4 1/2 inches; H. Kinney, varsity, shotput, 33 feet 6 1/2 inches; and Kyger, freshman, high jump, 5 feet 7 1/2 inches.

Several members of the varsity squad did not compete, but eligibility of a number of them, including Eaves, Kinney and Jackson, is still undetermined.

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RACING RESULTS (FAIRGROUNDS.)

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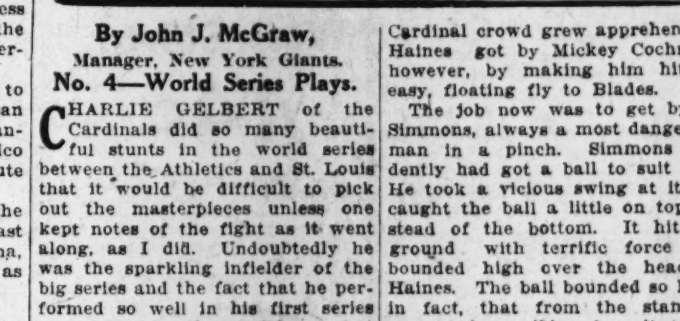
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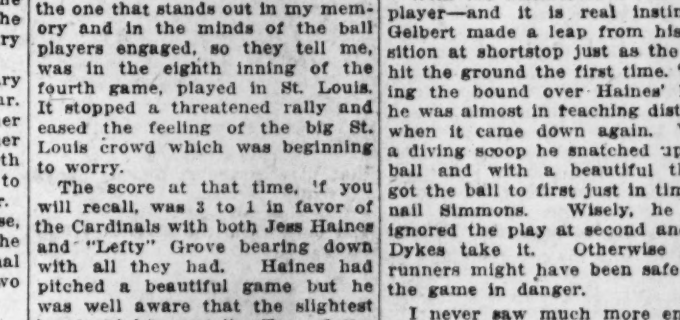
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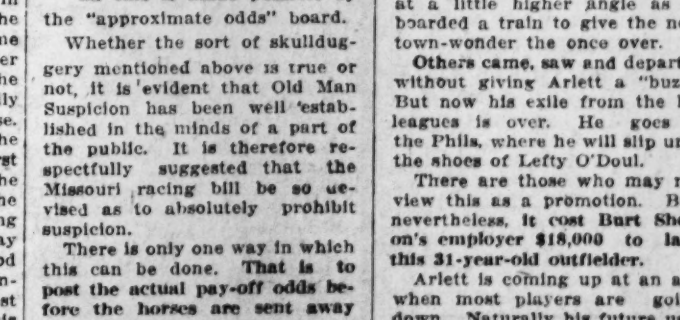
GELBERT HITS BALL.



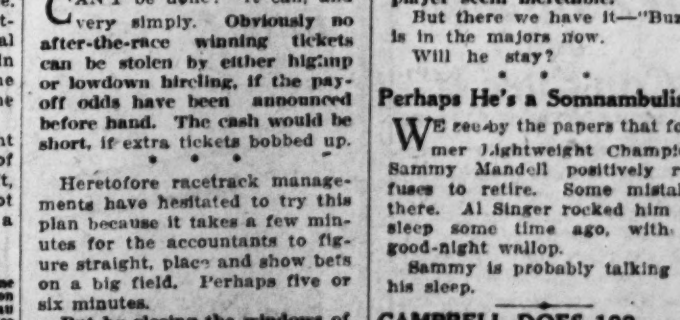
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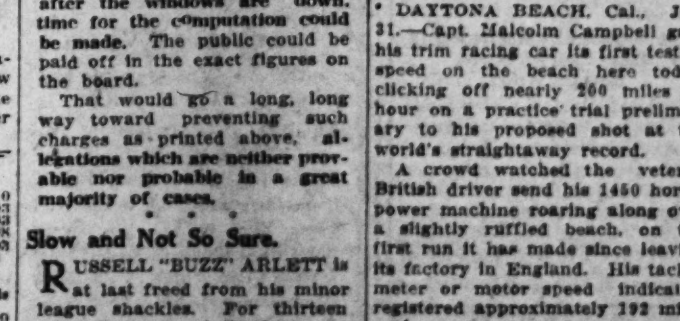
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GELBERT HITS BALL.



GELBERT HITS BALL.

Golschmann Honor Guest at Tea Tomorrow

French Conductor to Be
Entertained—Pre-Len-
ten Social Season Un-
usually Quiet.

THE few weeks preceding Lent and following the least pretentious social season St. Louis has seen in many years, finds almost a complete dearth of formal entertainings: few weddings in comparison with the number in the same months of other years, and remarkably few travelers willing to leave the unusual spring-like weather in St. Louis for the uncertain climate of winter resorts.

One of the most interesting parties on this week's calendar will be the tea to be given tomorrow by the Women's Committee of the St. Louis Symphony Orchestra at 3:30 o'clock at the Coronado Hotel, complimenting Vladimir Golschmann of Paris, guest conductor of the Symphony Orchestra.

Mrs. Thomas Francis, chairman of the hospitality committee, has charge of arrangements, assisted by Mrs. Lynton T. Block, vice chairman; Mrs. Robert Holmes, Mrs. Kenneth Carpenter, Mrs. Louis La Beaume and Mrs. Douglas Houser.

Mrs. Edgar Rombauer, president of the Women's Committee, will introduce Mr. Golschmann, who will talk on "New Music in Paris," illustrated by Mrs. Corinne Frederick, pianist. The tea table will be provided over by a group of young matrons, including Mrs. Marion Niedringhaus, Mrs. Myrick Rogers, Mrs. Henry M. Cook, Mrs. Wallace Herndon Smith, Mrs. Festus J. Wade Jr., Mrs. William D. Orthwein II and Mrs. Leicester Faust.

A feature of the program will be a talk by Mrs. Max Goldstein on activities of the orchestral school at Interlochen, Mich., where last year for the first time a St. Louis boy was a student as a result of the efforts of the Women's Committee.

Situated near Traverse City, the school is presided over by noted orchestra conductors from all parts of the country, who annually give their services. Last year a group of the pupils gave successful concerts in New York at Atlantic City. An audition will be held here in March which will be open to all St. Louis boys, and again a St. Louisian will go to Interlochen to study.

The hostesses for tomorrow will be Mrs. H. Blakesley Collins, vice president of the committee; Mrs. La Beaume, Mrs. O. K. Howard, Mrs. I. D. Kelley Jr. and Mrs. Borden S. Veeder.

Informal parties for out-of-town guests are providing social diversion. Mrs. Henry C. Garneau arrived a day or two ago from New York, where she is spending the winter, and is being entertained by St. Louis friends. At present she is visiting Mrs. Clarkson Carpenter, 4924 Pershing avenue, and will later visit Mrs. Garneau Weld of Ditzinger road and Mrs. David R. Francis.

Numerous luncheons are being planned in honor of Mrs. Mary B. Murrell, New York, another former St. Louisian, who arrived yesterday to be the guest of Mrs. James W. Lee, 5043 Washington boulevard. Beginning tomorrow, there is a party almost every day for her. Mrs. Alex Niedringhaus will be the luncheon hostess tomorrow, and Tuesday Mrs. Benton H. Pollock, 5861 Enright avenue, will give a tea for Mrs. Murrell. Mrs. John W. Harrison, 5371 Waterman avenue, and her sister, Mrs. Herbert E. Canon, will entertain at luncheon Wednesday, and Miss Sarah Tower, 27 Vandeventer place, will give a similar party Friday. Next Sunday Mrs. Eugene D. Nims will entertain for Mrs. Lee and her guest informally at the Nims country home on the bluffs of the Mississippi River.

Mrs. Henry Cooper Whitehead is planning a luncheon at her home, 17 Carswold, Feb. 13, and the following day Miss Louise Quinette will give a Valentine luncheon at her home, 5082 Washington boulevard. Mrs. Murrell will divide her time in St. Louis between Mrs. Lee and Mrs. Adele Chomeau Starbird, Clayton.

Mr. and Mrs. Charles Galloway, 4171 Magnolia avenue, will be at home at 8 o'clock Tuesday evening to present Dr. Jessica M. Young, early pupil of Mr. Galloway, in an organ recital. She will play compositions of Bach, Widor, Vierne, Clavinault and Clokey. Mr. and Mrs. Galloway's sons, Charles Miller Galloway and Edward Miller Galloway, will sing baritone solos. About 60 persons have been invited.

A small group of socially prominent St. Louisians will leave today for their winter trips. Mr. and Mrs. Joseph L. Werner of the Woodlands, Ladue road, left early this morning for a motor trip South. They will go first to Olympia, Fla., to visit Mr. and Mrs. J. D. Wooster Lambert of the St. Louis Country Club grounds for a few days at their winter home, and to accompany them to



MRS. CLARENCE CAMPBELL of Denver, who has arrived to attend the wedding Tuesday of her cousin, Miss Ruth Bass, and Robert Chancellor Saunders. —G. Allen Lanson, Denver.

MRS. FREDERICK WINSTON JOHNS, formerly Miss Sally Flournoy Skipwith. She was a bride of Jan. 24. —Block Bros.

MISS MARIAN DE WITT RUGG, daughter of Mr. and Mrs. Otto E. Rugg, whose engagement to Harley Beall Caywood, was announced Friday. —Mullilo.



MISS MABEL GREEN THOMPSON, daughter of Mr. and Mrs. Walter Duke Thompson, whose marriage to Claude K. Wilkinson of New York will take place Feb. 12 in Colon, Panama. —Mullilo.

MISS ELIZABETH JAMISON, daughter of Mr. and Mrs. Paul B. Jamison, who will sail Feb. 7 for a visit in Nassau, in the Bahama Islands. —Ashen-Brenner.

MISS ELLEN WALSH BATES, who will be a bridesmaid Wednesday at the wedding of Miss Cynthia Polk and John H. Hayward. —Ashen-Brenner.

MRS. THOMAS BERINGTON OF LONDON, formerly Miss Olga Queeny, who is visiting her parents, Mr. and Mrs. John F. Queeny. —Ashen-Brenner.



MISS GLADYS MUCKERMAN, daughter of Mr. and Mrs. John C. Muckerman, who will be a bridesmaid at the wedding of Miss Celeste Hammett and Truman E. Walker, Feb. 17. —Ashen-Brenner.

Mrs. Martha Velie To Marry P. L. Cable

ANNOUNCEMENT has been made of the engagement of Mrs. Martha Kelly Velie of Moline, Ill., and Philander Lathrop Cable, son of Mrs. B. T. Cable of Rock Island, Ill., and a former St. Louisian. The wedding will take place next Saturday. The announcement comes from Miami Beach, Fla., where Mr. Cable is visiting his fiancée. Mr. Cable spent several years in St. Louis following his graduation from Harvard University, and before entering the diplomatic service, in which he served until two years ago. He has been first secretary of the American embassy in Berlin, and a member of the United States legation in Sofia, Bulgaria. Recently he has been living in Terit, Switzerland. He is a brother of Mrs. George Castleman Mackay, 3693 Lindell boulevard.

News of St. Louisans Traveling in Europe

PARIS, Jan. 22. Among the members of the alumnæ and other friends of the college who are serving as patronesses are Mrs. Edward J. Walsh, Mrs. M. Klinefelter, Mrs. T. O. Moloney, Mrs. W. J. Kieley, Mrs. E. J. Costigan, Mrs. William Julius Poll, Mrs. J. L. Horsely, Mrs. Bernard Kearns, Mrs. Birch O. Mahaffey, Mrs. F. M. Switzer, Mrs. Edgar F. Shaw, Mrs. J. Reynolds Medart, Mrs. John O'Fallon Delany, Mrs. William Carroll Consett, Mrs. E. D. Kelley Jr., Mrs. John L. Boland, Mrs. Lee Daly, Mrs. J. M. Walsh, Mrs. Charles Steuer, Mrs. Howard Benoit, Mrs. J. M. James, Mrs. William Keeley, Mrs. Beth W. Cobb, Mrs. William Bramman, Mrs. Clarence E. Maloy, Mrs. Charles Noel, Mrs. F. X. Gervais, Mrs. Cornelius Tompkins Jr., Mrs. J. J. McPadden, Mrs. Charles Reis, Miss Helen Schaffly, Mrs. John McHale Dean, the Misses Berthold, Miss Emilie Maffitt, Mrs. Amadeo Valle Reylburn, Mrs. McLaren Sawyer, Mrs. A. McCashill, Mrs. J. B. Gander and Mrs. William B. Kincaley.

Welcome Inn Raising Fund For Its Work

Philanthropic Organiza-
tion to Hold Card Par-
ty Feb. 9—Interesting
Features on Woman's
Club Calendar for
Month.

IMPORTANT in a season where benefits for philanthropic causes are taking precedence over social entertaining are the functions given to aid Welcome Inn, an emergency food relief institution for the unemployed.

The next method to be employed in raising funds for the Inn will be a card party to be given by the permanent women guests of the Kings-Way Hotel, Monday afternoon, Feb. 9, at 2 o'clock. The funds will be used for food supplementing the supplies now being donated by commission houses and merchants.

Welcome Inn is situated at Fourth street and Chouteau avenue, under the Free Bridge, where a small army of workers under the direction of Mrs. James M. Francis give Wednesdays and Saturdays to relief work. For the past few months more than 5000 baskets have been given weekly to families of the unemployed. Some of the food is cooked by hotels and in private kitchens, and each basket contains sufficient provisions for two days for a family of five. At the concert given last Sunday night at the St. Louis Woman's Club by Charles Anthony, pianist, \$523 was cleared for the same charity.

THE St. Louis Woman's Club calendar for February includes a number of interesting features, including a lecture by Capt. Charles Noel, English explorer and official photographer for the most recent Mount Everest expedition, next Thursday evening. The subject of his talk will be "The Roof of the World."

The lecture will be illustrated by motion pictures filmed while the expedition was undertaking to conquer the highest mountain in the world. Capt. Noel is distinguished for services in the World War and for explorations penetrating into the heart of the Himalayas.

The calendar is complete as follows: Tomorrow at 9:30 o'clock there will be a meeting of the board of governors, followed at 2 o'clock by the senior contract bridge tournament, the final game of which will be played Feb. 9. Tuesday afternoon lessons in contract bridge for the members will be conducted by Mrs. Rufus Lackland and Taylor, Feb. 12 is card day. There will be a luncheon at 1 o'clock, followed by bridge.

Thursday, Feb. 19, is new members' day. The activities for the afternoon include a reception for the new members at 12:30 o'clock, luncheon at 1 and a reading by Mrs. Robert Atkinson at 2. The annual dinner bridge will be given Thursday Feb. 26. Dinner will be served at 7 o'clock and the game will begin at 8. Each member has the privilege of inviting seven guests and a prize for each table will be furnished by the club.

MRS. HOWARD BENOIST, Mrs. George S. Tiffany, Mrs. J. L. Horsely, Mrs. William Jones and Mrs. Thomas Hudson A. Thatcher have lent costumes of the Civil War period for the play, "Little Woman," to be presented by students of Maryville College in the auditorium of the Wednesday Club, Taylor avenue and Westminster place. The first performance will be given next Friday evening, at 8:15 o'clock. At the request of parents there will be a matinee for children Saturday at 2:15 o'clock. Miss Agnes Curren, A. B. L. A. M., of the Polytechnic School, London University, is directing the play, in which Miss Isabella Hughes, Miss Ann Louise Liveredge and Miss Kathleen McDonald have important parts. Music will be furnished by Max Steindler's string quartet.

Among the members of the alumnæ and other friends of the college who are serving as patronesses are Mrs. Edward J. Walsh, Mrs. M. Klinefelter, Mrs. T. O. Moloney, Mrs. W. J. Kieley, Mrs. E. J. Costigan, Mrs. William Julius Poll, Mrs. J. L. Horsely, Mrs. Bernard Kearns, Mrs. Birch O. Mahaffey, Mrs. F. M. Switzer, Mrs. Edgar F. Shaw, Mrs. J. Reynolds Medart, Mrs. John O'Fallon Delany, Mrs. William Carroll Consett, Mrs. E. D. Kelley Jr., Mrs. John L. Boland, Mrs. Lee Daly, Mrs. J. M. Walsh, Mrs. Charles Steuer, Mrs. Howard Benoit, Mrs. J. M. James, Mrs. William Keeley, Mrs. Beth W. Cobb, Mrs. William Bramman, Mrs. Clarence E. Maloy, Mrs. Charles Noel, Mrs. F. X. Gervais, Mrs. Cornelius Tompkins Jr., Mrs. J. J. McPadden, Mrs. Charles Reis, Miss Helen Schaffly, Mrs. John McHale Dean, the Misses Berthold, Miss Emilie Maffitt, Mrs. Amadeo Valle Reylburn, Mrs. McLaren Sawyer, Mrs. A. McCashill, Mrs. J. B. Gander and Mrs. William B. Kincaley.

St. Louis Travelers and Visitors to City

Lady Peck of London, who arrived last week to visit her sister, Mrs. John H. Holliday, 20 North Kingshighway, will depart this week for Pasadena, Cal., accompanied by Mrs. Holliday to spend several months with their mother, Mrs. William C. Stribling, who will return to St. Louis to visit Mrs. Holliday again before sailing for England.

Mrs. Frederick A. Bauchen, 4477 McPherson avenue, left Wednesday for Pittsburgh, Pa., for a week's visit.

Mrs. John W. MacIvor, 44 Kingsbury place, left yesterday for Cambridge, Mass., to visit her daughter, Miss Betty MacIvor, a student at Radcliffe College.

Mrs. R. S. Bradshaw, 5051 Washington boulevard, and Mrs. Edwin R. Culver of Hampton Park are spending a fortnight at Miami Beach, Fla.

Mrs. and Mrs. John T. Davis, 47 Portland place, left last week for Miami Beach, Fla., where they have taken a house for the season.

Miss Margaret Shepley, daughter of Mrs. John F. Shepley, 4931 Lindell boulevard, is passing the late winter at Double S Ranch, near Silver City, N. M. Her sisters-in-law, Mrs. Eileen A. H. Shepley, 70 Aberdeen place, and Mrs. John Rutledge Shepley of the St. Louis Country Club grounds, left last week to join her for three weeks.

Miss Emily McKittick, daughter of Mrs. J. Clifford Rosengarten of Philadelphia, formerly of St. Louis, is visiting her uncle and aunt, Mr. and Mrs. Charles W. Moore, 36 Portland place. Miss McKittick will be maid of honor at the wedding of Miss Cynthia Polk, daughter of Charles M. Polk, 4386 Westminster place, and John H. Hayward, 4948 Pershing avenue.

Mrs. and Mrs. J. D. Wooster Lambert of Cella road, and their two small sons left Sunday for Olympia Beach, Fla., to remain for several weeks.

Mr. and Mrs. James Houston Witherspoon have returned from their honeymoon in Havana and resorts in the South. They are making their home temporarily with the bride's mother, Mrs. Mabel C. Smith, 4516 Westminster place.

Miss Jacqueline Chapman, daughter of Mr. and Mrs. Benjamin G. Chapman Jr., 58 Kingsbury place, departed yesterday for Boston to resume her art studies. She makes her home in Boston at the Stuart Club. Miss Chapman will attend the winter carnival at Amherst College, Andover, Mass., the week-end of Feb. 6.

Mrs. Edward Morton Banister, 4905 Argyle place, and her younger son, left Wednesday evening for Tucson, Ariz., to remain for several months.

Mr. and Mrs. Allen T. West, 48 Westmoreland place, left Friday for Boca Grande, Fla., to remain until spring. They will be joined in February by their son-in-law and daughter, Mr. and Mrs. Clinton Levering Whitmore Jr., 4914 Argyle place. Mr. and Mrs. West's son, Allen T. West Jr., has entered the University of Arizona at Tucson.

Mr. and Mrs. Thomas P. Berlington of London, the latter formerly

Miss Olga Queney, will depart this week for New York, to sail for their home after visiting with Mrs. Berlington's parents, Mr. and Mrs. John F. Queney, 3453 Hawthorne boulevard.

Mr. and Mrs. S. S. Pingree, 43 Washington terrace, left Monday for an automobile trip to Fort Lauderdale, Fla., to remain for two months.

Mrs. H. H. Culver, 40 Washington terrace, and her daughter, Mrs. Monroe Rodemeyer, have joined the winter colony at St. Petersburg, Fla.

Mrs. Edward A. Faust, 1 Portland place, and her son, Leicester Faust of the Netherby Apartments, left last week for the South, to spend several weeks on the Faust ranch in Texas.

Mr. and Mrs. Charles B. Fox, 6351 Pershing avenue, will depart early in February for California to spend several weeks.

Mr. and Mrs. John Wallace Fristoe, 18 Washington terrace, left Tuesday for Ormond, Fla., where they will remain until spring.

Mr. and Mrs. J. J. Searcy Jr. of the Hanley road have gone to Winter Park, Fla., where they will remain for several weeks.

Mr. and Mrs. Theodore F. Fowler, 45 Kingsbury place, left last week for a motor trip to New Orleans. Before returning home they will visit Miami and Palm Beach, Fla.

Mr. and Mrs. Thomas McPherson, 5099 Waterman avenue, have returned from a visit to New York.

Mrs. Mortimer Price, 319 North Taylor avenue and Mrs. Harriet Price Wilson, 6320 Forsythe boulevard, are spending two weeks in New York.

Mrs. Edward Morton Banister, 4915 Argyle place, accompanied by her father, Henry C. Whiteside of Carrowsford, departed Wednesday for Phoenix, Ariz., where they have taken a house for the remainder of the winter.

Mr. and Mrs. Edward G. Schroeder, 1027 Claytonia terrace, will leave today with Mrs. Schroeder's parents, Mr. and Mrs. D. G. Rhodes, 23 Crestwood drive, for Florida and Cuba to spend the late winter.

Mr. and Mrs. Clarence A. Perry, 511 Midvale avenue, University Hills, are expected home this week from Miami Beach, Fla., where they have been members of the winter colony for several weeks.

Mrs. John F. Boyle of Little Rock, Ark., is visiting her sister, Mrs. Robert L. Lund, 5908 Cabanne avenue. Mrs. Boyle is on her way home following a visit with friends in the East.

Mr. and Mrs. Henry Hale Rand, 6950 Kingsbury boulevard, will sail Feb. 7 for a visit in Nassau, B. I. Accompanying them will be Miss Elizabeth Jamison, daughter of Mr. and Mrs. Paul B. Jamison, 6105 Lindell boulevard.

Miss Frances Wilson, daughter of Mr. and Mrs. Samuel Graham Wilson, 4383 Westminster place; Mrs. William Alexis Borders, 5604 Kingsbury place, and her sister, Miss Lucy Thompson, daughters of Guy A. Thompson, 32 Washington terrace, and Miss Emily

Lewis, daughter of Joseph W. Lewis, 13 Hortense place, will leave by motor Thursday for Miami Beach, Fla. They also will visit in Havana.

Mrs. Edwin P. Lehman of Charlottesville, Va., the guest of her father, Harold Maxwell, of the Kingsbury Apartments, and is being entertained informally. Mrs. Lehman came to St. Louis to attend the wedding of Miss Nan Tausig, daughter of Mrs. Hubert P. Tausig of the Forest Park Hotel, to George Dumas Stout, which took place Tuesday afternoon.

Mrs. Guy Scott Warren of Evanston, Ill., is visiting her mother, Mrs. John J. Fisher, 5549 Cates avenue.

Mrs. Greenfield Sluder, 4935 Maryland avenue, has returned from a visit in Memphis, Tenn.

Mr. and Mrs. Albert T. Terry, 5331 Westminster place, will leave Tuesday for Uespa Island, Fla.

Mrs. Frederick Rice of Boston is visiting her parents, Mr. and Mrs. R. W. Morrison, 2 Kingsbury place. Miss Ada Filtratt, 423 Westgate avenue, gave a luncheon for her Friday.

Mr. and Mrs. David D. Walker of Clayton will sail, Feb. 3, for a cruise to the West Indies. Accompanying them will be the former's brother and sister-in-law, Mr. and Mrs. William Walker of Pasadena, Cal.

Mr. and Mrs. Henry J. Butler of Upper Ladue road, and Mr. Butler's sister, Mrs. Ralph F. Bixby of Upper Ladue road, and her children, will leave Saturday for Uespa Island, Fla., for a visit.

Mrs. Tom R. Wyles of Highland Park, Ill., and her debutante daughter, Miss Anne Wyles, sailed yesterday for a Mediterranean cruise. Miss Wyles spent the early winter with her sister, Mrs. Anthony B. Day, 107 Aberdeen place. Miss Wyles' marriage to William P. Coleman Jr. of Madison, Wis., will take place early in the autumn.

Mrs. W. W. Boyd of the Kingsway Hotel left last week for Pasadena, Cal., where she will visit her brother-in-law and her sister, Mr. and Mrs. Frank W. Kauffman, formerly of St. Louis.

Mrs. Edward Schofield Traversa, 3654 Lindell boulevard, is in the East, having been called to Pittsburgh, Pa., because of the death of a close family friend. She is expected home this week.

Mrs. Virginia Cabanne Little of New York, who has been visiting her son and daughter-in-law, Mr. and Mrs. Edwin A. Kayser of the Big Bend road, has taken an apartment at the Park Plaza.

Mr. and Mrs. John Howard Holmes, 6500 Forsythe road, will leave today by motor for Miami, Fla. They will remain in the South for about six weeks.

Mr. and Mrs. W. Palmer Clarkson, 2 Windermere place, left Friday for Lake Wales, Fla., to be guests of Mrs. Louise Cox of Chicago at her winter home.

Mr. and Mrs. H. C. Fraas, 3223 Copelin avenue, left Thursday for California to sail from San Francisco on the Empress of Japan for a six-month trip around the world. They expect to return to St. Louis about the middle of July.

Mrs. M. Levine of Houghton, Mich., arrived Thursday to visit her sister, Mrs. M. Liflander, 6811 Pershing avenue, for several weeks.

Mr. and Mrs. Oscar F. Blankenmeier, 4388 San Francisco avenue, left Friday for a trip of about a month to Havana and a cruise on the Caribbean Sea.

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English Nobility

Visits New York

NEW YORK, Jan. 31.

Some of the most important are left, though the social season is officially on the wane. Other important arrivals are arriving. There were a few weddings this week of particular interest to society and to the students and their friends got together at the Ritz-Carlton last night for the benefit of the Students' Christian Association Fund.

The coming of the Marquess and Marchioness of Milford-Haven, to be guests of the Reginald C. Vanderbilt for the winter, was one of the interesting events of the week. The brother and sister-in-law of Lord Louis Mountbatten and Lady Mountbatten are among England's gayest persons. The Marchioness, born Princess Nadejda, daughter of the late Grand Duke Michael of Russia and Countess Torby, are intimate friends of the English royal family and great favorites with the Princess.

The Marchioness came to the States with the Prince of Wales party for the international polo matches in 1924. Her grace and skill as a dancer received recognition at Cannes several winters ago when she won a competition as the partner of Prince George.

The Reginald Vanderbilts make their home in a skyscraper apartment overlooking Central Park. It is here the Milford-Havens will spend the winter, probably making a few short trips South.

On the outbound list are Miss Katherine and Miss Mildred Huston, daughters of Claudius H. Huston, Washington. They are off soon on an around-the-world cruise.

Among weddings was that of Elizabeth Norris to Hubert A. Jordan, London, on Tuesday at St. Patrick's Cathedral. On the same day at the same place Helen Purcell, daughter of Mr. and Mrs. Thomas Purcell, was married to Dr. George W. Connell.

Wednesday Mrs. Stanley P. Woodward gave a luncheon party in their home at the Pierre.

Mrs. Whitelaw Reid has left New York for her country place at Mibrae to spend three months.

Mrs. Graham Fair Vanderbilt has gone to French Lick Springs for a short rest. She has been one of the most active participants in winter events.

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Toy Theater Review

On Tuesday Evening

SORORITY CIRCLE will sponsor a Toy Theater review Tuesday evening at 8 o'clock to be given under the direction of Charles R. Davis at the Morris School of Expression. The proceeds will be used for the child welfare work of Sorority Circle. The entertainment committee of Sorority Circle of which Mrs. L. E. Berche is chairman, has charge of the arrangements.

Those taking part in the Toy Theater review are: Miss Margaret Keane, Miss Louise Dresel, Miss Estel Moger, Miss Madelyn Huber, Miss Ruby Tenbroeck, Miss Juliette Yarrow, Miss Marie Luks, Miss Frances Wait, Miss Lorraine Fields and Miss Rosalind Hahn.

Concert of Choral Club. Bel Canto Choral Club will give a Schubert program at the Kingshighway Presbyterian Church Wednesday morning, Feb. 4, at 10 o'clock. Prof. Wade Fallert is director.

Wednesday Mrs. Stanley P. Woodward gave a luncheon party in their home at the Pierre.

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Living Backgammon

Game at Palm Beach

By the Associated Press.

PALM BEACH, Fla., Jan. 31. THE final week in January finds the Palm Beach weather man dealing out days that have the temperature of May. As the season advances cotton and linen fabrics are becoming increasingly popular. Afternoon gowns of linen lace are enjoying a vogue while many interesting versions of eyelid embroidery are noted. The Hon. Joan Pearson, daughter of Viscountess Cowdray of London, wears a linen jacket in blue and white scarf collar. Her white felt hat has a wide upturned brim.

A novel affair of the week was the "living" backgammon party with which Mr. and Mrs. Charles M. Hall of Chicago and Detroit entertained at their villa. The affair began with a pajama breakfast. The backgammon board was represented by a canvas 50 feet square and correctly painted. The guests were "men." Lewis M. Ansel, backgammon lecturer, explained the moves. Mrs. Walter Giblin and Harry L. Thomas, Chicago, picked the opposing teams and threw the dice. The game, with its human pawns, clad in colorful pajamas, proceeded merrily through the afternoon.

The presence of artists and writers added zest to the golfing last week. Their presence also added spice to the Colony Club formal opening on Wednesday night, when they came over following the banquet at the Royal Poinciana, Nancay Carroll of the movies, a guest at the banquet, also came to the opening, which was attended by large numbers of the socially elite.

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Engagements and Weddings of Week

A wedding of Tuesday was that of Miss Minnie B. Poole, Anna, Ill., to Daniel A. McQueeney, 4341 West Pine boulevard, which took place in the Cathedral rectory. Following a brief honeymoon in Florida and Havana, the pair will live in an apartment on Lindell boulevard after March 1.

Announcement has been made of the engagement of Miss Marcella Anne Hohmann, daughter of Mrs. George Hohmann, 7436 Augusta avenue, Normandy, Mo., and John A. Willcuts, son of Mrs. Arthur Willcuts, 5424 Cabanne avenue, and the late Arthur W. Willcuts. The bride-elect attended Washington University and is a member of Phi Mu sorority. Mr. Willcuts also attended Washington University and is a member of Tau Kappa Epsilon fraternity. The wedding will take place in April.

Mr. and Mrs. Isaac Goldberg of 5233 Horton place announce the engagement of their daughter, Miss Mary Cecelia, to David Don, son of Mr. and Mrs. Barney L. Don of 5636 Waterman avenue. The wedding will take place March 8.

Mr. and Mrs. Herman Frank of 6792 Westminster place announce the engagement of their daughter, Miss Pauline, to St. Lowenstein.

Mr. and Mrs. Arthur D. Sapin of 6406 Cabanne avenue announce the engagement of their daughter, Miss Adeline, to Sidney Weissman, son of Mr. and Mrs. Jacob Weissman of 519 Washington street, East St. Louis. The wedding will take place in June.

The engagement of Miss Elma Wolf, daughter of Mr. and Mrs. Charles Wolf, 6416 Alamo avenue, and Maurice Sincoff, son of Mrs. Sophie Sincoff, 2632 Roseland terrace, has been announced.

The marriage of Miss Ruth Davison, daughter of Mr. and Mrs. Samuel Davison, to Howard G. Misrow, son of Mr. and Mrs. Max Misrow of Chicago, took place last evening at the Gatesworth Hotel, Rabbi Julius Gordon officiating. The bride was attended by her cousin, Miss Dorothy Tenenbaum of Little Rock, Ark., and Sol T. Applebaum of Chicago was best man. Following a dinner for the immediate family, Mr. Misrow and his bride left for Florida for a honeymoon.

Tea for Maids of Honor At Ball of U. D. C.

Forty girls, who will serve as maids of honor at the Margaret A. E. McClure Chapter, United Daughters of the Confederacy ball, will be guests of honor at a tea to be given at 3 p. m. tomorrow at the Congress Hotel tower room. The ball will be given next Saturday evening in the gold room of Hotel Jefferson to raise funds to help finance the scholarship which the chapter maintains at one of the local universities for descendants of Confederate veterans.

Mrs. Chris M. Starnes, who will be matron of honor at the ball, will be hostess at the tea, assisted by Mrs. J. Brent Williams, Mrs. H. A. Wichter, Mrs. H. H. McPheeters, Mrs. W. M. Price, Mrs. W. H. Puckey, Mrs. C. H. Marshall and Mrs. John D. Hurck.

With the appointment of the floor committee for the ball and the announcement of the receiving line, arrangements for the entertainment were completed. Mrs. L. William Ray, chairman of the Reception Committee, will head the receiving line, which will include the following group of women prominent in local patriotic circles: Mrs. Harry B. Hawes, director of the Robert E. Lee Foundation; Mrs. Charles D. Farris, second vice president-general, U. D. C.; Mrs. William Bagnell, Colonial Dames; Mrs. Howard Bailey, State Regent, Daughters of the American Revolution; Mrs. Clement William Nelson, president of the Society of Colonial Daughters of the Seventeenth Century; Mrs. John P. Higgins, Colonial Dames; Mrs. George K. Warner, State chairman Press Committee, U. D. C.; Mrs. Marshall P. Duke, president, Margaret A. E. McClure Chapter, U. D. C.; Mrs. R. P. Williams, president, St. Louis Chapter, U. D. C.; Mrs. Charles J. McBride, president, Col. Robert Mculloch Chapter, U. D. C.; Mrs. E. A. Skillern, president, Matthew Fontaine Maury, U. D. C.; Mrs. H. O. Bird, chairman, Hospitality Committee, and Mrs. Frank Gallenre, Mrs. John Pagelow, Mrs. Hugh F. Brey and Mrs. George B. Dunford.

Catholic Alumnae Lectures. The first of a series of lectures sponsored by the St. Louis Circle, International Federation of Catholic Alumnae, will be given at St. Mark's Hall, Academy and Wells avenues, at 8:15 o'clock Thursday evening. The Rev. Daniel A. Lord, S. J., will speak on "Parents Understand These Children of Yours." The Rev. Alphonsus Schwitalla, S. J., will speak at Visitation Academy, Cabanne and Bell avenues, at 8 p. m., Saturday, Feb. 14, and the Rev. Peter Forbes, C. S. S. M., will speak at St. Alphonsus' Hall, Grand and Cook avenues, in March.

Sterna
509 Washington Ave.
FUR-TRIMMED
COATS
Sizes 14 to 52
\$25 to \$65 Values
\$10 \$15 \$20



MISS WINIFRED CALDWELL, daughter of Mr. and Mrs. J. H. Caldwell of 16 Algonquin Lane, Webster Groves, who will attend the junior prom of Cornell University next month. —Strauss.



MISS BETTIE McLAUGHLIN, daughter of Mr. and Mrs. Earl McLaughlin, 876 Providence avenue, Webster Groves, who has entered the University of Missouri as a junior after having graduated from William Woods College. She is pledged to Delta Delta Delta sorority.



MISS ANN KAIMAN, 2037 Adelaide avenue. She will become the bride of Lieut. Howard Edward Ballman, U. S. N., stationed at the Naval Air Base, Pensacola, Fla. —Sid Whiting.

Nursing School To Give Card Party

The St. Louis University School of Nursing, St. Mary's Hospital, will give a card party at the Congress Hotel, next Saturday afternoon, at 2 o'clock.

Arrangements are in charge of Miss Loretta Schmitz, chairman, assisted by Miss McGrall, Miss Lucille Fagan, Miss Regina Witte, Miss Magdalen Baumann, Miss Monica Hackett, Miss Gladys Larkin, Miss Mary K. O'Donnell, Miss Dorothy Quigley, Miss Agnes Riggle, Miss Dorothy Gorlock, Miss Margaret Heitz, Miss Anna Uner, Miss Mildred Westbrook and Miss Peggy Roan.

Patrons and patronesses will be: Mrs. R. E. M. Bain, Dr. and Mrs. F. E. Blackburn, Mr. and Mrs. John Griffin, Mrs. Sol W. Gross, Dr. and Mrs. W. E. Henrich, Dr. and Mrs. Phil Hoffman, Mr. and Mrs. John G. Lonsdale, Mr. and Mrs. William Maffitt, the Rev. P. J. Melican, the Rev. J. P. Monahan, S. J., Mrs. D. H. Mudd, Dr. and Mrs. W. E. Sauer, Dr. John W. Stewart, Dr. and Mrs. A. G. Wichman, Mr. W. L. Wimmer, Dr. and Mrs. John P. Hardesty, Dr. and Mrs. C. H. Nelson, Mr. J. B. Moberly, Dr. and Mrs. E. H. Ald, Mr. and Mrs. P. O. O'Meara, Mr. and Mrs. J. B. Hills.

It was Mrs. Jacob Leander Loose of Kansas City, Washington and Gloucester, Mass., who conceived the idea of celebrating the seventy-first birthday anniversary of Vice President Charles Curtis. He and Mrs. and Mrs. Edward Everett Gann, the Ambassador of Turkey, Mr. Ahmet Muhtar, and other celebrities attended and saw one of the most elaborate birthday cakes ever seen in the Capital. The name of the Vice President, the date of his birth, the Capital where he presides, an open book denoting knowledge and a lot of other things were used in the decoration.

Thursday Mrs. Hoover was the guest of Mrs. Hughes, wife of the Chief Justice, at a luncheon, and tonight the Chief Justice and Mrs. Hughes give their annual Supreme Court dinner.

Mrs. Hoover was accompanied by quite a little group of White House guests when she attended Mrs. Townsend's morning musicale Wednesday, taking with her Mrs. Stark McMullen, Mrs. French Strother and Miss Sue Dyer of California, who arrived a few days ago for a visit with Mrs. Hoover.

While various reasons have been given for the members of the House who failed to attend the reception given by the President and Mrs. Hoover, in their honor Thursday night, the most important were previously accepted invitations to various dinner parties. Congresswoman Florence P. Kahn of California, for one, was the guest at dinner of the Ambassador of Japan and Mme. de Buchl. The Ambassador of Turkey, Ahmet Muhtar, and Senator and Mrs. Hiram Bingham also were present. Next week the President and Mrs. Hoover will give the annual dinner in honor of the Speaker and Mrs. Longworth and will dine with the Secretary of War and Mrs. Hurley.

To Discuss Russia. Town Club members will have further discussion on Russia in a program which has been added to the 931 series for Friday evening at 8 o'clock when Lee Merlweather will be the speaker. He will lead a discussion in which a number of other St. Louisans who have been in Russia recently will join.



MISS JANET BREMER, daughter of Mr. and Mrs. R. E. Bremer, 5520 South Grand boulevard, who will be a bridesmaid at the Say-Lund wedding, Feb. 14.



MISS MARCELLA ANNE HOHMANN, daughter of Mrs. George Hohmann, 7436 Augusta avenue, Normandy, whose engagement to John A. Willcuts, son of Mrs. Arthur Willcuts, 5424 Cabanne avenue, has been announced. —Kandeler.



MISS ELMA WOLF, daughter of Mr. and Mrs. Charles Wolf, 6416 Alamo avenue. Her engagement to Maurice Sincoff has been made known. —Sid Whiting.

Webster College Prom Tomorrow

The annual formal prom for the students of Webster College, Webster Groves will be held in the Italian Garden of Hotel Chase tomorrow evening.

Miss Ann Ryan and Miss Rosemary Hynes are in charge of arrangements; Miss Thelma Page and Miss Anita Barels, invitations and programs; Miss Bernice Wolff and Miss Helen O'Brien, music. These girls are seniors at Webster College.

The following will act as chaperones: Mr. and Mrs. Joseph R. Barnicle, Mr. and Mrs. Norman J. George, Mr. and Mrs. F. W. Pape, Mr. and Mrs. Robert R. Rosenthal, Mr. and Mrs. Arthur J. Wildmer, Mrs. Anna McClain Sankey and Harry R. McClain.

Normandy School Meeting. A meeting of the Normandy High School Parent-Teachers' Association will be held at the high school building Tuesday at 8 p. m.

Items From Jefferson Barracks

COL. AND MRS. PAUL C. POTTER will not occupy quarters at post during the four months that they will be stationed at Jefferson Barracks. They are now residing at the Park Plaza.

The post bridge club met on Monday evening at the Officers' Club with 64 members playing. Maj. and Mrs. Arthur R. Underwood gave a dinner at their quarters on Sunday for Maj. and Mrs. Henry S. Cole and their guests, Miss Adelaide Crimm of Far Rockaway, N. Y., and Mrs. J. E. Moffat of New York, and Lieut. and Mrs. John H. Judd.

Preceding the bi-monthly meeting of the post bridge club Monday evening, Maj. and Mrs. Arnold M. Reeve entertained at dinner at their quarters, having as their guests 12 of the officers and ladies of the post.

Honoring their house guests, Miss Adelaide Crimm of Far Rockaway and Mrs. J. E. Moffat of New York, Maj. and Mrs. Henry S. Cole entertained at tea at their quarters last Sunday afternoon. Sixty-two guests called during the afternoon.

Mrs. Fannie Lowe, who has been the guest of her daughter and son-in-law, Capt. and Mrs. Samuel C. Payne, departed last week for New York, where she will visit her sister, Mrs. Frederick Masten of that city.

Capt. and Mrs. Richard M. San-

dusky gave a dinner at their quarters on Monday evening preceding the post bridge club meeting. Friday evening many of the officers and ladies of the post attended the regimental hop at the Red Cross building. Preceding the hop were several dinner parties. Maj. and Mrs. Arthur C. Tipton complimented their sub-debutante daughter, Miss Teddy Tipton, with an informal buffet supper at their quarters after the hop, at which there were present many of her friends and schoolmates from Webster Groves.

The weekly bridge club met at the home of Mrs. Thomas L. Smith on Tuesday for luncheon.

Capt. and Mrs. Samuel C. Payne entertained at dinner preceding the hop Friday evening.

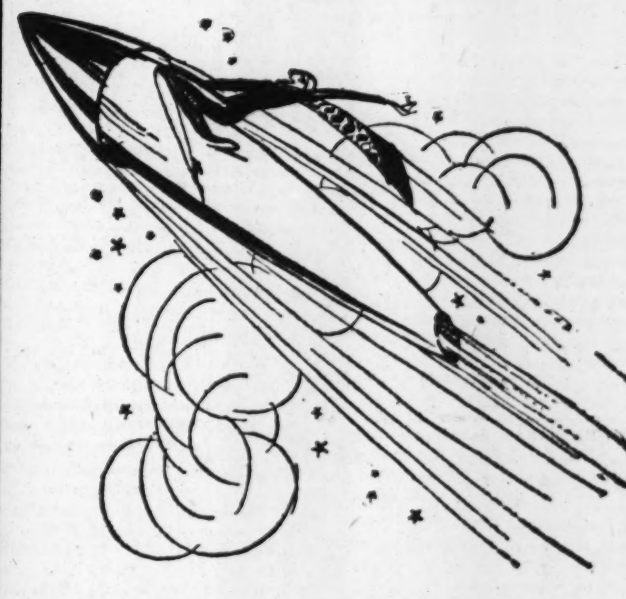
Lieut. William W. Brier Jr. was host at a surprise theater party on Tuesday evening in honor of Mrs. Brier's birthday.

Word has been received from the War Department that Lieut. Brendan M. Greeley is being considered for a detail with station in Paris in connection with the war mother's pilgrimage.

On Thursday Lieut. Edwin M. Day of Scott Field, Illinois, visited the post on official business and returned later in the day to his station.

Capt. and Mrs. Glenn A. Allen of Kirkwood entertained at dinner at their home Saturday evening.

Peck & Peck's Relativity Sale!



PREVIOUS VALUES ON

HOSIERY, DRESSES, COATS AND

KNITTED SUITS TOTALLY ECLIPSED!

Discounts cast their shadows on all the lovely fashions in our shops. (Only Southern fashions excluded.) 20% is the lowest common denominator of the reductions. Others go higher and higher. Here are a few examples of the new mathematics in this spectacular Relativity Sale.

"PRINCESS" sheer silk stockings regularly \$1.85, now 3 pairs for \$4.35

"COUNTRY COUSIN" and other famous knit and wool stockings in mesh, fancy jacquard and plain. Formerly to \$3.50 a pair. Now \$1.55

SUITS—knitted—2 or 3 piece—exclusively Peck & Peck—to wear now beneath top coats. Formerly \$45. Now \$23.50

SWEATERS, JACKETS AND BLOUSES—imported and domestic, in silk, silk and wool, and wool, regularly to \$15. Now \$7.50

HATS—felt, knit fabrics for town and sports, including brim and off the face styles. Formerly to \$22.50. Now \$5 and \$7.50

TWEED SUITS—with or without fur collars in plain or checked patterns, regularly \$85. Now \$49.50

MEN'S NECKWEAR—imported and domestic in finest silks, plain, small figured and striped. Formerly \$2, now \$1.35. Formerly to \$3.50, now \$1.95. Formerly to \$5, now \$2.95

PECK & PECK

817 LOCUST STREET

VITALITY SHOES

Smart Styles
With Real
Restful Comfort



Worth More
but Sold at
\$5 and \$6

The newest shades in the smartest leather combinations are offered in Vitality Shoes. Combination last and narrow heels assures a perfect fit and lend a slender effect. The famous "Vitality principal" allows the feet to relax in cushioned ease.

Sizes 2 1/2 to 10—Widths AAAA to EE

Hutcheson's
712-714 Olive Street

STOUT WOMEN

Sizes 38 to 56

Printed Silk Dresses

That Will Make You Appear More Slender



\$5

The Quality That
Used to Be \$7.95

Clever Dresses, every
one... Styles that are
different... that fit bet-
ter... wear longer and
cost less. Many models.

Clearance
All-wool Sweaters,
Values to \$6.95... **1.95**

Line Bryant Basement

SIXTH and LOCUST

Parties and Other Social Events

Mrs. Charles E. Bowers, 5008 Vernon avenue, gave a bridge party Thursday at her home in honor of Dr. and Mrs. Hugh Phillips of Pittsburgh, Pa. There were 20 guests. The rooms were decorated with spring flowers.

The Alumnae Association of St. Alphonsus High School will give a card party Friday, Feb. 13, at Hotel Chase at 8 p. m. for the benefit of the scholarship fund.

Mrs. William H. Moulton of Brentmoor was hostess last week at two luncheons given Thursday and Friday afternoons at her home.

The S. L. R. Club will give a dance Saturday evening at the Knights of Columbus Hall, 3217 Lindell boulevard, for the benefit of the Church of St. Anthony the Hermit, Fourteenth street and Chouteau avenue.

Mr. and Mrs. John Kaiser, 4401 Tennessee avenue, celebrated their fifty-third wedding anniversary at a dinner at Bevo Mill for members of their family. Mr. Kaiser who is 79 years old, was born in Grellingen, Switzerland. Mrs. Kaiser was born in Breitenbach, Switzerland, in 1858. Their wedding took place in Basel Jan. 21, 1878. They have been residents of St. Louis since 1881.

At the wedding anniversary party plans were made for a trip to Florida with their grandson, Julius E. Gund Sr., Mrs. Gund and Mr. and Mrs. Kaiser's great grandchildren, Jeanette J. Gund and Julius E. Gund.

The St. Louis Circle Club meets every Wednesday evening at 8 p. m. and Sunday afternoon at 3 o'clock at the German House, Lafayette and Jefferson avenue.

A special meeting of the Bethel Evangelical Church at Greer and Garrison avenue, will be held Friday at 2 p. m. After the business meeting a white elephant party will be given.

The Ponthione Mothers' Club will hold a card party at the college Thursday afternoon, Feb. 12.

The Friendly Club will meet today at 3 p. m. at the Barr Branch Library.

Mr. and Mrs. Frank Bielky, 7022 Morganford road, celebrated their twenty-fifth wedding anniversary at their home Saturday, Jan. 17. The home was decorated with silver colors. The guests were Mr. and Mrs. Henry Stuessel Jr., son-in-law and daughter of Mr. and Mrs. Bielky; Mr. and Mrs. Edward S. Bielky and their son, Edward Jr., of Chicago; Mr. and Mrs. Henry Stuessel Sr., Miss Eida Stuessel, Walter Stuessel, Lester Kamper, Mrs. Anna Bielicki, Mr. and Mrs. George Berkel, Burt Dierman, Mr. and Mrs. Henry Bloss, Mr. and Mrs. Thomas Bielicki, Daisy Gerling, Mr. and Mrs. Anthony Steins, Billy Moore, Mr. and Mrs. John Bielicki, Mr. and Mrs. Robert Gutteau, Mr. and Mrs. Louis Paulstick, Edward Brinkman, Mr. and Mrs. M. Rauschkob, Mr. and Mrs. Forschee. A buffet supper was served at 12 a. m. and dancing continued afterwards.

Edward Eickmann, 4543 South

Compton avenue, who was graduated recently from Mount Pleasant School, gave a dinner party Jan. 21 in honor of a group of his classmates. The guests were Miss Evelyn Baehr, Miss Rosemary Forstel, Miss Loretta Hencken, Miss Dorothy Hubble, Miss Loretta Kuefner, Miss Virginia Scaeffler, Miss Ruth Spengeman, Miss Ruth Vierling, Milford Cory, Orville Echer, Albert Graeff, Herbert Koenen, William Wieland, Earl William and Rodney Eickmann.

Mrs. C. E. Landers of the Pierre Chouteau apartments was hostess at a party last Wednesday afternoon. Instead of the usual bridge, "Ta-Bowl," a new table game comparable to bowling, was played. The guests were divided into three teams of five each. The guests were: Mrs. H. L. Swift, Mrs. H. S. Drake, Mrs. A. R. Templemeyer, Mrs. P. O. Green, Mrs. W. A. La Font, Mrs. A. McCue, Mrs. E. C. Goodenough, Mrs. E. H. Koelling, Mrs. N. N. Nunn, Mrs. E. I. Jones, Mrs. R. Heaton, Mrs. J. Detrich, Mrs. W. Wilkinson and Mrs. L. Helz.

Mrs. Joseph F. Silhavy, 6508 Morganford road, entertained at a luncheon and kitchen shower, Saturday, Jan. 24, in honor of Miss Billy Lenhart of Webster Groves, who will become the bride of Fred Bach, Feb. 21. The decorations were pink and green. The guests were: Miss Anna Bewig, Mrs. Rose Gibson, Mrs. Edward Giesler, Mrs. Pauline Giesler, Mrs. Walter Giesler, Mrs. J. Carl Hendrix, Mrs. C. F. Hofmann, Mrs. Charles E. Lenhart, Mrs. Josephine Ruppel, Mrs. Pauline Schlott, Mrs. Oliver R. Taylor and Mrs. William E. Tritschler.

A bridge luncheon was given yesterday at Hotel Saum for Miss Mary Margaret Perdue, daughter of Mr. and Mrs. Raymond H. Perdue of 5735 Lansdowne avenue, whose marriage to D. J. Fagin, son of Mrs. N. Fagin of 4926 Tholozan avenue, will take place Feb. 12.

The colors were pink and white, with pink roses forming centerpiece.

Those present were: Miss Mary Margaret Perdue, Miss Irene Howard, Miss Gretchen Dill, Miss Jeannette Venn, Miss Emilie Foedtker, Miss Lottie Rath and Mrs. A. H. Ritzheimer and Mrs. J. M. Fagin.

The Mother Craft Class of St. John's Methodist Episcopal Church gave a tea in the club rooms of the church Friday afternoon. Mrs. George Gellhorn was the speaker. The hostesses were: Mrs. Karl H. Hodge, Mrs. L. A. Blue, Mrs. T. W. Gallaher, Mrs. K. B. Caskey, Mrs. E. R. Batterton, Mrs. Scott DeKins, Mrs. Paul Fox, Mrs. Wayman Crow, Mrs. A. O. Kelly, Mrs. Clark Johnston, Mrs. C. W. McKeague, Mrs. Claude M. Gray, Mrs. Linn Krause, Mrs. Goffird Martin and Mrs. J. O. Rand.

Mr. and Mrs. Leslie J. Shires, 7355 Lindell boulevard, entertained a group of friends at a formal dinner dance last evening at the Westborough Country Club on the occasion of their first wedding anniversary. The party was given in honor of their guest, Miss Billie Doss of Dallas, Tex.

SONNENFELD'S

610 to 618 WASHINGTON AVE.

Monday...

Thrifty Women Will not only Save up to \$55.50 on a Coat... but get a more carefully styled, sized and customized Garment... by buying NOW in Sonnenfeld's...



Pouch—Cravat Collar of Galyak. Note Dress-maker seaming, \$44

Bryere's Wide Revere Collar bordered with Blue Fox, \$44

Elegant Shawl of June Ermine. Tiered Cuffs Are New! \$44

Classic Vionnet Wrap—Around With Shawl of Beige Fox, \$44

ANNUAL SALE OF NEW "SAMPLE" SPRING COATS

Bringing the Original Showroom "Samples" of Foremost Makers... Secured at Such Impressive SAVINGS That You Actually Secure

\$99.50, \$89.50, \$79.50, \$69.50 Sample Coats at

\$44

1931 Fabrics Are Entirely New!

Crepey "Pebble" Woolens
Loose, MESH Fabrics
Chongella Basha
Vio-Crepe (Serge-Like)

The Accepted Spring Colors!

Skipper Blue (Live Navy)
Black (Smart with White)
Pigeon Gray
Green Beige

SONNENFELD'S

610 to 618 WASHINGTON AVE.

The Angel-type looks more Angelic... the Sparkling-eyed Temptress is positively devastating in

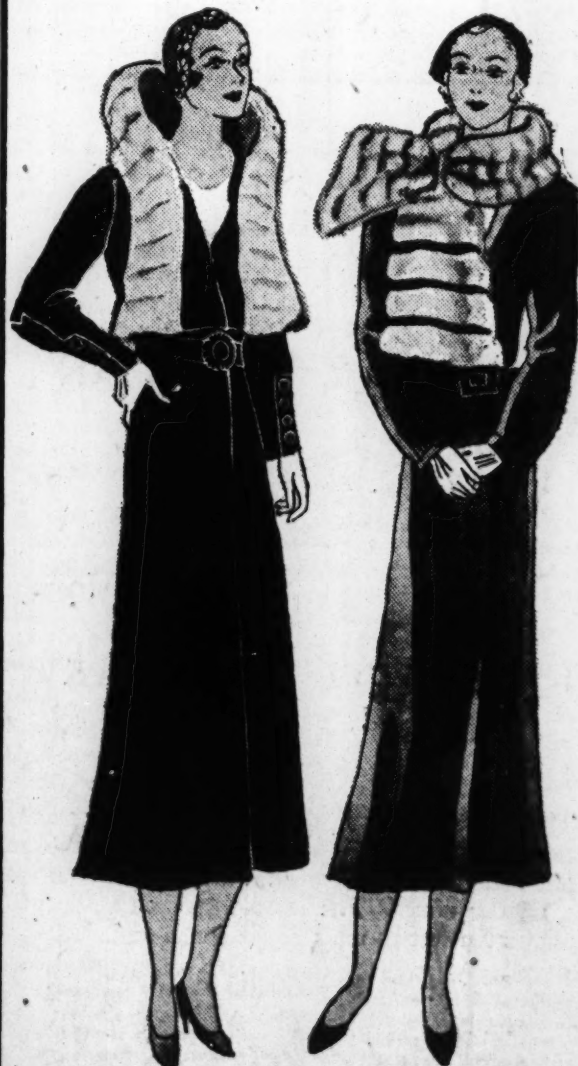
Agnes Halo Hat



No two people look alike in them... that's why this Boucle Tricot with halo of two-tone Straw is almost a classic!

And Only \$10

(Chapeau de Luze Shop—Second Floor.)



Collar of White Ermine Is Cut to Curve, \$44

Beige Ermine Scarf Collar With Panel Side, \$44

These Entirely NEW 1931 Styles Are Featured in These Coats!

- Chanel's Dramatic Scarfs-Like Collars
- Vionnet's Wrap Coats That Are NOT Too-Flared!
- Paquin's Off Shoulders Collars Bordered with FOX
- Coats with Dress-Like Details!
- ALL Coats Are Belted and Middle-Calf Length!

THIS is the Once-a-Year Event that brings GREAT THINGS... for we begin early in the year to reserve the FINEST "Sample" Coats in the market for this SALE! And what masterpieces of fashion and workmanship we've secured. But that's why this event always brings such tremendous response... and we believe this one will be the GREATEST of them all! If you need a New Spring Coat (and with fashions so excitingly different, who doesn't?) you'll find a RARE VALUE... an ARISTOCRAT OF FASHION... in this Sample Sale!

Elegant Furs on These Coats!

Ermine Fox Galyak
Squirrel Broadtail Baby Lynx
Galapan Fitch Lapin

Sample Coats in Sizes 14, 16, 18. Also Special Value Coats, Secured in Regular Sizes to 46

Included—98 Fur-Trimmed Sports Coats of Imported Tweeds. Tremendous Values at \$44

A Deposit Will Hold Any Coat (Coat Shops—Third Floor)



Uneven Lapel Coat With Blue Fox Cuffs, \$44

Broadtail Double Collar and Dress-maker Cuffs, \$44

See These Rare Coat Values in Our Windows Sunday

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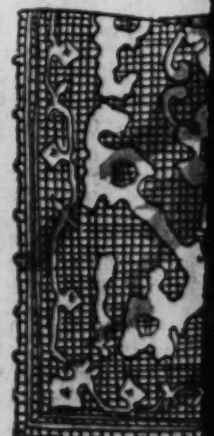
Just Two of the Many Models Illustrated

February
Misses
Spring
\$2



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Be Promptly

See Our Other Announcements on Two Following Pages

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GRAND-LEADER

Pattern Representatives

To help select your patterns and suggest new dress fashions, Mrs. F. A. Chrisman, New York Representative of the McCall Pattern Company, and Miss Eula Wilson, of the Butterick Company, will be with us all week, during the Silk Classic.

(Second Floor.)

THE SILK CLASSIC

Your Spring Frocks Will Have Jackets

And Here You'll Find Every New Version at Only

\$16.75

Double-duty Frocks they are... triple duty, really! For morning, noon and night you'll wear them if you would be ultra smart. With the jacket on, you have an important daytime fashion; with it off you have a smart afternoon or supper frock. And the colors are charming, especially when contrasted with new spring prints. These captivating Frocks boast—

Hip-Length Jackets
Elbow-Sleeve Jackets
Peplum Jackets
Waist-Length Jackets

Misses' and Women's Sizes

(Third Floor.)

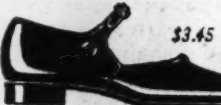
February Sale of Misses' & Juniors' Spring Footwear

\$2.65 to \$4.45



\$2.65

FOOT TRAINER—Blucher shoes for children made of elk-skin with Spartan Gold Dot soles. Smoke silk, brown silk, white silk and patent; sizes 6 1/2 to 11, widths B to D.....**\$2.65**



\$3.45

STRAP SLIPPERS—Attractive patent leather slippers with cut-out effects or applique trims. Misses' 11 1/2 to 2, widths A to D, \$3.45; junior girls' sizes 2 1/2 to 8, widths AAA to C.....**\$4.45**



\$4.45

OXFORDS—Combinations of smoke silk and tan calf with leather or gristle leather soles. Misses' sizes 11 1/2 to 2, widths A to D, \$3.45; junior girls' sizes 2 1/2 to 8, widths AAA to C.....**\$4.45**

(Second Floor.)



High Chairs

In the February Sale of Nursery Furniture

\$6.98

Sturdy, well-built chairs, with aluminum trays, are finished in ivory or green. Very exceptional values.

Play Yard.....\$5.98

Nursery Chair.....\$2.98

Bassinet.....\$4.98

Baby Crib.....\$9.98

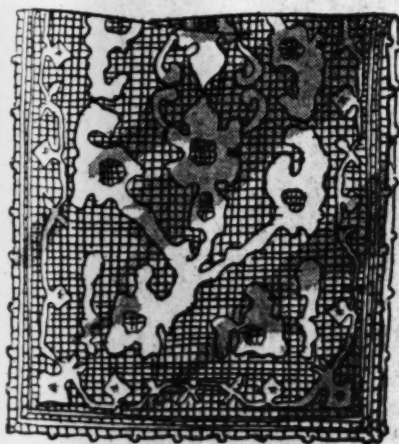
(Baby Shop—Second Floor.)

Telephone Orders Filled

1967 Pieces of Imported Lace Scarfs and Doilies

Choose Them Monday in This Special Selling at a Saving of

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From Belgium, Italy and Germany come these exceptionally fine and attractive linens in many desirable types for dining room or bedroom use. There are lovely patterns, all new and very smart.

Linen Cloths and Napkins

Of fine, full-bleached pure Irish linen, imported direct. Shows in five attractive patterns; with napkins to match.

Cloth, 68x68 in.....\$2.98
Cloth, 68x86 in.....\$3.98
Cloth, 68x106 in.....\$4.98
Napkins, 21x21 inches, dozen.....\$3.50

Triumph Sheets and Pillowcases

Hemmed Sheets and Cases, made of excellent quality cotton yarns. Hand torn and sized before hemming. Extremely low priced at:
Sheets, 72x99.....\$1.39
Sheets, 81x99.....\$1.49
Cases, 42x36.....\$3.50

(Second Floor.)

For Telephone Shopping Service Call Central 6500. Your Order Will Be Promptly and Carefully Filled.

OF ST. LOUIS

Begins Monday Morning at 9 o'clock, Introducing the First Complete and Authentic Showing of Silk Fabrics for Spring — at Extraordinary Savings!



Mallinson's Printed Crepe

Small and large spaced designs and smart all-over patterns make this beautiful Printed Crepe especially popular for Spring frocks. Dark and light grounds, newest shades; 40 inches wide. Regularly \$2.98, now, yard.....**\$2.28**

Nationally Known Silk Crepe

We can't tell the name of manufacturer of this dress and suit fabric because of the extremely low price, but you will immediately recognize this marvelous silk. There are 34 of the season's newest shades; in 40-inch width. \$3.98, yard.....**\$2**

Crepe Faille Algeria

This exceptional quality all-silk fabric has a lovely faille weave suitable for frocks and Spring suits. There is a wide variety of new Spring and Summer shades, 40 inches wide. Regularly \$2.98, now, yard.....**\$1.68**

Indestructible Voile Prints

Mallinson's gorgeous floral designs in many new color effects. Regularly \$2.98, yard.....**\$2.28**

Cheney Prints

Outstanding in design and coloring, these new Cheney Printed Crepes are 40 inches wide. Yard.....**\$3.98**

Pussy Willows

Soft, rich silk with large and small spaced designs on dark and light grounds. 40-in. width, yard.....**\$3.48**

Flat Crepe

Heavy quality all-silk Flat Crepe, 30 shades, including white and black. For frocks, slips, lingerie. 40-inch, yard.....**\$1.28**

Crepe Nome

Finest pure dye flat Crepe in dark and light shades and sport colors. 40 in. wide. \$2.00, 39¢ quality yard.....**\$2.00**

Chiffons

An unusual offering, this plain chiffon in lovely staple colors; also neat color prints on dark or light grounds. 40 inches, yard.....**\$1.00**

Printed Crepe

Very special for the Silk Classic, fine Crepe in new designs and colors. 40 inches, yard.....**\$1.38**

Printed Crepe

Exceptional quality Crepe in conventional patterns, lovely for Spring frocks. 40 in. wide. \$1.78, yard.....**\$1.78**

Printed Crepes

Exceptional quality Flat Crepe in neat color combinations, dark and light backgrounds, 3500 yards, priced, yard.....**\$1.00**

Our Celebrated Mingtoy Crepe

Regular \$2.48 Quality in the Silk Classic

\$1.55 YARD

Never before have we been able to offer this quality guaranteed washable pure dye silk crepe at this low price. There are 40 of the most-wanted colors, dark and light shades. Mingtoy is suitable for frocks and for lingerie, and is 40 inches wide.

3100 Yds. of Mallinson's Silks

Samples and trial pieces comprise an unusual purchase from this well-known manufacturer. Printed Pussywillow, Printed Indestructible Voile, heavy all-silk Georgette and Satin Francaise. 900 yards, regularly \$2.98; 2200 yards, regularly \$3.98; **\$1.88** now priced at, yard.....

Smart New Printed Chiffons

Here is the most beautiful assortment of designs and colorings in Printed Crepe Chiffons that we have ever shown. Make ravishing afternoon and **\$1.88** sale price, yard.....

Popular Printed Truhu Crepes

These nationally known pure dye silk crepes are guaranteed washable and make lovely frocks. Complete assortment of dark and light color combinations, in 1931 designs. 40-inch width, **\$2.28** sale price, yard.....

(Silk Salon—Second Floor.)

Features on Thrift Avenue..

Printed Crepes

Exceptional quality Flat Crepe in neat color combinations, dark and light backgrounds, 3500 yards, priced, yard.....**\$1.00**

Silk Shantung

Washable all-silk Shantung in white and lovely pastel colorings. Smart and practical for sport frocks, 32 inches wide, yard.....**88c**

Flat Crepe

Here's a special feature of excellent quality all-silk Flat Crepe in 39 of the most desirable dark and light colors, \$1.39 quality, yard.....**88c**

(Street Floor.)

Now! Spring Coat Sale

The First Authentic Spring Fashions at a Low Sale Price

\$35

Here are the most exceptional values in years! Our Coat Shop has taken full advantage of the unusual market conditions in assembling this collection which marks a new high level of value for Spring Coats in St. Louis. The furs alone are proof of their extraordinary worth!

Fashionable Galyak, American Broadtail, Baby Fox, Squirrel and Many Others!

Misses' Sizes, 12-20
Women's Sizes 34-44
Sizes 33 1/2 to 41 1/2
for Shorter Women

(Coat Shop—Third Floor.)

Kirkwood

MRS. GRADY REDDICK of Dallas, Tex., arrived last week for a visit of two months with her parents, Mr. and Mrs. Albert J. Shanda, 460 North Harrison.

Mrs. John K. Broderick, 225 Woodlawn avenue and Miss Bernice Nulsen of Rott road, arrived home Friday from a fortnight spent in New York attending a course of lectures on gardening.

Mrs. John W. Davis, 238 West Washington avenue, entertained Wednesday afternoon at a bridge luncheon of three tables.

Miss Katherine King of Polham Manor, who has been the guest of her grandmother, Mrs. Wyllis King, 240 East Argonne drive, departed Wednesday for Joplin, where she will visit other relatives for a short time. Miss King will stop in Kirkwood for a few days, before returning to New York.

Mrs. Gordon Henderson, 135 West Adams avenue, was the hostess for her bridge luncheon club Wednesday afternoon.

Mr. and Mrs. Robert G. Metcalfe of Lay road will be the host and hostess at an informal mixed tea this afternoon.

Mrs. Martin J. Walsh of Big Bend road and Couch avenue, entertained the members of the Study Hour Club Tuesday afternoon. The program for the afternoon was in charge of Mrs. A. B. Boyer. Mrs. J. H. Wright and Mrs. Louis P. Wingert.

Mrs. Enno Krause, Sagamore and Troquois Trail, Oange Hills, entertained Friday afternoon Jan. 23 at a bridge party of three tables.

Mrs. William C. Brown, 463 South Clay avenue, departed Friday afternoon for a visit of two weeks with her son and daughter-in-law, Mr. and Mrs. Ray C. Brown of Little Rock, Ark.

Mrs. F. E. Burgess of Buffalo, N. Y., has been the guest of Mrs. Clara Lee Davis, 140 West Washington avenue. She will visit other relatives in Pana and Peoria, Ill., before returning home.

The Parent-Teacher Association of the Henry Hough School is sponsoring a dinner to be given Tuesday evening at the Community building of Glendale. T. E. Spencer, principal of the Hadley vocational school, will talk on vocational training.

Mr. and Mrs. Walter Skinner, 415 East Argonne drive, were the host and hostess at a bridge dinner Friday evening, Jan. 23.

The Senior Fortnightly Dancing Club will give its last dance of the winter season Friday evening at the Parish House of Grace Church. A feature of the evening will be a cotillion led by Mr. and Mrs. Charles Fitzgerald. Mrs. Logan Tompkins and her brother, Gano Bryan, will direct the figures of the dance.

Ferguson.

MRS. AND MRS. H. C. PEXLEY, 401 Carson road, have returned from a three weeks' trip to California and the South. Mrs. Pexley's mother, Mrs. C. A. Irwin, who has been visiting her daughter, Mrs. R. J. Shooler in Chicago, has returned home, accompanied by Mrs. Shooler.

The regular meeting of the Parish Aid of St. Stephens Episcopal Church will be held tomorrow at the home of Mrs. F. G. Williamson, 25 South Clark avenue.

Mrs. Frank A. Thompson and daughter Noel, 117 South Clay avenue, left today for Winter Park, Fla., to visit her brother-in-law and sister, Mr. and Mrs. S. F. Pryor. Mrs. Thompson will join Judge Thompson in Havana, Cuba, for a visit.

Mr. and Mrs. Paul Tiffin, Columbia, Mo., Mr. and Mrs. William T. Tiffin, Cincinnati, O., and Mr. and Mrs. A. N. Allen, Canton, Mo., are guests of their parents, Mr. and Mrs. W. H. Tiffin, 227 South Florissant road.

Mr. and Mrs. T. H. Thatcher of Chambers road, accompanied by her mother, Mrs. Odille Hereford, will leave Wednesday for Miami, Fla., to visit Mr. and Mrs. Eugene de Penaloza.

Mrs. A. J. Lee and Miss Lottia Lee, 221 Tiffin avenue, attended a luncheon of their club at the home of Mrs. W. H. Wright, 6712 Washington avenue.

Miss Patricia Parker, daughter of Herbert Lawrence Parker of the Park Plaza, who has been the guest of Miss Mary Francis Day, 2 North Clay avenue, has left for Montclair, N. J., to visit her sister, Mrs. William Scott Shead.

Mrs. J. C. Atwood, 109 South Clay avenue, left Friday to visit her son and daughter-in-law, Mr. and Mrs. Jack Atwood, Philadelphia, who are the parents of a daughter.

Mrs. Thomas H. Francis, Miss Mimi and Miss Betty Page, 432 Darn road, will attend a luncheon Tuesday, given by Miss Martha Zimmerman, 5500 Pershing avenue.

Mrs. James K. Hereford is visiting her son-in-law and daughter, Mr. and Mrs. E. P. Bryan of Bound Brook, N. J. Mr. Bryan is recovering from a serious accident.

Mr. and Mrs. Samuel F. Pryor Jr., Greenleaf, Conn., were guests last week of their aunt, Mrs. Frank A. Thompson, 117 South Clay avenue.

Miss Helen Hughes, 515 Tiffin avenue, was hostess at a bridge luncheon yesterday in honor of Miss Jeannette Westling, whose engagement to Louis Hoppe was recently announced. The wedding will take place in the spring.

Mrs. Clarence Keaton of Cairo, Ill., is the guest of her parents, Mr. and Mrs. E. H. Schmidt, 27 North Clark avenue.

East St. Louis

MR AND MRS. WILLIAM HILL of Oak Knoll have departed for Miami, Fla., where they will spend the next two months.

Mrs. O. J. Culbertson, 600 Vogel place, was hostess to her bridge club at luncheon Thursday. Members of the club are: Miss Lenore Vermillion, Mrs. William G. Padfield, Mrs. John W. Maher, Mrs. Stephen J. Cashel, Mrs. M. F. Pea, Mrs. W. L. Fletcher, Mrs. Oscar White, Mrs. William R. Brown, Mrs. R. L. Browning, Mrs. J. Lyon Woodruff and Mrs. John W. Coulter.

Mr. and Mrs. James E. Farham have returned from a visit in Arkansas and Galveston, Tex.

Mrs. Charles G. Roger, 720 Veronica avenue, was hostess at luncheon and bridge at her home Wednesday.

Mrs. Stephen Knowles, 619 North Fourteenth street, entertained the members of her bridge club at luncheon Wednesday. The guests were Mrs. George Moore, Mrs. W. Kelsce Cannady, Mrs. Edgar R. Hissrich, Mrs. J. Burl Wilson, Mrs. W. J. Miller, Mrs. Arthur P. O'Leary, Mrs. Arthur W. Balis and Mrs. Murray Watkins.

Mr. and Mrs. Flin P. Ernest, 1330 Pennsylvania avenue, are planning to depart Feb. 15 for an extended visit in California.

Mrs. William G. Padfield, 839 North Fourteenth street, entertained the members of her contract bridge club last evening.

Mrs. Eugene V. Menges, 1825 Baugh avenue, entertained her bridge club at luncheon Wednesday. The guests were Mrs. Gerhardt Suppliger, Mrs. Ray C. Hardt, Mrs. George Fekew, Mrs. Allen Watkins, Mrs. Dean Hickman, Mrs. Frank Mulcahy, Mrs. Harold Perrings, Mrs. Frederick Kelley and Mrs. Henry McQuade.

Mrs. R. J. Kramer, 601 North Fourteenth street, has as her houseguest Mrs. D. E. Hall, Fort Worth, Tex.

The members of the Bay View Reading Club met Wednesday at luncheon at the Coronado Hotel in St. Louis followed by a theater party. The members of the club are Mrs. Forrest Beckwith, Mrs. E. H. Bottom, Mrs. Charles Powell, Mrs. E. B. Hoehn, Mrs. E. P. Holly, Mrs. H. M. Little, Mrs. S. W. Moore, Mrs. Albert E. Murray, Mrs. E. C. Spitz, Mrs. W. D. Russell, Mrs. C. G. Williams, Mrs. J. B. Williamson and Mrs. L. L. Dough-ton.

Mrs. Edward P. Barrett, 543 Washington place, will leave soon for Evanston, Ill., where she will visit her son, Robert Barrett, for several weeks.

Mrs. Hamer Evans of 1650 Illinois avenue was hostess to the members of her bridge club at dinner at her home Friday evening. The guests were Miss Edith Ann Markert, Miss Ruth Williamson, Miss Edella Schanot, Miss Martha McQuilkin, Miss Margaret Shreve, Miss Catherine Springer, Mrs. Bart E. Schmitt, Mrs. James C. Leigh, Mrs. Cletus Canavan, Mrs. J. W. William Harrington and Mrs. Russell E. King.

Mrs. E. O. Riggsbee, Annapolis, Md., is the guest of her parents, Mr. and Mrs. W. W. Briggs, 1125 Market avenue. Mrs. Riggsbee was Miss Mary Briggs before her marriage last summer.

Miss Frances Schiele, a student at the University of Missouri at Columbia, Mo., is spending several days with her parents, Mr. and Mrs. Charles J. Schiele of Granvue drive.

Mrs. B. H. Reiss, 2120 Lincoln avenue, entertained the members of her bridge club at luncheon Thursday. The members of the club are Mrs. James E. Gram, Mrs. L. R. Ganote, Mrs. H. G. Stanton, Mrs. R. F. Stanton, Mrs. Louis Beasley, Mrs. Frank Doyle and Mrs. Grover Callison.

Mrs. Norman Helfrich and her small son of Long Beach, Cal., are the guests of Mr. Helfrich's parents, Mr. and Mrs. William Helfrich, 1422 Baugh avenue.

Miss Margaret Smith, 714 Veronica avenue, entertained Friday evening at bridge. The guests were Mr. and Mrs. Edgar Acheson, Mr. and Mrs. Edgar Moore Jr., Mr. and Mrs. Edgar Moore Sr., Miss Jean Murdoch, Miss Minette Koch, Miss Mary Leah Bouldin, Miss Helene Moore, Edward Reynolds, Louis Tischer, Leonard Priester and Harry Pfister.

Mrs. Andrew W. Kurrus, 724 Veronica avenue, will entertain her bridge club at luncheon Tuesday.

The members of the Delta Phi sorority will entertain several new members at a tea at the Knights of Columbus Club this afternoon. The new members are Miss Estelle O'Leary, Miss Caryl Wirth and Miss Virginia Meier.

Mrs. Frank Eversull entertained at a luncheon Tuesday. The guests were Mrs. R. W. Ropiquet, Mrs. C. V. Manker, Mrs. Fannie R. Carter, Mrs. E. E. Eversull, Mrs. L. E. Ellis, Miss Mildred Ropiquet and Miss Justine Carter.

Miss Helen Fitzsimmons of the Charlton Apartments entertained several committees of the Junior Service League at tea at her home Friday afternoon. Plans were completed for a benefit bridge tea the League will give Feb. 7 at the Knights of Columbus Club.

Miss Mabel Dillman, daughter of Mr. and Mrs. F. K. Dillman, 1205 College avenue, is in Wilmet, Ill., where she will spend several months.

Mr. and Mrs. Carl Schandorf, Litchfield, Ill., spent several days last week with Mr. Schandorf's parents, Mr. and Mrs. H. N. Schandorf, 730 North Eleventh street.

See Our Other Announcement on Preceding and Following Page

STIX, BAER & FULLER

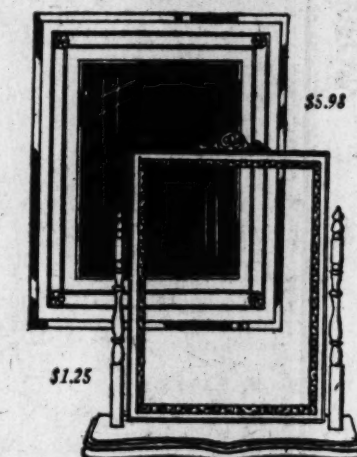
GRAND-LEADER

1500 Wood and Metal Picture Frames Reduced!

Formerly They Were Much Higher Priced—Now They Are Grouped at

\$1.25

Although this Sale has been in progress for two weeks, the response has been so great that we have added new groups of beautiful Picture Frames at the same low price that has proven such an attraction for hundreds of shoppers! Choose from dozens of styles, in all sizes. Price includes fitting.



Hand-Carved Frames

Select from four of our most popular styles at these savings! Two groups, featuring Frames in platinum, gold or silver finish. \$1.95, \$2.98

Colored Glass Frames

Smart and new! In red, black or green glass. Also clear crystal copies of fine French rock crystal Frames, \$5.98 \$7.98

New Metal Frames

Beautifully etched and finished in gold or silver. These are in the very newest designs to complement any type of picture. Special at.....\$7.98 (Fifth Floor.)

20% Off!

On all complete Dinner Sets and on discontinued open-stock patterns which are not otherwise specially priced for this great February Sale!



The Values in This Sale Are Phenomenal—Compared Even to the New General Price Reductions!

February Sale of Dinnerware

94-Pc. Service
\$12.45

An open-stock pattern, modeled of domestic semi-porcelain; attractively decorated in a spray design, giving a pleasing contrast to the ivory background.

100-Pc. Service
Regularly \$24.95
\$19.95

In the lovely Argosy shape, with yellow glaze forming a background for an attractive floral pattern. Service is complete for 12.

An Initial Payment as Low as 10%

—is sufficient when you purchase any of these sale-priced Dinner Services! The balance will be distributed over a convenient period of time.

Minimum First Payment, \$5

106-Pc. Service With Cream Soups and Square Salad Plates

Regularly \$29.95 Of Fine Imported China—
\$39.95—

First Payment—\$5

A Service of lasting beauty! On a soft ivory body, with an effective border motif enhanced by coin gold handles. Needless to say, the sale price is lower than you'd ever expect to pay for a Service of this quality!

96-Piece Haviland Service

Regularly \$69.95 Complete for 12
\$69.95

First Payment—\$7

The Haviland hall-mark on this exquisite Service is sufficient to insure years of gratifying beauty! In a delightful green border design, with floral sprays.

106-Piece French China Set

Regularly \$47.50 Save at This Price
\$59.95

First Payment—\$5

This imported Service derives much of its charm from a delicate pink and blue border design. Service features cream soups and square salad plates.

\$9 DELIVERS THIS 7-PIECE CHERRY BEDROOM SUITE

The 19-Store Buying Power of the Associated Merchandising Corporation, of Which Stix, Baer & Fuller Is the St. Louis Member, Enables Us to Offer This Suite at

Full Size or
Twin Bed—
Dressing
Table Base—
Mirror—

\$89

Bench—
Chest of
Drawers—
Mattress—
Coil Spring

DRESSER AND MIRROR TO MATCH, \$33.50

No single store, no matter how powerful—could equal the influence of the world's greatest retail buying organization—the AMC. As the St. Louis member, Stix, Baer and Fuller offers many advantages that cannot be equaled elsewhere—advantages typified by this marvelous furniture value! This suite is made of cherry veneers and hardwood—substantial construction and workmanship throughout.

TERMS ARE MORE LIBERAL AND MORE CONVENIENT THAN EVER!

Pay as little as 10% down and arrange convenient installments for the balance. This eliminates the need for a large outlay of cash and puts the savings in the sale within the reach of every homemaker.

(Seventh Floor.)

\$13,500 Worth of Drapery and Upholstery Fabrics for \$6200

Including Fine Damasks and Crewel Embroidery—Three Groups.

\$1.50
Yard

Formerly \$3.98

Select fabrics for window draperies and upholsteries in this group! Brocaded damask, imitation needlepoint, etc., in a wide range of colors.

\$2.45
Yard

Formerly \$4.98

This group includes a large selection of brocaded damasks, brocades, and other desirable drapery and upholstery fabrics. Save at this very special price!

\$3.98
Yard

Formerly \$6.98

Our finest drapery damasks and upholstery fabrics, as well as crewel and Indian embroideries for draperies, wall hangings, etc., in this interesting group.

(Sixth Floor.)

Special! 2 Dresses Cleaned and Pressed

Another opportunity! Our Dry Cleaning Department is offering a special for this week... two dresses of any type, cleaned and pressed for.....\$1.95
Call Central 6500—Station 333 (Street Floor.)



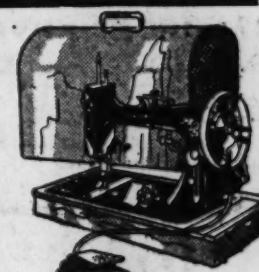
Buy a New Eureka!

A Complete Set of Attachments Included at

\$39.50

Invest in years of efficiency for your home! Select one of these noted Eureka Vacuum Cleaners now—and receive a complete set of "High-Vacuum" attachments at the regular price of the sweeper alone!

First Payment \$2.50—Balance Monthly (Fifth Floor.)



Eveready Portable Machines

Reg. \$50.15—Now Priced at Only

\$39

This compact little machine will do your sewing quickly and neatly! With a fully guaranteed motor, complete with set of attachments.

First Payment—\$5 Balance Monthly

Floor Samples Demonstrators

\$120 New Home Elec. Console . \$49
\$120 Eldridge Rotary Portable . \$39
\$158 New Home Elec. Console . \$59
\$165 Domestic Elec. Console \$51

Reconditioned Machines

Singer "66"; 7-drawer, at \$21
Singer "66"; \$23.50
New Home Electric Portable at \$35
New Home Electric Console at \$35
White Rotary Treadle at \$18

HEMSTITCHING will be carefully and neatly done while you shop. Ask for our expert operator, Miss Irene Hall.

REPAIRING on all makes and types of sewing machines will be done at very moderate prices. Parts, supplies and needles for all makes.

(Fifth Floor.)

Mrs. Emily F. Russell, 414 road, and her small daughter, the Jean, have gone to Martine Ind., for a short visit before to Chicago to be guests of J. King.



Stix

Sal

Printed Rayon Chiffon Vo

36 Inches Wide.....5

Gorgeous patterns in this fine Rayon plenty of the popular black backgrounds attractively low.

59c Rayon Satin.....

White, pink, orchid coral, Nile, rose, green. So desirable for slips, pillows, etc.

29c Color Slip Cloth

Pretty solid shades of fine quality, firmly woven; 36 inches; limit; so shop early.

Printed Dimples and Voile

Fine quality printed corded Dimples, showing selection of smart, terms and colorings.

39c Super Alpaca

Soft, lustrous, rayon slips, children's wear, spreads, etc.; large tion; 36 inches wide

Sale
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Mrs. Emily F. Russell, 414 Park road, and her small daughter, Martha Jean, have gone to Martinsville, Ind., for a short visit before going to Chicago to be guests of Mrs. J. J. King.

Mr. and Mrs. Kenneth Viall have returned to their home in Milwaukee, Wis., after a visit of two weeks with Mr. Viall's brother and sister-in-law, Mr. and Mrs. Philip O. Viall, 220 Bristol place.

Mrs. Arthur Wait, 114 Trevillian terrace, and her mother, Mrs. E. R. Marsh of New York, will leave late this month for California for a stay of three or four weeks before sailing March 20 on the President Adams from San Francisco for a trip around the world. They had planned to sail Jan. 23, but owing to a slight illness of Mrs. Wait, their earlier passage was canceled.

Mrs. David M. Skilling, 326 Spencer road, has returned home after a visit of three weeks in Baltimore, Md., with relatives. The Rev. and Mrs. Harvey Gause Little, whose marriage took place late in December, arrived in Baltimore during

Mrs. Skilling's visit and she was with them for a few days. Mrs. Little, before her marriage, was Miss Mary Virginia Skilling. The Rev. Mr. Little is assistant pastor at Brown Memorial Church in Baltimore.

Mrs. Skilling's visit and she was with them for a few days. Mrs. Little, before her marriage, was Miss Mary Virginia Skilling. The Rev. Mr. Little is assistant pastor at Brown Memorial Church in Baltimore.

SOCIETY IN WEBSTER GROVES

Mrs. Clara King, Pasadena, Cal., who has been the guest of her brother and sister-in-law, Mr. and Mrs. P. R. King, 14 Algonquin lane, for several weeks, departed last week for a visit in New York before returning home.

Mrs. Carl H. Schlapp, 26 Algonquin lane, will arrive home today from a two weeks' visit in Chicago and Burlington, Ia.

Mrs. Jesse S. Skinner, 420 Oakwood avenue, entertained her bridge club at luncheon Wednesday afternoon.

The annual indoor golf tournament will be held Saturday at Algonquin Golf Club. A dinner dance will follow the tournament.

Mrs. P. R. King, 14 Algonquin lane, entertained her sewing club at luncheon Tuesday.

Mr. and Mrs. Stratford Lee Morton, 107 Joy avenue, departed Monday by motor for a six weeks' stay at Hollywood, Fla. They will spend a short time with Mr. Morton's parents, Mr. and Mrs. Robert Lee Morton, at Stuart, Fla., before returning home.

The Home Garden Club of Webster Groves met Wednesday evening at the Monday Club in celebration of its fifth birthday anniversary. After a program had been presented, with George Fring of the Botanical Gardens as the principal speaker, a large birthday cake was cut by Mrs. Alex Mittenberger, president. A round table discussion followed the serving of refreshments.

Mrs. Edward F. Becht, 34 West Oak Terrace, will entertain her bridge club tomorrow afternoon at the Russian Tea Room, 103 West Lockwood avenue.

Mrs. L. M. Stewart, 131 South Maple avenue, will be hostess at an informal luncheon Wednesday afternoon, the proceeds of which are to be used by the Ladies' Aid Society of the Presbyterian Church in furtherance of their work. Mrs. Leo Grace, 246 Spencer road, gave the first of a series of these luncheons last Wednesday.

Miss Elizabeth Conrad, daughter of Mr. and Mrs. Oscar Conrad, 214 Spencer road, entertained yesterday afternoon at a bridge luncheon complementing Miss Leontine Terry of Hartford, Conn., who is the guest of Miss Virginia Leigh Cook, 222 Spencer road.

Mrs. John C. Hall, 225 Oakwood avenue, entertained the members of her sewing club at luncheon Monday afternoon.

Mrs. Augusta W. Kendrick, 216 North Elm avenue, has returned to East Orange, N. J., to be with her son-in-law and daughter, Mr. and Mrs. J. Robert Patterson, for the rest of the winter. Mrs. Kendrick was the guest of her son and daughter-in-law, Mr. and Mrs.

Warren Kendrick, 6163 Pershing avenue, during her short stay in St. Louis, as her home in Webster Groves has been closed since last fall.

Mr. and Mrs. Norman L. Nulsen, 319 East Swon avenue, are spending a short time in New York, before sailing for Havana. They will also stop in Florida for a fortnight before returning home in March.

Mrs. M. J. Pickering, 41 Rosemont avenue, was hostess for her bridge luncheon club Wednesday afternoon.

HERE'S YOUR CHANCE
Grand February Special! Your photo \$2.00 given free with each permanent at prices that can't be beat.

CHOCOLATE
The latest wrap can be used to or for your natural looking, easily cared for, no styling required.
\$4.50
Granada Beauty Shop
4330 GRAVIER 214 N. 6th St.
In Theater Bldg. ROOM 223
Sylvan 6224 Garfield 6251



Get the popular Peter Pan Permanent for a deep, soft wave with beautiful ringlet ends. Looks just like naturally curly hair and is so easy to set yourself.

Satisfaction Guaranteed \$5 Complete—No Extra Charges
Come in with or without appointment. Open Evenings.

Shampoo and Finger Wave 50c

PETER PAN
PERMANENT WAVE SHOPS
1127 N. Union FOrrest 1210
756 Century Bldg. GAR. 6081
(313 North Ninth Street)

FREE SHAMPOO (You Must Bring This Ad)
With Finger Wave **50c**
\$5 PERMANENT **\$2.50**
NOVELLE BEAUTY SHOP
2nd Floor 625 Locust St. Opposite Famous-Barr
Phone GARfield 8000 Open Tuesday and Thursday Evenings by Appointment

PERMANENT WAVE SPECIALS
All the curls you need. Any style you wish. Or we will advise the style most becoming to you. **\$1.95**
This Wave has pleased thousands of St. Louisans. Requires no setting. Will not jar \$10
WAVE..... **\$4.45** 212 Wave..... **\$5.95**
LARUE PERMANENT WAVE SYSTEM
Seventh Floor—Cristian Bldg.
Warner Wave, 810 308 N. NINTH ST. Opp. Famous-Barr. Phone GARfield 6222-7422

Shampoo, Finger Wave and Trim, With 50c
Nestle Circuline Wave, \$5.00
La Vera Beauty Shop, 705 Olive St.
Room 303 Central National Bank Bldg. Open Evenings.
Licensed Operators Phone GARfield 7044 for Appointment

Stix, Baer & Fuller • Downstairs Store

See Our Other Announcements on Two Preceding Pages

Sale of Spring Wash Fabrics

Printed Rayon Chiffon Voiles

36 Inches Wide..... **59c**

Gorgeous patterns are shown in this fine Rayon Voile... plenty of the popular navy and black backgrounds. Priced attractively low.

59c Rayon Twill Satin..... 29c

White, pink, orchid, peach, coral, Nile, rose, Copen and green. So desirable for spreads, slips, pillows, etc.

29c Colored Slip Cloth..... 19c

Pretty solid shades and white; fine quality, firmly woven Slip Cloth; 36 inches; limited quantity; so shop early.

Printed Dimity and Voile..... 19c

Fine quality printed Voile and corded Dimity, showing a large selection of smart, new patterns and colorings.

39c Super Rayon Alpaca..... 19c

Soft, lustrous, rayon Alpaca for slips, children's wear, pillow spreads, etc.; large color selection; 36 inches wide.



43,000 YARDS GORGEOUS NEW PATTERNS AND COLORINGS AT COMPELLING LOW PRICES RIGHT AT THE THRESHOLD OF THE BIGGEST WASH FABRIC SEASON IN YEARS



New Printed Voiles

29c grade; 1931 patterns, gorgeous colorings; 36 inches wide; guaranteed washable; for frocks, children's wear, curtains, etc.

P't'd Chiffon Voiles

Sheer, crisp, hard twist, fine yarn Chiffon Voiles; showing the new PASTEL COMBINATIONS; a marvelous selection.

19c White Longcloth

36-inch; made of fine, select, snow-white cotton; firmly woven; softly finished; so desirable for undergarments, children's wear, etc.

69c Brocaded Rayons

Brocaded and plain weaves in shades for spreads, fancy work, curtains, etc. 50 inches wide; fine qualities.

Fruit-of-Loom Prints

25c grade; newest patterns and color creations; printed on finely woven 80-square cloth; 36 inches wide; a most attractive assortment.

Fast Colored Prints

Remnants of 19c and 25c Prints; an excellent variety of the newest patterns and colorings; 36 inches wide.

Washable Printed Rayons

Slight irregulars of 59c quality... lovely patterns and colorings on this fine rayon and cotton mixed flat crepe; softly finished; GUARANTEED WASHABLE. So desirable for women's and children's frocks, etc. **29c**

Cotton Charmeuse & Sateen

Beautiful, heavy quality, lustrous finish cotton sateen and charmeuse in an excellent range of solid colors; 36 inches wide; 2 to 10 yard lengths. **19c**

39c White Balloon Cloth

19c

Woven of long fiber Egyptian cotton, softly finished, mercerized; 36 in. wide.

59c Printed Rayon Flat Crepe

46c

Popular space work on dark as well as navy and black backgrounds; washable; rayon mixed with cotton for strength.

49c Printed Crepe and Alpaca

37c

Newest plaid and space patterns; fine rayon on mixed crepe and super alpaca; guaranteed washable.

36-Inch White Br'dcloth

15c

Fine count, snow white Broadcloth that gives such excellent service and launders so nicely.

Printed Percales

10 1/2c

Attractive new prints, in colorful patterns, on good quality, fast color percale. Lengths to 20 yards; will cut to requirements.

Colored Rayon Ratine

39c

Pretty solid shades and white. For dresses, sports wear, suits, etc. Limited quantity.

Sale! Silk PRINTED DRESSES

\$5

Print Frocks that will amaze you at \$5... Large floral, futuristic, swirl, vivid floral, spring flower, checks, dots, plaids, stripes, border prints. Emphasizing all the new trends of fashion. For misses, women, larger women.



MONDAY—EXTRAORDINARY VALUES

RUFFLE CURTAINS

All Made to Sell at a Much Higher Price **\$1.35** Fresh, Crisp, Delightful... Ready-to-Hang

Ruffle Curtains are so desirable for so many rooms in the home... Monday choose the smartest styles... the finer qualities... at an amazingly low price. COTTAGE SETS in attractive patterns... PRISCILLA STYLE with colored woven figures; with woven dots; with pastel colored dots; or pastel floral designs... CRISS-CROSS style of pastel Boston net and French marquisette.

New Spring Enna Jettick Styles Have Just Arrived

The thousands of St. Louis women who know the marvelous quality and perfect fit of this famed brand of shoes anxiously await each season's arrival of modish new styles. HERE THEY ARE FOR SPRING, 1931. Complete size range from 1 to 12, AAAAA to EEE widths. We guarantee to fit any normal foot with ENNA JETTICKS. And don't forget, there's the style you want in the leather you want. Low priced at \$5 and \$6



Sale! Women's Pajamas, Slips and Silk Lingerie

2300 Garments Are Greatly Underpriced For This Special Event **\$1**

\$1.98 COSTUME SLIPS, developed in rayon crepe or Celanese taffeta; tailored silhouette or wrap-around style. Flesh, white, black and navy. Sizes 34 to 44. UNDIES of pure-dye silk, chemise, panties, step-ins and dance sets, daintily lace trimmed; mostly flesh. Regular sizes. PAJAMAS, new prints, one and two piece tuck-in styles; wide trousers... Also new one-piece rayon knit Pajamas. Sizes 16 to 17. Cotton Crepe and Porto Rican Gowns, regular and extra sizes, 74c.



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THIS LOW PRICE EVERY DAY
Half Soles and Heels

ALL WORK GUARANTEED TO SATISFY.

Fine quality materials are used... soles and heels put on by new factory methods. Have your shoes repaired a new way at a very low price.

Quick Service While You Wait in Comfort or Delivered!



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Frames for Glasses

Specially Priced This Week!

You may purchase new frames for your glasses this week at greatly reduced prices. The three special groups are as follows:

\$9 Engraved White Gold-Filled Folding Oxfords reduced to.....\$4.50
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Lenses Also at Reduced Prices! (Street Floor.)

\$5 PERMANENT WAVE \$2.50

Complete This Week Special With or Without Appointment

Beautiful large, deep marcel or round curl with ringlets ends that retains its beauty through our knowledge of shampooing.

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1219 N. Taylor DELMAR 3024
Half Block South of Park
Established 25 years First Floor
Open Every Evening Until 9:00

February—Extra Special

GENUINE EUGENE \$4.50

We guarantee to give the new Eugene Chart, Reg. \$10 value.

RAY SPECIAL, regular \$5.00 value, \$2.50

Shampoo 50c, Marcel 50c, Ray's Beauty Shop, Inc.

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ENTRANCE THROUGH KAMERS HONORY

... ELEGANCE and ECONOMY

Before you spend your furniture money—shop at Shapiros.

Loose Pillow Back Davenport (Back Pillows and Cushions) Filled with Fine Goose Down **\$177**

With These Fine Features: Fully Webbed, Hair Filled, Hand-Sewed Wells, Non-Warping Hardwood Frame, Fine Goose Down Pillows and Cushions.

Over 200 pieces of fine Upholstered Furniture on our floor, all offered at low February Sale prices.

SHAPIRO

Open Evenings Until 9 O'Clock Except Tuesday and Thursday.

20,000 Square Feet at **3201-03 LOCUST ST.**

Terms Can Be Arranged on Any Purchase.

MANUFACTURERS OF FINE UPHOLSTERED LIVING-ROOM FURNITURE

"Gee, it's good"

● said WARREN, age 4½ years

"I like it"

● said LUCIENNE, age 2½ years

For GROWN-UPS, too—doctors urge it as a building-up tonic

● You mothers—who find it hard to make youngsters take cod-liver oil—listen to this interesting news

"Mr. two little ones raise an awful fuss when I try to give them plain cod-liver oil. They hate it," Mrs. Alice Burgess told us when we called at her home at 23 Curtis Street, Bloomfield, N. J.

Then we asked Warren and Lucienne, her two lovely youngsters pictured above, to try Scott's Emulsion of Cod-Liver Oil. They took a spoonful...

"Gee, it's good," said Warren.

"I like it," smiled Lucienne.

Pleasant to take—but that isn't oil!

Pale, thin, run-down children—they need cod-liver oil. Give it to them the pleasant way—give them Scott's Emulsion.

Scott's Emulsion hasn't that strong "fishy" taste. It doesn't upset even delicate stomachs. It brings you purest, Norwegian cod-liver oil in its pleasantest form—a perfect emulsion. Easier to take—easier to digest.

Scott's Emulsion is rich in vitamin A, the disease-resisting vitamin. It is rich in vitamin D, the sunshine vitamin that prevents rickets. It also contains vital mineral elements that aid in forming sound bones and teeth. This gives Scott's Emulsion a special advantage for growing children, infants, nursing and expectant mothers. Get Scott's Emulsion of Cod-Liver Oil at your druggist's. Watch cheeks grow rosy. See youngsters gain new weight and pep.

SCOTT'S EMULSION OF VITAMIN-RICH COD-LIVER OIL

Pleasant to take—Easier to digest

Activities of Women's Clubs

THERE will be but one meeting at the Wednesday Club Wednesday, that of the Music Section, at 3 o'clock. Mrs. Paul Blackwater, leader for the day, Mrs. Frank A. Habig, will give a lecture-recital with the following artists: Mrs. Harry Hart, contralto; Mrs. Frank A. Habig, pianist; John Smith, violinist; Richard Strauss, op. 18, for violin and piano; First movement; John Hall.

Songs: (a) "Garden of Love" Richard Strauss; (b) "Garden of Love" Richard Strauss; (c) "Garden of Love" Richard Strauss.

Sonnet: (a) "Garden of Love" Richard Strauss; (b) "Garden of Love" Richard Strauss; (c) "Garden of Love" Richard Strauss.

The Rev. M. Ashby Jones will speak to the International Relations Committee of the Eighth District of the Missouri Federation of Women's Clubs Thursday at the Town Club. His subject will be "Wanted—A Foreign Policy." Mrs. F. Benton Miller, chairman, will conduct the meeting, which will begin at 10:30 a. m. The public may attend.

Tuesday, Feb. 3, at 1:30 p. m., at the College Club, there will be a meeting of the child study group. Mrs. James L. Mackay will discuss "Laws of the Unconscious Mind." At 3 p. m., the Tuesday meeting will be held, at which time tea will be served by Mrs. Fred Armstrong of Syracuse University; Miss Ethel Mills of Joplin Newcombe; Miss Julia Griewold and Miss Olga Von Reppert of California University assisting Mrs. Calvin Skouts and Miss Margaret Shaughnessy. At this time Mrs. Arthur W. Proetz, one of the club members, will talk on "Advertising."

The French study group will meet on Feb. 4 at 1:30 p. m., at which time M. Jean Leclerc will lecture on "Des Vieilles Coutumes de Provence."

The monthly meeting of the art section of Scottish Rite Club will be held Wednesday afternoon at 1 o'clock in the lounge of Scottish Rite Cathedral, with the chairman, Mrs. Arthur L. McGuire, presiding. After a short business session Mrs. William S. Campbell, leader of the day, will present the topic, "Monuments and Sculpture." Mrs. Taylor B. Wyrick will sing a group of songs. A Blair Ridginton will lecture on "Foreign Monuments and Sculpture."

The Valentine luncheon will be served from 12 to 12:35 p. m., with the following hostesses: Mrs. May D. Osborn, chairman; Mrs. H. E. Manker, Mrs. Robert Fischer, Mrs. James Ford, Mrs. Lyman Armet, Mrs. Ken Leonard and Mrs. G. F. Maschmeyer.

At 2:30 p. m., on Wednesday the Social Section will meet, under the chairmanship of Mrs. Harry Bischoff, for cards. The hostesses for this section will be Mrs. William D. Buchanan and Mrs. John H. Bueschen.

A special program will be presented at the meeting of the Music Section, Mrs. August Henke, chairman, Friday, at 10 a. m., in the ladies' lounge. Miss Florence Moller, leader of the day, will present the program. Mrs. C. Medtley is guest artist of the day.

Monday Club activities for February open tomorrow at 10 o'clock when the Current Literature Group will hear the Rev. Geo. M. Gibson in a review of "Quiet Street" by Michael Osoegen.

An open meeting will be held at 2 p. m., with Dr. John L. Roemer, president of Lindenwood College, as the guest speaker. There will also be a reading by Gretchen Hunker and a diversified musical program under the direction of John Thomas, dean of music, Lindenwood College.

Tuesday evening, at 8 o'clock, the club will give a card party. The Music and Drama Group will hold its meeting Wednesday: Choral practice at 9:30 a. m., and a program on English drama at 10:30 a. m.

"Life Lessons in the Merry Wives of Windsor" will be the title of a public lecture by Mrs. Robert H. Atchison before St. Louis Tercenary Shakespeare Society tomorrow afternoon at 2 p. m. in Vandervort's Music Hall.

Agnes Vogler, soprano, will sing, with Madam Clara E. Thoms at the piano, Mrs. William Watt Spear, chairman; Mrs. H. F. Sudekum and Mrs. Louis Priny will serve on the Audience Committee.

The monthly meeting of the executive board will be held on Monday, at 1 p. m.

Bailey Circle No. 170, Daughters of Isabella, will hold its meeting tomorrow evening at 3:17 Lindell boulevard. The circle will give a card party Sunday afternoon, Feb. 8 at 3:17 Lindell boulevard.

The Literary Alumnae will be guests of Miss Genevieve Hourigan, and Miss Mary Maloney and Mrs. Clara Walsh Schwartz Saturday afternoon, Feb. 7, at Bevo Mill. The program will be in charge of Mrs. Pearl Dix Briscoe, who will review "Dickens," taken from "Three Masters," by Stefan Zweig, and "Washington," by Rupert Hughes, will be reviewed by Mrs. Bernabette Dray Winter.

The new constitution will be presented to the club for final reading.

The P. E. O. Co-Operative Board will meet Friday at 11 a. m. in Vandervort's Auditorium. The P. E. O. luncheon will be at 12:30 o'clock in the tearoom.

The next general meeting of the Catholic Women's Association will be held on Tuesday evening in the assembly room of the Catholic Women's Association Hotel, 4355 37 Maryland avenue, when the president, Mrs. William J. Walsh, will preside. Immediately following the meeting there will be a Valentine party, given by the Entertainment Committee.

The outstanding event on the association's social calendar for the month is the dinner and card party on Thursday evening, Feb. 12, in the Food Craft Shop, Town Club Building.

The Perry Alumni will meet tomorrow afternoon at 2 p. m. at the Forest Park Hotel with Mrs. George B. Winter as hostess. The annual election of officers will take place. The program for the afternoon is in charge of Miss Myra Shultz.

St. Louis Parliamentary Law Club will meet in Vandervort's Auditorium at 10 a. m. tomorrow. Mrs. L. M. Kallembach, the president will preside. Mrs. N. P. Zimmer will give instruction in parliamentary law.

The next general meeting of the junior organization will be held Friday evening, Feb. 13, in the assembly room of the hotel, when there will be an installation of officers, who are: Special aide, Bernice Lowry; president, Margaret

ST. LOUIS POST-DISPATCH

Rice, vice-president, Thelma Vogt; recording secretary, Dorothy Meyer; corresponding secretary, Claire Hogan; treasurer, Mary Virginia Walsh. The evening's activities will be brought to a close with a Valentine party.

The following is the calendar of events of the Conference of Jewish Women's Organizations for the week, today, Junior Girls Auxiliary, Jewish Orphans' Home, Monday, Moses Montefiore Ladies Charity Society and St. Louis Chapter Hadsamim; Tuesday, Ladies Auxiliary, Jewish Old Folks' Home; Wednesday, Bible Study group, Hachnosom Kalo Society and Ben Akiba Aid Society, and Thursday, Ben Akiba Home Board meeting.

Mrs. B. F. Burch entertained Cloth Club Friday at the Monteville Hotel. Papers under the general head of "Communication," were: "From Beacon Fire to Radio," by Mrs. Victor Kern, and "Tyranny of the Telephone," by

Mrs. Lou Schouffeld, Mrs. T. E. Ferguson and Mrs. T. C. Bailety talked of the joint literature and art committees, at the Art Museum. The next meeting will be at the home of Mrs. W. Purnell Diggs, 943 Laurel avenue, Friday.

Chapter O. P. E. O., met Monday at the home of Mrs. B. F. Turner, 5051 Mardell avenue. Mrs. C. H. Philpott and Mrs. T. P. Mathews were assistant hostesses. After luncheon, the president, Mrs. Ruth Kelsa Renfro, conducted the business meeting. The next meeting will be held at the home of Mrs. C. E. Schwarz, 6233 Northwood avenue. A musical program is in charge of Mrs. William T. Nardis will be given.

The University City League of Women Voters will meet at the city hall, 6301 Delmar boulevard, tomorrow afternoon at 2:30 o'clock. Mrs. Roscoe Anderson and Mrs. Nardis will be given.

Continued on Next Page.

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You Must Bring This Ad

GENUINE EUGENE \$4.50

Expert Operators with Years of Experience

Shampoo & 50c Wave Set

ELITE BEAUTY SHOP
1248 N. Union Bl. Phone FO. 2799

PERMANENT WAVES

That Stay in Beautiful Ringlets \$2.50, \$3, \$7 and \$10

Including the new Shelton Tully Oil Wave. It reconditions your hair. Shampoo, Finger Wave, or Marcel, Facial, Arch and Manicure. **GOOD DURING FEBRUARY** Bring Ad. Ask About Free Treatment for Making Hair Curls.

MARY T. BENDER

Licensed Beauty Shop
350 N. BOYLE—AT MARYLAND
Franklin 5000 Open Evening

Bayer Tablets of Aspirin

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Does Not Harm THE HEART

Prompt relief from ACHES and PAINS of HEAD-ACHES, COLDS, LUMBAR-GO, RHEUMATISM, NEURALGIA, SORE THROAT, NEURITIS.

Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—All druggists.

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Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—All druggists.

FREE Shampoo With Every MARCEL at .75c or Finger Wave .50c Hot Oil Facial and Arch; \$2.00 value... 1

EUGENE

Regular \$10 Wave \$5.50 Complete With or Without

"Gets clothes whiter!" says Mrs. J. A. Paule, 3044 Vine Grove Ave.

"Even in our hard water, Rinso alone is so soapy and active it loosens dirt in double-quick time. And it brings white clothes from my washer whiter than ever-colored clothes brighter. Now that I know how much richer Rinso is, I use it for dishwashing too. How it makes grease go!"

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Like magic in washers, too

Cup for cup, Rinso gives twice as much suds as lightweight, puffed-up soaps—even in hardest water. Rich suds that soak out dirt—save the clothes. White clothes come whiter, without boiling. Colored clothes come brighter. The makers of 40 famous washers recommend Rinso. Get the BIG package.

TUNE IN on Rinso Talks, "What Happened to Jane," Tues. & Thurs., 4:30 P. M., Station KSD.

Rinso

THE GRANULATED HARD-WATER SOAP

Pine

COLD'S YIELD

ACTIVITIES OF WOMEN'S CLUBS

Continued From Preceding Page.

Walton Chubb will be the speaker. The president, Mrs. Cyrus D. Tuttle, will preside.

The Kirkwood Study Hour Club met Tuesday with Mrs. Martin J. Walsh, Big Bend road and Harrison avenue. The president, Mrs. W. C. Brown, presided. Due to the illness of the leader, Mrs. A. M. Sanders, the subject, "India's Education," was discussed by Mrs. Louise P. Winger and Mrs. A. B. Boyer.

The Eleventh and Twelfth District meeting of the American Legion Auxiliary will be held at Jackson Johnson Jr. clubhouse tomorrow evening at 8 o'clock. Mrs. George M. H. Americanization chairman, will have charge of the program. Members of Walnut Park unit will be hostesses.

Miss Mabel Johnson will entertain the Eugene Study Circle Monday, Feb. 9, at Hotel Jefferson. The circle met Jan. 26 at the home of Mrs. Thomas H. Blundell, 7478 Washington boulevard.

The Rubenstein Musical Club will meet with Mrs. Charles Spicer, 742 Boland drive, Thursday, Feb. 5. Miss Bertha Donnelly will have charge of a program of Missouri composers.

The Grace Coolidge Chapter of the Polkian Society will meet at the home of Mrs. Harry P. Marsh.

ADVERTISEMENT

Actress Tells Secret

Tells How to Darken Gray Hair With a Home-Made Mixture

Joyce Williams, the well-known American actress, recently made the following statement about gray hair and how to darken it, with a home-made mixture:

"Anyone can prepare a simple mixture at home that will gradually darken gray, streaked or faded hair, and make it soft and glossy. To a half-pint of water add 1 ounce of bay rum, a small box of Barbo Compound, and 1/4 ounce of glycerine. "These ingredients can be bought at any drug store at very little cost. Apply to the hair twice a week until the desired shade is obtained. This will make a gray-haired person look twenty years younger. It does not color the scalp, is not sticky or greasy and does not rub off."

FREE Shampoo With Every MARCEL at .75c or Finger Wave .50c Hot Oil Facial and Arch: \$2.00 value . . . \$1

SPECIAL PRICES ON PERMANENTS \$8.50 Wave out ringlets \$5 \$6.50 Push-Up Wave; very natural looking . . . \$3 Irene Kohrmann Beauty Shop 312 N. Sixth St., 3d Floor; Opposite Famous-Barr; at This Location 8 Years—Phone GA. 7994

THIS WEEK'S SPECIAL
A REGULAR \$6 WAVE FOR ONLY **\$2.50**

This price is unbeatable for this quality wave. We use only genuine materials and our operators are skilled artists. Any style you wish.

No extra charge for long hair

Shampoo and Finger Wave, with fluid . . . 50c

EUGENE Artiste Shoppe
Regular \$10 Wave \$5.50 Complete
4th Floor, Room 403 Equitable Building, 613 Locust Street, Phone CL. 9075, Opp. Famous-Barr Store
With or Without Appointments—Open Evenings

DON'T FIGHT A COLD!

FIGHTING a cold is like Don Quixote's fighting the wind-mill!

Instead of battling a cold, soothe it away with the new "Pineoleum" oil spray treatment.

The sensible place to treat a cold is at the seat of the trouble—the passages of nose and throat. And the "Pineoleum" oil spray method clears the passages, soothes the angry membranes, and aids you



instantly of that stuffed-up feeling. It bathes the inflamed membranes in a spreading, penetrating film of healing oil that protects the tissues and inhibits the growth of germs. Use it for children before they start for school. They like it—it's not like "medicine" and it will not upset their stomachs. In fact, it will help keep them from getting a cold! At your drug store.

COLD'S YIELD QUICKLY TO **Pineoleum** 2.50 U.S. PAT. 2,054,705

proceeds for the lectures will go to the scholarship fund.

The Gertrude Charity Society will celebrate mothers' and daughters' day at a luncheon and fashion show Wednesday, Feb. 11, at 12:30 p. m. at Coronado Hotel. The Sewing Circle of the Gertrude Charity Society will sew Monday morning at 10 o'clock at the Boys' Home, 3588 Washington boulevard.

The Parent-Teacher Association of the Henry Hough School, in Glendale, will give a dinner Tuesday at 6:30 o'clock in the Community Building. This "founders' day" dinner will be followed by an interesting talk on "Vocational Training" by T. E. Spencer, principal of the Hadley Vocational School.

There will be a joint meeting of the Central Council for Child Study and the Advisory Board Wednesday, at 12:30 p. m., at Y. W. C. A., 1411 Locust street.

The meeting of the St. Louis Council of National Council of Parents and Teachers, Mrs. Charles Lambur, president, will be held Thursday at 1:30 p. m. in the assembly room of the Board of Education. Mrs. Elias Michael will speak on "The Wise Use of Leisure." A conference of presidents of Parent-Teacher groups will be held at 10:30 a. m. This scholarship foundation is keeping 19 pupils in the public schools at present, according to a report by Mrs. Arthur J. Burr, president, and Mrs. L. Haeger, treasurer. Founders' day plans will be completed at this meeting.

The Parent-Teacher Mother Singers, sponsored by St. Louis Council, Mrs. Charles Gund, chairman, will rehearse Wednesday at 2 o'clock at Carpenter Library.

The Tuesday Literary Club of St. Louis will meet Tuesday afternoon at 2:30 o'clock at the Artists' Guild.

German music will be the topic, with Mrs. J. E. Allen as leader of the day. The hostesses will be Mrs. Gilbert Close and Mrs. T. H. Gillespie.

Mrs. M. M. Silver, president of the Jerome L. Goldman Post Auxiliary, American Legion, presided at a meeting Tuesday, Jan. 13 at which time the new members were initiated. An entertainment followed the initiation. The auxiliary will hold its annual card party at the Kingsway Hotel Tuesday afternoon.

The St. Louis Chapter, United Daughters of the Confederacy, will be entertained tomorrow afternoon at 2 o'clock at the Coronado Hotel. Mrs. Warren McGinnis, Mrs. E. Z. Scherzer and Miss M. E. Zimmerman will be the hostesses.

The Barr Study Unit will celebrate Founders' day tomorrow at a Founders' day pageant, directed by Mrs. Edna Stupp. This will be the Barr Study's monthly meeting.

Mrs. A. J. Burr will be hostess.

The Junior Girls' Auxiliary of the Jewish Orphans' Home will hold a meeting today at 2:30 p. m. at the Jewish Orphans' Home, 6530 Oakland avenue.

Benton School Fathers and Mothers' Club will meet Thursday evening at 8 p. m. Wilbur M. Fuller, principal of Beaumont High School, will be the speaker.

The thirty-fourth anniversary of the founding of the National Congress of Parents and Teachers will be celebrated by the Mount Pleasant School Parent-Teacher Association Friday evening at 8 p. m. This also being the twentieth anniversary of the local organization, all past presidents will be guests of honor. Mrs. W. Driemeyer, program chairman, assisted by W. Coquelin, has arranged a program.

Mrs. C. Gund, music chairman of the St. Louis Council of the National Congress of Parents and Teachers, will sing.

Girl Scout Troop No. 65 will be on the program.

There will be favors and refreshments.

The January meeting of the Woman's Club of St. Louis University School of Medicine was held Monday at the school, with Mrs. Leland B. Alford presiding. After a short business meeting, The Rev. Edward Weisenburg gave a lecture on the Holy Land. Following the lecture, tea was served in the faculty dining room. Bouquets of calendula and mignonette, and green candles, decorated the table. Mrs. V. Visscher Wood, Mrs. G. Conroy Brown and Mrs. Joseph C. Peden presided at the tea table.

Mrs. Irving Boomer was in charge of the arrangements, assisted by Mrs. C. E. Burford, Mrs. Ernest L. Coffin, Mrs. G. V. Stryker, and Mrs. Harvey S. McKay. About 50 members were present.

The Alpha Delphian Chapter of St. Louis has changed its place of meeting from the Cabanne Branch Library to the Kingshighway Presbyterian Church. The next meeting will be held tomorrow afternoon at 2 o'clock, for a discussion of Nineteenth Century Fiction.

Dr. Helen Gibson, president, will give a resume of the previous lesson. The discussions will be led by Mrs. W. R. Woodward, Mrs. E. H. Sager will talk on the life and works of Reade; Mrs. B. A. Thompson on writers of historical novels following Scott. The life of Jane Austin will be reviewed by Mrs. E. L. Pleisch, and Mrs. Matilda H. Krall will give a resume of six Austin novels. Selections from "Emma" will be given by Mrs. E. W. Broemmelsiek.

The P. E. O. chapters of Greater St. Louis celebrated founders' day Wednesday at a luncheon in the Tower Room of the Congress Hotel. About 175 members were present. Mrs. D. H. Doane, president of the St. Louis Co-operative Board, presided at the luncheon. Mrs. May Brooks Snider, official hostess of the P. E. O. Memorial Library at Mount Pleasant, Ia., was the speaker. Mrs. Hallie Newall,

supreme organizer, was also a guest of honor.

The Ben A. Kiba Aid Society will have a mothers' and daughters' meeting Feb. 4 at the Y. M. H. A. There will be a buffet luncheon at 12:30 and a comedy, "Mrs. Sullivan's Social Tea," presented by members of the society. Several other numbers are included in the program. Each member of the organization is privileged to invite either her mother or daughters to this meeting.

Uandi Literary club will meet Thursday afternoon at the home of Mrs. Everett Ramsey, 5769 Kingsbury place with Mrs. Myron Mosker assisting. The program will consist of papers on "Tapestry."

The lives of two inventors, Benjamin Franklin and Thomas Edison, will be studied at the meeting of the Friday Club, Friday, at the home of Mrs. Alphonso Howe and Miss Hazel Howe, 5162 Raymond avenue. Mrs. L. E. Wilcox will present the subject of Benjamin

Franklin, and Thomas Edison will be discussed by Mrs. L. M. Ottoy.

A program of Negro spirituals will be given by pupils of Mrs. Margaret Chapman Byers.

Mrs. Donald MacDonald will discuss "Affairs in China; Today and Yesterday," based on several authoritative sources, at the Monday Symposium, which will be held at the home of Mrs. F. L. Denby in the Park Plaza tomorrow afternoon at 2 o'clock.

Delegates and alternates to represent the St. Louis Chapter, Daughters of the American Revolution, at the National Congress in Washington, in April, were elected at a meeting of the Chapter held at Jefferson Memorial, Jan. 23, and are as follows: Mrs. Clement W. Nelson, regent; Mrs. Frank L. Scott, Mrs. Joseph S. Calfee, Mrs. Benton H. Pollock, Mrs. Shelby H. Curles, delegates; Mrs. Agnes P. Vogelsang, Mrs. Charles N. Jewett, Mrs. Edward Perry Walsh, Mrs. Edward T. Smith, Mrs. Jessamine T. Lewis, Mrs. Walter Fabricius, Mrs. Robert McCulloch, Mrs. Wil-

liam D. Simmons, Mrs. Edward G. Tutt, alternates.

Mrs. Clement W. Nelson, the regent, presided, and the hostesses for the afternoon were Mrs. Louise Sumner and Mrs. Mary Butler Duncorn.

CHAIRMAN FOR HORSE SHOW

Fred W. Holcomb Chosen to Head Executive Committee.

Fred W. Holcomb was selected chairman of the Executive Committee of the spring and fall St. Louis horse shows, at a meeting at Hotel Chase last week. Other officers are A. N. Engle, vice chairman; Arthur Van Ronselen, secretary, and John C. Roberts Jr., treasurer.

Other members of the Executive Committee are Ray Bartholomew, Fred Berkley, R. W. Brown, Harry J. Burkart, August A. Busch Jr., Milton G. Kahle, John M. Olin, Bradford Shinkle, E. C. Simmons, II, H. J. Sternberg, J. R. Van Ransle and W. N. Sitten.

TO DINE HEAD OF AHEPA

George E. Phillips of Buffalo, N. Y., national president of the Order of Ahepa, a Greek-American fraternal society, will be guest of honor at a banquet at Hotel Chase tonight, given by the local chapter.

Mayor Miller, Federal Judge Davis, Circuit Judge Hartmann and Circuit Attorney Miller will be among the guests. Phillips is on a tour visiting the 300 chapters of the order in the United States. The purposes of the organization, which has 35,000 members, include Americanization and law enforcement.

SPECIAL for FEBRUARY

Reg. \$10 genuine Eugene \$5.00 Reg. \$7.50 Frederic \$4.50 SHAMPOO and MARCEL \$1.00 \$3 HENNA PACK \$2.00

SHAMPOO & SET, 50c

Nail, formerly with Ray's Beauty Shop LOUISE RODGERS Room 302 Carleton Bldg. Opposite Famous-Barr, 6th and Olive. Phone GARfield 5630



MR. R. STEINER

Renowned hair stylist, formerly with large Eastern Corporation and recently connected with the Grand-Leader is now permanently located at this Beauty Salon, where he specializes in giving hair cuts suitable to your profile and shape of head. His vast experience in finger and permanent waving assures the particular woman of correct hair dress.

SPECIALS THIS WEEK

Realistic Croquegnole \$10 Contour Hair Cut . . . 75c

LA PLANTE Beauty Salon Room 612-13 Equitable Bldg. 613 Locust St. Opposite Famous-Barr

A Small Deposit Will Hold Your Coat Until Wanted!

Kline's

606-08 Washington Ave., Thru to Sixth Street



Surplice Closings

...STRESSED IN THESE SPRING COATS OF CHARM AND DISTINCTION.

Collarless Coats

...ARE PROMINENT IN THE NEW YOUTHFUL THEMES FOR SPRING.

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...A FAVORITE SPRING FUR AS ARE OTHER FLAT FURS.

Galyak, Lapin, Kid Galyak, Wolf, Natural Squirrel, Fox, American Broadtail, Leopard, Blue Fox Wolf.

Diagonal Lines

...AND SCARF COLLARS ARE FAVORED FEATURES ALREADY POPULAR.

Directoire Types

...FIND A HEARTY WEL. COME IN THE SPRING, 1931 FASHIONS.

Vivid Colorings

...ACCENT SMART FASHIONS AND ARE TYPICAL OF THE SEASON'S TREND.

Skipper blue, Romany red, Bittersweet, Cocoon tan, Bandanna, Greyling, Shell beige, Avocado, Toastan and BLACK.

OUR ANNUAL SALE OF NEW SPRING COATS

Featuring Newest Materials: Chongella, Chongaleen, Romanta, Faulkrinkle, Cainchiera, Senta, Tronga, Imported Crepe, Basket Weave.

\$38

The First Presentation of New Spring Modes! Dress and Sports Types!

MANY SAMPLE COATS ARE INCLUDED!

FASHION and value always coincide in a Kline presentation. More than ever now, in presenting the FIRST fashions of the season at the surprisingly low price of \$38! We invite your inspection of these lovely coats. We want you to see how they have accurately carried out the details shown in Parisian openings! The splendid workmanship—the rich furs—the fine materials that combine to make each coat a work of art!

Sizes for Everyone. 12-20, 36-40, 40-46



NEW DEFERRED PAYMENT TERMS
10% DOWN —with easy monthly payments (plus small carrying charge) make it doubly convenient to share in the February Sale.

Scruggs • Vandervoort • Barney

THE ANNUAL FEBRUARY SALE OF HOME FURNISHINGS BRINGS 20% TO 50% SAVINGS

A Charming Diversity of Styles Is Shown in the

February Sale of Lamps

Only a few of the outstanding values are illustrated in this announcement. The season's smartest models in Davenport Lamps, Floor Lamps and Table Lamps are offered, in a fascinating variety of new designs and finishes . . . with the added attraction of February Sale prices.



Davenport Lamps
 Special, Complete . . . \$7.49

Finished in red, green or black enamel with tilting and adjustable shade. Photograph, left.



Table Lamp

With Silk Shade . . . \$29.75

Reproduction of a \$75 model. Base of Belgian onyx and metal with gold bronze finish. Photograph, right.



Davenport Lamp

With Smoking Tray . . . \$11.49

Enameled base with smoking tray attached. Complete with smoking accessories and matching shade. Photograph, left.

Table Lamp

Complete With Shade . . . \$6.74

Three-candle Table Lamps designed for use with floor lamps, enameled in same colors. Photograph, right.

Reflector Lamp

With 300-Watt Bulb . . . \$19.75

Popular reflector Lamps using 300-watt bulb or 3 candles that may be used separately. An extreme value! Photograph, left.

Desk Lamp

Complete With Shade . . . \$4.49

Copy of an imported French lamp, especially suitable for desk or small table. Photograph, right.

Lamp Shop—Fourth Floor.

Two of the Most Outstanding Values in the Entire Sale!

Choice! 9-Piece Dining-Room Suite or 4-Piece Bedroom Suite

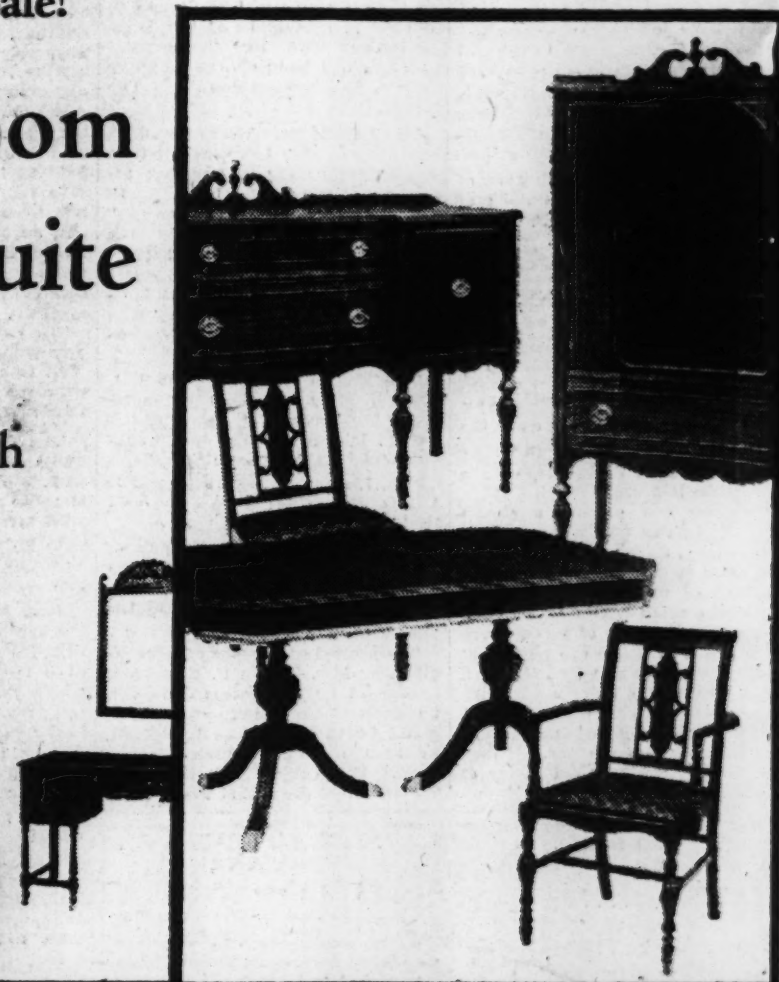
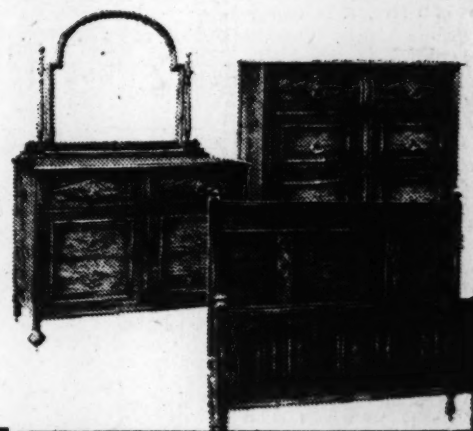
At the Remarkable Price of **\$165** Illustrated by Actual Photograph

You cannot realize what a wide scope of choice this sale affords until you see the extensive offerings. Not only special purchases, amounting to \$75,000, but 60% of our regular furniture stocks is featured at these pronounced savings.

BEDROOM SUITE, is regularly \$245, and consists of dresser, bed, chest and vanity; built of sturdy oak.

Other Remarkable Values Throughout Our Fifth and Sixth Floors.

DINING-ROOM SUITE, is regularly \$255, and includes buffet, table, china cabinet, armchair and 5 side chairs; made of fine mahogany veneers.



February Sale of 50-Inch Drapery Prints

\$1.49 Yard

Regularly \$2.45

Never before have we offered printed fabrics of such excellent quality at this low price! Woven of 50% linen and 50% cotton, which adds strength and firmness to the beautiful linen-like texture. In beautiful floral and architectural patterns, suitable for draperies and slip covers.

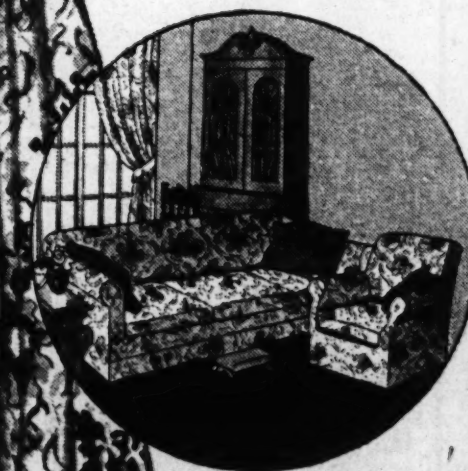
Have Your Slip Covers Made During the February Sale!

2-Pc. Set

Reg. \$54.75

\$39.75

We have established a new scale of workroom charges on Slip Covers during this sale.



Carefully tailored to fit the average davenport and large chair with double-stitched seams and contrasting bindings as shown above.

Drapery Shop—Fourth Floor.

Monday! A Notable Exhibition Opens Our American Oriental Rug Section

Hear the Talk by Mr. Chester E. Bigelow at 2 P. M. on the Fourth Floor

Our first week will be marked by a notable exhibition of American Orientals, loomed by the Bigelow-Sanford firm, the oldest and largest weavers in the world.

We will have as our guest the creator of these Rugs, who has spent years of travel and study in the rug-weaving Orient, and will give an interesting discussion on the "Relationship of Genuine Oriental Rugs to Reproduction by Bigelow-Sanford." See interesting 10th Street Window Displays.

Rug Shop—Fourth Floor.

*American Reproduction of Oriental Patterns.



Beginning Monday Morning! The Event You Have Waited for! ANNUAL SALE OF BOYS' Kaynee Wash Suits

3600 Suits—Regular \$2.95 to \$4.95 Values **\$1.98**

Better Suits than we have ever been able to offer in this Annual Sale! Mothers who know the Kaynee name will buy a season's supply because they know the combination of this Suit and this price cannot be equaled elsewhere. All colors guaranteed fast.

Sizes 3 to 10

Imported Broadcloths
 Imported Linens
 Belgian Linens

Linen Crashes
 Sergines
 Piques

PLENTY OF WHITES

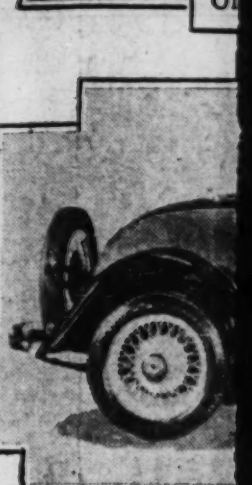
as Well as Colors
 Boys' Shop—Second Floor.



Orders by Phone and Mail Are Solicited

AUT
 PART FIVE.

AUT
 MARKED



Chevrolet Six Convertible



Cadillac V-12 Sedan



Cadillac V-12 Sedan



Cadillac V-12 Sedan



Cadillac V-12 Sedan

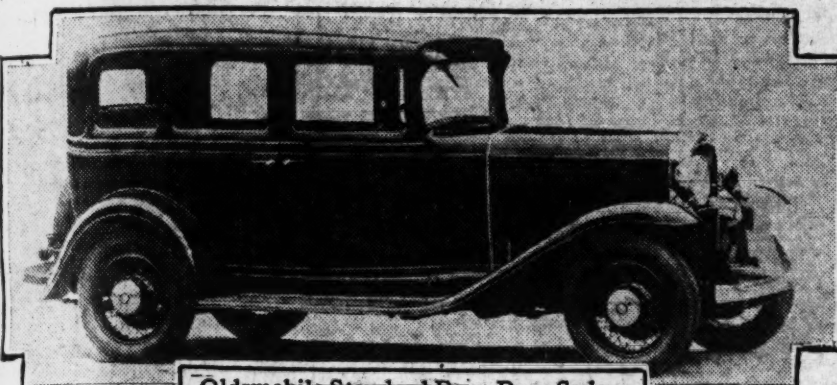
AUTO SHOW SECTION ST. LOUIS POST-DISPATCH AUTO SHOW SECTION

PART FIVE.

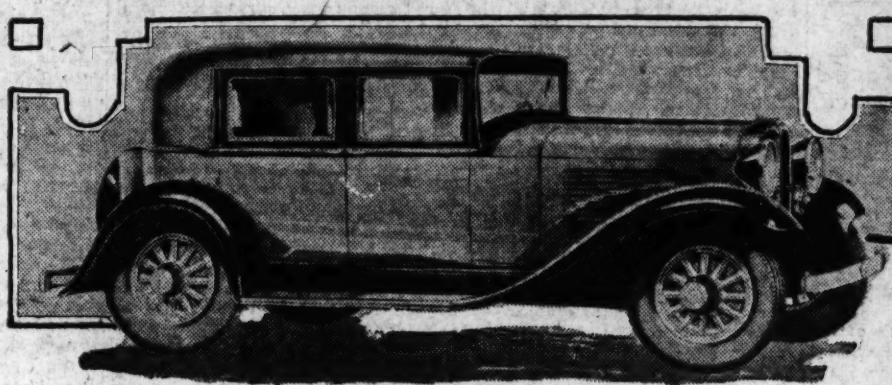
ST. LOUIS, SUNDAY MORNING, FEBRUARY 1, 1931.

PAGES 1-12K

AUTOMOBILE SHOW OPENS THIS AFTERNOON MARKED IMPROVEMENT IN APPEARANCE AND PERFORMANCE OF 1931 MODELS EXHIBITED



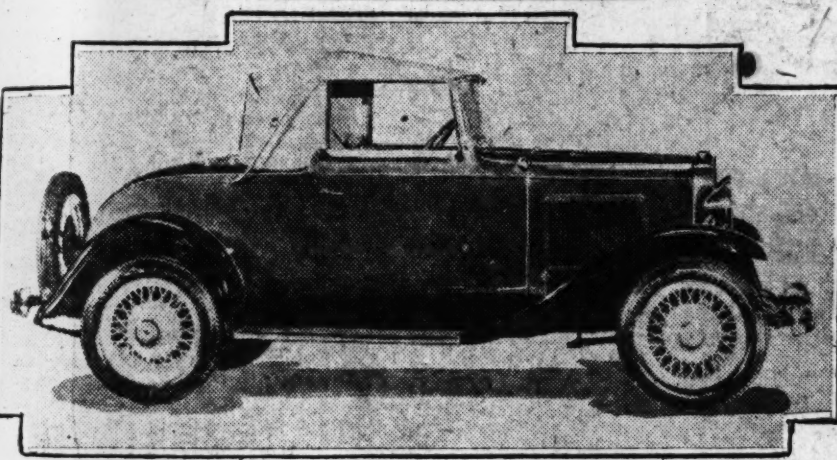
Oldsmobile Standard Four-Door Sedan.



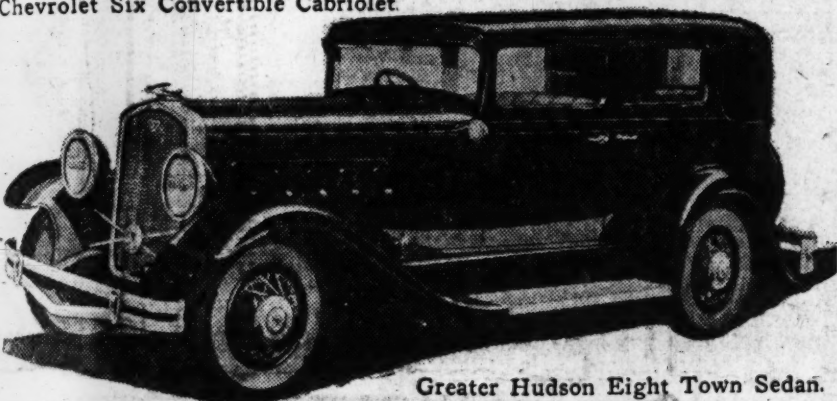
Willys Six Club Sedan.



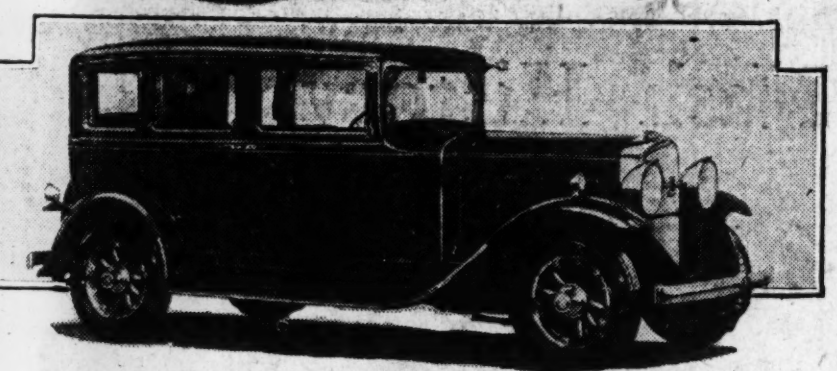
Oakland Eight Custom Sedan.



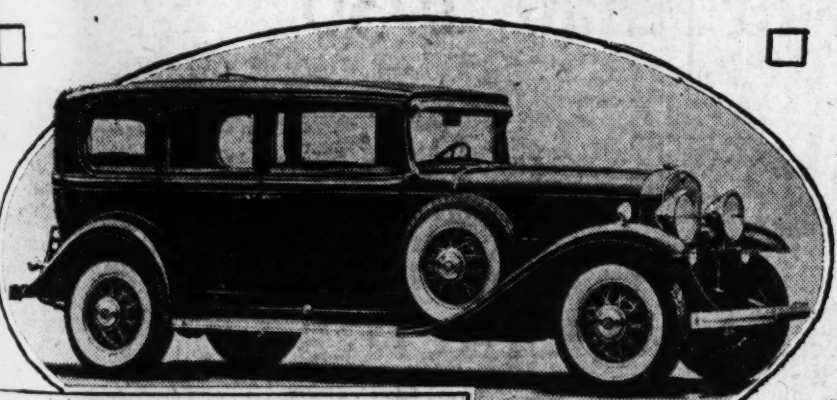
Chevrolet Six Convertible Cabriolet.



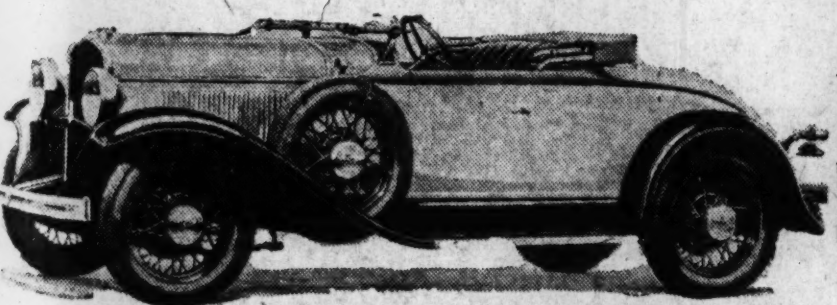
Greater Hudson Eight Town Sedan.



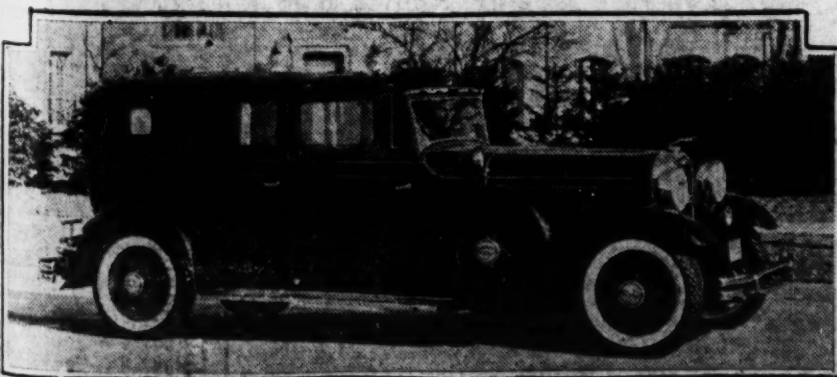
Graham Special Eight Sedan.



Cadillac V-12, Seven-Passenger Imperial.



De Soto Six Roadster With Wire Wheels.



Bruns All-Weather Brougham on Lincoln Chassis.

St. Louis Motor Car Exhibition Will Continue Through Week With Displays of New Models

No such general improvement of motor cars, in mechanism, in styling and riding comfort, in appearance, has been made in any one year before as in the models that will be displayed in the twenty-fourth annual Southwest Automobile Show that will open in The Arena Buildings, in St. Louis, at 2 o'clock this afternoon and continue through Saturday. The official ceremony of opening the show is scheduled to begin at 3 o'clock in the foyer of the main arena building. It is expected that Mayor Victor J. Miller, Walter B. Welsenburger, president of the St. Louis Chamber of Commerce, and others, will take part in the ceremony, which is to be broadcast over KMOX from 3:30 to 4 o'clock. The show has been planned to be the greatest in area devoted to exhibits and number of cars displayed that has ever been held west of New York. It will vie with the New York show in the number of cars shown, and in many instances St. Louis distributors of cars will show more models than will be found at shows in other cities. The size of The Arena buildings on Oakland avenue, permits this greater display of models.

All Makes to Be Shown.
Every make of automobile represented in the St. Louis market will be on display, including cars in every price class from the Austin, Ford and Chevrolet up to the 16-cylinder Marmon and Cadillac lines. In addition, some distributors will show open chassis to permit the public to inspect the "works." This will be particularly interesting as showing what is meant by "free wheeling," "synchro-mesh gear shift" and other improvements in the mechanism of the 1931 lines.

Commercial Car Exhibit.
Another feature of the show will be the display of commercial cars. This will be a complete truck show, the first of the kind held in this country in a number of years. Leading makes of heavy-duty trucks will be shown, as well as light delivery cars with panel bodies or special bodies. These will include the various models offered

School Children Will See Auto Show Free Tomorrow

THE school children of St. Louis are to be given an opportunity to see the Automobile Show at The Arena building tomorrow afternoon. The management of the show has extended an invitation to all pupils of the public schools to go to the show between 3 o'clock and 5 o'clock. Pupils and the teachers accompanying them are to be admitted free of charge.

This invitation has been accepted by Dr. Henry J. Gerling, superintendent of public schools, and transmitted by him to the principals of all the schools. It is expected that 40,000 to 50,000 children from all grades, except the kindergartens, will be guests on this occasion of the St. Louis Automobile Dealers' Association.

In this department there will also be the display of the Missouri Highway Commission of the Department of Highways of the State. This is a panoramic picture, 120 feet long, of scenes painted from old-time photographs of places along Highway No. 40 between St. Louis and Kansas City. The Commission has spent much time and money on this.

It is expected also that in the accessory division all of the old cars dating back of 1910, which will be in the parade Monday, may be seen. These cars are in themselves a concise history of the development of the motor car industry from 1897 to 1910. One was built in 1897, another in 1903.

Accessory Display.
The many exhibits of accessories, parts, supplies, tools and equipment for automobiles and au-

tomobile shops have been grouped in the wide passageway which surrounds The Arena Building proper. The aisles are 20 feet wide and the displays are on each side of the aisle. Many manufacturers have taken booths in this department. Nearly all of the jobbers in accessories and replacement parts in St. Louis will be represented in booths and there will be a number of specialty showings. One of the exhibitors has engaged a private room to exhibit a talking picture illustrating the manufacture, installment and use of dykes and other equipment for automobiles.

Novel Decorations.
In The Arena backgrounds, hangings and festoonings have been placed so as to give a gala atmosphere in the immense space. In the B building, where the passenger cars are shown, the decorations consist of a panoramic painting more than 1200 feet in length which surrounds the building, covering the side walls. This painting, cut up into sections, is of scenes in Holland, with characteristic Dutch atmosphere. There are dykes and farms and a view of the Zuyder Zee and here and there great windmills. In this building, 200 candle-power lamps shining through a light-blue sky ceiling like twinkling stars, and strings of 50-watt lights give a lighting effect as brilliant, if not more so, than daylight.

The decoration of the Arena building proper is in line and in harmony with those in the west building.

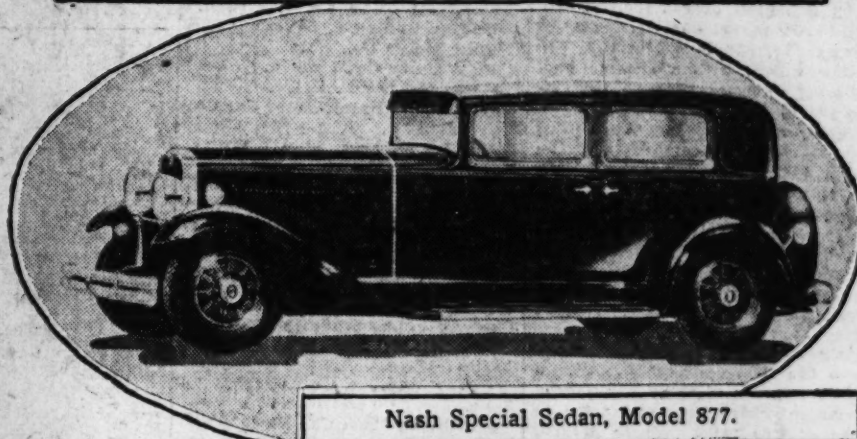
Free Parking Space.
One advantage of holding the Automobile Show in the Arena building is the fact that there is ample free parking space for automobiles inside the Arena grounds.

All of the space for parking has been covered with cinders to preclude muddy driving or walking and the cinders have been rolled. The East Building, containing 90,000 square feet, will be given over for parking for those who prefer to have their cars indoors at a nominal charge. All other parking will be free.

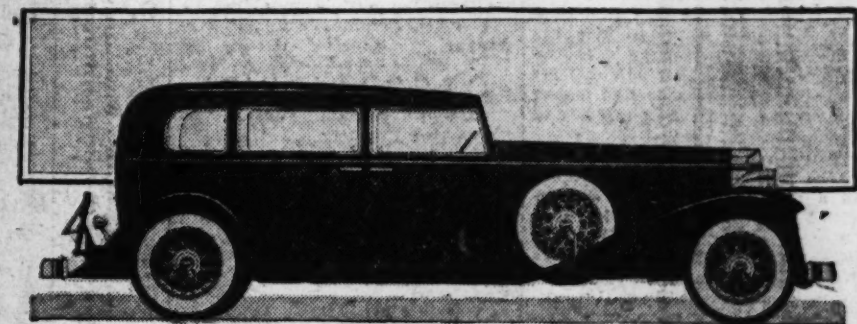
The show will be open each day after today, from 11 a. m. to 11 p. m.

There is a cafeteria for those who want luncheons or evening dinner at the show. Every convenience for the accommodation and comfort of visitors has been

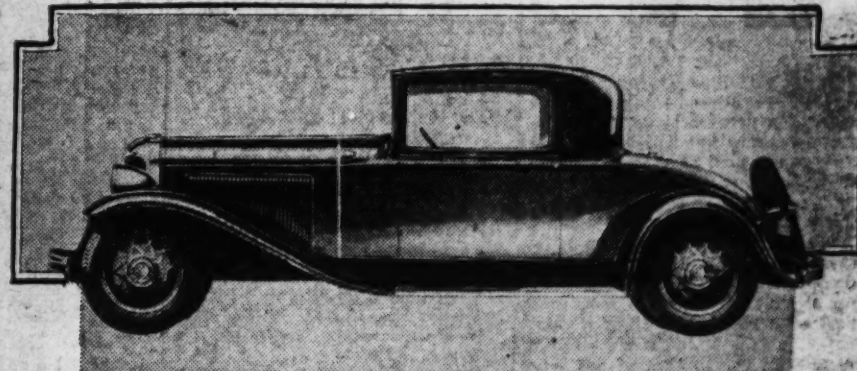
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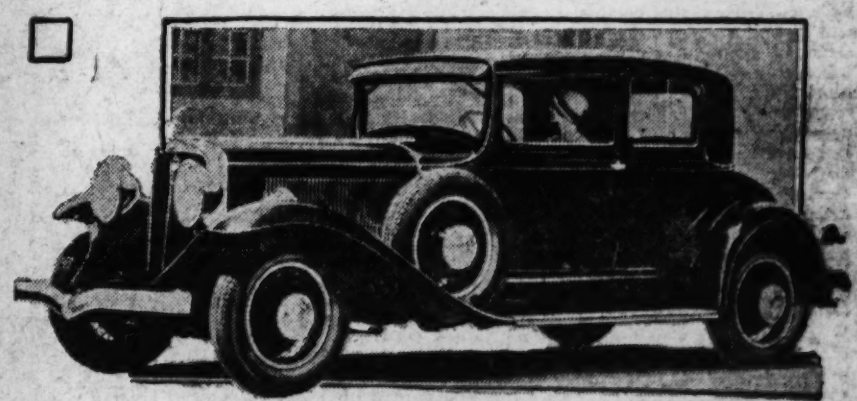
Nash Special Sedan, Model 877.



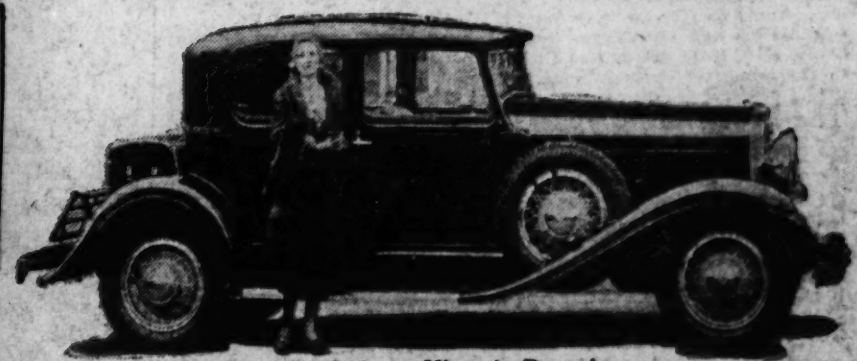
Marmon Sixteen Five-Passenger Sedan.



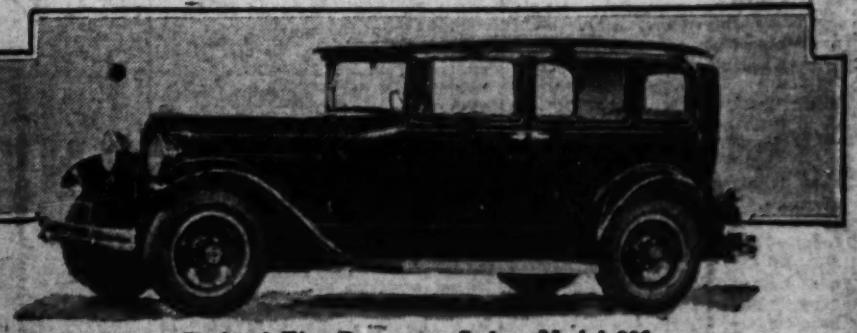
Chrysler Six Coupe.



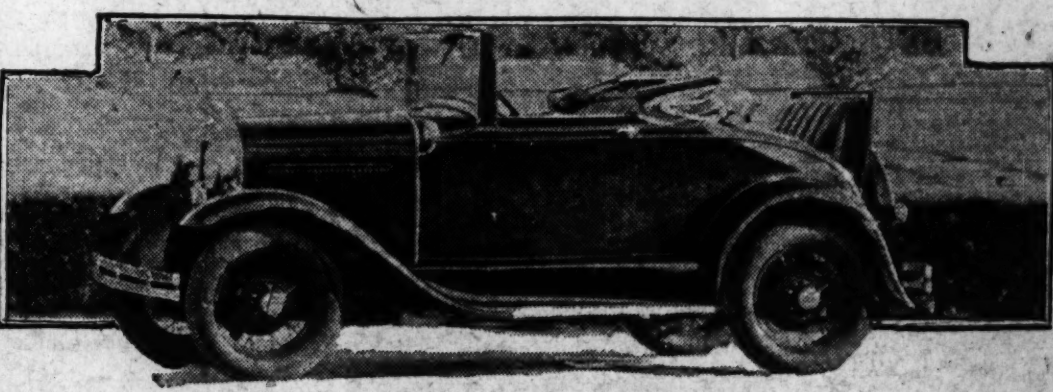
Studebaker President Eight State Victoria.



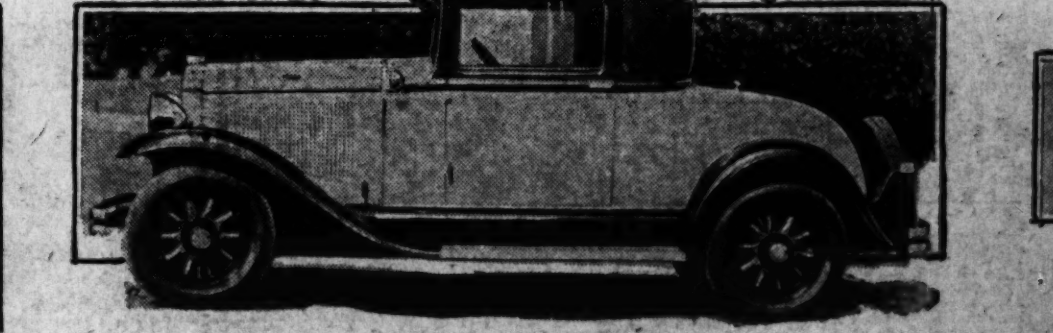
Franklin DeLuxe Victoria Brougham



Packard Five-Passenger Sedan, Model 826.



The New Ford Cabriolet.



Buick Eight, Model 56-S, Sport Coupe.

Miller Reviews The Outlook for Auto Industry

Head of Willys-Overland
"More Than Optimistic"
for 1931 Business.

By L. A. MILLER,
President of the Willys-Overland
Company.

What about the automobile business for 1931? Possibly no question will be asked more often or answered in as many different ways than during the current automobile shows.

So far as general conditions having a direct bearing on sales and particularly as far as Willys-Overland is concerned, I feel more than optimistic.

There are a number of underlying and basic facts which in themselves augur well for the new year. In the first place, the automobile industry in 1930 produced and sold a slightly lesser number of cars than in 1929. However, in the five intervening years our population increased over 7,000,000. In this same period our standards of living increased materially. In other words, with a greater purchasing power through this increase in our population and a greater urge to buy, temporary conditions have served, for the time being only, to reduce consumption.

Problems for Many Car Owners.
In the past year there were virtually hundreds of thousands of car owners in the United States who, under normal conditions, would have purchased new cars. Instead they have continued to operate their present cars. As we come into the first quarter of 1931, a large number of these will face a problem which they can solve in one of two ways. Their present cars will require considerable mechanical work and replacement of tires, storage batteries and other parts to put them into first-class running shape so as to give the owners some assurance of satisfactory service. This will call for the outlay of more or less money for service work, new parts and equipment.

The other solution is for the owner to trade in his present car on a new automobile. I am inclined to believe that a big majority of owners who find themselves in this situation will take the second alternative and purchase a new car. Thus, the replacement of old with new cars during the past year will be more than a normal replacement volume, for it should combine in one 12-month period the normal yearly volume from this source as well as some part of the accumulated carry-over from 1930.

In Strong Position.
So far as Willys-Overland is concerned, we are entering the new year with greater strength and in a more secure position than at any time in the past 10 years. Our executives, department heads and field organization are all comparatively young and aggressive men. However, they have had years of experience in the automobile industry. Many of them have come up through the ranks, and their past experience gives them a viewpoint to ideally meet present day conditions and to analyze and solve the problems of their various departments. If, as so many leaders have expressed themselves in the past few months, the obtaining of business during the coming year will depend on aggressive and constructive selling, then we have a wonderful asset in our present personnel.

Willys-Overland entered the present year with cash and securities of over \$5,000,000. We have no bank indebtedness of any kind. During the past year we retired approximately \$1,000,000 of bonds and an additional \$1,000,000 of preferred stock. The expense incurred in the necessary experimental and development work in connection with the 1931 line of Willys cars has also been written off. Thus, from a financial standpoint, we enter the new year in excellent condition.

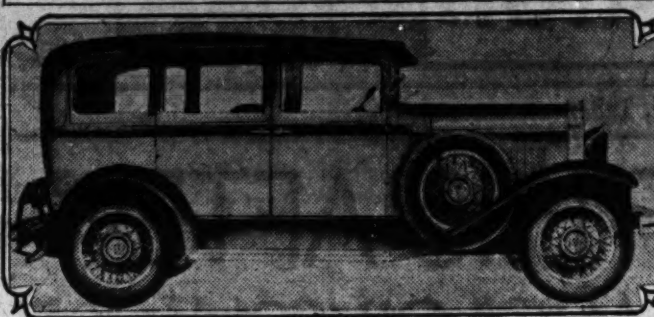
Further, we have no great carry-over of materials for the models which were replaced by our new line. Thus, we face no "clean-up." Our dealers and distributors can devote all of their energy and time to the selling of our new cars.

The Motorize Moves Into Larger Quarters

The Motorize, an organization specializing exclusively in Studebaker service, formerly at 4561 Delmar boulevard, has moved to larger quarters at 5180 Delmar. The new one-story L-shaped building with 50-foot frontage on both Delmar and Lake avenues, provides 11,000 square feet floor space for complete shop and maintenance service, and space for auto storage, car washing, overhaul and lubrication. Latest shop equipment and tools have been provided and only genuine Studebaker replacement parts are used.

All shop mechanics have had at least five years' training on Studebaker maintenance, according to C. P. Cruce and Bob Moman, owners of the Motorize. Cruce, formerly with the Studebaker factory, has been in the automobile business for 15 years. He was service manager for the Cartwright Motor Co., a former Studebaker dealer, where Moman also was employed. Moman has had 10 years' automotive experience, all spent in servicing Studebakers. Moman and Cruce formed the "Motorize" three years ago in a two-car garage at 4540 Delmar.

Leader in the Plymouth Line



The four-door sedan model of the new Plymouth Six line.

Exhibitors at Auto Show

PASSENGER CARS

Archer-Mann Motor Co., Marion-Roosevelt.
Auburn-St. Louis Co., Auburn-Cord.
Berry Motor Car Co., Packard.
Buick Motor Co., Buick.
Burgdorf Motor Co., De Vaux.
Central States Motors, Franklin-Austin.
Chevrolet Motor Co., Chevrolet.
Durant Motor Co., Durant.
Ford Motor Co., Ford.
Ford Motor Co., Lincoln.
Gross Motor Co., Paige.
Hudson-Frampton Motor Car Co., Hudson-Essex.
E. J. Johnson, Inc., Willys-Knight—Willys Eight and Six.
Arthur R. Lindburg, Inc., Studebaker.
Midwest Motors, Inc., Chrysler-Plymouth.
Milstrand Motor Co., Dodge-Plymouth.
Mississippi Valley Motor Co., Oakland-Pontiac.
Olds Motor Works, Oldsmobile-Viking.
Oliver Cadillac Co., Cadillac-La Salle.
Southwest Nash Co., Nash.
Steiner-Fahrenkrog Auto Co., Reo.
Weber Implement & Auto Co., De Soto-Plymouth-Hupmobile.
Western Automobile Co., Pierce-Arrow.

COMMERCIAL CARS

Federal Truck Co., Federal.
The Hug Co., Hug.
John Fabrick Tractor Co., Caterpillar.
Chevrolet Motor Co., Chevrolet.
Ford Motor Co., Ford.
Milstrand Motor Co., Dodge.
Gross Motor Co., Paige.
Steiner-Fahrenkrog Auto Co., Reo.
Central States Motors, Austin.
McCabe-Powers Auto Body Co., Bodies.
Harley-Davidson Motorcycle Co., Motorcycles.
Herman Body Co., Bodies.

ACCESSORY EXHIBITORS

Alemite Co.
American School of Welding.
Artophone Corporation.
Automobile Club of Missouri.
Auto Trunk Co.
Beck & Corbitt Co.
Fred Campbell Auto Supply Co.
Central States Distributors, Inc.
Cler Site Co.
Climax Jones & Quinn, Inc.
Del-Home Light Co.
The A. Fies Co.
Fleer-Petty Auto Supply Co.
Gaertner Electric Co.
Geller, Ward & Hasner Hardware Co.
Grant Storage Battery Co.
H. & H. Machine and Motor Parts Co.
C. W. Harris Supply Co.
Harwen Products Co.
Hill-Behan Lumber Co.
James & Co.
H. C. Merry, Inc.
Midwest Equipment Co.
Overhead Door Co.
Panyard Piston Ring Co., Inc.
Prime Oil Co.
R. L. Riehl Co.
Riehl Brake Equipment and Supply Co.
Sarah-Vandeventer Service Station, Inc.
Sears, Roebuck & Co.
Elmer J. Schneider Nash Co.
Shell Oil Co.
S. G. Hoffman Magneto Co.
Society of Automobile Pioneers.
Standard Auto Parts Co.
St. Louis Safety Council.
Sunnen Products Co.
Thunderbolt Patch Mfg. Co.
Walk Easy Foot Rest Co.
F. S. Wiemeyer & Co.

Rate of Wear Uneven.
Heavier lubricants as a substitute for replacement of parts that have worn would be a good idea if all the parts affected by the lubricants had worn evenly. They have not and since the heavier lubricant does not reach those which have worn the least, it actually causes more wear.

**St. Louis Auto
Show to Continue
Till Saturday Night**
Continued From Page One.

taken care of by the Show Committee.
This committee consists of L. M. Stewart of Midwest Motors, Inc., chairman; J. A. Schlecht of the Milstrand Motor Co.; R. B. Mann, Archer-Mann Motor Co., and E. A. Hatfield of the Mississippi Valley Motor Co., who is president of the St. Louis Automobile Dealers Association.
The manager of the Automobile Show is Maj. Robert E. Lee, who is manager of the St. Louis Automobile Dealers' Association, under whose auspices the Automobile Show has been given for 24 years. Maj. Lee has managed each of these shows except the first, which was held in the Jai Alai Building 24 years ago.

Buick Not to Bring Out New Models in Summer, Strong Says

The present line of 1931 Buick straight eights will not be replaced by new models this summer, according to announcement made by E. T. Strong, president of the Buick Motor Co.

Strong recalled that for years it had been the custom of the Buick Motor Co. to make announcements in connection with new models on Aug. 1 each year. However, the 1931 Buick line with synchro-mesh transmission has met with such spontaneous approval of the motoring public that we have decided to continue the present line beyond our usual announcement date," he stated.

In planning the 1931 series of Buicks, Strong said, we had very definitely in mind this plan, which appears to meet with favor from our dealers and the public and would appear to be favorably considered by all manufacturers, as evidenced by the strong suggestion advanced by the National Automobile Chamber of Commerce, of which the Buick Motor Co. is a member, for uniformity of announcement. The National Automobile Chamber of Commerce plan is that all its members announce their cars during the last months of each calendar year.

Forty New Features Built Into 1931 Oldsmobile Cars

Synchro-Mesh Transmission With Quiet Second Gear
Is One of Most Important.

More than 40 new features, including striking bodies reflecting a new thought in style design, are incorporated in the 1931 Oldsmobile being displayed at the Automobile Show.

Synchro-mesh transmission with a quiet second gear, downdraft manifold and carburetion, a new device to assure quick starting, heavier frame, fully insulated bodies of a new type of Fisher construction and a newly designed high compression engine head—these are some of the important new features which contribute to the new Oldsmobile's greater horse power, speed, acceleration and driving ease.

The headon appearance of the new Oldsmobile is distinctly different. The radiator has finely proportioned curves and is deeper than the conventional. It is flanked by gracefully curved full crown fenders connected by double chromium plated tie rod.

The synchro-mesh transmission with a quiet second gear is one of the most outstanding of the new features. The downdraft carburetion and manifold have brought about a substantial increase in speed and power, increasing the horse power of the engine to 65, brake test.

Quieter Operation Assured.
The improved performance registered by the new Oldsmobile has been brought about by adapting the latest engineering developments to the fundamental Oldsmobile design features which have proved successful during the past three years. Each improvement was thoroughly tested to prove its value before it was incorporated in the 1931 car.

Many features, some entirely new and others of seemingly lesser importance, all combine to give the new Oldsmobile exceptional operating quietness.

Starting from the front end of the car, the fan has been re-

designed in propeller type to eliminate noise at this point. The combined silencer and air cleaner mounted on the carburetor muffles the hiss and power roar produced by air being sucked into the carburetor by noise-deadening felt pads at top and bottom.

Six Distinct Body Styles:
A finely balanced engine, rubber engine mountings, a fabric universal joint at the front end of the propeller shaft and similar refinements in design contribute to this unusual quietness.

Two methods of producing quietness are found in the chassis and body insulation. The axle insulators consist of rubber pads placed between the rear axles and springs to absorb road noises transmitted from axle to bodies through the springs.

Six distinct body styles are offered—the two-door sedan, four-door sedan, Patrician sedan, business coupe, sport coupe and convertible roadster.

Five wire wheels or five demountable wood wheels are standard equipment on all body styles. Other standard equipment includes radiator shutters and four Lovejoy hydraulic shock absorbers.

For "Wet" Clutches.
Owners of those few cars employing clutches that operate in oil must be doubly certain to avoid getting an improper lubricant mixture in the clutch during cold weather. One that is not of the right consistency or viscosity will cause the clutch to slip. It is rather a common blunder in this particular season. A slipping clutch consequently does not always mean a new one is vital.

Inspect the
new Six-Cylinder
HA-1 MOTOR at the
First Public Showing
of the

**DeVaux
6-75**

**AUTO SHOW
ARENA
FEB. 1 TO 7**

New Models at the show

World's Lowest-priced Quality Eight
Finest Quality in All Nash History
18 New Eights . . . 4 New Sixes
Prices \$100 to \$360 Lower than 1930
Lowest-priced Six Nash has Ever Built
Notable Engineering Advancements

NASH

A NEW DEAL FOR TODAY'S DOLLAR

3000 Locust
Phone: JEFFERSON 3800

SOUTHWEST NASH CO.

ST. LOUIS
DISTRIBUTOR

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4919-20 S. Kingshighway Blvd., St. Louis, Mo.
WILKINS MOTOR CO.
4800 Jennings Ave., St. Louis County, Mo.
SOUTHWEST NASH CO.
West Side Branch, 4112 Delmar Blvd.

MISSOURI
Cape Girardeau—Cape Girardeau Nash Co.
Columbia—Nash Sales and Service Co.
De Soto—De Soto Motor Sales
Fayette—Main Street Garage
Farmington—Williams Nash Co.
Frankford—Robertson & Son Farm Imp.
Gray Summit—Fischer Hill Auto Co.
Herculaneum—Mr. B. W. Evans
Jefferson City—English Motor Car Co.

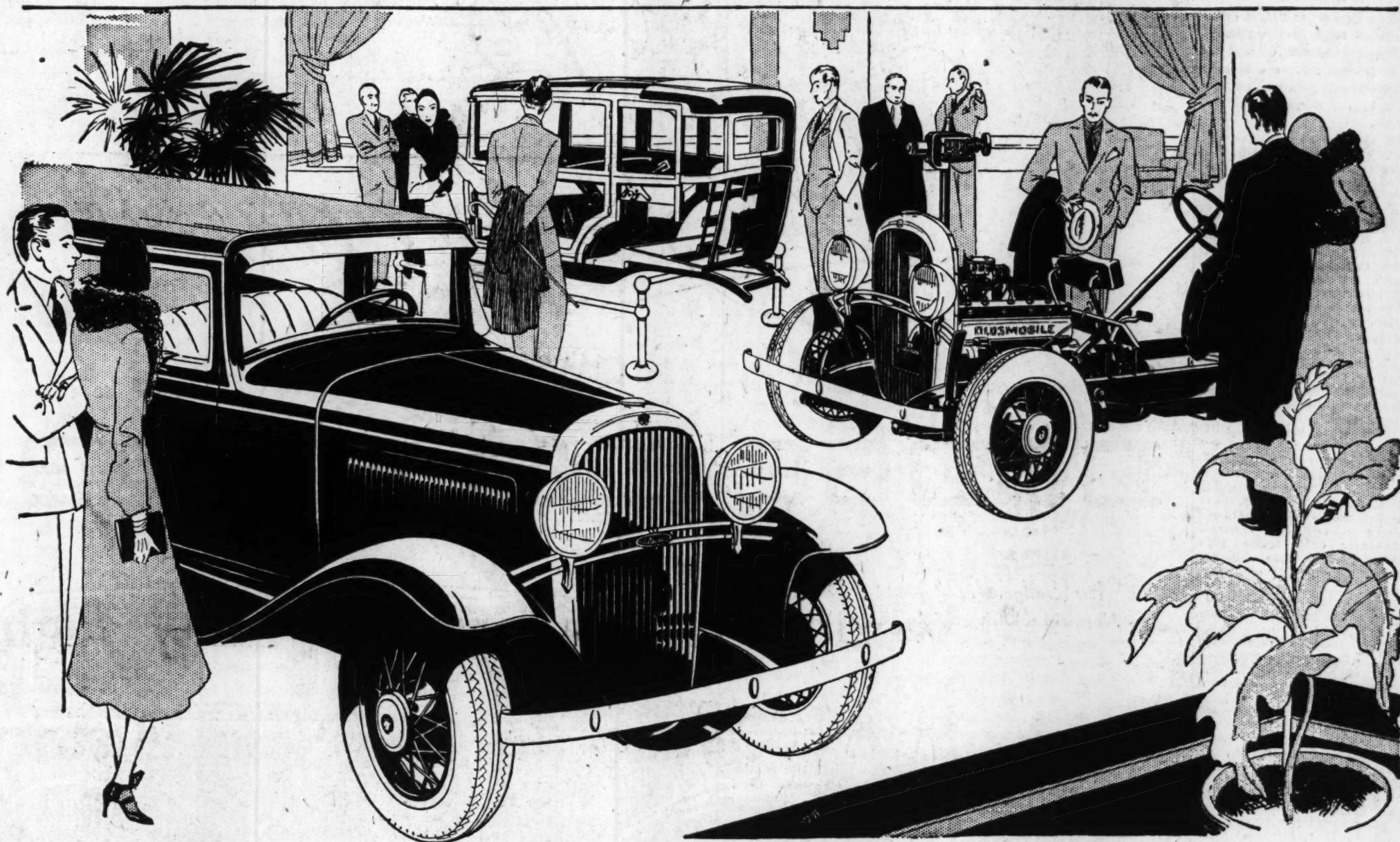
Kirkville—Truitt Bros. Motor Co.
Macon, Mo.—Kearley Motor Co.
Memphis—Mr. E. F. Bradley
Mexico—Bransetter Motor Co.
Mexico—Henderson Motor Co.
Mexico—Wagner Motor Co.
Springfield—C. Rine Motor Co.
Springfield—J. F. Carroll Oil Co.
Nash Agency, 501 E. Olive St.

ILLINOIS
Annapolis—Lee Implement Co.
Belleville—Motor & Supply Co.
Calumet—Harford Motor Co.
Carrollton—Cody Nash Co.
Edwardsville—Edwards-Nash Co.

INDIANA
Highland—National Trail Garage
Gilespie—Klock's Garage
Jesseville, Ill.—Miller Auto Co.
Newton—J. W. Mooney & Son
Olney—Miller Bros.
Perrin, Ill.—Henderson's Garage
Vandalia—Smith Bros.
West Frankfort—Henderson Motor Co.
Whiteland—W. W. Evans Garage

ARKANSAS
Fayetteville—Security Motor Co.
Harrison—C. R. Olson Motor Co.
Paragould—West-Nash Motors Co.
KENTUCKY
Mayfield—Claude Wyatt Nash Co.
Murray—Fischer Bros.
Paducah—C. N. Baker & Son

SEE THE NEW OLDSMOBILE AT THE SHOW



Examine its many Important New Features in Body, Engine and Chassis

THE SYNCRO-MESH TRANSMISSION—Eliminates gear clashing, and permits easy shifting through all gears . . . from low into second, from second to high, and from high back to second. **A NEW QUIET SECOND GEAR**—Assures smooth, swift acceleration—in second gear—which rivals high gear performance in quietness. **NEW DOWN-DRAFT CARBURETION**—Gives increased power, with higher speed and faster acceleration. It also assures instantaneous starting, even at zero temperature. **COORDINATED STARTER AND THROTTLE**—Add to driving convenience by automatically opening throttle to proper starting position when starter pedal is depressed. **A NEW CARBURETOR-SILENCER**—Muffles the sound of air entering the carburetor and contributes to quieter operation throughout the entire speed range. **NEW INSULATED FISHER BODIES**—Are warmer in winter, cooler in summer, and remarkably quiet. Advancements in Fisher construction add to body strength and serviceability. **OPTIONAL UPHOLSTERY**—Enables you to make your selection between luxurious mohair and smart whipcord fabrics, both notable for their long-wearing qualities. **A DEEPER, STURDIER FRAME**—Improves roadability and handling ease at all speeds—and gives greater strength and solidity to the car as a whole. **FIVE WIRE OR FIVE DEMOUNTABLE WOOD WHEELS**—Are standard equipment, offered optionally, and without extra charge. Advantages which result from these many new fine car features of the 1931 Oldsmobile are readily apparent in **MORE DISTINCTIVE APPEARANCE** and **FINER ALL-ROUND PERFORMANCE**.



When you visit the Automobile Show, be sure to see the Oldsmobile for 1931—the great new motor car which has aroused so much enthusiasm wherever shows have been held. You will discover that new grace and beauty have been added to Oldsmobile's distinctive appearance. Body lines are long and low. From every angle you get an impression of unusual smartness. As you examine the new Oldsmobile in detail, you will discover that its many important new features are not confined to any one part of the car. Body, engine, and chassis—all offer evidence of the advanced engineering which makes the new Oldsmobile such a remarkable value at its new lower price. Advancements in construction make the new insulated Fisher bodies strong, quiet, and serviceable. New features which have been added to Oldsmobile's dependable high-compression engine make performance even more pleasing than in the past. And other features, added to Oldsmobile's sturdy chassis, contribute to comfort and ease of control matched only in cars of higher price. The famous Syncro-Mesh transmission eliminates gear clashing. And a new Quiet Second Gear, added to Oldsmobile's transmission, assures smooth, swift acceleration which rivals high gear performance in quietness. Consideration of all these features—as well as Oldsmobile's new lower price—will convince you that the new Oldsmobile is not only a thoroughly fine car—but that it is also an excellent investment.

TWO-DOOR SEDAN

\$845
F. O. B. LANSING

BUMPERS AND SPARE TIRE EXTRA

CONSIDER THE DELIVERED PRICE AS WELL AS THE LIST PRICE WHEN COMPARING AUTOMOBILE VALUES. WE WILL BE GLAD TO DETAIL FOR YOU THE VERY REASONABLE DIFFERENCE BETWEEN OLDSMOBILE'S LIST AND DELIVERED PRICES.

OLDSMOBILE

PRODUCT OF GENERAL MOTORS

Heavy Demand For Cars Piling Up, Strong Says

President of Buick Finds
That Money for New Car
Buying Is Available.

By E. T. STRONG.

President of the Buick Motor Co.

Although the industrial horizon at this moment is somewhat obscure, there is more than a little evidence that indicates a promising outlook for the new year. Certainly the automotive industry has a better perspective of its surroundings and the road ahead than it had at this time last year.

While it is beyond the ability of any individual to accurately forecast the future, especially in modern, competitive business, yet we know from past experience that certain signs mean certain definite turns in the road ahead. As the year develops we will find, I believe, more and more of these signs indicating an upturn.

The automobile has become a fundamental necessity in this country. It ranks with food, shelter and clothing. When it is expended it must be replaced, just as we replace an outworn suit of clothes with a new one. This replacement market is of constantly increasing importance to the automobile business; in fact, it is the major factor in automobile merchandising.

Replacement Demand Seen.
For the past 15 months the motoring public has been wearing out automobiles faster than it has been replacing them. There are hundreds of thousands of cars on the highways today that have outworn their usefulness, that are no longer economical to operate and constitute a possible hazard to other vehicles.

This can have but one result—with the improvement in general business conditions, the automotive industry will probably face a tremendous demand for new cars. The American Automobile Association recently made an exhaustive survey of the 23,000,000 automobiles that are operated on our highways today, and from this survey, estimated that approximately 8,000,000 of these cars are outworn.

Sooner or later, this demand must make itself felt and, since it is increasing every day, it is reasonable to assume that the suppression of automobile buying cannot be sustained much longer. Actual need for new transportation, if no other reason—and there are many apparent other reasons—should improve the automobile market within the very near future.

Money Here to Buy New Cars.
That there is money available for new cars is evidenced by the fact that the total savings deposits in this country at close of the last fiscal year stood at about \$25,485,000,000 made up by approximately 52,769,000 depositors.

Considering these figures in their relation to the 8,000,000 worn out cars that are still in service, the automobile industry finds one of the signs pointing to an upturn within the coming year. And, since the automobile industry is one of the keystones in our national economic structure, every increase in its activities will be profitably reflected in other lines of business.

The new Buick straight eight has held 40 to 60 per cent of its price class business since it was introduced and we enter the new year confident of maintaining this leadership in an increasingly active market.

Ford's Production 13,611,000 Cars and Trucks in 10 Years

The Ford Motor Co. in the 10 years from 1911 to 1920, inclusive, produced 13,611,000 cars and trucks, an average of 1,361,100 units in each year, according to the statistics available on this company's operations in the decade.

During this 10-year period, the entire automotive industry turned out 38,485,521 motor vehicles, of which the Ford Motor Co. built 35.3 per cent.

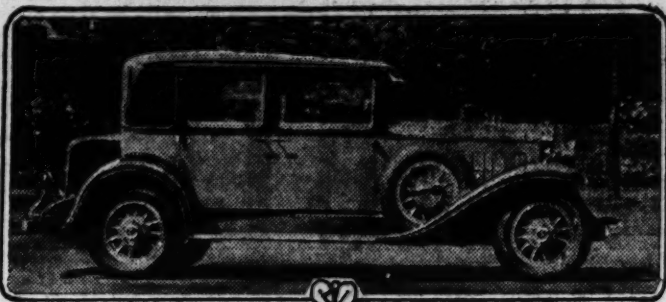
Ford in 1921 produced 1,012,000 units.

Ford in 1920 turned out 1,500,000 units, equivalent to 43 per cent of the 3,505,000 vehicles built by the entire industry.

When the operations of motor car manufacturers reached their peak in 1920, the Ford company built 1,948,000 cars and trucks.

Inspect the
new Six-Cylinder
HALL MOTOR at the
First Public Showing
of the
DeVaux
6-75
AUTO SHOW
ARENA
FEB. 1 TO 7

One of the La Salle Body Types



The new La Salle town sedan, with body by Fisher.

De Soto Cars Much Improved By Engineers

Six and Eight-Cylinder Lines
Also Embody Numerous
Body Improvements.

New De Soto six and eight cylinder cars are being exhibited at the show by the Mound City Motor Co. Both lines feature a number of improvements as a result of designing by the Chrysler engineering staff.

With the stroke of the new straight eight engines increased a quarter inch, the motor develops 77 brake horsepower at 3400 r. p. m.

The down-draft carburetion system used on the De Soto straight eight is a distinctive development by Chrysler engineers. Gasoline is supplied to the plain-tube carburetor by a cam-driven fuel pump. Motor lubrication is by full forced-feed to all crankshaft, camshaft and connecting rod bearings with a spray under pressure from small-metered holes in the connecting rod bearings to lubricate the cylinder walls. Cooling of the motor is thermostatically controlled. There is a heat indicator on the instrument panel.

Conforming to the same basic principles, the Chrysler Motor staff has produced a new De Soto six. There is a pronounced lowness and consequent finer roadability made possible by co-operative achievement of chassis and body engineers in designing the new double-center drop frame with which all new De Soto sixes are provided. This reduction in overall height, without sacrifice of headroom, vision, or road clearance, has added greatly to the factor of safety.

The new De Soto Six is being built in the following body styles—sedan, roadster, rumble-seat coupe, convertible coupe and standard coupe.

The gradual replacement of wood by steel in automobile bodies has reached its height in the coach work of the new De Soto six and eight unsteel and steelweld bodies.

Five steel assembly pieces, fused together by a new electric welding process, makes the body a one-piece unit construction of strength and quietness. Body joints have been eliminated and with them the probability of annoying squeaks and rattles which make new cars seem old. It is impossible for the doors to sag or warp.

The under-body is a solid steel stamping, so shaped that it takes the place of side and cross sills in ordinary body construction and form the floor of the rear compartment.

U. S. Rubber Co. Buys Plants: Intends to Increase Production

DETROIT, Mich., Jan. 21.—Controlling interest in the Samson Tire & Rubber Co. in Los Angeles and in the Gillette Rubber Co. of Eau Claire, Wis., has been acquired by the United States Rubber Co., according to J. F. O'Shaughnessy, general manager of the tire department. United States tires will be manufactured in these plants under the general direction of the tire department at Detroit. Tires for distribution in the Far West will be manufactured at the Samson plant, while distribution in the Northwest will be handled by the Gillette plant.

Production in all three plants will be stepped up at once.

State Car Licenses May Be Obtained at Pioneer Auto Service

ISSUING of 1931 automobile license plates is scheduled to begin in St. Louis on Tuesday.

The main office of the St. Louis branch of the Missouri Motor Vehicle License Department will be at 1902 Pine street. The city's sub-offices will be the Automobile Club of Missouri, 4224 Lindell boulevard, which will issue licenses to Auto Club members only, and the Pioneer Auto Service Club, 4919 Delmar boulevard.

St. Louis and St. Louis County residents may obtain their license plates at any one of three stations in St. Louis, or in Clayton, University City, Webster Groves and Kirkwood. St. Louis and St. Louis County license numbers for 1931 will run from 2000 to 3000; from 3000 to 4000, and from 12,000 to 20,000. The first issue to Kansas City will embrace the numbers between 3000 and 4000.

License fees will be the same as last. City licenses may be obtained at the City Hall.

Three Eights and One Six in This Year's Nash Line

Improvements in Body Design and Engineering—Increased Safety and Convenience.

The Nash display by the Southwest Nash Co. discloses advancements in engineering and body design, in motoring comfort, safety and convenience.

Three distinctive new groups of straight-eight cars and a popular new six-cylinder group make up the 1931 showing. They include the new Nash twin ignition 8-90 models and priced as much as \$280 below corresponding models of a year ago; the new twin-ignition 8-80 series, the big new 8-70 and the new 6-60 cars.

Features and equipment include an effective torsional vibration

dampener, oil filter and air cleaner, new, easy-operating clutch and silent transmission with ball-bearing clutch release and cushioned clutch double-drop frame, hydraulic shock absorbers co-ordinated with individually tailored springs; cable operated, fully enclosed four-wheel brakes; finest type cam and lever steering system, four-point rubber-cushioned motor suspension, co-incidental ignition steering lock and dashboard starting control.

Several major advancements lead the many refinement details of the eight-90 motor. Nash engineering has increased the motor's power 15 per cent without increasing its fuel consumption. The horsepower thus developed is 115, as compared to 100 in the former twin-ignition eight.

One of the most important advancements is the new "safety transmission," which provides a quick, positive control of the car; a shortened, easy shift, silence in second gear and the ability to shift easily and without clashing of gears at any and all speeds.

Powered with the high compression high turbulence motor of Nash

L head design developing more than 75 horsepower, the new eight-70 series unusual performance. The new twin ignition straight eight motor and its component units of the eight-80 series make these cars capable of fulfilling the most exacting requirements. Features include wheelbase 121 inches, twin ignition, valve-in-head, straight-eight motor developing 85 horsepower, perfected downdraft carburetion with fuel pump feed; new, easy-shift transmission and easy operating clutch, full force feed motor lubrication.

Glycerine wiped lightly over the windshield glass will help keep it free from ice, snow or frost. Lowering the rear windows aids in preventing the formation of steam on the inside of the glass.

AUTO WRECK REBUILDING
FENDER STRAIGHTENING
WELDING, TOWING
AUTO GLASS INSTALLED WHILE YOU WAIT
ROADWAY GARAGE
3323 S. Broadway Prospect 9700

Wiper Blade Pointer.
A windshield wiper blade that does not smear is an important bit of cleaner equipment at this season. The connection to the mani-

fold can be broken and the motorist still can get along by operating the wiper by hand. But it does require a good blade if the glass is to be kept clean.

TIRES ON EASY TERMS NO DOWN PAYMENT

PAYMENTS AS LOW AS \$1 PER WEEK

RIDE ON THE FAMOUS FIRESTONE GUN-DIPPED GORDS

AND ALL OTHER MAKES
LOWEST PRICES LOWEST PRICES
Get Tires at Once No Carrying Charge

S & L TIRE CO.

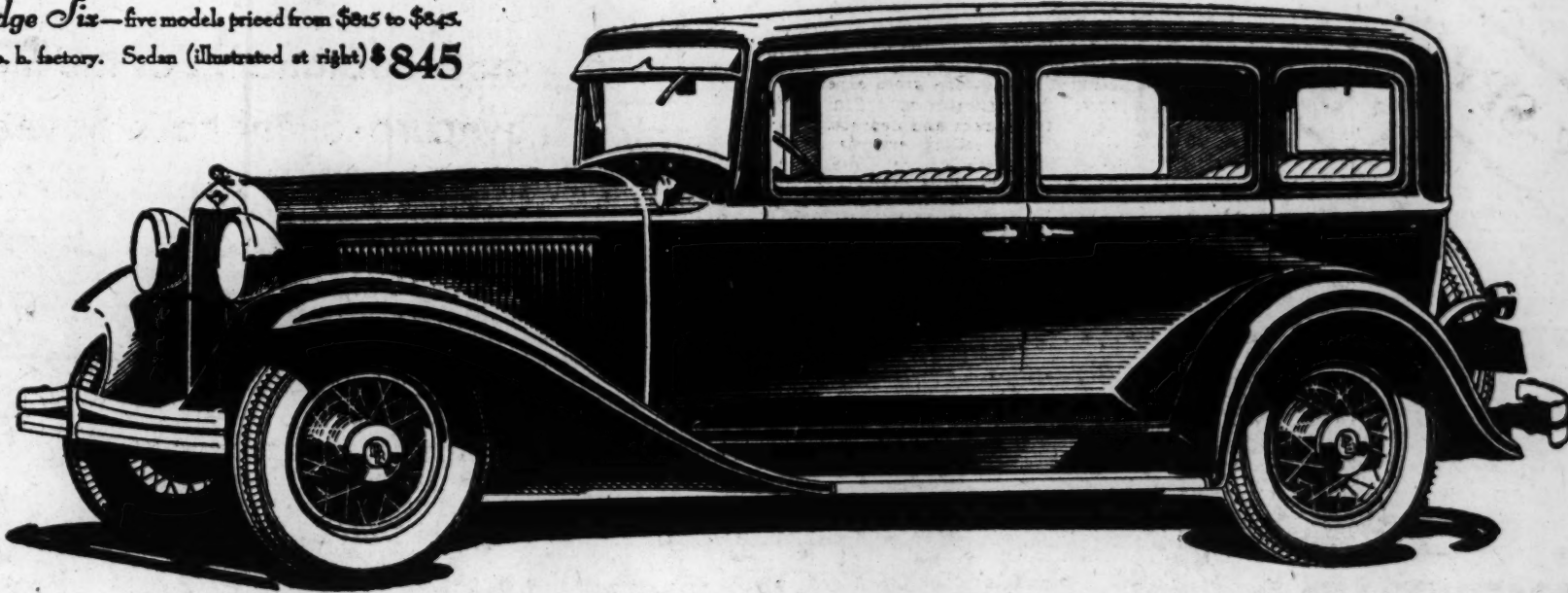
3100 LOCUST ST., S. W. COR. LOCUST AND CARDINAL
OPEN EVENINGS AND ALL DAY SUNDAY
TIRES MOUNTED FREE

New Beauty

NOW GRACES

DODGE DEPENDABILITY

New Dodge Six—five models priced from \$845 to \$845.
All prices f. o. b. factory. Sedan (illustrated at right) \$845



Dodge Brothers present a new Dodge Six and a new Dodge Eight—the most beautiful, comfortable and able cars in Dodge history. It continues to be Dodge Brothers conviction that the most important thing about a motor car is that it be a good motor car—so designed and so built of sound materials that it may last long and operate dependably. The new Dodge Six and Eight demonstrate that it is possible to incorporate in cars of Dodge quality at Dodge Brothers traditional price-levels a measure

of beauty, size and performance far beyond anything that moderate price has previously commanded. The value represented in such cars will be instantly apparent to every motor car buyer.

A brilliant advancement of traditional excellence

NEW BEAUTY—SPARKLING COLOR HARMONIES—EXQUISITE INTERIORS, with Bedford Cord and other fine upholstery fabrics—

INCREASED RIDING COMFORT and remarkable ease of handling—Low-rang grace plus exceptional roominess achieved by longer wheelbase and a new double-drop frame—

WIRE WHEELS STANDARD, five wire wheel equipment at no extra cost—

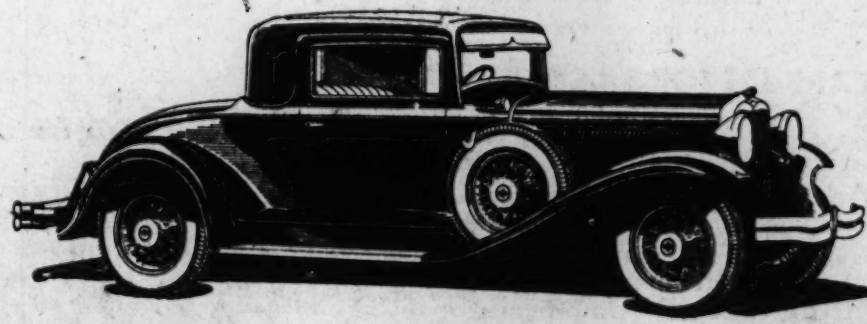
FINE, FASTER PERFORMANCE from engines of larger size and advanced efficiency—

MONO-PIECE STEEL BODIES that are jointless, squeakless, permanently safe and strong—

INTERNAL HYDRAULIC BRAKES, weatherproof, positive and self-equalizing—

MANY OTHER REFINEMENTS, each contributing to beauty, dependability and value.

New Dodge Eight—four models priced from \$1095 to \$1095.
All prices f. o. b. factory. Coupe (illustrated below) \$1095



MILSTRAND MOTOR CO.

3001 Washington—at Garrison

Barker Motor Co., 7486
Manchester Ave., Maplewood
Williams Motor Co.,
2809 N. Grand Blvd.

FULTON, MO.—
Hamilton & Crenshaw
MANCHESTER, MO.—
Sate Highway Garage

Brock Motor Car Co.,
4416-20 Olive Street
Bohn Motor Co., 1937 Madison
Ave., Granite City, Ill.

TROY, MO.—
Turnbull Motor Co.
HERCULANEUM, MO.—
Dugan Motor Co.

METROPOLITAN DEALERS

J. C. Grimm Motor Co.,
7805 Ivory Ave.
Givens Motor Sales, 15 Darst St.,
Ferguson, Mo.

TERRITORIAL DEALERS

ST. CHARLES, MO.—
Chas. F. Gatzweiler Motors
WELLSVILLE, Mo.—
Leo M. Ryan

Jefferson 1241

West Florissant Motor Sales,
6518 W. Florissant Ave.
Southern Motor Co.,
5628 Gravois Ave.

COLUMBIA, ILL.—
Gundlach Motor Co.
WATERLOO, ILL.—
Ben Kerber

A Moving Picture of Dodge Dependability Shown Every Half Hour After 1 P. M. in Our Exhibit at the Automobile Show

Both Tour de France And the Polish Tour Won by Hudson

The Hudson Eight, a Greater Hudson Eight, as it is called, triumphed during the Tour de France, eight-day road race, by winning the Tour de France trophy for an elite road test for stock models. The Polish trophy for an elite road test, three Hudsons equal firsts. Hudson's cups in addition to the medals.

European contests are the point system, experts up a total of 100 points. winning 100 points is deemed as close to perfection as European experts believe. The tests include speed, reliability, economy, climbing, acceleration and

1931
PIONEER AUTO
Will again be all motor
1931 City and
A Large Effort
to render prompt
to get both City
same time.
COME EARLY
PERM
HOUR

This service is
PIONEER AUTO
4917-21 DELMAR

NEW
LOWER
On KELLY
TIRE

PREVAILE
have made
tion possible
ductions effected
the entire
Equip your car
and share in
listed below
Miles" Tire
the prices of

Size	Price	Size	Price
4.00-21 (29x4.00)		4.50-21 (30x4.50)	
4.50-20 (29x4.50)		4.50-21 (30x4.50)	
4.75-19 (28x4.75)		4.75-20 (29x4.75)	
4.75-20 (29x4.75)		4.75-21 (30x4.75)	
5.00-19 (28x5.00)		5.00-20 (29x5.00)	
5.00-20 (29x5.00)		5.00-21 (30x5.00)	
5.00-22 (32x5.00)			
5.25-18 (28x5.25)		5.25-19 (29x5.25)	
5.25-20 (29x5.25)		5.25-21 (30x5.25)	
5.50-18 (28x5.50)		5.50-19 (29x5.50)	
5.50-19 (29x5.50)		5.50-20 (30x5.50)	
6.00-18 (28x6.00)		6.00-19 (29x6.00)	
6.00-20 (30x6.00)		6.00-21 (32x6.00)	
6.50-18 (28x6.50)		6.50-19 (29x6.50)	
6.50-20 (30x6.50)		6.50-21 (32x6.50)	

Every Tire
And Be
Maker at
See the
Liberal
Tires on
Mail or

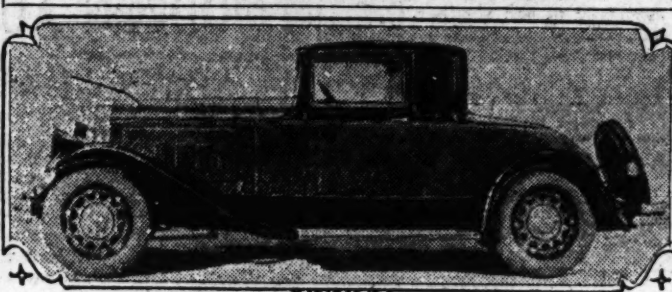
STIX. B

Both Tour de France And the Polish Trophy Won by Hudson Cars

The Hudson Eight, now the Greater Hudson Eight, added to its overseas laurels during 1930 by winning the Tour de France, a French eight-day road race, and the Polish trophy for an eight-day road test for stock models. In the latter race, three Hudsons finished equal firsts. Hudson won five cups in addition to the major trophies.

European contests are run on the point system, experts setting up a total of 100 points. The car winning 100 points is declared to be as close to perfection as these European experts believe automobiles can be. The tests include speed, reliability, economy, hill-climbing, acceleration from hot

One of the New Pierce-Arrows



Pierce-Arrow Group B coupe with 125 H. P. engine.

and cold motor, brakes and comfort. A Hudson also won the annual reliability, speed and touring tests conducted by the Royal Automobile Club in Australia.

Survey Shows Truck Operation Effect on Profits

Impartial Collection of Facts
Made by General Motors
Truck Co.

"Many businesses may find that effort directed toward making their truck operations more efficient in 1931 will have a wholesome effect on their profits. National truck surveys clearly indicate that better management, operation and maintenance of delivery or hauling equipment frequently bring immediate increases in the profits of a business as a whole," says Paul W. Sells, president of the General Motors Truck Co.

"In 1930, our organization began a series of national surveys of truck management, operation and maintenance in major industries. We are continuing these surveys through 1931. The surveys favor no make of trucks. Their purpose is to help the man who owns and operates trucks make more money with his equipment. Their aim is to find, and make available to him, practical methods which may help him lower truck costs, improve his delivery or distributive service, and expand his business.

"The surveys have clearly shown that efficient truck operation is one of the major factors upon which business profits, in a measure, depend. In fact, the surveys reveal that in many lines of business, total truck expense equals, or is greater than, net profits.

For example, in the wholesale bakery industry, almost 15 cents out of every dollar that the baker receives from the consumer goes toward the combined activities of sales and deliveries to his retail outlets. Delivery expense, in the case of distribution of oils and gasoline, is usually 15 per cent to 20 per cent of the distributor's total cost of doing business.

In coal retailing, delivery expense accounts for 40 per cent to 50 per cent of the dealer's gross expenditure. It overshadows office expense, taxes, rent and depreciation on property, selling expense and every other item of cost, with the possible exception of labor.

"Even in the retail delivery of groceries where delivery expense averages only about 3 per cent of the retailer's gross margin, this 3 per cent is larger than his average net profit of 2 per cent of his gross margin. Similarly, the delivery expense of department and dry goods stores frequently is larger than their net profit.

"In general wholesaling, delivery expense constitutes about 8 to 16 cents out of every dollar the wholesaler spends in operation of his business."

Fifteen Million Allstate Tires Sold in 55 Months

Sears, Roebuck Products Popularity Increases 300 Per Cent in 2 Years.

From a research laboratory to a position among the leaders in one of the country's biggest industries in less than six years is the record of Allstate tires, made for Sears, Roebuck & Co., and sold through that company's mail order and retail organizations in all parts of the United States.

The 15,000,000th Allstate was sold in January, according to an announcement a few days ago by the company's national merchandise department. It is only 15 months since the sale of the first Allstate, in May, 1926.

At the first of the year, the company reduced Allstate tire prices 14 1/2 per cent lower than the price level of a year ago. The tires now sell for less money than at any time since they have been on the market.

After months of laboratory and highway experimentation, Sears, Roebuck announced the development of a new tire in the spring of 1926. To select a name, a nationwide contest was held and \$25,000 in prizes offered. Two million persons submitted names and the contest is said to have attracted more participants than any merchandise naming contest ever held. The name "Allstate," which won first prize, was submitted by Hans Simonson of St. Louis.

A survey conducted recently by one of the nation's largest state universities showed that Allstates have grown in popularity almost 300 per cent in two years.

Although the 344 retail stores operated by Sears, Roebuck & Co. are of three sizes and classifications, tires and tubes are sold in every store. They are also featured items in each of the company's 16 mail order plants.

For Easier Shifting. It is never too late to change to a lighter transmission lubricant if the car owner forgot to do it at the beginning of winter.

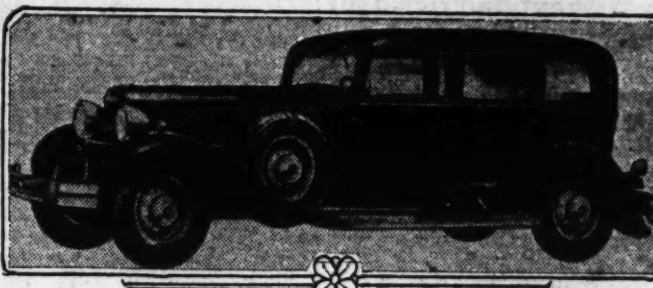
Glycerine in New Cross-Flow Radiators

Purchasers of 1931 cars that are equipped with the new cross-flow radiators are advised by the Glycerine Producers' Association that the method of using glycerine antifreeze in this type cooling system does not differ from that employed in the conventional vertical flow type.

The main purpose of the cross-flow radiator is to reduce evaporation. This does not affect radiator glycerine, since glycerine does not evaporate and one filling will last all season.

Owners are advised to consult their car manuals to determine the quantity of glycerine necessary for the desired protection.

Reo's Streamlined Royale Eight



The new streamlined Reo Royale Eight sedan.

New Carburetor Intake Silencer Ends 'Power Roar'

Cars at this year's automobile show are "quieter" than ever before. Rubber insulation has made for quieter bodies and the new carburetor intake silencer has eliminated "power roar."

At wide open throttle, "power roar" was annoying. Engineers have been devoting years to prevent this noise, which was accomplished with development, by the AC Spark Plug Co. of the carburetor intake silencer. The silencer eliminates noise by setting up other noises. It is based on the principle that, under certain conditions, opposing sound waves will neutralize each other.

RADIATOR REPAIRING

COMPLETE REPAIR SERVICE ON ALL TYPES OF AUTOMOBILE, TRUCK AND BUS RADIATORS. ALL WORK GUARANTEED. NEW AND USED RADIATORS FOR SALE AND EXCHANGED. **CENTRAL AUTO RADIATOR CO.** 3144 Washington Blvd. Franklin 7340

1931 CITY AND STATE AUTO LICENSE PLATE SERVICE

PIONEER AUTOMOBILE SERVICE CO.

Will again be pleased to accommodate all motorists in securing

1931 City and State Auto License Plates. A Large Efficient Office Force is prepared to render prompt service and enable you to get both City and State License at the same time.

COME EARLY AND AVOID POSSIBLE PERIODS OF WAITING
HOURS: 8:30 TO 6 P. M.



This service is rendered through the courtesy of

PIONEER AUTOMOBILE SERVICE CO.
4917-21 DELMAR AV. Forest 0673

NEW LOWER PRICES On KELLY-SPRINGFIELD TIRES & TUBES!



PREVAILING market conditions have made a general price reduction possible on these noted tires. Reductions effect all sizes and types in the entire Kelly-Springfield line. Equip your car with Kelly Tires now and share in the savings! The prices listed below are for Kelly "Lotta Miles" Tires. Compare them with the prices of other quality makes.

Size	Standard Heavy and Duty
4.00-21 (29x4.40)	\$4.95
4.00-20 (29x4.50)	5.00 48.00
4.00-21 (30x4.50)	5.65 8.15
4.75-19 (28x4.75)	6.65 9.25
4.75-20 (29x4.75)	6.75 9.50
4.75-21 (30x4.75)	6.95
5.00-19 (29x5.00)	6.95 9.05
5.00-20 (30x5.00)	7.10 10.25
5.00-21 (31x5.00)	7.25 10.00
5.00-22 (32x5.00)	8.10
5.25-18 (28x5.25)	7.90 10.55
5.25-19 (29x5.25)	8.15 10.70
5.25-20 (30x5.25)	8.30 10.85
5.25-21 (31x5.25)	8.55 11.50
5.50-18 (28x5.50)	8.75 12.15
5.50-19 (29x5.50)	8.90 12.25
5.50-20 (30x5.50)	8.95 12.40
6.00-18 (30x6.00)	12.45
6.00-19 (31x6.00)	12.65
6.00-20 (32x6.00)	12.75
6.00-21 (33x6.00)	12.95
6.50-18 (30x6.50)	13.50
6.50-19 (31x6.50)	14.25
6.50-20 (32x6.50)	14.40

No Charge
for
Mounting
Buy On
Our
Convenient
Budget
Payment
Plan

Every Tire Is New, Fresh Stock, and Bears the Guarantee of the Maker and Stix, Baer & Fuller

See the Kelly White Sidewall

Liberal trade-in allowance for your old Tires on the purchase of these Tires.

Mail or Phone Orders Promptly Filled (Tire Section—Fourth Floor.)

STIX, BAER & FULLER
GRAND-LEADER

REMARKABLE IMPROVEMENTS

PRICES FROM \$190 to \$400 LOWER

Those who see the new Graham Special Sixes and new Eights at the Automobile Show—with their noteworthy improvements and refinements—are expressing surprise that these cars can be priced from \$190 to \$400 lower than the models they succeed.

Most outstanding of the many improvements is the Graham Synchro-Silent Four-Speed Transmission—which, in greatly reducing the average engine speed at any given road speed—brings not only a new delightful smoothness and ease to driving, such as you have never experienced before—but also effects marked economy in the use of gasoline and oil, and in wear on engine parts.

Chromium and color achieve new harmonies of beauty and line. Structural improvements throughout the chassis add still further to the safety of these cars, with their complete Safety Plate Glass equipment.

We want you to see and drive these new Sixes and Eights—surprising even to those familiar with previous Graham value—and to enjoy this newest motoring thrill.

GRAHAM

GROSS MOTOR CO., Inc., Distributors
18th and Locust

METROPOLITAN DEALERS

BOYD-WEBER MOTOR CO. North Grand at St. Louis
LAFAYETTE GARAGE 2716 Lafayette
LOWRY MOTOR CO. 7423 Manchester Av.
WEBER MOTOR SALES South Grand at Lafayette
ROTHE MOTOR CO. 10th and State Sts., East St. Louis, Ill.

BEAUFORT—
Beaufort Motor Co.

MACON—
Easley Motor Co.

ELLISVILLE—
Weber's Garage

MISSOURI—
CRYSTAL CITY—
Pappas Motor Co.

JEFFERSON CITY—
Central Garage, Inc.

KIRKSVILLE—
Truitt Bros.

ALTON—
Mulvill Motor Co.

CARLINVILLE—
State Highway
Garage.

NEW MEMPHIS—
John A. Kehrer.

ILLINOIS—
CARBONDALE—
Hamilton Motor Sales.

MILLSTADT—
Schuff's Garage

MARINE—
J. H. Brandes Jr.

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Gross Motor Co.

BELLEVILLE—
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De Luxe Types Feature Exhibit of Ford Cars at Show

New Group Ranges From Victoria to Roadster—Standard Models Also.

De luxe body types, most of which have been introduced within the last year, feature the exhibit of Ford cars in the automobile show here. Mounted on the model A chassis, these de luxe cars offer a wide range of body types that afford comfort, luxury and beauty for the owner of a low-price car.

From the rustless steel cowl lights to the quality upholstery, satin finish hardware, toggle grips, robe rails, dome lights and other refinements, the de luxe Fords reflect the tastes of discriminating motorists.

Newest among the de luxe Fords is the Victoria, which is built along entirely new lines with a slanting windshield, light tan top and rear quarters and a body which curves gracefully out and down from the belt line at the rear. The spare wheel carried at an angle on the rear, the glistening cowl lights and the absence of an exterior sun visor add to the striking effect of the car. The individual front seats fold forward. The rear seat is wide and comfortable with an arm rest at either end. A depression in the floor of the rear compartment gives ample leg room.

Besides the Victoria, the Ford de luxe group includes the town sedan with three windows, the de luxe sedan with two windows, the convertible cabriolet, a coupe, a phaeton and a roadster. The closed cars are upholstered in either Bedford cord or mohair and a beauty and quality which appeal to women motorists, while the seats of the open cars are of genuine leather.

In addition to the de luxe cars, Ford offers a choice of standard body types which are represented in the exhibition at the show. These

include the Tudor, a coach type popular as a family car; the Fordor, a three-window sedan; the coupe, the sport coupe with rumble seat, the phaeton and the roadster. There is also a station wagon with seats for eight.

With the exception of the addition of de luxe cars, there are no radical changes in models. In accordance with the company's policy, improvements are incorporated in the car as they are developed and no radical changes are decided on until it is determined that they are fundamentally sound enough to be more or less permanent.

Model A Improvements. Hence, while the model A is essentially the same as it was last year, it has nevertheless been improved in many respects. Fenders, running board shields and other enameled parts which are most likely to be scratched or marred are treated with a rust preventive before they are painted. Triplex shatter-proof windshields are now made with plate glass to improve vision. The instrument panel is newly designed and is indirectly lighted. Hub caps are reinforced and there are numerous other improvements which contribute to the longer life of the car.

Rustless steel, which was introduced in Ford cars a year ago, continues to be one of their outstanding features.

Other features are the five steel-spoke wheels, each of which is electrically welded into a single piece, the Houdaille double-acting shock absorbers, the more than 20 ball and roller bearings, and the numerous steel forgings.

25 Men Drive Total Of 10,000,000 Miles Without Bad Accident

Twenty-five test car drivers for the B. F. Goodrich Rubber Co. of Akron, O., have driven a total of 10,000,000 miles in nine years without an accident of consequence. One driver totaled more than 1,000,000 miles without any kind

of accident or personal injury. The Goodrich test fleet operates in all kinds of weather and on all types of roads, each driver averaging more than 100,000 miles annually.

Tires tested on this fleet of automobiles are returned to the Goodrich tire division, where engineers measure the tread wear and observe any peculiarities uncovered by the steady driving to which the tires are subjected. Many of these tires are worn

out completely in an effort to determine maximum service and to show the strength of the carcass construction. This makes the record of these drivers even more impressive, as smooth tires are one of the worst hazards in motoring, especially in bad weather.

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We specialize in repairs of Gardner and Auburn cars—our fine shop equipment is also available for repairs of any other make. Experienced mechanics. Oiling and greasing by experts.

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MODERN AUTO REPAIR CO.

GENERAL REPAIRING

We specialize in repairing COLLISION DAMAGES

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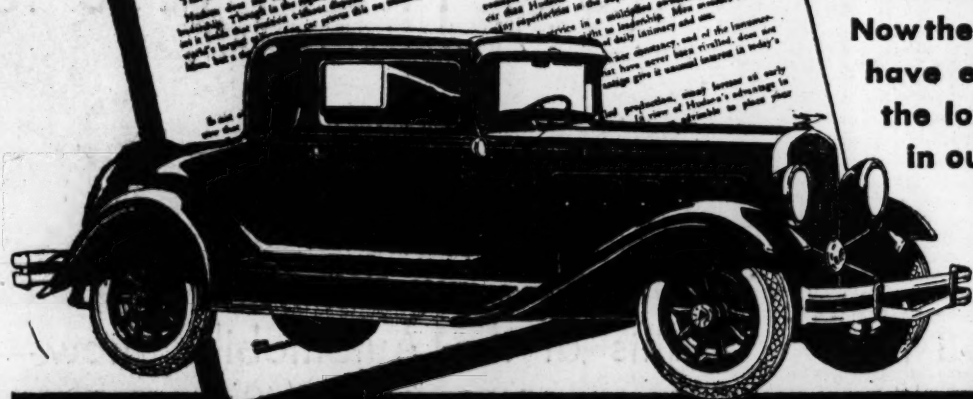
HUDSON ESSEX

Leads in Greater Values at Lower Prices

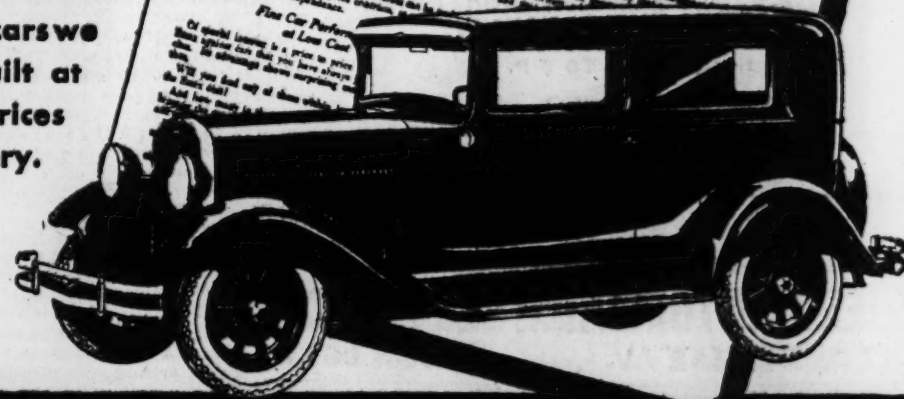
1921

LEADERS THEN LEADERS NOW

Now the finest cars we have ever built at the lowest prices in our history.



Hudson Super-Six \$2400



Essex Four \$1595

\$875 HUDSON EIGHT NOW ESSEX SUPER-SIX \$595

We Invade a New Field

Ten reasons why we can do it

By WILLIAM J. McANEENY
President, Hudson Motor Car Company

1. Hudson is "the solid, compact, concentrated force" of the automobile industry. It has but one huge plant in which all Hudson and Essex cars are manufactured. There is no remote control about Hudson. Hudson represents centralized control at its best.
2. This means saving in production costs, saving of effort, saving of capital investment in real estate, plant, equipment. And these savings are passed on to the consumer in reduced prices, increased quality or both.
3. Hudson-Essex turns out more cars per square foot of factory space than any other plant in the automobile industry—which means efficiency at its highest. Again, it results in savings passed on to the consumer in reduced prices, increased quality or both.
4. Hudson-Essex introduced synchronized production—which means that production is positively controlled, eliminating the storage of cars and parts, creating another huge saving. And this saving is passed on to the consumer in reduced prices, increased quality or both.
5. Hudson-Essex inventories are turned over many times every year—which means that no capital is tied up in stored supplies and materials, no interest lost. And again, the consumer benefits in reduced prices, increased quality or both.

6. The Hudson Motor Car Company has issued no bonds, nor preferred stock, because these were unnecessary. Sufficient operating capital always has been available from the first year of operation.
7. Hudson-Essex is backed by huge resources and a reserve created from profits. These, with big production, enable Hudson-Essex to buy finer quality materials at lower prices. Here, again, this independent, successful corporation effects savings which are passed on to the consumer in reduced prices, increased quality or both.
8. That is what OWNER-MANAGEMENT means. That is why Hudson is referred to as "fast on its feet" by the industry.
9. Hudson-Essex is quick to take advantage of favorable conditions. It is mobile, with instant decisions handed down on questions demanding immediate action. Thus owner-management, over a period of 22 years, has provided exclusive advantages in quality at low prices which "scattered possessions" or remote control can never offer.
10. And YOU have benefited in the increased quality of Hudson-Essex cars, their low initial cost and their low cost of operation. You always get more car for your money because owner-management makes Hudson-Essex a solid, most efficient and unusually mobile force—outstanding in the automotive industry.

For The First Time—RARE RIDING COMFORT—At These Prices HUDSON-FRAMPTON MOTOR CAR CO.

4517 Delmar, Near Taylor

Forest 4980

3301 Locust St.

Locust-Lindell Cutoff

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St. Louis CO. 2195
Baum-Jones Motor Co.
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Overland, Mo. WA. 873
Princeton Motor Sales
6912 Gravois
St. Louis RI. 5252

Easton Motor Sales
5829 Easton
St. Louis EV. 9943
Fendler Motor Co.
135 Lemay Ferry Rd.
St. Louis County RI. 0904
Mantler Motor Co.
3328 S. Jefferson
St. Louis

Northwest Motor Car Co.
5210 W. Florissant
St. Louis CO. 3780
South Side Motor Sales Co.
1720 Lafayette
St. Louis VI. 1622

Byerly Auto Co.
East St. Louis, Ill. EA. 104
S. Kirkwood Garage
307 S. Kirkwood Rd.
Kirkwood, Mo. KI. 378
Phil Taylor
Granite City, Ill.

Auburn Models All Built With Free Wheeling

Silent Mesh Gears Another Feature in New Line of Straight Eights.

Offering such features as silent-mesh synchronized transmission, free-wheeling, bridge-type frame construction, underslung spring mounting, automatic chassis lubrication and new body and radiator designs, the Auburn Automobile Co. is displaying a new line at the show through the Auburn St. Louis Co. It is known as the 8-98.

Through the use of underslung springs in front and new type double drop frame construction, the highest model in the line stands only 68 inches. This is approximately four inches lower than present-day rear-drive automobiles.

The engine is a straight eight, developing 98 horsepower at 3400 r. p. m.

A new type carburetor is used. A suction control economizer has been introduced which automatically enriches the mixture for rapid acceleration in the low speed range. A special throttle and choke hookup permits slight opening of the throttle with the operation of the choke, thereby insuring easy starting.

The transmission unit with its silent-mesh synchronized gears and "free-wheeling" device has three speeds forward and one reverse. The separate "free-wheeling" unit at the rear of the transmission permits "free-wheeling" in all three speeds forward and along with it the ease of shifting without disengaging the clutch from first to second and second to third.

While the radiator design gives the appearance of a "V" type it is straight front type. The shell is in a finish to match the body color with a die-cast, chrome-plated zinc molding, bringing out the radiator outline in bold relief. A skirt of similar design, carries out the motif of the radiator and extends down past the bumper.

Standard models are equipped with dummy radiator shutters and de luxe models with automatic shutters.

In building the 8-98, Auburn has gone to unusual lengths to attain quietness and to eliminate any noises that might be transferred from the engine to the chassis and thence to the body.

Special asbestos insulation covers the exhaust pipe from the manifold to a point under the engine pan. This not only protects the carburetor from undue heat, but tends to deaden the metallic ping. Likewise the muffler is completely insulated with a 1/2-inch sheet of fire asbestos and this is placed in a metal covering providing insulation for heat as well as sound.

Bantam Austin Models Will Be Seen at Show

Makes 40 Miles to Gallon of Gas—Five Pints of Oil Fill Crankcase.

The Bantam Austin, which is making its debut in the shows this year, will be exhibited by the Central States Motor Co.

In the Austin line are a coupe, de luxe coupe, roadster, commercial delivery coupe and panel delivery car.

The roadster is low, well proportioned and has a seat wide enough to accommodate three ordinary-sized persons. The khaki top is tailored to fit and harmonizes with the body lines. The windshield is "V"-shaped and slants back at a rakish angle. The car is finished in a two-tone lacquer effect.

According to the Central States Co. the car is capable of maintaining a speed of 50 miles an hour. Expressly designed for the economical transportation of one or two people, it does 40 miles or more to the gallon of gasoline—20,000 to 40,000 miles on a set of tires, and one filling of motor oil—the crankcase holds but five pints—is good for approximately 1000 miles.

This economy has been accomplished by elimination of unnecessary weight plus engineering refinements to reduce friction. Aluminum is used extensively, the motor, base, intake manifold and similar parts being of this metal. The crankshaft is mounted on ball and roller bearings and liberal use is made of them throughout the chassis.

Ingenious friction type snubbers or shock absorbers are designed for riding comfort in spite of the short wheelbase.

1400 Specially Built Machines in Plants Of Oakland-Pontiac

More than 1400 of the 1900 electrically-driven machines which skilled workmen employ in making precision engine parts for the Oakland and Pontiac cars are designed to specifications established by Oakland engineers.

Many thousands of jigs, tools and fixtures also are built exclusively for the Oakland-Pontiac factories. This policy of using special equipment includes even the 284 test stands designed to test Oakland-Pontiac engines and the 470 fixtures on the Oakland-Pontiac engine assembly conveyor lines.

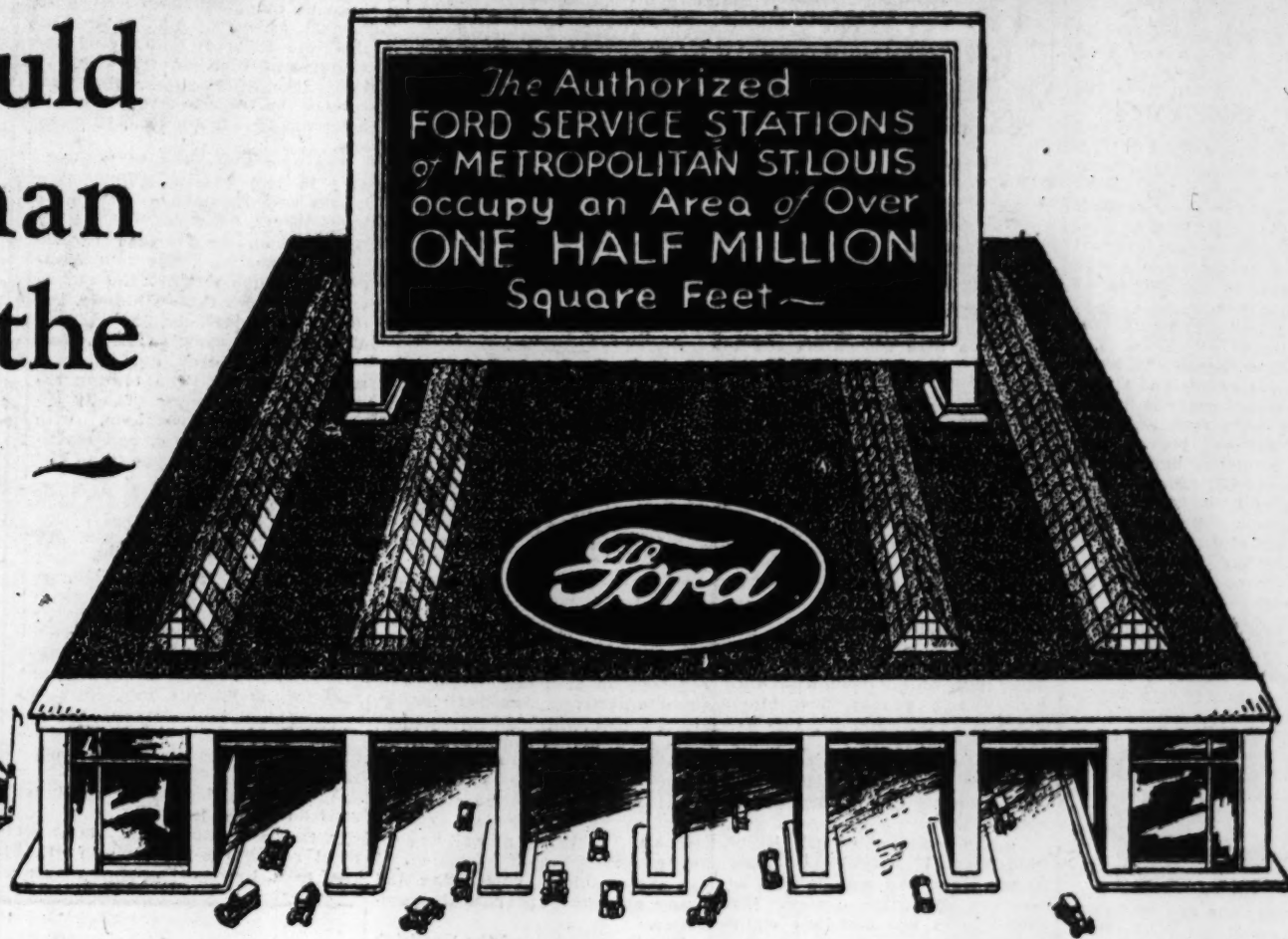
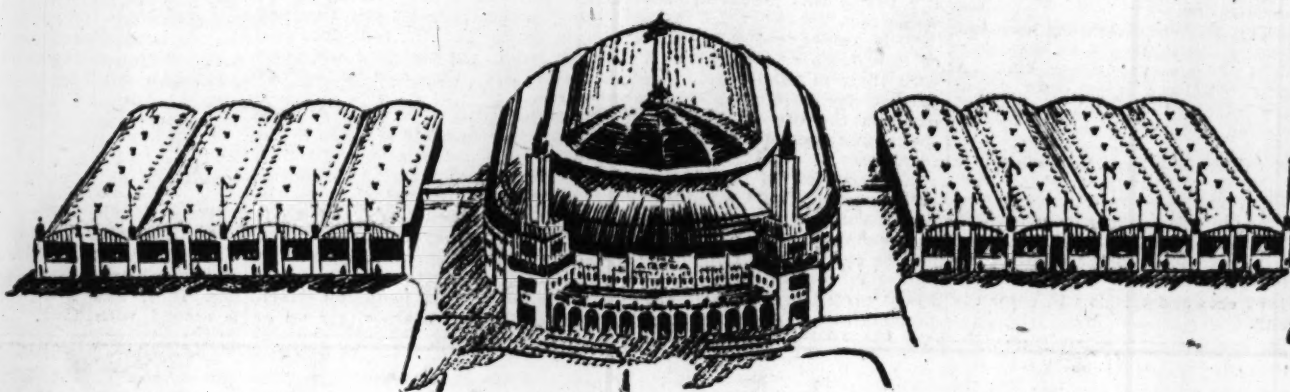
In building the Oakland eight and Pontiac six rear axles, more than 600 machines are employed, all of which use special tools and fixtures.

The Brand-New De Vaux Car



The Combined Authorized FORD SERVICE STATIONS

of Metropolitan St. Louis Would Cover an Area Greater than TWICE the Floor Space of the THREE Arena Buildings —



KNOW
the Ford Dealer in
Your Neighborhood

NORTH

Ayres Auto Co.
720 Cass Ave.

Bilgere Motor Co.
2820 N. Grand Blvd.

Kuhs-Wright Motor Co.
8345 N. Broadway

SOUTH

Chambers Motor Co., Inc.
2850 Chippewa St.

Hallenberg-Wagner Motor Co.
5640 Gravois Ave.

May Bros. Motor Co.
5972 Southwest Ave.

Morgan-Jones Motor Co.
4360 Manchester Ave.

Morris Motor Co.
1312-20 S. Grand Blvd.

Riefling Auto Co.
2333 S. Jefferson Ave.

Ruprecht Motor Co.
8025 S. Broadway

Smith Motor Sales Co.
666 Lemay Ferry Road

Stevens Motors, Inc.
3869 S. Grand Blvd.

Nulsen-Thomson Motor Co.
7419 Manchester Ave.

Chouteau Ave. Motor Co.
1021-7 Chouteau Ave.
(Temporary 7th and Chouteau Ave.)

DOWNTOWN

The Brodhead Co.
3333 Washington Blvd.

Mendenhall Motor Co.
2315 Locust St.

Tevis Motor Co.
3003 Locust St.

THE hundreds of men in St. Louis devoting their lives to specializing in the knowledge of economical Ford operation—if under a single roof—would form an organization capable of keeping all St. Louis constantly on wheels of transportation. More than \$500,000 worth of equipment and genuine Ford parts combined with the necessary working space (the exact area now occupied) would cover an area greater than twice the floor space of the 3 Arena Buildings, the home of the Automobile Show.

This graphic picture of Ford service to St. Louis, while presenting an astonishing illustration of the immensity in facilities, in equipment, and in expert man power, still does not illustrate the convenience which Ford Service offers you.

Right in your own neighborhood there is an authorized Ford Dealer whose service plant is completely equipped with genuine Ford servicing facilities, not only for all mechanical adjustments and repairs but also for the proper maintenance of Ford cars. On the Ford hydraulic lubricating racks, for instance, you are assured of the high character lubricating service which lengthens the life and lessens the operating costs of your Ford.

Know your Ford Dealer. He is an important factor of that great organization dedicated not merely to selling cars, but rather to those ideals of satisfaction and true economy which the name "Ford" implies.

See the NEW FORD at the Automobile Show

EVERY ONE of the handsome Ford cars in this display is deserving of your special attention. The body styles conform with every possible need that a man or woman can have for a motor car. There are types ideally suited to the growing family, to business and professional men and women, to the boy or girl in high school or college.

Notice particularly the variety of beautiful colors, the comfort of the spacious and deeply cushioned seats, the richness of trim and upholstery. Remember, too, that even more important than such features as ever-gleaming Rustless Steel and the shatter-proof glass windshield is the new Ford's mechanical excellence.



KNOW
the Ford Dealer in
Your Neighborhood

WEST

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Love-Johnson Motor Co.
5244 Natural Bridge

O. K. Motor Sales Co.
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Walsh Motor Car Co.
5127 Delmar Blvd.

Ollie E. Haupt Motor Co.
Cor. Whittier & Olive St.

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ST. LOUIS COUNTY

Arthur J. Kerth
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F. L. Beach Motor Co.
Ferguson, Mo.

Rauscher Motor Co.
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Webster Groves, Mo.

Sunset Auto Company, Inc.
Opposite Sunset Hill Country Club, Gravois Rd.

Frank J. Walsh Automobile Co.
Woodson Rd.-Creve Coeur Tracks
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The Ford may be purchased for a small down payment on the Authorized Ford Finance Plan through the Universal Credit Company

Three New Body Styles Added to Chevrolet's Line

Landau Phaeton, Five Passenger Coupe and Convertible Cabriolet at Show Here.

Three new body styles of the 1931 Chevrolet Six were exhibited for the first time at the New York Automobile Show. They are the landau phaeton and will be in the St. Louis show today at \$650; the five-passenger coupe at \$650; and the convertible cabriolet at \$615.

The landau phaeton is offered for the first time in the lower-priced car field. The five-passenger coupe is a new model in the Chevrolet line. The three cars are part of Chevrolet's de luxe group and bring the total of its line to 12 body styles.

The three introduce new Chevrolet combinations of colors. The landau phaeton appears in black with Aurora red wheels and stripe. The five-passenger coupe is in Mohawk brown with roof and rear quarters in Elkhorn brown. The trim stripe is cream and wheels Mohawk brown. The cabriolet is in English gray with the upper panel in daphnis green, while trim stripe and wheels are cream.

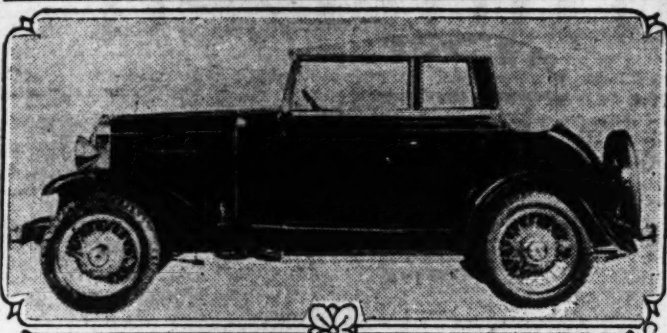
The Landau Phaeton. The landau phaeton, for five passengers, is more of a sedan than a phaeton body style, and is an original version of the convertible touring car type. It has two doors, folding into a tailored boot in fair weather, and with the middle top brace entirely removable and carried in the rear compartment. All four side windows are of the regulator type and roll down flush with the sill. The rear window is fitted into a canvas flap which can be lifted inside and pinned to the top.

The seating arrangement is the same as that of the coach. Seat backs and cushions are of brown leather, the remainder of the interior in imitation leather. The rear compartment is provided with arm rests and ash trays.

There is a package compartment with a lifting door in the rear. Five wire wheels, with the extra carried in the rear, and radiator grill and cowl lamps are standard equipment. The windshield folds forward as in the convertible cabriolet with the wiper on the bottom. Chromium plating is freely employed on radiator grill, cowl lamps, windshield braces, rear window bands and middle and rear top braces, in addition to the radiator shell and bumpers.

The Other Two New Models. The five-passenger coupe is a two-door enclosed car of the close-coupled type with sport treatment throughout. Its Fisher body has the same practical arrangement as in the two-door sedan, affording abundant leg room for all passengers. The upholstery is Bedford cord. The right front seat has a thin back. The rear deck compartment is similar to that on the landau phaeton. Special features of the interior are an assist cord on the right side, arm rests, a spe-

New De Luxe Chevrolet



Chevrolet landau phaeton, a new model included in the de luxe group.

Goodrich Spends \$750,000 Here on Service Stations

Three in St. Louis and One in East St. Louis Included in Building Program.

Goodrich Silvertown, Inc., is spending approximately \$750,000 for new, complete service station facilities in the metropolitan area, according to E. R. Kenner, manager in St. Louis.

There will be a station at Ninth street and St. Louis avenue in East St. Louis and one adjacent to Delmar boulevard and Skinker road in St. Louis. The main store is under construction at Twenty-third and Olive streets. Another service store, construction of which will start soon, will be built at Gravois avenue and Potomac street.

All of these service stations will sell the entire Goodrich line of tires, tubes, mechanical rubber goods and footwear, as well as supply a motorist with gasoline and oil, car washing, vulcanizing and many commonly purchased accessories.

The thought behind the Goodrich plan in St. Louis is complete, one-stop service on a highly efficient basis at a competitive price.

The main station at Twenty-third and Olive streets will open about April 15. The West Side station adjacent to Delmar boulevard and Skinker road will open about May 15. The South Side station and the East St. Louis station will open about June 1.

W. A. Stroebel, formerly president of the Becker-Stroebel Tire Co., will manage one of the branches, the main store being under the supervision of O. L. Rhoads. Rhoads has been in the tire business here for 15 years. E. Bastian will manage the South Side station and Daniel Wortham, the station in East St. Louis.

The central operating organization is under H. M. Davis, formerly assistant branch manager of the B. F. Goodrich Rubber Co., St. Louis branch. The general manager of Goodrich Silvertown, Inc., sales and operations in the metropolitan area is E. R. Kenner, formerly with the factory organization at Akron, O.

New Smoothness In Body Lines of 'Greater Hudson'

Smartest Car That Has Carried the Triangle Emblem in 22 Years.

There is a new smoothness in the lines of the 1931 Greater Hudson models, which will be exhibited at the auto show by the Hudson-Frampton Motor Car Co. This is easily the smartest car that has carried the triangle since that emblem was first introduced, 22 years ago.

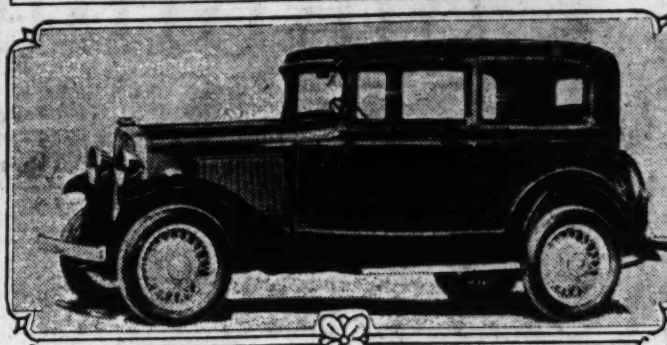
The new Hudson eight is available in two chassis lengths, 119 inches and 126 inches, and in 14 body types. Six of these body types are on the 119-inch chassis—the coach, the coupe (a passenger and rumble seat), the standard sedan with three windows, the town sedan, four-door, two-window, close coupled; sport roadster, with boat type rear deck, and five-passenger phaeton. The touring sedan, seven-passenger family sedan, club sedan, brougham, with landau rear quarters, and seven-passenger phaeton come on the 126-inch chassis.

The new body types are the family sedan, a low-priced seven-passenger body for family use; the club sedan, a new Hudson body silhouette with sweeping lines, for custom trade, and the sport roadster, a speedier type with boat type rear deck.

A bronze chrome-plated radiator grille is incorporated as part of the radiator shell, and this, with a crest symbol mounted on the radiator ornament, gives this latest addition to the Hudson line a distinctive front.

While body changes in the Hudsons do not appear radical to the eye, they do include improvements. Steel replaces wood even in the roof rails. Improved welding makes

Pontiac's Two-Door Sedan



Pontiac Six two-door sedan model.

the bodies virtually a single, seamless piece of steel from the windshield pillar on one side to the windshield pillar on the other side.

The new high compression eight-cylinder power plant, set in a 7 1/2-inch, double-drop frame, of new design, is of the L-head type, bore being 2 1/2 inches and stroke 4 1/4 inches. With these dimensions, giving a piston displacement of 233.7 cubic inches, the engine develops 87-horse power at 3600 R. P. M.

A feature of the motor is a fuel bypass furnishing a correctly compounded, high-velocity fuel mixture at idling and low speeds, thus smoothing motor performance and acceleration.

The Hudson clutch has been improved by the use of an extremely light duralumin driving disc. A gear shift and quiet gear action are obtained through completely revised tooth contours.

Vehicle Bridge to Venice. Many inhabitants of Venice, Italy, are to soon see, for the first time, motor vehicles. A new vehicular bridge linking this island city and the mainland is nearing completion and by late in 1931 or 1932 cars and trucks will enter the city.

Many New Body Refinements in Oakland Cars

Mechanical Improvements Include Transmission Giving Silent Second Gear.

Style, performance and comfort in a degree new to its field feature the 1931 Oakland eight line displayed by the Mississippi Valley Motor Co. at the Automobile Show. Despite scores of body and chassis refinements, the new cars are offered at base prices below the minimum at which any Oakland eight previously has been introduced.

A new type of synchro-mesh transmission, with quiet shift permitting acceleration in second gear up to 40 to 45 miles an hour; extensive rubber insulation, an ingenious combination of intake silencer and air cleaner, new electro-plated pistons and heavier "big-tooth" axle gears are among the many mechanical improvements which enable the chassis of the new Oakland to provide the full measure of performance and comfort suggested by the fleet, graceful lines of the smart Fisher bodies.

Six Types of Bodies. Six bodies, comfortable and luxuriously fitted, are offered in the line, which includes the two and four door sedan, the four-door custom sedan, the standard and sport coupe and the new convertible coupe.

Perhaps the most vital advance in the new Oakland is found in the instant and enthusiastic response to the throttle of the big 88-horsepower "V" type motor and the quick, quiet gear shifting made possible by the synchro-mesh helical gears of the new transmission. Use of the new transmission provides many advantages, including effortless shifting of gears either up or

down at any speed, quieter operation in second gear, rapid acceleration and easy shifting from high to intermediate gear for climbing hills or to take full advantage of the second-gear acceleration in passing cars.

Lavish use of a special compound of rubber and rubber preservatives on both body and chassis by eliminating metal-to-metal contact at more than 40 points.

Improved Ventilation. The new mechanical internal expanding brakes have been enlarged to a diameter of 13 inches, affording a braking area of 232 square inches. The lateral strength of the frame has been increased more than 50 per cent and running boards are of steel.

The new Fisher bodies are characterized by slanting windshield pillars of narrower design and an improved sun visor. A new "V" shaped chrome-plated radiator shell with chrome-plated wire screen provides a modern effect.

Improved ventilation is afforded by a change in the VV Fisher windshield. All floor openings are sealed and all models are provided with felt-backed rubber floor mats. A new method of manufacturing the tonneau sides reduces the possibility of squeaks.

Mile Long Train Of Trucks Takes 184 Autos in One Shipment

Taking advantage of the greater speed in shipment by truck, a truck train one mile long, consisting of 36 big, single and double-decker General Motors trucks carried 184 Oakland and Pontiac cars from Pontiac, Mich., to Chicago, arriving late Friday night.

They were reloaded on a train of 46 freight cars and sent to Minneapolis and St. Paul.

Pennsylvania Filling Stations. Or the 25,364 gasoline filling stations operating in Pennsylvania, Philadelphia has the greatest number, 2157, and Allegheny County is second with 1755.

NEW... DE SOTO VALUES

... a new six ... a new eight

The attributes of high quality, so long associated with De Soto automobiles, are more strongly emphasized than ever before in the new Six and Eight displayed for the first time this week. Even more than their illustrious predecessors, these latest De Sotos are distinctly the quality cars of the moderate-priced field. ¶ The new De Soto Six, now offered for public inspection and trial, is ahead of its time in all qualities that are in greatest demand. It is faster, smoother and more powerful; it is handsomer in line and appointments; it is durable and economical of fuel, and it achieves additional safety through a new double-drop frame that permits it to be built exceptionally close to

the road, without sacrifice of interior roominess. This lowness adds to its beauty as well as its safety—it gives the car a lithe, swanky appearance that is unapproached in any car of corresponding price. Beauty of line is also enhanced by a slender-profile radiator, a longer hood and single-bar bumpers. ¶ Bodies are of steel, welded into one solid piece, without joints or seams to squeak and rattle. ¶ The new De Soto Straight Eight, companion car to the

De Soto Six, also has been improved to meet present demands. The engine now develops 77 horsepower, insuring a supply of smooth power that is more than ample for the requirements of ordinary driving, with a generous reserve for the extraordinary demands of hill climbing and high speeds. ¶ A slender-profile radiator and longer hood give it an appearance of rakish lowness. Improved spring design, together with four hydraulic shock absorbers, provide exceptionally easy riding qualities. The many fine mechanical features that won this car instant success are retained, and the Unisteel safety body is unchanged in structure, with improvements in appearance and fittings.

NEW PRICES AND NEW VALUES

THE NEW SIX

\$740

and up, f. o. b. factory

THE NEW EIGHT

\$965

and up, f. o. b. factory

CHRYSLER MOTORS PRODUCT

SEE THE NEW DE SOTO SIX AND DE SOTO EIGHT AT THE AUTOMOBILE SHOW

MOUND CITY MOTORS

19th and Locust

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Central 8425

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6265 Clayton Ave.
WEBER MOTOR SALES CO.
1845 S. Grand

CENTRAL AUTO SALES
3522 Natural Bridge Rd.
GATEWAY MOTOR CO.
2001 South 7th Blvd.
GRAND MOTOR CO.
3415 S. Grand
JOEDICKE MOTOR SALES
5237 Morganford Road

COLE COUNTY MOTOR CO.
Jefferson City, Mo.
STALEY MOTOR CO.
Bowling Green, Mo.
COOK BROS., INC.
Columbia, Mo.
DENTON OIL CO.
Cuba, Mo.

ELSEY MOTOR CO.
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Monroe City, Mo.
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Ormond

for Delightful Diversions

Enchantment and charm... in an atmosphere of distinction and discrimination... Ormond is pre-eminent for its sociability and hospitality.

GOLF... on seaside course, with splendid grass greens... adjoining the luxurious Hotel Ormond... TENNIS... on fine clay courts... BATHING... on the alluring fringe of the tropical and healthful Gulf Stream... RIDING... miles of fascinating bridle trails... ARCHERY... and other divertissements.

Travel the trail to the American Riviera on double-tracked Florida East Coast Railway... to St. Augustine... Ormond... Palm Beach... Miami... Key West... Long Key Fishing Camp... unsurpassed cuisine and service at hotels of famous Flagler System.

On request, we shall be pleased to send complete information on hotel rates, accommodations and train schedules.

FLORIDA EAST COAST
HOTEL COMPANY... 2 WEST 45th ST., NEW YORK

Daily Train Schedule From St. Louis

Disco Limited, 4:40 P. M. The Floridian, 6:45 P. M. Disco Flyer, 10:40 P. M. The Seminole, 11:30 P. M. Kansas City Florida Special, 11:40 P. M.

Car Had Six Cyl

When the Chevrolet 3 in 1928 announced its six-cylinder motor, it was a car powered with anything but a four-cylinder motor. The Chevrolet 3 was a six-cylinder car, however, and at one time was a "light."

The first Chevrolet 3 was a "six." For three years it was a "six." In its first year, 1928, it was the "Classic 6," its engine 3 9-16x5 bore and stroke, inch wheelbase, weight pounds and was priced at \$1475. That year appeared the "Baby Grand."

TRAVEL AND RESORTS

The BLACKST

A new and delightful new ocean resort located at Miami Beach, Fla. Features European style tropical service.

MIAMI BEACH

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H

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Hot

A R K

by the U. S. Gov

Take us on for two energy and revel and comfort that se

W. E. CHE

ARLIN

HOT SPRINGS

...operating...
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Car Had Six Cylinders

When the Chevrolet Motor Co. in 1928 announced its six-cylinder motorist accepted it as a radical step. Few knew of a Chevrolet car powered with anything but a four-cylinder motor. The Chevrolet once before was a six-cylinder car, however, and at another time was an "eight."

The first Chevrolet car was a "six." For three years it remained a "six." In its first and second years, 1912 and 1913, it was called the "Classic 6," its engine had a 9-16x5 bore and stroke, a 120-inch wheelbase, weighed 3500 pounds and was priced at \$2150. In 1914, the engine size, horsepower, wheelbase and weight were reduced and the price dropped to \$1475. That year appeared Chevrolet's "Baby Grand," priced at \$1170.

TRAVEL AND RESORTS

The BLACKSTONE

A new and delightful hotel, near ocean golf course and all of Miami Beach's fine attractions. European style. Continental service.

MIAMI BEACH - FLORIDA

1927. Two years later the "Baby Grand" appeared, named for its price. It was one of the first cars to sell under \$500 and weigh less than a ton.

Chevrolet eight-cylinder cars were produced in two models, the "D-5" touring car and the "D-4" chummy roadster. In 1917 1918 and 1919. They were intended for the few who desired a multiplicity of cylinders in a comparatively low-priced, light-weight car. They were manufactured with the four-cylinder Chevrolet.

Non-Removable License Tag.
A new type of license tag, designed to prevent interchange of plates by thieves, has been adopted in Georgia. It is so arranged that when once attached to an automobile, it cannot be removed without destroying a part of the tag and so making it unfit for further use. Besides making it difficult for robbers, who frequently carry several sets of tags with them, the new tag also will prevent automobile owners from using the same set of tags for one or more cars or trucks.

TRAVEL AND RESORTS

When in Chicago...
2 big reasons for stopping at Hotel Shoreland

First... you avoid the noise and clutter of the "loop." Get off the train at 53rd Street or Englewood. You live on the restful shores of Lake Michigan, facing the Park and the amazing new Outer Drive... yet but 10 minutes from the city-center.

Second... you will enjoy Hotel Shoreland's character and high standards of service, its refined elegance, its cosmopolitan atmosphere, noteworthy clientele... and an extraordinary cuisine. 800 beautiful rooms affording every type of accommodation.

Hotel SHORELAND
Just 10 minutes to the City-center via Outer Drive or I. C. R. R. Electric
55th Street at the Lake - CHICAGO

Four Distinct
Lines of Cars in
Cadillac Group

They Include the La Salle
Eight and Cadillac Eight,
Twelve and Sixteen.

Represented by four lines of automobiles—the La Salle V-Eight, Cadillac V-Eight, Cadillac V-12 and Cadillac V-16—the Cadillac Motor Car Co. appears at the Automobile Show this year with a machine to cover every price requirement in the fine car field. The cars are exhibited by the Oliver Cadillac Co.

The prices range from \$2195 to \$11,900. Sixty-three body types comprise the four lines.

Both the La Salle V-Eight and the Cadillac V-Eight came to the show as new lines although they were introduced four months ago. The V-12 is here for its first visit. The V-16 was presented at the 1930 show.

Six Fisher custom body styles and four Fleetwood special custom bodies comprise the line mounted on the Cadillac V-Eight chassis, while the La Salle line is composed of seven Fisher body styles and five Fleetwood special custom built models.

Coach Work Improved.
When the La Salle was improved last August, the major changes were confined to mechanical features. At that time the power plant was increased in size and the performance of the car improved. Now, its coach work has been re-freshed.

The Cadillacs are lower, more graceful and suggest a greater fleetness than any previous Cadillac V-Eight.

The general lines of the new Cadillac V-12 follow closely the principles used in the V-Eight. However, the longer hood required to house the engine has changed the appearance of the car so that one receives an impression of a more luxurious lower car.

The V-12 is built on 140 and 143-inch wheelbases. It is produced in 10 body types, six by Fisher and four by Fleetwood, but with interior appointments and trim on all executed by the Fleetwood Body Corporation.

The V-12 engine, except in a few details, is a duplicate of the V-16. It is the same overhead valve type using the same automatic valve silencers as the V-16. Its bore and stroke are 3 1/4 x 4. The piston displacement is 368 cu. in. At 3400 r. p. m. it develops 135 horsepower.

Non-Clashing Transmission.
Engine lubrication is by pressure to all bearing surfaces. Crankcase ventilation is identical with the V-16. The cooling system is the same, as is the fuel system, with the exception that the V-12 uses only one vacuum tank. Carburetor noise is muffled by two intake mufflers.

The transmission is the Synchromesh non-clashing type. Included in the braking system is the vacuum assisted found on the V-16. Brakes are four-wheel, all internal mechanical.

The V-16 is America's first 16-cylinder V-type principle automobile engine. It offers the extreme in automobile performance, in power, in smoothness, in riding ease. It provides the widest choice of custom body styles, upholstery and colors.

The engine of the V-16 has a 3x4 bore and stroke, with a piston displacement of 452 cu. in. It develops 165 horsepower.

Safety Glass Can
Be Fitted in Any
Make of Automobile

Safety glass has been brought within the reach of all car owners. As safety glass is supplied as standard equipment by many car manufacturers, a buyer of a new car today can, with no added expenditure, provide himself with its protective benefits by making his choice of one equipped with this glass out of a large range of models and prices.

If a car owner does not plan to buy a new auto this year, it is not necessary to deny himself and his family security from flying glass peril. The Libbey-Owens-Ford Glass Co. points out that any make of car can be fitted with this glass. The company has dealer and service stations in all parts of the country with safety glass departments.

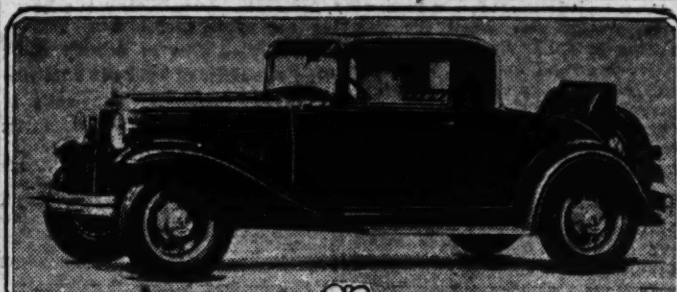
Service men have been careful to perform the specialized work of cutting the glass and sealing the edges by the unique Libbey-Owens-Ford processes. Through their methods car owners may now have safety glass protection against motorist peril, flying glass, installed in their cars at any time.

Covers for Louvers.
Covering the louvers or hood vents is another way of seeing that the engine does not operate at too low a temperature. It also has the advantage of keeping the driving compartment warmer by directing the heat against the dash.

Today's Crossword
Puzzle Answer

BLACK GLOOM BROWN
RATAN ROOMS FEEBLY
AM POLAR ALLED ON
NEW MEND REAR NEG
FRAISING UNKNOON
MAN RIDER NOT
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ON BRAT HANDS DA
REINA EBBOR KEDAS
ESSEN PLIVED ANNA

One of the New Dodge Cars



The new Dodge Six coupe with rumble seat.

Chevrolet Increases
Its Commercial Car
Line to Five Models

With the recent addition of a new model to its line of commercial cars, the Chevrolet Motor Co. now has five different truck and commercial car models.

The new model is a one and one-half ton chassis with wheelbase of 157 inches, and is particularly adaptable for stake bodies to carry long-length or bulky materials. The long wheelbase allows for a 12-foot maximum body length behind the cab. Other highlights of the new model as announced by the company include a seven-inch

one-piece steel channel frame, new and heavier front axle, special clutch with 10-inch disc, dual wheels interchangeable front and rear with a spare as standard equipment, four-speed transmission, and heavy rear axle with a 5.43:1 gear ratio.

The other Chevrolet models are a one and one-half ton chassis with a 131-inch wheelbase, a light delivery chassis with a 109-inch wheelbase, a sedan delivery and a roadster with pick-up body. Addition of the 157-inch wheelbase model to the line gives the company models for many types of work, from heavy duty trucking to speedy and flexible delivery cars.

Unusual facilities for serving the truck market are now being developed by the Chevrolet Motor Co. The Martin-Parry plant at Indianapolis, acquired by Chevrolet late last year, is now in full pro-

duction building several of the wide variety of body types available for Chevrolet truck chassis. The plant has a capacity of more than 100,000 truck bodies a year. Fifty branches for assembling the truck chassis and bodies also are being opened and placed in operation at zone headquarters, including one in St. Louis. These added facilities mean that Chevrolet-supervised workmanship will go

into every truck bearing the company's name. They mean quicker delivery to the dealer and the consumer, and better service to the user because branches will be easily accessible to every part of the country.

Time Payment Sales Drop.
Automobiles sold in the United States on time payment plans during the first eight months of 1930 were valued at \$932,969,512. The value for the same period of 1929 was \$1,153,704,810.

Join
the marvellous crowds
at the
First Public Showing
of the
DeVaux
6-75
AUTO SHOW
ARENA
FEB. 1 TO 7

Two Years to Pay
For Your GarageCarpenter Built
or Sectional

One-Car Two-Car
10x18 Garage 18x18 Garage
\$122 \$215
Concrete Work and Painting May
Be Included.

MANCHESTER MFG. CO.

1210 SOUTH VANDEVENTER AVE. ST. LOUIS, MO.
Sarah and Southampton Cars Pass Door
Builders of Bungalows, Cottages, Stores, Schools, Etc.

HUPMOBILE TAKES THE STRAIN
OUT OF MOTORINGWITH
ITS NEW Free-Wheeling DRIVESTANDARD EQUIPMENT ON ALL ITS
NEW SERIES HUPMOBILE SIXES AND EIGHTS

IMAGINE yourself in a typical traffic tangle.
Shifting back and forth from second to high, jockeying out of the jam.

What a nerve-wearing ordeal!

But with Hupp Free-Wheeling you glide through—relaxed. Your "clutch-foot" rests at ease. You may shift from high to second, or from second to high, without touching the clutch. Hupmobile's Free-Wheeling gives you a quieter, smoother running car... without gear noise or roar without motor drag, or vibration when decelerating. It eliminates all driving-tension... even for the novice.

That's traffic-picnic. But on the straight-away, the real fun begins. You soar to high speed, take your foot off the accelerator...

and still you float along! Riding on the wings of momentum! Resting your motor! Saving your fuel! Rolling free... like a glider in the air. Yet with your car always in gear... always in positive control.

Sooner or later, all motor cars must come to Free-Wheeling. But Hupmobile offers you, RIGHT NOW, perfected Free-Wheeling... tested by Hupmobile engineers for more than a year and a half... true to Hupmobile's traditional mechanical excellence.

Your Hupmobile dealer has a novel plan to propose to you—a seven-mile ride—proving every statement here. Try Free-Wheeling yourself. Ask your Hupmobile dealer for this thrilling seven-mile test.



Ride on the wings of Momentum



Shift without touching the clutch

SENSATIONALLY REDUCED PRICES
LOWEST IN HUPMOBILE HISTORY

Usually when a product is so vastly improved, not only over its previous self but over all comparable competition, you'd expect to pay more, proportionately. Here's the greatest and newest improvement in motoring—Free-Wheeling—yet the lowest prices... the greatest values... in Hupmobile history. Read these reductions.

	NEW PRICE	OLD PRICE	SAVING
THE CENTURY SIX 70 H. P. FREE-WHEELING SEDAN	\$995	\$1195	\$200
THE CENTURY EIGHT 90 H. P. FREE-WHEELING SEDAN	\$1295	\$1395	\$100
THE 100 H. P. EIGHT FREE-WHEELING SEDAN	\$1595	\$1695	\$100
THE 133 H. P. EIGHT FREE-WHEELING SEDAN	\$1895	\$2080	\$185
THE 133 H. P. EIGHT FREE-WHEELING CUSTOM SEDAN	\$2295	\$2495	\$200

PRICES STANDARD EQUIPPED ARE F.O.B. FACTORY

NEW FREE-WHEELING SIXES AND EIGHTS

DISTRIBUTOR

WEBER IMPLEMENT & AUTOMOBILE CO.

Hupmobile Distributors Since 1914

19th and Locust Streets, St. Louis, Mo.

METROPOLITAN DEALERS

ALBRECHT AUTO CO.,
2534 Salisbury.
JOHANNES MOTOR CO.,
Webster Groves, Mo.
RALPH HAY,
4407 Eichelberger.
SEIFART MOTOR CO.,
E. St. Louis, Ill.

MISSOURI

De Soto—J. B. Huskey.
Hannibal—Hannibal Nash Company.
Jefferson City—Cole County Motor Co.
Cape Girardeau—Miesner Auto Co.
St. Francois—J. P. Mosier.
St. Charles—J. H. Machens.
Columbia—Cook Bros. Motor Co.

MISSOURI

Kirkville—Tritt Bros. Motor Co.
Ste. Genevieve—H. O. Haerling.
Moberly—Seibert Motor Co.
Bowling Green—Staley Motor Co.
ILLINOIS
Belleville—Barnett-Reese Motors.
Carlyle—F. G. Mead.
Nokomis—C. A. Balsley.

ILLINOIS

Livingston—Mitchell & Son.
Columbia—Gundlach Motor Co.
Quincy—Ellis Motor Car Co.
Pana—Edw. McKee & Son.
Springfield—Weinold Motor Sales Co.
Highland—Jenny Garage.
Effingham—Wente-Noot Motor Co.
West Frankfort—Bowyer Motor Co.
Wood River—Corrington Motor Co.

GOLF
AT
Hot Springs
NATIONAL
PARK
ARKANSAS

All set for your first drive down the fairway—Fifty-four Holes (3 full courses) of Superb Golf including our Beautiful New Championship Course that will give you the "kick" of your life.

GRASS GREENS
AND TEES

Through sleepers come direct—so do motor highways—and the weather's fine.

Follow Through in
Hot Springs' Baths

For Hot Springs' radioactive waters and zestful climate rid your system of annoying ailments, replacing them with new snap and vigor. Bath house facilities are amazingly fine—served by licensed attendants and supervised by the U. S. Gov't which owns and controls the waters.

Par Golf—Par Accommodations

Take us on for two weeks—or four—build up a supply of new energy and revel in a golfer's treat. For accommodations and comfort that score Par, wire or write your reservation to

W. E. CHESTER, President and General Manager

THE
ARLINGTON HOTEL
HOT SPRINGS NATIONAL PARK, ARKANSAS

Marmon Sixteen Develops 200 H.P.: Two New Eights

Super Car Has Projectile Body Lines—Other Eights Have 84 and 125 H. P. Engines.

Three entirely new lines of Marmon motor cars, including the Marmon sixteen, are shown by the Archer-Mann Motor Co. Aside from the sixteen, two new Marmon eights, known as the 70 and the 88, in the \$1000 and \$2000 fields, respectively, are being shown for the first time.

The new sixteen makes its formal debut at the show after having been shown at custom salons and in the principal cities. It combines modern appearance, comfort and projectile body lines with 200-horsepower performance.

The new 70 has an 84-horsepower engine, while the new 88 has a 125-horsepower plant and is constructed on two wheelbase lengths—130 inches for the two and five-passenger body styles and 136 inches for the seven-passenger types.

The 70 is unmistakably Marmon in appearance. Numerous refinements and special details have been incorporated in the car as a whole. Ventilating doors in the hood, for example, replace the usual slit-type louvers, and parking lights are mounted on the front fenders. The Marmon double-dome combustion chamber, a patent applied-for design which in itself increases power 10 per cent, is used on the 70, the first time it has been incorporated in the engine of a Marmon car of low price.

The new Marmon 70 is offered in four body styles including a full five-passenger sedan, two-passenger coupe, four-passenger victoria and two-passenger convertible coupe. Two-passenger types have rumble seats and the front seat of the sedan is fully adjustable, for the convenience of the driver the steering column likewise is adjustable for tilt and all controls, including the starter button, are mounted in the center of the steering wheel.

Although the new Marmon 88 is a car of generous size and power, its flexibility and ease of handling have been given emphasis by the use of an improved roller cam and lever steering system, a new silent second and third gear transmission, and a specially designed clutch.

Eight body styles will be produced initially in the Marmon sixteen. They are a five-passenger sedan, seven-passenger sedan, seven-passenger limousine, five-passenger close-coupled sedan, five-passenger convertible sedan, two-passenger coupe, two-passenger convertible coupe, and five-passenger two-door coupe. Additional custom types will be added later.

Ford Commercial Cars Adapted for Specialized Uses

From the de luxe delivery on the passenger car chassis, to large trucks with extra-long wheelbase and dual rear wheels, the Ford offers a vehicle for practically every kind of hauling except the very heaviest.

Much of this extension in the usefulness of the Ford truck has taken place since the automobile show of last year. In that time the company has introduced a 157-inch wheelbase truck to supplement the 131 1/2-inch Model A and the 103 1/2-inch Model A. It also has offered a choice of gear ratios, optional dual rear wheels, open and closed cabs of new design, and a number of new standard body types, including five kinds of dump trucks.

One of the most important developments in the commercial car and truck business within the last year has been the Ford Motor Co.'s new policy of adapting its product to the manifold specialized needs of industry. Consequently, Ford's with standard or special bodies are now serving as grocery trucks, with shelving throughout, refrigerator trucks, dump trucks, coal trucks, furniture vans, hearses, ambulances, police patrols, busses for school and public transportation, street sweepers, milk delivery trucks, and, in short, for practically every sort of truck use.

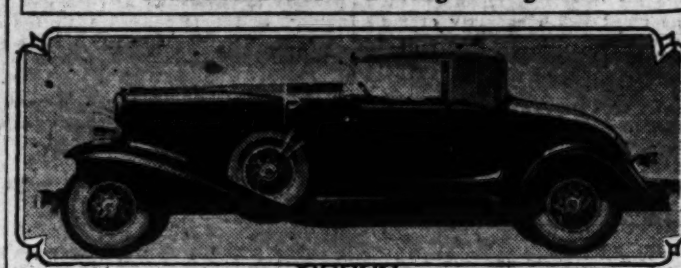
For many purposes the Ford is used in combination with trailers or semitrailers. By thus utilizing the draw-bar pull, the one and one-half ton Ford can easily pull three or four tons.

Seven-Year Hunt for Man to Grind Gem For Cadillac Plant

A diamond said to be ground and polished 50 times more accurately than any stone in all the crown jewels in the world, is in daily use in the Cadillac plant. It is a part of a testing apparatus known as a microcharacter, which determines the hardness of substances.

The inventor of the microcharacter searched seven years before he found a worker capable of grinding a diamond accurately enough for use in the machine. The diamond, which weighs a hundredth of a karat, is a perfect corner of a cube which serves as a point. It is controlled by a series of levers. It is adjusted to rest on the surface of the material to be tested under a fixed weight, and the material is then moved beneath the loaded diamond. The diamond leaves a scratch on the surface of the material, which, although invisible to the naked eye, appears to be a furrow under the microscope lens.

Auburn's New Straight Eight



Cabriolet model of the new 8-88 Auburn car.

Longer Bodies Improve Looks Of Pontiac Cars

112-Inch Wheelbase Gives
Rakish, 'Close to the Ground'
Appearance.

Freshly styled for 1931 and presenting new elements of grace, comfort and performance, the Pontiac six is exhibited by the Mississippi Valley Motor Co. at the automobile show.

Although longer and better proportioned than before, the big 60-horsepower car is offered at a base price below the minimum at which any Pontiac previously has been introduced.

The longer wheelbase of 112 inches has permitted the designing of a sleeker body which creates a "close to the road" impression of low-slung length.

Among the external advancements in the new bodies are: Chrome-plated screen which conceals and protects the radiator core; curved tie-bar supporting the new chrome-plated head lamps; longer hood secured by electroplated handle locks; one-piece full crown fenders carrying indicator lamps similar to those introduced last year on the Oakland eight.

Greater comfort has been attained through seating by felt and rubber pads the pedal and control openings, through heavy dash insulation which muffles road and engine sounds and keeps out motor heat, and by a felt-backed front floor mat.

An important factor in eliminating noise and at the same time increasing riding comfort is found in the extensive use of rubber cushioning throughout the chassis. The chassis carries this rubber compound at more than 40 points.

The transmission drive has been redesigned to include a rubber hub of the type that has been successful on the Oakland. This hub forms a barrier against the "telegraphing" of road and axle noises to the engine.

Larger brakes have been installed. A new engine device called the air silencer, developed by the AC Spark Plug Co., eliminates carburetor and manifold roar during high speed operation.

The 1931 Pontiac is offered in six body types, the two and four-door sedan, the four-door custom sedan, the standard and sport coupe and the convertible coupe. The latter model is a new body style in the Pontiac line.

**Ignition Service Co.,
Doubles Floor Space**
The Ignition Service Co., 3865 Easton, has leased the building adjoining it on the west, doubling its space to include two floors in each building. The concern, specializing in complete armature and generator service for every type of car and truck, announces the opening of a new department for industrial armature winding under the supervision of Herbert Fogel, formerly with the armature divisions of the Wagner, Emerson and Century Electric companies.

In addition to automotive, truck and bus type armature work, the new department does armature and motor winding for every type of electric motor including refrigerator type motors.

A. Van Pelt and E. W. Witte are president and treasurer, respectively, of the Ignition Service Co.

4 Free Wheeling Studebaker Lines; New Model Six

21 Types of Bodies in the
President, Commander and
Dictator Groups.

Four free wheeling lines of cars—a new six and the President, Commander and Dictator eights—are exhibited at the show by Arthur R. Lindberg, Inc.

The extent to which free wheeling has captured public favor is emphasized by Studebaker's climb from twelfth to fifth place in national registration within 30 days of its appearance in the new series President and Commander eights last July. It is the outcome of extensive and intensive research and test work by Studebaker engineers to find a solution to the problem of the control and utilization of momentum.

Twelve smart President Eight models are offered in two wheelbase series—136 inches and 130 inches. There are five Commander Eight models on a 124-inch chassis and four Dictator Eight models on a 114-inch chassis. All are extremely smart in appearance.

Body lines are low and graceful. Roof quarter panels give a more finished and tailored look to the cars, as well as making the roof appear lower, even though there has been no reduction in headroom height.

The new sloping radiators, matched by complimentary headlights, fender lamps and LeModern bumpers, are distinctive. In the case of the new Dictator eight, the headlamp tie rod, carried formerly in front of the radiator, is now incorporated out of sight in the radiator shell itself. This adds to appearance as well as providing greater frontal rigidity. All radiators are equipped with high turbulence air deflectors in the grid, which assure maximum efficiency of air circulation.

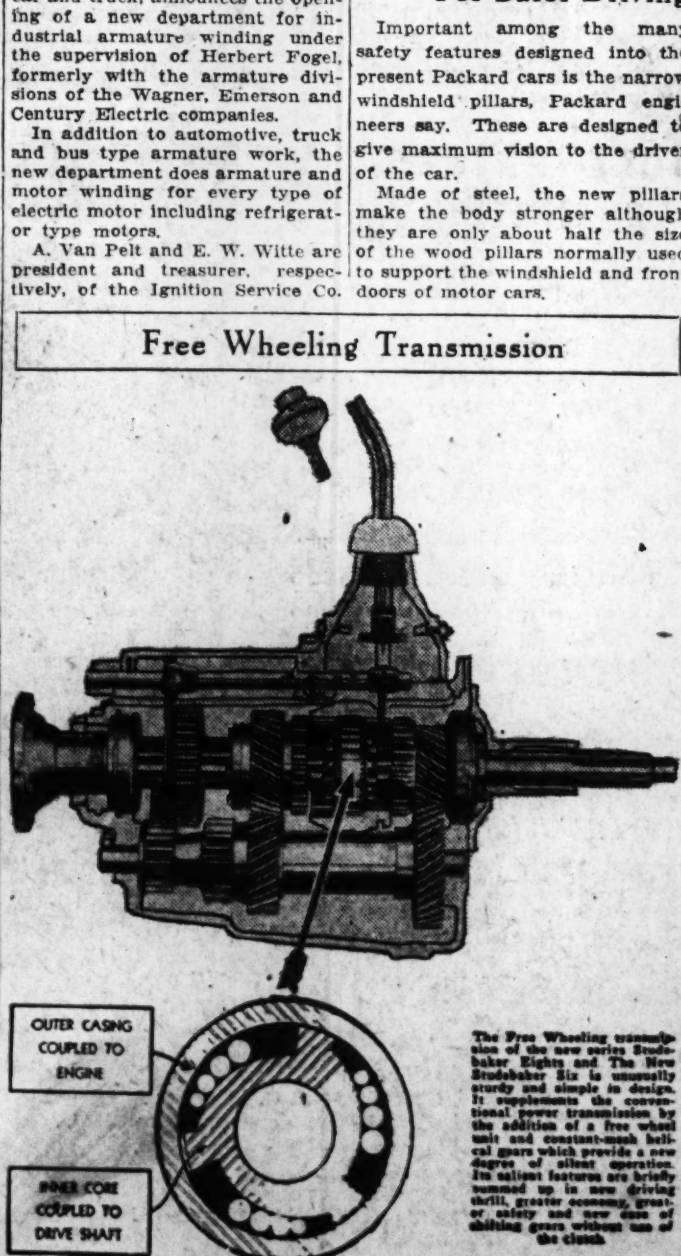
Horsepower is 122 in the new President, 101 in the new Commander and 81 in the new Dictator. Engines throughout are seasoned straight eights of L-head type, a design which Studebaker has consistently used.

Chief among engineering features found in these new Studebaker eights is the new carburetor silencer which practically eliminates carburetor noise. This feature is, in effect, a small muffler attached to the air intake of the carburetor. Air filter, gasoline filter and oil filter render engines completely dirtproof and dustproof.

**Windshield Pillars
On Packard Designed
For Safer Driving**
Important among the many safety features designed into the present Packard cars is the narrow windshield pillars. Packard engineers say. These are designed to give maximum vision to the driver of the car.

Made of steel, the new pillars make the body stronger although they are only about half the size of the wood pillars normally used to support the windshield and front doors of motor cars.

Free Wheeling Transmission



The Free Wheeling transmission of the new series Studebaker Eight and The New Dictator Six is unusually sturdy and simple in design. It supplements the conventional power transmission by the addition of a free wheel unit and constant-speed ball-bearing gears which provide a new degree of silent operation. In actual features are briefly summed up in new driving thrill, greater economy, greater safety and new ease of shifting gears without use of the clutch.

Willys-Overland Holds Sales School

Free instruction in a school of salesmanship was given for five evening in St. Louis last week by Willys-Overland, Inc. F. W. Lawton, factory sales engineer, was in charge. Classes were held each evening at E. J. Johnson, Inc., 1001 Third street, Willys-Overland distributor. In addition to Lawton prominent sales managers in St. Louis addressed the class.



"Frankly, Willys-Overland, Inc., wants the serv. F. W. LAWTON of high-grade, properly trained salesmen all over the country," Lawton explained. "For that reason we are giving this free instruction. We have learned that many persons following other vocations would make fine salesmen with the proper training."

It is Practical, Too.

Those motor car manufacturers who emphasize the advantages of buying a new car in winter make no bones of the fact that they are trying to stimulate sales. However, from the standpoint of the potential buyer the idea is practical. Winter cannot hurt a new car's appearance, but a new car's efficiency can make cold weather less trying from a motoring point of view.

Guarding Against Cold Feet. A bit of added equipment that many a motorist overlooks is a draft plate to fit around the opening for brake and clutch pedals. Most chilled feet in driving come from the blast of cold air admitted by these openings, especially in some of the older cars. The remedy is inexpensive.

JOIN
the marvellous crowds
at the
First Public Showing
of the

DeVaux
6-75

AUTO SHOW
ARENA
FEB. 1 TO 7

COMPLETE SERVICE

AXLES → Axle alignment means freedom from trouble—sets wheels at proper pitch and saves tires.

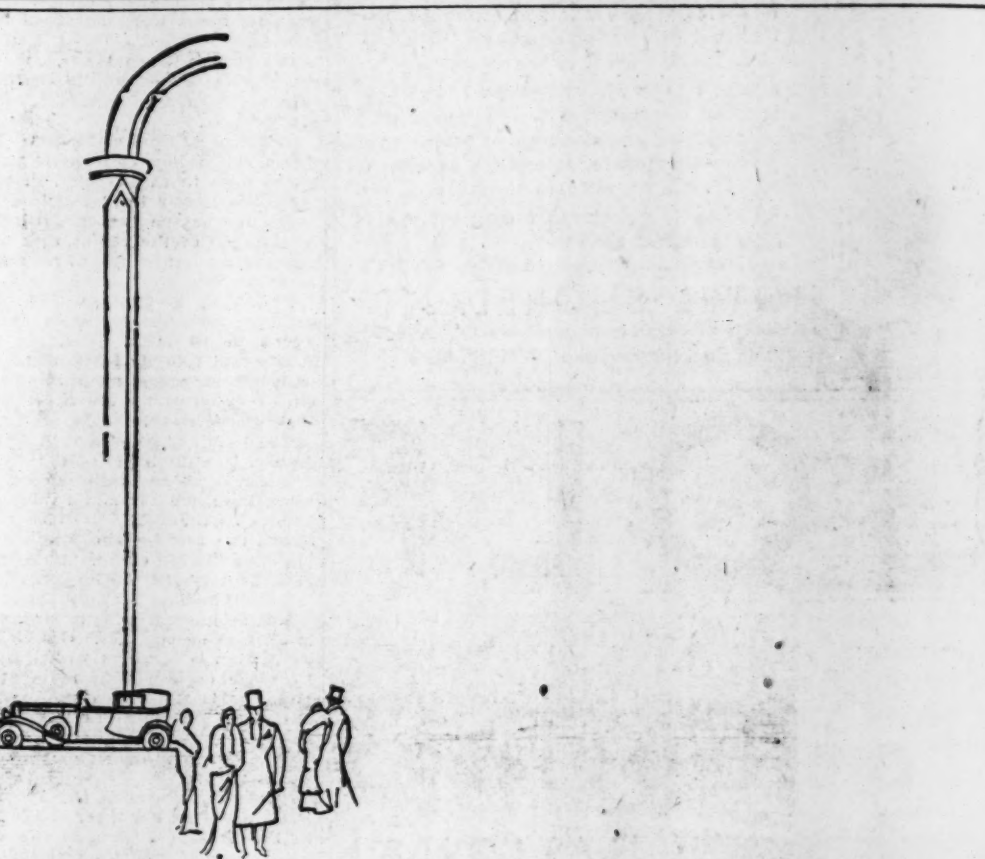
WHEELS → Wheel alignment has become one of the most important phases of automobile maintenance. Aids safe driving—saves expensive wear on tires.

BRAKES → Brakes need regular inspection to insure safety. We adjust, re-line brakes, or true brake drums—best materials—experienced men.

For Driving Safety
Watch Your Car Below This Line
Here, under one roof, we maintain the most complete plant in the Middle West for rendering economical service on Brakes, Wheels and Axles. All mechanics are trained in the use of factory-approved equipment and thoroughly "seasoned" before they are permitted to work on your car. Safety—Economy—Service—are our watchwords.

Garage Owners and Service Station Operators:
Borbein-Young's shop of 12,000 square feet is for you to use—in addition to your own shop. Phone or write us for details.

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"Just Around the Corner"
Phone JEFFERSON 2013—For Service or Sales
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First Presentation

AT THE AUTOMOBILE SHOW OF THE

DISTINGUISHED CADILLAC FAMILY

LA SALLE V-8 CADILLAC V-8
CADILLAC V-12 CADILLAC V-16

PRICED FROM \$2195 TO \$15,000, F. O. B. DETROIT

Select models of Cadillac and La Salle are also included in the displays at our showrooms. Here you will find interesting body styles and colors not on exhibition at the Automobile Show. You are cordially invited to call at any time.



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EAST ST. LOUIS.....Mollman Motor Co.
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HERRIN.....Brewster Bros.
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JEFFERSON CITY.....Capitol Motors

COLUMBIA.....Missouri Motor Co.
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The Clinton-Romaker Service Co., a division of Eighteenth Street Garage, made a Goodrich Silver dealer, according to E. R.

Your Brakes—The



Truck Owners We Are Authorized GRUSS

The Air Spring has just the place on heavy-duty motor vehicles. Gruss Air Springs curb destructive strains.

Now in

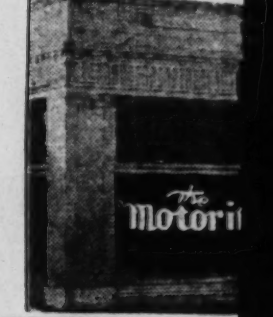
The Moto-Rite still greater me many friends.

Study

Repair

For the past 3 repairs, we won specialized serv

11,000 Square Feet Auto Storage Space, \$10 Per Month.



The Motor

Reb

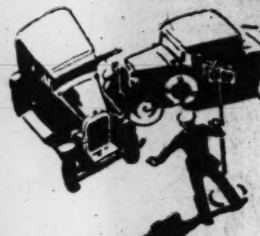
3145 Locust

Jacksonville, Peoria, Ill., Quincy, Ill., Bloomington,

Clinton-Romaker Co. Goodrich Tire Dealer

The Clinton-Romaker Sales and Service Co., a division of the Eighteenth Street Garage, has been made a Goodrich Silvertown tire dealer, according to E. E. Gordon, Eighteenth Street Garage, will be

Your Brakes May "Work" a Thousand Times —The ONE Time They Don't May Be Disastrous



Properly repaired brakes, with the proper materials and the proper tools, is the only assurance of safe driving. Our Cowdrey Dynamic Brake Testers enable you to test your own brakes and see for yourself what adjustments are needed and satisfy yourself that the work is correctly done.



3413-15 Washington Ave.
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Now in Our New Location!

The Moto-Rite has taken a new home. Here we expect to render in still greater measure the high type of service which has made us many, many friends. Visit us at your earliest need for Studebaker Service.

Studebaker Experts

Repairing of Studebakers Exclusively

For the past 3 years we have specialized in Studebaker service and repairs, we work on no other cars. Your Studebaker deserves this specialized service.

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Power of Motors In Lincoln Cars Increased by Third

Free-Wheeling Transmission
Also Among New Features
—Flowing Body Lines.

A comprehensive showing of new Lincoln automobiles is being exhibited at the Automobile Show by the Lincoln Retail Division of the Ford Motor Co. This display closely follows the world premiere of the new Lincoln at the New York Automobile Salon and the first national showing at the New York Automobile Show. At both of these exhibitions the new car aroused widespread interest.

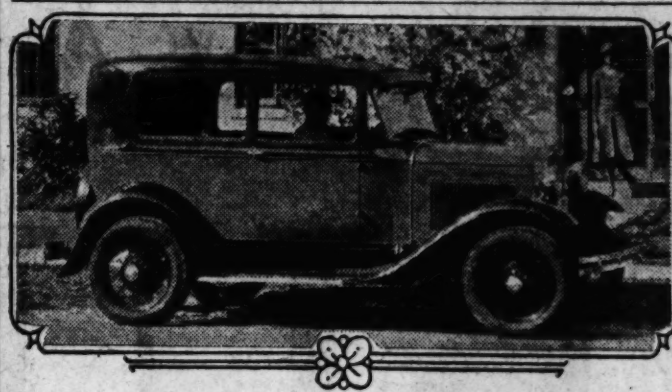
The new Lincolns are of superb appearance, accentuated by the flowing lines of the long hood and cowl, the slanting windshield and the long low-slung body. Outstanding mechanical features include the free-wheeling transmission, the responsive 120 horsepower engine and the powerful braking system. The wheel base is 145 inches.

The new Lincoln group includes both custom and standard body types. In the standard line are eight cars, including a seven-passenger touring, four-passenger phaeton, five-passenger coupe, five-passenger sedan, town sedan of the two and three window type, seven-passenger sedan and seven-passenger limousine. The custom group includes a coupe and two-window and three-window Berlines by Judkins, a limousine and panel brougham by Willoughby, an all-weather cabriolet and all-weather brougham by Brunn, an all-weather cabriolet and a convertible roadster by LeBaron, a convertible phaeton by Derham, a convertible sedan and convertible coupe by Dietrich and others.

Probably the outstanding mechanical feature of the new Lincoln is the free-wheeling transmission. With it, gears may be shifted from second to high-back and forth—rapidly, quietly and easily, without even using the clutch. In second and high gears the engine is automatically released merely by releasing pressure on the accelerator pedal and the car will glide on the momentum with the engine idling. Second gear is quiet—almost like high—because the gears used for this speed are of the helical type.

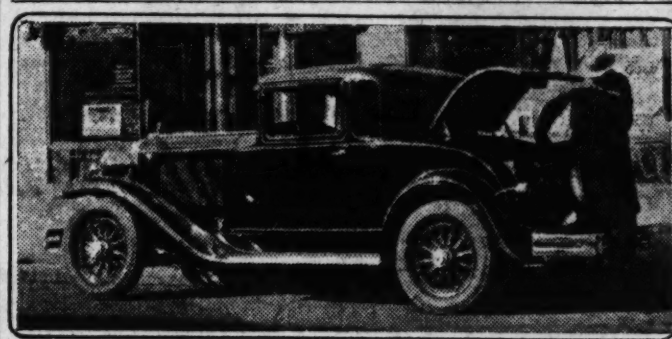
The increased power of the new Lincoln engine—which is 23 per cent more powerful than in any previous Lincoln—is the result of better carburetion and new manifold design, which gives a greater efficiency in power generation from the gasoline consumed.

Latest Ford Two-Door Sedan



The newest edition of the Ford tudor sedan.

A Free Wheeling Hupmobile



N. Hupmobile Century Eight commercial coupe with free wheeling.

Chrysler's New Six Styled Like 8-Cylinder Lines

Four Body Styles Shown—
Advanced Steel Construction
in All Models.

The new Chrysler sixes, shown by Midwest Motors, Inc., are styled like the Chrysler eights.

The engineers have produced a graceful car by combining and unifying the body design with that of the double-drop frame. This new frame permits a low center of gravity.

The new Chrysler six comes in four body styles—a four-door sedan, coupe, convertible coupe and roadster, on which five wire wheels are standard. Many new mechanical features contribute to extra performance.

Positive force-feed lubrication forces cool oil under pressure from the ventilated crankcase to all crankshaft, camshaft and connecting rod bearings. A cam driven fuel pump supplies gasoline to the carburetor at a constant rate from the 15.5 gallon tank in the rear.

The long semi-elliptic front and rear springs through which the new Chrysler six gets its easy riding qualities are cooled and relieved from rebound shocks by hydraulic shock absorbers. Control at all speeds is maintained by the quick-acting, four-wheel, internal-expanding, hydraulic brakes, operating on 11-inch drums.

The most pronounced accomplishment of Chrysler engineers in the design of the new eights has been the unified development of an advanced type of strong steel body construction and double-drop frame, which together result in greatly reduced overall height, lowered center of gravity, absence of sideways, improved roadability, easier handling, and a general air of grace and smartness.

Outstanding mechanical features of both the eight and imperial eight include L-head straight-eight engines; four-speed transmission; down-draft carburetor; automatically controlled radiator shutters. Bonderite rust-proofing process is used on all enameled parts.

The Chrysler eight is offered in five body styles—coupe with rumble seat; sedan, convertible coupe, roadster, sport roadster including six wire wheels and trunk rack, and phaeton. The Chrysler imperial eight is offered in the five-passenger sedan; the close-coupled sedan, the seven-passenger sedan, and the sedan-limousine. For the Chrysler imperial eight, a number of custom bodies have been designed by LeBaron, Locke and Watson, in sedan, coupe, convertible coupes, town cars, phaetons and roadsters.

Representative models of every six and eight cylinder Chrysler for 1931 are also being exhibited at Grand Central Palace, the Chrysler Building and at Simon, Stewart, Inc., during the Automobile Show.

Hug Trucks Exhibited At Show Here Have Exclusive Features

The Hug Co., Highland, Ill., is exhibiting two Hug commercial chassis and two Hug roadbuilding chassis in the St. Louis show. The commercial exhibit consists of models 23 and 42, recently added to the Hug line in the two and three ton class. The Roadbuilder models will be the 3TM and 3TM Tractor, the former a specially designed dirt moving truck, the latter designed for levee work and equipped with tractor track.

The new Hug front spring rocker will also be exhibited at the St. Louis show. This is a new spring suspension and is especially advantageous on trucks used in roadbuilding operations. It prevents the bending, twisting and breaking of frames and provides for front spring flexibility. It is an exclusive Hug feature designed by C. J. Hug, president of the Hug Co.

All De Luxe Line Of Graham cars Being Displayed

Group Includes an Entirely
New Four-Speed, Eight-
Cylinder Model.

Graham is introducing at the automobile show an all-de luxe line of motor cars, with new body designs, that are being exhibited by the Gross Motor Co.

An entirely new four-speed, eight-cylinder model, the Special 820, is displayed, and the Standard three-speed six and the Special four-speed six appear with advanced body styles and numerous chassis improvements. In addition there is the larger Custom 834, to be fitted with specially trimmed bodies.

All models except the Standard Six have new synchro-allent four-speed transmission.

The new line follows:
Standard Three-Speed Six—Wheelbase, 115; horsepower, 75; roadster, coupe, town sedan and sedan models.

Special Four-Speed Six—Wheelbase, 115; horsepower, 75; coupe, town sedan and sedan models.

New Special Four-Speed 820—Wheelbase, 120; horsepower, 85; coupe, town sedan and sedan models.

Custom Four-Speed 834—Wheelbase, 124; horsepower, 100; five-passenger sedan, seven-passenger sedan and seven-passenger limousine models, custom fitted and trimmed to order.

All models are equipped throughout with shatter-proof plate glass. In both the sixes and the new eight, larger body shells and new seat cushion construction have increased the passenger and luggage space. The cushions are deeper than before, but are set lower, providing increased headroom. The inside length of the two sixes and the new eight is two inches greater than in the previous corresponding cars.

An innovation in front-end construction is seen in the new Graham radiators. The shell and the narrow vertical vanes forming the radiator guard are an integral unit, stamped from a single sheet of metal. Both the shell and the vanes are chromium plated. Between the radiator guard and the tubular core is a wire mesh screen, which curtains the core and tanks from view.

St. Louisans Invent Electric Boiler to Clean Transmissions

H. C. Merry and Louis Goodhart, both long in the automobile business, announce a new invention, an automatic electric steam boiler for steaming out grease and oil residue in transmissions, differentials and crankcases. They say there is nothing to equal live steam for breaking down or liquifying greases, as steam is used in all refineries for cleaning out tank cars, vats and drums from which residue or waste oil must be removed. They call the device "Steam-Wa."

It has electric steam control with automatic safety valve which retains sufficient steam for immediate use. The boiler holds eight gallons of water, working with two and a half gallons. With the safety valve set at 15 pounds, by simply plugging into a light socket, steam generates and shuts off automatically, saving current. It is a portable unit.

Goodhart and Merry say that steaming out the working units of cars and trucks is necessary every time the oil is drained, as perfect lubrication becomes possible with all of the old oil and metallic particles removed.

Chief engineers of one of the larger oil companies have been testing the "Steam-Wa" device for two months, and their report has been favorable.

Distribution has already been established in Chicago, Boston, Philadelphia and Pittsburg. Steam-Wa will be in operation and on display during the Automobile Show in the H. C. Merry, Inc., exhibit of equipment and specialized automotive devices.

Distinctiveness in Body Styling of Franklin Models

Airplane Type Engine's Power
Is Increased—Inter-
esting Streamlining.

The 1931 Franklin line of air-cooled, airplane type motor cars includes a number of distinctive models designed to meet women's preferences.

The Franklin de luxe victoria brougham, having the fine proportions of long wheelbase, has a distinct feminine appeal. It emphasizes luxury, quality and comfort, but also gracefulness. Being close-coupled, it has a smart, chummy air, and comfortably accommodates two in the individual pullman front seats and two in the full-width rear seat. The rich exterior colors are optional.

The club sedan de luxe is another smartly designed car. It is easy to handle, has the speed and power to meet the demands of modern motoring.

Women who drive smart motor cars are also showing interest in the convertible coupe, which is also available in both the de luxe and transcontinental series. It accommodates three or five passengers and has numerous points which commend it as a car for country club and other sports use.

The style element of these models is such that they may be used either on formal or informal occasions and offer many advantages of a smart car for all social purposes.

Streamlining of the bodies begins at the hood front and continues to the rear quarters. Even the slanting windshields are set at a greater degree of slope, and can be compared closely with the cabin type airplane. Fenders, also, are of the air-foil type, and carry out airplane streamlining theme.

Several of the body types show the airplane construction trend more readily than others. Chief among these are the Pirate and speedster models in the Series 15 de luxe line.

There are 10 body models in each group, exclusive of the wide selection of custom-built bodies.

In the 1930 car Franklin engineers achieved a 40 per cent increase in power by a slight change in one part of the engine without increasing the size of the cylinders, and in the 1931 engine the previous achievement of 95 horsepower development is overshadowed by an output of 160 horsepower, with the same cylinder dimensions—3½-inch bore and 4½-inch stroke.

The 1931 power plant delivers 6 per cent more air at a saving of 53 per cent of the horsepower consumed by the fan on the previous model. A slight increase in the size of the suction yoke and cylinder heads has resulted in another substantial power increase in the 1931 model.

Chevrolet to Be 20 Years Old Nov. 3

This year will see the rounding out of the twentieth year of the Chevrolet Motor Co. Organized Nov. 3, 1911, the company has grown into one of the great industrial organizations of the world. From an obscure workshop in Detroit, the manufacturing facilities have expanded to 20 domestic plants and extensive overseas operations controlled by General Motors Export.

From a few retail stores there has developed the most comprehensive sales organization in the industry, with 16,500 domestic dealers employing 22,000 retail salesmen.

In the first November and December of operations, five cars were built. In the corresponding two months just ended, production was nearly 100,000 cars.

In the first full year of operation production totaled 2000 cars. This year the total will run to 1,000,000 cars.



We Repair All Makes of
Speedometers

FRANK'S SPEED O METER SERVICE

2943 Washington Franklin 6913

Thousands
are crowding to
see the
NEW

DeVaux

6-75

AUTO SHOW
ARENA
FEB. 1 TO 7

Look for F. J. Hagerling at the Auto Show
Manufacturer of Thunderbolt Products
He will entertain you royally by teaching you the proper
way to use THUNDERBOLT PRODUCTS.
Thunderbolt Tire Patch—Thunderbolt Hand Soap
Thunderbolt Radiator Patch, New This Year
On Sale at Your Dealer and at Our Display Booth, Arena, All Time
Work.

F. J. HAGERLING, 2201 Lynch St., St. Louis

FEBRUARY SPECIAL

Brakes Relined and Adjusted
Ford Model "A" \$8.00
Chevrolet (4-wheel) \$10.75
Chevrolet (2-wheel) \$5.75

Above prices include labor, material and one subsequent adjustment FREE! Only best standard lining used.

St. Louis' oldest Brake service system. **GENERAL BRAKE SERVICE CORP.** St. Louis' largest Brake service system.
Main Plant—5721 Locust—Open All Night
801 DELMAR BLDG. 7438 MANCHESTER
2127 Locust 1794
GRAND & FAIRVIEW
5425 & GRAND

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in the City Where
You Can Buy

GOODYEAR TIRES

On Convenient
TERMS

We Mount
Tires Free

Stores Open Till 9 P. M.

UNION

SALES REPRESENTATIVE COMPANY
1126-1130 OLIVE ST.

Rebellion against monotony

BRINGS FORTH THE AIR-COOLED, AIRPLANE-TYPE CAR

THIS year Franklin again blazes a trail in the motor industry that is attracting thousands of new Franklin enthusiasts.

Motorists searching for progress, rebelling against the monotony of "new models", unchanged in principle year after year, are finding in the new airplane-type Franklin the most advanced engineered and designed car—because it is air-cooled.

Like the airplane, Franklin is unbound by precedent, and as a result has been able to cut the shackles of set practice. The 1931 Franklin is

the really new car to be announced this year. In Franklin there is motoring comfort reaching sheer luxury. Performance from an air-cooled engine which produces the greatest power for size. Performance so smooth, so steady, so quiet, that riding is like gliding—80 an hour seems like 50.

Here is a car with airplane streamlining, air-foil fenders, slanting clear-vision windshield, airplane instrument board, airplane materials, and a lower-looking, longer body—the living spirit of freedom and flight. Modernity of engineering skill is coupled with modernity of styling.

FRANKLIN

AIR-COOLED

CENTRAL STATES MOTORS, Distributors

3145 Locust St.

Open Evenings

Jefferson 7227

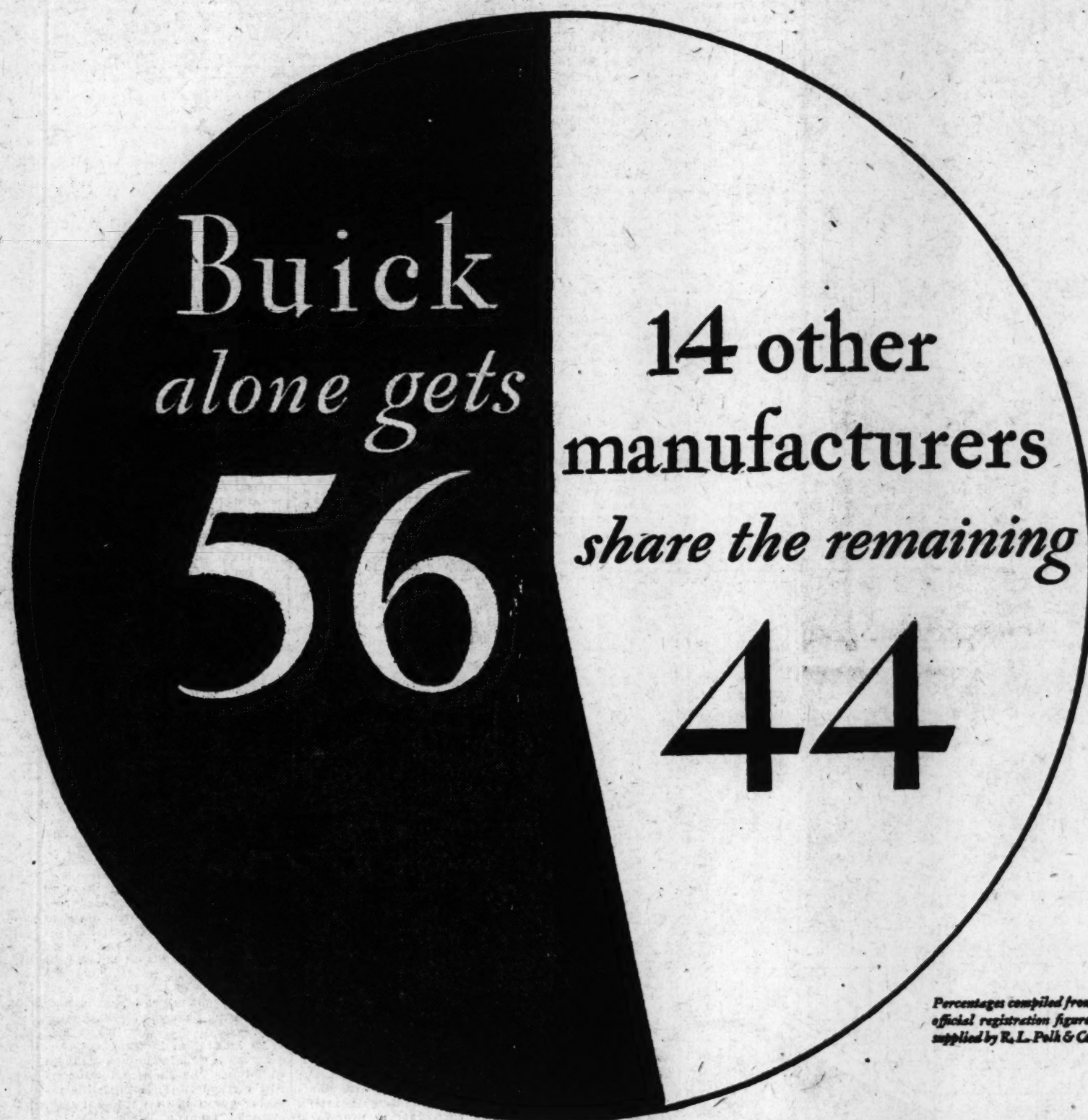
OTHER FRANKLIN DEALERS IN THIS VICINITY

Jacksonville, Ill.—Illini Motor Co.
Peoria, Ill.—Malcham-Franklin Company
Quincy, Ill.—W. Russell Lierle
Bloomington, Ill.—Franklin-Neff Motor Sales Co.

Evansville, Ind.—Schnake Motor Company
Vincennes, Ind.—D. D. Aldrich
Springfield, Ill.—Illini Motor Company
Kansas City, Mo.—Franklin-Williams Motor Co.

Here's what America thinks of BUICK BUILDS IT THE EIGHT AS

Out of every 100 sales of eights priced from \$1000 to \$2000



Such unmistakable and nationwide preference can have as its foundation only one reason:

OUTSTANDING VALUE

Effective January 1, every Buick built—including Buick's Series 50, priced from \$1025 to \$1095, f. o. b. Flint, Mich.—has the famous *safe and silent Syncro-Mesh Transmission and Torque Tube Drive.*

Consider the delivered price as well as the list price when comparing automobile values.

Be sure to see the new Buick Eights at the Automobile Show

BUICK MOTOR COMPANY

FACTORY BRANCH, 3900 West Pine Blvd.

METROPOLITAN DEALERS

Kuhs-Buick Co.
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2216-18 Locust St.

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3900 West Pine Blvd.

South Side Buick Auto Co.
3654 South Grand Blvd.

West Side Buick Auto Co.
Kingshighway and McPherson

East Side Buick Co.
1106-08 Illinois Ave., East St. Louis, Ill.

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM . . . A GENERAL MOTORS VALUE

AUT

PART SIX.

Knudsen T
1,000,000

Production Sched
of Prosperity

By W. S. KNUDSEN
President and General
the Chevrolet Motor
We expect 1931 to be
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a change by returning
buying habits.

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Lumberman, the glass
Iron miner and steel w

Knudsen Tells Plans for 1,000,000 Chevrolets in 1931

Production Schedule Reflects Company's Estimate of Prosperity Outlook in "Recovery Year" of Business Cycle.

By W. S. KNUDSEN,
President and General Manager of
the Chevrolet Motor Co.

We expect 1931 to be a normal year in the automobile industry, and on that expectation are working on a production and sales program of 1,000,000 new Chevrolet cars. This represents an increase over 1930, and parallels within our own organization the three-year production cycle evident in the industry since 1918.

This cycle resolves itself into a year of recession, a year of recovery and a year of a new peak in volume. We have just come through the year of recession, we are now entering the year of recovery and we expect—barring extraordinary developments not now apparent—to see 1932 set a new all-time volume mark.

The present year should compare favorably with production in 1928, which was 4,600,000 cars, just as 1928 exceeded 1925, 1925 exceeded 1922, and 1922 in turn was better than 1919. These were the previous recovery periods in the constant three-year cycle since the war.

Program Backs Estimate.
In arriving at our own program for 1931 we took due account of this cycle of the industry, and fortified our estimates with exhaustive reports and forecasts from within our organization and reliable outside sources, for the automobile manufacturer needs to be a business prophet. He needs to be more deliberate in his estimate of the future than the statistician or economist, because he must back up his judgment with dollars. He must know in advance of the year what to expect of that year, else his organization will suffer in profit to the extent that his judgment was wrong.

The best index of our estimate of the future is revealed by our own program. We brought out our annual new models early in November, nearly two months ahead of the customary date.

We made this move because our study of conditions convinced us that the recession was ended, that the upturn awaited only an aggressive move by some manufacturer with a national manufacturing and distributing organization, and that the public—the key to the whole condition—was impatient with talk of a "psychological depression" and ready to demonstrate its desire for a change by returning to normal buying habits.

The response to our move was immediate and most gratifying. Output for the last two months of 1930 set a new record, and the tentative schedules for the early months of this year compare favorably with any similar periods in the past. With the addition of 10,000 men to our payrolls in January, the total is nearly 40,000, our normal operating force.

Helps Reduce Unemployment.
A happy result of that change in our annual program was that we were able to help relieve unemployment by putting thousands of people dependent directly and indirectly upon us to work and keeping them at work. Another was that we were able to help pioneer business back to normal by demonstrating our faith in the immediate future to certain other manufacturers who soon adopted similar policies. The underlying motive, however, was the conviction that a change for the better was due.

One of the best guarantees of a continued steady upturn is the fact that industrial leaders have finally begun to practice what many of them have been preaching. Last summer and fall they were constantly urging the public to "buy now," yet they themselves were not buying. They were either not buying at all, or their commitments for stocks and raw materials were made only on an extremely short-term basis.

Inventories went down. Mills of suppliers had to suspend operations through lack of orders. Shelves were depleted. How aggravated this situation was came forcibly home to us when we required certain materials for the announcement of our new models. A search over the country revealed such a shortage of canvas that several mills had to get into 24-hour production to fill the order.

With commodity prices at rock bottom, however, progressive manufacturers have begun buying in larger volume at the favorable prevailing prices. Where commitment for raw materials during the past few years were generally made on a 30, 60 or 90 day basis, they are now commonly being made on much longer terms at advantageous prices so that the savings thus effected might be passed on in terms of lower-priced products.

Starts March to Prosperity.
These long-term commitments work to the advantage of the supplier as well as the consumer, for they mean constant and steady operation of his plants and mills, and work for his employees. They mean work for the cotton picker, the lumberman, the glass worker, the iron miner and steel worker, the

Post-Dispatch Highway Maps Made Available

THE Resort and Travel Bureau of the Post-Dispatch has for distribution an excellent 50-page auto trails atlas of the United States and Eastern Canada, showing the condition and numbers of highways and mileages between towns. The price is 50 cents, or 60 cents if mailed.

St. Louis and vicinity maps show all towns, roads, rivers, streams, lakes and other details within a radius of 50 miles of St. Louis. They sell for 20 cents, 24 cents if mailed. Individual State maps are 10 cents, and 12 cents mailed.

City guides, giving the location of streets and street car and bus lines, churches, hospitals, theaters, office buildings and containing a map of the city, sell for 25 and 30 cents.

Map of St. Louis and the suburbs, showing the streets of St. Louis, East St. Louis, Madison, Venice, Clayton, Ferguson, Kirkwood, Webster Groves and University City, sell for 40 cents.

tanner and leather tradesman, copper and brass worker and those many others identified with basic industries which depend upon the automobile more than any other industry to consume their raw materials.

By lending impetus to this renewal of buying the automobile has started the march back to prosperity, and will continue to lead the march just as surely as it made possible the unprecedented prosperity of the past decade. Steel, cotton, lumber and other basic industries can be great only as the automobile is greater and opens up a market for their raw materials.

During the past 10 years more genuine progress has been made in and by the automobile industry than in the previous 20 years. Yet just 10 years ago a "saturation point" loomed on the horizon and pseudo-prophets freely foresaw the end. We know now that until cars are built to run forever, or human nature foregoes its desire for change, there is a limitless future before the automobile and it is destined to lead America on to the greatest prosperity the world has ever seen.

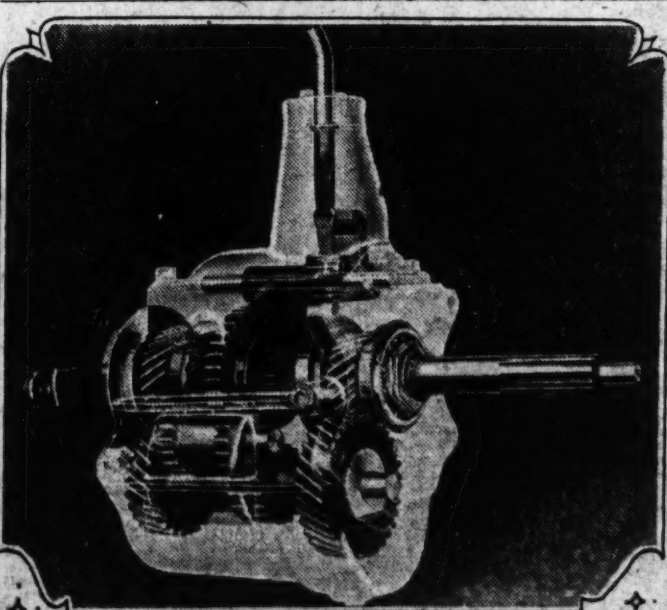
With 1931 a normal year, and 1932 promising a new high record, there is only the limit of a man's imagination to restrict the picture of what the coming year hold for an industry which is not only the backbone of our industrial prosperity but its entire structural framework.

Lowest Priced Buicks Have Syncro-Mesh Transmission Device

The lowest priced Buicks—the six models on the 114-inch wheelbase—are now equipped with a silent shift syncro-mesh transmission and torque tube drive.

The syncro-mesh transmission has several decided advantages over the conventional type of transmission. It provides rapid acceleration and getaway by permitting speeds of 35 and 40 miles an hour in second speed. It eliminates any possibility of clashing gears in shifting from second to high, or high back to second. It assures a large measure of safety in permitting a driver to change from high to second gear when his car is traveling 40 to 45 miles an hour. The value of this last feature makes itself very evident on steep

Olds Syncro-Mesh Transmission

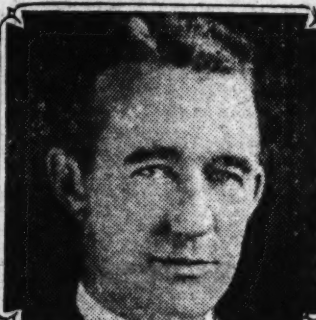


New Oldsmobile syncro-mesh transmission with silent second gear. It makes shifting easy and quiet.

Show Committee



E. A. Hatfield, President of the St. Louis Automobile Dealers' Association.



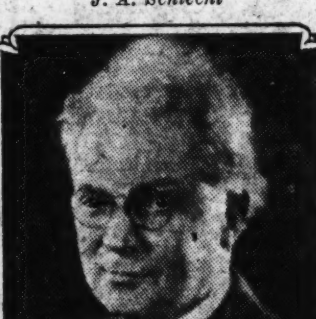
L. M. Stewart, Chairman



R. B. Mann



J. A. Schlecht



R. E. Lee, Show Manager

How Free Wheeling Transmission Works

It Is Application of Bicycle Coaster Brake Principle to the Automobile.

By GEORGE KUBLIN.

There is nothing mysterious or complicated about free-wheeling. It is the application of the bicycle coaster brake principle to the automobile.

On a bicycle, the rider pushes on the pedals to propel it. The faster he pedals, the higher the speed. His feet act as does the motor in an automobile. When he quits pedaling, if the bicycle has a coaster brake, his feet and legs rest and the bicycle coasts on momentum. When he resumes pedaling faster than the bicycle is coasting, he again propels the bicycle. This is the basic principle of free-wheeling in automobiles.

There is nothing new to learn in operating an automobile with free-wheeling. The primary difference is actual operation of a car with free-wheeling and one without it is that the driver can shift all forward speeds without declutching after a car is once in motion. However, the effects of free-wheeling on the performance and life of the car are immeasurable.

When a car is rolling and free-wheeling is being used, the driver can shift from first to second or second to third or from third to second without touching the clutch pedal. When silent mesh gears are used in conjunction with free-wheeling, this can be done silently

and without the slightest gear clash. This is especially appreciated in heavy traffic where the driver avoids the tiresome and continuous effort of pushing down the clutch pedal.

Probably the most noticeable effect of free-wheeling is the elimination of vibration and shock caused by de-acceleration of the motor. For instance, when the driver speeds up the motor of his car not equipped with a free-wheeling unit, and then lifts his foot from the accelerator, the engine immediately slows down and acts as a brake, resulting in strains throughout the car. In a free-wheeling equipped car the slowing down of the engine does not affect the momentum of the car, which coasts along smoothly. Hence, there is no discomfort to the passengers, and the driving mechanism, such as drive shaft, gears and axle, is not subjected to additional strain.

Free-wheeling is the result of efforts of engineers to improve automobile transmissions. We have found that improved transmissions

come from a combination of constant mesh gears, silent mesh and free-wheeling. Without going into technicalities, constant mesh gears contribute to quietness in the gears; silent mesh enables the driver to shift gears instantly without clashing them, and free-wheeling gives a smooth, velvety operation.

Free-wheeling was used on automobiles more than 25 years ago in England, where the term free-wheeling was first coined. One of our associate engineers in the Auburn Automobile Co., Fred S. Duesenberg, began experiments with free-wheeling as early as 1926 and built and sold a special Duesenberg car equipped with this unit to R. W. Allen of Kenosha, Wis., in October, 1929.

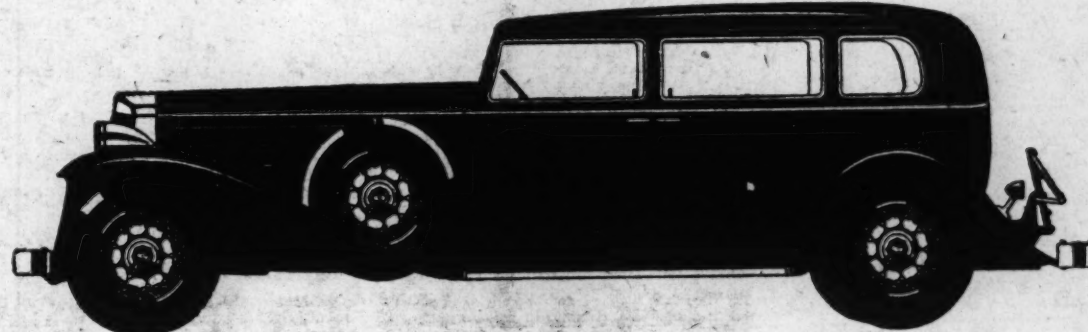
Drivers' License Laws.
Twenty-eight States in the Union are expected to conduct campaigns for the adoption of a drivers' license law this year. Twelve States already have strict laws on the point.

P. H. Noland Made General Manager of Marmon Motor Co.

The appointment of P. H. Noland as general manager of the Marmon Motor Car Co., effective immediately, is announced by G. M. Williams, Marmon president. He also has been made a director. Becoming associated with Marmon last June, Noland has held the position of assistant general manager. In his new capacity he succeeds H. L. Purdy.

Noland was graduated from the Virginia Polytechnic Institute in 1908, practiced engineering for several years and then entered the farm implement business, with the Kansas City branch of the John Deere Plow Co. In 1911, with the exception of his service in France during the war, and a short association with the Vulcan Steel Products Co., general exporters, immediately after the war, his affiliations in the implement field were uninterrupted until he joined the Marmon company.

FORMAL ANNOUNCEMENT



MARMON SIXTEEN

The Marmon Motor Car Company takes pleasure in presenting, this week

at the Automobile Show, the new Marmon Sixteen, a car of ultra-distinction

and most advanced all-around performance . . . This car has a 200-horsepower,

all-aluminum engine. Its wheelbase is 145 inches. It was engineered by

Howard C. Marmon . . . Complete range of distinguished custom bodies.

Priced under \$5000. Full details on application. Display arranged by:

ARCHER-MANN MOTOR CO.

Lindell at Sarah

MARMON ALSO ANNOUNCES THIS WEEK

TWO NEW EIGHTS OF MODERATE PRICE:

THE NEW '70' AND THE NEW '88'

Reo Featuring Special Custom Cars This Year

Body Lines Conform to Aerodynamic Laws—Silent Second Transmission.

A group of special custom built offerings, including convertible types and all carrying out sweeping aerodynamic lines, is being shown this year by Reo in the Steiner-Fahrenkrog Motor Co. exhibit at the Automobile Show. In addition there are the regular production sedans, victorias and coupes on the new Reo-Royale, Flying Cloud eight and Flying Cloud six chassis.

The body lines, laid out in conformity to aerodynamic laws, according to wind-tunnel tests need 13 per cent less power than is required to propel a regularly designed car against the wind resistance encountered at 30 miles an hour.

Ease of handling is encouraged by the use of a front axle layout, the angles of which have been worked out by Reo engineers with great care. The weight of the front of the car is carried on tapered roller thrust bearings and with the eight-degree inclination of the

Head-on View of Willys Eight



Showing the new radiator and front end design of the Willys Eight.

knuckles and the cam and lever steering gear with roller mounted stud both ease of steering and self straightening when coming out of a curve at high speed have been accomplished.

The silent second type of transmission employing herringbone gears, pioneered by Reo two years ago, has been redesigned to transmit the power delivered by Reo's eight-cylinder engine. Ball bearings support the main drive gear

and the rear end of the shaft and roller bearings are used at the piloted end of the shaft and for the counter-shaft gears. Silent operation in second and ease of shifting are the outstanding characteristics of this transmission.

Nine Bearing Crankshaft. A Lancaster vibration dampener is fitted and the dampener, crankshaft, flywheel, fan, drive sprocket and clutch are all dynamically balanced.

Pierce-Arrow's 3 Groups Offer 29 Body Types

Free Wheeling Most Notable of New Features—Individuality of Cars Preserved.

New notes of refinement, distinction and structural excellence typify Pierce-Arrow's extended array of new straight eights in 29 body types, representative models of which are exhibited by the Western Automobile Co. While these new cars are styled to the minute, the individuality associated with Pierce-Arrow has been preserved. There are more than 40 design and mechanical improvements including refinements in bodies, chassis and engines. Most notable is the adoption of free wheeling.

The new line includes three distinct groups, designated at the Model 41 Salon Group, the Model 42 A Group, and the Model 43 B Group. Of these classifications the Salon Group comprises the most commodious cars of the line,

Bringing the De Vaux to St. Louis



Seated, left to right: Norman de Vaux, president of the De Vaux-Hall Motors Corporation; H. J. Burdorf, president of the Burdorf Motor Co. of St. Louis, signing his contract as the De Vaux distributor in this territory; and R. H. Maich, general sales manager of the De Vaux-Hall Corporation. Standing, left to right: M. J. Williams, sales manager of the Burdorf Motor Co., and Col. Elbert J. Hall, designer of the engine used in the De Vaux car.

It includes three outstanding cars in formal mode—a town car, a town brougham, and a town landaulet. These cars, in common with their companions in this group, have a wheelbase of 147 inches and are powered with Pierce-Arrow's advanced straight eight engine of 132 h. p. Other Salon cars are the seven-passenger tourer, the convertible coupe with rumble seat, a seven-passenger sedan, and an enclosed drive limousine. In addition, there are five custom types, with special bodies by Le Baron.

The cars of Group A are powered with the same engine used in the Salon models and are mounted on 142-inch wheelbase. The Group is comprised of a roadster with rumble seat, a five-passenger tourer, a convertible coupe, a club sedan and a club berline, a five-passenger sedan, a seven-passenger sedan, and an enclosed drive limousine.

Cars Appear Lower. The remaining cars of the line are included in group B. They are mounted on chassis of 137-inch and 134-inch wheelbases. A five-passenger convertible sedan, a roadster with rumble seat and a five-passenger tourer meet the demands of those who prefer an open car or a convertible type for either auxiliary or regular use. Another outstanding representative in the group is the enclosed drive limousine. The other cars of this group are the five-passenger club sedan, two four-passenger coupe, five-passenger se-

Front Drive Cord Cars Have Number Of Refinements

Improved Performance in Lower Driving Ranges Receives Particular Attention.

Refinement in engineering and general detail is the keynote of the new 1931 Cord front-drive cars, shown by the Auburn St. Louis Co.

Particular attention has been given to improved performance in the lower driving ranges, low speed acceleration and getaway and to the development of sound and heat insulation, both in body and chassis.

From a mechanical standpoint the redesigning of the engine camshaft and the improved manifold and heat control, insuring uniform distribution of heat to meet extreme hot and cold conditions, are of prime importance to this added low speed performance. Together with these, alloy aluminum pistons

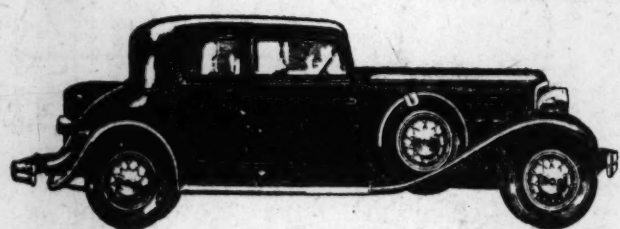
with positive oil control rings have been added, giving the engine additional snap made noticeable in driving speeds from 10 to 30 miles an hour.

Probably the most marked development is in the insulation of both body and chassis. A type of insulation has been developed that practically eliminates noise, as well as acting as a heat control. For instance, the exhaust pipe on the chassis from the manifold to a point back of the cowl line has been covered with a half-inch fire asbestos sheet. This reduces the noise of the exhaust and deadens the metallic "ping." The muffler is likewise covered with a similar sheet of asbestos. In addition to this, all muffler, tailpipe brackets and similar connections are insulated, where attached to the frame to eliminate metal-to-metal contact.

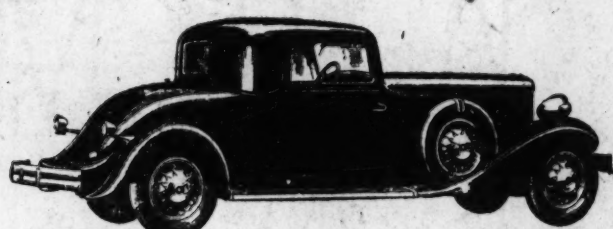
The inside facings of all door and body panels, metal dash, seat pans, have been sprayed with a semiplastic deadener composition. This material is not affected by climatic conditions, and remains in its semi-plastic state at all times, eliminating any resonance and drumming effect in the bodies. Its use is best observed by closing one of the doors, which gives off a dull thud instead of the usual metallic or tin sound.



The 5-Passenger Sedan



The 5-Passenger Victoria



The 2-Passenger Coupe with Rumble Seat

Reo's popularity at the automobile show is a reflection of Reo's success throughout the country. Your inspection of the Reo-Royale Eight and the new Flying Clouds should by all means include the special, supplementary display at our salesroom. It is open evenings during show week until ten o'clock.

REO FLYING CLOUDS an Eight and a Six



The 5-Passenger Sedan



The 2-Passenger Coupe with Rumble Seat



The 5-Passenger Victoria

Steiner-Fahrenkrog Automobile Co.

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free wheeling
owns the future

PIERCE-ARROW LINCOLN STUDEBAKER HUPMOBILE

—these cars alone offer you
free wheeling with positive gear control

Introduced by Studebaker on July 10, 1930, Free Wheeling with positive gear control is now available in all Studebaker models.

It is also offered in all the new Pierce-Arrows, new Lincolns and new Hupmobiles.

Free Wheeling with positive gear control harnesses momentum, gives the easiest and quietest gear shifting, saves gasoline and oil and repairs.

In four miles of average driving the engine works but three. Momentum—wasted in other cars—supplies the energy for the other mile.

Free Wheeling is not only practical and economical but it produces a new sensation in motoring and it enhances safety.

Free Wheeling is a milestone in automobile progress, the most important improvement since the electric starter. And, like the electric starter, it must eventually be adopted by all makers of cars.

Be sure that the new car you purchase in 1931 is equipped with Free Wheeling under positive gear control. See and ride in the Studebakers, Pierce-Arrows, Lincolns and Hupmobiles which now offer it to you.

FREE WHEELING PATENTS CORPORATION

South Bend, Indiana

January 1, 1931

Total of 9349 Miles Of Federal Aid Roads Completed in Year

The 48 states and Hawaii, with the aid of Federal funds, completed improvements on 9349 miles of Federal-aid highways during the fiscal year 1930, according to records of the Bureau of Public Roads, United States Department of Agriculture, which co-operates

with the states in highway development. At the end of the year, 9915 miles were in process of improvement, and 3469 miles were approved for construction. The amount of Federal funds disbursed during the year on all active road and bridge projects amounted to \$75,880,963, about \$6,200,000 less than in 1929. In the Federal-aid system at the close of the year there were 193,049 miles of highway, 84,012 miles of which had been improved with Federal aid.

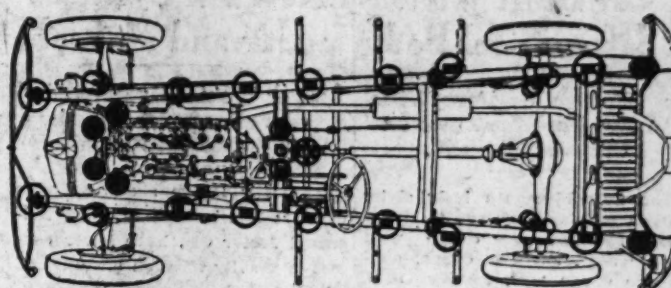
Goodrich Owns And Operates Six Distinct Companies

Six distinct companies, manufacturing or distributing tires and thousands of other rubber products, are owned and operated by the B. F. Goodrich Co., Akron, O. Goodrich owns and directs the activities of the B. F. Goodrich Rubber Co., manufacturer of 1000 lines of rubber articles; the Hood

Tire Corporation, maker of tires, footwear and rubber flooring; the Miller Rubber Products Co., manufacturer of tires, drug sundries and rubber toys; the Diamond Rubber Co., Inc., maker of tires and mechanical rubber goods; the Brunswick Tire Corporation, maker of tires, and Goodrich Silvertown, Inc., the retail division of the B. F. Goodrich company, operating service outlets throughout the country. Each of these companies has the resources of the parent company at its disposal.

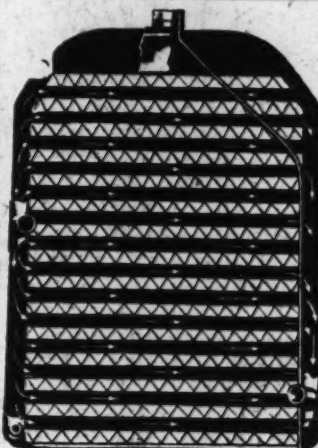
Substitute Gauge. Although not so efficient, the oil gauge can be used as a substitute for the motor heat indicator as a temperature gauge. There is a point on the oil gauge where the hand is accustomed to being when the temperature of the engine is normal and the speed of the engine constant. In cold weather wait until the gauge hand drops back to the normal position before putting the engine really to work.

Makes for Quietly Running Cars



Showing the extensive use of rubber insulation to cushion and silence the 1931 Oakland and Pontiac Six cars.

Different Radiator



Cross-flow radiator, used on the new Oakland and Pontiac cars. Water and vapor, returning from the engine to the closed hot water tank (left), first must flow horizontally through the radiator core before reaching the cool water return tank (right), which alone affords access to the overflow pipe. Vapor, chilled and condensed before reaching the return tank, thus can not escape.

Interesting Fleet Of Packard Autos

C. H. Young, Clinton, Ia., is said to have one of the most interesting fleets of privately owned automobiles in the country. In the garage of the Young home is a 1907 Packard touring car that has run 165,000 miles. Beside it stands a 1915 Packard with a reading of 70,000 on its speedometer. A 1917 Packard twin six limousine has done 61,000 miles and a 1925 Packard six limousine 46,000 miles. At the head of the line stands a Packard standard eight sedan limousine which Young purchased this year. All of Young's fleet of Packards are maintained in good running condition. The 1907 car recently made a trip from Clinton to Rock Island at a mile-a-minute clip.

Burgdorf Will Distribute New De Vaux Car

Low-Priced 6-Cylinder Line
Includes Seven Models—
Fast and Powerful.

The De Vaux six-cylinder car, the only new make introduced at the national shows, is to be distributed in the St. Louis territory by the Burgdorf Motor Co. The contract was signed in Chicago the past week by H. J. Burgdorf, president of the distributing firm. The car is the product of a new company, formed by a group of former General Motors executives and associates of W. C. Durant, but in design, engineering and appearance, the new De Vaux six is not in the least reminiscent of these associations.

The De Vaux-Hall Motors Corporation is headed by Norman de Vaux. De Vaux was the executive head and controlling owner of the Durant factory in California. This unit has been brought into the new company intact, together with a large organization of dealers which De Vaux built up on the Pacific coast during his activities with General Motors and with Durant.

Using Two Factories. The vice president in charge of engineering for the new concern is Col. Hall, whose work as consulting engineer for General Motors, Ford, American Car & Foundry and others has won him recognition. The vice president in charge of manufacturing operations is George R. Scott, former General Motors and Durant executive. The general sales manager is R. H. Mulch, former Chevrolet sales executive.

The new car will be produced in two factories. In Grand Rapids, Mich., the company has leased space for production of 300 cars a day. The other factory at Oakland, Cal., owned outright by the

Vaux-Hall Motors, has a capacity of 200 cars a day. De Vaux-Hall Motors is building seven models—the roadster, phaeton, business coupe, sport coupe with rumble seat, sport sedan, custom coupe with rumble seat and custom sedan. The two latter models have six wire wheels, the extra wheels being fitted into fender wells. Upholstery is mohair. Upholstery of the sport coupe and the sport sedan also is mohair. These models have five wire wheels, the extra being carried at the rear. The business coupe, the phaeton and roadster have artillery type wood wheels. Prices range from \$545 to \$785 at the factory in Grand Rapids, Mich. The wheelbase length is 113 inches and the tread width 58 1/4 inches instead of the conventional 55.

A Speedy Car. It is said that the new car will do between 70 and 80 miles an hour and that its large 65-horsepower Hall-designed six-cylinder motor enables it to climb hills with greater ease than most cars. Irrespective of size or price, De Vaux-Hall engineers also assert that this engine has the highest horsepower per cubic inch piston displacement of any automobile ever placed on the market in its price class. No other automobile but the De Vaux has a six-port manifold. This type of construction, Col. Elbert J. Hall of Liberty Motor fame, says prevents valve warping because the exploded gas is expelled from each cylinder without contact with other valve areas.

Airplane Metals Used in Franklin

One of the things the 1931 Franklin has in common with airplanes is the use of typical airplane metals. Like the most advanced aircraft engines, the new Franklin power plant has an aluminum cylinder head, valve seats of bronze and connecting rods of aluminum. Use of the latter metal saves a full pound over steel for each connecting rod. Two major improvements in lubrication are noted in the 1931 Franklin. The Bowen system has been installed and takes the oil direct from the crankcase, regulates its pressure, filters and delivers it in proper quantities to the valve gear. The oil that is fed to the walking beam cases also drains off and returns to the sump through the push-rod tubes. A change in the angle of gear teeth in the main oil pump now provides a greater supply of oil.

The 1931 air-cooled Franklin engine, a new fan with blades slightly curved backward delivers 4 per cent more cooling air at a saving of 43 per cent in the horsepower formerly required. An increase in size of the suction yoke and the connections between yoke and cylinder head has resulted in another substantial power increase.

The outstanding automobile achievements of the past five years belong to STUDEBAKER

THESE achievements began with Studebaker's determination to sponsor moderately priced eight-cylinder cars of superior design and durability while other large-scale manufacturers remained committed to sixes.

The Studebaker Eights quickly wrote motor car history. They won, and still hold unchallenged, scores of official records for speed and endurance. They became, and still remain, undisputed World stock-car Champions.

Studebaker's success with Eights became the goal of the entire motor car industry. Numerous manufacturers began featuring Eights.

But Studebaker's greatest achievement was still to come. On July 10, 1930 Studebaker introduced Free Wheeling with positive gear control—and another great epoch in motoring began.

As developed by Studebaker, Free Wheeling is so remarkable in effect, so simple in design, so easy to use, so much safer, that not one driver out of a hundred would do without it after a brief trial. Free Wheeling is not the feature of a season but the future of an industry.

For the first time in the history of the automobile, Free Wheeling with positive gear control releases car momentum from subjection to the power plant that creates it and puts that momentum to work—enabling a car to travel 10,000 miles for every 8,000 miles of engine effort. It saves gasoline and oil. It saves car wear. It simplifies gear shifting. It brings a new thrill to motoring.

Today America's two finest cars—Pierce-Arrow and Lincoln—have adopted Free Wheeling as introduced by Studebaker.

And thus comes to a magnificent climax a program of progress that for the past five years has been the pace-setter for the entire industry—symbolic of the leadership which for seventy-nine years has marked the name of Studebaker.

See the new Free Wheeling Studebakers. They embody the only development of real consequence at the Show.

Studebaker cars are priced f.o.b. factory from \$795 to \$2600

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| <input type="checkbox"/> Genuine "White" Anti-freeze Solution, gal. car | \$1.00 |
| <input type="checkbox"/> Sixty 1/2 Inner Tubes (not guaranteed), each | 35c |
| <input type="checkbox"/> \$1.00 bottle Kne Fluke Polish, each | 35c |
| <input type="checkbox"/> 500 new Seat Covers—Sedan and Touring | \$3.75 |
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| <input type="checkbox"/> Regulation Tearing and Reheater Closures | \$2.95 |
| <input type="checkbox"/> 64.00 Arvin Hot Spot Heaters—Ford | \$1.95 |
| <input type="checkbox"/> Assorted Ice Box Heaters—all cars, 10 from | 95c |
| <input type="checkbox"/> 10.00 Assorted Glass Boots | 10c |
| <input type="checkbox"/> \$2.00 Electric House Heaters | \$2.75 |
| <input type="checkbox"/> Glass Winter Enclosures—Ford & Chev. Tourings | \$9.95 |
| <input type="checkbox"/> Glass Winter Enclosures—Ford—Roadsters | \$8.95 |
| <input type="checkbox"/> Rubber Floor Mats—for all cars | 25c |
| <input type="checkbox"/> External Brakes or Ford Trucks; set | \$5.00 |
| <input type="checkbox"/> 6 set Rubbering Truck, set | \$10.00 |
| <input type="checkbox"/> Shock Absorbers—all cars; set | \$2.50 |
| <input type="checkbox"/> Glass Ventilators—car windows; pair | \$1.50 |
| <input type="checkbox"/> 4-piece Bath Mirrors | \$4.95 |
| <input type="checkbox"/> French type; each | 1.00 |

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6-VOLT
BATTERY**
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| <input type="checkbox"/> Air Cleaners—all cars | \$1.50 |

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|---|--------|
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| <input type="checkbox"/> Draft Shields, set | 25c |
| <input type="checkbox"/> \$1.00 Shimmy Sprockets | 25c |
| <input type="checkbox"/> Tie Wrench | 25c |
| <input type="checkbox"/> \$2.00 Gasoline Primer | \$1.95 |
| <input type="checkbox"/> Rick Motor | 50c |
| <input type="checkbox"/> Coach Set | 75c |
| <input type="checkbox"/> Adjusters | 75c |
| <input type="checkbox"/> Key Side Coach Set Springs | 75c |
| <input type="checkbox"/> Sweeney's Frontends | \$3.95 |
| <input type="checkbox"/> Legal. C.W. | 50c |
| <input type="checkbox"/> 300 Pound Radiator | 50c |
| <input type="checkbox"/> Genuine K. D. Nichols | 75c |
| <input type="checkbox"/> Plated Park Lite | \$1.00 |
| <input type="checkbox"/> Closed Car Inside Radiator | \$1.00 |
| <input type="checkbox"/> No. 6 Head | \$1.25 |
| <input type="checkbox"/> Brills | 50c |
| <input type="checkbox"/> Ford | 50c |

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FOREST 7387

Widest Variety Of Buick Models Ever Introduced

20 Types in Four Series—Engine Oil Temperature Regulator New Feature.

Buick cars are displayed at the automobile show by the Wilcoxon Buick Co. in the widest variety of models and the broadest price range since the make first went on the market 27 years ago.

Every one of the 20 models is powered with a straight-eight valve-in-head engine and equipped with synchro-mesh transmission, engine oil temperature regulator, carburetor air intake silencer, torque tube drive, steering wheel road shock eliminator and many other advancements.

These 20 Buick models are divided into four series, each series differing in the length of wheelbase. The smallest of the series is the 8-50, which is now offered for the first time with the synchro-mesh transmission and other big car refinements. The six models in this series are built on a 114-inch wheelbase. The straight-eight motor in these 8-50 models develops 76½ horsepower and has a maximum speed in excess of 75 miles an hour.

Five models on a 118-inch wheelbase compose the 8-60 series and these cars have a straight-eight motor which develops 90 horsepower and gives a speed in excess of 80 miles an hour.

The big cars in the two remaining series are the four-passenger coupe and the five-passenger four-door sedan in the 8-80 series on a 124-inch wheelbase, and seven models on a 132-inch wheelbase in the 8-90 series. The same motor is used in all cars in both these series; it is a big straight-eight valve-in-head motor developing 104 horsepower and delivering a speed of about 85 miles an hour.

With the synchro-mesh transmission used in the new Buick eight it is virtually impossible for even a novice driver to clash gears.

Another feature is the new Buick engine oil temperature regulator. The high speeds made possible with the modern automobile engine have resulted in higher oil temperatures and a consequent lowered viscosity. This regulator is similar in principle to a radiator. It is mounted in a metal casing at the water inlet to the cylinder block.

Power roar has been silenced with the new compact attachment fitted to the carburetor intake which fills the dual mission of cleaning and filtering the air and eliminating the intake noise.

Using Engine to Brake.
Going down a steep hill in second or low gear is a driving habit to acquire even when the road surface is dry. It is doubly a wise precaution to drop back into a low gear and use the engine as a brake at this season when street and highway surfaces are such as to minimize traction in stopping.

Thousands are crowding to see the NEW

DeVaux

6-75

AUTO SHOW ARENA

FEB. 1 TO 7

New Plymouth Car Built With Safety Steel Body

Its Hydraulic Four-Wheel Brakes Are Like Those on Chrysler Imperial.

The new Plymouth body styles include four-door sedan, two-door sedan, two-passenger coupe with rumble seat, business coupe, convertible coupe with rumble seat, roadster, business roadster and phaeton. Safety steel bodies are designed for low center gravity, roominess, vision and protection in case of accident.

Wire wheels are optional equipment on all models at no extra cost.

The safety steel body with French roof and military front made possible by recent developments in steel stamping and electric welding, is used for the first time on a car of the Plymouth price class. Hydraulic shock absorbers, which replace the rebound plates on the springs, make for "softer" and more comfortable riding.

The horn is mounted on the tie rod in front of the radiator. There is an electric gasoline gauge on the dash and steering is by a three-spoke thin-grip wheel. A water pump which replaces the thermosiphon system is mounted in front and driven by a V-belt.

Improvements in valves, camshaft lifts, carburetion and manifold folding have resulted in increasing the horsepower from 45 to 48, giving better performance, greater speed and acceleration.

That Plymouth is the only car in the lowest-price field with four-wheel hydraulic brakes, is made possible by Plymouth being the heir to the finest features of Chrysler, Dodge and De Soto automobiles, according to N. F. Hadley, chief engineer of the Plymouth Motor Corporation.

"The practical operation of this principle," says Hadley, "is to pass along to Plymouth cars advancements and improvements worked out by the engineers responsible for the performance, style and dependability of Chrysler, De Soto and Dodge cars. These are worked out in our laboratories at Highland Park, Mich. Only by such a system could this costly brake equipment be made available for a car in the lowest-price field."

"Plymouth's internal-expanding hydraulic four-wheel brakes are of the same basic design as those used on the new Chrysler eight and Chrysler Imperial eight; the Dodge standard and new eight and six, and the new De Soto eight and six. They are the outcome of many years of tests to develop a brake which will give practically fool-proof service."

"Plymouth hydraulic brakes have all the advantages common to hydraulic brakes in that they need no lubrication whatsoever. They have no toggles, clevises or other parts to become loose, rattle, work out of shape or otherwise require service attention. They are always in equalization because of Pascal's law, a natural law of physics, which fundamental principle is that 'pressure exerted upon a column of liquid is expended equally in all directions,' and its simple application to Plymouth brakes results in braking that is positive, quiet, safe and sure."

Willis-Overland Dealer Appointed
E. J. Johnson, Inc., Willis-Overland distributor, has appointed another new dealer, the Merello & McAllister Motor Co. of 7200 Natural Bridge road. A. G. Merello, president of the firm, has been in the automotive business for the past eight years. Likewise, E. M. McAllister, the vice president, has had a number of years' experience in the automotive field as well as with the factory and the local distributor of Willis-Overland cars.

Only Solids Filtered Out.
Oil filters remove only solid impurities from the crankcase oil. At this season the most damaging impurity in the lubricant is likely to be gasoline which seeps past the piston rings. Regardless of the filter's presence, then, oil should be drained more frequently.

Dodge Brings Out New Six-Cylinder Car and an Eight

Longer Wheel Bases, Improved Performance, Monopiece Bodies.

The new Dodge six and Dodge eight in line exhibited by the Millstrand Motor Co., have lower centers of gravity through lowness and lengthened wheel base; improved performance through engines of increased horse power, and a variety of refinements and improvements.

Monopiece bodies have been made possible in their present state of perfection on both the six and eight only through the development by steel men of the continuous rolling mill for body steel and the recent advances made in stamping and electrical flash welding.

The elimination of body joints by welding the major sections assures complete continuity of body structure, does away with squeaks and rattles and increases the safety factor. The monopiece body coordinates with the double-center-drop-frame in producing lower centers of gravity and increased head room because of a lower distribution of weight in this type of construction and because the steel floor is mounted directly upon the frame, though fully insulated against noise of all kinds.

Body types of the new Dodge eight include a four-door sedan, coupe with rumble seat, convertible coupe with rumble seat and roadster. The engine is of the Y-block, integral with the crankcase and supported by heavy crossweb construction. An increase in bore to 3 inches with a 4½-inch stroke has increased the piston displacement to 240.33 cubic inches.

By employing rubber insulation at all four points of power plant suspension, frame and body impulses from abnormal road conditions are eliminated.

The new Dodge eight engine has larger cooling capacity, with thermostatically controlled water circulation and automatic radiator shutters, thus keeping the cylinder head at proper temperature to achieve high compression performance.

One advance is the new double-center-drop frame, with center-box reinforcement, which Dodge engineers have developed for the new eight.

In practically every detail, from the standpoint of beauty of line, harmony of curves and contours, lowness and length, attractiveness of interiors, in fact, total symmetry and refinement, the Dodge six is a companion car to the new eight-in-line. The engineers have carried out faithfully the radiator shape, the sweep of the fenders, the close fitting visor, the chromium framed windshield, the monopiece body, new double-center-drop-frame with center box reinforcement, and the Dodge Brothers internal expanding four-wheel hydraulic brakes.

Niekamp Appointed On Board to Urge Better Maintenance

G. H. Niekamp of the Beck & Corbett Co., St. Louis, has been appointed a member of the Zone Committee of the Motor and Equipment Association to assist in developing in Southern Iowa, Nebraska, Kansas and Missouri the nationwide program sponsored by the association for better maintenance practices by the country's 25,000,000 car owners.

By co-operating with the automotive dealers in each community, the members of the Motor and Equipment Association, including 500 manufacturers and 300 wholesalers, plan to help owners get the maximum performance and comfort out of their automobiles and at the same time eliminate mechanical or operating defects which safety authorities say are responsible for a sixth of the motor fatalities in the United States each year.

A regular inspection service will be offered to car owners to uncover mechanical or operating defects which would result in expensive repairs, serious accidents or needless depreciation, if not attended to in time.

Very Sensitive Metal.
It is a sensitive metal coil that opens and closes the thermostat valve in the upper hose connection of the average motor car. When the hot water expands the metal of the coil the valve is opened. The reverse condition closes it.

Headlight Testing Course Is Offered By Wisconsin U.

By the Associated Press.
MADISON, Wis., Jan. 31.
A COURSE in headlight testing and adjusting has been added to the courses offered by the University of Wisconsin extension division. According to officials of the division, the course was founded because faulty illumination has been revealed as the cause of many automobile accidents. The course is offered by correspondence study and includes six assignments designed particularly for garage, testing station and general mechanics. Subjects treated include road illumination, general properties of light, reflection of light, certified light adjusting stations in Wisconsin, electrical troubles and general orders of the industrial commission on motor vehicle lights.

Dodge Marathon Car Makes 65,000 Miles In 26 Weeks in U. S.

From Bangor, Me.—farthest Easterly point to Eureka, Cal.—farthest Westerly point; from Birmingham, Wash.—farthest Northernly point, to Brownsville, Tex.—farthest Southernly point, and completely around the rim of the United States in one long automobile tour. This describes the journey of more than 65,000 miles in 26 weeks made by the Dodge Eight Mileage Marathon Car, up to the time it appeared daily on the streets of New York during the National Automobile Show.

Started from Detroit July 1, the Marathon car has engaged in a series of trans-continental and cross-country trips through which it has piled up more than six years' average driving in that many months. The car is being driven at normal driving rate, no attempt being made to break speed records. With the exception of placing its front wheels on the white line marking the division between this country and Mexico, the Marathon car has never been outside the territorial limits of the United States. It has, however, been within a few hundred feet of both the Canadian and Mexican borders several times.

Ray Priest, official observer of the A. A. A. Contest Board, under whose supervision the entire run is conducted, has been a passenger in this car on every trip. It has been in the 48 states, the District of Columbia, and more than 625 major cities and towns.

During its stay in New York the Marathon car continued to pile up mileage. Following the shows, it resumes its length trips.

We Have Moved

to 2034 OLIVE ST.

Where we have better facilities and are prepared to give prompt service.

Woodyer Auto Glass Co.

Garfield 6248 2034 OLIVE ST.

Auto Glass Installed While You Wait

\$1.50 and Up

Also Shatterproof Safety Glass

Desk and Furniture Tops

Garage Owners! Make More Profits

With This Powerful Electrical Grease Gun

The new greases are stiff and viscous. With Eveready Grease Guns we can furnish you with a gun to handle any kind of automotive grease. The Eveready will handle the modern greases smoothly, powerfully and at temperatures below freezing. It develops real pressure. Available with either AC or DC motor. Price for type shown.....\$135

1. Operate out of light socket
2. Efficient in operation
3. Automatic pressure control
4. Experienced service men
5. Low upkeep cost
6. Patents proven
7. Trouble free
8. Simple—Dependable

Other garage equipment: Air Compressors, Auto Hoists, Hydraulic Jacks, Car Washers, Fabric-Covered Guaranteed Grease Hose, Spring Sprays, Gear Lubricators.

We can show you how to make your lubrication department pay.

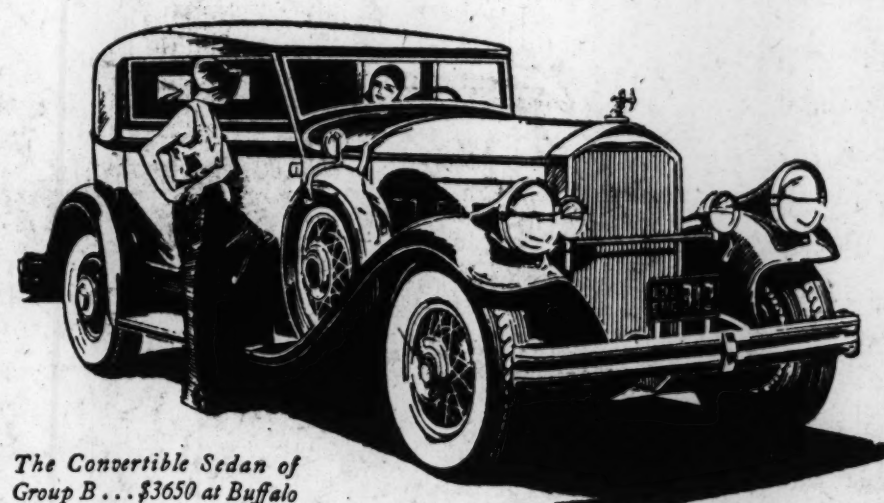
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A FRIER-STURGES ORGANIZATION
LUBRICATING AND GENERAL GARAGE EQUIPMENT EXCLUSIVELY
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At the Show + Three Notable Pierce-Arrow Groups + +

Entirely New Cars
with Free Wheeling
at Savings up to \$810



The Convertible Sedan of Group B...\$3650 at Buffalo

THREE groups of entirely new Pierce-Arrow cars make notable debut at the Automobile Show this year.

In all their newness, they bear the distinction which is the 30-year heritage of Pierce-Arrow.

They bring free wheeling, the outstanding operative advancement of the decade.

The savings they make run as high as \$810; their values are supreme in the fine car field.

True to every Pierce-Arrow tradition, they are lovely and patrician in their style-design, wholly satisfying in luxury-features, and set apart by their Pierce-Arrow air and quality—truly the focus and the center of all the show interest.

29 new models from \$2685 to \$6400. Special custom-built models up to \$10,000. All prices f. o. b. Buffalo

PIERCE + ARROW

AMERICA'S FINEST MOTOR CAR

WESTERN AUTOMOBILE CO.

AUTO SHOW VISITORS

Take Advantage of These Special "Show Week" Rates.

Per Day Per Person \$1.50 February Rental Free to New Firmament Guests. \$2.50 Two Persons

Dining Room Open From 7 to 9:30 A. M.—12 to 1 P. M.—3:30 to 7 P. M.

HAMILTON HOTEL 956 Hamilton at Maple

2 TIRES for the Price of ONE

Low Prices on These Tires Prevent Us From Mentioning Manufacturer's Name ALL FIRST QUALITY—IN FACTORY WRAPPERS While They Last

30x3½—2 Tires...	\$ 6.55
31x4—2 Tires...	10.55
32x4—2 Tires...	10.90
29x4.40—2 Tires...	7.05
30x4.50—2 Tires...	7.55
29x4.75—2 Tires...	8.50
29x5.00—2 Tires...	9.15
31x5.00—2 Tires...	9.80
29x5.25—2 Tires...	10.35
31x5.25—2 Tires...	11.05
31x6.00—2 Tires...	13.10
32x6.00—2 Tires...	13.50
33x6.00—2 Tires...	13.90

Reliable & Universal Tire Co. Open Daily Till 9 P. M. Sunday Till 1 P. M.

2001 LOUST—PHONE Central 5241-5020



Chevrolet presents three very smart new models

at the St. Louis Automobile Show

Chevrolet introduces three new six-cylinder sport models—and economical transportation takes on a new smartness and distinction. Included in this presentation are a trim, modish convertible cabriolet, an attractive landau phaeton, and a charming five-passenger coupe.

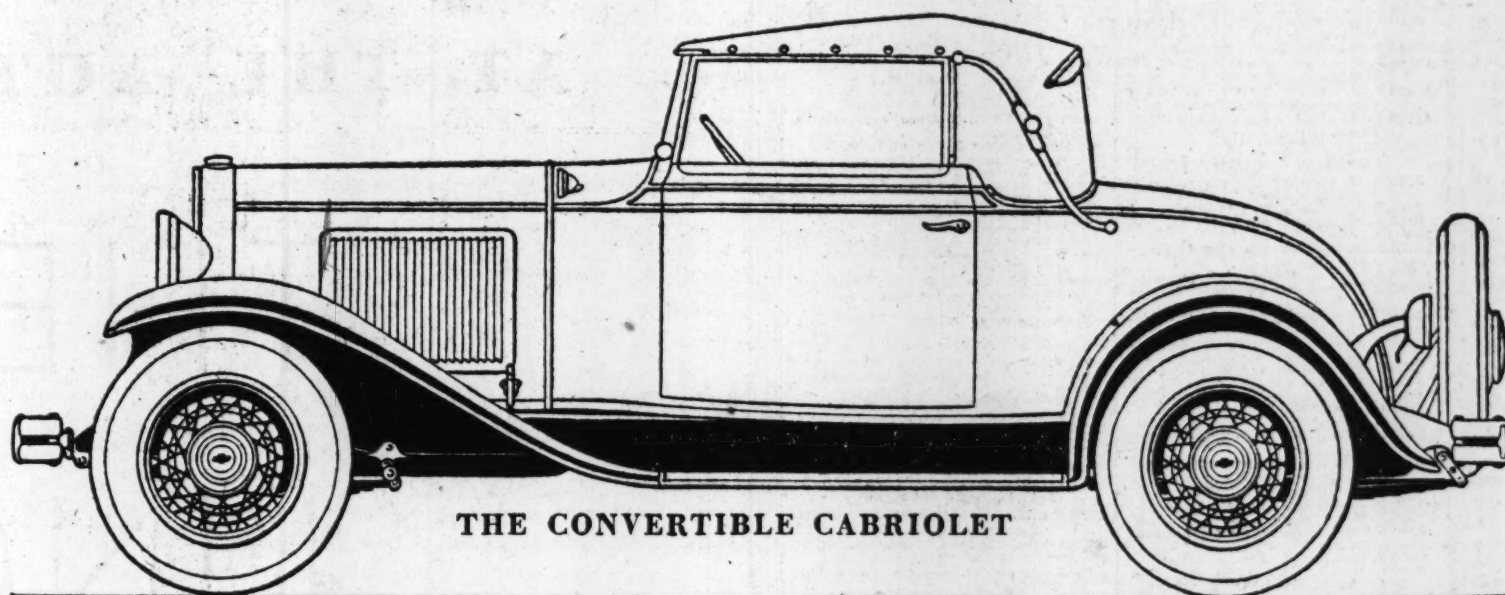
In these new models, Chevrolet and Fisher have established new standards of quality in the low-price field. Here are cars of very moderate price with much of the luxury, beauty and distinction of custom styling. They are graceful in line, completely appointed and sparkling with a happy new harmony of color.

These new models will be popular not only for their smartness, but also for the smooth six-cylinder performance, fine dependability, full-fashioned comfort and remarkable handling ease that are outstanding features of the new Chevrolet Six.

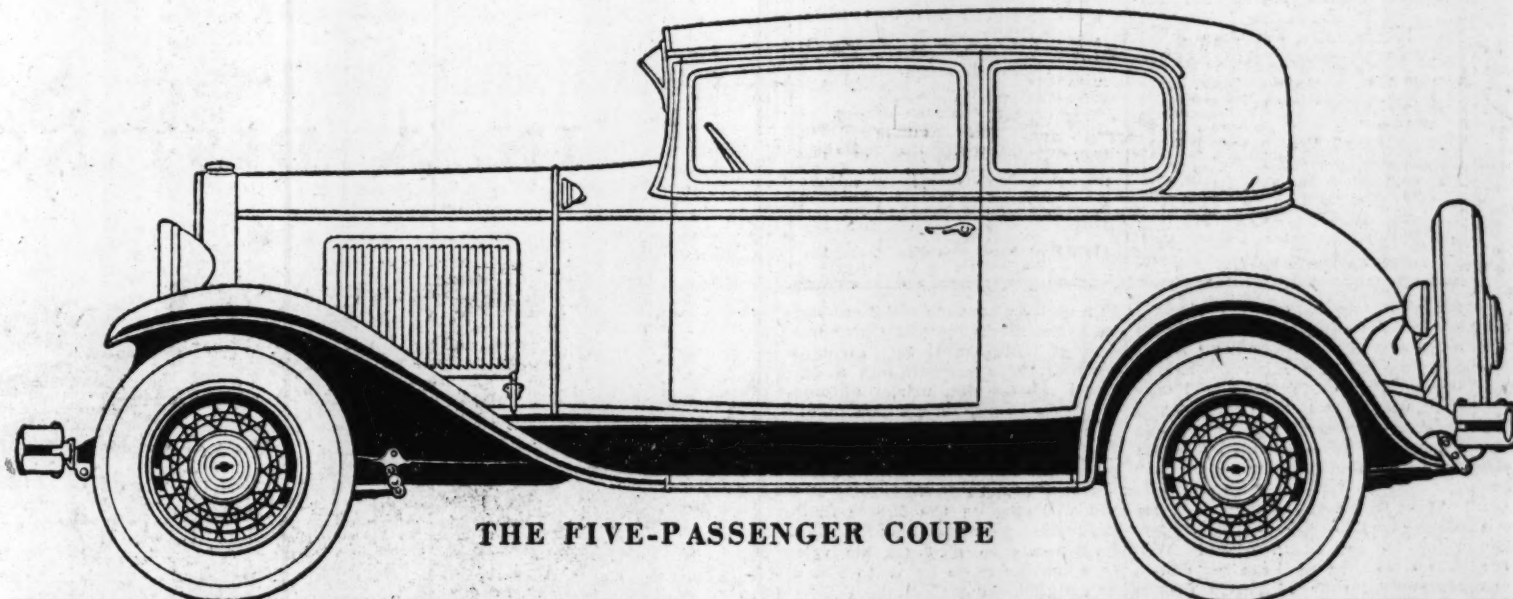
See these new models at the St. Louis Automobile Show at the Arena. They are typical examples of the remarkable quality at low cost that Chevrolet is offering in 12 models priced from \$475 to \$650.

» New Low Prices «

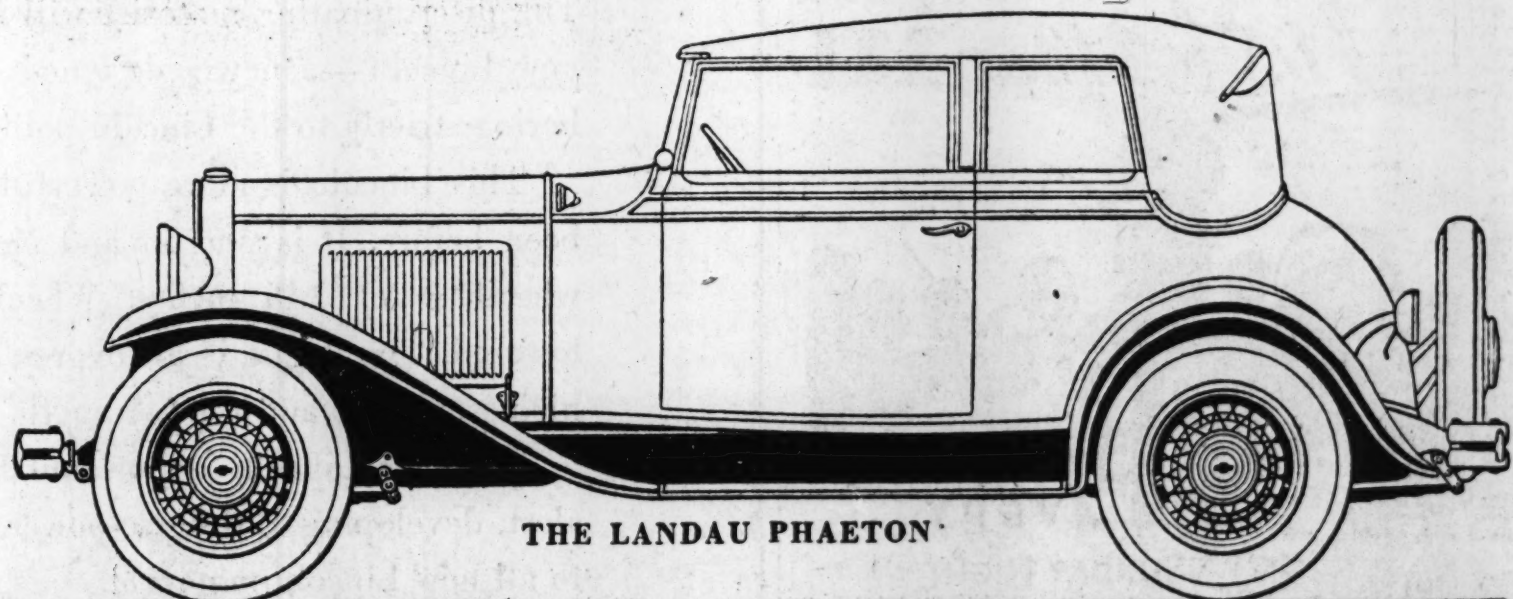
The Phaeton, \$510; The Roadster, \$475; Sport Roadster with rumble seat, \$495; The Coach, \$545; Standard Coupe, \$535; Standard Five-Window Coupe, \$545; Sport Coupe with rumble seat, \$575; Standard Sedan, \$635; Special Sedan, \$650; Convertible Cabriolet, \$615; Five-Passenger Coupe, \$595; Landau Phaeton, \$650. Special equipment extra. Chevrolet trucks from \$355 to \$695. All prices f.o.b. Flint, Mich.



THE CONVERTIBLE CABRIOLET



THE FIVE-PASSENGER COUPE



THE LANDAU PHAETON

NEW CHEVROLET SIX

The Great American Value

Here and There on The Air

Roxy's old Gang will discontinue their broadcasts over KWK and allied NBC stations after tomorrow night—temporarily, it is said. Roxy (S. L. Rothafel) will lead the "Gang" on a tour of the country, beginning Wednesday, which will take it to a number of cities from which it would be impossible to broadcast over a chain.

Another "gang" program will take its place. This one, also originating in the Roxy Theater, is to be conducted by Erno Rapee with an ABC announcer as master of ceremonies. Roxy and his Gang have been a WJZ chain feature for seven years. The Roxy Symphony Concerts Sunday mornings are to continue.

Rapee's resignation as manager of the Roxy Theater, in New York, has been accepted, effective March 23. To enable him to enter a much wider field of activity. This is interpreted to mean that on conclusion of his tour with the "Gang" Roxy will begin work as director of the "Radio City" and allied entertainment activities which the RCA interests and NBC are planning in New York.

At this morning's Roxy concert, which will be broadcast from 10 to 11 o'clock over KWK, WLW and WDAF, the biennial medal, awarded by the New York City Federation of Women's Clubs to the person who has done the most to advance the cause of music in New York during the two years, will be presented to Roxy.

Billie Burke, for years a theater favorite and now Mrs. Florence Ziegfeld, and Ivor Novello, the English playwright-actor, will broadcast a scene from "The Game" over the CBS chain at 4 o'clock Thursday afternoon.

A mythical "Night Club of the Arctic" will be the scene of a new series of Chiquet Eskimo broadcasts over KSD at 4 o'clock Friday nights, beginning this week. Harry Reiser and his orchestra will continue to play on the programs. Ray Knight, creator of "Ambrose J. Weems," station master of KUKU, that center of radio comedy, will be master of ceremonies. He will be known as "Bill Borealis," brother of Aurora Borealis. Each week there will be an "extra," the one next Friday night being Mary McCoy, soprano.

The \$100,000 contract signed by Maurice Chevalier for 26 weekly broadcasts in the Chase & Sanborn Sunday night broadcasts over KSD has been topped by Frances Alda, who deserted opera for radio and now is starred with Frank La Forge, the composer-pianist, in weekly "drawing room" radio recitals. A statement given out in New York says: "The quarter of a million dollars exclusive contract under which Frances Alda broadcasts twice a week over a period of 52 weeks was made by her with the Judson Radio Program Bureau division of the Columbia Concert Corporation, and was signed Jan. 8."

Will Rogers is reported to be paid \$5000 per broadcast. Jascha Heifetz, the violinist, got \$15,000 for a half-hour radio recital. The NBC is said to have a standing offer to pay Paderewski \$25,000 for a single radio concert. Frances Alda's contract, which calls for 104 broadcasts in the year, works out at \$2438 per program, or \$4876 a week.

The RKO Theater of the Air broadcast over KSD at 9:30 Friday night is to come from the ballroom of the liner, "Conte Grande," in New York harbor. "Doc" Rockwell will be master of ceremonies, and the program will consist of Italian music by stars of opera and vaudeville.

The National Broadcasting Co. has countered the Columbia System's stroke of merging seven prominent concert bureaus by uniting artists' booking organizations whose combined yearly business is said to total \$10,000,000. By arrangement with the RCA-Victor Co., the NBC Artists' Service assumes charge of booking all artists and organizations making records for Victor. NBC Artists' Service also has acquired "concert interest" in Civic Concert Service, which operates concert courses in 132 cities.

The NBC now controls the concert and radio activities of Paderewski, John McCormack, Chaliapin, Rachmaninoff, Harry Lauder, Lucresia Bori, Gigli, Leopold Stokowski, leader of the Philadelphia Symphony Orchestra; Lawrence Tibbett, Galli Curci, Mischa Elman, Walter Damrosch, Maurice Chevalier, the Metropolitan Opera Company, Efrem Zimbalist, Duane Glavin, Mma. Schumann-Heink, Benjamin Gigli, Floyd Gibbons, Rudy Vallee, Amos and Andy, Phil Cook, Phil Lord, author of Seth Parker and Uncle Abe and David sketches, and a host of others.

Mischa Levitski, one of the foremost of today's pianists, will play in a Victor concert over KSD at 8:30 Sunday evening, Feb. 15. He has programmed the Liszt Concerto in E-flat, his own "Waltz," the Chopin Nocturne in F-sharp major and "La Jongleur" of Moszkowski.

Six weekday morning broadcasts are to be sponsored over KSD and the WEAF chain by the Campbell Soup Co. The programs will go on the air every morning except Sunday at 11:15, and are to be on a scale generally reserved for nighttime features. The orchestra has been made up of musicians noted

KSD PROGRAM WEEK OF FEB. 1st

CENTRAL STANDARD TIME—550 Kilocycles
Daily 9:40, 10:40, 11:40 A. M., 12:40, 1:15 and 1:40 P. M. Complete Market News Service and Weather Reports Direct from the St. Louis Merchants' Exchange, 1:00 P. M. and 3:40 P. M. News Bulletins.

NBC NETWORK SERVICE

Sunday, February 1
12:50 P. M.—National Oration Society Program.
1:00 P. M.—Moonshine and Honey.
1:30 P. M.—NBC Artist Service Program.
2:00 P. M.—The Pilgrims.
2:30 P. M.—Blue Tones Romantic.
4:30 P. M.—Diverse Tree Program.
5:00 P. M.—Catholic Religious Service.
6:00 P. M.—Indolent Big Brother Club.
6:30 P. M.—RCA Victor Program.
7:00 P. M.—Capitol Theater Program.
7:30 P. M.—Chase and Sanborn Choral Orchestra.
8:00 P. M.—"The Government," by David Lawrence.
8:15-10 P. M.—Atwater Kent Radio Hour.

Monday, February 2
8:00 A. M.—Quaker Early Birds.
8:15 A. M.—Gene and Glenn.
8:45 A. M.—A&P Food Program.
9:00 P. M.—The Sinton Singers.
9:30 P. M.—U. S. Marine Band.
9:45 P. M.—The Lady Next Door.
10:00 P. M.—The Sinton Singers.
10:30 P. M.—Black and Gold Room Orchestra.
11:00 P. M.—Intimate Glimpses of Personalities of the Day.
11:30 P. M.—How a Business.
12:00 P. M.—Quarter Hour in National Capitol.
12:30 P. M.—A&P Gypsies.
1:30-2:30 P. M.—General Motors Program.
10:00 P. M.—Hal Kemp's Orchestra.
10:30 P. M.—Hotel New Yorker Orchestra.
11:00 P. M.—Glen Brandy and His Coronado Dance Orchestra.
11:30 P. M.—Phil Spitalny's Dance Music.

Tuesday, February 3
8:00 A. M.—Quaker Early Birds.
8:15 A. M.—Gene and Glenn.
8:45 A. M.—A&P Food Program.
9:00 P. M.—The Sinton Singers.
9:30 P. M.—U. S. Marine Band.
9:45 P. M.—The Lady Next Door.
10:00 P. M.—The Sinton Singers.
10:30 P. M.—Black and Gold Room Orchestra.
11:00 P. M.—Intimate Glimpses of Personalities of the Day.
11:30 P. M.—How a Business.
12:00 P. M.—Quarter Hour in National Capitol.
12:30 P. M.—A&P Gypsies.
1:30-2:30 P. M.—General Motors Program.
10:00 P. M.—Hal Kemp's Orchestra.
10:30 P. M.—Hotel New Yorker Orchestra.
11:00 P. M.—Glen Brandy and His Coronado Dance Orchestra.
11:30 P. M.—Phil Spitalny's Dance Music.

Wednesday, February 4
8:00 A. M.—Quaker Early Birds.
8:15 A. M.—Gene and Glenn.
8:45 A. M.—A&P Food Program.
9:00 P. M.—The Sinton Singers.
9:30 P. M.—U. S. Marine Band.
9:45 P. M.—The Lady Next Door.
10:00 P. M.—The Sinton Singers.
10:30 P. M.—Black and Gold Room Orchestra.
11:00 P. M.—Intimate Glimpses of Personalities of the Day.
11:30 P. M.—How a Business.
12:00 P. M.—Quarter Hour in National Capitol.
12:30 P. M.—A&P Gypsies.
1:30-2:30 P. M.—General Motors Program.
10:00 P. M.—Hal Kemp's Orchestra.
10:30 P. M.—Hotel New Yorker Orchestra.
11:00 P. M.—Glen Brandy and His Coronado Dance Orchestra.
11:30 P. M.—Phil Spitalny's Dance Music.

Thursday, February 5
8:00 A. M.—Quaker Early Birds.
8:15 A. M.—Gene and Glenn.
8:45 A. M.—A&P Food Program.
9:00 P. M.—The Sinton Singers.
9:30 P. M.—U. S. Marine Band.
9:45 P. M.—The Lady Next Door.
10:00 P. M.—The Sinton Singers.
10:30 P. M.—Black and Gold Room Orchestra.
11:00 P. M.—Intimate Glimpses of Personalities of the Day.
11:30 P. M.—How a Business.
12:00 P. M.—Quarter Hour in National Capitol.
12:30 P. M.—A&P Gypsies.
1:30-2:30 P. M.—General Motors Program.
10:00 P. M.—Hal Kemp's Orchestra.
10:30 P. M.—Hotel New Yorker Orchestra.
11:00 P. M.—Glen Brandy and His Coronado Dance Orchestra.
11:30 P. M.—Phil Spitalny's Dance Music.

Friday, February 6
8:00 A. M.—Quaker Early Birds.
8:15 A. M.—Gene and Glenn.
8:45 A. M.—A&P Food Program.
9:00 P. M.—The Sinton Singers.
9:30 P. M.—U. S. Marine Band.
9:45 P. M.—The Lady Next Door.
10:00 P. M.—The Sinton Singers.
10:30 P. M.—Black and Gold Room Orchestra.
11:00 P. M.—Intimate Glimpses of Personalities of the Day.
11:30 P. M.—How a Business.
12:00 P. M.—Quarter Hour in National Capitol.
12:30 P. M.—A&P Gypsies.
1:30-2:30 P. M.—General Motors Program.
10:00 P. M.—Hal Kemp's Orchestra.
10:30 P. M.—Hotel New Yorker Orchestra.
11:00 P. M.—Glen Brandy and His Coronado Dance Orchestra.
11:30 P. M.—Phil Spitalny's Dance Music.

Saturday, February 7
8:00 A. M.—Quaker Early Birds.
8:15 A. M.—Gene and Glenn.
8:45 A. M.—A&P Food Program.
9:00 P. M.—The Sinton Singers.
9:30 P. M.—U. S. Marine Band.
9:45 P. M.—The Lady Next Door.
10:00 P. M.—The Sinton Singers.
10:30 P. M.—Black and Gold Room Orchestra.
11:00 P. M.—Intimate Glimpses of Personalities of the Day.
11:30 P. M.—How a Business.
12:00 P. M.—Quarter Hour in National Capitol.
12:30 P. M.—A&P Gypsies.
1:30-2:30 P. M.—General Motors Program.
10:00 P. M.—Hal Kemp's Orchestra.
10:30 P. M.—Hotel New Yorker Orchestra.
11:00 P. M.—Glen Brandy and His Coronado Dance Orchestra.
11:30 P. M.—Phil Spitalny's Dance Music.

Sunday, February 8
8:00 A. M.—Quaker Early Birds.
8:15 A. M.—Gene and Glenn.
8:45 A. M.—A&P Food Program.
9:00 P. M.—The Sinton Singers.
9:30 P. M.—U. S. Marine Band.
9:45 P. M.—The Lady Next Door.
10:00 P. M.—The Sinton Singers.
10:30 P. M.—Black and Gold Room Orchestra.
11:00 P. M.—Intimate Glimpses of Personalities of the Day.
11:30 P. M.—How a Business.
12:00 P. M.—Quarter Hour in National Capitol.
12:30 P. M.—A&P Gypsies.
1:30-2:30 P. M.—General Motors Program.
10:00 P. M.—Hal Kemp's Orchestra.
10:30 P. M.—Hotel New Yorker Orchestra.
11:00 P. M.—Glen Brandy and His Coronado Dance Orchestra.
11:30 P. M.—Phil Spitalny's Dance Music.

Monday, February 9
8:00 A. M.—Quaker Early Birds.
8:15 A. M.—Gene and Glenn.
8:45 A. M.—A&P Food Program.
9:00 P. M.—The Sinton Singers.
9:30 P. M.—U. S. Marine Band.
9:45 P. M.—The Lady Next Door.
10:00 P. M.—The Sinton Singers.
10:30 P. M.—Black and Gold Room Orchestra.
11:00 P. M.—Intimate Glimpses of Personalities of the Day.
11:30 P. M.—How a Business.
12:00 P. M.—Quarter Hour in National Capitol.
12:30 P. M.—A&P Gypsies.
1:30-2:30 P. M.—General Motors Program.
10:00 P. M.—Hal Kemp's Orchestra.
10:30 P. M.—Hotel New Yorker Orchestra.
11:00 P. M.—Glen Brandy and His Coronado Dance Orchestra.
11:30 P. M.—Phil Spitalny's Dance Music.

Tuesday, February 10
8:00 A. M.—Quaker Early Birds.
8:15 A. M.—Gene and Glenn.
8:45 A. M.—A&P Food Program.
9:00 P. M.—The Sinton Singers.
9:30 P. M.—U. S. Marine Band.
9:45 P. M.—The Lady Next Door.
10:00 P. M.—The Sinton Singers.
10:30 P. M.—Black and Gold Room Orchestra.
11:00 P. M.—Intimate Glimpses of Personalities of the Day.
11:30 P. M.—How a Business.
12:00 P. M.—Quarter Hour in National Capitol.
12:30 P. M.—A&P Gypsies.
1:30-2:30 P. M.—General Motors Program.
10:00 P. M.—Hal Kemp's Orchestra.
10:30 P. M.—Hotel New Yorker Orchestra.
11:00 P. M.—Glen Brandy and His Coronado Dance Orchestra.
11:30 P. M.—Phil Spitalny's Dance Music.

Wednesday, February 11
8:00 A. M.—Quaker Early Birds.
8:15 A. M.—Gene and Glenn.
8:45 A. M.—A&P Food Program.
9:00 P. M.—The Sinton Singers.
9:30 P. M.—U. S. Marine Band.
9:45 P. M.—The Lady Next Door.
10:00 P. M.—The Sinton Singers.
10:30 P. M.—Black and Gold Room Orchestra.
11:00 P. M.—Intimate Glimpses of Personalities of the Day.
11:30 P. M.—How a Business.
12:00 P. M.—Quarter Hour in National Capitol.
12:30 P. M.—A&P Gypsies.
1:30-2:30 P. M.—General Motors Program.
10:00 P. M.—Hal Kemp's Orchestra.
10:30 P. M.—Hotel New Yorker Orchestra.
11:00 P. M.—Glen Brandy and His Coronado Dance Orchestra.
11:30 P. M.—Phil Spitalny's Dance Music.

Thursday, February 12
8:00 A. M.—Quaker Early Birds.
8:15 A. M.—Gene and Glenn.
8:45 A. M.—A&P Food Program.
9:00 P. M.—The Sinton Singers.
9:30 P. M.—U. S. Marine Band.
9:45 P. M.—The Lady Next Door.
10:00 P. M.—The Sinton Singers.
10:30 P. M.—Black and Gold Room Orchestra.
11:00 P. M.—Intimate Glimpses of Personalities of the Day.
11:30 P. M.—How a Business.
12:00 P. M.—Quarter Hour in National Capitol.
12:30 P. M.—A&P Gypsies.
1:30-2:30 P. M.—General Motors Program.
10:00 P. M.—Hal Kemp's Orchestra.
10:30 P. M.—Hotel New Yorker Orchestra.
11:00 P. M.—Glen Brandy and His Coronado Dance Orchestra.
11:30 P. M.—Phil Spitalny's Dance Music.

Friday, February 13
8:00 A. M.—Quaker Early Birds.
8:15 A. M.—Gene and Glenn.
8:45 A. M.—A&P Food Program.
9:00 P. M.—The Sinton Singers.
9:30 P. M.—U. S. Marine Band.
9:45 P. M.—The Lady Next Door.
10:00 P. M.—The Sinton Singers.
10:30 P. M.—Black and Gold Room Orchestra.
11:00 P. M.—Intimate Glimpses of Personalities of the Day.
11:30 P. M.—How a Business.
12:00 P. M.—Quarter Hour in National Capitol.
12:30 P. M.—A&P Gypsies.
1:30-2:30 P. M.—General Motors Program.
10:00 P. M.—Hal Kemp's Orchestra.
10:30 P. M.—Hotel New Yorker Orchestra.
11:00 P. M.—Glen Brandy and His Coronado Dance Orchestra.
11:30 P. M.—Phil Spitalny's Dance Music.

Saturday, February 14
8:00 A. M.—Quaker Early Birds.
8:15 A. M.—Gene and Glenn.
8:45 A. M.—A&P Food Program.
9:00 P. M.—The Sinton Singers.
9:30 P. M.—U. S. Marine Band.
9:45 P. M.—The Lady Next Door.
10:00 P. M.—The Sinton Singers.
10:30 P. M.—Black and Gold Room Orchestra.
11:00 P. M.—Intimate Glimpses of Personalities of the Day.
11:30 P. M.—How a Business.
12:00 P. M.—Quarter Hour in National Capitol.
12:30 P. M.—A&P Gypsies.
1:30-2:30 P. M.—General Motors Program.
10:00 P. M.—Hal Kemp's Orchestra.
10:30 P. M.—Hotel New Yorker Orchestra.
11:00 P. M.—Glen Brandy and His Coronado Dance Orchestra.
11:30 P. M.—Phil Spitalny's Dance Music.

Sunday, February 15
8:00 A. M.—Quaker Early Birds.
8:15 A. M.—Gene and Glenn.
8:45 A. M.—A&P Food Program.
9:00 P. M.—The Sinton Singers.
9:30 P. M.—U. S. Marine Band.
9:45 P. M.—The Lady Next Door.
10:00 P. M.—The Sinton Singers.
10:30 P. M.—Black and Gold Room Orchestra.
11:00 P. M.—Intimate Glimpses of Personalities of the Day.
11:30 P. M.—How a Business.
12:00 P. M.—Quarter Hour in National Capitol.
12:30 P. M.—A&P Gypsies.
1:30-2:30 P. M.—General Motors Program.
10:00 P. M.—Hal Kemp's Orchestra.
10:30 P. M.—Hotel New Yorker Orchestra.
11:00 P. M.—Glen Brandy and His Coronado Dance Orchestra.
11:30 P. M.—Phil Spitalny's Dance Music.

What's New in Radio Industry

Westinghouse "Columnaire" Set Looks Like Grandfather's Clock; Its Speaker in Top—Majestic Develops "Multi-Mir" Screen Tube for Its New Superheterodyne Receivers.

Westinghouse's New Set. The "Columnaire" receiver which has been added to the Westinghouse line, and was shown to St. Louis dealers at a luncheon meeting in the Coronado Hotel on Monday, looks like a grandfather's clock and has a dynamic speaker in the top that points toward the ceiling. It occupies floor space only 10 by 12 inches, is 59 inches high and embodies suggestions brought-out by the Westinghouse

contest for ideas for beautifying radio sets. Incidentally, the winners of first and second prizes in this contest were announced as Peter Copeland, an architect of Newark, N. J., and Mrs. Lucy K. Wilkes, a young housewife of New York. Copeland was given a check for \$5000 and Mrs. Wilkes one for \$2000. Charles P. Bassett of Pittsburgh, Pa., won the third prize of \$1000. Forty-five other prizes, ranging from \$25 to \$200, were awarded. More than 150,000 suggestions were submitted in the contest.

The name "Columnaire" is derived from the fact that construction of the set provides a five-foot column of air under the speaker. A scientifically designed plug within the cone of the speaker makes for better reproduction and eliminates effects due to height or character of a ceiling. The set sounds equally well in rooms of any degree of ceiling height. An even distribution of sound throughout a room is claimed.

All controls and dials are flush mounted on the sides of the set and are readily usable from a standing or sitting position. The back of the cabinet is easily

removed for the replacing of tubes or the servicing of the set. The circuit in this set is a nine-tube screen grid superheterodyne with tone control, using two-245 tubes in push-pull audio. Both chassis and power supply unit are mounted in an upright position. This new receiver lends itself very well to use with the newly introduced Westinghouse remote control equipment, which is said to be the last word in convenience for radio set operation.

A new end table, containing a phonograph turntable and pick-up, also was shown. It can be used with any set by installing a matching transformer, though designed for use with certain Westinghouse sets. At Monday's dealer meeting speakers included James McKee, assistant sales manager for Westinghouse in this district; Allen Johnson, field engineer; R. Delano, division general manager of the Westinghouse Electrical Supply Co.; W. F. Cleveland, district sales manager; and W. A. Ward, district radio manager.

New Majestic Tube and Sets. A new screen grid tube called

the "multi-mu," said to be a great improvement over the standard screen grid tube, has been designed and is being produced by the Grigsby-Grumow Co. for use in its new Majestic receivers. This tube, it is said, can be used in special circuits to give greater amplification, to reduce "hiss" and "background noises" to a surprisingly low level and to prevent "crosstalk" and "modulation distortion" in receivers. It is reported also to make unnecessary the use of double volume control and local-distance switches and to give better tone quality under all conditions of reception.

Three of these new tubes are used in each of the new Majestic receivers, of which there are six built around two slightly different chassis. The new line ranges from a mantel type superheterodyne to a radio-phonograph combination. The medium-priced sets have automatic volume control. In tuning one of the Majestic having this automatic volume control, it can be done by sight without hearing intervening stations. One presses a "muter" button, turns the tuning knob and watches an illuminated meter, skipping silently

over other stations, and releasing the button when the meter indicator swings farthest to the right as the dial shows the kilocycle marking for the desired station. The basic superheterodyne circuit in these new Majestic receivers uses "multi-mu" tubes in the radio frequency stage, first detector and single intermediate stage; 27 type tubes in the oscillator and second detector stages, and 45 type tubes in push-pull audio. A 24 type screen grid tube is used in the models having automatic volume control.

"Brother Crawford," a character in the Amos and Andy broadcasts, is drawn after persons in real life. The role is played by Freeman F. Gosden, the Amos of the sketches. One person Gosden and Charles J. Correll, who plays Andy, used to know, had the peculiar high-pitched voice of "Brother Crawford." Another had the habit of repeating, "You have made my wife very unhappy" and "My wife is very unhappy."

AT THE AUTOMOBILE SHOW

THE NEW LINCOLN

IN A DISTINGUISHED DISPLAY



THE discriminating motorist will find much of interest in this showing of the new Lincoln—a newly designed car throughout motor, chassis and body, adhering strictly to the Lincoln policy of well-balanced excellence.

This Lincoln is more powerful and more silent than any Lincoln has ever been before. It is smarter and more beautiful. The chassis is longer—with a wheelbase of 145 inches. Wheels are smaller. Center of gravity has been lowered. The result is an expression of new motor car beauty, a new harmonizing of grace and fleet strength.

The new Lincoln is powered by an engine that is highly refined, silently alert, developing 120 horse-power. Free-wheeling contributes an air-borne ease to all new Lincoln motoring.

This interesting display includes a number of the new Lincoln body types which in their distinguished smartness reflect the design of America's foremost custom coachmakers. With slanting windshields, spacious compartments and graceful low lines, these new Lincolns set new standards for motor car beauty.

You are cordially invited to inspect the new Lincoln at the Automobile Show. Here also are displayed interesting exhibits of the new Lincoln body (in white) and the new Lincoln chassis.

American School Of the Air Year Old on Wednesday

A dramatization of "Bliss Marner" in the American School of the Air broadcast over the CBS chain at 1:30 Wednesday afternoon will mark the first anniversary of that educational series. In the past year 95 programs for school children have been broadcast by that chain under supervision of educational authorities. They go over a network of 44 stations. Before the 1930-1931 American School of the Air schedule was adopted, every state superintendent of education in this country was asked if he did or did not favor continuation of the broadcasts. A statement by the Columbia Broadcasting System says that 89 per cent of them telegraphed urging continuation of the programs.

Vaughn de Leath, who was loaned to WTAM, Cleveland, by the NBC, is still singing from that station at 9 o'clock Friday nights.

Sunday Programs of St. Louis Stations

The program for KSD may be found in detail elsewhere in this section.

KFUO, 550 Kc.

8:30 and 10:45 A. M.—Services of Pilgrim Lutheran Church. Topic: "Saved But Not by Works." Rev. Deserifer.
10:00 A. M.—Bible Lesson.
12:00 P. M.—Music.
3:00 P. M.—Foreign Language program. Address: (German) "What Is Faith?" Rev. A. Lange, pastor.
3:30 P. M.—Shut-In Program. Address: "The Healing of Naaman, the Leper." Rev. W. T. Lange, pastor.
9:15 P. M.—Address: "The Bible's Influence." Rev. Niedner, pastor.

KMOX, 1090 Kc.

7:00 A. M.—Heroes of the Church.
8:00 A. M.—The Bible Broadcast.
8:45 A. M.—Morning Musicale.
9:00 A. M.—Tony's Scrapbook.
9:15 A. M.—Religious Education Talk.
9:25 A. M.—Adventures of Helen and Mary.
9:30 A. M.—Dr. Charles Fleischner.
10:00 A. M.—Concert Room.
10:30 A. M.—Organ Recital.
11:00 A. M.—Christian Science Services.
12:00 P. M.—Orchestra.
12:30 P. M.—Voice of Nations.
1:00 P. M.—Musicale.
1:15 P. M.—Four Horsemen.
1:30 P. M.—Norwegian Musicale.
1:45 P. M.—Comedy Trio.
2:00 P. M.—N. Y. Philharmonic Symphony Concert.
3:00 P. M.—Automobile Show.
4:00 P. M.—Community Forum.
5:00 P. M.—St. Louis Symphony Orchestra.
6:00 P. M.—Golden Hour of the Little Flower.
7:00 P. M.—Devil's Drugs and Doctors.
7:15 P. M.—U. S. School of Music.
7:30 P. M.—Kaltenborn Edits the News.
7:45 P. M.—The Gauchos.
8:00 P. M.—Arabesque.
8:30 P. M.—Graham-Paige Program.
9:00 P. M.—Jesse Crawford, Organist.
9:30 P. M.—Be Square Motor Club.
10:00 P. M.—Back Home Hour.
10:30 P. M.—Phillips Club.
11:30 P. M.—Light Opera Ensemble.

KWK, 1350 Kc.

7:00 A. M.—Tone Pictures.
8:00 A. M.—Children's Hour.
9:00 A. M.—Morning Melodies.
9:30 A. M.—Del King, Bartitone.
10:00 A. M.—Fanny Brice.
11:00 A. M.—Sunshine Boys.
11:30 A. M.—Nomads.
12:00 P. M.—Little Symphony.
12:30 P. M.—At Home Hour.
1:00 P. M.—Library of Congress Musical.
1:30 P. M.—Manna Program.
2:00 P. M.—National Youth Conference.
3:00 P. M.—Sparklets.
3:15 P. M.—Canadian Pacific Musicale.
3:45 P. M.—Your Eyes.
4:00 P. M.—National Religious Service.
5:00 P. M.—Margaret Olsen.
5:15 P. M.—Musical Moments.
5:30 P. M.—Stuntin' Promenade.
6:00 P. M.—Harbor Light.
6:30 P. M.—Williams Orlomatt.
7:00 P. M.—Enna Jettick Melodica.
7:15 P. M.—Collier's Hour.
8:15 P. M.—Chase Orchestra.
8:30 P. M.—Floyd Gibbons.
8:45 P. M.—Reminiscences.
9:15 P. M.—Fennell Pete.
9:30 P. M.—Kellogg Slumber Music.
10:00 P. M.—At the Baldwin.
10:15 P. M.—Heel Hugger Program.
10:30 P. M.—South Sea Islanders.

WEW, 760 Kc.

9:00 A. M.—Instruction, Rev. W. McGuckin.
11:00 A. M.—Music of High Mass. Sermon, Rev. James Kistler.
2:00 P. M.—Question Box, Rev. Hugh McCarthy, R. J.
3:00 P. M.—Movie Review.
4:00 P. M.—Sociology, Rev. J. Hunsain.
4:30 P. M.—The Billikens.

WIL, 1200 Kc.

11:00 A. M.—Good Morning Musicale.
11:45 A. M.—Organ Recital.
12:00 P. M.—Luncheon Danzante.
12:30 P. M.—King Institute of Music.
1:00 P. M.—Russell Kaiser.
1:15 P. M.—Trio Classique.
1:30 P. M.—Sunday Variety Parade.
2:00 P. M.—Spotlight Players.
2:15 P. M.—Hotel Trolley Four.
2:30 P. M.—Song of the Strings.
2:45 P. M.—Bobby Stubbs.
3:00 P. M.—Show Boat Orchestra.
3:30 P. M.—Fetite Concert.
3:45 P. M.—Melody Masters.
4:15 P. M.—Organ Program.
4:30 P. M.—Orchestra.
4:45 P. M.—Twilight Reveries.
5:30 P. M.—Religious Music.
7:45 P. M.—Songs of By-Gone Days.
8:00 P. M.—Jackson's Orchestra.
8:30 P. M.—Transcriptions.
8:45 P. M.—Hollywood Lights.
9:00 P. M.—Arcadians.
9:30 P. M.—Crooner.
10:00 P. M.—Forster's Orchestra.

KFWF, 1200 Kc.

9:00 P. M.—Vesper Service.

On Air Thursday

PLYMOUTH

SOLD AND SERVICED BY CHRYSLER, DODGE AND DE SOTO DEALERS

SOLD AND SERVICED BY CHRYSLER, DODGE AND DE SOTO DEALERS

New Packards In Wide Variety Of Body Types

Characteristic Lines Retained,
But Improvements and Re-
finements Are Many.

Packard has preserved the characteristic appearance of its cars in the vehicles it is displaying at this year's show. Examination of the cars exhibited by the Berry Motor Car Co., however, discloses a number of important improvements and refinements.

Packard offers this year 12 different body types in its Standard Eight line, mounted on wheel bases of 127 1/2, 134 and 141 inches; 11 body types in the big DeLuxe Eight line with wheel bases of 140 1/2 and 145 1/2 inches, and a wide selection of individual custom cars with body by the new Packard custom body shops as well as by other well known body builders.

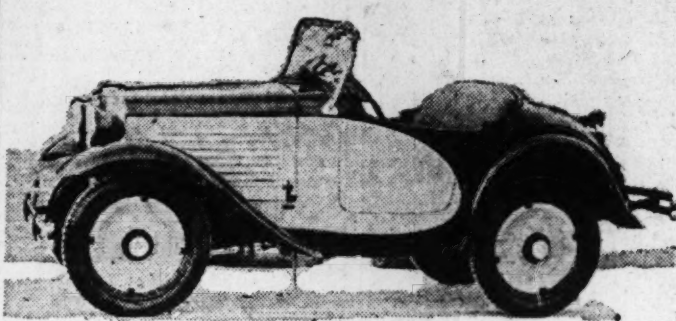
All the Packard models have four speed transmissions; eight cylinder motors, with a substantial increase in horsepower; mechanically driven gasoline pumps, to give a positive gasoline feed regardless of throttle opening without any possibility of gasoline boiling; wider and longer springs with grease filled metal spring covers; non-shatterable glass in all windows and windshield; narrow windshield pillar posts to eliminate blind spots; two way hydraulic shock absorbers; positive acting four wheel mechanical braking systems; noiseless hypoid rear axle gears; the well known Packard left front spring transom spring bracket which eliminates "shimmy" and wheel whip; double windshield wipers as well as many other refinements of equipment and motor car improvements that would be expected to be found in cars of this quality.

A Packard feature is a complete automatic chassis lubricating system. The owner of a Packard can forget entirely lubricating spring bolts and other such parts to which lubrication is so vitally important in the life of an automobile. This equipment is a further refinement of the chassis lubricating system pioneered by Packard.

In the new system oil is distributed automatically to the many moving chassis parts, which otherwise would receive lubrication only by the hand application of grease at intervals depending on the thoroughness of the owner. While the car is running the points needing lubrication are kept from a reservoir under the hood, a pump, actuated by vacuum from the motor, sending the lubricant through a complete distributing system built into the chassis.

When to Be Extra Careful.
Precaution should be taken in removing the cap from a frozen radiator. The spurt of steam is likely to be harmful, not only to the car owner, but to the finish of the hood if an alcoholic anti-freeze is used.

One of the New Austins



Roadster model of the new Austin line.

Interiors of New Essex Cars Show Designers' Care

Much Attention Given to Details of Body as
Well as to Engine.

New models of the Essex Super Six, which are being displayed at the show by the Hudson-Prampston Motor Car Co., embody numerous improvements in bodies, in addition to engine betterments that mean increased performance. Yet a characteristic Essex appearance has been retained.

A bronze chromium plated grid, a component part of the radiator shell, is a new feature of the front end and a new sturdy lamp tie-rod provides a rigid, practical as well as ornamental support for fenders and lamps.

Fenders with a deep flange, nose down over the tires at front and rear, having been designed to coincide symmetrically with the general flow of wheel and body lines. Long, vertical hood louvers are considerably larger than the double louvers in the previous Essex, increasing air circulation under the hood.

A complete new line of bumpers, redesigned hub caps, running board and exterior hardware, are provided on all models. New side lamp brackets and lamps, windshield visor harmoniously follow the exterior motif.

New exterior moldings at the belt extend the full length of the bonnet to the radiator shell. At the rear of the lower body above the dust shield the molding is carried to a greater height than previously, imparting distinction to the rear view of the car, and this is further enhanced through the new rectangular rear window.

The trim ensemble features a complete new line of Bedford cord, flat fabrics and velours. New wind-lace, cushion welts and the addition of assist cords and robe rails on many models and the introduction of a new custom built loop

strap for door pull-to use complete the ensemble.

Hardware, steering wheel, instrument panel, horn, throttle and light control designs are simple and dignified, consistent with the modern trend yet more attractive and comfortable to the hand.

All Essex Super Six models have improved soft, comfortable and form-fitting seat cushion contour.

Rear compartment leg-room in some sedan models has been increased as much as five inches. A new method of trimming has materially increased the head room in closed models.

Adjustable seats, cushions, front and rear, are provided, as in former models.

Steering gear is adjustable to several positions for drivers' comfort.

Chrysler Has Built
2,000,000 Cars and
Trucks Since 1924

Chrysler Motors is a manufacturing combine that builds six and eight-cylinder Chrysler cars, four lines of Dodge cars, two lines of De Soto cars, Plymouth cars, Dodge trucks, buses, Fargo inter-urban parlor-car and street-car buses, and Chrysler marine barges. The cars range from the low-priced Plymouth to the custom built Imperial and include four, six and eight cylinder cars.

Chrysler Motors is the third largest producer of cars in the industry. In 1924, when the first Chrysler car appeared, 2,229 cars were sold. Since that time, approximately 2,000,000 Chrysler-built cars and trucks have been produced. These are marketed through a world-wide organization of 15,000 dealers.

Use of Safety Glass in Cars Urged by Gartley

Willis-Overland Offers It for
All Its Makes of Auto-
mobiles.

By P. C. GARTLEY,
General Sales Manager for the
Western Division for Willis-
Overland, Inc.

For years past the Willis-Overland Co. has maintained its reputation for being the first to introduce numerous engineering and constructional features in its products, especially in its low priced models.

That Willis-Overland is entitled more than ever to this reputation for pioneering important improvements in the low priced field is apparent in the announcement that all of its 1931 cars, from the low priced Willis Six to the highest priced Willis Eight and the Willis-Knight, will be equipped with safety, non-shatterable glass in windshield and all windows at a slight extra cost. This safety feature, which heretofore has been used only in cars selling in the higher price fields, is now available for that great mass of car buyers in the lowest price classifications.

In more recent years Willis-Overland has pioneered in the low-priced field four-wheel brakes, low center of gravity, full force feed lubrication and many other features. But its use of safety glass in all cars all around is said to be one of the most important safety advantages ever included in the company's line.

Willis-Overland executives take the stand that the motoring public is entitled to every safety advantage the manufacturer can offer, and for that reason has made the move for use of safety glass in its 1931 cars.

The importance of this contribution to safety is readily apparent in a review of the records of insurance companies which disclose that broken, flying glass is the cause of more than 65 per cent of all injuries in motor car accidents. So important is this safety phase considered in England, that a recent ruling in that country requires all motor cars to be equipped with non-shatterable glass on and after March 1, 1931.

Willis-Overland executives believe that, although the 1931 Willis cars may be purchased without safety glass, yet the price differential is so slight that they expect virtually 100 per cent of their cars to be delivered with safety glass.

Starting Point.
One of the first things to check when the engine refuses to start on a cold day is the degree of throttle opening. If the throttle is not at least one-quarter of the way open, it is likely that the engine is starving for fuel.

This Cord Built for Speed



The new Cord Front Drive speedster with fairings substituted for fenders and no running boards.

All of New Hupmobile Cars Have Free Wheeling

Three Straight Eights and a Six Displayed—One
Has 133 H. P. Engine.

Free wheeling is a transmission feature of each of the four new lines of Hupmobile cars that are shown at the auto show by the Weber Implement and Automobile Co. The eight-cylinder models are the new Century eight, the model C eight, and the 133 horsepower eight, the latter being presented in standard and custom models.

The line is completed by the new 1931 Hupmobile Century six.

In addition to free-wheeling, motors have been refined and improved, and body designs changed. The Century six now provides 70 horsepower. Motor refinements include: lightweight alloy pistons, rubber engine mountings, to insure smoothness, drilled connecting rods, which provide lubrication for the piston pins, a new, heavier crankshaft and pressure lubricated valve tappets. This six appears in five body styles: two-passenger cabriolet, with rumble seat; five-passenger phaeton, two-passenger coupe, with or without rumble seat; two-passenger roadster, with rumble seat, and five-passenger four-door sedan.

The Century eight is powered by a 90 horsepower motor with refinements to increase power, decrease weight, and insure smoother vibrationless operation. The engine is mounted in rubber.

The model C eight has a motor of 100 horsepower. Both the Century and model C eight are showing in body styles embodying lower, more sweeping lines. New color designs, modernistic fittings and hardware and improved upholstery are a few body characteristics. Four hydraulic shock absorbers increase riding comfort.

The new 133-horsepower eight has down-draft carburetion as a feature of the motor. Lubricating oil passes under pressure through the radiator, keeping it cool at any engine speed. This feature is exclusive to Hupmobile in America. Two windshield cleaners, interior sun visors invisible from the out-

side, and wide-vision windshields, add to the comfort of front-seat passengers. Quarter lights, instrument panel and smoking sets, lighters and other fittings to harmonize are features in the interior design of both the standard and custom eight.

Body styles of the 133-horsepower eight are: five-passenger victoria, four-passenger coupe, two-passenger cabriolet, with rumble seat, two-passenger coupe, seven-passenger phaeton, five-passenger town sedan and five-passenger four-door sedan.

In the custom models are offered a seven-passenger sedan, a five-passenger victoria and a sedan limousine. Custom models are built on a 137-inch wheelbase.

Rubber Insulation Used Extensively By Oakland-Pontiac

The extensive use of rubber insulation to develop silent riding comfort in the Oakland and Pontiac for 1931 is expected to draw the attention of visitors at the Automobile Show.

After five years of experiment, Oakland engineers, co-operating with General Motors research workers, have developed a rubber compound of such permanent resilience that it can be employed at more than 40 points to cushion and silence the chassis of both the Oakland and the Pontiac.

In the new Oakland and Pontiac cars, the bodies literally ride on a cushion of 10 fabric-reinforced rubber mountings, five on each side. They envelope the 10 body bolts and eliminate the body noises which otherwise might develop under the stresses of rough roads. Rubber also is used to insulate the engine mountings and the transmission drives of both cars. The Pontiac six drive having been redesigned to include a rubber hub

of the type that had proved so successful on the Oakland. This hub cushions the engine torque and minimizes "telegraphing" of axle and road noises up through the propeller shaft.

The same function is served in both cars by heavy molded rubber pads placed above and below the rear springs, where they are secured by U-bolts to the rear axle. Heavy rubber shackle bushings are used in place of the metal spring shackle bushings.

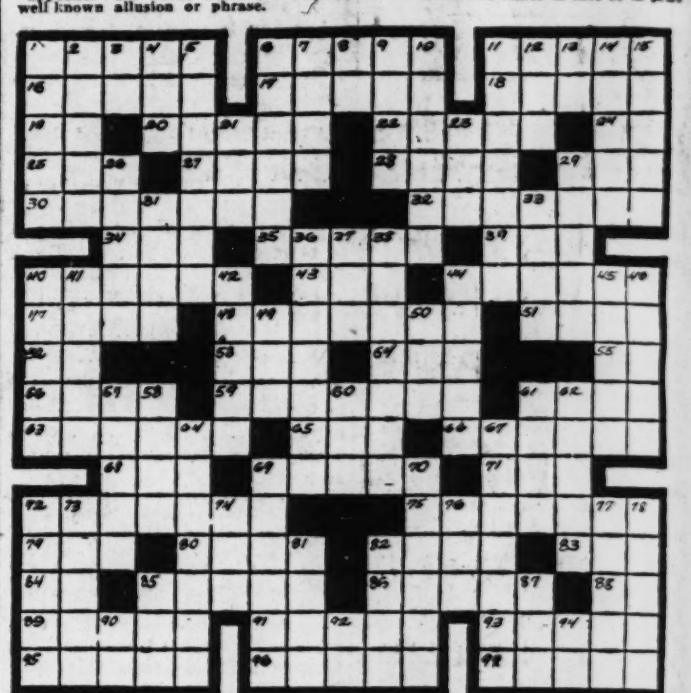
Both cars thus are insulated, cushioned and silenced by rubber of unvarying resilience, preventing metal-to-metal contact between body and frame, between frame

and engine, between engine and propeller shaft, between springs and axle and between springs and frame.

10 White House Autos.
Automobile is one of the chief recreations of President Herbert Hoover, and both he and Mrs. Hoover are more frequent users of the automobile than any other family that ever occupied the White House. There are 10 large cars at his disposal. One of his chief enjoyments in his week-ends at the Rapidan camp is the 100-mile drive down through the old Colonial estates of Virginia.

CROSSWORD PUZZLE

Most of the words in this puzzle are defined by their direct or nearly direct opposites, and indicated as such by the abbreviation "opp." after the definition. The "apposites" are words which are linked with the definitions either in fact or in some well known allusion or phrase.



- ACROSS
- 1 White (opp.)
 - 2 Joy (opp.)
 - 3 Write by hand (opp.)
 - 4 Apposite of wickedwork
 - 5 Apposite of bad
 - 6 Unwise-inspiring (opp.)
 - 7 Ant (opp.)
 - 8 Tropical (opp.)
 - 9 Apposite of sleeted
 - 10 Consolidate (abbr.)
 - 11 Apposite of horses
 - 12 Apposite of weary way
 - 13 Imaginary (opp.)
 - 14 Suffice; old (opp.)
 - 15 Apposite of lion
 - 16 Junior (opp.)
 - 17 Positive (opp.)
 - 18 Apposite of hammer
 - 19 Apposite of earth, fire, water
 - 20 Discrete (opp.)
 - 21 Hard (opp.)
 - 22 Freely translated (opp.)
 - 23 Apposite of cheese
 - 24 Suffice; father of (opp.)
 - 25 Apposite of iron
 - 26 Hereafter (opp.)
 - 27 More (opp.)
 - 28 Libertine (opp.)
 - 29 Apposite of Cain
 - 30 Apposite of coat
 - 31 Apposite of blackbird
 - 32 Apposite of West Saxons
 - 33 Apposite of Aberdeen
 - 34 Repeat (opp.)
- DOWN
- 1 Cowardly (opp.)
 - 2 More sorry (opp.)
 - 3 From (opp.)
 - 4 Apposite of climax
 - 5 Ichonant (opp.)
 - 6 Apposite of Patrons of Husbandry
 - 7 Seer (opp.)
 - 8 Hawaiian bird
 - 9 Apposite of Khayyam
 - 10 Mat-mille (opp.)
 - 11 Corer with skin
 - 12 Apposite of white and blue
 - 13 Prefix; not
 - 14 Corner (opp.)
 - 15 Part of wood joint
 - 16 Argumentative for Leon
 - 17 ant (opp.)
 - 18 Apposite of Board
 - 19 Make wild (opp.)
 - 20 Suffice; up (opp.)
 - 21 Unknown (opp.)
 - 22 Girl's nickname
 - 23 Suter covering (opp.)
 - 24 Live (opp.)
 - 25 Steady (opp.)
 - 26 Apposite of Hudson (pl.)
 - 27 Apposite of cedar
 - 28 Apposite of Grotto Green
 - 29 Accompanied (opp.)
 - 30 Unwilling (opp.)
 - 31 Deep blue garment
 - 32 Biblical name meaning "water"
 - 33 Apposite of Khan (opp.)
 - 34 Great French victory
 - 35 Unobscured (opp.)
 - 36 Machine tools (opp.)
 - 37 Apposite of aid
 - 38 Graveled concrete
 - 39 Novice (opp.)
 - 40 Grandpa (opp.)
 - 41 Unencouraged (opp.)
 - 42 Forward (opp.)
 - 43 Inland (opp.)
 - 44 Crescents of "of proper" (opp.)
 - 45 Walked slowly (opp.)
 - 46 Form of fort
 - 47 Penetrating agent
 - 48 Ball short of (opp.)
 - 49 Wild plum
 - 50 West-northwest (opp.)
 - 51 Virtue (opp.)
 - 52 Let (opp.)
 - 53 Opposite of word being given with will
 - 54 Suffice; up (opp.)

Answer will be found on another page of this section.

Phillips 66

Autoists! "FILL-UP with PHILLIPS"

Gasoline and Motor Oil at Any of Their Service Stations
and Put New Life Into Your Automobile

Phillips 66

S. G. LONDON
2144 Railway Exchange Bldg.
General Contractor
for
N. E. Cor. Clayton & Big Bend
S. E. Cor. Kingshighway & Shaw
S. W. Cor. Forsythe & Lyle

PAX
The Crystallized Soap

Supersedes the old drastic harsh soap. PAX has been selected by leading corporations after exhaustive tests and comparisons.

THE PHILLIPS PETROLEUM CORPORATION is one of the satisfied PAX users and will testify as to its superlative merit and efficiency.

PAX Soap Crystals remove ground-in dirt. Sterilizes cuts and abrasions. A powerful antiseptic leaves the skin normal. Contains no lye or soda ash. Guaranteed absolutely harmless.

Sold in Cans and in Bulk for Dispensers.

G. H. PACKWOOD
Manufacturing Co., St. Louis, Mo.

CHARLES LATTA
PAINTING CO.
910 BAYARD FOREST 8832

REYNOLDS & CO.
PLUMBING AND HEATING CONTRACTORS

Gas Boilers
Gas Refrigeration
Colored Enamelware

6441 Maple Ave.
University City, Mo.
Phone CA 8833

Radios
Gas Burners
Oil Burners

Constructed by
Harry Hockman & Co.
BUILDERS

Office
Shaw Bank Bldg.
GRand 7041

BIG BEND QUARRY
SECURITY BUILDING
Stone—Sand—Cement
GARfield Hilland
0889 1846

Phillips "66"
Service Station Salesmen
Wear the World's
Standard, Genuine
Lee Union-Alls

Notice Their
Snappy Appearance

MANUFACTURED BY
The H. D. Lee Merc. Company
UNION MADE GUARANTEED

Pictured above is the new Phillips 66 Station at Clayton and Big Bend Road. Motorists find here just the service they have always wanted. Such modern machinery as the Quincy Air Compressor and the Globe Hydraulic Hoists have made this ideal service possible.

MOORE PLUMBING CO.
Sanitary Engineers
5313 St. Louis EV. 9009
John B. Moore, Mgr.

Alton Brick Co.
Office and Exhibits
Chemical Bldg., St. Louis
MAin 3333

Brennan & Yengst
CONTRACTING PAINTERS

4907 EASTON FO. 9246

**Every Phillips Station Is Equipped
With a Eureka Auto Cleaner**

Eureka Vacuum Cleaner Co.
617 Locust St.

HARRY BERG ELECTRIC CO.
Electrical Contractors and Engineers
3404 N. Union Blvd. EVERgreen 6213

We Specialize in Gasoline
Installations for Service Stations
and Bulk Plants

Leo. H. Roman
Plumbing and Drainage Contractor

4237W Easton NEWstead 0478

AMERICAN RADIATORS

Insure satisfactory
heating service in
many of the

Phillips Service Stations

American Radiator Company
4201 DUNCAN ST.
FRanklin 4751

PHILLIPS 66

CHARLES LATTA
PAINTING CO.
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REYNOLDS & CO.
PLUMBING AND HEATING CONTRACTORS

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Office
Shaw Bank Bldg.
GRand 7041

Phillips Station—N. E. Corner Union & Northland

BIG BEND QUARRY
SECURITY BUILDING
Stone—Sand—Cement
GARfield Hilland
0889 1846

Phillips "66"
Service Station Salesmen
Wear the World's
Standard, Genuine
Lee Union-Alls

Notice Their
Snappy Appearance

MANUFACTURED BY
The H. D. Lee Merc. Company
UNION MADE GUARANTEED

**Steel Desks, Aluminum Chairs, Files
and Filing Systems, Safes**

SHAW-WALKER

715 Washington Ave.
(Low Theater Bldg.)

MOORE PLUMBING CO.
Sanitary Engineers
5313 St. Louis EV. 9009
John B. Moore, Mgr.

Alton Brick Co.
Office and Exhibits
Chemical Bldg., St. Louis
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Insure satisfactory
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American Radiator Company
4201 DUNCAN ST.
FRanklin 4751

**DO NOT
Go P**

ALL

Sears hands A
Volume Savings
in Reductions of
11% to
on these famo

29 x 4.40 BALLOON
\$4.98
A Pair
for \$9.60

ALLSTATE has con
any other tire of com
lower. The new reduc
reduced 19%. And yo
you buy a pair. Rawr
And new economies
have been effected as
every ten tires sold for
STATE. So Sears pa
ists by making the AL
and offering it for less

**TIRES ALSO S
TIRES ALSO**

SE

A M

P

See Our Exhibit at the Auto Show, Booth 45

DOWN Go Prices

ALLSTATE

Sears hands ALLSTATE
Volume Savings on to you
in Reductions of
11% to 19%
on these famous tires.

29 x 4.40 BALLOON

\$4.98
A Pair
for \$9.60

Greater Savings
If You Buy
TWO TIRES

ALLSTATE has consistently sold about a fourth below any other tire of comparable quality—now it sells even lower. The new reductions average 11%—some sizes are reduced 19%. And you save even more than that when you buy a pair. Raw rubber and cotton have come down. And new economies in manufacturing and distributing have been effected as a result of the fact that one out of every ten tires sold for replacement in 1930 was an ALLSTATE. So Sears passed these savings along to motorists by making the ALLSTATE a better tire than ever—and offering it for less than ever.

TIRES ALSO SOLD AT OUR EAST ST. LOUIS STORE, 301 COLLINSVILLE
TIRES ALSO SOLD AT OUR MAPLEWOOD STORE, 7236 MANCHESTER

KINGSHIGHWAY,
Between Page and
Easton,
GRAND ROUTE,
Block South of
Gravel.

SEARS, ROEBUCK AND CO.

WE GUARANTEE SATISFACTION OR YOUR MONEY BACK

Store Hours:
Daily,
9 A. M. to 5:30 P. M.
Thursday & Saturday
9 A. M. to 9 P. M.

The New REDUCED PRICES on ALLSTATE the BALANCED BALLOON TIRE

Size	Each Tire	Per Pair	Each Tire
28x4.75	\$ 6.65	\$12.90	\$1.23
28x5.25	7.90	15.30	1.48
29x4.40	4.98	9.60	1.08
29x4.50	5.60	10.90	1.08
29x4.75	6.75	13.10	1.28
29x5.00	6.98	13.60	1.30
29x5.25	8.15	15.80	1.50
30x4.50	5.69	11.10	1.08
30x4.75	6.95	13.50	1.30
30x5.00	7.10	13.80	1.35
30x5.25	8.30	16.10	1.55
30x5.50	8.98	17.50	1.60
30x6.00	11.20	21.70	1.87
31x5.00	7.35	14.30	1.45
31x5.25	8.57	16.70	1.60
31x6.00	11.40	22.10	1.89
32x6.00	11.50	22.30	1.95
33x6.00	11.65	22.60	1.98

All Other Sizes at Proportionately Low Prices

FREE TIRE MOUNTING SERVICE

Activities of Boy Scouts

SCOUT TROOPS WILL TRY FOR STREAMERS

Achievement Roundup to Be
Preliminary to Annual
Circus at Arena.

Gold streamers, symbols of troop achievement, will be presented at the annual Boy Scout Circus at the Arena March 31, to St. Louis Countess troops qualifying in a five-part achievement roundup, which has been started as a preliminary to the circus. Blue, red and white streamers will be awarded to troops qualifying in only part of the requirements.

Qualification for the awards will be based on a system of scoring, points being given for each requirement met. Each of the five parts of the contest will carry a possible score of 100, it being necessary for a troop to make a perfect score in each part to win the gold award. Blue streamers will be given to troops scoring 400, red to those scoring 300, and white to those making 200 points.

To qualify for Part I a troop must enroll three new scouts in its membership before March 15, in any one of three ways: By registration of boys not older than 12 years; registration of former scouts who dropped out before Jan. 1, 1931, or registration as associate scouts of former scouts not registered with the troop on Jan. 1. All registrations, to count, must be on file at headquarters by March 15, or must be mailed so as to bear a postmark prior to midnight of that date. Registrations received after March 15 will not be accepted for scoring in the roundup. In the case of new Tenderfoot scouts, each candidate must be examined by a special Troop Board of Review, which will determine if he is qualified for this rank.

To qualify for Part II, a troop must average 10 points earned for each registered active scout in individual scout advancement. One point will be awarded for each test passed leading to second or first class rank. Three points will be given for each merit badge. Ten points will be awarded for advancing to either second or first class rank, or to Star or Life Scout, while 15 points will be awarded for qualifying as Eagle Scout. The scoring in this section thus differs

from that in the others. A troop of 30 scouts must make 300 points, according to the above list, in order to be credited with 100 points in the roundup.

In Part III, 50 points will be given for holding a troop inspection, conducted by the troop committee, and reported upon to scout headquarters. Fifty points more will be given for any troop Court of Honor held between Jan. 1 and March 15.

Active participation in the Scout Circus is necessary to qualify in Part IV. Fifty points will be awarded if eight or more members of a troop actually participate in a circus event, the grand entry not being considered as an event. The other necessary 50 points will be given if the troop sells 60 per cent of its quota of circus tickets and makes a complete report by 5 o'clock March 19.

Fifty points will be awarded in Part V if a minimum of half the troop attends church either Feb. 3 or Feb. 15, in observance of scout anniversary week. The remaining 50 points may be won by at least half the troop participating in a troop good turn, either for the institution sponsoring the troop or for the neighborhood in which the troop is located.

Troop Notes

Central District.

A dinner for the troop committee was given by the Scouts of Troop 136 of the Second United Presbyterian Church, last week. The dinner was attended by 25 Scouts, officers and visitors, including Field Executive L. J. Case. A business meeting was held at its conclusion. The "Old Timer and His Bubble Blowers" entertained the women of the Bethesda-Dilworth Memorial Home in Webster Groves Tuesday evening. The troop was represented at the St. Louis Council's annual banquet by Scoutmaster McCluskey, the Rev. and Mrs. W. H. Hastings, Carl Hadlock, Eugene Brosius, and Vesta Jacobs. The Scouts of the troop participated in a Christian Endeavor parade a week ago yesterday afternoon, then spent the remainder of the week-end working on the troop camp.

Sixty tests were passed by the Scouts of Troop 135 of Rock Spring School, while on a hike to Creve Coeur Lake last Sunday. Every member of the troop was present except one. The hike was in the charge of Scoutmaster Carl Baum.

North District.

Fifteen tests were passed in a 15-minute test-passing period at the meeting of Troop 3 of Grace Holy Cross Church, last week. Fourteen scouts, three officers and four visitors were present. Scout John Ranspott won the inspection test and the Lion patrol lengthened its lead over the Bears in an interpatrol contest by giving a stunt. Scout Ray Morris of the Bears gave a talk on an overnight hike in which he had taken part.

A new troop, Troop 39, has been organized at the Church of St. Paul the Apostle, Pine Lawn, under Scoutmaster Charles R. Klug. Fifteen scouts were registered at the organization meeting last week. The Troop Committee is composed of Frank J. Menkhuis, Frank Hornkamp and William C. Kunz.

A hike to the county is planned for today by Troop 1 of the Benton School. This troop was only recently reorganized under the leadership of Scoutmaster Lester Ridgeway, four new patrols also being formed. The Ladies' Auxiliary of the troop is planning a party this month.

South District.

Troop 34 of Shenandoah School was completely reorganized last Thursday evening. Curtis Gerwiner, a former scout of the troop, was appointed scoutmaster, succeeding former Scoutmaster C. J. Forbes, who will, however, continue with the troop as an assistant scoutmaster. Howard Tobin, another former scout, will also act as assistant scoutmaster. The troop has laid plans to complete all the requirements of the Achievement Round-up, and has also worked out a program of spring activities.

Troop 157 of the Advent Lutheran Church defeated Troop 13 in two basketball games last week, by scores of 19 to 5 and 44 to 12. Scout Ed Dwyer of 157 scored 20 points of the winner's 44 in the second game. The victors have a standing challenge for basketball games against any troop in the city.

The Ratler patrol is leading in an interpatrol contest conducted by Troop 178 of the Scruggs School, the Wild Cats are second, the Stags third and the Flaming Arrows fourth. Three scouts of the Wild Cat patrol applied for 10 merit badges during January.

West District.

Scouts of Troop 2, of the Pilgrim Congregational Church, performed a troop good turn by investing eight new tenderfoot scouts in the newly-organized Troop 120 last week. Several outdoor tests were passed on a hike to the old tourist camp in Forest Park a week ago yesterday afternoon.

OZARK BENEFIT SHOW TO BE GIVEN THURSDAY

Alice Mackenzie to Sing; Two
Wrestling Bouts at Unity
Society Performance.

A show sponsored by the Unity Society of St. Louis to raise funds for the relief of needy farmers in the Missouri Ozarks will be given Thursday night in the gold room of Hotel Jefferson.

Alice Mackenzie, former prima donna at the Municipal Theater, will appear, and two wrestling bouts are being arranged by Tom Packs, promoter. Radio entertainers will give a varied program.

Funds will be used in sections of Iron, Wayne, Carter and Butler counties, where Unity Society leaders say need is great, although no requests for assistance have been made.

Tickets will be sold at the Downtown Y. M. C. A., the Hotel Jefferson cigar counter and at the Unity Society's headquarters at the Kings-Way Hotel. The admission, it is stated by announcements of the society, is "45 cents to \$1000."

The Beaver patrol won first place, and the Ravens second, in an inter-patrol contest in general scouting subjects held by Troop 30, of the Y. M. H. A., a week ago Thursday evening. A hike to the Missouri river was taken last Sunday. On the hike the Ravens won a pioneering contest by building a lean-to, the Beavers, with a willow bed, and the Bears, with a lean-to, tying for second place. The Eagles won a treasure hunt. Tests in first and second class cooking, firebuilding, and tracking were passed on the hike.

The council of Troop Clayton 1 of the De Mun School will meet at the school next Thursday evening to pass on matters of business. The council is composed of the scoutmaster, assistant scoutmaster and all noncommissioned officers of the troop. This troop is planning to attend Camp Ironclad as a unit next summer.

Be Thrifty—Buy Quality

E. J. Johnson, Inc.
23d and Locust
Willys-Overland Distributors

Announce
Another New Dealer

Merello-McAllister Motor Co.

7200 Natural Bridge
Mulberry 6361

Presenting

3 new
WILLYS cars

A BIG SIX, priced like a four \$495 F. O. B. TOLEDO
A POWERFUL EIGHT
A BRILLIANT KNIGHT AND UP

Formal Opening Sunday, Feb. 1

Comparison Will Convince You

Be Thrifty—Buy Quality

A Modern Love Story

by one of America's
favorite novelists . . .

The AGE of YOUTH

By Arthur Somers Roche

Donna Raynor borrows \$25,000 from rich Randolph Granby to finance her campaign to find a wealthy husband whom she must love.

It isn't long before Frank Gardner, the richest, most sought-after bachelor in America falls in love with her . . . and proposes.

But does she love him . . . ?

You can learn the result of Donna's love gamble by reading every installment of this fascinating novel.

Beginning Tomorrow in the

POST-DISPATCH

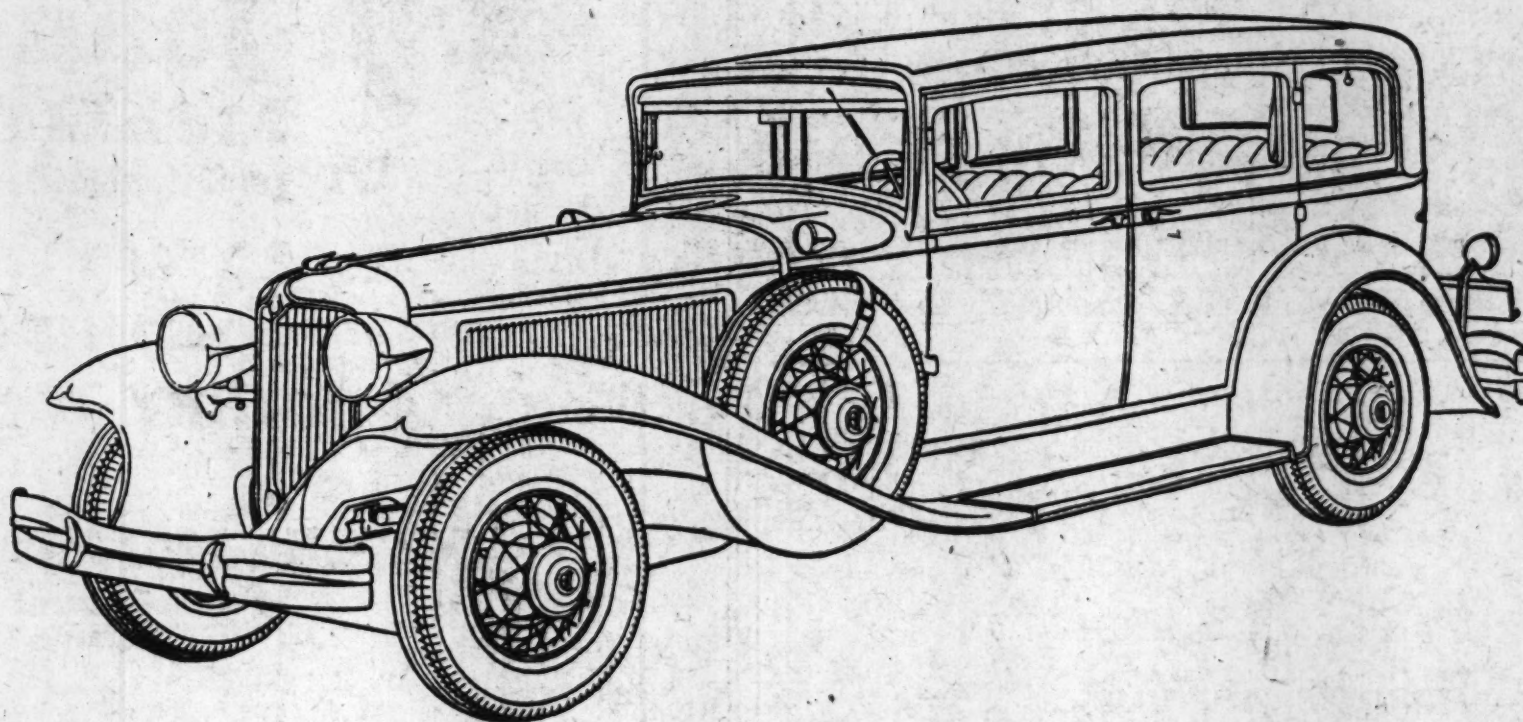


AN ENTIRELY NEW CHRYSLER SIX

STYLED LIKE THE SMART CHRYSLER EIGHTS
A BIG CAR—WITH BIG POWER

\$895

SEDAN — F. O. B. FACTORY



CHRYSLER has news for you.

At the Automobile Show and also in our show-room, there is being shown for the first time a new Chrysler Six styled in that fine distinctive manner of the Chrysler Straight Eights.

A big new Chrysler Six expressly designed to stand forth as the smartest six-cylinder car ever-available at a low price—and not only the smartest, but a

new Six powered to make a clean sweep of its price field in every conceivable test of performance.

With its 116-inch wheelbase it is an extremely graceful car in size, length, lowness and in all its fine characteristics of design. Like its magnificent companion cars, the Chrysler Straight Eights, the new Chrysler Six has a double-drop frame permitting a very low center of gravity—which

is an essential source of more attractive appearance, better balance, finer riding qualities and greater safety.

Chrysler has made this new Six as outstanding in performance as it is in appearance. Your first ride will quickly confirm this.

We proudly invite the entire industry as well as the public to inspect this new Chrysler Six.

MIDWEST MOTORS, Inc., 2621 Locust Bl.

Louis M. Stewart, President
Service and Parts

Jefferson 3610

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LASKER MOTORS, INC.
5187 Delmar Boul., St. Louis
JENNY MOTOR SALES
Highland, Ill.

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8800 St. Charles Rd., St. Louis
THREDE AUTO CO.
Alton, Ill.

EAST SIDE MOTOR CO.
Granite City, Ill.
GRAF MOTOR CO.
Ferguson, Mo.

PETH-HIRSCH MOTOR SALES
Belleville, Ill.
MOLLMAN'S
East St. Louis, Ill.

Fam

Operated by the M



Famous-Barr Co.'s February Sales

Operated by the May Dept. Stores Co.

Share in This Month's Extraordinary Saving Opportunities! Many Worth-While Offerings Begin Monday! Watch the Papers for Other Events!

We Give and Redeem Eagle Stamps



Martha Washington Sale of WASH DRESSES

Starts Monday! News That Will Bring Eager Throngs to the Fifth Floor! Values Extraordinary! Delightfully New, Smart Spring and Summer Styles!

This year the styles are lovelier, the values better... yes, far better... than ever! The five immense groups are teeming with beauty and value! Dresses you'll decide to wear many places and of which you'll want aplenty! So many different types, so many different materials and so many beautiful colors and combinations that you cannot fail to be enthusiastic! Regular, extra and short sizes afford choice for all!



12,000
Wash Dresses
88c

Clever styles! Excellent workmanship! And such well-known fabrics as Fruit-of-the-Loom, 80 Square and Pepperell prints! Sleeveless and half-sleeve styles... flared skirts, pleats, bindings and tuckings. Sizes 14 to 52.

15,000
Betty Lou Frocks
\$1.66

Who doesn't know Betty Lou Frocks? Their exclusive styles, their crisp, fresh fabrics are even more attractive this year! In voiles, percales and broadcloths. Sizes 14 to 54. Also tailored dresses in this group. Sizes 16 to 52.

4,000
Wash Dresses
\$2.66

Such really irresistible styles that you'll want several of these frocks! Tailored cotton pongees and linens, frilly, dainty lawns, dots and dimities! Many jumper styles... fagoting and other trimming. In sizes 16 to 52.

2,000 Dressy & Street Frocks
\$3.75

A charming group of handkerchief linens, Cotton shantungs and batistes... in styles for sports... street and even more dressy occasions! And with the new importance of cotton Frocks this year, you'll certainly appreciate this low price!

Smart Home & Street Frocks
\$4.75

Note, particularly, the beautiful tailoring of these Frocks... and their clever trimming details! Frocks for Summer resort wear... linens with eyelet embroidery, piques, imported dotted Swisses with fagoting. Pastels, prints and navy. 16 to 44. Fifth Floor

Entire Stock of SILKS

Including All of Our Newest Spring Arrivals

MONDAY ONLY!

At a Discount of

25%

Not a piece of silk in our entire immense stock reserved! Included are thousands of yards of "what's newest" for Spring... crisply, glowingly fresh materials just arrived! Imagine being able to choose from such a tremendous variety of smartest colors and patterns and splendid qualities... and save so extensively! Monday is the day for thrifty women to buy plentifully for their Spring wardrobes... and for lingerie. See that you share fully in this remarkable opportunity!

Printed Crepes
Flat Crepes
Plain Georgettes
Printed Chiffons
Eng. Cotton Velveteen
Pure-Dye Crepes
Plain Radiums
Printed Shantungs
Black Silks

Colored Velvets
Colored Taffetas
Canton Crepes
Satin Crepes
Printed Georgettes
Plain Chiffons
Colored Shantungs
Black Velvets
White Silks

Third Floor

\$120 Full-Size Domestic Console Electric Sewing Machines

\$60



We Repair All Makes of Sewing Machines.

Allowance for Your Present Machine, Too!

Terms \$5 Cash—Balance Monthly

"Domestic" quality in a machine that saves time, trouble and energy and makes sewing a pleasure, because it's so dependable. So efficient and so easy to operate! And when you're not using it, it's a good-looking piece of furniture. Generous drawer space, knee control, all attachments and Domestic motor.

Choose Monday... Save Half!
Eighth Floor

TOTS' \$1 WASH SUITS

Very Specially Priced at

Smart button-on and belted styles... fashioned of serviceable broadcloth. In solid colors with contrasting trims. Sizes 2 to 6 years.

69c

Basement Economy Store

FAMOUS-BARR CO.'S BASEMENT ECONOMY STORE

We Give and Redeem Eagle Stamps

Operated by The May Dept. Stores Co.

PURE DYE SILK LINGERIE

More of Those Undies That Attracted Crowds Before!

Dance Sets, slips, panties, chemises and step-ins of silk crepe de chine. Daintily trimmed with Alencon lace or tailored styles. Pastel shades.

\$1.00

Basement Economy Store

Beginning Monday! The Annual February Event! SALE OF COTTONS-DOMESTICS

Offering an Exceptional Opportunity for Thrifty Home-Makers to Save Substantially!



60c PEPPER-ELL SHEETING, YD.
34c

In 2 to 3 1/2 yard remnant lengths. 90 inches wide. Unbleached. While 2000 yards last!

22c GINGHAM REMNANTS, YD.
10c

Dainty checks and solid shades. In 2 to 8 yard lengths. 32 in. wide. Excellent quality. Colorfast.

FULL-BLEACHED BED SHEETS
\$1

Seamless sixty-nine inch sheets. High count. Subject to small stains. Limit of 6 sheets to customer.

69c Furniture Covering, Yd.

Choose enough of this attractive material for your furniture and auto seat covers! Fancy stripes on ecru grounds. 50 inches wide.

39c

79c QUILTED PADDING, YARD

Limited amount. Heavy quality, full bleached padding for table or bed pads. Tape bound edges. 35 inches wide.

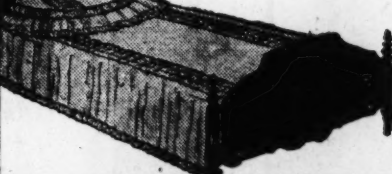
39c

NEW PRINTED FLAXONS, YARD

29c

First showing of colorful designs for Spring. Colorfast printed effects. 40 in. wide.

\$7.50 RAYON BED SETS
\$3.99



90x90-inch size scalloped spreads with deep flounce and two rows of shirring. In rose, green, and orchid. Large French pillow to match. While 100 last! One to a customer.

DOUBLE THREAD BATH TOWELS
4 for 79c

Extra heavy 22x44-in. Towels. Fully bleached. With pastel borders. Irregulars of 29c grade.

49c RAYON MIXED FLAT CREPES, YD.
25c

Printed crepes in Spring colors. 36 inches wide. Washable. Ideal for street frocks.

39c PRINTED COTTON PONGEE, YD.
19c

Colorfast prints on light grounds. Satin-like finish. 36 in. wide. A favored Spring fabric.

\$3.25 to \$3.95 Bedspreads

Large, double spreads of rayon and Egyptian cotton... in rose, green, blue and orchid. With beautiful woven designs and scalloped edges.

\$2.37

GAYLY PRINTED VOILES, YARD

29c

All vat-dye colorfast prints on light grounds... 40 in. wide. Extra hard twist.

17c HOPE MUSLIN, 10 YARDS

With original mill tickets. Fully bleached. Soft finish. 36 inches wide. 5000 yards in the lot.

99c

Basement Economy Store

"Seven, Eight, Nine DRESSES

300 New Arrivals... Shown for the First Time Monday



An opportunity to be thrifty without sacrificing style and quality! Refreshingly new prints in youthful styles! Lovely Chiffon Sunday Night Frocks! Chic ensembles for Spring wear! Crepes... attractively made! Clever short sleeves! Long flared skirts!

Bright Spring Colors! Women's Sizes 36 to 44 Misses' Sizes 14 to 20

Basement Economy Store



WOMEN'S SHOES

In Desirable Mid-Winter Styles... Economically Priced

Whether you want Kid... Satin... Suede... Crepe... Patent Leather or Simulated Reptile... you'll find it included in this group! Sizes 2 1/2 to 9. Widths AAAA to C in one style or another.



Ordinarily sell for much more! Stamped on the Shoes will be found names of nationally known makers, whose names we are not permitted to mention. Wanted styles and heels.

Basement Economy Store

A Unique Special Purchase of
1057 YDS. NEW SILKS

From the Surplus Stock of a Manufacturer of Better Dresses!

190 Yards Satin Crepe
250 Yards Plain Flat Crepe
60 Yards Canton Crepe
310 Yds. Printed Flat Crepe!
182 Yds. Georgette Crepe
65 Yards Sheer Chiffon

\$1 YD.

Basement Economy Store

A February Furniture Sale Feature! BEDROOM FURNITURE

Choose From Several Pieces!
All Perfectly Matched!

\$31.95 EACH

\$39.50 Dressers!
\$44.50 Chests!
\$39.50 Vanities!
\$35 Full or Twin Poster or Panel Beds!
\$49.50 Chiffonrobes!

An opportunity to purchase that extra piece... or an entire suite... at a special price! Strongly constructed... dustproof throughout! Attractively walnut veneered.

Basement Economy Store



SEAMLESS AXMINSTER RUGS

Quality That Is Usually Priced \$29.95!

Special at..... **\$22.88**

Beautiful Rugs in distinctive allover floral and plain center designs that will add charm to living room, bedroom or dining room. 9x12-foot size with thick, lustrous pile.

\$2.49 to \$2.98 Carpet Samples
Axminster and Wilton samples in plain and figured patterns. 1 1/4 and 1 1/2 yd. lengths. Bound ends.

Seamless Axminsters
Seconds of \$37.50 grade. Thick, lustrous pile. Pleasing designs in harmonious colors. 8.2x10.6-ft. size.

\$2.95 Throw Rugs
27x50-inch size. Delightful patterns and colors to blend with and match larger Rugs.

Felt-Base Rugs
Seconds of \$8.95 Grade!
\$5.44

9x12-ft. size. In colorful patterns... suitable for kitchen, dining room and bedroom.

Axminster Rugs
Seconds of \$49.50 Grade!
\$32

Seamless 9x12-ft. Rugs... woven of all-wool yarn. In attractive patterns and colors.

Wool Wilton Rugs
Seconds of \$59.50 and \$69.50 Grades!
\$44

Soft, silky pile. Rich colors in Persian, Chinese and all-over designs. Heavily fringed ends.

Basement Economy Store

CURTAINS AND DRAPERIES

Offered at Compelling Savings in the February Sales!

DRAPERY VELOUR

Seconds of \$2.50 Kind!

98c

Rose, red, mulberry, green, rust and blue velour. Splendid quality. 54 inches wide. Manufacturer's slight seconds.

\$2.45 DRAPERY DAMASK, YD.

\$1.37

Lustrous 50-in. wide Sunfast Damask. Allover, striped and novelty shaded designs. Specially purchased.

\$1.65 DRAPERY DAMASK, YARD

87c

Colorful Drapery Damask... specially purchased! In striped and allover woven patterns. 50 inches wide. Sunfast.

Marquisette PANELS

\$1 Value! Each

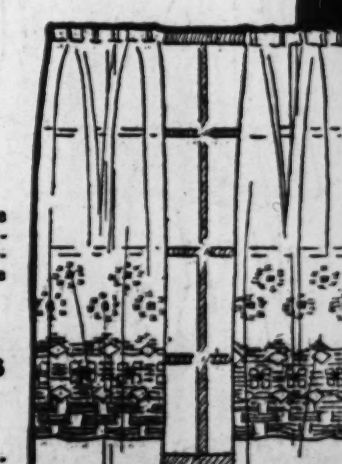
58c

2000 yarn-dyed marquisette curtain Panels... in tailored style with woven designed borders. Attractive colors. 2 1/4 yards long.

\$2 LACE PANELS, EA.

\$1.28

Fillet woven Curtain Panels in various pleasing patterns. 45 inches wide. 2 1/4 yards long.



\$2 RUFFLED CURTAINS

\$1.67

Nicely made of excellent Grenadine in new separate style. Pleasing colored woven designs. Cornice ruffled tops.

Basement Economy Store

Famous-Barr Co.'s February Sales

Operated by the May Dept. Stores Co.

The Store-Wide Super-Value Events Begin Monday! Again They Demonstrate Our Value-Giving Dominance in St. Louis! Watch for Daily Announcements!

We Give and Redeem Eagle Stamps



The February Sale of SPRING COATS

Begins Monday! Offering Specially
Purchased Groups and Samples



Extreme
Value-Giving and
Exceptional
Choice at

\$38

¶ This year the February Spring Coat Sale is even more an event of supreme value-giving! Not in many years have we been able to present such super-excellent quality of fabric and fur at this price! Over 500 Coats ... all authentic modes for the new season ... and widely varied in style! You will be thrilled and surprised at the wealth of beauty and smartness obtainable at this price!

Sizes for Misses, Women, Petite Women
and Large Women

MATERIALS:

Crepe Broadcloth
Rappin
Basha
Chinta
Kanga
Faulkrinkle
Velour de Norde
Crystal Crepe
Loma Crepe
Silk Crepe
Tweeds
Novelty Mixtures

FUR TRIMMINGS:

Ermine
Wolf
Leopard
Gekopen
Raccoon
Kid Galyak
Fitch
American Broadtail
Squirrel
Fox
Russian Kit Fox
King Lynx

New colors include Skipper ... Ad-
miral ... Avocado ... Oatmeal ...
Sandal ... Grey ... and, of course,
Black!

Fourth Floor

SALE OF JACK TAR WASH SUITS

NEW SPRING
STYLES

Flappers!
Regulation!
Tuck-In
Ensemble
and Long
Trousers
Sailor Suits!

Thousands of Them... Appealing Spring
Styles! Fresh From Their Wrappings

\$2.95
\$3.95, \$4.95
Values

\$1.97

Sizes 2 to 10 Years
Also Cuddling Styles for
Tots 2 to 6



¶ Good looking? Absolutely. Just the Suits for your boy? No doubt about it. The sketches answer those questions. And when you've actually seen them, felt the sturdy fabrics, admired the smart frills, collars and button trimmings ... you'll agree that this is another of those events that has made Famous-Barr Co. St. Louis' dominant store for value-giving! Nationally advertised Suits at savings that suggest filling a season's needs Monday!

FABRICS... Broadcloths, Imported
Linen, Pique, Poplin, Cotton, Cover
and Gabardines, Palmer, Madras, Silk
Pongee, Silk Shantung and others.

COLORS... Blue, Green, Tan, Cadet,
Corn, Lavender, Rose, Red and Yel-
low as well as White and many Com-
binations. And they're all tubfast!

Second Floor



If You Cannot Come in ... Phone or Write the Personal Shopping Service Bureau

Special! 1000 Imported and Domestic Handbags

None Worth
Less Than \$5
Special at

\$3.75

¶ Calf Morocco! Lizard Grain! Patent Leather! Florentine Leather and many others in these good-looking Bags that well-dressed women will choose for immediate and Spring wear! Beautifully made, lined and fitted ... they're here in a variety of attractive styles and just the colors you'll want.

Main Floor



Special! Room Lots of Wall Paper

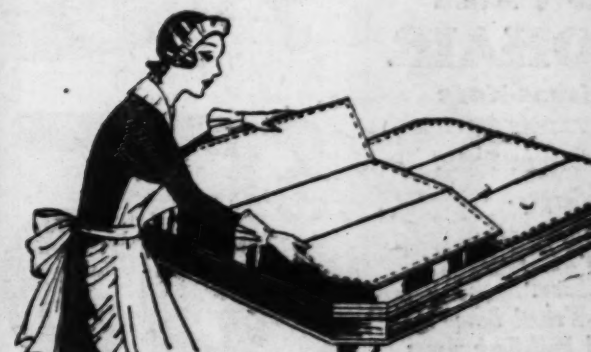
Papers of 20c to
45c Qualities

\$2.98

¶ Patterns and colorings for all rooms ... printed on a grounded stock that will wear and wear! Lot includes 10 rolls Wall, 18 yards Border and 6 rolls Ceiling. Only 350 room lots in the offering ... so choose early!

Experienced Workmen Furnished if Desired

Fourth Floor



Heatproof Table Pads

Featured Monday, Tuesday and Wednesday

\$8.50
Value ..

\$6.95

¶ Made to order, so bring a paper pattern of half the size of your table for exact fit! Banner Pads with white washable damask patterned leatherette top and reverse side of green wool-and-cotton felt; sizes up to 64 inches. Extra leaves up to 12 inches.

Third Floor

Buy During the February Furniture Sale and Save 10% to 50%

The store-wide furniture sale and the hundreds of sales and special values from our regular stock and reduced for this event ... assure you variety that is bound to satisfy individual preferences!

Payment Terms as Low as 10% Cash

... and small carrying charge ... on the most liberal Deferred Payment Plan we have ever offered!

Fourth Floor

Babies Annoyed by Skin Trouble

... find immediate relief in Resinol Ointment because it soothes as it heals. Used by doctors and nurses for 35 years in treating skin disorders of infants. Resinol Soap for baby's bath tends to prevent skin trouble. At all druggists.

Free sample, Resinol, Dept. D-1, Baltimore, Md.

Resinol

The POST-DISPATCH Regularly prints MORE WANT Ads than ALL the other St. Louis newspapers COMBINED.

Manne Bros.

Manufacturers of Living-Room Furniture

This Luxurious \$25.00 Custom-Built Tapestry

MANNE-MADE

Cogswell Chair

FREE!

With Every Living-Room Suite—Regardless of Price. Act at Once

Just as Pictured

See This Chair on Display in Our Window Today, Sunday

Covered with gorgeous tapestry in a wealth of unusually beautiful designs and colorings! ... A chair that makes a comfortable, as well as a handsome piece of furniture. Well stuffed and strongly constructed! ... Has full upholstered arms.

EASY TERMS



Made in our own factory. See what you save.

ALL OVER MOHAIR

Manne-Made (EXACTLY AS PICTURED)

Custom Built
Smart Serpentine Front
Carved Legs
New Chisel Back
Triple-Welted Base
Tufted Roll-Back Arms
Button-Tufted Chair

\$55

OPEN NIGHTS

Just think of it! All three of these beautiful, luxurious Manne-Made Living-Room pieces for only \$55. Come in tomorrow, Monday, and see for yourself. Choice of our 300 Manne-Made Living-Room Suites in our big February Sale—of course this Manne-Made Cogswell Chair will be included with every Living-Room Suite purchase FREE!

Large Trade-In Allowance on Your Furniture

Large Selection of Bedroom and Dining-Room Furniture at Big Savings—Up to 50%

MANNE BROS.

35 Years Manufacturers of Custom-Built Living-Room Furniture

5615-17-19-21-23 Delmar Bl.

NOT HALF OF CITY RED CROSS QUOTA RAISED THUS FAR

Mrs. F. V. Hammar Reports \$99,720 Received Toward \$220,000 to Be Collected in St. Louis.

The American Red Cross chapter as a volunteer agency to be financed by voluntary contributions has never before been questioned in its 15 years. Mrs. Frank V. Hammar said yesterday in a statement on its refusal of a proposed \$25,000,000 Congressional appropriation.

Mrs. Hammar, chairman of the St. Louis chapter and member of the National Central Committee directing the \$10,000,000 drought relief campaign, announced that St. Louis contributions amounted to \$99,720 toward a quota of \$220,000. She said total expenditures for drought relief were \$3,331,000, while the campaign had raised only \$4,475,983. St. Louisans are sending gifts to Oliver F. Richards, Red Cross treasurer, Mercantile-Commerce Bank & Trust Co., Eighth and Locust streets.

Charter provisions and the scope of the proposed Congressional appropriation prevented its acceptance, she declared. She said it provided for all sorts of relief, including unemployment, and therefore would have been impossible to administer. She pointed out that, taking the American Federation of Labor estimate that 5,570,000 persons were out of work and counting on an average of four to a family, the entire fund would amount to little more than \$1 a person in unemployment relief alone.

"I do not believe that until now there was one single person in the United States who ever imagined that famine would be abroad in our land," she said. "We connect famine with China, with India and with other foreign countries, but never with our own beloved country. We can now no longer deny that famine is abroad in 21 of our 48 states. This fact being established, it is unbelievable, unthinkable, that the people of the United States will allow their fellow-countrymen to die of starvation."

"The Red Cross has in the drought area 10,000 or 12,000 people working. We have 703 counties involved in the drought area, with a Red Cross organization in each county and some counties more than one. In every one of these chapters the finest and most trustworthy citizens of the community are at the head of the Red Cross organization. They have gathered in the neighbors and friends of the people who are suffering from hunger. These people have been trained since last August when the Red Cross began the organization in anticipation of the terrible condition which is now upon us."

Urges Prompt Relief. "It seems impossible to understand how the Senator from Arkansas can be willing to attempt to interfere with the American Red Cross in its operations when his own state has over 550,000 people today under the personal care of the Red Cross. We have had several communications from the Governor of Arkansas stating his appreciation of and satisfaction with the way his people are being cared for by the Red Cross. The same conditions prevail in Oklahoma where the Red Cross is caring for about 110,000 people."

"Of the \$5,000,000 appropriated by the Red Cross for drought relief it has to date spent \$2,570,000. In addition to this, chapters have spent \$521,000 of funds of their own, bringing the total spent so far by the Red Cross up to \$3,091,000."

"If the support of the people of the United States is withheld from the Red Cross, then the Red Cross can function only by money coming from Congress. While political discussions go on, what will happen to the helpless and the suffering?"

GEORGE BERRY CHAIRMAN OF HIGHWAYS COMMITTEE

To Head Chamber of Commerce Group Working to Relieve Traffic Congestion.

George M. Berry, president of the Berry Motor Co., and director of a number of civic enterprises, has been named chairman of the Highways Committee of the Chamber of Commerce. Thomas W. Garland has been appointed vice chairman.

The program of the committee in the future will include plans for the advancing of highway construction in the entire State and especially to relieve traffic congestion in the St. Louis area.

Heads of subcommittees under Berry's direction are Roy Britton, J. Leslie Mahi and Matt Morse. Seventy members make up the full personnel of the main highways committee.

Dr. Harry Overstreet to Speak. Dr. Harry A. Overstreet, head of the department of philosophy at the College of the City of New York, will speak tonight at 8:30 o'clock at the Liberal Forum of the Young Men's Hebrew Association, Union boulevard and Enright avenue. A graduate of the University of California and Oxford University, Dr. Overstreet has written a number of magazine articles and two books on human behavior.

SIX EDUCATORS TO ADDRESS CONVENTION OF RETAILERS

Six university professors are on the program of speakers at the annual convention of the American Retailers' Association, to be held at Hotel Statler, Feb. 9-16. They are Dean George W. Stephenson, Washington University, who will speak on "Economic Changes and Business Activities;" Dean Isidor Loeb, Washington University, who will discuss "Changing Relationships of Government and Business;" Prof. W. F. Gast, St. Louis University, and Prof. K. L. Richards of the same faculty, who will share the subject, "Merchandising and Management;" Prof. J. M. Klamon, Washington University, who will speak on "The Outlook of the Retailer in 1931;" and Prof.

SCHOOLS AND COLLEGES

SCHOOLS AND COLLEGES

Evening Courses Begin Tomorrow February 2

Classes enabling adults to continue or supplement their training and education and giving opportunity for pre-collegiate, collegiate, professional and graduate study are open to qualified persons subject to such prerequisites and qualifications as are necessary in various departments.

Registration, without late fee, continues for new students through this week. Office of the Extension Division is open until 9:30 each evening. Room 121, Brookings Hall.

WASHINGTON UNIVERSITY

TOMORROW! MONDAY! THE SALE OF ALL SALES!

ON THE PREMISES KNOWN AS

SCHROETER'S

HARDWARE COMPANY

810-812-814 WASHINGTON AVE.

An event that is different! Remember! Schroeter's entire stock and fixtures, which was forced into the hands of the creditors and SOLD BY THE U. S. COURT RECEIVER AT PUBLIC AUCTION to the highest bidder; enabled us to buy portions of Schroeter's choicest stock, at our own price, which cannot help but make this

BANKRUPT SALE

The Most Outstanding Value-Giving Event of all. -SCHROETER'S ENTIRE STOCK OF PLUMBING, and hundreds of other items including thousands of dollars' worth of fixtures, now offered at Public Retail Sale at Schroeter's Store Building, 810-812-814 Washington Avenue. Beginning

MONDAY, FEBRUARY 2, AT 9 A.M.

In addition to the above stock, you will find thousands of dollars' worth of other Hardware and Sporting Goods bought elsewhere. We have thrown all stocks under the one roof to be converted into cash at once. Guns, Rifles, Hunting Clothes, Golf Bags and Sweaters, Fishing Tackle, Toys, Radios, Cutlery and so on, at lowest prices ever known. See show windows. No exchanges, no refunds. Every sale must be final.

NEW GILLETTE RAZORS, GOLD-PLATED, 5c

CHILDREN'S \$3 PEDAL BIKE, RUBBER TIRES, \$1.00

SCHROETER'S \$6 DISH WASHER, COMPLETE, \$1.98

\$1 ALUMINUMWARE, UNTIL SOLD.....	49c	\$5.50 WINCHESTER RIFLE, 22 CAL.,	\$2.99
\$1 STEPLADDERS, 4 FEET, REINFORCED,	69c	\$35 REPEAT. SHOTGUNS, 12 GA.,	\$19.50
\$1.50 PUSH FLOOR BROOMS, MONDAY,	79c	CARTRIDGES, 22 SHORTS, 500 for	\$1.35
\$1 SCRUB BRUSHES, WITH HANDLE.....	59c	\$1.50 and \$2 POCKET KNIVES, lge. ass't.	75c
\$1.25 ADJ. METAL RADIATOR SHIELD.....	59c	\$3 LARGE HUNTING KNIVES, MONDAY,	85c
\$1.50 METAL WINDOW VENTILATORS.....	69c	\$8 UNIVERSAL KNIFE and FORK SETS,	\$4.95
75c AND \$1 LARGE CHAMOIS, CHOICE,	35c	RADIO SETS UP TO \$200, COMPLETE.....	\$59
\$10 CAMP STOVE, oven, 2 burners,	\$5.45	\$15 CARPENTERS' WORK BENCHES.....	\$8.95
\$5 BABY WALKERS, RUBBER TIRES,	\$2.95	\$2 KEEN KUTTER DRAW KNIVES, now.....	98c
\$15 VELOCIPEDS, RUBBER TIRES,	\$8.95	STILLSON WRENCHES, LARGE 14 IN.....	89c
\$2.50 to \$3.50 AUTOMATIC PENCILS.....	89c	\$6 BRASS BLOW TORCHES, MONDAY,	\$3.89
\$12.50 WRIST WATCHES, 6 JEWELS,	\$4.95	\$1.25 STEEL PLIERS, SIDE CUTTING.....	49c
\$4 ELECTRIC IRONS, With Rayon Cord,	\$1.29	\$2.25 BLOCK PLANES, UNTIL SOLD.....	\$1.15
\$3.50 WINCHESTER HOUSE SCALE.....	\$1.98	\$2.50 STEEL HAND SAWS, 26 INCH.....	\$1.29
\$15 AND \$18 GOLF BAGS, large assort.,	\$9	\$1.50 WINCHESTER TRY-SQ., 7 1-2 IN.,	79c
\$1.50 SHOVELS, D HANDLE, ROUND PT.,	49c	25c WINCHESTER MARKING GAUGE.....	9c
\$1.50 SPADING FORKS, UNTIL SOLD.....	88c	AUTO TIRES AND TUBES SACRIFICED	

\$1.50 AMERICAN ASSO. LEAGUE-BASEBALLS GUARANTEED 18 INNINGS 45c

\$17.50 SHOTGUNS, DOUBLE-BARREL, 12-GAUGE, \$9.50

\$1.25 EVEREADY FLASHLIGHTS, COMPLETE WITH BULB & CELLS 39c

UNIVERSAL URN SETS, 4 PIECES, ABOUT 1/2 PRICE

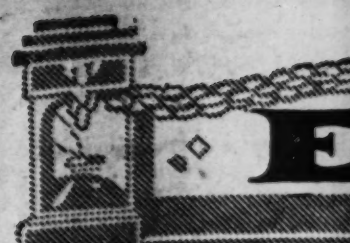
CHILDREN'S ROLLER SKATES, MONDAY, A PAIR..... 39c

\$1.50 PYREX CASSEROLE, ROUND, 1-QUART SIZE..... 85c

\$6.50 ELECTRIC CLOCKS, FULLY GUARANTEED... \$3.98

CHILDREN'S \$14.75 AUTOS, RUBBER TIRES, \$8.95

REMEMBER, SALE BEGINS MONDAY, ON THE PREMISES KNOWN AS SCHROETER'S 810-812-814 WASHINGTON AVE.



PART EIGHT

3,000,000 Former Billions of Dollars in New Bonds

Fifty Bills Introduced, of Cash Payment—M Darkest Possible Economic Condition

By Raymond Of the Post-Dispatch

THE Battle of the Bonus again is a hand it is called a raid on the Treasury as a relief expedition for the moment and drouth. Skirmishes in the foreground definite action on the front March 4.

Billions of dollars are involved, 3,000,000 former service men will be rejected by Congress of one of the most of adjusted service certificates.

With a Treasury deficit on July 1 almost certain, the administration is alarmed at the widespread demand in Congress for some sort of immediate payment to World War veterans. Secretary Mellon's barrage of economic arguments laid down Wednesday against immediate payment of the face or maturity value of the certificates proved that the administration was digging in for a defensive campaign.

Mellon's Active Opposition.

Secretary Mellon's arguments Wednesday were aimed at the immediate payment of the face value of the certificates, due to be retired between 1945 and 1948. In more temperate terms he rejected early in December the plan of Senator Vandenberg of Michigan for conversion of the certificates into saleable Government securities, and a few days later he denounced the proposal of Representative Hamilton Fish of New York for immediate cash payment of 25 per cent of the certificate's face value. Vandenberg and Fish are administration Republicans and only a salvo or so was required to silence them. The Secretary brought up the heavy artillery and spread a smoke screen because the American Legion, through its National Executive Committee, meeting at Indianapolis last Sunday, endorsed "the principle of immediate cash retirement, on application, of adjusted service certificates."

The administration had been led to a position of false security when the national convention of the Legion, meeting in Boston last summer, tabled a motion for cash payment of the bonus. That action—or inaction—was interpreted as a refusal of the Legion to go on record for immediate payments.

Shift in Attitude.

Since the convention, however, the consequences of the drouth have become more acute and unemployment has increased. Local Legion posts have been adopting resolutions calling upon their Senators and Representatives to vote for certain cash payment bills or endorsing the payment idea in principle.

Fifty bills, embodying some plan of cash payment, have been introduced in Congress. Of course, many are duplicates. None has administration support.

When Secretary Mellon appeared before the Senate Finance Committee Wednesday that he had before him five bonus bills. Three, sponsored by Senators Barkley (Dem.) of Kentucky, Brookhart (Rep.) of Iowa and Caraway (Rep.) of Arkansas, provide for immediate cash payment of the total maturity value of the certificates. Another, sponsored by Senator Dill (Dem.) of Washington, calls for immediate cash payment of the accrued value of the

Statistics of Adjusted Service Certificates

Number of veterans eligible to receive certificates issued...
Number of certificates issued...
Face value of certificates issued...
Average value of each certificate...
Number of certificates matured...
Amount of matured certificates...
Number of certificates in force...
Face value of certificates in force...
Loan value of outstanding unmatured certificates...
Average loan value of unmatured certificates...
Average amount of indebtedness standing against certificates...
Number of outstanding loans...
Adjusted-service certificates...
Government life insurance fund...
Amount of outstanding loans...
Interest earned, uncollected...
Total indebtedness to U. S. Government...
Number of outstanding loans...
Amount of outstanding loans...
Approximate total number of loans...
Approximate number of bank...
Approximate total of loans...
banks...

EDITORIAL SECTION

SPECIAL CONTRIBUTIONS

PART EIGHT

ST. LOUIS, SUNDAY MORNING, FEBRUARY 1, 1931.

PAGES 1-41

3,000,000 Former Service Men, Billions of Dollars Involved In New Battle of the Bonus

Fifty Bills Introduced, Embodying Some Plan of Cash Payment—Mellon Has Painted Darkest Possible Picture of Economic Consequences.

By Raymond P. Brandt,
Of the Post-Dispatch Washington Bureau.

WASHINGTON, Jan. 31.

THE Battle of the Bonus again is raging in Washington. On one hand it is called a raid on the Treasury; on the other, it is hailed as a relief expedition for the millions suffering from unemployment and drouth. Skirmishes in the Senate and House committees foreshadow definite action on the floors of Congress before adjournment March 4.

Billions of dollars are involved in the fight. More than 3,000,000 former service men will be affected by the acceptance or rejection by Congress of one of the many proposals for cash payment of adjusted service certificates—the formal title of the bonus. With a Treasury deficit on July 1 almost certain, the administration is alarmed at the widespread demand in Congress for some sort of immediate payment to World War veterans. Secretary Mellon's barrage of economic arguments laid down Wednesday against immediate payment of the face or maturity value of the certificates proved that the administration was digging in for a defensive campaign.

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The cost of the various bills is

Statistics of Adjusted Compensation

Number of veterans eligible to receive certificates	3,651,314
Number of certificates issued	3,498,376
Face value of certificates issued	\$3,528,022,777
Average value of each certificate	\$1,008
Number of certificates matured	100,403
Amount of matured certificates	\$101,254,270
Number of certificates in force	3,397,973
Face value of certificates in force	\$3,426,768,507
Loan value of outstanding unmatured certificates	\$730,905,000
Average loan value of unmatured certificates	\$216
Average amount of indebtedness (principal) outstanding against certificates pledged	\$181
Number of outstanding loans made by bureau on adjusted-service certificates (paid from U. S. Government life insurance fund)	1,384,936
Amount of outstanding loans	\$258,131,516
Interest earned, uncollected	9,709,218
Total indebtedness to U. S. Government insurance fund	\$267,840,734
Number of outstanding loans made by banks	140,000
Amount of outstanding loans made by banks	\$25,253,200
Approximate total number of loans made by Bureau as of Jan. 23, 1931	2,923,931
Approximate number of bank redemptions as of Jan. 23	348,379
Approximate total of loans made by bureau and banks	3,272,370

REAL STRUGGLE YET TO COME IN INDIA MOSLEMS, OUTNUMBERED THREE TO ONE, WILL NOT BE DOMINATED BY HINDUS

Lloyd George Points Out That Future of British Rule in Asia Depends Upon the Indians Themselves, and No One Can Predict the Outcome—Gandhi and Other Influences Analyzed—Most Fateful Problem in History of England.

By David Lloyd George.

(Copyright, 1931.)

LONDON, Jan. 31.

THE All-India Conference may well turn out to be one of the most fateful in the history of the British Empire—perhaps also in the history of mankind. It was an attempt of an Asiatic race, much greater numerically, to arrange methods of voluntary federation with a European Power under one sovereign, in one united empire.

The British Government represented nearly 70,000,000 people of European descent. The Indian Princes, Sir Tej Bahadur Sapru, Sir Mohammed Shafi and their coadjutors, represented an Asiatic people numbering 220,000,000.

As India is already an integral part of the British Empire it may be said that this conference effects no change. It is true that India is now under British rule by conquest. But if the proposals of the conference are accepted by Indian opinion, then that vast population for the first time enters the Empire of its own free will. The real co-operation of the East and West will start from that date.

England Only a Partner.

The Indians who are the chosen spokesmen of their fellow countrymen will attend the councils of the empire and help fashion its policy. That policy will no longer be purely British or British plus the whole of the dominions. The contribution made in discussions that shapes that policy by leaders of 220,000,000 Indians will be an essential part of that fabric. The consequences will be far-reaching.

What are the prospects of anything being accomplished as a practical result of the conference? Everything depends on the Indians themselves. The three political parties in Britain are in the main pledged to accept the very remarkable proposals hammered out by the conference. There are powerful dissentients in the Tory camp, but it is fairly safe to predict that if Indian opinion is prepared to accept the terms, official conservatism on this side will not challenge the parliamentary measure that will be required to give legislative sanction to the new constitution.

But will India accept? There is no living man who can confidently predict what India will do.

There are extremist leaders to reckon with. Mahatma Gandhi is a great force. What will he do? When he was in prison before the conference by certain moderate leaders, with a view to securing his co-operation, his mind was more open to the idea of the salt tax than upon the kind of constitution to be achieved for India. You never can tell what a prophet will do when the time comes for practical business. A Cabinet of Mahatmas would be a weird affair. Congress Leader Jawaharlal Nehru is an irreconcilable and his more distinguished father, Motilal Nehru, is supposed to be entirely in his son's hands. They may be depended upon to wreck the proposed plan if they can.

Wide Native Princes.

On the other side will be the Princes and moderate leaders of British India. The Indian states governed by Princes represent a population of 72,000,000. He is more than an Indian Prince—he is a citizen of the whole empire. He was a member of the Imperial War



MAHARAJAH OF BIKANER.



MAHARAJAH OF PATIALA.



NAWAB OF BHOPAL.

side their own frontiers. The success of the conference was largely due to their readiness to throw in their lot with a self-governing India in one great federation.

In many respects the most striking figure amongst them is the Maharaja of Bikaner. He is a tall man of striking and handsome presence. With his heavy moustache he looks what he actually is, a soldier and statesman of whom any country might be proud. He is more than an Indian Prince—he is a citizen of the whole empire. He was a member of the Imperial War

"The 70,000,000 Moslems are thoroughly alarmed at the prospect of being ruled by 220,000,000 Hindus."

constitution. But the extremists will view their adhesion with distrust. Native states are not models of democratic government. Nehru and his friends therefore suspect the intrusion of the Princes into the affairs of British India. The leaders of British India at the conference were men of conspicuous ability. The ablest and most influential figure amongst them was Sir Tej Bahadur Sapru. He is one of the leading lawyers of the Indian bar. A Brahmin of good family, an effective speaker of the barrister kind—legal and logical rather than imaginative and emotional like Gandhi—he is at the top of his class in his particular kind of speaking. It is to this notable Indian statesman that the success of the conference is chiefly attributable.

Great Orator an Ally.

Sir Mohammed Shafi was also a potent voice in the conference. He is one of the outstanding Mohammedan leaders in India and recently he was head of the All-India Moslem League. He was the de facto leader of the Moslem delegation.

Srinivasa Sastri is one of the great orators of the world. An Englishman said to me the other day that he never realized the beauty of his language until he heard it spoken by Mr. Sastri. It is not without significance that the discussions at the All-India Congresses are conducted in the English tongue. English is the only common language of Hindustan.

On the British side, the decisive factor was Lord Reading's now famous speech. He possesses the essentials of statesmanship—vision, sympathy, tact, experience, judgment and courage. His Viceroyalty in India was an acknowledged success. Before the conference he was a resolute opponent of anything in the nature of immediate dominion status. He had the wisdom, however, to see that the unexpected declaration of the Princes altered the situation, and that the concession of guarded responsibility at the center, which would have been too risky before, was now the turning point to the conference. No one else on the British side could have spoken with such authority to the British public.

Communal Voting Urged.

So far a provisional success has been achieved—but no more. The struggle between the moderates and the extremists has yet to come. The differences between the Hindu and the Moslem have not yet been adjusted. The Mohammedans will not assent to any constitution which places them at the mercy of the Hindus, without safeguards of the most substantial and immutable character. The 70,000,000 Moslems are thoroughly alarmed at the prospect of being ruled by 220,000,000 Hindus, without adequate protection. That is why the Moslems attach so much importance to the retention of the British Raj. They also insist upon a system of communal voting, which will insure for their representatives in proportion to their numbers and not their wealth.

There are also personal rivalries between popular leaders to be taken into account. They obstructed themselves at the deliberations of the conference. Whether these conflicting elements—political, racial and religious—will settle down to practical business it is too early yet to predict.

Indiana City, Out of Debt, Owns Both Electric Plant And System of Street Cars

One-Third of Homes Cook With Electricity Sold at Low Rate—Plant Has Given \$176,000 to General Expense Fund, Besides Paying Cost of Building.

By Sam J. Shelton,
A Staff Correspondent of the Post-Dispatch.

WASHINGTON, Ind., Jan. 31.

WHEN the lights are turned on here the citizens are helping to pay their taxes; yet the electric rate is relatively low. Through good fortune in management the city's experiment in ownership and operation of its light plant has turned out well and become a "shining example." The project serves a city population of 9070, and several thousand suburban.

John W. McCarty, Mayor for some 17 years and now in his fifth four-year term, reviewed for the Post-Dispatch the outstanding accomplishments of this municipal enterprise:

The city is out of debt.

There is a surplus of about \$70,000 in the light fund.

There was recently transferred to the general revenue fund \$46,000, making a total of about \$176,000 supplied for that purpose over a period of years.

A reduction in the city tax rate for 1931 was announced. The rate is 49 cents, compared with \$1.12 last year.

Last November the city called and paid off \$57,000 of light plant bonds, some of which would not have matured for 20 years.

To Double Its Size.

The capacity of the plant will be increased 100 per cent this year to take care of the rapid growth of industries using the cheap power and although the cost of additions will be over \$20,000 the city will not have to issue bonds.

The city purchased the local street railway out of light plant revenue and operates it at a 5-cent fare.

The general electric rate applying to residential and commercial lighting starts at 7 cents a kilowatt hour for the first 50 kilowatts, and scales downward to four cents for all over 1000 kilowatt hours in a month. Most of the homes do not consume more than 50 kilowatt hours a month and so pay the maximum rate, which Mayor McCarty says compares with an average rate of about 10 cents in Indiana cities where the light plants are privately owned.

Many small homes, however, pay only a minimum charge of 50 cents a month, which compares with minimum charges of \$1.60 for water and \$1.25 for gas, both supplied by privately owned plants. A low domestic heating rate encourages the use of electricity for cooking. There are about 600 electric ranges in use, equipping approximately one-third of the homes. The rate starts at two and one-half cents and goes down to two cents with a 5 per cent discount for prompt payment. The minimum charge is \$1.50 a month.

"Small Power" Rates.

The "small power" rate starts at three and one-half cents and reduces to two cents, and the industrial rate ranges from two cents down to one and four-tenths cents. Schools, churches, hospitals and libraries are charged five cents net.

For nine years the plant has been managed by James D. Adkins whose earlier experience was with Insull electric utilities. Coming here in 1922 when the present plant was being constructed to replace antiquated equipment, Adkins has helped to bring about the highly efficient operation which has made possible the low rates and the handsome surpluses.

A few years ago Adkins decided it would be just as profitable for a municipal utility to maintain an attractive store and offices as for a private utility. Mayor McCarty supported this view and the City Council authorized the purchase of a building on the principal business street for \$14,000. It was remodeled at a cost of about \$2000. Today the front part is a glittering salesroom where electric ranges, refrigerators and other appliances are displayed, and sold and in the back are the offices for the manager and his clerical assistants.

Adkins speaks highly of the services rendered the plant by Mayor McCarty. Taking great pride in the success of the plant and in being able to provide funds for public improvements out of its surplus revenues, the Mayor has insisted throughout his long service in office upon highly efficient and business-like management. This is the bulwark that has stood against political meddling which so often interferes with the success of municipal ownership and operation of utilities.

Retaining an Industry.

An unusual activity, made possible by the surplus of the light plant, was undertaken by the city last year. A shirt factory employing about 200 persons announced its intention to move to another city which had offered inducements. This would have been a

severe blow to the city. Under Mayor McCarty's leadership the City Council appropriated \$20,000 to buy 6 per cent preferred stock in the manufacturing company on the condition that additional funds were raised to put up a new plant, increasing the capacity. The plan was carried through, the new factory building which cost about \$90,000 is now in operation and the number of employees has been increased to 600. This factory pays the light plant about \$8000 a year for electricity.

The venture of Washington into the utility business was launched in 1908. The electric plant then serving the city was purchased from a local corporation for \$32,291. Mayor McCarty says it was an exorbitant price, several times the value of the property. Under the circumstances the operation was an uncertain struggle for a number of years.

In the first eight years of McCarty's service as Mayor the city paid off \$61,000 bond debt created for the purchase of the plant. Before 1922 the balance had been liquidated. Early in that year a start was made on a new, modern plant. The old plant had capacity of 500 kilowatts; the new was to have 1000. A bond issue to the amount of \$23,495 paid for the building. Two steam turbine generating units were installed at a cost of \$75,000 under a contract requiring the city to pay for them at the rate of \$1000 a month. These payments were completed on schedule. A few years later the capacity of the plant was doubled, making it 2000 kilowatts. The additional plant investment, bringing the total up to \$250,000, was paid for partly out of surplus and partly by a bond issue. The contract has been let for a new 2000-kilowatt unit to be paid for out of earnings.

Bonds Called In.

As has been told, the city found itself last fall with a surplus in the light fund more than sufficient to pay off \$57,000 in bonds then outstanding. Although the bonds had been issued in series and some were not due for 20 years, the city had saved the option of retiring them all on or after Nov. 15, 1930. As the interest rate was 6 per cent, it was decided to pay off the bonds and save the interest.

The balance sheet of the plant for Dec. 31, 1930, showed property and plant assets of \$579,460 and total assets of \$740,735. Current assets included \$74,986 cash in banks.

From the annual report for 1930: Operating revenue...\$145,887.08
Operating expense, including allowance of \$17,537 for depreciation reserve...\$9,245.05
Net operating revenue...\$128,350.03
Nonoperating revenue (includes \$290 profit on merchandise sales)...\$36.19
Deduction for bond interest...\$3,997.54
Net income for year...\$124,488.68
The ratio of operating expense to total operating revenue was 47.65 per cent.

Net income for the year 1929 was \$71,799.80, and the ratio of operating expense to total revenue was 43.32 per cent.

Present rates were established in June, 1927, after a hearing before the Indiana Public Service Commission, which has jurisdiction over municipally owned, as well as privately owned utilities. The commission at first was reluctant to grant the rates asked for by the city, on the ground that they were too low. It sent its own auditors to examine the accounts, and after six weeks ordered the reduction.

Car Line Shows Loss.

In the accounting system the city is billed about \$12,000 a year for street and public building lighting and \$2780 for power for the street railway.

The street railway is not self-supporting, the city having to make up a deficit of \$2000 to \$3000 a year, virtually amounting to a gift of the power used. Mayor McCarty justifies the continued operation of the street railway in this way:

"The city is three and one-half

Continued on Page 3, Col. 6.

Continued on Page 3, Column 2.

RUSSIAN PRISON CAMP CONDITIONS DESCRIBED

Affidavits Tell How Lumbering
Operations Are Carried
Out by Soviet.

By the Associated Press.
WASHINGTON, Jan. 31.—Several affidavits, swearing to eye-witness pictures of conditions within Soviet prison camps devoted to producing and preparing lumber for export, were recorded today at the State Department.

They were gathered by Carl W. Bahr, special investigator of the National Lumber Manufacturers' Association, from convicts escaped in recent months from Soviet territory.

Sworn to by European notaries and written both in Russian and English, they testified of horrors ranging from the death of 1900 prisoners from typhus in a single camp, to death sentences for failure to complete an allotted daily task, to fights among prisoners over the meat of a dead horse.

Some of them, filed by Bahr from Europe, have been submitted by the State Department to the Treasury, which is charged with the enforcement of the tariff provision excluding imports of competitive goods produced by convict labor.

Unable to penetrate into Russian lumber territory, described by him as larger than Continental United States, Bahr visited nine European countries to investigate the effects of Russian lumber exports. He

ST. LOUIS POST-DISPATCH
said today unless the tariff provisions soon are enforced, "a flood of Russian lumber" will hit the American market.

Russian convict-produced lumber already had disrupted the European market, he said, and production plans of the Soviet called for an increase from 6,500,000,000 board feet in 1929 to 22,000,000,000 in 1933.

Names of the escaped prisoners were withheld from publication. Many of them left families or relatives behind when escaping from the Soviet prison camps.

Indiana City, Out of Debt, Owns Utilities

Continued From Page One.

miles long, not very wide. At one end are the Baltimore & Ohio Railroad shops, employing around 1000 men. Many of these workers rely on street car transportation, and we believe the city should see that it is maintained at a reasonable rate of fare."

The railway property consists of three and one-half miles of track, seven cars and car barn and office. The city paid \$15,000 for it seven years ago.

Mayor McCarty is president of the Municipal League of Indiana and has received wide notice on account of the Washington light plant. He said he receives frequent requests from other cities for information about the plant.

McCarty said the City Council has co-operated admirably in the management of the plant. A lighting committee consisting of Councilmen George Cavanaugh, R. L. McIntosh and John Yarbrough assists the Mayor.



Missouri Girl's Lucky Day...

FIVE candles! And each of them stands for a year of vigorous, healthy living. Little Peggy Jo, 5, of 3815 Ashland Ave., St. Louis, is a typical Fig Syrup baby. Here's what her mother says:

"My mother used California Fig Syrup with me, and when Peggy was a baby we decided to get some for her. It relieved her constipation immediately, sweetened her breath, made her bright and happy again. I have also used Fig Syrup for all her colds and upsets. It has kept her strong and vigorous. I

have used it myself as a laxative, with splendid results."

For fifty years, wise mothers have been secure in the knowledge that a child's headachy, bilious, feverish or fretful spells can be quickly and safely overcome by California Fig Syrup. Physicians recommend the soothing aid of this pure vegetable product to keep the bowels clear in colds or children's ailments; or whenever unpleasant breath, coated tongue, listlessness or lack of appetite warn of constipation. California Fig Syrup helps tone and strengthen weak bowels—assist in building-up and energizing weak children.

**CALIFORNIA
FIG SYRUP**
THE RICH, FRUITY LAXATIVE
AND TONIC FOR CHILDREN

All drug stores have the genuine. It always bears the name California.

CHILDREN'S COLDS

are doubly dangerous
with FLU around

While there is no cause for serious alarm over the mild epidemic of flu in this locality, health authorities advise extra precautions against colds just now.

Check Every Cold at the Start

Unless treated promptly, colds tend to pull down the body resistance and often pave the way for an attack of flu with all its serious complications.

Don't "Dose" Except on Doctor's Advice

Too much internal medicine often disturbs the digestion and further lowers the vitality just when the body-strength is most needed. Modern mothers prefer Vicks Vaporub as it is applied externally and thus can be used freely and as often as needed without upsetting the stomach.

Attacks Colds 2 Ways at Once

Just rubbed on throat and chest and covered with warm flannel, Vicks acts thru the skin like a poultice or plaster, drawing out the tightness and soreness; at the same time, its medicated vapors, released by the warmth of the body, are inhaled direct to the air-passages, loosening the phlegm and soothing the irritation.

Of course, Vicks two-way action is just as effective for adults' cold-troubles, too.

DON'T TAKE CHANCES WITH COLDS, NOW!

**VICKS
VAPORUB**
OVER 17 MILLION JARS USED YEARLY

10,000 WORKERS KEPT ON JOB BY SPECIAL EFFORTS

St. Louis Industries Use
Stagger System, Eliminate
Overtime, Work
Fewer Hours, Start New
Construction.

The stagger system, elimination of overtime, working fewer hours a day and instituting new construction are among the methods adopted by industrial concerns of the St. Louis district in an attempt to reduce unemployment, it is indicated by letters received by George C. Smith, director of the Industrial Bureau of the Industrial Club of St. Louis.

As a part of its contribution to the work of the Citizens' Committee for Relief and Employment, the Industrial Bureau has completed a survey to determine the degree of unemployment, and the system which have been put in force to prevent it. Smith is directing the industrial relations division of the citizens' committee.

"No less than 10,000 workers," said Smith, "who would otherwise be out of employment, are being maintained on payrolls in the St. Louis district through the adoption of just such methods as are cited in letters."

"When we realized there would be a serious depression in business in 1930," wrote Charles E. Bascom, secretary-treasurer of the Brotherhood & Bascom Rope Co., "we reduced our working time, but did not discharge any of our employees, as it was our desire to hold the organization together as long as we possibly could. In curtailing our output, we used not only the stagger system, fewer days per week and fewer hours per day, but we have kept our whole organization intact."

"In order to help the situation as much as we possibly could and also on account of the fact that prices were exceptionally low, we have contracted for a considerable amount of improvement work to be done in the next 60 days."

Not a Man Off Payroll.

The Bussmann Manufacturing Co., according to A. B. Bussmann, operated throughout 1930 on the stagger system. "With the result that we did not have a single employee who did not make some kind of an income during the year, although we suffered the decline in business generally felt by all industrial concerns. While this may tend to slightly increase the cost of operation, we believe that the benefit to the workers and to the community far offsets the amount lost by this uneconomic mode of operation. We are positive that had we not operated in this fashion a number of our employees would not doubt have been compelled to seek aid from some charitable organization. I would judge that approximately 100 employees would have been out of work completely the greater part of the year had we not operated under this system. We are inclined to feel if the stagger system is used early enough in a depression by the majority of companies it would go far to stop a depression in the early stage and it would certainly reduce considerably the pessimistic feeling that results from continuous complete unemployment."

"Right now," wrote Edmund Seel, general manager of the Concordia Publishing House, "we are employing a somewhat dangerous expedient—we are actually putting into work some work which really is not scheduled before June. We are, accordingly, practically mortgaging our future employment."

Hotel Uses Stagger System.

"At present," wrote Clarence H. King, president of Evans & Howard Sewer Pipe Co., "our plant is closed for repairs, but we are giving all of our employees a certain amount of work by using the stagger system and doing sufficient repair and new construction work so that all of our men will have at least 30 hours per week employment. This plan is giving part-time work to 50 or 60 more men than in previous years during our shutdown in the repair period. The Evans & Howard division of General Refractories Co. is operating the old Evans & Howard fire brick plant in St. Louis County at 85 per cent capacity, employing 275 men, as compared to 200 a year ago."

I. Apple, president of the International Harvest Hat Co., wrote that his firm had reduced the working hours in its factory from 50 to 40 hours per week, and had employed 10 additional workers recently.

"We so far have been able to maintain the number of employees that we had with us this time last year by using the stagger system, and it has proved very satisfactory with our employees," wrote Lyman T. Hay, president of Hotel Jefferson.

"We have only two less employees on our St. Louis payroll than we had a year ago," wrote A. C. Boylston, vice president of the Mallinckrodt Chemical Works. "Although our regular work has of course been slack, we have been able to keep all of our employees on the payroll by carrying out a rather extensive program of repair work, painting up and general maintenance work, together with some new construction and new installations. In no case have we reduced pay, although in certain departments we have limited the men to a five-day week. Involuntary vacations have been abolished, and

SUNDAY MORNING, FEBRUARY 1, 1931.

some departments are working full time."

"Our principal plan of helping the unemployment situation is adoption of a stagger system, wherein we have kept most of our force employed from four to five days a week," wrote E. W. Allender, assistant to the president, Monsanto Chemical Works. "For illustration, in our maintenance force of 100 men in our St. Louis plant, 10 men have been laid off for a period of 10 days. In other words, 10 per cent of this force takes turns in taking a 10-day vacation, which gives all of them several months' work steadily before their turn comes to take a vacation. In our St. Louis plant of 400 employees we have been able to retain about 50 men who would otherwise have been laid off."

No salaries have been reduced at the Pauly Jail Building Co., wrote J. P. Fohrer, secretary. The company has enough work to keep its employees busy during the next two months, although in the past few months it has put on at least six extra workers in the factory. Repair and maintenance work is being done.

Day and Night Crews Intact.

"In our four plants located in the St. Louis area," wrote G. A. Noxon, manager, mill production, Ralston Purina Co., "we have been attempting to give as many men-work as possible. Instead of laying off part of the crew and keeping the remainder working full time, we have elected to keep the entire crew and operate on a reduced hourly basis. With the exception of a very few men, we have our entire day and night crew intact. We estimate that this plan has en-

abled us to keep approximately 80 extra men on the payroll. Our men are averaging between 38 and 40 hours of work per week."

"We have endeavored to keep our fixed number of workers employed at least three-fourths of the time if not totally," wrote H. D. Eberly, manager St. Louis plant, United Drug Co. "Our straight time employees are, generally speaking, foremen, foreladies, office employees, etc., and where operations have affected their particular departments, we have used the rotating vacation system; every department employee would take a week's vacation. In the manufacturing department our first step was to eliminate all overtime work, except that of an emergency nature, and our next move was to eliminate Saturday working, thus putting employees on a five-day per week basis. We believe we have maintained at least 40 per cent of our payroll who would have been laid off permanently had we not operated on this basis."

W. C. T. U. Meeting Tomorrow.

The February meeting of the St. Louis Federation of the W. C. T. U. will be held at 1:30 o'clock tomorrow afternoon at Lucock Lodge, 3228 Delmar boulevard. Mrs. J. W. Shankland will preside.

ZIGEL
A TWO-PIECE SLIP COVER SET
Tailor Made of pre-shrunk material. Select from a large variety of choice patterns. ONLY \$14.50 (Small charge for alterations)
QUALITY AT LOW COST SINCE 1924
Phone Calvary 7425 5912-24 DELMAR BOULEVARD

3,000,000 Men Involved in New Battle of Bonus

Continued From Page One.

assurances that his remarks would not be repudiated.

If a bill reaches the floors of Congress it probably will be a semi-administration measure, that is, it will either bear the name of a Republican or will be known as a committee bill. The House insists that it alone can initiate such financial legislation and has warned the Senate not to rush out a Senate bill. It is too early to forecast what action will be taken by the House Ways and Means Committee, especially since the short session is drawing to a close. Bills for veterans have a remarkable record for consideration and prompt action, regardless of the amount of money involved, and it will take clever diplomacy to stop the present battle.

WORKING DAY CUT TO 8 HOURS

The working time of 88 union employees of the St. Louis Electric Terminal Co., operating street cars in the Tri-Cities and across McKinley Bridge, was reduced from

ST. LOUIS POST-DISPATCH PAGE 3-1

nine and one-half hours to eight hours by an arbitration committee. The action will reduce their pay, as the committee denied the union's request for nine and a half hours' pay for eight hours' work. It is expected a few additional men will be employed.

Good Eyesight Is a Necessity

... for Work or Recreation

Find out whether you're seeing as well as you should! Our State registered Optometrists will examine your eyes without charge or obligation. They will also design and make attractive glasses, suitable to your needs.

THE "GIRALDON"
Featured This Week
\$5.45



The new flash or natural color engraved gold-filled frame with pearlex nose pads. Your own lenses inserted without extra charge.

Dr. Thursby, Jr., Dr. Landgraf, Dr. Stolce, Dr. Schwartz in Attendance.
Main Floor Balcony

OPERATED BY THE MAY DEPT. STORES CO.

Famous-Barr Co

WE GIVE AND REDDEM EAGLE STAMPS

Two husbands.... OWED BILLS.. past due

TWO husbands (you may know them) are plunged into debt by the troubles that anyone is liable to meet.

One man lets his bills go.

The other takes advantage of everyone's privilege to borrow on a business basis and straightens out his accounts.

Which one best serves himself and his community?

Perhaps the first man doesn't realize that he is hurting his credit and closing to himself the doors of the better stores which he owes.

Maybe he hasn't stopped to think that in delaying his payments to his dealer, the dealer cannot be prompt in paying the wholesaler, who in turn is slow in paying the manufacturer to whom labor must look for its wages.

So he is bothered by bill collectors, worries, loses sleep, doesn't do his work justice, even risks losing his home and his job.

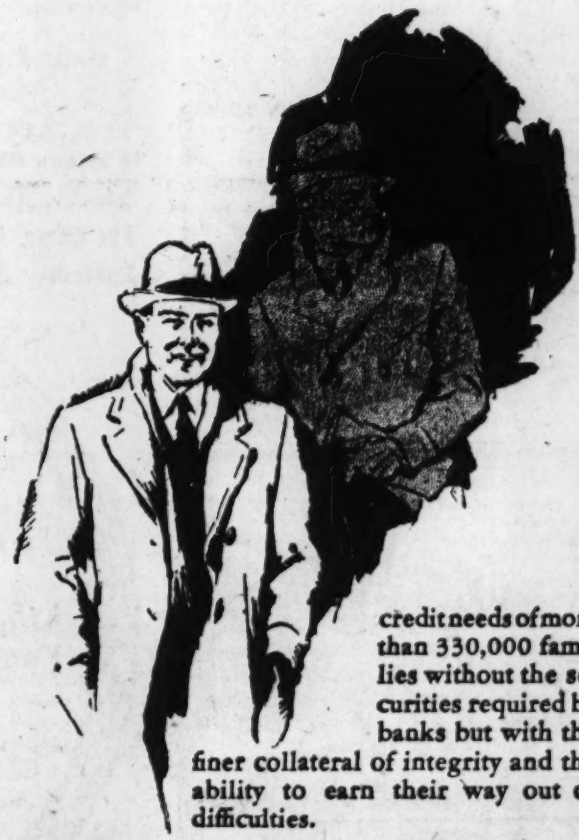
The second man knows that the wise law-makers of this state have made it possible for him to borrow economically and on as dignified a basis as businesses borrow from banks. They have fixed a rate that permits "retailing" money in small amounts with equity to both individual and finance company.

He goes to a family finance company and borrows from \$100 to \$300 in business-like confidence without the need of informing his friends, employer, or landlord. He pays his bills, keeps his credit standing, and looks the world in the eye.

Re-payments, spread over as long as twenty months, give him the opportunity to budget his income and straighten out his money problems.

For those who think that the second man was the wiser, there is in this city, such a family finance company, the foremost in the world, with 130 offices in 72 cities... Household Finance Corporation.

Household is meeting the emergency



credit needs of more than 330,000 families without the securities required by banks but with the finer collateral of integrity and the ability to earn their way out of difficulties.

Household operates under the small loan laws of this state, asking only the low charge of 2 1/2% a month. Moreover, Household will continue to return to its customers the advantages of any further reduction in operating costs accomplished by efficient management and large volume.



MONEY MANAGEMENT FOR HOUSEHOLDS, a helpful booklet on budgeting your income, leading to the happiness of financial security, is offered without charge to all. Telephone, call, or write for a copy

HOUSEHOLD FINANCE CORPORATION...

Turn the dial to KWK every Tuesday night at 8:00 Central Time and be a guest of the Household Celebrities, featuring America's foremost stars of the opera, concert, and stage, as well as leading thinkers in affairs of national importance.

HOUSEHOLD OFFICES IN ST. LOUIS

3rd Floor Commercial Building
214 N. Sixth Street
Southeast Cor. 6th and Olive Streets
Phone Chestnut 6934

3rd Floor Central Nat'l Bank Bldg.
705 Olive Street
Phone Central 7311

510 No. Grand Boulevard
Opposite Fox Theater
Phone Jefferson 5577

634 N. Grand Boulevard
2nd Floor Missouri Theater Building
Phone Jefferson 5300

ALTON, Illinois, office
7th Floor First Nat'l Bank Bldg., Room 707
(Formerly Alton Nat'l Bank Bldg.)
Northwest Cor. 3rd and Belle Streets
Phone Main 3300

There are Household offices in Kansas City and St. Joseph. For the addresses look in the local telephone directory.

FRISCO HOPES FARE CUT WILL AID ALL BUSINESS

Explains That Two-Cent Rate Follows Successful Excursion Tests.

Successful experiments with excursion rates led the Frisco Railroad to inaugurate a 2-cent-a-mile coach fare, which went into effect last night over the entire Frisco system and on seven other lines where they compete directly with the Frisco, officers of the company said.

"The Frisco, in reducing coach fares from 2.5 cents to 2 cents a mile, is guided by the conviction that these fares will stimulate passenger travel, thereby facilitating general business recovery," a statement of the company said. "That belief is predicated on the outcome of experiments conducted during the past year with round-trip excursions, particularly between St. Louis and Memphis, which brought a marked increase in the number of passengers and was productive of revenues in excess of those received under the standard rate."

Slight increase in operating and maintenance costs, if any, are expected by the company, as coaches on passenger trains are now being moved with a very limited number of passengers, according to railroad

officers. The number of passengers, they estimate, could be increased from 100 to 150 per cent to a train without materially increasing the cost of handling them.

The other railroads joining in the reduced rates are the Missouri Pacific, Missouri-Kansas-Texas, the Cotton Belt, Rock Island, Santa Fe, Kansas City Southern and Illinois Central systems. The first three protested when the new Frisco rate was submitted to the Interstate Commerce Commission last month, but met the reduction when the commission refused to interfere.

The new tariff is designed to retain passengers lost to bus lines and will apply only to day coaches and chair cars, with parlor cars still at the old rate. A modified form of dining car privileges to the coach class of passengers is being offered by the Frisco, however, with a group of special waiters.

Two other lines which do not extend into the Frisco territory have announced trial of the 2-cent

rate on separate divisions. They are the Chicago & Northwestern and the Chicago, Milwaukee & St. Paul, which will lower rates between certain points in Wisconsin, Iowa, Minnesota, South Dakota, Nebraska and Illinois.

ANDERSON FIRM RECEIVERS' BOND RAISED TO \$400,000

Action at Their Request When New Securities Come to Light.

The bond of C. D. P. Hamilton, Jr., and Rodowe H. Abeken as receivers of the stock brokerage firm of L. E. Anderson & Co., was increased from \$100,000 to \$400,000 by Circuit Judge Hartmann yesterday.

The increase was made on petition of the receivers, who said that since they took charge assets belonging to the estate with a value of between \$200,000 and \$400,000 have come into their hands. These assets consist of se-

curities and cash, chiefly securities.

The court also approved a petition authorizing the receivers to pay \$1783 in salaries to 84 employees of the concern. The petition was presented by the firm of Fordyce, Holliday & White and former Circuit Judge Harry E. Sprague, counsel for receivers.

Steps on Nail; Dies of Tetanus.

Joseph Sireneck, 30 years old, a teamster, died Friday at his home, 1711A O'Fallon street, of tetanus.

Two weeks ago he stepped on a nail which pierced his right foot. He applied home remedies.

FOOTCOMFORT

Made in Germany

RELIEVES RHEUMATISM "WALK-WELL" CHAS. L. BROWN, Sole Importer, 1212 N. 2nd St., St. Louis, Mo.

Pr. 10c

Sole's Remedy—Antiseptic Foot Cream, Foot Bath Powder, Perspiration Powder, Doan's Ointment, Blisters, Balm and Chills, Cream—have helped millions. For calloused, blemished, chapped, itchy, burning, itching feet. Sold by H. M. Lewis Co., 1209 Market St., St. Louis, Mo.

Complete Set of Attachments With the Brand-New Grand Prize EUREKA Special \$39.50 Only

You'll have to hurry to get one of these Grand Prize Eureka Specials with a complete set of "High-Vacuum" attachments—absolutely free.

The same model that was awarded the Grand Prize at the Sesqui-Centennial Exposition, in competition with the world's best, but with 30% stronger suction.

Liberal Allowance for Your Old Cleaner Pay Only \$2.50 Down (Small Carrying Charge)

Nugents—Street Floor, North

CUTICURA

Shaving Cream

A New Shaving Cream It Soothes as It Softens

THOUSANDS OF DOLLARS WORTH OF HIGHEST QUALITY STOCK, KNOWN AS

SCHROETER'S

HARDWARE COMPANY

Bought by Barneys from U. S. Court Receiver, at public auction, now on sale at Tenth and Washington at prices lower than ever.

\$1.25 STEEL BLOCK PLANE

\$1.50 STANLEY BLOCK PLANE, NOW . . . 69c

49c

\$2.00 RATCHET BRACE, 10-INCH, MONDAY . . . \$1.29

\$1.00 SYPHON HOSE—STRAINER AND BULB . . . 49c

\$4.50 BANGOR STEEL TAPE RULE, MONDAY . . . \$1.69

\$1.25 CARPENTERS' LEVEL, UNTIL SOLD . . . 69c

\$1.00 PLUMBERS' FORCE CUP, 4-INCH SIZE . . . 39c

SCHROETER'S \$2.00 SPECIAL HANDSAW . . . \$1.29

\$1.75 KELLEY & HAMMOND HATCHETS, NOW . . . 98c

\$3.50 HUNTING KNIVES, 5, 6, 7 INCH BLADES . . . 85c

OTHER SENSATIONAL SPECIALS

REAL ESTATE

PART NINE.

\$475,000 IS PAID FOR WASHINGTON CORNER AT GRAND

Property Is Acquired by the Frolingham Estate of Which Mrs. Dodds Farrell Is Beneficiary.

SKYSCRAPER SAID TO BE PLANNED

Pythian Building Is Scheduled to Be Sold Feb. 18 Under a Second Deed of Trust.

\$50 FOR YOUR OLD Living-Room or Bedroom SUITE

Your Last Big Opportunity to Take Advantage of This Marvelous Trade-In Offer. By Special Request We Are Extending This Unusual Offer for a Limited Time Only. Your Old Bedroom or Living-Room Suite Is Worth \$50 to You Regardless of Condition. In Our Immense Clearing Sale of Fine Sample Bedroom and Living-Room Suites at 1/4 to 1/2 Their Original Price.

AN EXAMPLE

The Suite Is Priced at . . . **\$129**

Allowance for Your Old Suite . . . **\$50**

Large Dresser, Chiffonade, Vanity and Bed Costs You Just . . . **\$79**

Only 21 of the Living-Room Suites Remain

In Velour Mohair and Tapestry

We guarantee that you will not be able to buy any of these Suites at a lower price elsewhere the same day!

Only 23 of the Fine SAMPLE BEDROOM SUITES Are Left

Hurry to Get the Best Selection

No Carrying Charge

Buy Now at Rock - Bottom Prices

Open Until 9 O'Clock Every Night

FRANKLIN FURNITURE COMPANY

1030-32 FRANKLIN AVE.

One of the Outstanding Values

Kroehler Angora Mohair Bed Suite . . . **\$139**

Allowance for Your Old Suite . . . **\$50**

For a Fine Over-stuffed Suite You Pay Only . . . **\$89**

Other Suites as Low as **\$49**

BEST HARD WHEAT PATENT FLOUR

HALF PRICE MONDAY PER POUND

2c

Sold in 5-lb. sacks only, with purchase of one dollar's worth of other goods in any department in our store. We reserve the right to limit quantities.

MEN'S \$2 SUEDE-CLOTH

Tan or light gray, cut full, all have 2 pockets; regular sizes 14 1/2 to 17. On sale at all our stores.

98c

\$4.50 BLANKETS

DOUBLE, PART WOOL

Large size, good wt. sateen bound, special Monday . . . **\$2.49**

MEN'S \$3 DARK DRESS PANTS, \$1.25

CHILDREN'S \$1.49 OXFORDS

Reliable makes, tan or black with stitched down soles

49c

Broken sizes up to No. 2. On sale Monday main store only.

\$2 KNICKERS \$1.10

For Boys, with elastic top and bottom; regular sizes; on sale Monday.

WOMEN'S \$1.95 WASH FROCKS

STYLES UP TO THE HOUR

Made of pretty voiles, tissue ginghams and percales, beautifully trimmed, factory irregulars; fast colors, all sizes. There are Dresses in the lot values up to \$2.95. Limit of 3 to a customer. On sale Monday at Main Store only.

49c

MEN'S \$18 SUITS OR TOPCOATS, \$7.95

BARNEY'S

MAIN STORE

10th & WASHINGTON

WELLSTON STORE 6202-6204-6206 EASTON AVE.

SOUTH SIDE STORE 2639-2641 CHEROKEE ST.

EAST ST. LOUIS STORE COLLINSVILLE & ST. LOUIS AVE'S.

O. O. McINTYRE'S

Chatty Column

"New York Day by Day"

Appears Every Day in the POST-DISPATCH

By Berry Moore

The Frolingham estate, of which Mrs. Dodds Farrell is the beneficiary, was disclosed yesterday as the purchaser of the 99-year lease of the southeast corner of Grand and Washington boulevards, and the fee to the building property on Washington avenue, for which negotiations had been pending for several weeks. Total consideration was \$475,000.

Richard A. Boyle, real estate operator, represented the Washington-Grand Realty Co., the sellers. James C. Jones, attorney, and J. Lionberger Davis acted for the estate of which they are trustees. Douglas Allan, real estate agent, was identified with the transaction.

Both the leasehold and the fee were owned by the Washington-Grand Investment Co., composed of Joseph Darst of the Darst Realty Co. and Daniel Breck, president of the Helden Breck Co. The lease embraces 77 feet on Grand and 48 feet on Washington, and the fee, 44x50 feet 10 inches on Washington.

Gross Rentals \$60,000.

The site is occupied by three and two-story buildings erected by the Washington-Grand Co. seven years ago, at a cost of \$250,000. Annual gross rentals derived from the buildings approximate \$60,000, from which must be paid a ground rental of \$7000 and taxes under the provisions of the 99-year lease, exclusive of the interest represented on the purchase price of the fee to the adjoining 44 feet on Washington. The fee to the corner, held under the 99-year lease, is owned by Mrs. Elizabeth Lemoine Barret and Marie L. B. Barret of New York.

The ground values given the two holdings in the transactions were not disclosed. The Grand-Washington Co. is said to have realized a handsome profit on its investment, notwithstanding the fact that the price paid is considered relatively low for property on this section of Grand boulevard.

The site is directly opposite the Fox Theater on Grand and the property of the Third Baptist Church at the northeast corner of Grand and Washington boulevards. Adjacent on the south is the Metropolitan building, at the northeast corner of Grand boulevard and Olive street.

Skyscraper in Prospect.

While there is nothing official to this effect, plans, it is understood, look to the erection of a skyscraper on the lot acquired by the Frolingham estate on the expiration of existing tenants' leases. The site forms one of the most attractive in the city for a pretentious hotel or office building structure.

Attention is now focused on the Knights of Pythias Building, at the northwest corner of Grand and Delmar boulevards, to be sold under a second deed of trust, for \$10,000, Feb. 18, subject to a first deed of trust of \$50,000, reduced to \$40,000.

The order of the Knights of Pythias is seeking to raise funds to pay off past due indebtedness of about \$17,000 on the property, according to Stephen C. Rogers, attorney for the Pythian Building Co., to preclude the foreclosure proceedings. Inability to meet interest payments and amortizations, Rogers said, resulted from unexpected low rental receipts during the business depression.

Should the property be sold under foreclosure, it is possible that subscribers to the building fund who originally raised about \$250,000 will suffer substantial losses.

\$550,000 Bond Issue.

The building, financed through a \$550,000 first mortgage bond issue, was completed about two years ago at a cost of \$365,000. Indebtedness, above the \$350,000 paid in by subscribers, includes a mortgage of \$250,000 now reduced to \$140,000, as told in the foregoing, and mechanics' liens for \$68,000.

The site has 150 feet on Delmar and 150 feet on Grand. It was purchased from High Thomasson in 1925 for \$210,000, but has been appraised at \$400,000. Shortly after they acquired it, the Pythians, it was understood, declined a profit of \$100,000 for the lot.

In addition to the quarters for the Knights of Pythias order, the building includes a seven-story garage on Delmar, and office space on the second floor. The ground floor corner, comprising three stories

\$475,000 IS PAID FOR WASHINGTON CORNER AT GRAND

Property Is Acquired by the Frolingham Estate of Which Mrs. Dodds Farrell Is Beneficiary.

SKYSCRAPER SAID TO BE PLANNED

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By Berry Moore

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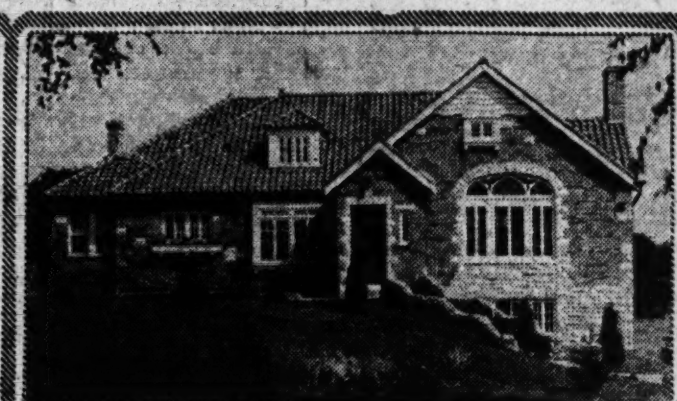
Should the property be sold under foreclosure, it is possible that the building fund will originally raised about \$250,000 and will suffer substantial losses. \$350,000 Bond Issue. The building, financed through a \$350,000 first mortgage bond issue, was completed about two years ago at a cost of \$665,000. Indebtedness above the \$350,000 paid in by subscribers, includes a mortgage of \$150,000 now reduced to \$540,000 as it is in the foreclosing, and new bonds of \$66,000.

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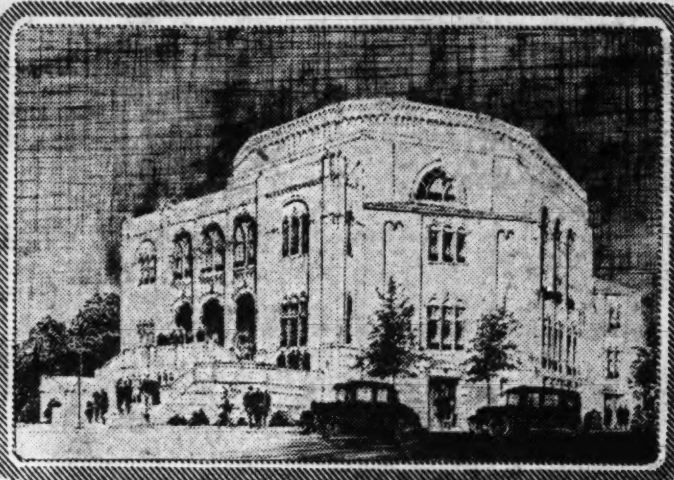
New Buildings Completed or Under Way



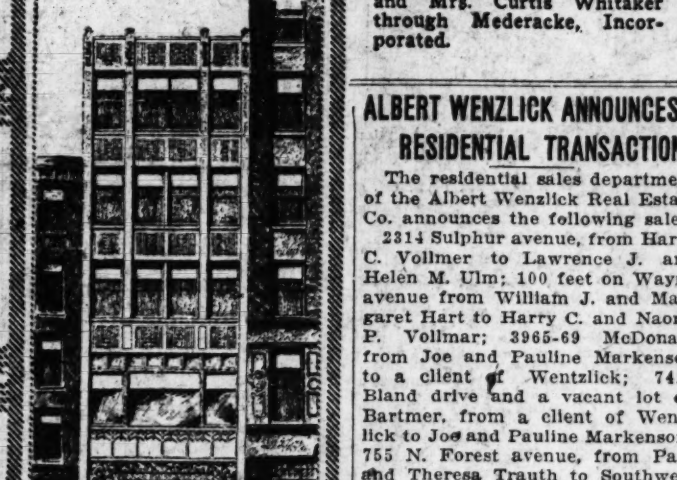
Residence at 7263 Country Club Drive, Pasadena Hills, for Arnold Steinlager. Carter Realty Co., developer.



Display home in Grantwood Terrace purchased by Mr. and Mrs. Curtis Whitaker through Mederacke, Incorporated.



Design of edifice for the Seventh Church of Christ, Scientist, in course of construction at the northwest corner of Kansas avenue and Tennessee street. Aegerter & Bailey, Architects.



Store and loft building being erected at 705 Washington avenue as an investment by the Charles F. Levy Realty and Building Co. W. S. Frank, architect.

DELMAR BLVD. PROPERTY OF SPAULDING ESTATE SOLD

Two-Story Building on North Side Facing Aubert Avenue East of Kingshighway Bought by Jack Dubinsky.

Property of the Spaulding estate on the north side of Delmar boulevard, east of Kingshighway, facing Aubert avenue, has been purchased by Jack Dubinsky, professional real estate operator. A modern two-story building occupies the site, 75 x150 feet. Three stories comprise the first floor and a Chinese restaurant is in operation on the second floor. Annual rentals total \$6000, under old lease.

It is understood that the transaction was on a basis approximating \$1000 a foot on Delmar. Renewed speculative interest has been aroused in property on Delmar boulevard in the vicinity of Kingshighway, obviously predicated on building projects. The northeast corner of Kingshighway and Delmar boulevard has been discussed for various ambitious building projects, contemplating notably a hotel structure. This site is held under a 99-year lease, the annual rental of which is \$12,000. It has a Kingshighway frontage of 135 feet by a depth of 80 feet on Delmar. It is considered one of the most eligible sites in the city for a hotel.

Negotiations have been concluded for several other holdings on Delmar, but particulars are withheld pending final papers. The most important involved is in the vicinity of Skinker boulevard, for which the Mercantile-Commerce Bank & Trust Co. is said to have signed papers on behalf of a client with building plans. It is understood negotiations have also been resumed for the former City Hall block in University City, recently acquired by Nathan Frank, attorney, in exchange for the octagonal building in University City, which now serves as a city hall for that municipality. Various chain store organizations have been mentioned in connection with this block, regarded as especially desirable for retail store on a large scale.

Dubinsky has been in the vanguard of big speculative movements in the real estate market for the last 10 years. Noteworthy significance, accordingly is given to his Delmar boulevard purchase. He recently sold the northwest corner of Manchester and Yale avenues, comprising one of the most valuable retail blocks in Maplewood, to the American National Assurance Co. at a record price, through the real estate firm of Eugene J. Altheimer, Williams & Calmer, Inc., in connection with Victor H. Rhodes.

part of the underground work has already been completed and the entire system is to be ready for use by March 1. The work is being done by the Burke Electric Co. under the supervision of R. H. Buchmuller, engineer, who designed the system. Bel-Nor is known for its location between Belleview and Normandie Golf Clubs on Natural Bridge road. It has 150 homes, a public school and more than eight miles of fully improved residential property. A completely furnished six-room display house is attracting many visitors to Bel-Nor. The Knickmeyer-Fleer Realty Co. is the agent for this subdivision.

CLARENCE HOWARD JR. ADDS LOT TO GROUNDS OF HOME. Albert T. Terry & Co. report having closed, through Whitelaw Terry, the sale of lot 4 of Dromedary, a subdivision on the east side of McKnight road, from Gale E. Henderson to Clarence H. Howard Jr. of the General Steel Castings Corporation, who has added the lot to the grounds surrounding his home in Dromedary.

INSTALLING STREET LIGHTING SYSTEM IN BEL-NOR DISTRICT. Iron standards of the hanging lantern type will be used in the street lighting system now under construction in Bel-Nor. A large

NUMEROUS SALES REPORTED BY CHRISTIAN BRINKOP CO.

The Christian Brinkop Real Estate Co., 3621 South Grand boulevard, reports the following sales: At 4104 Minnesota avenue, 5 and 5 single flat to Alonzo T. Fruchte, \$340 Keokuk street, 5 and 6 single flat to Dr. J. M. Palmer to Edgar W. and Estelle Lingo.

FISCHMAN & HARRIS, INC., REPORT 1930 BEST YEAR. Fischman & Harris, Inc., 629 Chestnut street, reports 1930 the most successful year in its history, this in spite of the depression in the real estate market. Some of the more recent sales were a three-story store and office building at 14-12 South Central avenue, Clayton, to Dr. M. J. Hopkins; a lot at southwest corner of Grand and Delmar, for Alvin Hammer to Herman Meyer Co.; single flat at 5921 Coronado avenue, to J. Laco; flat at 5913 Coronado to George Penzler; flats at 5917-25 Coronado to George Aurin; store building at 2708 Sutton avenue, Maplewood, for Mordecai Wolf to a client; six bungalows, 8336-78 Bridgeport, for Mary L. Klein to Ben Kaplan; 12-family apartment at southwest corner of Louisiana and Connecticut, to Ervine Meyer et al.; 12-family apartment at Guistine and Dunnicla to Elby Yost in connection with Holly Hills Realty Co.; for Ben Kaplan; northeast corner of Grand and Gasconade consisting of four stores and 20 apartments to a client of the firm.

MARTIN & BREIT LEASES OFFICES TO U. S. ON TENTH ST.

A lease has been taken by the United States Government on about 5000 square feet on the fourth floor of the building at 315 North Tenth street. The Department of Agriculture will use this space for its main offices in the distribution of seeds to the farmers in the drought and storm-stricken areas. The building has light on four sides and will afford excellent offices for this purpose.

The lease was made by Martin & Breit for the account of Hettlinger Brothers Dental Supply Co.

7525 BUCKINGHAM DRIVE, 6-FAMILY APARTMENT, SOLD

Shaw & Francis, Inc., announces the sale of the six-family apartment at 7527 Buckingham drive, Blue Ridge Terrace, the new apartment development lying just west of the Moorlands. The seller, Elrick Realty Co., represented by T. L. Coleman, accepted in part payment the residence at 6007 Cates avenue. The purchaser was represented by Shaw & Francis.

TITLE INSURANCE CORPORATION OF ST. LOUIS

Authorized Capital \$1,000,000.00. CERTIFICATES OF TITLE. TITLE INSURANCE POLICIES. ESCROWS AND CLOSING SERVICES. 7907 FORSTYNE BOUL. Clayton, Mo. Randolph 8131. 810 CHESTNUT ST. Saint Louis. Main 0913.

RAILWAY EXPRESS GARAGE STARTED

Transfer of Deeds Closes \$900,000 Transaction at 16th and Spruce.

Deeds have been filed transferring the property at the northeast corner of Sixteenth and Spruce streets and the northwest corner of Fifteenth and Spruce streets, acquired as site for a garage for the Railway Express Agency, Inc., to the Kopman Construction Co. The site, which was assembled by the Henry R. Weisels Co., covers the south half of the block bounded by Spruce, Fifteenth, Sixteenth and Belmont streets, with total dimension of 332 feet by 150 feet.

Work has begun on a one-story garage, it covers the entire site. The Railway Express Agency, Inc., has leased the property for 15 years, through Henry R. Weisels Co., for about \$26,000 a year, with an option for 10-year renewal. The transaction involved about \$900,000 in the sale of property, rental under lease and renewal.

The lot at the northwest corner of Fifteenth and Spruce, 150 by 150 feet, was purchased from the Johnson Land Co. of Kansas City; the northeast corner of Sixteenth and Spruce, 50 by 150 feet, from the Commonwealth Trust Co., and the 100 feet on the north fronting on Sixteenth street, from the Railway Express Agency.

The building will contain about 50,000 square feet, constructed of concrete and brick, with steel truss roof. The cost is estimated at \$150,000. In the construction, there will be an average weekly payroll of \$2500.

The building will be ready for occupancy about May 1. In connection with this transaction, the Weisels company sold the present stable and garage of the Railway Express Agency at Twenty-second and Eugenia streets to the St. Louis Dairy Co. for about \$100,000. This property has a frontage of 225 feet on Eugenia street and contains three buildings, one a modern one-story garage and two three-story structures used as stables.

Arnold H. Maremont, secretary-treasurer of the Henry R. Weisels Co., represented all parties to the transaction.

GEORGE C. KARR BUILDING 8 BUNGALOWS IN IVANHOE PARK

George C. Karr, architect and builder, is erecting eight five and six room brick bungalows in Ivanhoe Park in the 6700 block on Oleatha avenue. Several are under roof and ready for inspection. Ivanhoe Park is 3300 south on Watson boulevard. The Hauer-Lustkandl Realty Co. is the exclusive agent.

PLUMBING SUPPLY FIRM REMOVES TO 3615 PAGE

The Industrial Plumbing Supply Co., formerly at 1232 Franklin avenue, has removed to new quarters at 3615 Page, taken under a 10-year lease. The building comprises 5000 feet of available floor space, with high ceilings and ample space for displays and bins.

Singer-Klein Realty Co.; factory building at 1311 Washington for a client to Thomas J. McLaughlin, under lease to the St. Louis Spring Co.; 637 feet of vacant ground adjoining Carondelet Park for a client of Stussell Realty Co.; vacant corner at Wilmington and Ardenes to Holly Hills, to Harry Abelson; eight lots on Robert avenue to the Herman Mayer Co.

The firm negotiated loans exceeding \$300,000.

December Construction Sets 40-Year Record for Concern

George A. Fuller Co. President Predicts Upward Trend in 1931 With Residential Work Leading.

Continuation of the upward trend in the construction curve as applied to major and monumental projects, and the flattening out almost to the horizontal of the downward curve preliminary to a gradual upward movement in the entire building industry, with residential construction leading, are forecast for early in 1931 by Lou R. Crandall, president of the George A. Fuller Co. In a statement from the New York offices of the company.

"Our predictions, naturally based in part on our own company's present outlook for better than an average year," Crandall stated, "are that the construction industry will experience a very fair business during 1931."

With the actual completion of construction during 1930 totaling \$39,135,740, the George A. Fuller Co. last year bettered its 1929 total by about \$5,000,000. December of 1930, with a total of \$5,385,000, was the largest single month in total value of work done since the company was founded by the late George A. Fuller of Chicago in 1890.

Contracts for new construction totaling \$21,949,958 were signed by the company during the final quarter of 1930. Approximately one period during the World War, when it obtained several cantonment construction contracts.

Increased efficiency in labor is reflected in the speeding up of construction progress on many of its contracts and consequent rapid execution of work, Crandall declares. The statement follows in part:

"Building construction trends will be closely watched from month to month. Approximately one quarter of the entire population of the United States receives a substantial part of its income from industry allied with or directly affiliated with building construction, according to estimates of the Department of Commerce."

"Savings in material costs and increased efficiency in labor have been taken advantage of by many owners. Early last fall it became apparent to us that owners having construction projects under contemplation realized that savings could be effected ranging from 10 to 15 per cent as compared with construction costs prevailing over the past eight years. We expect this 'build now' tendency in connection with necessary major and monumental building projects to be accentuated this new year."

"Perhaps the most encouraging factor is a growing disposition on the part of the general public to regard the future in the light of a stabilized and readjusted view of the past, a realization that the years immediately preceding 1930 were considerably above normal and that future expectations should be based on relatively readjusted to absorb these supra-normal years."

"The construction industry has been an outstanding example of this abnormal condition for eight years with an average estimated as high as 20 per cent above normal activity. The deficit in construction prior to 1921 was not great and was compensated for by the beginning of 1927, so that for the following two years a huge surplus was piled up."

Duty of General Business. "Much of this has been absorbed but much still remains in some divisions of construction. Greater general business activity will have to appear to absorb this excess. However, several factors indicate a reversal in trend. Among these is the relation which mortgage money costs bear to building. Studies for 80 years show that building and interest rate curves parallel each other in their fluctuations; that building construction increases as interest rates decline, but that the increase in construction lags behind the decrease in interest rates from several weeks to more than a year. The lag between the current waves has now extended more than a year and the upturn in the building curve is fully due."

"Increased activity cannot be expected equally from all divisions of the construction industry, but some may be expected to lead and encourage others. Residential construction has been the weakest during the present depression, though normally the most important division. Its revival will forecast general business improvement, as heretofore. Special service buildings and others of a public or semi-public nature at present constitute the division best circumstanced for quick improvement, aside from the public utilities division, of course, which throughout the depression has maintained a substantial increase over normal."

"The public and semi-public buildings division has already shown improvement, particularly in educational buildings, and this is more likely to increase in 1931 than otherwise through artificial stimulation made possible by endowments, building funds, and moneys quickly available. Increased employment and improved confidence from such operations will communicate itself to other divisions of construction, particularly to residential, which most quickly reflects mass psychology."

FOR ADDITIONAL REAL ESTATE NEWS SEE NEXT PAGE.

REAL ESTATE LOANS
AUGUST C. BECKEMEIER REALTY CO.
Loan Correspondent
NATIONAL LIFE INSURANCE CO.
Montpelier, Vermont
722 CHESTNUT ST.
6th Floor
MAin 1188

FUNDS AVAILABLE FOR FIRST MORTGAGE LOANS
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PLUMBING-HEATING
AT WHOLESALE PRICES
WILLIAMS OIL-O-MATIC HEATING CORP.
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SEND IN YOUR PLANS FOR ESTIMATE
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WM. H. PAGE BOILER CO.
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Send for FREE Catalogue
CASH OR MONTHLY TERMS
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KITCHENETTE SINK \$24.40
1119-1121 Chestnut St.
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MONEY TO LOAN IN ANY AMOUNTS ON IMPROVED CITY AND COUNTY REAL ESTATE
LOANS FROM 3 TO 16 YEARS
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LOAN CORRESPONDENT
THE PRUDENTIAL INSURANCE COMPANY OF AMERICA
804 CHESTNUT ST. MAIn 4407

REAL ESTATE LOANS
PAY OFF YOUR MORTGAGE—Don't continue the habit of borrowing for a year or two and then renewing the loan in full. This is not only expensive, but offers no incentive to save. Let us finance your property permanently with a 15-year loan; then you can pay off without having to renew.
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714 CHESTNUT
Loan Correspondent of
THE METROPOLITAN LIFE INSURANCE CO.
(The Largest Life Insurance Co. in the World)
CHEstnut 0913

[illegible]

premises Sunday 10-12 a. m. and 2-4 p.

CLID. 3000.
residual.
PARK, 4360 - 4 rooms, large
bath, central heat, heat
Call 2-7272 or DEANAR 8100
on Sundays or evenings.

NEW FOR-LIN APPTS.
7357-60 FORSATH BL.
Beautiful 4-4 room apartment with
bath, central heat, refrigerator,
driers and all modern equipment.
Call 2-7272 or DEANAR 8100 on
Sundays or evenings.

7244 FORSYTHE
Beautiful 3-room apartment, garage
and electric refrigerator included; rent
reasonable.
Call 2-7272 or DEANAR 8100 on
Sundays or evenings.

7018 FORSYTH BROS. R. E. CO. 813 Chestnut
FORSYTH, 7018 - Four rooms, sink,
bath, central heat, refrigerator and
driers, electric range.
Call 2-7272 or DEANAR 8100 on
Sundays or evenings.

3832 WEST PINE
BERGFIELD CO., INC.
Call 2-7272 or DEANAR 8100 on
Sundays or evenings.

FORSTHALL, 7000—1 room, modern; refrigerator. \$450.
HAMILTON, 608—2 rooms, full bath, refrigerator, A.W.L.R. Co., Main St.
FORESTER, 7200—6 rooms; modern; large janitor; Frigidaire, Cabany
Mountain, 4803—4 rooms, Frigidaire, Sunlight, 6 rooms, Frigidaire, 5303
JOHN S. BLAKE, Bldg. 3 Chestnut
HAMILTON, 608—2 rooms, full bath, refrigerator, H.A. Co.
JANITOR SERVICE, MURPHY BLDG.,
SHAEER, E. Co. (C)
HAMILTON, 814—6 beautiful rooms;
east, west exposure; large sunroom; so
east, west exposure; rent reduced.
Caslon, Cabany 1100
HAMILTON, 608—4 rooms efficiency,
Frigidair, \$45 and \$47.50.
SAVINGS TRUST CO., FOREST 82
HAMILTON, 608—4 rooms, east, west

DINSTEADT HORSE CO. Parkview 020
HAYLEY RD., 444 R., 11 block north
of intersection of 7th St. & 1st Ave.
off. floor south, 6 rooms (2 bedrooms)
beautiful tile and fixtures, hardwood
floors, central heat, oil burner
\$115. METER & COMFORT INC.
BEMAN 71-18
RANDED - 11-Desirable 4 and 5
room apartment in convenient neigh-
borhood.
PARK SAVINGS TRUST CO.
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BEMAN 71-18
RENTAL and Refrigeration. Phone 30012 to
see agent.
HODAMONT, 1280A - 3 large rooms,
central heat, refrigerator, sink, stove,
cupboard, furnished, rent \$40 winter, \$35
summer. Apply 1280B Hodamont, C.A.B.
INTERVIEW, 741 o rooming place.
O. J. MCRAWLEY R.C. MAIN 25
INTERVIEW, 705 E. Freidrich, open
house, 10-11 A.M. Freidrich, open

5782 KINGSTON, 1406-1408, large room, decorated, refrigerator; excellent condition; \$100.00. **W. J. KINGSBURY, 8775—3** rooms, sun, and sleeping porch; electric refrigerator; \$100.00. **SINGER-KLEIN N. CO. INC., CH. 4-1100**. **E. BAKERWELL, CH. 4-5333**. **KINGSBURY, 1406-1408**, one big, built-in refrigerator, heat and air service; reduced. **JIFFERSON SINGER-KLEIN, CH. 4-1100**. **Electric refrigeration and garage; reduced. CH. 4-3436, Keator.**

5783 KINGSTON, 1406-1408, large, heavily ranged, newly decorated; Kevlinator. **KINGSBURY, HWAY, 1406-1408 A—3—3** rooms, sun, and sleeping porch; electric and janitor service furnished; \$90 and \$100. **W. J. KINGSBURY, 8775—3**. **SINGER-KLEIN, 714—3** floor three single rooms, light rooms; decorated; heat, refrigeration, janitor service. **W. J. KINGSBURY, HWAY, 1406-1408 A—3—3**.

LACLEDE, 4927—6-room duplex style
bedrooms; \$100 per month rent.
FRANCISCUS REALTY CO.,
804 Chestnut Main 4107

LACLEDE, 4502 (Lyndon Ave.)—4 b. & a. rooms; perfect condition; rentals, \$60. Mr. Jackson, DELMAR 1454.

Janitor service; open.
J. W. GIBSON R. CO., 314 Walnut

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APARTMENTS
4515 LINDELL BLV
Attractive and choice apartm
furnished or unfurnished. 5-r
efficiency with bedroom. Most
sirable location in St. Louis. (

Hanley Arm

Away from city smoke; cool in summer; perfect ventilation; every modern convenience; garage in basement, fireproof;

LELAND, 821—5 rooms and sunroom
Murphy bed; very low rental.
JACK ROSENBLATT REALTY CO.
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LELAND, 822—3 rooms, bath, garage.
GEO. F. BERGFELD CO., INC.,
3832 West Pine. Jefferson

LINDELL, 4166 (Leonardo)—Front

LINDELL, 7300—New 4-5 rooms, r.
erator, etc.; very attractive; reason-
rent. **CABANY 8120.**

GOOD LOCATION—\$42,500-\$57,500
1133-39 Louisville, near Forest Park

and 3 room efficiencies, breakfast
cove, refrigeration, gas, heat, light
dish; small apartments; have Mu
beds.

McCAUSLAND, 1309 — Five, full

rooms, practically arranged; electric
refrigerator; all you could desire at a
commensurate with the style and loca-
tion of this apartment home; open
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McPHERSON, 5736—7 rooms, 2 b
shower, modern; reasonable.
DROZDA REALTY CO., 4006 Chouteau

McPHERSON, 5794—Five large room modern; General Electric refrigerator. **SINGER-KLEIN B. CO., INC., CH.**

McPHERSON, 4464—6 large rooms, a
ment first floor, rent reduced, will
tenant. CABANY 4038M.

McPHERSON, 4438—4 room effie
steam heat, etc. McPHERSON 1335

MAPLE, 5560—6 large room apart.
steam-heated garage; electric, gas, fire,
heat, janitor service; apartment
being decorated and ready for imm.

MAPLE, 8539—Chamberlain Court Apartments: 3 large rooms; gas, electric, refrigerator, heat, janitor service and heated garage included in rent; reasonable. See manager on premises.

MAPLE, 5516 (2d floor west)—6 r modern throughout; rent \$70 per m
FRANCISCUS REALTY CO.,
901 Chestnut st. MAIn

MAPLE, 8756—3 or 6 rooms, tile
heat furnished and electric refriger-
ator reasonable. KRELL R. E. CO., C
rent 10095, 7134 Chestnut.
MAPLE, 8756—3 or 6 rooms, tile
heat furnished and electric refriger-
ator reasonable. KRELL R. E. CO., C
rent 10095, 7134 Chestnut.

BROZDA REALTY CO., 4000 Chautauque
NAPLE, 5750—5 and 6 rooms; modern; electric refrigeration. CABARET 264

MARYLAND, 4142 — Living room
breakfast set concealed bed, dra-
cines, tile bath, kitchenette; low res-
cines gas, electric refrigeration;
decorated.

JULIUS MALLER R. CO.,
716 Walnwright Bldg. Chestnut St.
BEAUTIFUL NORTHWOOD DR.
#314 Northwood; 7 rooms, heat
bath, shower, hardwood floors, and

WENZEL MANAGEMENT, CH.
Seven Gables Apartment
IN TO 24 NORTH MERRIMACK ST.

New efficiencies; one-half block north
Cayton Courthouse: \$40, 332.50.
Murphy beds; bus and street car.
MEER & COMFORT, Inc. Randolph

POST-DISPATCH.

[illegible]

2324—Delightful, modern 4-room
bath, garage. \$40. (c)
2325—4 rooms, bath, garage. (c)
2326—Williams, N.E. 6378. (c2)
2327—4 rooms, sunroom, garage.
\$40. (c)
2328—4 rooms, gas, bath, elec.
\$70.00. Jefferson S802. (c)
2329—4 rooms, bath, garage.
\$40. (c)
2330—Furnace, hardwood floors, garage;
Grand. Conf. \$430. (c)
2331—EVER-FLEER RLY. & INV. CO.
Grand. Conf. \$430. (c)
2332—4 rooms, fireplace; \$38.
2333—MONEY R. CO. CHEMIST \$450.
2334—2329A—N.E. 6378. (c)
2335—Large, modern 4 rooms, gas,
cabinets and large room with roll-
ing doors, bath, gas, and linoleum;
and four closets; antique and
furniture; fireplace; hardwood
floors and shades; block west
of 2329. (c)
2336—2342A—4 rooms tile bath, fur-
nishings, refrigerator, gas, and
Evergreen 803. (c)
2337—2309—3 nice rooms, tile bath,
furnishings, refrigerator, gas, and
Evergreen 803. (c)
2338—REALTY CO. 911 PINE. (c2)
2339—4 rooms, hardwood floors
and tile, breakfast room, bath,
and Porch \$350. (c)
2340—344—Single, 4 rooms, in-a-door
bath, refrigerator, garage, \$45. (c)
2341—4002—Four rooms, bath, furnace

ABBOTT, Keaton, 700 Chestnut.
KILLIAN, 5218-A, 3 attractive
rooms, bath; furnace, garage, low
rent. (c2)

MILLANTE, 5250-A, 3 rooms,
bath, refrigerator, garage, \$50.
(c2)

MILLANTE, 4756, Extra nice 4
bedroomed, garage, \$50.
(c2)

MILLANTE, 4714-A, 3 rooms,
m. tile bath, furnace.
(c2)

MILLANTE, 5251-A, 3 rooms,
garage, water, electric, \$15.
(c2)

MILLANTE, 5720, 4 rooms, bath;
garage, single flat, \$50.
(c2)

FL 4775-A, 4 rooms, kitchen
ref., in-a-door bed, tile bath, hard-
wood floors, \$35.
(c2)

FL 4775-A, 4 large rooms, hardwood
tile bath, garage, owner left.
(c2)

FL 4664-A-New 3 rooms and
bath, garage, \$40.
(c2)

MARKET-SLATTERY, FR. 0334.
K. 4664, 3-4 room efficiency;
garage, garage, \$40.
(c2)

K. 4664, Modern, 3 rooms,
bath, garage, \$17.
(c2)

FL 4248-50, 3 modern
rooms, heat, garage, reduced;
(c2)

4906A—3 rooms, live bath, hardwood floors, large closets; good rent reasonable.
Call **WILKIE RILEY & INV. CO.**,
S. Grand. CHOFAX 3425.

4840—4 rooms and bath, sun-
room, tile floor and clean;
4840A—Modern, 3 rooms, sun-
room heat, garage, CHOFAX
AGENT 4584A W.—3 rooms, bath,
ABOTT, Realtor, 700 Chestnut
D.D. 4640—4 rooms, newly de-
sanded oak floors; rent reduced
(c2)

FLOOR. 2718—Living room, bed-
room, kitchen, bathroom, tiled
at foot North Ave., \$15 Ches-
t. Call 215 Chestnut
SEE TRUS FLAT TODAY.
Green ave.; 4 rooms, single
bath, tile floor, front porch,
Union and Cass cars; low rent

CITY TRUST CO. AGENT
RENT 1000—UNION & ST. LOUIS
\$50; give month's concession
& REALTY CO. Chest. 2115
(c2)

4605B—3 rooms and bath, reduced
rent. See RALEIGH Bldg. No. 216
2d Bldg.

3 LARIE ROOMS, 1 large ward-

D. 473A—Modern, 4 room flat, in Parkway 2245M. (c)
 \$20.
 N. 505A—4 rooms and bath.
 N. 1010—4 lovely rooms; bath.
 N. 1020—4 rooms, 2 baths.
 N. 1022—3 rooms, furnace, all
 elec. \$250. (c)
 D. 821, 811A—3 rooms.
 (c) 825. (o) fax 6711A. (c) 801.
 505BA—Single flat, 4 rooms.
 \$250. (c)
 505B—5 room, 2 modern rooms,
 porch; \$32.50; garage, \$2.50;
 \$35.00. (c)
 D. 512—4 rooms, 2 baths.
 D. 517 (formerly Spalding)—
 with sunroom, the bath, Murphy
 bed.
 CITY TRUST CO. Agents.
 1000 N. Main
 D. 504B—3 room, lower duplex.
 oil, sink, electric, gas; good lo-
 cation. \$250. (c)
 D. 521Z—Single new, very mod-
 ern porch, garage, vacuum
 and refrigerator. \$250. (c)
 features: reasonable. Owner (c) 9.
 D. 502I—New single flat, 4
 rooms, bath, \$250. (c)
 ADHUNT-SLATTERY, FR. 6334.
 D. 500UA—3 fine rooms and
 bath. \$250. (c)
 & R. G. SCOTT, 800 Chestnut.

[illegible][illegible]

FLATS FOR RENT—West
—2 rooms, modern, tile

[illegible]

South

ARSENAL 2003—3 rooms; neatly
shelved; \$85.

BRALEY 6714—3 rooms, modern, all
etch, completely furnished.

REGGION 1911A—3 rooms, bath,
dishwasher, refrigerator, etc.;
\$125.

THIRTEENTH 1802 S.—Bedroom,
modern kitchen, nicely furnished; 2
bathrooms; \$125.

TWELFTH 1714A S.—Large room,
nicely furnished; \$125.

VISTA 3223-3 rooms, neatly fur-
nished per week.

Southwest

BRALEY 6407—4-room frame dm
with heat furnished, open rent;
Priced at \$200.

West

CLARESON PL., 601-3 or 4 rooms,
modern complete; modern \$85.

NEWPORT 1810—3 rooms, nicely
furnished; 2 bedrooms, P.O.R.

4235W RYANS
Beautifully, completely furnished
home, living room, overstuffed fur-
nish bedroom, kitchen, bath, re-
frigerator, \$135 monthly, near school.

NEWMARKET 1810—Furnished
home convenient, private entrance.

BILLS 3306—Couple to share or
everything furnished; reasonable.
Call 240-1000.

WILSON, JIMMA—3-room flat, fur-
nished, \$100.

A ROOMS and bath, furnished, \$85
per month 5550A Wells.

RESIDENCES FOR RENT

HOUSE & 4 rooms; newly decorated;
the water; garage; garden; near mar-
ket 1. Darling, McKinnon rd. At-

Central

CARR 2916—Six nice rooms, hall,
electricity, gas, central heating.

GORDON LOCKEY & SON, 1003 CH

North

BALDWIN 2519—4 rooms, electric
refrigerator, \$70.

DREMMEN 1431—5 rooms, bath, etch,
first-class outfitting; rent \$90.

OTTO TRADING CO., 1003 CH

SUNGLAZER—1-story brick, 6
rooms, bath, electric, \$100.

PALM 3616—5 rooms, modern, com-
pletely decorated, \$95.

PRINCE OF WALES—large re-
frigerator, electric water, rent \$10.
Call 240-1000.

CALVARY 359 (359) N.W. 4407 N.

OPEN THROUGH—Nice 3-room
rent, electricity; \$20.

CLARENCE 1700—3 rooms, oil heat,
refrigerator, washer, etc.

EAST GREENLEAF, ATRB—3 rooms,
oil heat, refrigerator, etc.

RAY GRAND, 1901—10 rooms, hot
water, 3 baths, refrigerator, etc.

BRISBON 3506 N.—6 rooms, bath,
dishwasher, refrigerator, double car-
port location; rent \$125.

CLARENCE 1716—4-room frame
house, tile and furnace, new refri-
gerator, new carpeting.

KENNEDY 2ND ST. NEAR 1ST & IN
NORTH N. street. CMFX 5

CLARENCE 2164—4 roomer, tile and
furnace, new carpeting.

CLARENCE 2747—4 rooms; sea, oil
heat, \$700 Madison.

PENNINGTON 2ND ST. AND TANKERS
RD. 2nd floor, 2nd floor.

WESTVIEW 1810—3 rooms, oil heat,

BUNGALOWS AND COTTAGES

For Sale

Southwest

BALOW—6 rooms, hot-water heat; of Kinabalu Highway and Tower Grove selling average health; it will pay investment. \$20,000. (C&P)

BALOW—5 rooms, tile shower bath; modern; cost \$8500; sold for \$7900. 1915L.

C. PL. 4607—Bargain for quick sale; modern cottage and garage.

ELKHURST, 5444—5-room brick bungalow; modern; good location; reasonable. (C&P)

EMMA, 5410—Well-built 4-room, sun-parlor, 1 block from tower grove. \$10,000. (C&P)

FOIS RD. NEAR SAPPINGTON—5-modern 6-room brick bungalow, 1 acre of ground; priced to sell. In-Sundar.

GOURKE INC., RIV. 4310. (c)

5623-31 GRESHAM ST.

WANTED for additional room-
lets—large, airy, sunny place
above yet the same price.
SEE ADVERTISER.
Highway buses to Graham
(10 South). Then Two Hooks West
on GRAVES. PROSPECT 1519.

BRAMAN 6215—Bungalow; 3 rooms and
bath; bargain; owner. (c9d)

**KAY, 1503 — Five rooms, hardwood
floors, tile bath, in every respect,
payment \$600.**

SEE SCHMIDT. Riverside 2840.

**MATA, 6224—4-room bungalow; will
on easiest terms at a bargain price.** (c9d)

5332 KANSAS ST., (c9d)
A dandy 6-room bungalow, at
Richmond at transportation, school,
grocery stores.

GREEN, 5618 Graves, PProspect 1519.

**DENY PARK, 4845—Dandy 4-room cot-
tage; 4-car garage; new roof; hot
water; one block from Kinzingerhigh way
and 10 minutes ride to city center.**

8-42 Loughborough Avenue
What Are We Offered?

ook at these modern 5-room bungalows built by the best local builder. The location is excellent; going at real bargain price. Call today and make your best offer.

NEVER-FLEER REALTY & INV.
639 N. 7th St., Milwaukee, Wis.

GIBBORO, 5532A - Bungalow four rooms near Graceland. Price \$3600; terms.

NOMLA, 6274 - Beautiful, 5 rooms, central heat, bath, refrigerator, real barbeque kitchen. Call for real barbeque check this!

LOOK THIS UP! 3122 S. Kingshighway

020 MARMADUE

ere's bungalow, 6 rooms, first floor, under new roof, central heat, full conversion into flat. Call for real estate plan.

PRESB, 2010 Graceland, Prospect 1810

ANKAP, 6274 - New home, 5 rooms, central heat, cheap. Div.

ADOCK. 5312—Modern 8-room, vit-
rillite bath; close to car.
NHRO. 5048—Modern 8-room, close
to highway. — \$9000. L.A.C. 9347

NHRO. 5510—Beautiful cottage, large
rooms, beautiful garden; must sell as ac-
cidentally vacant. — \$6500. L.A.C. 9345

NHRO. 5511—5-room modern, 2-floor
garden; want offer. Riverside 4294

TINSHAM. 5047—6 rooms; corner
lot, 10 ft.; 3-story. Riverside 1291

KLA. 6267—Good duplexes, 4-4;
large lot. Riverside 1291

TEAL. 7041—5 rooms on one floor;
wood floors, the bath furnace; gar-
age. — \$4500. Riverside 1291

JIN P. ABBOTT. Realtors, 799 Chestnut
St., Los Angeles 12
NHRO. 5365—8-room brick, 13-in. walls
on street and alley down. (C7)

WEBER. 9270—Small down payment, bal-

SEE 5640 RHODES AV.
See last of 14 beautiful English type
calows; large rooms, vitrolite walls,
new kitchen, new bathroom, new carpet
up this house as different from the
one; larger and better; yet at no in-
crease in price.
OFFERER, 1200 Gravois, Phone 1519.
SEE 5641
OFFER, 3025-33 Large Rooms, modern,
bath, kitchen, new carpet, new kitchen
cabinets, new refrigerator, new stove.
BERT, 5430 - 3 room modern brick bun-
dow, finished Sunday.
SEE 5642
OFFER, 5100 - 5110 - 5115 - 5118 - 5119 - 5120 - 5121 - 5122 - 5123 - 5124 - 5125 - 5126 - 5127 - 5128 - 5129 - 5130 - 5131 - 5132 - 5133 - 5134 - 5135 - 5136 - 5137 - 5138 - 5139 - 5140 - 5141 - 5142 - 5143 - 5144 - 5145 - 5146 - 5147 - 5148 - 5149 - 5150 - 5151 - 5152 - 5153 - 5154 - 5155 - 5156 - 5157 - 5158 - 5159 - 5160 - 5161 - 5162 - 5163 - 5164 - 5165 - 5166 - 5167 - 5168 - 5169 - 5170 - 5171 - 5172 - 5173 - 5174 - 5175 - 5176 - 5177 - 5178 - 5179 - 5180 - 5181 - 5182 - 5183 - 5184 - 5185 - 5186 - 5187 - 5188 - 5189 - 5190 - 5191 - 5192 - 5193 - 5194 - 5195 - 5196 - 5197 - 5198 - 5199 - 5200 - 5201 - 5202 - 5203 - 5204 - 5205 - 5206 - 5207 - 5208 - 5209 - 5210 - 5211 - 5212 - 5213 - 5214 - 5215 - 5216 - 5217 - 5218 - 5219 - 5220 - 5221 - 5222 - 5223 - 5224 - 5225 - 5226 - 5227 - 5228 - 5229 - 5230 - 5231 - 5232 - 5233 - 5234 - 5235 - 5236 - 5237 - 5238 - 5239 - 5240 - 5241 - 5242 - 5243 - 5244 - 5245 - 5246 - 5247 - 5248 - 5249 - 5250 - 5251 - 5252 - 5253 - 5254 - 5255 - 5256 - 5257 - 5258 - 5259 - 5260 - 5261 - 5262 - 5263 - 5264 - 5265 - 5266 - 5267 - 5268 - 5269 - 5270 - 5271 - 5272 - 5273 - 5274 - 5275 - 5276 - 5277 - 5278 - 5279 - 5280 - 5281 - 5282 - 5283 - 5284 - 5285 - 5286 - 5287 - 5288 - 5289 - 5290 - 5291 - 5292 - 5293 - 5294 - 5295 - 5296 - 5297 - 5298 - 5299 - 5300 - 5301 - 5302 - 5303 - 5304 - 5305 - 5306 - 5307 - 5308 - 5309 - 5310 - 5311 - 5312 - 5313 - 5314 - 5315 - 5316 - 5317 - 5318 - 5319 - 5320 - 5321 - 5322 - 5323 - 5324 - 5325 - 5326 - 5327 - 5328 - 5329 - 5330 - 5331 - 5332 - 5333 - 5334 - 5335 - 5336 - 5337 - 5338 - 5339 - 5340 - 5341 - 5342 - 5343 - 5344 - 5345 - 5346 - 5347 - 5348 - 5349 - 5350 - 5351 - 5352 - 5353 - 5354 - 5355 - 5356 - 5357 - 5358 - 5359 - 5360 - 5361 - 5362 - 5363 - 5364 - 5365 - 5366 - 5367 - 5368 - 5369 - 5370 - 5371 - 5372 - 5373 - 5374 - 5375 - 5376 - 5377 - 5378 - 5379 - 5380 - 5381 - 5382 - 5383 - 5384 - 5385 - 5386 - 5387 - 5388 - 5389 - 5390 - 5391 - 5392 - 5393 - 5394 - 5395 - 5396 - 5397 - 5398 - 5399 - 5400 - 5401 - 5402 - 5403 - 5404 - 5405 - 5406 - 5407 - 5408 - 5409 - 5410 - 5411 - 5412 - 5413 - 5414 - 5415 - 5416 - 5417 - 5418 - 5419 - 5420 - 5421 - 5422 - 5423 - 5424 - 5425 - 5426 - 5427 - 5428 - 5429 - 5430 - 5431 - 5432 - 5433 - 5434 - 5435 - 5436 - 5437 - 5438 - 5439 - 5440 - 5441 - 5442 - 5443 - 5444 - 5445 - 5446 - 5447 - 5448 - 5449 - 5450 - 5451 - 5452 - 5453 - 5454 - 5455 - 5456 - 5457 - 5458 - 5459 - 5460 - 5461 - 5462 - 5463 - 5464 - 5465 - 5466 - 5467 - 5468 - 5469 - 5470 - 5471 - 5472 - 5473 - 5474 - 5475 - 5476 - 5477 - 5478 - 5479 - 5480 - 5481 - 5482 - 5483 - 5484 - 5485 - 5486 - 5487 - 5488 - 5489 - 5490 - 5491 - 5492 - 5493 - 5494 - 5495 - 5496 - 5497 - 5498 - 5499 - 5500 - 5501 - 5502 - 5503 - 5504 - 5505 - 5506 - 5507 - 5508 - 5509 - 5510 - 5511 - 5512 - 5513 - 5514 - 5515 - 5516 - 5517 - 5518 - 5519 - 5520 - 5521 - 5522 - 5523 - 5524 - 5525 - 5526 - 5527 - 5528 - 5529 - 5530 - 5531 - 5532 - 5533 - 5534 - 5535 - 5536 - 5537 - 5538 - 5539 - 5540 - 5541 - 5542 - 5543 - 5544 - 5545 - 5546 - 5547 - 5548 - 5549 - 5550 - 5551 - 5552 - 5553 - 5554 - 5555 - 5556 - 5557 - 5558 - 5559 - 5560 - 5561 - 5562 - 5563 - 5564 - 5565 - 5566 - 5567 - 5568 - 5569 - 5570 - 5571 - 5572 - 5573 - 5574 - 5575 - 5576 - 5577 - 5578 - 5579 - 5580 - 5581 - 5582 - 5583 - 5584 - 5585 - 5586 - 5587 - 5588 - 5589 - 5590 - 5591 - 5592 - 5593 - 5594 - 5595 - 5596 - 5597 - 5598 - 5599 - 5600 - 5601 - 5602 - 5603 - 5604 - 5605 - 5606 - 5607 - 5608 - 5609 - 5610 - 5611 - 5612 - 5613 - 5614 - 5615 - 5616 - 5617 - 5618 - 5619 - 5620 - 5621 - 5622 - 5623 - 5624 - 5625 - 5626 - 5627 - 5628 - 5629 - 5630 - 5631 - 5632 - 5633 - 5634 - 5635 - 5636 - 5637 - 5638 - 5639 - 5640 - 5641 - 5642 - 5643 - 5644 - 5645 - 5646 - 5647 - 5648 - 5649 - 5650 - 5651 - 5652 - 5653 - 5654 - 5655 - 5656 - 5657 - 5658 - 5659 - 5660 - 5661 - 5662 - 5663 - 5664 - 5665 - 5666 - 5667 - 5668 - 5669 - 5670 - 5671 - 5672 - 5673 - 5674 - 5675 - 5676 - 5677 - 5678 - 5679 - 5680 - 5681 - 5682 - 5683 - 5684 - 5685 - 5686 - 5687 - 5688 - 5689 - 5690 - 5691 - 5692 - 5693 - 5694 - 5695 - 5696 - 5697 - 5698 - 5699 - 5700 - 5701 - 5702 - 5703 - 5704 - 5705 - 5706 - 5707 - 5708 - 5709 - 5710 - 5711 - 5712 - 5713 - 5714 - 5715 - 5716 - 5717 - 5718 - 5719 - 5720 - 5721 - 5722 - 5723 - 5724 - 5725 - 5726 - 5727 - 5728 - 5729 - 5730 - 5731 - 5732 - 5733 - 5734 - 5735 - 5736 - 5737 - 5738 - 5739 - 5740 - 5741 - 5742 - 5743 - 5744 - 5745 - 5746 - 5747 - 5748 - 5749 - 5750 - 5751 - 5752 - 5753 - 5754 - 5755 - 5756 - 5757 - 5758 - 5759 - 5760 - 5761 - 5762 - 5763 - 5764 - 5765 - 57

ALFRED HARDY CONSTRUCTION CO.
J. L. Watson, Phone 7389, 462
N. H. Abbott, Realtor, 799 Chestnut.
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YOUR BEST BUY IS
New 4-room brick bungalow, 5637
West 4th street, near 14th and New
avenue; finished construction throughout;
bathed the baths, beautiful china kitchen;
call for full particulars; open.
ALBERT G. BLANKS R. E. CO.
1111 Chestnut
6 ROOMS ON 1 FLOOR.
5500 CASH.
Balance in 12 monthly payments, new
room bungalow, the bath, nice rooms,
in first-class location; see and
1701 Chestnut. Call Park
4920.
NEW BUNGALOW, 17 DOWN FOREST
new rooms and Murphy, one floor; ex-
ceptionally well built; beautiful surround-

for \$800. Call MULberry 3892.

THA 4117—3 room, Africa cottage.
Electric, central heat, tile floor.
GALOW—4 rooms, modern 2-car, at
corner, #7850. Riverside 4904.

GREEN 1025—5 room, tile floor,
carpet, central heat, No. 2 car. Park.
HAARE REALTY CO. Park 2284.

THA 5544—Modern 7-room brick house,
tile floor, modern metal weatherstrip, hot-
water heat, No. 2 car. Call 6527.

WILKIN, 1919—3 room, tile floor,
No. 2 car. Phone #6348W (6251)

WILKIN, 1919—3 room, tile floor,
1225; very clean. Riverside 4904.

GE 6205—Exceptional bargain, five
on house, good condition, street main-
tained, tile floor, No. 2 car. Call 6527.

6929 WEST PARK AV.
5000 CASH. BALANCE MONTHLY
ve rooms, tile bath, hot-water heat,
no. 2 car. Call 6527.

FORNBERG & CO. 111 S. 7th.

7400 CO. WILLIAMS AV.

Kid Bungalows Only #4500.
Hills ave. crosses the Bend W. road
between G-19 & 20, and Manchester
highways only 100 feet east of hill
look
**JENNIE J. ALTHEIMER, WILLIAMS &
ALMA H. HARRIS**, 67 Central.
#4501—A GOOD BRICK, ALL MOD-
S. EXCELLENT CONDITION; COM-
P. SACHS FOR FURNITURE.
DR. SACHS, RIVERVIEW 8330.

Houses, Apartments, for SALE

REMYEN—12 family, will sacrifice it
for \$10,000. Owner leaving city. Best
Post-Dispatch.

REMYEN—Four, 6-family, of 3
rooms each, good location, near
highway; best for food vacant cash.
Price \$2,500.

REMYEN PLAT—6 family, 8 rooms,
good location; good remodeling; income
70; price \$14,000. Owner leaving
city. G-1360. Post-Dispatch.

North

FLAT BARGAIN
Tax Pains etc., must be added to settle
no trade; finance can be arranged.
SUELA Post-Dispatch.

NET SELL ACCOUNT FOREKIDNEY
See Remedy; 5-3 rooms, bath; steam
and cold-water heat; \$2400; brick. Best
Post-Hunter.

DOUBLE PLAY—SELL OR TRADY
Edison 4 and 6 rooms, 80-foot lot,
all tile, 1st. Term. Call ME 4004, (M2)
**CLAUDE 9100-4 and 6; brick; large
room. AVERGERS 5000.**



GOOD USED CARS

AT PRICES THAT CANNOT FAIL TO INTEREST YOU

- 1929 Chevrolet Roadster...\$350.00
- 1929 Marmion Sedan...\$365.00
- 1929 Chevrolet Sedan...\$365.00
- 1929 Buick Sedan...\$445.00
- 1929 Buick Victoria...\$450.00
- 1929 Marmion Sedan...\$475.00
- 1929 Buick Sedan...\$445.00
- 1929 Buick Victoria...\$450.00
- 1929 Marmion Sedan...\$475.00
- 1929 Buick Sedan...\$445.00
- 1929 Buick Victoria...\$450.00
- 1929 Marmion Sedan...\$475.00
- 1929 Buick Sedan...\$445.00
- 1929 Buick Victoria...\$450.00
- 1929 Marmion Sedan...\$475.00

The World's Greatest New Car Sale Starts To-day

BRAND-NEW SEDANS

Direct From Factory to You Fully Equipped \$399.00 Delivered for... The reputation and guarantee of E. J. JOHNSON, Inc., is back of every car sold.

SEE OUR BIG ANNOUNCEMENT TODAY IN THE MAIN NEWS SECTION PAGES 6 AND 7, PART 1 E. J. JOHNSON, Inc. Willys-Overland Distributors 23d AND LOCUST

MIDWEST MOTORS

(INC.) Chrysler and Plymouth Distributor

Formally Opens to the Public Today Their New Used Car Building at

2745 Locust St.

We are anxious to have a successful beginning to this new and most modern Used Car Building, so we have made a substantial reduction on the prices of all cars.

You are cordially invited to attend our Opening, Sunday, February 1st

Here are a few of the cars that will be on display:

- 1929 CHEVROLET...\$275
- 1929 CHRYSLER...\$280
- 1929 PLYMOUTH...\$285
- 1929 CADILLAC...\$290
- 1929 LA SALLE...\$295
- 1929 CHRYSLER IMP. SEDAN...\$415
- 1929 CHRYSLER 65 SEDAN...\$420
- 1929 PLYMOUTH 65 SEDAN...\$425
- 1929 CHRYSLER 75 SEDAN...\$430
- 1929 CHRYSLER 75 SEDAN...\$435

Midwest Motors, Inc. 2745 Locust Blvd.

One Million Miles of Unused AUTOMOBILE TRANSPORTATION

AT A NEW LOW PRICE PER MILE CHEVROLETS-FORDS-BUICKS ETC.

COUPES-COACHES-SEDANS-TRUCKS-ROADSTERS

INVESTIGATE OUR NO MONEY DOWN PLAN OF PAYMENT

OPEN ALL DAY TODAY. OPEN EVERY EVENING TILL 9

BUY A CAR BUY IT NOW BUY IT HERE

FORD ROADSTER See this for transportation \$450.00

'29 FORD 6-W Coupe Complete in every way. \$425.00

'28 Chevrolet Coupe Hurry, if you want this car O. K. throughout, \$235

'28 DURENT Coach Refinished, reconditioned. 4-wheel brakes, etc. \$245

MODEL A PICKUP Down to this never-before possible price...\$245

'27 Dodge Cabriolet Has had good care and shows it...\$195

MOON COUPE 4-wheel brakes, A-1 in every way...\$195

'29 Ford Sport Coupe Beautiful car. A dandy for looks and condition, \$245

'29 PONTIAC COACH Late series, and at this price a rare value...\$335

'29 FORD TUDOR New paint, new tires. See this. It's a B-U-Y...\$328

'30 FORD TUDOR Reduced to sell now. It will at...\$395

BILGERE MOTOR CO. 2849 N. GRAND USED CAR DEPT. ST. LOUIS

LOWEST USED CAR PRICES IN ST. LOUIS

- 1929 CHEVROLET...\$275
- 1929 CHRYSLER...\$280
- 1929 PLYMOUTH...\$285
- 1929 CADILLAC...\$290
- 1929 LA SALLE...\$295
- 1929 CHRYSLER IMP. SEDAN...\$415
- 1929 CHRYSLER 65 SEDAN...\$420
- 1929 PLYMOUTH 65 SEDAN...\$425
- 1929 CHRYSLER 75 SEDAN...\$430
- 1929 CHRYSLER 75 SEDAN...\$435

ARCHER-MANN Motor Company 2929 LOCUST ST. JET. 2929

Liberal Terms Open Evenings and Sundays

USED CARS FOR SALE

1929 Chevrolet...\$275

1929 Chrysler...\$280

1929 Plymouth...\$285

1929 Cadillac...\$290

1929 La Salle...\$295

1929 Chrysler Imp. Sedan...\$415

1929 Chrysler 65 Sedan...\$420

1929 Plymouth 65 Sedan...\$425

1929 Chrysler 75 Sedan...\$430

1929 Chrysler 75 Sedan...\$435

1929 Chevrolet...\$275

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SUNDAY,
FEBRUARY 1, 1937.

SUNDAY,
FEBRUARY 1, 1951

IONS - WOMEN, GIRLS

PER-SIT, young, clean,
references. 3015 1st St. NW.
WOMAN-SIT, young, clean,
references. 3015 1st St. NW.

PER-SIT, and nurse, clean,
references. 3015 1st St. NW.

PER-SIT, young, clean, and
of children, references. 3015
1st St. NW.

WOMAN-SIT, white, clean,
wages: reliable. 3015 1st
St. NW.

PER-SIT, white, clean, and
reference. 3015 1st St. NW.

PER-SIT, white, clean, and
of country. Write reference.

PER-SIT, hotel (apartment),
references. 3015 1st St. NW.

SUNDAY,
FEBRUARY 1, 1951

SITUATIONS - WOMEN,

WOMAN-SIT, laundry, cleaned
and ironed. 3015 1st St. NW.

WOMAN-SIT, colored, an income
day experienced. 3015 1st
St. NW.

WOMAN-SIT, white, cleaning
Newland 2068.

WOMAN-SIT, day or week or
to take home. 3015 1st
St. NW.

WOMAN-SIT, housework, ap-
proves: cooking, colored. 3015
1st St. NW.

WOMAN-SIT, colored, cleaning
by day, references. 3015 1st
St. NW.

WOMAN-SIT, housekeeping or
evening work. 3015 1st St. NW.

WOMAN-SIT, white, cooking or
work, emergency or steady. 3015
1st St. NW.

WOMAN-SIT, German, waiting a
mc. 3015 1st St. NW.

WOMAN-SIT, housecleaning and

[illegible][illegible][illegible][illegible][illegible]

MAN- To solicit work for body and fender repair and painting. 2114 Montgomery

MEN WANTED

22-43 years of age, for immediate work throughout the country. These positions are permanent and offer good pay. No selling. No travel. 10 a. m. sharp. Monday to Thursday. Humboldt Bldg., Grand and Washington. (C)

MEN

Large corporation desires young men between the ages of 18 and 24, for work in retail branch stores. Men must be high school graduates. Positions are permanent. Pay well to start. Apply in person 9 a. m. to 5 p. m. sharp, 1000 Broadway, Paul Brown Building.

Mr. Beebe

Men- Easy pleasant work, selling new refrigerators.

[illegible]

ST. LOUIS 3E

LS 1 HELP WTD.—WOMEN. G

[illegible]

SALESLADIES—60-year-old firm

[illegible]

12-1
(c) Makers of the world's most
foundation garment have opening

few refined, high-grade women: ex-
perience, education, and ability. Call
our office. Calls are made by per-
sonal interview. No salary. 10:00 a.m.
to 9:00 p.m. Saturday work. No
experience. No background check. No
Exchange Ride. between 3 and 4.
M

I PAY WOMEN \$3 HOURLY
To earn \$20 weekly. No experience
needed. No background check. No
int. fee; sample drafts from every
bank. Call Procks, 2128 Noble st.,
St. Louis 8, Mo.

CHANCE OF LIFETIME
Reliable! No experience. No salary.
We are full or spare time; we finan-
ce. No background check. No int. fee.
Call, Freest, 1101
LADIES—Intelligent and resourceful
women with a high-class education
and a minimum of 10 years' expe-
rience \$50 or more per week to start.
No background check. No int. fee.
Call, Freest, 1101

LADIES—Can you do \$10 to \$20
No. You give me 5 hours a day? I
can give you \$10 to \$20 a day. No
yes to these 3 questions, phone
me. No background check. No int. fee.
Call, Freest, 1101

YOUNG WOMAN—St. Louis
Mills can place three in permanent
positions. No background check. No
on commission and bonus only \$175
per month. No int. fee. Call, Freest, 1101

WOMEN—To earn \$15 to \$25
week-making work, selling the nation's
most famous product. No background
check. No int. fee. No Exchange Ride.
Call, Freest, 1101

ROOMS WITH BOARD—
HAMILTON, 634—Newly furnished
exposed; congenial; convenient
location. Excellent meals. Call,
Freest, 1101

ROOM AND BOARD—For 2 girls
exposed; congenial; convenient
location. Excellent meals. Call,
Freest, 1101

SARF: \$210—Small children, in
St. Louis. No background check. No
int. fee. Call, Freest, 1101

BOARD—Employed couple in high
school. No background check. No
int. fee. Call, Freest, 1101

CHILD WANTED to buy mother's
private. No background check. No
int. fee. Call, Freest, 1101

CHILDREN—Wanted to board
good mother's care. No background
check. No int. fee. Call, Freest, 1101

CHILDREN—Wid. to board
good mother's care. No background
check. No int. fee. Call, Freest, 1101

(c) near schools. Grand 65617.
MOTHERLY lady will board child

or weak; reasonable. Riverside
WILL, board small child or infant;
care. GRAND 58073.
WILL, board child, age 3 to 5. \$10
for companion to child B. C. 419

North

SULLIV, 3215—Larger room, cold
water, adjoining bath; hot-water
board optional; no other boarders;
care. C. 419.
GRAND, 2843 N. Franklin 1973; 2
rooms, double \$8 single \$3.25.
LEPINGTON, 4202—1 or 2 gentlemen
share room; German cooking.
ST. LOUIS, 41974—Room and board.
Excellent meals. Cass and Sarah care
board girls/teens.
ST. LOUIS, 3820—In private home,
gentlemen.
TAYLOR, 3527 N. —For 1 or 2 gentlemen
private home. Colfax 72299.

Northwest

LAUREL, 431—Dandy rooms; 2
rooms; real meals; twin beds.
WENTWORTH, 1538—Room, \$4.50
convenience. EVERGREEN 1858.
QUINNS, 5065—All conveniences,
central near Chevrolet plant.
WREN, 4972—Room for 2, home cook
private family. EVERGREEN 8897.

South

ARSENAL, 3722A—Four hall room
posse park; board optional; gentlemen.
BLAINE, 4173—Good meals, central
North.
BOTANICAL, 3833A —Larger, also
rooms, single and double; home cook
Christian family. C. 419.

Continued on Next Page.

SPECIAL ASSOCIATED PRESS WIRE

18	2	Int Pap & S	10	40	26%	38%	4
86	1	Int Ry C pf 7	10	40	26%	38%	4
1	x56	Int Print I pf 6	110	60	60	60	60
32	9	Int Ry C Am	1100	12%	12%	12%	12%
73	26	Int Ry C A pf 5	1160	60	60	60	60
1	x56	Int Ry C A pf 5	1160	60	60	60	60
1	x56	Int Ry C A pf 5	1160	60	60	60	60
6	x47	Inter Shoe	15	47%	47%	47%	47%
119	26	Int Silver	1	41	41	41	41
112	73	Int Silver pf 7	1565	27%	24%	26%	24%
1	x56	Int Silver pf 7	1565	27%	24%	26%	24%
40	14	Int Dept St 2	28	17%	16	16	16
80	x58	Int D S pf xw 7	160	59	58	58	58
32	13	Intertype	3	16%	16%	7	7
48	26	Invest Equip	18	7	16%	7	7
48	26	Island Crk C 4	1	23%	23%	23%	23%
60	37	Jewel Tea	4	43%	48	43%	43%
143	48	Johns Manville	27	121%	121%	123%	123%
128	118	Johns & L S pf 7	1150	121%	121%	123%	123%
5	14	Jordan Motor	1150	121	120	120	120
115	108	Kan Cow pf B 6	550	114%	114%	114%	114%
10	53	Kan Cow pf B 6	15	42%	41	41	41
70	53	Kan City So pf d	2	61	61	61	61
10	53	Karstadt R 102F	5	5%	5%	5%	5%
143	143	Kay's	12	7	7	7	7
150	83	Kelly A Ord pf 2	3	91	90%	91	91
6	1	Kelly Spring	47	1%	1%	1	1

38%	1%	38%	1%	Kelsey Hay W n 2	418	11%	10	10%
26%	1%	26%	1%	Kendall pt 8	130	27	25%	25%
62%	20%	62%	20%	Kennecott 2	431	25%	23%	23%
97	x50	97	x50	Kinney pd 8	1170	61	65	51
8%	x35	8%	x35	Kroegs (S) S. 1.60	16	14		
115	104%	115	104%	Kroegs (S S) pt 7	130	103%	108%	108%
9%	4%	9%	4%	Kroegs Dept St	2	46	45	45
25%	20%	25%	20%	Kreuz & Toll 1.60F	200	23%	21%	23%
48%	17%	48%	17%	Kroeger Groc 1	309	25%	23%	23%
100%	98	100%	98	Laclede G p 5...	1100	100	100	100
11%	70%	11%	70%	Lambert 8	168	15	11	11%
23%	x11	23%	x11	Lane York 1st pf 7	19	3%	3%	3%
42	1	42	1	Lee Rub & T	9	17	17	17
108	x38	108	x38	Lehigh Port C 1.	420	108	107	107
84%	40	84%	40	Lehigh P C pt 7	21	21	20	20
37%	14%	37%	14%	Lehigh Val C	13	7		
17%	14%	17%	14%	Lehigh V C pt 3	3	21	20	20
51%	51%	51%	51%	Lehigh Corp 8 A	114	51	60	60
31%	31%	31%	31%	Libby Fy 1st pf 7	39	12%	27	27
113%	70	113%	70	Libbey O Ford Gl	39	12%	11	12
114%	78%	114%	78%	Ligg & Myers 5B	9	80	88	88%
49%	18%	49%	18%	Ligg & Myers 5B	165	81	80%	29%
81%	39	81%	39	Link Belt 240	1	30	30	30
96%	41%	96%	41%	Liquid Carb 4	26	46	48	45%
123%	123%	123%	123%	Loew's 4B	574	84	85	85
x82	10%	x82	10%	Loew's pt of pw 6%	1	95%	95%	95%
6%	2%	6%	2%	Loft	40	120	120	120
25%	8%	25%	8%	Loose W Bl 2	116	38	43	43
97%	76%	97%	76%	Low 1st pf 7	46	130	130	130
15%	15%	15%	15%	Lorillard (P)	225	14%	13%	14%
138%	84	138%	84	Lorillard pt 7	1	50%	49%	49%
44%	34	44%	34	Louisa	22	4%	4%	4%
98%	84	98%	84	Louis G & E 1 A	23	30%	29%	29%
169%	13%	169%	13%	Louise & Nash T	11	109%	107%	109%
15%	14	15%	14	Ludlum Steel	37	3%	3%	3%
12%	12%	12%	12%	Mac & Forb 2.00	2	35	35	35
8%	8%	8%	8%	Mac's & Forb 2.00	1	23	23	23
169%	13%	169%	13%	Mac Trucks 4	186	41%	37%	38%
15%	14	15%	14	Macy (R H) 2A	62	87%	85	85
12%	12%	12%	12%	Mad Sq Gar 50...	2	2%	2%	2%
8%	8%	8%	8%	Madison	6	22	21%	21%
20%	20%	20%	20%	Manatt Sugar	1560	23	23	23
42%	42%	42%	42%	Manatt Sugr pf	1	4%	6%	6%
24%	24%	24%	24%	Manh E Ry grd 7	740	56	56	56
20%	20%	20%	20%	Manh El mod gTL	84	35%	39	34%
25%	25%	25%	25%	Manh Sh 1st pf 7	82	23	22%	22%
25%	25%	25%	25%	Manh Midl 1.20	82	23	22%	22%
30%	30%	30%	30%	Mark 8 R pr pd	2	10%	10%	10%
25%	25%	25%	25%	Marlin Rock 4B	12	6%	6	6
20		20		Marion Mfg 1.60	179	30	27	27

[illegible]

(Continued on Next Page.)

WHEAT AND CORN FUTURES LOCAL MARKET

ST. LOUIS MERCHANTS' EXCHANGE, Jan. 31.—Grain futures closed fractionally lower at the last session of the week. There was Liverpool comment of free Argentine and Australian offers and Canadian exports were called light. Report of likelihood of rain in Oklahoma and Kansas was called a factor in wheat. Primary receipts were above year ago. Forecast of above normal temperatures in part of corn belt next week was viewed in light of feeding question.

Winnipeg closed 3/4 to 1/2 lower.

July wheat opened at 64 1/2, May corn 64 1/2 and July corn 65 1/2.

Local wheat market was quiet. Last week's wheat receipts were 88,000 bushels, compared with 75,000 last week and 19,000 for the year. Local and foreign receipts were 14,000 bushels, compared with 13,000 last week and 19,000 for the year. Local and foreign receipts were 14,000 bushels, compared with 13,000 last week and 19,000 for the year.

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Record of the Week in Finance

By the Associated Press.
NEW YORK, Jan. 31.—Following is a record of last week in finance:

	This Week	Last Week	Same Week 1930
Brokers' Loans	\$1,734,000	\$1,757,000	\$3,345,000
Federal Reserve System:			
Ratio (system)	82.7 pct.	81.2 pct.	78.3 pct.
Holdings U. S. securities	\$609,871	\$624,591	\$476,538
Gold reserve	\$3,091,714	\$3,074,418	\$2,955,212
Reductions	\$215,127	\$229,885	\$406,941
Bank Clearings	\$7,450,025	\$7,574,818	\$9,518,019

(Final three figures omitted in above.)

Car loadings: Jan. 17—725,938 714,251 \$47,155

Stock ending Jan. 31—2,110,600 2,094,000 2,615,600

Stock sales (N. Y. St. Ex.)—9,336,680 9,222,785 18,163,310

Bond sales (N. Y. St. Ex.)—\$84,448,000 \$59,182,000 \$48,944,000

New financing—\$184,384,000 \$101,777,000 \$135,769,000

Call money rate—1 1/2 pct. 1 1/2 pct. 4 1/4 pct.

Time money rate—1 1/2 pct. 1 1/2 pct. 4 1/4 pct.

Commercial paper—2 1/2 pct. 2 1/2 pct. 4 1/4 pct.

Electric utility week ending Jan. 24—(K W H)—1,719,345,000 1,727,072,000 1,827,147,000

VEGETABLE MARKET

ST. LOUIS PRODUCE MARKET, Jan. 31.—Following are today's vegetable prices:

Asparagus—California, \$2 to \$5 per box.

Brussels sprouts—California, \$2 to \$5 per box.

Cauliflower—California, \$2 to \$5 per box.

Corn—California, \$2 to \$5 per box.

Cucumber—California, \$2 to \$5 per box.

Eggplant—California, \$2 to \$5 per box.

Garlic—California, \$2 to \$5 per box.

Green beans—California, \$2 to \$5 per box.

Kidney beans—California, \$2 to \$5 per box.

Lima beans—California, \$2 to \$5 per box.

Peas—California, \$2 to \$5 per box.

Potatoes—California, \$2 to \$5 per box.

Spinach—California, \$2 to \$5 per box.

Sweet corn—California, \$2 to \$5 per box.

Tomatoes—California, \$2 to \$5 per box.

Winter squash—California, \$2 to \$5 per box.

Zucchini—California, \$2 to \$5 per box.

Artichokes—California, \$2 to \$5 per box.

Broccoli—California, \$2 to \$5 per box.

Cauliflower—California, \$2 to \$5 per box.

Corn—California, \$2 to \$5 per box.

Cucumber—California, \$2 to \$5 per box.

Eggplant—California, \$2 to \$5 per box.

Garlic—California, \$2 to \$5 per box.

Green beans—California, \$2 to \$5 per box.

Kidney beans—California, \$2 to \$5 per box.

Lima beans—California, \$2 to \$5 per box.

Peas—California, \$2 to \$5 per box.

RESORTS

For Sale
CLUBHOUSE—Including furnishings, on 1 acre, near location. South Affton, Mo. from \$1000 to \$4000. See 1000.

CLUB—8172, 1/2 acre, 2 miles out of town. See 1000.

COTTAGE—6 rooms, 1/2 acre, 2 miles out of town. See 1000.

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MISCELLANEOUS FOR SALE

Attention, Grocers: Freshly made, 25¢ per dozen. See 1000.

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ANIMALS

Wanted
ENGLISH BULL TERRIER—Male, 1 year old, 15 lbs. See 1000.

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Chalk drawing by Natalie Hays Hammond.

Natalie Hays Hammond Makes Her Bow as an Inventor

Gifted Daughter of
John Hays Hammond
Had Already Won
Recognition As an
Artist.



"Channel Crossing," by Natalie Hays Hammond.

By ARTHUR STRAWN

A Special Correspondent of the Post-Dispatch Sunday Magazine



NEW YORK. THEY say that genius skips a generation, but that saying seems to have little application to the family of John Hays Hammond, world famous engineer and inventor, whose 24-year-old daughter, Natalie Hays Hammond, has now won her place in the world as an artist and inventor and thus promises to add more luster to a family already famous for its exceptional talents.

Three years ago, as a result of her exhibition of paintings in England, she received the rare honor of being made an associate member of the Royal Miniature Society. On top of that the French Government bought one of her paintings. She came back to the United States to continue her art studies when Nazimova saw some of her work and immediately commissioned her to design the sets and costumes for a play in which she appeared.

Last month an exhibition of Miss Hammond's painting attracted considerable attention, and one would have thought she had won enough distinction to satisfy any young woman in her early twenties. Now the news comes out that she has established and directs a factory for applying gold surfaces to materials and fabrics by a secret process of her own invention, making it more than evident that the Hammond genius is producing in a line of direct descent.

Her father, John Hays Hammond, makes his home in Washington, but is known all over the globe as an engineer in the grand manner. Descended from an old Maryland family, he studied literature at Yale and then engineering at Freiberg. In those days the outstanding school of its kind. Although his father, who had been a close friend of Robert E. Lee's, was a man of means and secure social position, Hammond decided to make a name for himself and accordingly, as a young man, went West to seek his fortune. He learned a lot about mining out there and was one of the first to see the possibility of vast copper deposits beneath the rabbits and sage of Utah. He returned to the East, established himself as a consultant, and soon was in demand as an expert.

It was then that his real career started. He came to the attention of

Cecil Rhodes, England's great pioneer in Africa, and soon he was Rhodes' most intimate adviser in some of his most magnificent adventures. It was Hammond who discovered the value of the gold deposits in what was then Matabeleland, and it was he who devised a method for the deep underground operations that were necessary to obtain them. Rhodes had implicit faith in him, but the financiers and others who were needed to back the highly expensive ventures were skeptical. Hammond left Africa, appeared before them in London and by a combination of personal charm and ready knowledge, won their support. Rhodes' confidence was fully vindicated. At the end of the first year of operation the mining project paid the stockholders a \$10,000,000 dividend, and those mines have produced an average of a hundred million dollars worth of gold annually.

That made Hammond immensely wealthy, but didn't in the least lessen his activities as an engineer. He put the first tramways in Mexico City; the government hydro-electric works in Guajalato, the first tramways in Geneva and Cape Town. He opened the famous Tonopah gold fields and the agricultural riches of the Yaqui Valley.

ONCE, during the uprising of the Boers in South Africa, he was captured by Oom Paul and sentenced to be hanged. An hour before the noose was to be slipped over his head his wife rushed to Oom Paul and persuaded him to accept a ransom of a quarter of a million to free her husband. He is now 76 years old and highly active in business and charitable undertakings.

It was John Hays Hammond Jr., the engineer's son, who first indicated that his father's genius had descended to the second generation. The son had every opportunity to become a society playboy, but, like his father, had other inclinations. He entered Yale, specialized in the engineering sciences, set up his private laboratory there and in no time distinguished himself as a keen student. When he was graduated in 1910 he was definitely marked for a brilliant career and



Natalie
Hays
Hammond.



John
Hays
Hammond.

he soon justified all expectations by his brilliant research work in electrical—particularly radio—phenomena. He established his laboratory at the Hammond summer home at Gloucester, Massachusetts, and soon the patent office in Washington was deluged by a series of inventions growing

out of his research work. He already had several hundred patents on electrical and radio devices to his credit when the war broke out. He specialized in radio-directed projectiles. One invention in particular won him fame. He developed the means whereby an aviator, flying

so high as to be almost out of sight, could with one hand direct his plane while with the other he could perfectly control the direction of a giant torpedo in the water, or a ship loaded with explosives, but with no one on board. Through an adaptation of this device it was also possible for a ship to direct its torpedoes at several targets at the same time.

Foreign governments offered him a fortune for his patents, but he refused them. Instead he offered the devices to the United States Government. He was informed that the Government could accept no gifts, but he was asked to name his price and the Navy would buy it. He had 128 patents covering various original elements in his invention and these, in 1916, he sold to the Government for \$750,000, almost exactly the amount it had cost him to develop them. These inventions were primarily useful in coast defense, so that no opportunity was presented for their application during the war, although naval experts agree that their potential value is inestimable. Since then Hammond has been granted more than a hundred patents on other radio inventions and he is now consultant engineer to the Radio Corporation of America, the Western Electric and other large corporations.

With such a distinguished father and brother before her it would have been no wonder at all if Natalie Hays Hammond had said: "What's the use?" and resigned herself to the role that apparently belonged to her. After all, she was a girl and not expected to cut much of a figure in the world. And being a society girl it was expected that she would follow the usual procedure of making balls and parties her major interest. It was, in fact, just along such lines that she made her start. She attended a private school in Pasadena, made her debut in Washington, made a trip abroad. In the course of which she was presented to the Pope and the King of England, returned to her home in Washington and immediately became active in social affairs.

She did go out to California one winter and play a minor role in one of Elinor Glyn's pictures, but everyone thought that was just a lark. No one detected in that gesture a sign that the young lady wasn't entirely

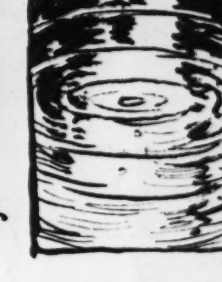
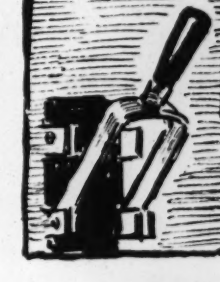
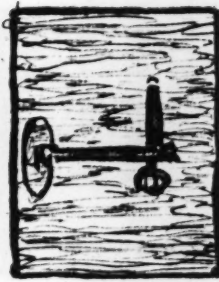
satisfied with being nothing but a society girl, so when she returned to Washington and the parties again no one was surprised.

Indeed, she took a keen interest in the social affairs of her set and soon distinguished herself by the stunning and original costumes she wore at the various functions. One in particular caused a sensation. That was in the winter of 1924 at the Russian ball given at the Willard Hotel in honor of the Grand Duchess Cyril. One of the main events at the ball was to be the dancing of a minuet by Miss Hammond with Lieutenant De Witt Carr of the Mayflower as her partner. Miss Hammond was dressed in a costume of the period of Louis XV, and to complete the authenticity of her attire, wore a pair of green satin slippers with high red heels.

THESE slippers had at one time actually belonged to Madeline de la Touche, lady in waiting to the Princess de Lamballe of the court of Marie Antoinette. Madeline was with the Princess when she was killed by a Parisian mob in the days of the Terror and her slippers were stained by the royal blood. They were carried off as trophies, later found their way into the hands of an English antiquarian and eventually came into Miss Hammond's possession. Early at the ball Miss Hammond was presented to the Grand Duchess, who complimented her on her costume. Most of Miss Hammond's friends knew the story of the slippers, and as Miss Hammond left the Duchess someone repeated it for her benefit. The Duchess paled, called for her smelling salts and gave every sign of being intensely affected. She let it be known that she considered it little short of a personal affront for anyone to wear articles of attire that couldn't help but remind her of the parallel between the French Terror and the unhappy fall of the Romanoffs. A few minutes later, when Miss Hammond appeared to dance the minuet, it was noticed by everyone that she had changed her slippers.

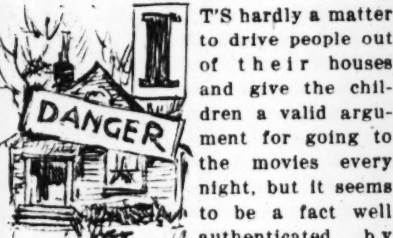
Miss Hammond's interest in art may be said to have begun with her interest in costumes. She found she had a talent for drawing and a good color sense and she began to study art. With a friend who was a sculptress, she took a studio in Florida, far from social distractions, and began to work in earnest. At first she specialized in miniatures, and in 1927 was the youngest exhibiting artist at the Royal Miniature Society in London. At her second exhibition the following year she was made an associate member.

(Concluded on Page 7.)



More Fatal Accidents in the Home Than on the Streets

By a Member of the Post-Dispatch Sunday Magazine Staff



It's hardly a matter to drive people out of their houses and give the children a valid argument for going to the movies every night, but it seems to be a fact well authenticated by statistics that the average home is a dangerous place to be in. It's a place where accidents, apparently, are most likely to happen. Indeed, the figures might be interpreted as proving that even the public streets are safer than the average home. Records compiled by the St. Louis Safety Council disclose that more people died in St. Louis last year from accidents in homes than died from accidents in which motor vehicles were involved. Twelve more, to be exact. There were 168 deaths in the first group and only 156 in the second. Only once before in recent years has such a state of affairs existed, and that was in 1927, the year of the tornado, when there were 154 home accident fatalities against 147 attributable to automobiles. Usually the discrepancy is much larger, but with the situation reversed. In 1929, for example, there were only 102 home accident fatalities, while automobile accident deaths totaled 162, and in 1928 fatal home accidents numbered 117 against the soaring total of 215 motor fatalities.

What accounts, then, for the unusual situation revealed by the accident figures for 1930? Is it explained by a great decrease in motor fatalities, a great increase in home accidents, or both? The figures invite analysis. And, for that matter, just what kind of accidents are the majority of home accidents anyway? How do they happen? To whom do they happen? Who or what is responsible for them?

HERE are the tables for the last three years as compiled by the Safety Council, showing where accidents occurred and what, in a general sense, caused them:

Fatalities from accidental causes—City of St. Louis.

Home Accidents.	1928.	1929.	1930.
Burns	21	36	28
Asphyxiation	10	5	14
Falls	65	54	105
Firearms	5	3	3
Infection	4	1	3
Poison	5	1	6
Electrocution	1	1	1
Suffocation	1	4	1
Drownings	1	1	1
Miscellaneous	7	4	4

Public Accidents.	1928.	1929.	1930.
Motor vehicle	215	162	156
Steam Railway	11	6	10
Electric R'y.	12	17	16
Falls	32	18	16
Burns	1	4	6
Drownings	1	10	6
Elevator	1	2	1
Electrocution	1	1	1
Runaway	1	1	1
Firearms	1	1	2
Miscellaneous	1	6	6

Industrial Accidents.	1928.	1929.	1930.
Mfg. plants	20	11	12
Other than Mfg. plants	39	40	36

Grand total	452	379	429
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It requires but little examination to single out from these tables some rather significant and startling figures. The most astonishing of all probably is the disclosure that of 168 deaths resulting from home accidents last year, 105, nearly two-thirds of the total, were from falls. Falls are similarly shown to account for more than half the total both in the 1928 and 1929 figures. What caused these falls?

Rugs! Small throw-rugs on polished floors! At any rate, they constituted the major cause, according to the findings of the Safety Council, which investigates all accidental deaths and wages a constant campaign for accident prevention. The majority of the victims were elderly persons who suffered fractured limbs, fractured ribs, internal injuries and in some cases fractured skulls from misadventure so familiar and so outwardly insignificant as slipping on rugs. At some time or other, the Safety Council



Slipping on a loose rug was one of the main sources of 168 fatalities in the home in St. Louis during 1930.

Dangers That Lurk in Simple Household Articles Revealed in Statistics Gathered by the St. Louis Safety Council.



156 deaths from automobile accidents occurred in 1930 as against 168 from home accidents.

these 54 cases the parents and not the children were clearly responsible for the accident.

For example, four babies under six

months old were suffocated under bed clothes. One baby 17 days old was scalded to death while being bathed by the mother. Another 10 months



Industrial fatalities totaled 48.

old was killed when the mother let it fall from a bed. A child nine months of age was fatally injured when it fell from the mother's arms on a stairway. The list includes two small children who died from the effects of

poisonous fumes following fumigation of their homes. The parents in each case had not realized that hanging fumes of cyanide or sulphur dioxide might be fatal to small children even though harmless to adults.

There was one case of drowning in which the victim, a baby about a year old, tumbled head first into a bucket of water left standing on the kitchen floor. The mother had stepped out of

the room to talk to a neighbor, leaving the child crawling on the floor.

In all of these 29 cases, William F. Yorger, public safety supervisor, points out, it was the carelessness of parents that made the accidents possible. The children involved were all under five years old and unable to protect themselves. In three of the 54 cases of accidents fatal to children, neither the parents nor the children appear to have been at fault. These victims included a six-year-old boy accidentally shot by a policeman while pursuing a highwayman; a boy of seven struck by a falling "giant stride" at the Pontiac Playgrounds, and a 15-year-old girl who was suffocated when an oil heater exhausted the oxygen in her bedroom. In the remaining 22 cases, the children themselves might be held accountable, but in many of these, too, the negligence of parents was a more or less contributory cause that may be seen beneath the surface. Several of these died from burns or scalds and in the majority of cases the injuries were from hot liquids.

Usually the accident resulted from the curiosity of the children themselves. They wanted to see what was cooking in the steaming kettle on the stove. Attempting to investigate, they tipped the vessel over. Other fatal accidents are explained by such entries as these:

Child, 17 months old, burned to death when it pulled tablecloth off table, causing lighted cigarette to fall in its crib.

Child, five years old, burned to death at home playing with matches.

Child, 13 years old, burned to death when attempting to start a fire with gasoline.

Child, 12 years old, kills self when playing with father's supposedly empty revolver left under a pillow.

Three children died as a result of swallowing poisonous pills which they thought were candy and which their parents had left within their reach.

ALL of these seven fatal accidents might have been prevented had parents exercised reasonable precautions, the Safety Council contends, because it is not necessary to leave matches, poisonous pills or loaded revolvers within the reach of small children. Neither is it necessary to start fires with gasoline, the council points out in its appeals day after day, but people—adults as well as children—continue to do it and a heavy death toll each year from burns is the result. Housewives who ought to know better are found to be the principal offenders and therefore the principal sufferers from this accident cause. No matter how persistent may be the Safety Council's campaign for safety education, some will be found who will still fling caution and common sense to the wind and pour gasoline on a smoldering fire. Others will clean garments with gasoline or naphtha, leave them to dry on a line in the kitchen and then be surprised (if they survive at all) when an explosion follows the striking of a match to light a burner.

Over and over again the Safety Council explains, through radio talks, talks before community organizations, schools, churches and through the newspapers, that naphtha vapor remains in a room long after the garments cleaned with it have dried. Naphtha need not be in liquid state to explode. The room must be thoroughly aired before it is safe to start a fire or strike a match.

Even though home accidents did show an alarming increase in the last year, the Safety Council finds cause for gratification in the substantial reduction of automobile fatalities. Slowly but surely, the figures indicate, both drivers and pedestrians are learning to be careful. And this, the council points out, is about all that is necessary to prevent most accidents.

PEDESTRIANS struck by automobiles when crossing streets still constitute an overwhelming majority of motor vehicle accident victims. Of the 156 fatal motor accidents last year, 117 were of this character, and it is significant that a large number of them occurred when pedestrians tried to cross streets between intersections, a careless practice, which is continually harped upon by the Safety Council. The following tables, without further comment, tell an interesting story of how and where motor vehicle accidents happen:

Location of accidents.	
Intersections	91
Between intersections	55
Viaducts	3
Grade crossings	2
Parks	1
Unknown	1

Nature of accidents.	
Motor vehicle and pedestrian	117
Motor vehicle and motor vehicle	20
Motor vehicle and street car	6
Motor vehicle and fixed object	4
Motor vehicle and bicycle	1
Motor vehicle and train	1
Truck overturned	1
Automobile overturned	1
Crushed from automobile	2
Crushed between two trucks	1
Struck head on girder of free bridge while riding on top of truck	1
Unknown	1

Luck T

Romanetti, the swaggering bandit chief.



By MINOTT SAUNDER

BASTIA, Corsica. ADELEINE CINI, tragic of the hills, who like a Madonna is condemned to suffering by her thetic sup-

who are striving to clear her name with her freedom.

Behind this frail figure, who is seriously ill in a French prison, is a tale of banditry, vendetta crime which rivals the most fiction of the feudal life of Corsica. Two years ago Madeleine was named as the malicious, revengeful mate of a dreaded bandit chief, the hot blood of the country cooled and restored reason to a extent that she is now seen martyr.

To understand this terrible we are told that one must breathe the Corsican atmosphere which country gorged with where sense of honor, interprets the peculiar manner of the code, usually ends in murder might be called hereditary, and an unending chain in the vendetta.

It is also important to remember that the bandits are "more honorable, clever and strong, masters of the provinces over their rule."

Madeleine was born in 1889 daughter of Marc Aurele Mani, well-to-do and highly respected living at Lava, Corsica. She grew up to be a beautiful girl with a fine, gracious nature. She had hair, which she parted in the middle, and tender, pale-green eyes. She was known as "the little Madonna." When she was 14 Madeleine's mother died and her father married her stepmother utterly dominated the household. When the girl was 16 she fell an innocent victim to the tricks of the celebrated bandit chief.

He was powerful and ambitious and had previously looked down on the valley of Cinarca, which was Ajaccio, for a suitable mate in support of a wealthy family.

Romanetti first tried his luck with Madeleine, who also had an older daughter. But Antoine resisted and defied the bandit. He was away, but it was whispered that he was in the neighborhood that he would forget.

Then Romanetti saw Madeleine was more wealthy than her cousin.

Luck Turns at Last for Corsica's "Little Madonna"

Romanetti,
the swaggering
bandit chief.



*How Madeleine Mancini
Was Forced to Marry
the Cruel
Brigand Romanetti
and Was
Afterward
Convicted on
Charges of
Plotting the
Murder of
Her Uncle
and His
Two Sons.*



Perfettini, suspected
of the murder and
killed by a police-
man when resisting
arrest.

"Romanetti would beat her when
they were alone."

By MINOTT SAUNDERS



BASTIA, Corsica. MADELEINE MANCINI, fragile child of the Corsican hills, who looks like a Madonna and is condemned as a murderess, is rallying by her quiet suffering sympathetic supporters who are striving to clear her name and win her freedom.



Behind this frail figure, who is dangerously ill in a French prison, there is a tale of banditry, vendetta and crime which rivals the most fantastic fiction of the feudal life of Corsica. Two years ago Madeleine was denounced as the malicious, revengeful wife of a dreaded bandit chief, but the hot blood of the country has cooled and restored reason to such an extent that she is now seen as a martyr.

To understand this terrible drama we are told that one must have breathed the Corsican atmosphere, that country gorged with blood, where sense of honor, interpreted in the peculiar manner of the countryside, usually ends in murder which might be called hereditary, and forming a descending chain in the redoubtable vendetta.

It is also important to remember that the bandits are "more or less honorable, clever and strong, and the masters of the provinces over which they ruled."

Madeleine was born in 1899, the daughter of Marc Aurele Mancini, a well-to-do and highly respected farmer living at Lava, Corsica. She grew up to be a beautiful girl with a charming, gracious nature. She had dark hair, which she parted in the middle, and tender, pale-green eyes. She was known as "the little Madonna."

When she was 14 Madeleine's mother died and her father married again, but her stepmother utterly dominated the household. When the girl was 16 she fell an innocent victim to the intrigues of the celebrated bandit, Romanetti.

He was powerful and ambitious, and had previously looked over the village of Cinarca, which encircles Ajaccio, for a suitable mate and the support of a wealthy family.

Romanetti first tried his luck at the home of Antoine Mancini, uncle of Madeleine, who also had an eligible daughter. But Antoine resisted firmly and defied the bandit. He went away but it was whispered about in the neighborhood that he would never return.

Then Romanetti saw Madeleine. She was more beautiful than her cousin and,

although she was almost too young, he was determined to have her. Her father and brother were not so strong as Antoine and they became frightened at the bandit's threats, and sacrificed the girl. Madeleine rebelled, and even threatened him with a gun, but he only laughed at her spirit, and took her away into the hills.

Life became very hard for the girl. Romanetti was a drunkard and a brute, and he exercised his will over her. While he treated her in public with deference and tenderness, he subjected her to unspeakable humiliations when they were alone. Among his caprices he would beat her and cut her with a knife, but without endangering her life. He took delight in hurting her, to such an extent that he even sometimes rubbed salt into her wounds.

SHE lived this life of terror for 10 years. On one occasion she managed to escape and actually reached Marseilles, where her brother lived, but even in France she could not find peace and forgetfulness. Romanetti sent two emissaries with orders to bring her back. And Madeleine obeyed. His strength and power were great, and she feared him.

It is small wonder that the fragile Madeleine feared Romanetti. So did practically everyone else in Corsica. Swaggering about in his velvet garb, the bandit terrorized wherever he went, and did not scruple to kill whenever anyone questioned his sway. He levied tribute on whole towns, which paid rather than take the risk of raids. In return Romanetti even protected them sometimes from other bandits who tried to compete.

Madeleine was a Corsican, and it probably never occurred to her to flee to the police and demand protection. In her country Romanetti's will was law. He had great influence which could be exercised in political circles, and those who disobeyed him courted death. The girl had been brought up with the strange Corsican traditions and knew no other law than that of force.

Romanetti, for all his force and



Madeleine Mancini, the "Little Madonna," from a sketch made in the courtroom at her trial.

dominance, could neither read nor write. He needed Madeleine, who was well educated. She wrote all the letters he dictated and acted as his agent in dealing with political parties. She knew all his secrets and his methods. When he demanded ransom she conducted his correspondence. She also kept his accounts.

But she knew she could not escape this life of terror. If she refused her master, she would be killed, and members of her family would almost certainly suffer the same fate.

Deliverance came for her when Romanetti was killed on April 25, 1926. He was shot from ambush in the brush. It was said at the time that a shepherd had killed him.

For two years Madeleine was free and lived happily in her father's house. Then, on May 29, 1928, another tragedy came into her life.

Three bandits came to the house and

demanding hospitality and, according to the custom of the country, they were welcomed. They were given food and drink and departed early in the morning.

At noon the following day the three men called at the farmhouse of Antoine Mancini. Madeleine's uncle, who lived close by. They demanded a ransom, and when Antoine refused to pay, they killed him. Two sons, Michel and Jean, were stood against the wall and slain, before the eyes of

wives and sisters, who otherwise were not molested. A third son, Francois, managed to escape. The bandits ransacked the house and found only 3000 francs.

The triple murder caused a sensation and the whole countryside was in an uproar. Madeleine Mancini, "the little Madonna," was most amazingly accused of having instigated the crime to avenge the death of Romanetti. Wild stories went about that there had long been a vendetta between the two Mancini families and that Madeleine had suspected Antoine of having killed her lover.

Police Inspector Natali suspected a notorious bandit named Perfettini, who was wanted for a crime committed in Marseilles, and relatives of the Mancini dead recognized his photograph as the leader of the three slayers. Perfettini was killed by a policeman while resisting arrest, but his two companions, Santoni, a half-witted Corsican thug, and Bartoli, known as a bandit, were arrested.

Madeleine was then quickly enmeshed in a network of lies. It became known that the bandits had dined at her home the night before the crime, and the popular deduction was that she had hatched the plot. Santoni formally accused her, stating that to avenge Romanetti she promised a reward of 6000 francs and a kiss. Corsican blood was up and his story was believed. A farm worker named Camilli testified that he had seen Madeleine watching the crime from a distance.

Before all these accusations and in the midst of the mob madness, Madeleine was found guilty and condemned to hard labor for life.

This sobered many minds and loosened many tongues around Lava. It was not long before the impression got about that justice had perhaps never been so blind.

Mme. Jane Catulle-Mendes, well-known French writer, became interested in the case and

after visiting Madeleine in prison she was convinced of the girl's absolute innocence. Rather than wishing to avenge Romanetti, the girl only wanted to forget those dark years of her life. Other influential French people have since then investigated the case, including Pierre Lagarde, writer on the Comedie, who visited Corsica and went over the whole ground. He, too, is certain that Madeleine is innocent.

Inquiries have brought out some new facts which strongly support this theory. Costa Biancamaria, a farmer who did not dare testify at the trial, admits that when he heard the shots he ran to Madeleine's home and found her terror stricken, and that she implored him not to leave her alone. He remained until the shooting was over.

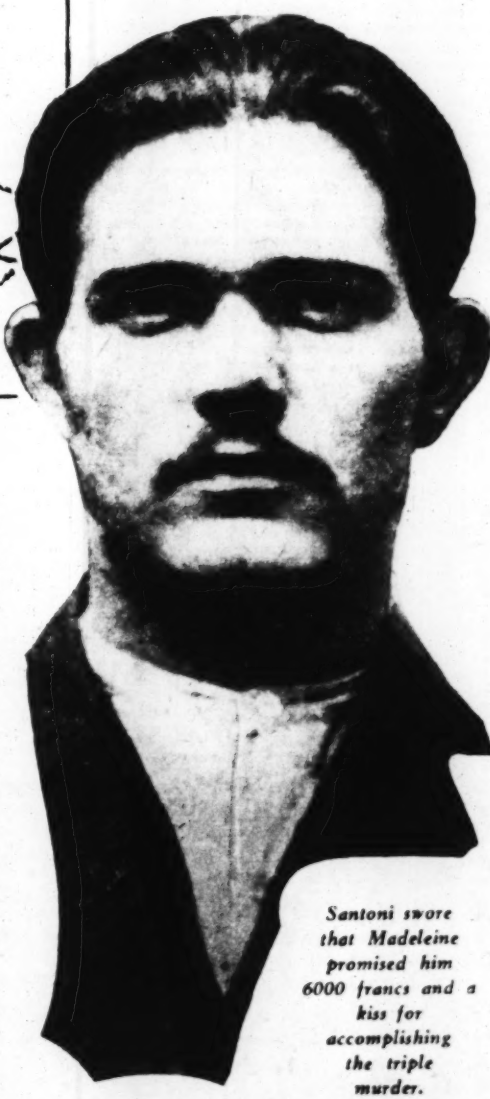
ANGE BIANCONI, an inmate of the prison at Bastia, has admitted that he carried a note from Bartoli to Santoni while they were awaiting trial, and that the note instructed Santoni to accuse Madeleine. Another prisoner testifies that he also saw the note. The plot of the slayers was to divert attention from themselves by blaming Madeleine.

It now appears certain that the motive for the crime was robbery, and nothing else. The bandits must have suspected that Antoine Mancini had considerable money, and it is a fact that he had buried 43,000 francs in his garden, which the bandits missed. Since the fury has died down, sentiment in Corsica has sharply changed in favor of Madeleine. Those who know anything about the case are no longer afraid to speak. The reaction is becoming as intensive as the accusations, and the cry is, "Madeleine is innocent."

Her confinement and her mental sufferings have greatly changed Madeleine. She has so aged that she is only a shadow of her former self. Those green eyes have faded and lines mark the pretty face of "the little Madonna."

The Minister of Justice has ordered an investigation into her case and sympathizers have retained Henri Torres, famous French criminal lawyer, to look after her interests. They are confident that the verdict will be reversed and she will be freed.

Santoni swore that Madeleine promised him 6000 francs and a kiss for accomplishing the triple murder.



Making an Ocean Liner Roll-Proof

Conti di Savoia Will Be
Equipped With
Gyro-Stabilizers Which,
It Is Believed, Will
Enable the Ship to Ride
the Roughest Storm on
an Even Keel.



By a Special Correspondent of the Post-Dispatch Sunday Magazine

NEW YORK. HOSE timid souls who have hesitated to cross the Atlantic because of a fear of seasickness may take heart. There is building at Trieste, in Italy, a new liner of 45,000 tons which, if all plans of the builders work out, will ride through the roughest seas on an even keel. And that will be thanks to three great machines that are being constructed here for installation in the new ship.

The new liner is the Conte di Savoia of the Lloyd Sabauda line, and it will be the first large ship to be equipped with gyro-stabilizers—built on the same principle as the gyroscope top—function as designed, the Conte di Savoia will be literally a floating hotel. That term has been applied to liners for the past 30 years, but somewhat inaccurately, for hotels do not have a habit of pitching and tossing and rolling as even the greatest steamships, the Leviathans and the Majestics, have done up to the present.

The directors of the Lloyd Sabauda line and the Sperry Gyroscope Company of Brooklyn are confident that the Conte di Savoia will be the first seagoing Ritz-Carlton, in which not a single passenger will have the slightest excuse for even a faint hint of nausea.

The new ship will enter the New York-Naples run next year. She is expected to have a speed around 30 knots, which will make her one of the fastest vessels afloat. She will have a length of more than 800 feet and a beam of 96 feet. Accommodations will be provided for 500 first class, 300 second class, 450 tourist class and 1000 third class passengers. The cost of the Conte di Savoia is estimated at more than \$15,000,000.

For many years steamship designers have taken every means to counteract movement. The beam has been made increasingly broad. And German designers have even built "blisters" on the side to check rolling.

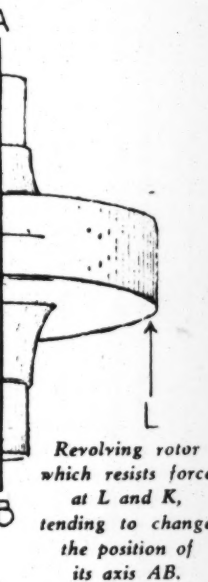
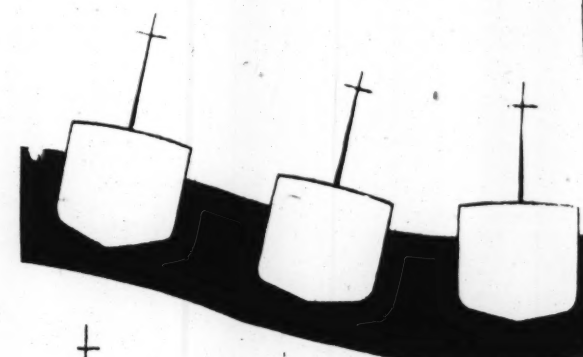
The gyro-stabilizers have been used for some time on smaller vessels. An increasing number of American yacht owners have installed them. They can now cruise in comfort along beautiful coasts which they had usually shunned because of disagreeable ground swells. On "stabilized" yachts the owner can blithely ignore conditions of weather and sea in planning a cruise. It is possible for the yacht with a stabilizer to put to sea when others must wait for calmer weather.

Yacht owners have reported that the gyro-stabilizers do their work so quietly that guests on board are scarcely aware of the great electrically spun top in the hold.

In a comparatively short time stabilizers have been placed on a number of vessels, ranging in size from a 60-foot yacht to a 500-foot airplane carrier of 10,000 tons.

The gyro-stabilizers on the Conte di Savoia will weigh 100 tons each and cost a total of \$1,000,000. But it will be unnecessary to stiffen the ship's

structure because of this added weight. The gyroscopic forces will be transmitted from the gyro-stabilizer to a cradle, or foundation, which is secured to the ship members in the usual manner. The forces are applied gradually; that is, as a wave force reaches the vessel, the stabilizing force increases correspondingly and then diminishes as the wave passes on. There are no suddenly applied loads. Inasmuch as the stabilized vessel is limited to one or two degrees roll on a side, it



then readily appears that the stabilizing force will remain small even during maximum tendency to roll.

The stabilizer is made up of a forged steel rotor, or fly wheel, driven by an alternating current motor. The electrical current for this purpose is obtained in the usual manner from a standard generator. All the

devices used have long been known and proved to electrical and mechanical engineers. The corrective movement of the stabilizer, fore and aft, through its motor and brake, is controlled by a small flywheel driven by electricity, its only duty being the making and breaking of electrical contacts.

The natural position of a vessel is upright. Rolling is an artificial motion induced by wave action causing the rise and fall of water on one side of the vessel and then on the other. As the water rises on one side that side becomes more buoyant, thus causing it to rise. As the wave action passes under the vessel the water rises on the opposite side, that side becomes more buoyant and rises, thus causing the vessel to roll from side to side.

A single wave causes a relatively small roll, not over five or six degrees, but as the vessel rolls with a constant period and waves run irregularly the waves will gradually build up a roll which may reach 35 to 40 degrees, depending upon the condition of the sea. To prevent rolling it is necessary to apply just sufficient energy to the ship to neutralize the effect of each single wave as it arrives.

Thus, the roll can be suppressed by dealing only with the beginnings. Beginnings are small, hence the degree of force need only be small. A comparatively small gyroscope is, therefore, capable of completely suppressing

or neutralizing the effect of each potential wave by applying a small force at the proper moment. By dealing with each wave individually the gyroscope robs it of its energy, the wave passes beneath the vessel and the vessel has remained upright. The gyro-stabilizer is then ready for the next wave and each succeeding wave, neutralizing the effect of each as it reaches the vessel.

The accompanying diagram illustrates the principle of the gyro-stabilizer. The rotor wheel revolves in the direction of the arrow about the axis A-B. When wave pressure is applied downward at K and upward at L, the axis, by the law of the gyroscope, moves at right angles to this movement; that is, the axis tips toward the reader, point A approaching and point B receding, a component resistance being set up which robs the wave of its ability to roll the vessel. When the wave passes beneath the vessel and its forces are reversed, the forces acting upon the gyroscope are likewise reversed and the top of the gyro shaft tilts backward and a counteracting force is exerted simultaneously which, as before, robs the wave of its force.

THE small, sensitive control gyro, which regulates the movements of the big gyro-stabilizer, is built on virtually the same plan, with a rotor mounted and spinning. It is so sensitive that it responds instantly to the slightest roll and by tilting a little at the first tendency of the ship to move from a vertical position closes an electrical circuit which operates a motor called the precession motor. The precession motor shaft is geared to the stabilizing gyro in such a way that it tilts the big gyro either forward or aft in its gudgeon bearings.

The only apparent movement of the big gyro and its case is a constant tilting of its axle fore and aft in its bearings, while it offers at the same time a resisting force upward and downward against the force of the waves. The considerable space which the three stabilizers will occupy in the Conte di Savoia is not regarded as a very serious loss, since the large liners depend largely upon high class package freight rather than upon bulky shipments.

If the gyro-stabilizers prove as successful on a vessel of 45,000 tons as they have on smaller craft, it is regarded as very probable that all vessels in the future will be equipped with them. Probably, too, a great many liners now in the trans-Atlantic service will be dry-docked and equipped with this latest amenity of ocean travel.

THE Land White

This is the eleventh instalment of the story of the expedition to Franz Josef Land by air.

A Narrative Reconstructed from the Diary of Dr. Strindberg by Professor Fraenkel, Geographer.

INCE I wrote these are He continues "We labor that the new ly enough. "Fraenkel" compelled Str forward Fra was also a li

"Our meat was almost at an end and more difficult to come by. But, above all, we found that we had not the least prospect of it was during September 12 count of a violent northwest submitting to the inevitable, i. e. daily good."

From this account it is clear three men. In spite of all their in the direction they wish. For amid the ice, first toward their supply depot on Franz Joseph, and then toward their smaller of the Seven Islands. In neither have they been successful.

Now they stand worn-out with insufficient food and sledges and worn-out clothes, face with the necessity of surviving themselves to the merces of pack ice at the beginning of the winter. They are caught in it and delivered into the hands of which is governed by wind and

But they do not relax their in this extremely critical situation. They endeavor by every means to power to take such steps as will enable them to support life.

They have no idea whether will carry them during the months. All they know is that are drifting down toward the between Northeast Land and Joseph Land.

For a week after September three had ceased to make any. On September 10 and 11 the men must have continued the endeavors to proceed southwest.

On these days there was a northeasterly wind, which may have carried them in the right direction. But, according to the terminations, they have been toward the north-northwest.

On the evening of September however, the wind swings to the northwest and the temperature to 17.6 degrees F. On September 13 the velocity of the wind increases to 33-46.2 feet per second the temperature is still low.

It must have been on these days that the expedition lay a account of the storm, as recorded by Andree.

In Strindberg's memorandum there is this note for September 13: "Stopping on account of bad weather and snow."

WHEN it was determined the expedition should on the pack ice the three first chose a suitable place for wintering. At the time they were on a low, small floe full of water pools, which indicated it was composed of small fragments which would easily fall to pieces when spring came.

Their first step, therefore, was to make their way to a neighboring floe which was larger, stronger and in hummocks.

"We came to the new floe by using the boat, and soon found a suitable building plot consisting of a large piece of ice which we had cut out to some extent. The sides of the plot were wanting we supplied it up with blocks of ice and over which we threw water, frozen and made it solid and durable."

On September 15 a hard northwest gale still blew and the temperature was 25 degrees F. The floe was covered with clouds.

On that day "we at last succeeded in getting a seal. I had the seal put a ball right through its heart that it was killed on the spot. It was easily brought ashore. To this, we had tolerably large for the next three weeks."

"We ate all of the seal except the skin and the bones. I do not

New Flowers From a St. Charles, Missouri, Disciple of Burbank

AN AMATEUR disciple of Luther Burbank has given to the world two new flowers of vivid beauty. Dr. William C. Wilson, an osteopath of St. Charles, after years of meticulous experimentation and careful cultivation, has perfected two varieties of sunflower which he believes were never before seen on earth. He calls the new plants Sundals and Sunshines.

The Sundal is a double, red sunflower, developed from Burbank's red sunflower and the double, yellow chrysanthemum sunflower. It appears in various shades of red, but the predominating shade is a very dark red of a velvety luster. It closely resembles a dahlia—hence the "dal" in its name—but is readily distinguished from this flower by its leaves. The plant is a prolific bloomer. It flourished in the excessive heat of last



Dr. William C. Wilson and his Double Red Sunflower plant.

summer without irrigation, producing from 40 to 50 blossoms a plant. And it flowered virtually all summer.

The Sunshine is a hybrid obtained by crossing a large single, black-red sunflower with a small yellow sunflower. This black-red flower, by the way, was a "sport," incidentally produced in the development of the double reds, much larger than the original red, an excellent grower, with an

abundance of fine blossoms on long, slender stems. The resulting hybrid, the Sunshine, shows the colors of both its parents. Half of each petal—the half next to the center—is bright red, the other half is a golden yellow. The combination makes one of the cheeriest blossoms imaginable.

Development of Sundals represents the labor and care of nine years. Each fall Dr. Wilson would collect the best

seed from his experimental patch and put some of it away. Each summer he would observe in his garden the results of the previous summer's pollination. At last he had 100 plants; four were good enough for the production of the final seed. Of the four, one was a splendid specimen of what he had been trying to accomplish.

A third new variety of sunflower is now being developed by the Doctor. It probably will be called the Rainbow. While he was working to perfect the Sunshine, several of his plants put forth blossoms of a distinctive design different from that sought. The petals, instead of being half red and half yellow, had red and yellow alternating, so that the dark center of the flower was encircled by concentric bands of the two colors. The experimenter is now trying to produce seed that can be depended on to grow into "Rainbows."



The Double Red Sunflower and some unnamed "sports."

In vase—a collection of "Sunshines."

THE LOST EXPEDITION

Land Is Sighted —It Is White Island

This is the eleventh installment of the official story of Andree and his associates, Strindberg and Fraenkel, who perished in the first attempt to reach the North Pole by air.

A Narrative Reconstructed From the Diaries of S. A. Andree and Nils Strindberg by Professor Hans W. Ahlmann, Professor of Geography, University of Stockholm.



INCE I wrote last in my diary, much has changed, in truth. These are Andree's first words on September 17.

He continues:

"We labored onward with the sledges, but found at last that the new-fallen snow did not allow us to continue quickly enough.

"Fraenkel's foot, which still did not allow him to pull, compelled Strindberg and me to go back in turns and pull forward Fraenkel's sledge, too. One of Strindberg's feet was also a little out of order.

"Our meat was almost at an end, and the crossings between the floes became more and more difficult in consequence of the ice sludge.

"But above all, we found that the current and the wind irresistibly carried us down into the jaws between Northeast Land and Franz Joseph Land, and that we had not the least prospect of reaching Northeast Land.

"It was during September 12 and 13, when we were obliged to lie still on account of a violent northwest wind, that we at last discovered the necessity of submitting to the inevitable, i. e., wintering on the ice. Our position is not especially good."

From this account it is clear that the drift of the ice has overpowered the three men. In spite of all their efforts they have been unable to make progress in the direction they wish. For two long months they have struggled onward amid the ice, first toward their large supply depot on Franz Joseph Land, and then toward their smaller one on the Seven Islands. In neither effort have they been successful.

Now they stand worn-out and ill, with insufficient food and broken sledges and worn-out clothes, face to face with the necessity of surrendering themselves to the mercies of the pack ice at the beginning of the polar winter. They are caught in the ice and delivered into the hands of a drift which is governed by wind and wave.

But they do not relax their efforts in this extremely critical situation. They endeavor by every means in their power to take such steps as will enable them to support life.

They have no idea whether the ice will carry them during the coming months. All they know is that they are drifting down toward the sea between Northeast Land and Franz Joseph Land.

For a week after September 9 Andree had ceased to make any notes. On September 10 and 11 the three men must have continued their endeavors to proceed southwest.

On these days there was a fresh northeasterly wind, which may have given them hope that the current would carry them in the right direction. But, according to the place determinations, they have been carried toward the north-northwest instead.

On the evening of September 16, however, the wind swings to a hard northwest and the temperature falls to 17.6 degrees F. On September 12 and 13 the velocity of the wind increases to 33-46.2 feet per second, and the temperature is still low.

It must have been on these last two days that the expedition lay still on account of the storm, as recorded later by Andree.

In Strindberg's memorandum almanac there is this note for September 12-13:

"Stopping on account of bad weather and snow."

WHEN it was determined that the expedition should remain on the pack ice the three men first chose a suitable place for wintering. At the time they lay on a low, small floe full of fresh water pools, which indicated that it was composed of small fragments which would easily fall to pieces when spring came.

Their first step, therefore, was to make their way to a neighboring floe which was larger, stronger and richer in provisions.

"We came to the new floe by rafting with the boat, and soon found a suitable building plot consisting of a large piece of ice which we hollowed out to some extent. The sides and the parts that were wanting we supplied by filling up with blocks of ice and snow, over which we threw water, which froze, and made it solid and durable."

On September 15 a hard north-northeast gale still blew and the temperature was 25 degrees F. The skies were covered with clouds.

On that day "we at last succeeded in getting a seal. I had the luck to hit a bull right through its head, so that it was killed on the spot and could easily be brought ashore. Thanks to this we had tolerably large rations for the next three weeks.

"We ate all of the seal except the skin and the bones. I do not except

the stomach and the contents of the stomach and the intestine and the liver. But the contents of the stomach consisted of hardly anything else than empty (crayfish) shells of the same animal that had stopped up the hydrogen-gas apparatus (at Dane's Island).

"Every part of the seal tastes very nice (fried). We are especially fond of the meat and the blubber. May we but shoot some scores of seals so that we can save ourselves.

"The bears seem to have disappeared, and of other game there are visible only ivory gulls, which, it is true, are not to be despised, but which cost too much ammunition.

"The ivory gulls come and sit on the roof of the tent. Remarkably enough, the fulmars seem to have disappeared, and of other birds only a great auk or possibly a young black guillemot has been visible during the last few days.

"Fraenkel's foot is better now, but will hardly be well within a couple of weeks. Strindberg's feet are also bad.

"I have made a landing net to catch plankton or anything else that can be found in the water; we shall see how it succeeds. A fortunate result of the attempt may improve our difficult position somewhat.

"Our humor is pretty good, although joking and smiling are not of ordinary occurrence.

"My young comrades hold out better than I had ventured to hope. The fact that during the last few days we have drifted toward the south at such a rate contributes essentially, I think, to keeping up our courage."

Since the twelfth they have drifted not less than 45 miles south-south-

A BANQUET ON AN ICE FLOE

A banquet in honor of a reigning monarch was held on the Arctic ice pack on September 18, 1897. That day was the twenty-fifth anniversary of King Oscar II's accession to the throne of Sweden and Norway, then united. Throughout the realm on that day commemorative festivals were being held at which his health and the prosperity of his reign were being toasted.

King Oscar was one of the leading patrons of the Andree expedition, and on that day Andree and his companions did not forget to salute him, particularly with a bottle of ancient port he had presented to them.

Strindberg records the menu of the ice banquet in his logbook, a facsimile of which appears herewith. A translation of this reads:

BANQUET, 18 SEPT., '97.

On an Ice Floe, Immediately East of—

Seal Steak and Ivory Gull, fried in Butter and Seal Blubber

Seal Liver, Brain and Kidney

Butter and Schumacher Bread

WINE

Chocolate with Mellin's Food Flour and

Albert Biscuits and Butter

Gateau aux Raisins Raspberry Syrup Sauce

Port Wine, 1834, Antonio de Ferrara, given by the King

Speech by Andree for the King, with Royal Hurrah!

National Anthem in Unison

Biscuits, Butter, Cheese

A Glass of Wine

Festive Feeling

During the day the Union flag floated above the camp.



"We hoisted the flag."

eastward. The average speed of the expedition has been about 1.2 miles per hour. In consequence Andree writes:

"Possibly we may be able to drive far southward quickly enough, and obtain our nourishment from the sea. Perhaps, too, it will not be so cold on the sea as on land. He who lives will see. Now it is time to work."

The day has been made remarkable by the additional fact that:

"We have seen land for the first time since the 11th of July. It is undoubtedly New Iceland that we have before our eyes." (New Iceland is White Island.)

In the forenoon of September 17 they take the bearings of the island, of which Andree makes a drawing. The island is estimated to be six miles distant.

"Large glacier blocks are visible in

front of and along the glacier. The upper border is very even, and the arching of the island not broken by any tops. Its appearance is shown by the appended drawing.

"There is no question of our attempting to go on shore there, for the entire island seems to be one single block of ice with glacier towers. But it seems to be not altogether inaccessible on the east and west points.

"We saw a bear under the land, and in the water I saw a couple of flocks of those black guillemot youngsters.

"Our arrival at New Iceland is remarkable, because it points to a colossal drift, viz., of more than one degree of latitude (1.15 miles) since September 12. If we drift in this way

some weeks more, perhaps we may save ourselves on one of the islands east of Spitzbergen.

"It makes us feel anxious that we have not any more game within shooting distance. Our provisions must soon be supplemented—and richly—if we are to hold out."

They see nothing around them but a couple of augs, ivory gulls—ten at a time—and seals. The latter "were greatly afraid." No walrus appears, and the water seems poor in small animals, for dragging with the landing-net proves fruitless.

In Sweden on September 18, the twenty-fifth anniversary of the ascension of King Oscar II to the throne was celebrated.

"Jubilee day was a lucky day for us," Andree wrote. "The weather was beautiful, and our work went on quickly."

"I succeeded in shooting another seal, this time with small shot. He was not quite dead, but we got him.

"Afraid that he would give out all his breath at the last minute and go to the bottom, I gave him a second small-shot cartridge in the back at very close quarters. The small

shots were found afterward between the blubber and the flesh and, consequently, had not had any deadly—if even damaging—effect.

"Then I cut up the seal and found among other things that the bones of the skull are as thin as eggshells, so that it should be possible to kill a seal easily with small shot in the head.

"Of the inner parts of the seal we have now eaten the following: the brain, the intestines, liver, lungs, meat, blubber, kidneys, heart, stomach, contents of stomach and blood.

"We had the Swedish flag hoisted, and finished the day with a ceremonial meal.

"The general feeling was one of the greatest pleasure, and we lay down contented.

"WE HAD had New Iceland in sight all day west of us, and had thus drifted to its eastern side. The upper contour of the island was rounded like a loaf from that side, too, and the shore consisted of the edge of a glacier. We were within 1100 to 2200 yards of this edge.

"Strindberg measured the height of the island and took the bearings of its southern and northern points to be able to determine, by taking new bearings the next day, if they had drifted.

"Sunday, the nineteenth. Yesterday seems to have been the first link in a series of jubilee days, for we have succeeded in increasing our supply of provisions so much that it will last until the close of February. I managed to shoot two seals with small shot and one great seal (with ball).

"I cannot describe how glad I felt and how pleased my comrades seemed to be, and how they looked forward to the future with hopes considerably strengthened. The greater part of the day we were busy cutting up the seals and storing the blood—a very important part, for we have found that Fraenkel can make excellent blood pancake of seal blood (10½ oz.), seal-fat (5½ oz., cut into small pieces) and one ounce flour with a pinch of salt and a pinch of yeast powder.

"In addition, we have discovered that the weight of this mixture is not notably diminished in the frying as in the case of meat, the cooked weight of which is reduced by one-third from the raw weight.

"Finally, the pancake does not produce that loathing which Strindberg and I experienced the first few days we

ate seal meat and blubber. It seems as though the pancake supplies the want of bread to a certain extent.

"The best variation, however, is given by the ivory gulls, of which today Fraenkel has shot one and Strindberg four with two shots.

"WE STILL drift, but slowly, for today we still have New Iceland in sight, our bearings for the day being, on the average, N. and W. for the different extremities. It presents a charming view in the sunshine, which illumines the glacier both from the edge and from above, thus giving the island the appearance of being transparent.

"The edge of the glacier contains very blue glacier ice, and also brown sections. Of surface moraines there is no trace, and the only dark patches one can discover are shadows. These, with the general formation, show that the ground beneath the glacier is not altogether level.

"Large glacier calves float around the island or stand there aground. We photographed the island.

"Strindberg has been very busy house building, in accordance with a method he has invented. This consists of mixing snow and fresh water, after which the entire mass is built up into a wall and allowed to freeze. The work is both solid and neat. In a couple of days we probably shall have the baking oven (i. e., the sleeping room) ready."

The wind has now swung round to southerly, but the temperature has fallen to 21.6 degrees F. At 3 o'clock in the afternoon it is clear enough to allow Strindberg to take a place-determination.

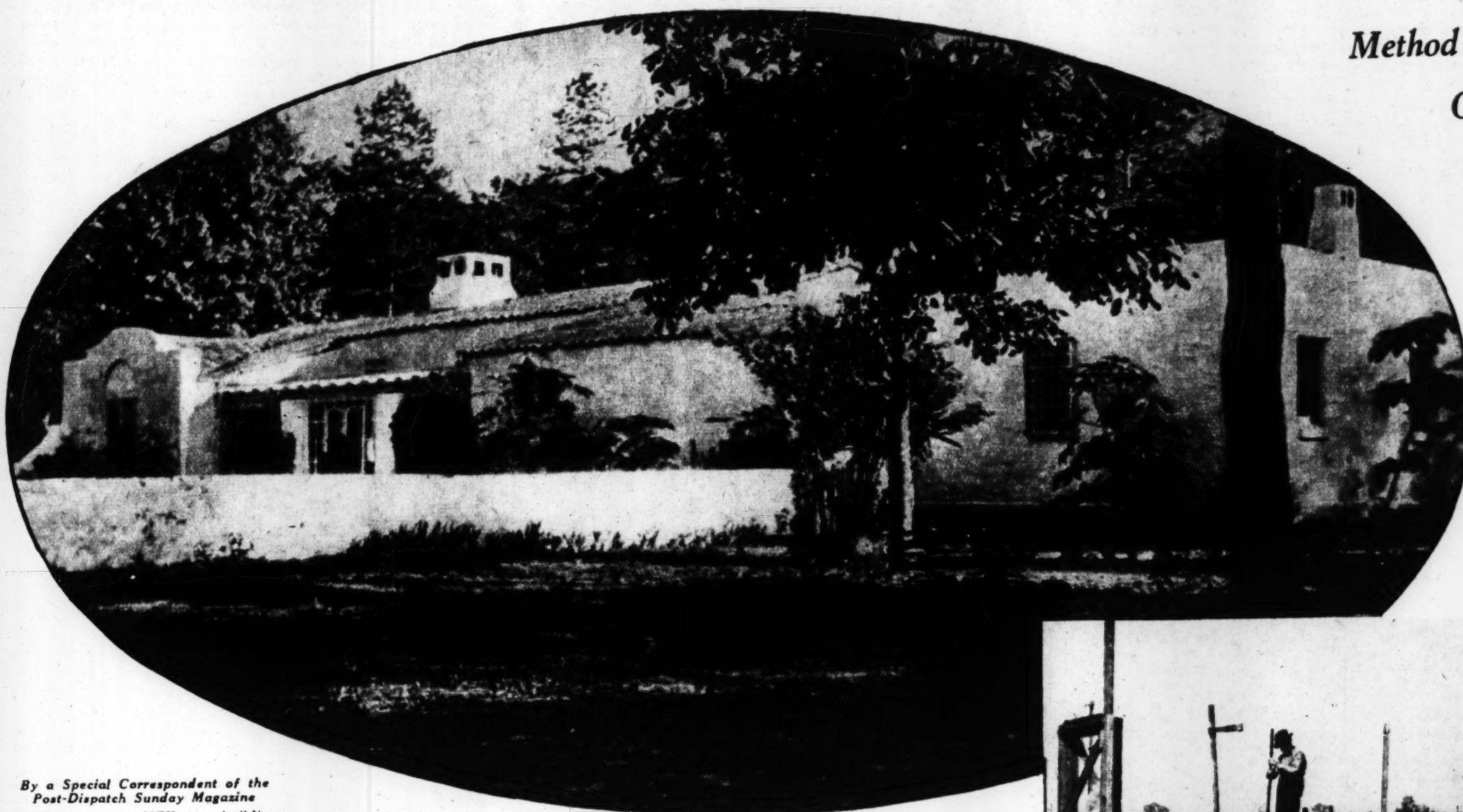
(Copyright for the Post-Dispatch.)

The twelfth installment will appear next Sunday.

Sketch of White Island shown in Strindberg's logbook.

BUILDING MODERN HOUSES OUT OF MUD

Method of Construction as
Old as Babylon and
Cheaper Than
These Now
Generally
Used,
Coming
Into Favor
in America.



By a Special Correspondent of the
Post-Dispatch Sunday Magazine

THEY are building mansions out of mud nowadays. Sun-dried brick, pise de terre—consider the soil and the climate and take your pick. From California to the East Coast, during the last ten years, builders have been experimenting with these three methods, and most of the people who are living today in earth houses would not live in any other kind.

They find them snug in the winter, cool when the mercury soars, damp-proof and fireproof. And they are convinced that their homes will be standing when those of their neighbors have returned to dust.

Of the three methods listed, pise de terre, or rammed earth, best recommends itself for widespread use. You place layers of moist soil in forms and pound them down.

Poured earth, or "mud concrete," is mushy mud, nothing more nor less, to which chopped straw is sometimes added. It is poured into forms like cement concrete and allowed to dry thoroughly, when the forms are removed.

The bricks are made in frames dried for several days in the sun, then used like other building blocks.

Guaranteed sunny weather is essential for the success of the last two methods, so that they are best adapted, perhaps, to use in California and the southwest. Rammed earth buildings, considered superior to either of the other types by some builders, can go up anywhere. Except for the price of the labor they cost nothing at all; the earth that comes out of the cellar builds the walls.

FAR from being a new method, pise de terre is as old as Babylon. But other building methods supplanted it in most countries as time went by, and it was all but forgotten. Then during the war, when a search was being made for cheaper building materials, it was revived in England, due largely to editorials and articles published by J. St. Loe Strachey, editor of the London Spectator. The idea was picked up in Sweden, then in the United States.

In the United States one of the foremost experimenters in earth as a construction material is J. D. Long, of the Division of Agricultural Engineering, University of California, and author of a bulletin on "Adobe Construction," a title he uses to cover all three methods. Karl Ellington of Port Angeles, Washington, is another advocate, and his practical handbook on the subject is recently off the press.

F. N. Menefee, professor of mechanical engineering, University of Michigan, is living in a pise house of his construction, and Fred Heiskell of Little Rock, Arkansas, has erected a handsome "earth house." For three years the American Society of Agricultural Engineers has had a committee studying the subject. Indeed it really begins to look as if the laugh is on the persons who expected the houses to crumble and run away in the first good rain!

Aside from the fact that the material is available at the site, free of charge, and that construction opera-

tions are so simple that almost anyone could accomplish them, enthusiastic advocates cite these additional points in favor of pise de terre houses:

They will last centuries if they are built right in the first place. Earth sifted and rammed down hard, according to the formula, will sustain from 10 to 30 tons per square foot of wall. This has been determined in tests made at the National Bureau of Standards.

Instead of weakening as they grow older, earth walls become more and more like rock. Four weeks after the walls of one home had been completed, carpenters found a wooden plug had been omitted. After several augurs had been broken in an attempt to bore a hole, they got out a cold chisel and hammer and went at it as if the material were rock!

Unlike some materials—and old structures that are still standing bear out the testimony—earth walls do not crack. There are rammed earth buildings at the foothills of the Andes in Peru that have withstood earthquakes. Brick, stone and adobe brick walls have lines of cleavage along which they are likely to break under stress. Earth walls are all of a piece and solid. Some in this country have already passed the test of cyclones and hurricanes.

Furthermore, the walls are fireproof, watertight and, perhaps because of their greater thickness, virtually soundproof; impenetrable to rodents and immune to the ravages of fungus, wood borers and termites, destroyers of wood. They keep out the heat in summer and retain it in cold weather better, it is said, than any other substance. An earth house in New South Wales was reported to have had a temperature of 86 degrees on a day when the mercury stood at 104 in other buildings in the neighborhood.

However, all these advantages can be forfeited if the work is done in a slipshod fashion. It is absolutely essential that a good plan be secured and faithfully followed.

"To those who evidence concern at the thought of actually living in a 'mud' house," says Professor Long, "I repeat the words of an architect friend:

"It isn't the material, it's the way you use it that makes the difference. Our experience in living in a pise cottage for more than a year now has been very pleasant. The house is the most comfortable in my experience."

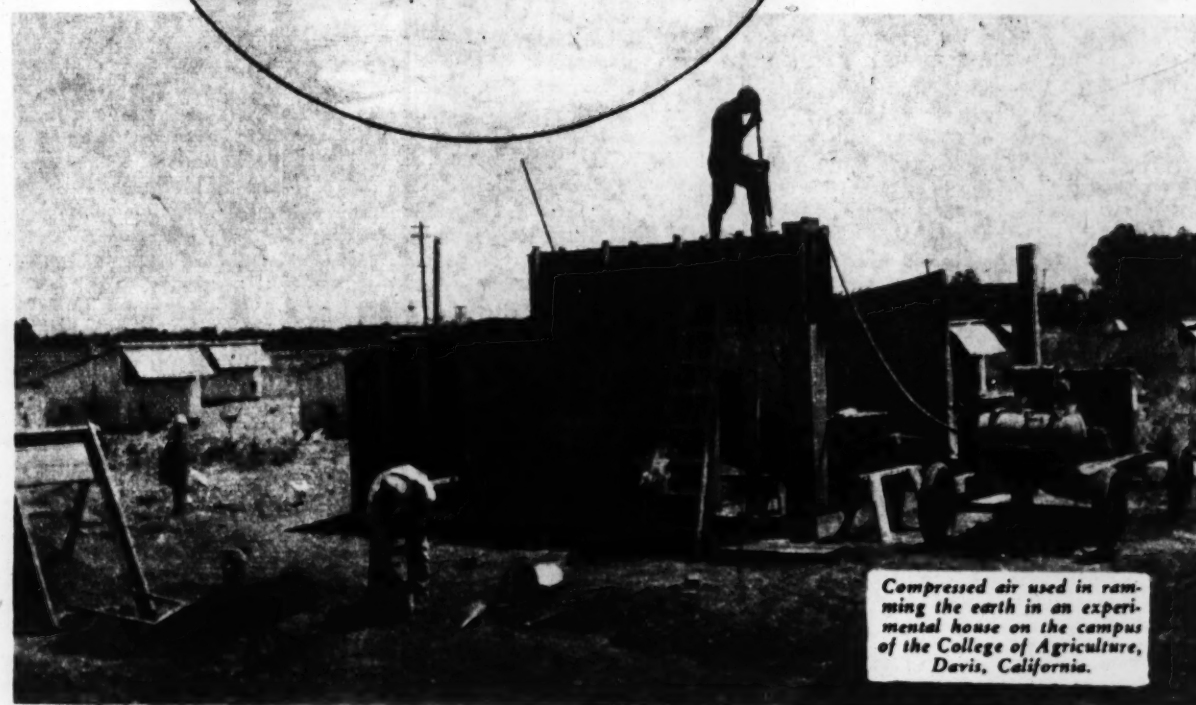
A mud house built for and occupied by Fred Heiskell of Little Rock, Arkansas.



A South Carolina church built of rammed earth in about 1840 and still in excellent condition.



A pise de terre home at the University of Michigan, occupied by Professor F. N. Menefee.



Compressed air used in ramming the earth in an experimental house on the campus of the College of Agriculture, Davis, California.

"But, as with any other material likely to fall into the hands of careless, incompetent and ignorant workmen, there are many examples of crude and insecure adobe dwellings, and the same facts hold for pise. Ex-

amples of fine old structures, that have stood a century or more, attest the fact that when properly used and given the slight attention they require, earth walls are as durable as any walls can be."

and clay shrinks, so it is just as well to determine the "strength" of the soil by some simple test. The following test, a modification of one described in an old copy of the Encyclopedia Britannica, is cited

in one handbook on the subject: Take a heavy glass tumbler and fill it with some of the earth you intend to use, freshly dug and sifted so as to be free of all vegetable matter and large stones. Ram it down hard with an iron rod or similar instrument until it occupies half of the original space. Loosen the hard top of this layer by scratching it slightly, put in some more earth and ram it down tight. Now slip the block out of the tumbler, breaking the glass, if necessary, by putting it first in cold and then in boiling water.

Place the little block on a piece of oiled paper and weigh it with the finest scales available, then set it away in a fairly warm, dry place and let it dry for seven or eight days. Then weigh it again, very carefully.

IT SHOULD have lost from 10 to 12 per cent of its weight due to evaporation of water. If the block has been rammed properly and the earth is suitable for building, it will sustain the weight of a 200-pound man, provided he stands upon it steadily without wobbling about. It can be roughly tested about without breaking or chipping.

Another simple experiment gives the builder the feel of soil containing the proper amount of moisture to make it bind, 12 per cent approximately. Sift about 12 pounds of the soil and dry it in an oven until all moisture has been removed, then weigh out eight pounds and add one pound of water, mixing it so it is evenly dampened. Then ball it up in your hand and note its consistency. A lump squeezed tightly together should break apart upon hitting the ground when dropped from a height of a man's waist.

It is not at all a bad idea to experiment first with a small structure such as a chicken house or garage, before attempting an elaborate house.

Before excavation work begins, say the experts, surface earth on the site should be cleared away to a depth of nine inches. This top soil contains vegetable matter which would tend to weaken the walls. Soil dug out below this depth, to provide for the cellar, will supply plenty of material for the walls of an average dwelling.

The first step is the laying of a concrete foundation, extending below the frost line and on a level with the ground or a little higher. This should be four inches wider than the wall is to be.

On top of this goes a layer of bricks or a two-inch course of concrete the same width as the wall, topped with a rich sand and cement mixture, or a

(Concluded on Page 7.)

"THE SM
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It Took
B. G. Taylor
St. Louis
4½ Years to Bu
His Miniature
Circus.

By KEITH KERMAN
Of the Post-Dispatch Sunday
Magazine Staff



OME men have devoted their leisure to collecting old glass eye-cups, some just leav-

hands to the nifty of Sati-

G. Taylor has solved the problem far as he is concerned by making a circus.

For four and a half years Taylor has devoted his leisure to collecting a miniature but complete outfit, from calliope to dining table, an age which has gone in for ships, coach models, airplane models, golf and efficiency. He has achieved novelty by playing the urge for miniature reproduction to something commonly described by such adjectives as gigantic, monumental, mammoth, stupendous and mastodontic.

This pigmy edition of the various self-confessed greatest shows on earth got its start in February, 1926, when a sewing cabinet turned into a circus wagon.

Taylor, who lives at 4164 Washington boulevard in St. Louis, a draper for interior decorations, recently left a hospital after a long operation and was too weak to work. With time hanging on his hands he decided to do

Natalie Ha

(Continued from

her of the organization. She returned to the United States and began painting under Svatilav R. at the Roerich Museum. Visiting classes there one day Mme. Naz was impressed by her work and her to make designs for the play, "India," in which she appeared last year. Miss Ha also designed the costumes for the opera produced in March last year and for the performance of the opera produced at the Metropolitan House by the Society of

posers. IT WAS while experimenting with methods of coating fabrics with metal while making designs, production that she finally evolved a process which she has patented. Through this process, which is, she is able to apply a metal coat any thickness desired, to any material or fabric, from French perfume bottles, walls or furniture. The process worked so well that she tried it that its commercial became apparent and she decided to set up a factory for its application. The factory, known as the N. Hays Hammond Process Corporation, occupies the entire fifth floor building in the East Forties and a staff of 15 employees. The process is secret; no one is allowed to inspect workrooms, the only exception being Miss Hammond's father. Although she is giving a large part of her time to this new venture

"THE SMALLEST SHOW ON EARTH"

It Took
B. G. Taylor of
St. Louis
4½ Years to Build
His Miniature
Circus.

By KEITH KERMAN
Of the Post-Dispatch Sunday
Magazine Staff

SOME men escape the burden of spare time by playing seven-up, some by collecting old English eye-cups and some just leave the matter of idle hands to the ingenuity of Satan. B. G. Taylor has solved the problem as far as he is concerned by making a circus.

For four and a half years Taylor has devoted his leisure to constructing a miniature but complete circus outfit, from calliope to dining tent. In an age which has gone in for ship models, coach models, airplane models, pocket golf and efficiency apartments he has achieved novelty by applying the urge for miniature reproduction to something commonly described by such adjectives as gigantic, monumental, mammoth, stupendous and mastodontic.

This pithy edition of the various wit-confessed greatest shows on earth got its start in February, 1926, when a sewing cabinet turned into a circus wagon.

Taylor, who lives at 4154 Washington boulevard in St. Louis, and is a draper for interior decorators, had recently left a hospital after a serious operation and was too weak to return to work. With time hanging heavy on his hands he decided to do something with an old dresser which had belonged to his great-grandparents. He

B. G. Taylor and part of the show's equipment. On the left is the ticket wagon that started out to be a sewing cabinet.

thing with an old dresser which had belonged to his great-grandparents. He



The "Big Top" is up and the parade ready to start.



Ready for the canvas.

Among the notable pieces of equipment are a calliope, a high-diving ladder and net, and a band wagon, painted orchid, and splendid with ornaments resembling silver and gold—some of which came off an old lodge uniform. All the parade wagons are flamboyant with color and pictures.

Detail has been carried out to a remarkable degree. The seats are supported by jacks and stringers as in real circuses. The cook wagon contains a range, meat block and table. The supply wagon has an icebox and shelves. There are platforms for ballyhoo men and stands for the sale of red lemonade and popcorn. Two of the wagons—for the rhinoceros and hippopotamus—are jointed and have six wheels and the rear parts of these vehicles contain tanks of water.

The animal figures were bought by Taylor or sent to him by relatives and friends. They come from all parts of the country, and one was sent from Japan.

Taylor repainted most of them and made harness out of linoleum for the horses. The figures representing performers and sideshow freaks also were purchased, some being altered and costumed afterward to fit their parts.

An executive of Ringling Brothers' Circus saw Taylor's miniature show last year and pronounced it accurate in all details.

The maker hopes to exhibit it at the World's Fair in Chicago in 1933. By that time he expects it to be really complete, for he is now gathering material to make a special train for it.

He is, no doubt, one of the leading miniature circus impresarios in the world.

tors and one automobile; full equipment for the tents, and figures of animals, performers and sideshow freaks. It takes Taylor about seven hours to set up his circus, and it requires a space 16 by 22 feet. And he has spent less than \$50 on it.

The tents are made of unbleached muslin and have detachable sidewalls. Scraps of drapery cord and fishing line serve as ropes.

The big top houses two rings and a center platform. In a gap in the tiers of seats there is a platform for the band. Trapezes swing from arms on the center poles. The main tent is entered, of course, through the menagerie tent. All are lighted with electricity—by the same system used on Christmas trees.

of those ponderous vehicles which circuses used to use for breaking crossings in small towns that he changed his plans, put a door in it, wheels under it and a lot of paint on it—and had a model circus wagon.

Making it had been fun, and a long period of convalescence still lay ahead of Taylor. He determined that since he had such a good start he would go on and make the rest of a circus.

He went back to his trade in the fall, but continued to work at night, on holidays and Sundays on his private enterprise. He fitted up a shed in the rear of his property as a workshop, and collected scraps of lumber and metal, buying none of the material except paint and brushes, nails and screws.

HE BUILT his circus from memory. He had attended a large show the fall before he began the job, but that was the first time he had seen a circus for 20 years or so. Part of the pleasure of his task was in recalling the many things that went to make a circus. Sometimes after he had gone to bed he would think of some appurtenance he hadn't thought of before, and would get up and draw a plan of it. And if his memory failed to tell him how a thing should be constructed he relied on his own mechanical ingenuity. He sought no advice and did all the work himself. Everything was built to scale so that the units of the show would be in proper proportion to one another.

In four years and seven months the job was done. Taylor had put together some 11,000 pieces of material. He had: a sideshow tent 48 inches by 72 inches and 28 inches high; a menagerie tent 72 by 110 inches and 30 inches high; a big top, 110 by 138 inches and 34 inches high; a "chow" tent, 12 by 16 inches and 8 inches high; 42 wagons, including a prairie schooner and a stage coach; four tractors and one automobile; full equipment for the tents, and figures of animals, performers and sideshow freaks. It takes Taylor about seven hours to set up his circus, and it requires a space 16 by 22 feet. And he has spent less than \$50 on it.

coating of tar or similar material as a damp course. The foundations must be solid and absolutely true because the molds for the walls are later clamped to this course.

Wooden forms are used to mold the walls. Because of the enormous pressure exerted upon them as the earth is tamped into place within, it is important that they be rigid and of a size convenient to use. Smooth plank-ing, at least one and a half inches thick, should be used and the forms should be about 30 inches high and 10 feet long. At least every three feet they should be braced securely. Over the braces are fitted iron clamps through which the rods are run to secure them in place. The heavy end pieces, which are removable but snugly fitted, are equipped with a key block which provides for a tight joint between the sections of the wall.

After the mold has been anchored securely to the foundation layer and leveled and trued so as to be vertical, the earth walls begin to rise. Hand rammers made of a large hardwood block, bound with iron, are used to start the work, and smaller iron ram-

mers for finishing. They weigh from eight to fifteen pounds.

Earth used for construction is sifted through a half-inch mesh screen to remove large stones and roots and to break up clods. Small pebbles are left in; they make for solidity but the large ones interfere with ramming.

THE wall is laid in four or five-inch layers, the fresh earth being rammed down to about half its depth. The next layer can be added immediately. Roughen the surface of the compacted layer to insure proper bonding between the two layers. Place the next layer in the form, compact it and repeat the process until the form is filled. The forms can be taken down immediately, secured at a higher level, and the next tier begun. The wall will be quite solid enough to bear a man's weight.

Whether or not this type of construction will ever be adopted on a wholesale scale in the United States remains to be seen, but Professor Long and other experimenters have received many letters asking for particulars.

Natalie Hays Hammond Becomes an Inventor

(Continued from Page 1.)

of the organization. She returned to the United States and began studying painting under Svatislav Roerich at the Roerich Museum. Visiting the museum one day Mme. Nazimova was impressed by her work and asked her to make designs for the one-act play "India," in which the actress appeared last year. Miss Hammond designed the costumes for a historical pageant produced in Maryland last year and for the performance of an opera produced at the Metropolitan Opera House by the Society of Composers.

IT WAS while experimenting with methods of coating fabrics with metal while making designs for a production that she finally evolved the process which she has patented. Through this process, which is secret, she is able to apply a metal coating, of any thickness desired, to any kind of material or fabric, from French heels to perfume bottles, walls or furniture. The process worked so well whenever she tried it that its commercial value became apparent and she decided to set up a factory for its application. The factory, known as the Natalie Hays Hammond Process Corporation, occupies the entire fifth floor of a building in the East Forties and has a staff of 15 employees. The process is simple: no one is allowed to inspect the work, the only exception to date being Miss Hammond's father. Although she is giving a large part of her time to this new venture, she

doesn't intend to allow it to interfere with her art work. She creates most of her designs at her studio apartment, whence they are taken to the factory to be executed. Her chief ambition is to win recognition as a designer for the stage, although she will continue to carry on other artistic activities as well as her business. In fact, she doesn't even think that these occupations should prevent her from enjoying a normal social career at the same time. As she puts it:

"Everyone should have an objective, and few girls today are satisfied just to play through life selfishly. I see no reason why a girl can't be a good professional business woman and have a social life, too. Of course, if one is



Miss Hammond in her studio.

to be successful in any career, that has to take precedence over everything else. But because I have centered my interests in art and business it doesn't mean that I'll shut myself off from society."

COUSIN KATIE'S BOY

He's a Slim Lad, Dressed Within an Inch of His Credit.

YOU can pick your friends, you can pick your wife and other tough spots, but your relations pick on you, especially the ones thrown in with the dollar-fifty marriage license. They're like hives in the middle of your back. They can't be scratched.

I used to think there was only one rule that had no exception—that a guy had to be present when being shaved—but I've got one now that has less loopholes than that, to wit: when a lad and lassie agree to send out their laundry in the same bag, the lad takes on everybody in the lassie's family from her old man to her Uncle Anthrax, who's related to the missis through once nearly having bought a dog that her father almost owned and would have, but for the fact that he didn't have the price and didn't want a dog.

Within a month of the antics at the altar I'm drawing gizzards and neck-knacks from the chicken platter, the class A cuts going to relatives on the distaste side.

"Well," I remarks to Minnie, after we gets rid of a detachment, "What do we get next?"

"We have been having quite a bit of company," admits the frau, "but from now on we'll be practically alone except for Cousin Katie's boy."

"They're new twigs to me," says I. "You must've heard me speak of them," returns Minnie. "Sylvester's a very bright boy. He graduated from high at 11."

"I don't care," I yelps, "if he graduated at midnight. I'd rather give house-room to a covey of wet snakes than to any more of your skin-folks. What do you think I'm running—a home for under-privileged inlaws?"

"They may be under-privileged," comes back my egg-scrambler, coldly, "but you're over-privileged in being permitted to entertain them. Why don't you have some of your relatives here?"

"For the simple reason," says I, "that mine are peculiar—they prefer to sleep in their own beds—and eat their own food."

"Either their own," interrupts Minnie, "or the State's."

"I beg your pardon," I observes, icily, "but—"

"I might be able to grant yours," cuts in the frau, "but only the Governor has the power to pardon your relatives. Of all the strap-hangers who ever came over in the steerage of a cattle boat—"

"I suppose," I remarks sarcastic, "your mob came over in the first cabin of the Cauliflower."

"The first Sylvesters," declares the wife, "came across with Roger Williams."

"Yeh," I interjects, "but—"

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"The first Sylvesters," declares the wife, "came across with Roger Williams."

"Yeh," I interjects, "but—"

"and not one of 'em has come across since. Strange I never read anything about 'em."

"Not so strange," says Minnie. "You'd hardly expect to read about distinguished people in the racing entries or on the back of subpenas. There's the car with Sylvester now. Please give an imitation."

"An imitation?" I frowns.

"Yeh," says Minnie "of a gentleman."

An empty car draws up to the door and out steps a slim lad, around 20 or so, dressed within an inch of his credit.

"Sylvester J. Illingsworth," he announces curtly to me. "My duffle's down at the station. My room's the front one upstairs. See that I'm made comfortable at once." Suddenly he reaches over and yanks the tie out of my vest. "Never, never wear blue. It decreases your efficiency 18 and three-quarters per cent. You react to red. Most Murgatroyds do. Never let me see you in blue again, Cousin Algernon."

"Algernon!" I splutters, reacting to red. "Where in the—"

"He's Cousin Michael," explains the frau to the kid.

"I CAN'T be," asserts Sylvester. "Everything about him calls for Algernon. Every movement, every gesture, every pose keeps crying Algernon, Algernon, Algernon. There must be an Algernon about you."

"Are you asking me," says I "or telling me?"

"Telling you," returns the nut. "I never ask questions."

"Never?" I inquires.

"Never," declares Sylvester. "I only make statements. I know Everything," he explains. "I start out with the idea that I know everything and work forward from that point."

"Modest enough," I admits, "but I always had the notion that the way to learn things was to ask questions."

"To ask," comes back young Illingsworth, "is to be weak. It's assuming somebody knows more than you do."

"I see," says I, "but suppose you were in a strange town and wanted to know where Ezeema avenue was. How'd you go about it?"

"In the first place," replies Sylvester, "it wouldn't be a strange town. Strangeness implies doubt, and I have no doubts. In the case you mention," he goes on, "I'd say to a policeman, 'Ezeema avenue is eight blocks to the east and four to the south; then he'd give me his idea of where it was."

"In that way we exchange ideas and the weakness of asking questions is avoided. There is some difference between an exchange of thoughts and a confession of weakness."

"Yeh," says I "in this case about the same difference as there is between a fried fish and a fish that's been fried. How'd you go about getting a second helping of peached tripe at a swell feed? Wouldn't you ask for it, politely?"

"I demand," returns Sylvester. "Doubt gets on its knees and begs; Knowledge stands up and takes."

"You're likely to take a lot of wallop on the jaw with that system," I tells him.



"Having no doubts," smiles the post-graduate moron. "Of course I have no fears."

"If you'll pardon me," says I, at this point, "I think I'll take my shotgun and go out and shoot a couple of gazelles for breakfast."

"You'll stay right here," snaps Minnie. "Cousin Sarah'll be over any second now."

"You should say," recommends Sylvester, "that she'll be here in 11 and a-half seconds."

"Suppose," I remarks, "she isn't here in that time."

"That's her weakness," he answers, "not yours. By the way, I think I'll have that hedge yonder moved two and-a-half feet this way as soon as it's in blossom. It—"

"That won't be in bloom yet for a year," I cuts in, alarmed.

"Fifteen months," says Sylvester. "You figuring on settling around here?" I gasps.

"Not around here," returns the youngster. "Here."

SAM HELLMAN.
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DOMESTIC FELICITY ON THE FLY

Mister Sullivan Pauses to Toy With Dietetics

MRS. ANTONENA SKRYPZAK of White Plains, N. Y., has filed a separation action against her husband, Joseph, alleging that he threw fried eggs, lamb chops and sausages at her.

He missed her every time, but Mrs. Skrypzak (hereinafter referred to as Mrs. S., on account of the advanced age of my typewriter and also to keep me from going crazy) objected just the same.

I don't blame her. Mr. S. showed very little imagination in his choice of foods. Lamb chops, fried eggs and sausages. Ugh! Furthermore, he apparently knows nothing whatever of dietetics. There was a great deal too much protein in the food he threw at his wife. Certainly he should have included a few articles high in carbohydrates, and also some roughage. Both of these are essential to a balanced diet.

As I mused over the incident of domestic infelicity, I got more and more interested, because I believe that one of the main secrets of happily married life lies in the correct choice of articles thrown at each other by the husband and wife. Nothing can bring the deadly element of Monotony into a happy married life more readily than a continual hurling of lamb chops at one or the other of the spouses. I am assuming, of course, that all married couples relieve their feelings periodically by trying to hit each other with something handy.

Now, as a result, I got to work and did some research on the subject. I should like, at the beginning of this essay on "What to Throw at Husband or Wife" to acknowledge the following works, which I consulted, in compiling my list: "A Thousand Ways to Please a Husband With Bettina's Best Recipes," by Louise Bennett Weaver and Helen Cowles Le Cron; "The Something Different Dish," by Marion Harris Neil; "Canning, Preserving and Pickling," by the same author; "The Pleasures of the Table," by Ellwanger; "One Thousand Picnic Suggestions," by Linda Hull Larned, and "Foods Held in Cold Storage" (Senate Reports, Vol. III, Sixty-first Congress, 3d Session, 1910-1911).

Miss Neil's book, "The Something Different Dish," proved a veritable mine of information.

Now, take soup. Nothing is better for throwing at the modern husband or wife than a good soup. It fulfills its purpose without leaving the lasting effect that would be produced

were the irate spouse to attack the partner with a hammer, or an old loaf of bread that has been petrifying for a week or so in the breadbox. Miss Neil has some lovely soups, too, such as cock-a-leekie and mulligatawny, to name only two. In the realm of fish and meat, this book offers some equally bizarre suggestions: Kedgeree, wiggle, pulled fish, aji and cod quadrilles, bubble and squeak, poor man's goose, spatch-cock and pish-pash.

I FELL completely for pish-pash and went right home and threw some at my wife. It contains one tender chicken, some rice, preserved ginger, sliced onion, bay leaves, pepper, butter, parsley, a boiled egg and salt. It produced a beautiful effect when I threw it at my wife, hitting her just below the gumples.

"Oh, boy," she rollicked, wiping from her left eye some portions of pish-pash that had spattered therein. "This is some dish! This is certainly better than throwing that cold boiled ham at each other."

"Right-o, materkins," I responded, for I too, had got awfully tired of the cold boiled ham. My wife was a tennis player once and, still retaining some of her pristine skill, she generally managed to hit me in the face with the ham bone. I am a very poor shot, myself.

"Now, I'll throw something," said she, and she promptly chose from Miss Neil's pudding recipes a little number called Gooseberry Fool, made of a pint of gooseberries, two cups boiled custard, two tablespoons cream, a teaspoonful lemon juice, a gill of water and two ounces sugar.

My, how that old Gooseberry Fool landed on father! "Ripping shot, old girl!" I congrat-

ulated. "Only, really, you know. I think there were three teaspoonfuls of lemon juice instead of one. That's scarcely cricket, you know."

So then I threw a philly (a kind of corn cake) at the frau and she retorted with a blinche.

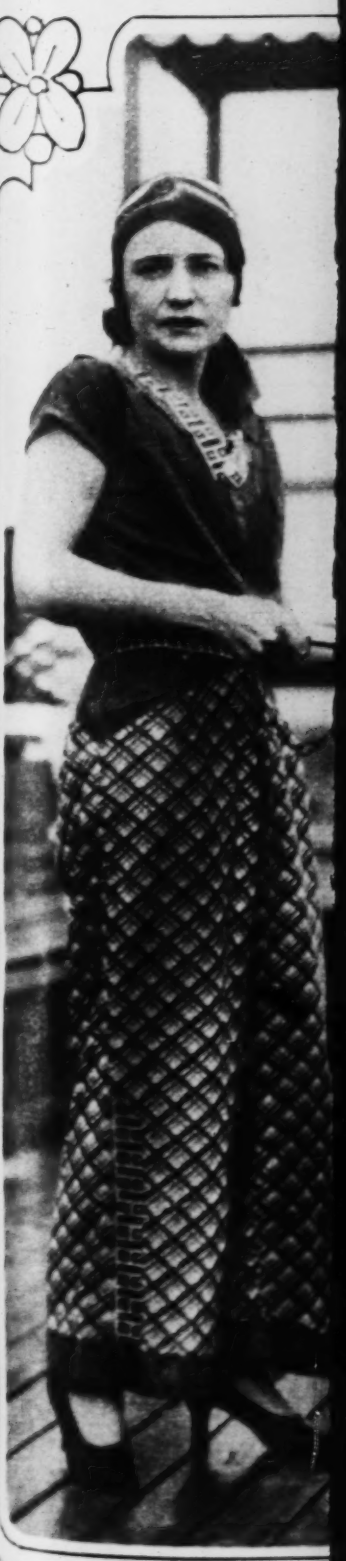
As time went on we got to know the menus from the other books, and it was, indeed, great fun. Mr. and Mrs. S.'s lamb chops would have been a perfect bore to us. My advice to Mr. and Mrs. S. would be to just vary the monotony and leave sausages out of it for a while.

I must leave off now and hurry home. I can't wait to get there. The wife and I are going to throw a new dish at each other tonight, called a rictum-ditty. You take half a pint grated cheese, a can tomatoes, half a grated onion, salt, two beaten eggs, butter and a chopped green pepper and cook until the eggs are of a creamy consistency. Then serve at once with crackers or strips of buttered toast. She and I are going to have it out tonight at ten paces with rictum-dittys. I expect to win the contest and advise my friends to bet on me.

FRANK SULLIVAN
(Copyright for the Post-Dispatch.)



Mrs. E. P. Ricker Jr., of Portland, second in 18-mile dog sled race, was the only woman entered.



Down at Miami Beach one with parrots, freakish can't a bear cub, owned by Mrs. is here seen with her pet.

ST. LOUIS POST - DISPATCH

ROTOGRAVURE PICTURE SECTION

FEBRUARY 1, 1931

WOMAN — AT WORK AND AT PLAY

Activities and interests of twentieth century femininity, widely diversified, in the fields of sport, labor, recreation and the time-old occupation of social activity.



Mrs. E. P. Ricker Jr., of Poland Springs, Me., who finished second in 18-mile dog sled race at Lake Placid, N. Y. She was the only woman entered in a field of six.



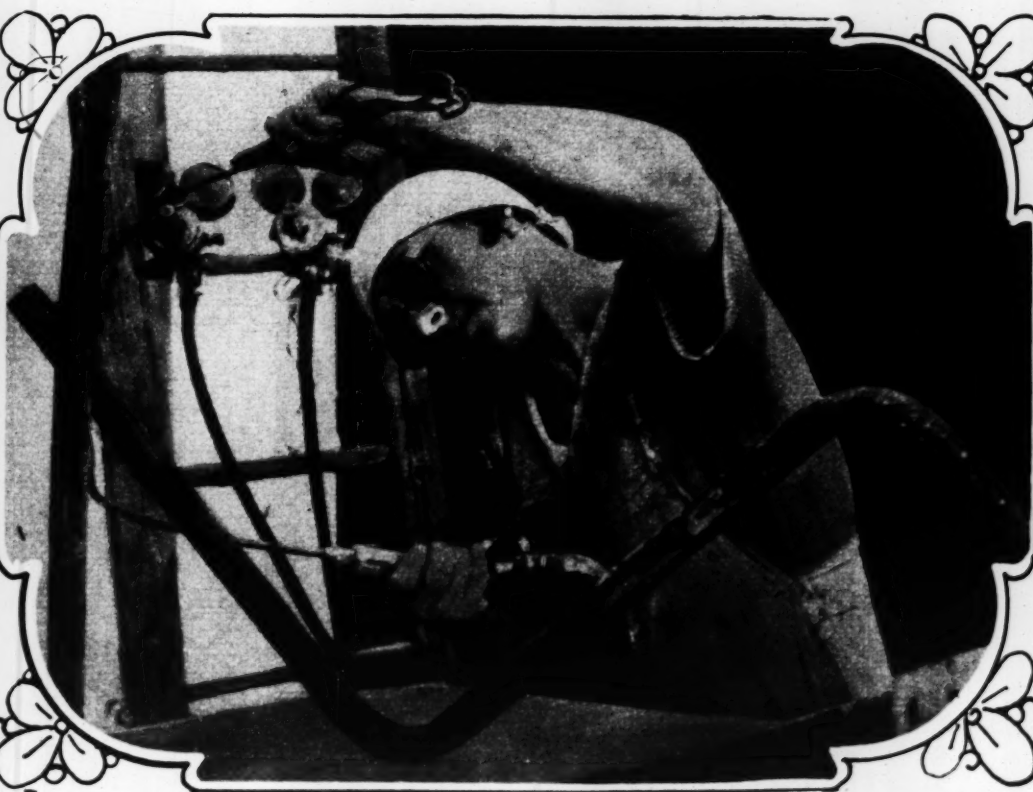
A snapshot of Norma Talmadge, the movie star, at Palm Beach, Fla.



Countess Soni Szanianski of Poland, whose costume at annual Beaux Arts ball in New York City was acclaimed most artistic.



Selma Lagerlof, with two of her young relatives, watching a performance of her own play, "Legend of a Manor House," in Stockholm, Sweden. She is a Nobel prize winner and the only member of the Swedish Academy.



Mile. Diana Mabire of Paris, working on a welding job. She is regularly employed by a contractor.

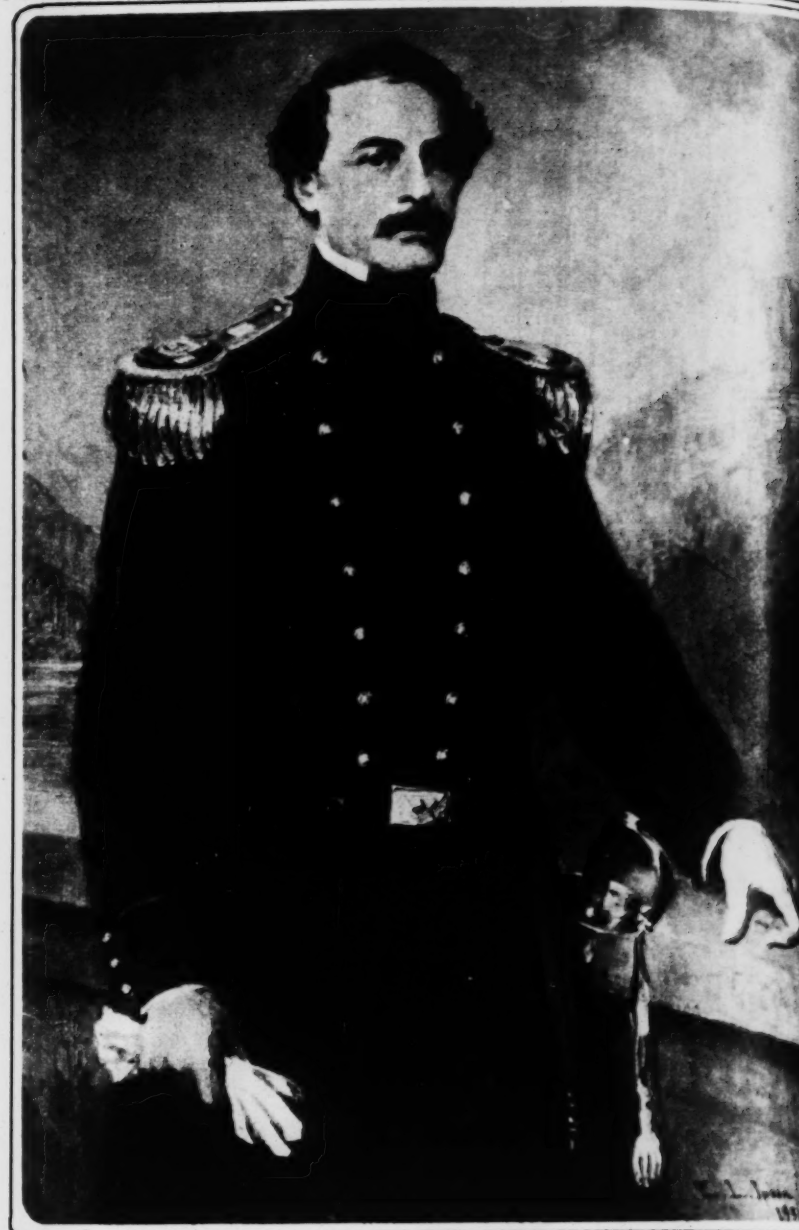


Miss Marie Kautzky of Fort Dodge, Iowa, is Queen of trapshooters. She won championships in 1924, '25, '26, '28 and '30. During ten years she has been awarded 18 trophies and scores of medals. Last year she had an average of .9286 on 1150 registered targets.

Down at Miami Beach one can see along the sands women with parrots, freakish canines, piggies, alligators and even a bear cub, owned by Mrs. Arthur Myrland of Chicago, who is here seen with her pet.



A LEAP INTO THE DARK—Flashlight photograph of three ski jumpers about to take off at the end of long slide at Speculator, N. Y. The man with the camera stood facing the three men and ducked down a bit after setting off the flash.



"MARSE ROBERT AT WEST POINT"—Painting of Gen. Robert E. Lee in the dress uniform of a brevet Colonel of the Engineers of the United States Army, back in the 50s, recently presented to the military academy at West Point by the United Daughters of the Confederacy.



A FUTURE AMERICAN PRINCESS—Miss Louise Van Alen of Newport and New York, photographed at Palm Beach with her fiancé, Prince Alexis Mdivani.



BEHIND THE SCENES IN A JAPANESE THEATER—The American Ambassador, W. Cameron Forbes, with others of the diplomatic corps in Tokio, on a visit to the green room during intermission at performance of Japanese musical revue. All about are stars and beauties of the native chorus, a sort of Oriental Ziegfeld Follies.



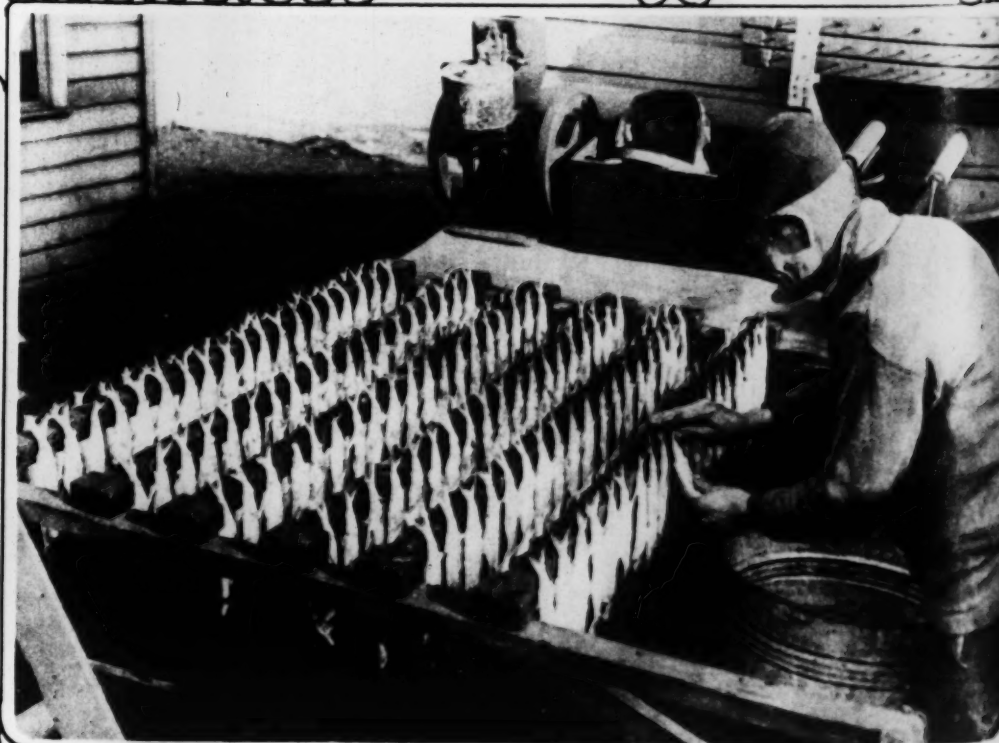
MAKES SOLO FLIGHT AT THE AGE OF TWELVE—Joseph Sheehan Jr. of Suffern, N. Y., standing beside plane in which he made airplane trip over Roosevelt Field.



IT'S AN OLD SPANISH CUSTOM—Fay Wray carrying jug of well water in her part as a Castilian beauty in new film play.



THE PICTURE OF REPOSE—Irene Dunne, screen player, relaxing in studio. Or, it might be called, a picture of complete contentment.



GETTING READY TO SMOKE THE FISH—This scene, scarcely a stone's throw from the Chicago loop district, shows one of the lake fishermen preparing part of the day's catch for market. The fish will be ready in an hour, browned and cured.



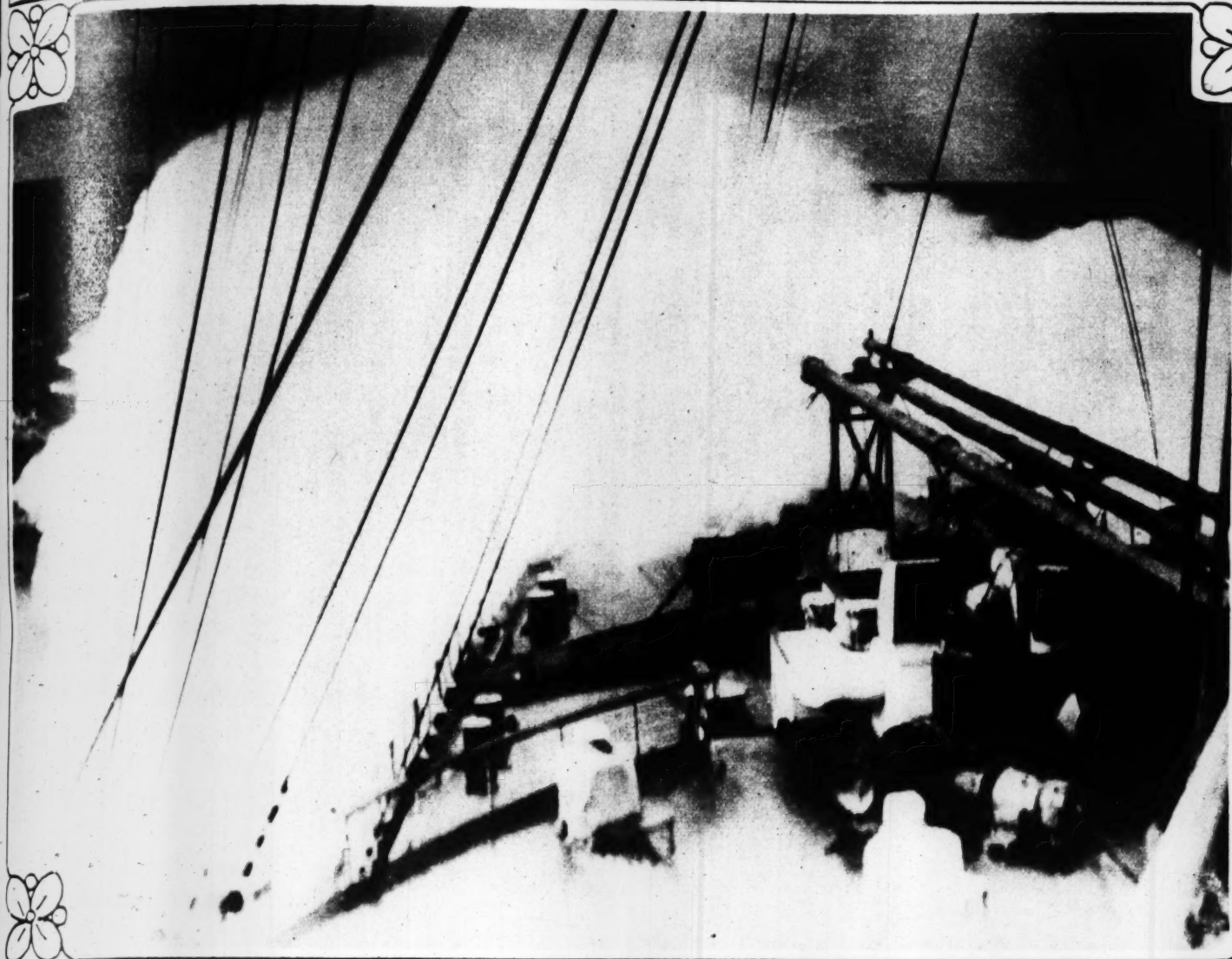
A CLOUD OF SPRAY—Bremen, in her last crossing year's most severe storm, as the great German liner heads for home.



ESTELLE TAYLOR, world champion, posing as a fashion show. The evening gown, gold and black.



FAMOUS SON OF FAM—Great English novelist, Charles Dickens, with his wife in their home.



A CLOUD OF SPRAY IN MID-OCEAN—The steamer Bremen, in her last crossing of the Atlantic, encountered the year's most severe storm. This photograph was made just as the great German liner hit a heavy swell.



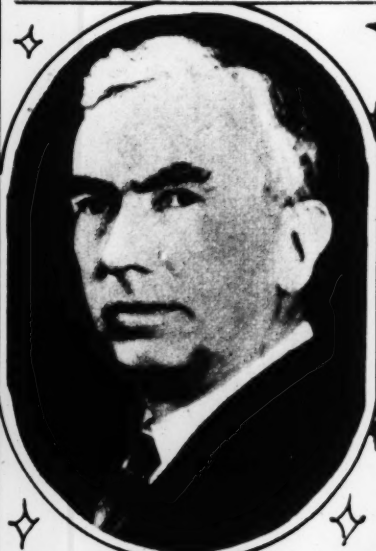
SHATTERED BY AN EARTH TREMOR—Interior of church at Oaxaca, Mexico, just after the recent severe earthquake in southern republic. While huge sections of the dome came crashing down, the carved angels on each side of the doorway remained intact.



ESTELLE TAYLOR, wife of the former heavyweight champion, posing as a fashion model at New York charity show. The evening gown is of white chiffon, flowered in gold and black.



AN INTERESTING ENGAGEMENT—Pierre Clemenceau, grandson of the late wartime Premier of France, and his fiancée, Tekla Gross, a great-granddaughter of the famous tragedienne, Sarah Bernhardt.



WINS EDISON MEDAL

Dr. Frank Conrad of Pittsburg, who has received from the American Institute of Electrical Engineers the 1930 prize which was awarded for his work in short wave broadcasting.



THE MAN, THE LOG AND THE CAR—An unusual grouping, with the trunk of a giant Sitka spruce filling the greater part of the picture.



FUR COLLAR FOR THE PUP—Mrs. Byron Chandler, wife of Broadway spender, photographed at Palm Beach with her canine pet out for a stroll.



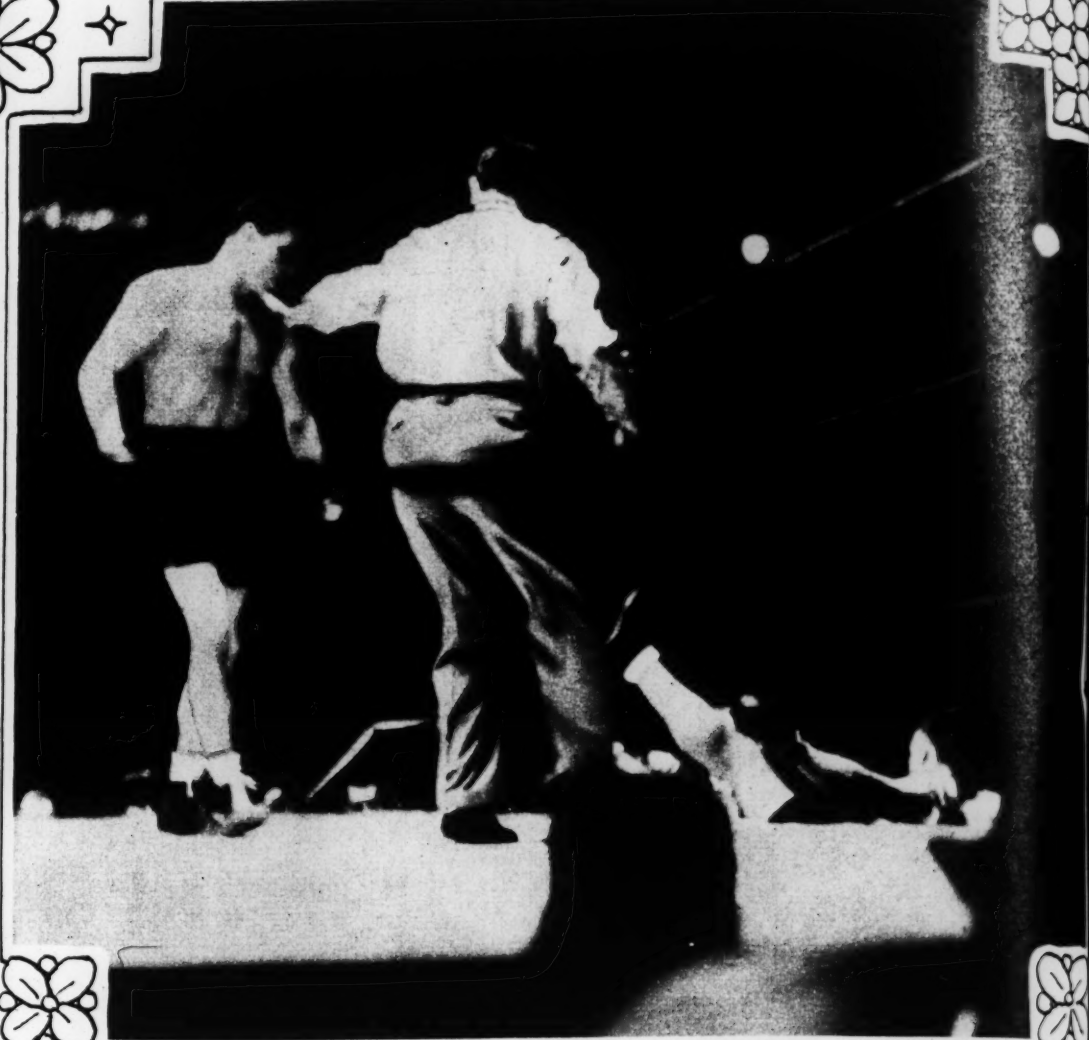
FAMOUS SON OF FAMOUS NOVELIST—Sir Henry Fielding Dickens, son of the great English novelist, Charles Dickens, photographed on his eighty-second birthday with his wife in their Chelsea home.



1930 IN AN OLD SPANISH MISSION—Preparing at San Gabriel, near Los Angeles, for the special celebration of the locality's 150th birthday.



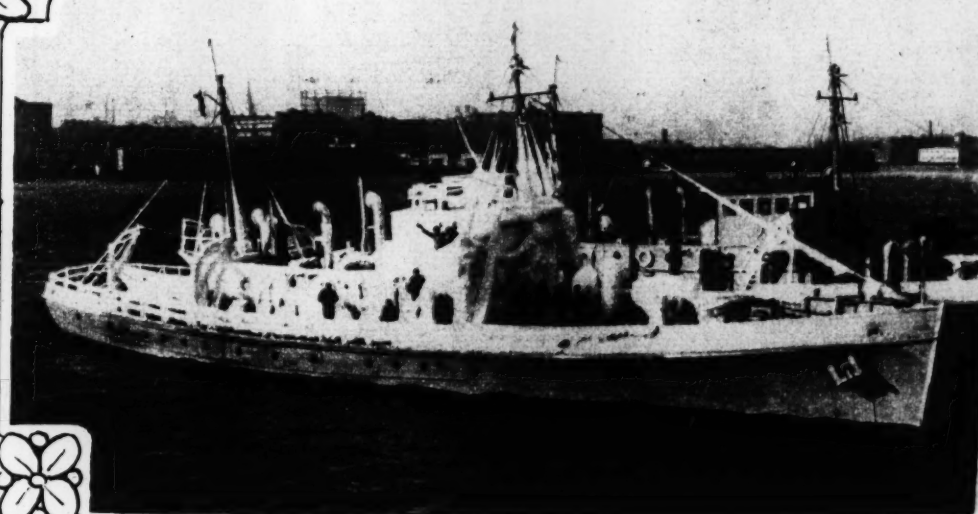
THREE MEN OF LETTERS MEET—Prof. William Lyon Phelps of Yale (left), entertaining in his home at New Haven, Conn., the noted Irish poet, "AE" Russell, center, and Gilbert K. Chesterton, English journalist and essayist.



RAPIDLY PASSING OUT OF THE PICTURE—Jack Dempsey, former heavy-weight champion, waving Max Baer back to his corner after he had sent Tom Heeny through the ropes at start of third round of boxing contest in New York.



ART TAKES A HAND IN MAKING A FASHION—This costume, designed by famous contemporary artists, was shown to women prominent in social circles in New York last month. It is of pastel pink and green against a dark background. The sleeves are black and a scarf conceals the neckline. When scarf is removed, it is then a formal afternoon costume. There are tiny flounces down the back of the skirt.



THE COASTGUARD COMES INTO PORT FOR SUPPLIES—Cutter used in patrolling the New England coast, looking for rum runners and smugglers, well coated with ice as it reached Boston harbor.

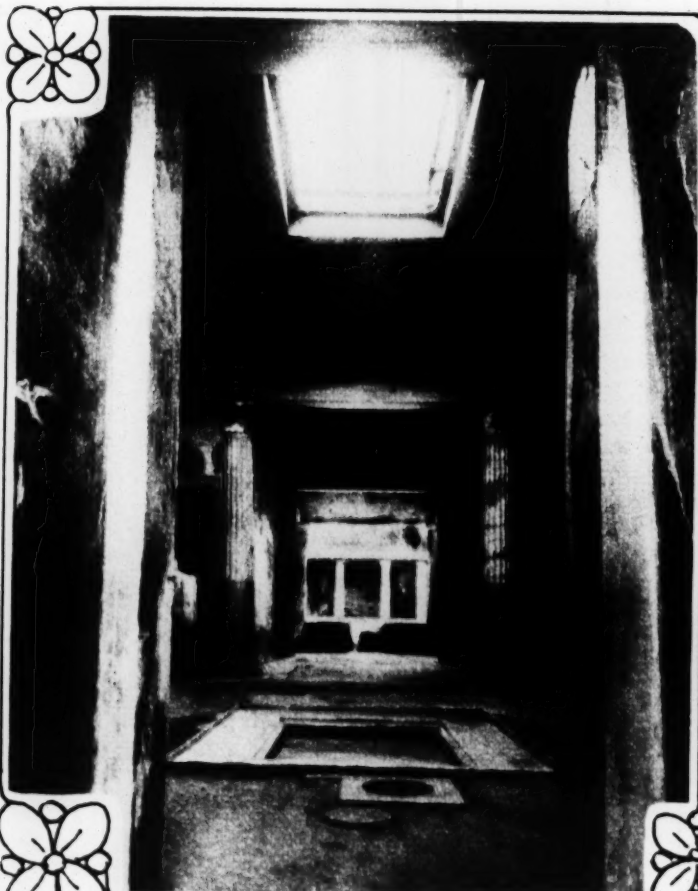


AN IMPORTED SCREEN STAR—Elissa Landi, English actress, and also author of two novels published in London, who has been lured from the stage to Hollywood studios.

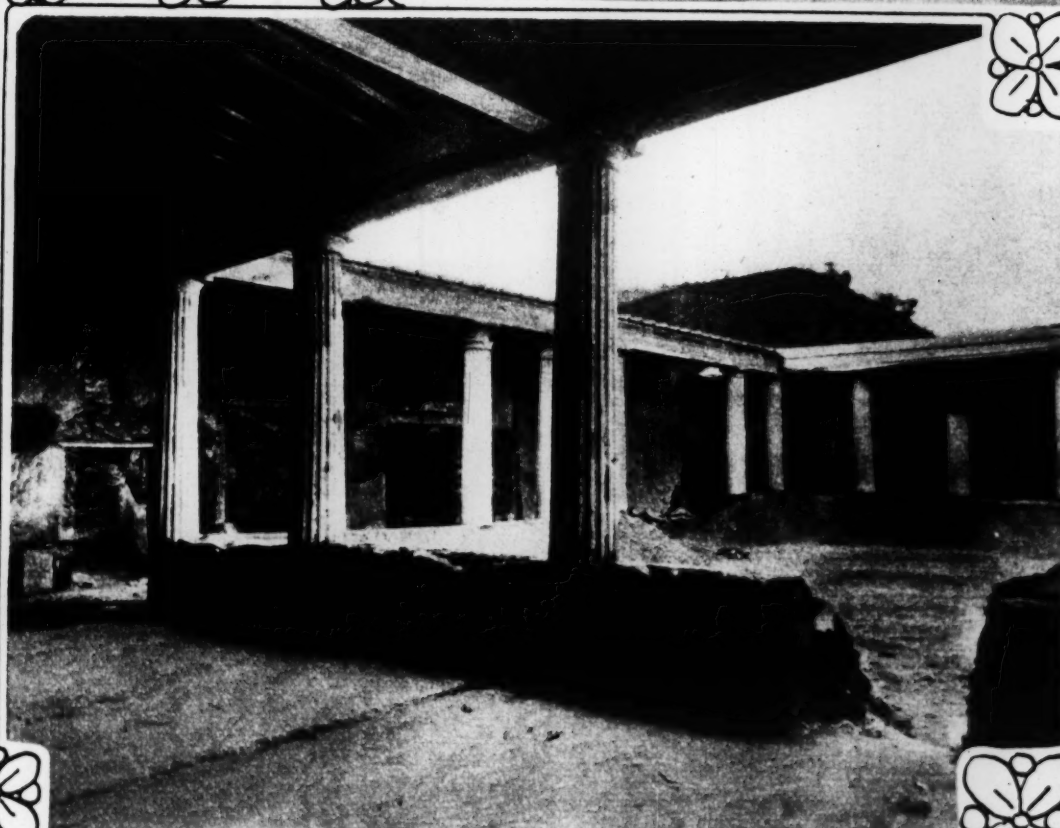


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Wants to Do Your Washing
If You Want Real Good
Laundry Work Try His
Service.
6c, 8c, 9c, 15c per lb.
JUSTIN T. FLINT
LAUNDRY CO.
FRANKLIN 8100
5 PHONES 20 TRUCKS

FRESH AIR, BUILDER OF HEALTH—Wards of Residential School at 9500 South Broadway, affiliated with the St. Louis Tuberculosis Society, having a frolic after a light fall of snow.



WRESTING NEW SECRETS FROM ANCIENT POMPEII—Through these classic halls, once the home of a Roman poet, excavators recently penetrated into recesses where were found a wealth of jewelry and art objects buried some eighteen centuries ago when the ashes of Mount Vesuvius buried that prosperous villa. The picture on the right reveals the inner court of the house.



The largest selling face powder in the world for 25c



Thousands of America's smartest women are enthusiastic users of Plough's "Favorite Bouquet" Face Powder. This marvelous powder blends with the complexion as though part of it and clings smoothly and smartly for many hours. Be sure to ask for Plough's "Favorite Bouquet" in the red square box. 25c. It could cost more but it couldn't be better.
If you prefer a heavier texture powder, ask for Plough's "Exquisite" in the round red box. 15c. The only skin cream Plough's "Tissue of Flowers" in the red oval box. 75c.



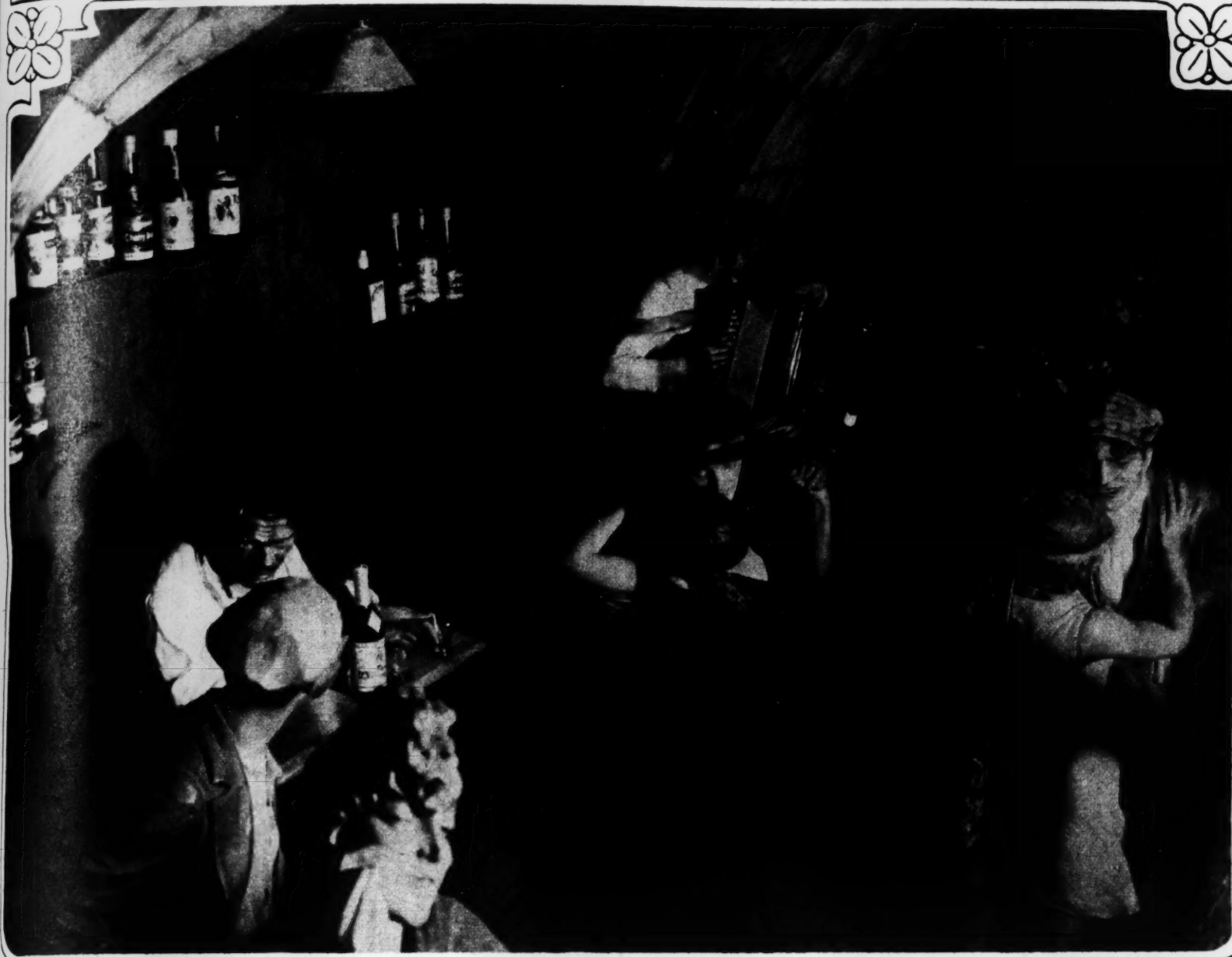
THE PARIS TOURISTS now on exhibition in the Apache and his girl, back



JOHN J. RASKOB, whose cratic Party has been challenged, vacation in Florida during



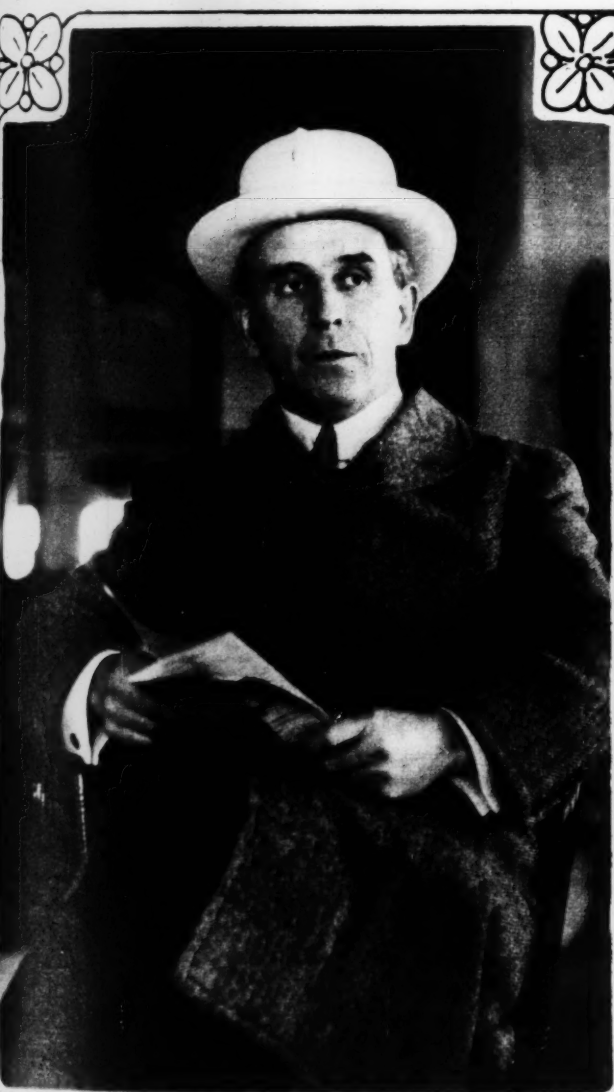
A PIONEER'S FLYING planes designed by the Gen. lin Army.



THE PARIS TOURISTS SELDOM SEE—A model in wax of a Montmartre dance hall now on exhibition in the French capital—showing an underground barroom where the Apache and his girl, back in the nineties, danced to the music of a frayed accordion.



PARROT ALL DAZZLING WHITE—Pet of Miss Pearl Holly, which is one of the attractions at the bathing beach of Miami.



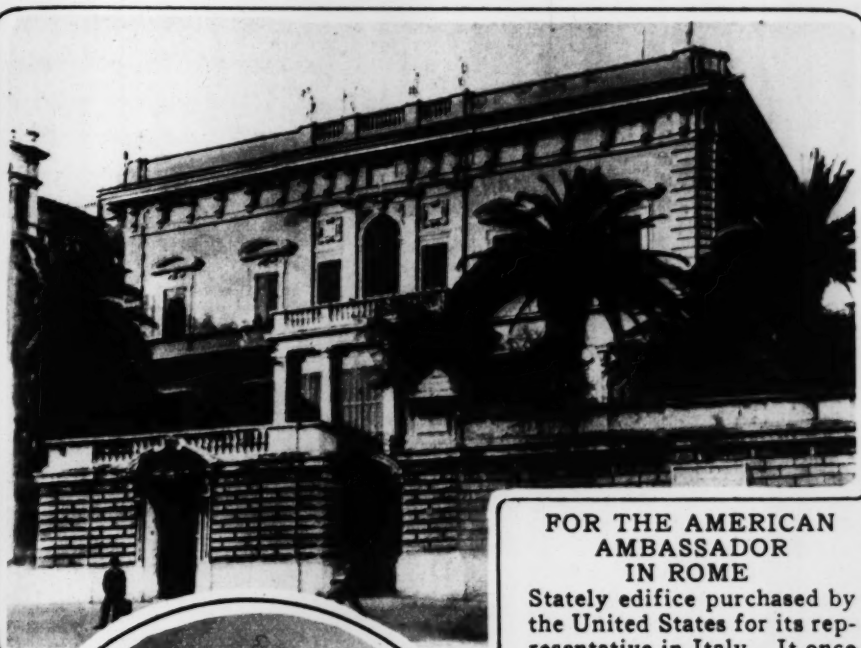
JOHN J. RASKOB, whose influence in the Democratic Party has been challenged, photographed on vacation in Florida during January.



TAKES CLARA BOW'S PLACE IN NEW FILM—Sylvia Sidney, recently brought from New York to Hollywood to play with Gary Cooper in the film, "City Streets," originally prepared for Clara Bow.



YOUNG PINE THRIVING IN DEAD TRUNK—A youngster started a tiny shoot in an old stump in Glacier National Park and it is now growing as robustly as any hot house plant.



FOR THE AMERICAN AMBASSADOR IN ROME

Stately edifice purchased by the United States for its representative in Italy. It once belonged to King Victor Emmanuel. The price was \$1,000,000.



ST. LOUIS BOY SCOUT WINS HIGH HONOR

Bernard R. Weber of 3849 Humphrey street, member of Troop 20, who received one of the 1931 Harmon awards, national recognition of meritorious work in scoutcraft.

ELASTIC STOCKINGS ABDOMINAL SUPPORTERS AND ELASTIC GIRDLES

Made to your measure of very best materials on our own looms.

NEW—DR. BURN'S CUBOID SUPPORTS FOR ARCH AND FOOT TROUBLES

TRUSSES, INVALID CHAIRS, CRUTCHES, ETC.

Dawson Invalid Supply Co.

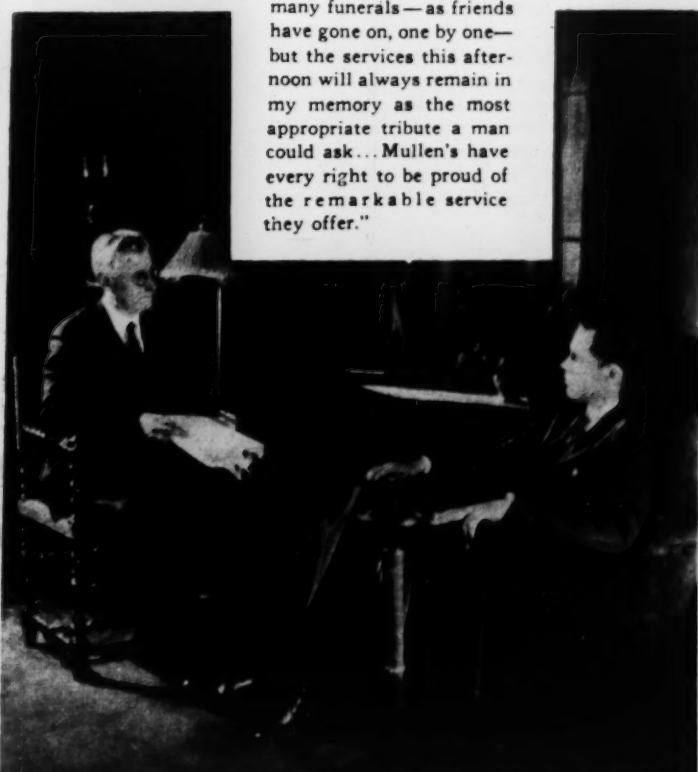
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Here's that new complete food with Vegetable, Egg Flakes and Cattle Bone. Triple air washed. Brings wonderful health, thrilling song. Every particle a necessity—no waste—goes twice as far—costs less per month. And try new gravel with charcoal. Supplies mineral elements, aids digestion, keeps cage sanitary. At any store.

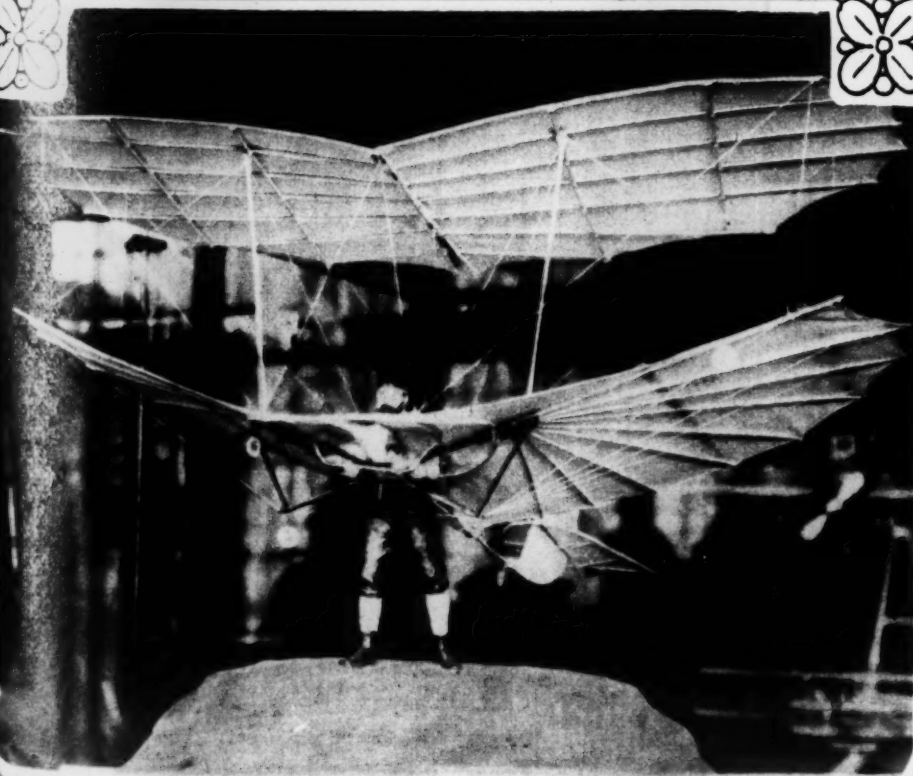
CHAMBERLAIN'S PERFECT BIRD FOOD F. B. CHAMBERLAIN CO. ST. LOUIS, MO.

ADVERTISEMENT

I HAVE attended many funerals—as friends have gone on, one by one—but the services this afternoon will always remain in my memory as the most appropriate tribute a man could ask. Mullen's have every right to be proud of the remarkable service they offer.



LAWRENCE M. MULLEN Morticians
Forest 0877 5165 DELMAR BLVD. CAbany 9564



A PIONEER'S FLYING MACHINE—Model of one of the earlier types of planes designed by the German investigator, Lilienthal, recently placed in Berlin Armory.



AN "OUT OF THE WORLD" VILLAGE—Here are thatched huts built directly in a river in Papua, New Guinea, where dwell a race of former head-hunters, but now peacefully inclined and good churchgoers.

They are the Food Fact Finders

"The Kroger Food Foundation takes nothing for granted in the search for the facts of food"

SIXTEEN women are having lunch in the laboratory of The Kroger Food Foundation. It is their *second* lunch that day, and—of all things—they are served with spinach! But they eat it, and enjoy it, too. For their taste-and-test reports read: "delicious" . . . "like the flavor very much" . . . "better than I ever tasted" . . . "entirely different."

In comparing the reports of this soon-to-be luncheon, one of The Foundation scientists—the food fact finders—will explain. "We are interested not only in finding and improving the health value of foods, but also in making the health value *appetizing*. Our purpose in arrang-

ing this unusual luncheon is to show women that there can be a compelling appetite appeal in food cooked for health's sake—spinach! And taste must prove the point."

Tests of this nature—of every nature in relation to foods—will be part of every day's work at The Kroger Food Foundation. The Foundation is maintained for one purpose—to find the facts of food and make food standards better and better for you. For this work, the income from a fund of One Million Dollars has been provided . . . scientists and food experts have been engaged to study, analyze and improve foods from their sources to your table.

The Foundation will give the answers to

such questions as these—

"How can certain vital minerals be retained in cooked vegetables and meats?"

"What are better ways of preparing essential foods, not always enjoyed—not always 'appetizing'?"

"Why are 'red' meats so richly valuable, and what proportion of 'white' meats (fish, fowl) should be eaten?"

Each week we will publish reports of the work being done. For The Foundation exists for you. You have made Kroger an institution. Kroger's is making this Institution—The Kroger Food Foundation—yours.



The Foundation is Yours ...USE IT

Let The Foundation help you . . . in planning seasonable menus . . . in showing you new ways of preparing and serving favorite foods . . . in compiling a monthly menu suited to the needs and the tastes of the individual members of your family. Write The Kroger Food Foundation, Cincinnati, Ohio, or leave your letter at your neighborhood Kroger store.

© 1931, The Kroger Grocery & Baking Company

THE KROGER GROCERY & BAKING COMPANY
Serving you through 5,184 stores

Soon this newspaper will carry the announcement of the name of the distinguished scientist and food expert who will direct The Foundation. Be sure to read about this man.

8 PAGE
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THE BUN

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ST. LOUIS POST-DISPATCH

TWO
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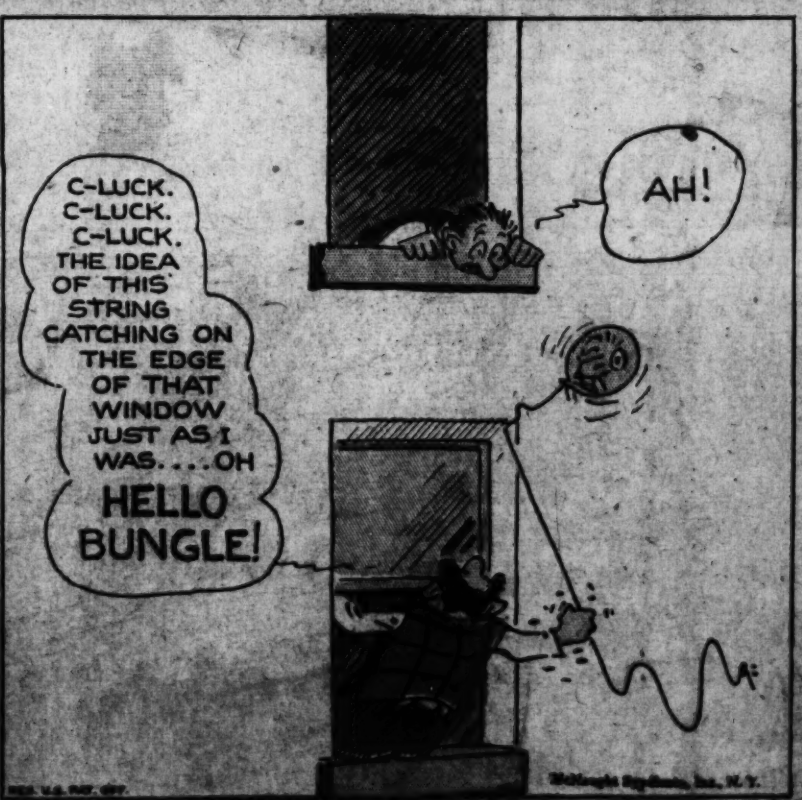
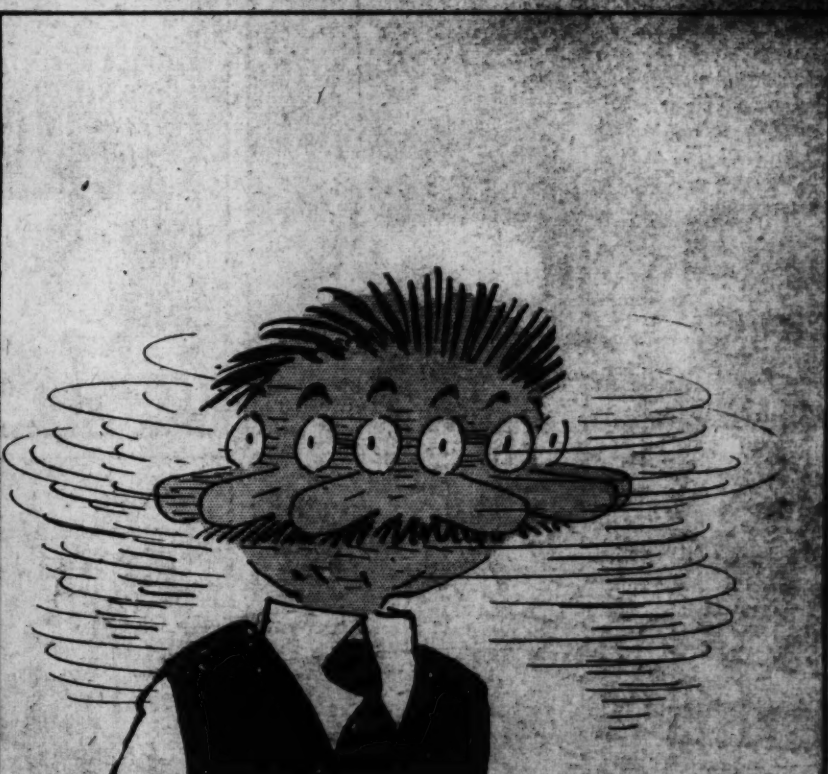
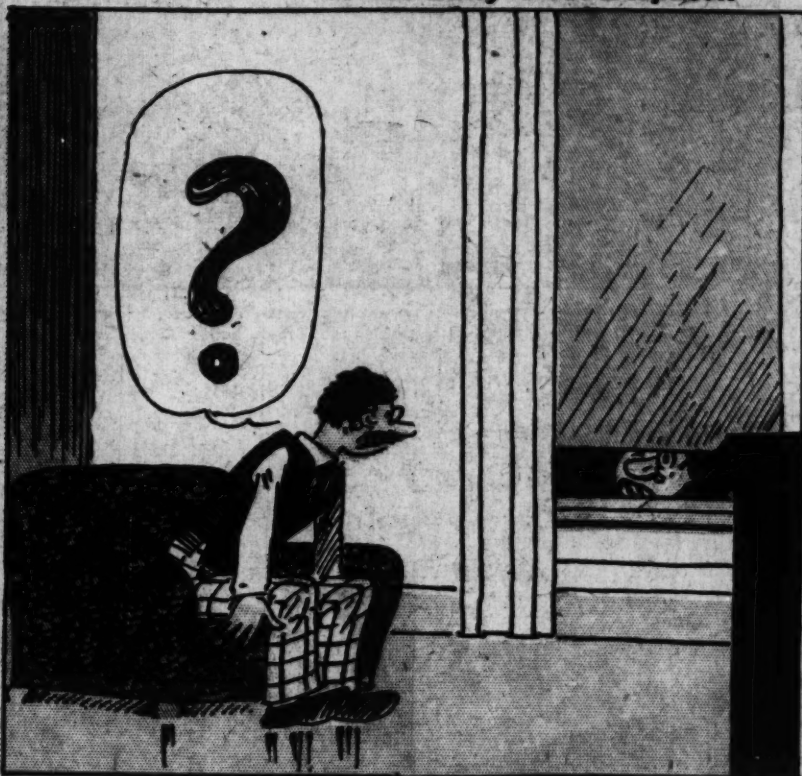
ST. LOUIS, MO., FEBRUARY 1, 1931

City of St. Louis

THE BUNGLE FAMILY

This comic appears every day in one of the TWO comic pages
of the daily Post-Dispatch

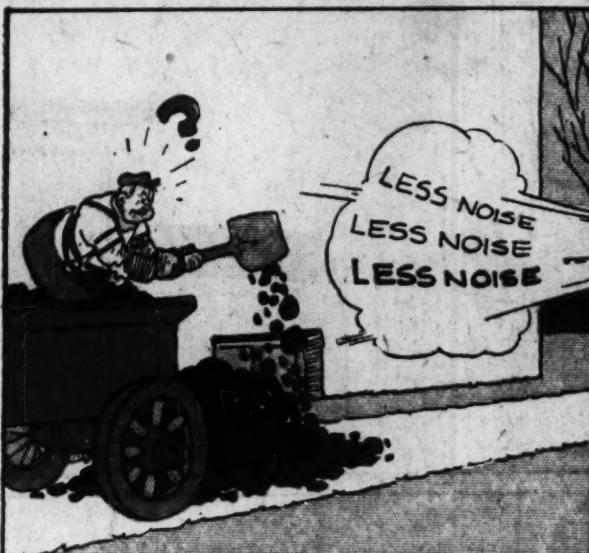
By H. J. TUTHILL



THE NEBBS

Heaping Coals On Fire

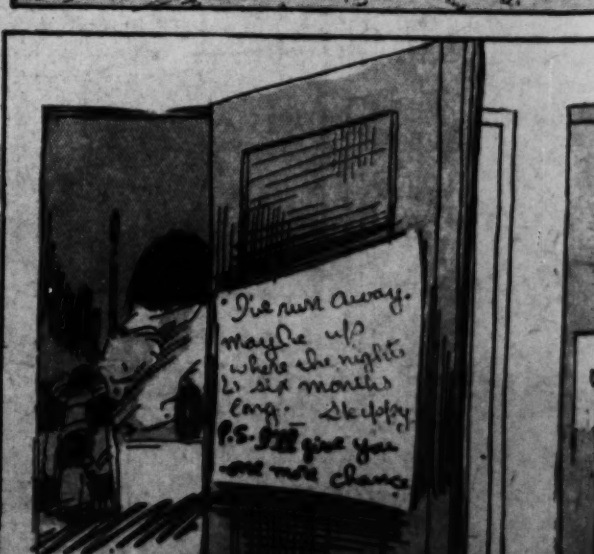
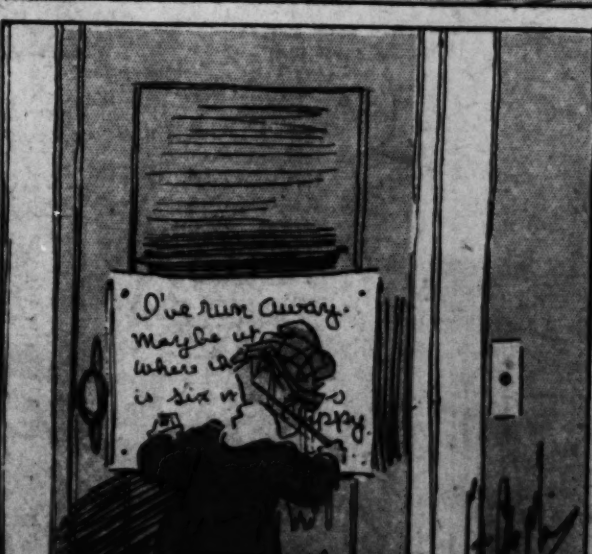
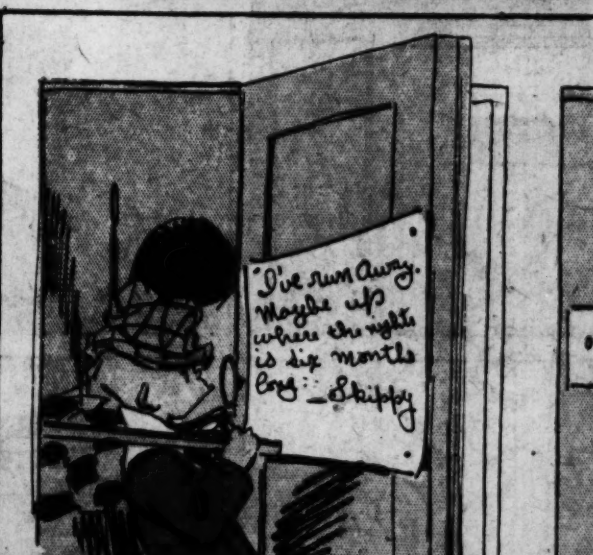
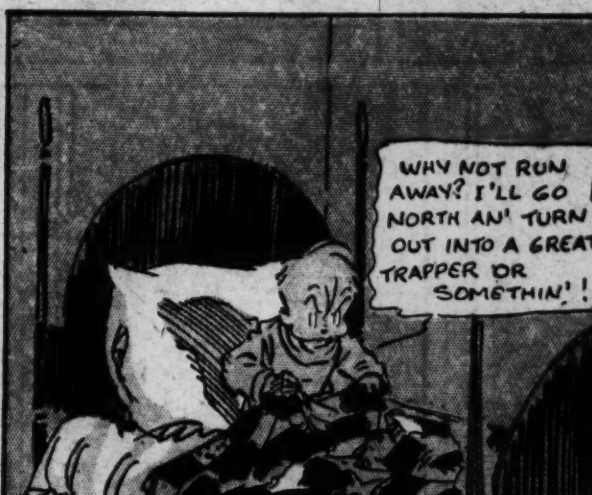
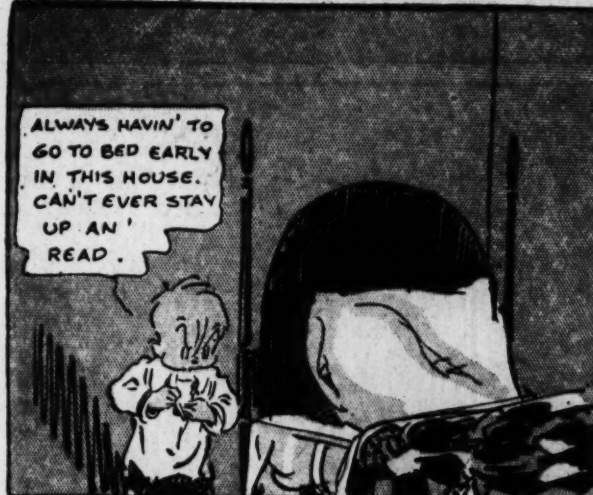
By SOL HESS



SKIPPY

This comic appears every day in the daily Post-Dispatch

By Percy Crosby





ELLA CINDERS

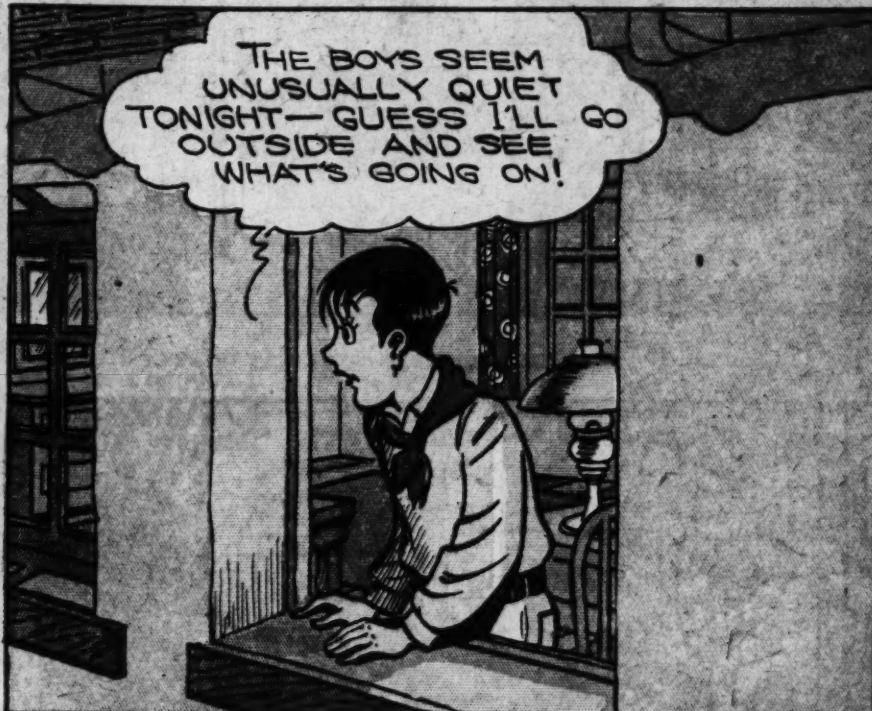
by
BILL CONSELMAN and CHARLIE PLUMB

ELLA CINDERS This comic appears every day in the daily Post-Dispatch By Bill Conselman and Charlie Plumb

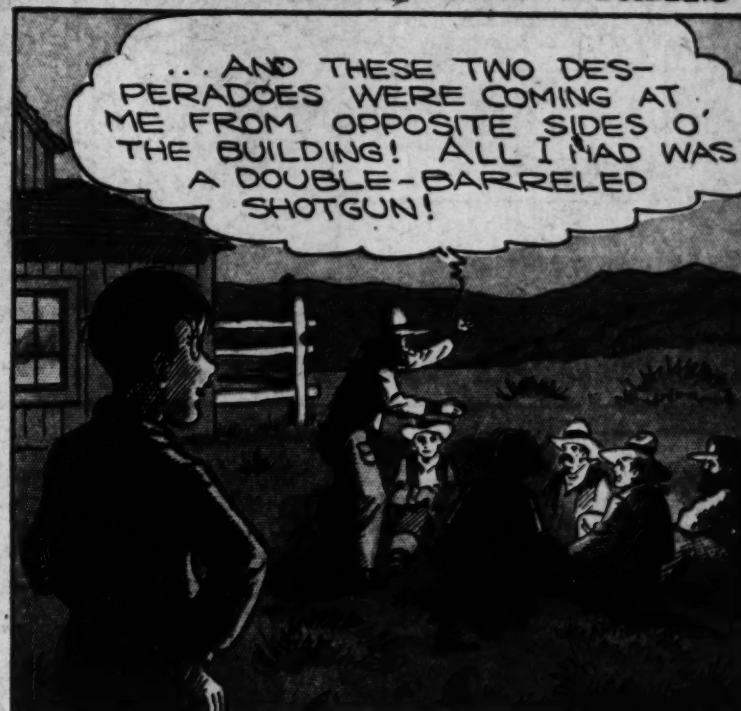
Ella is on Jim Blunt's ranch in Arizona and is masquerading in boy's clothes...



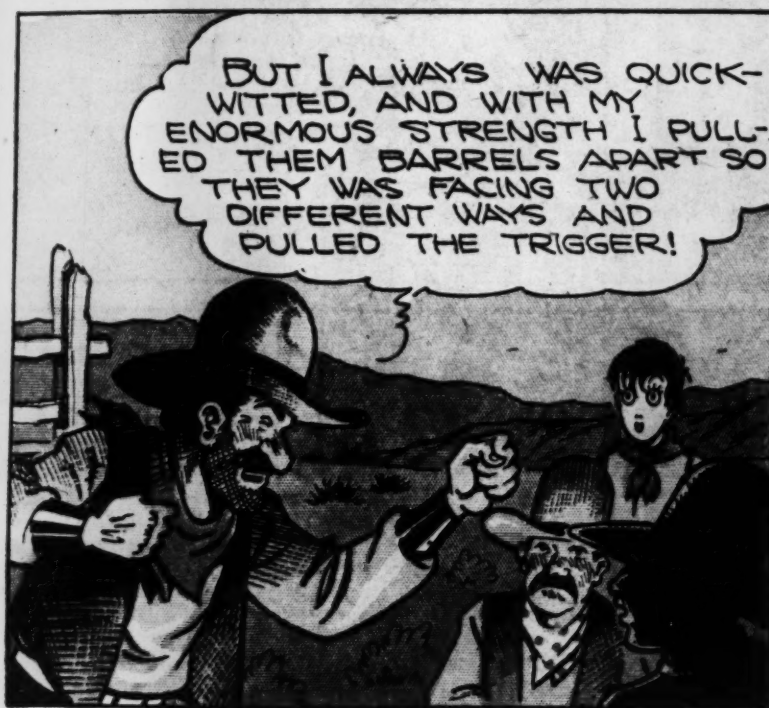
LET'S HAVE A LYING CONTEST, AND THE GUY WHO TELLS THE BIGGEST WHOPPER WINS THIS HAND-DECORATED SOFA PILLOW!



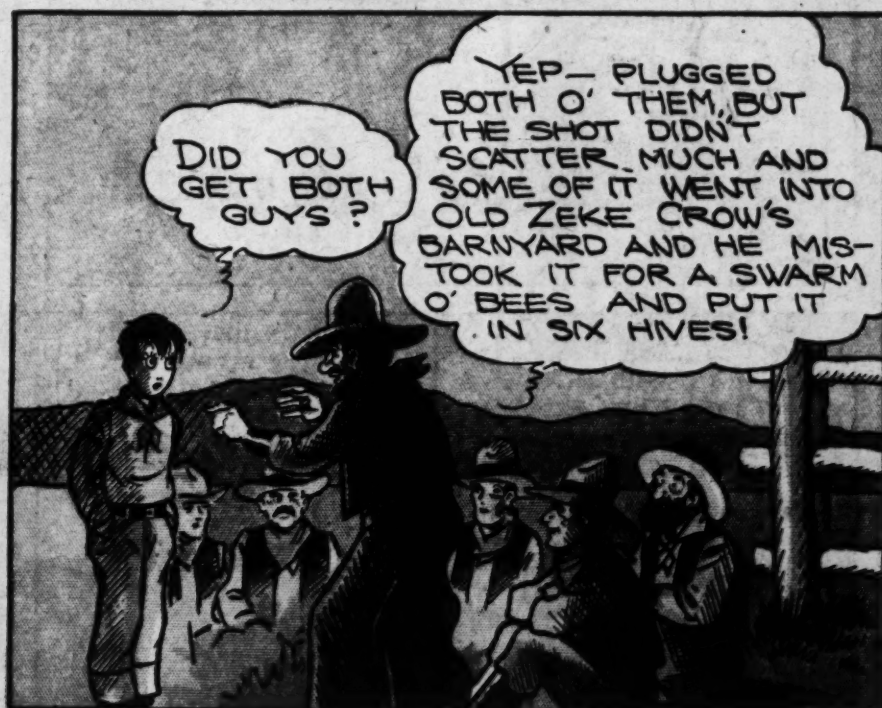
THE BOYS SEEM UNUSUALLY QUIET TONIGHT— GUESS I'LL GO OUTSIDE AND SEE WHAT'S GOING ON!



... AND THESE TWO DESPERADOES WERE COMING AT ME FROM OPPOSITE SIDES O' THE BUILDING! ALL I HAD WAS A DOUBLE-BARRELED SHOTGUN!



BUT I ALWAYS WAS QUICK-WITTED, AND WITH MY ENORMOUS STRENGTH I PULLED THEM BARRELS APART SO THEY WAS FACING TWO DIFFERENT WAYS AND PULLED THE TRIGGER!

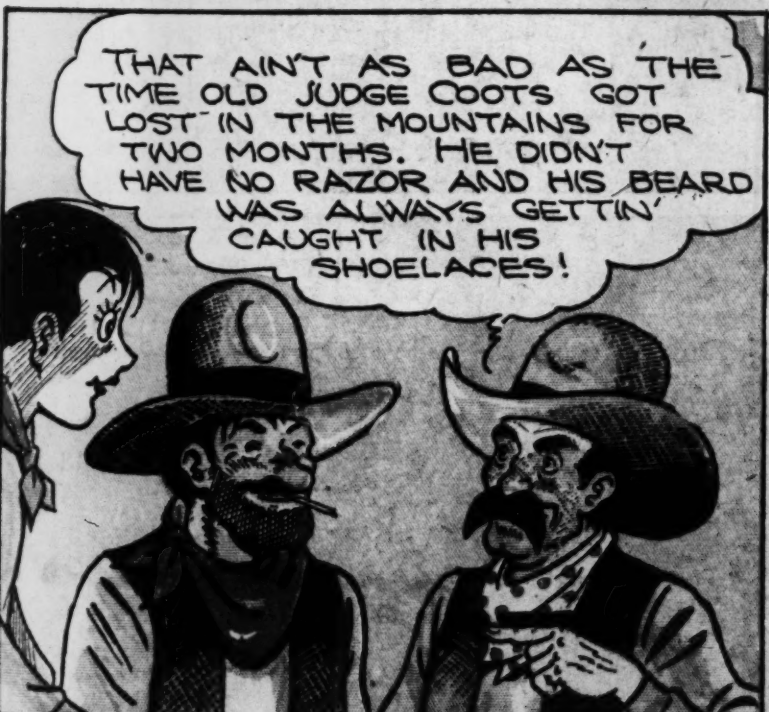


DID YOU GET BOTH GUYS?

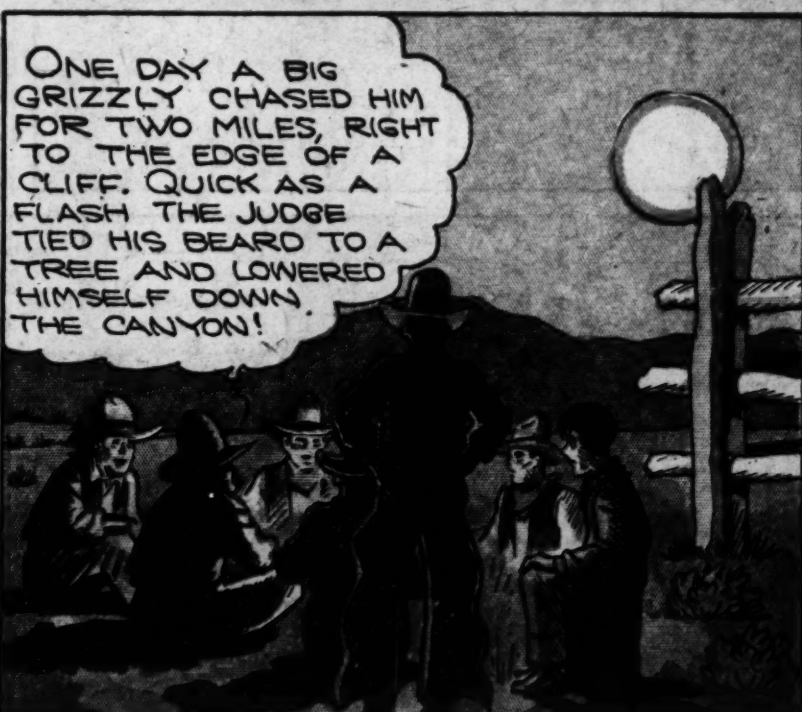
YEP— PLUGGED BOTH O' THEM, BUT THE SHOT DIDN'T SCATTER MUCH AND SOME OF IT WENT INTO OLD ZEKE CROW'S BARNYARD AND HE MIS-TOOK IT FOR A SWARM O' BEES AND PUT IT IN SIX HIVES!



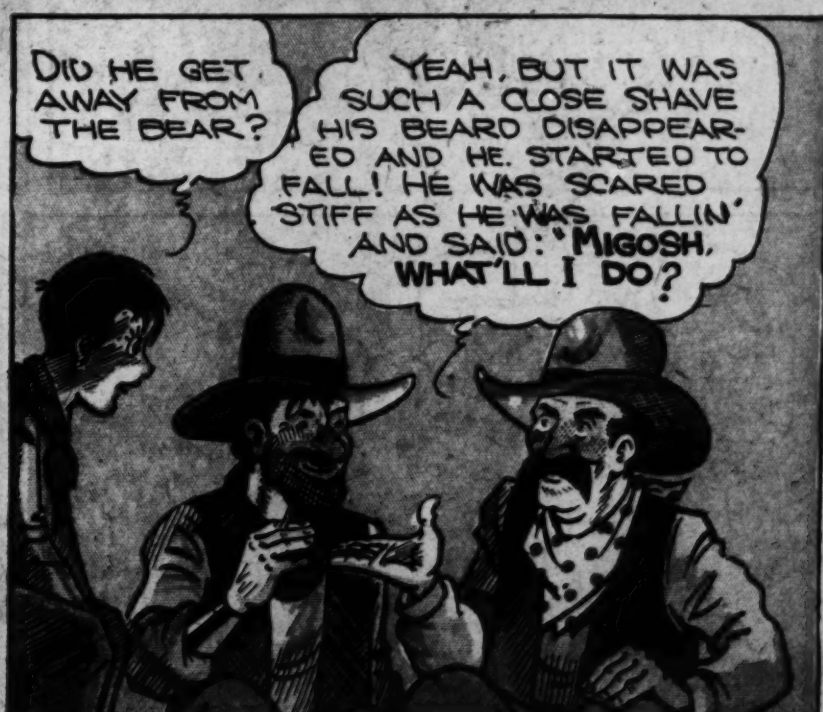
THREE WEEKS LATER HE LOOKED IN THE HIVES TO SEE HOW THINGS WAS GOIN' AND HE GOT STUNG IN HALF A DOZEN PLACES!



THAT AIN'T AS BAD AS THE TIME OLD JUDGE COOTS GOT LOST IN THE MOUNTAINS FOR TWO MONTHS. HE DIDN'T HAVE NO RAZOR AND HIS BEARD WAS ALWAYS GETTIN' CAUGHT IN HIS SHOELACES!

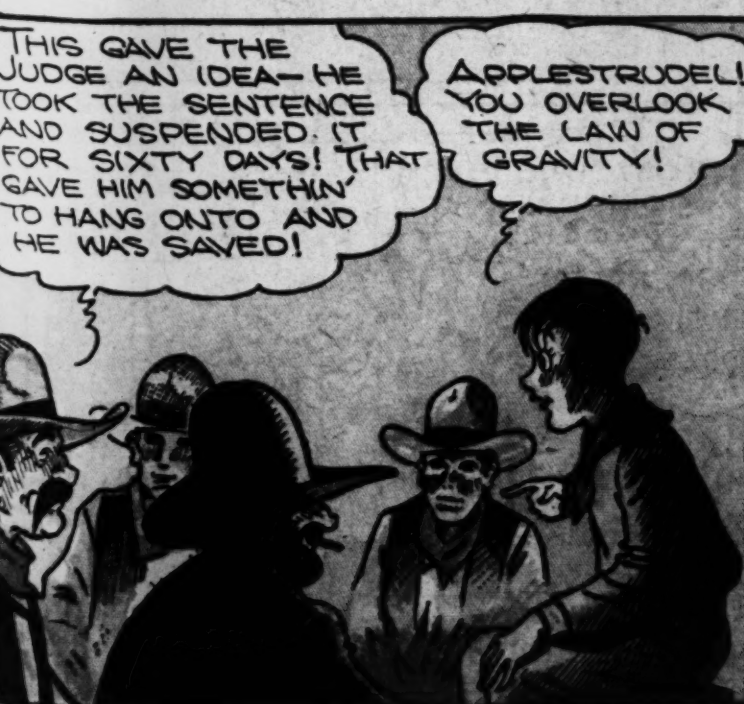


ONE DAY A BIG GRIZZLY CHASED HIM FOR TWO MILES, RIGHT TO THE EDGE OF A CLIFF. QUICK AS A FLASH THE JUDGE TIED HIS BEARD TO A TREE AND LOWERED HIMSELF DOWN THE CANYON!



DID HE GET AWAY FROM THE BEAR?

YEAH, BUT IT WAS SUCH A CLOSE SHAVE HIS BEARD DISAPPEARED AND HE STARTED TO FALL! HE WAS SCARED STIFF AS HE WAS FALLIN' AND SAID: 'MIGOSH, WHAT'LL I DO?'



THIS GAVE THE JUDGE AN IDEA— HE TOOK THE SENTENCE AND SUSPENDED IT FOR SIXTY DAYS! THAT GAVE HIM SOMETHIN' TO HANG ONTO AND HE WAS SAVED!

APPLESTRUDE! YOU OVERLOOK THE LAW OF GRAVITY!



THIS HAPPENED IN '98 BEFORE THE LAW WAS PASSED!

THAT REMINDS ME OF THE TIME I DROVE A CAR UNDER THE HUDSON RIVER BETWEEN NEW YORK AND JERSEY! I WAS..



?

YOU WIN, KID— DON'T GO NO FURTHER! YOU GET THE PILLOW— JUST ANOTHER SUBJECT TO LIE ON!

Rosie's BEAU

By Geo. McManus
Registered U. S. Patent Office.



BRINGING UP FATHER

This comic appears every day in the daily Post-Dispatch

By McMANUS



8 PAG
OF FU

The
FAMILY
FOURSOME
By Chic Young

ME TO AFRAID
I'M GLAD TO SEE DAD WIN FOR A CHANGE

Blondie

I'M ALWAYS GLAD WHEN MY FRIENDS IN TROUBLE, SO I HELP THEM- DOWN AND LAUGH CAPTAIN OUT OF A SMILE GAVE A LONG WAY A POLICEMAN

ACCORD FRIEND CAR IN NO PA WAY OFFIC

THAT'S AS FAR AS THE OFFICERS GOT WITH THE COMPLAINT

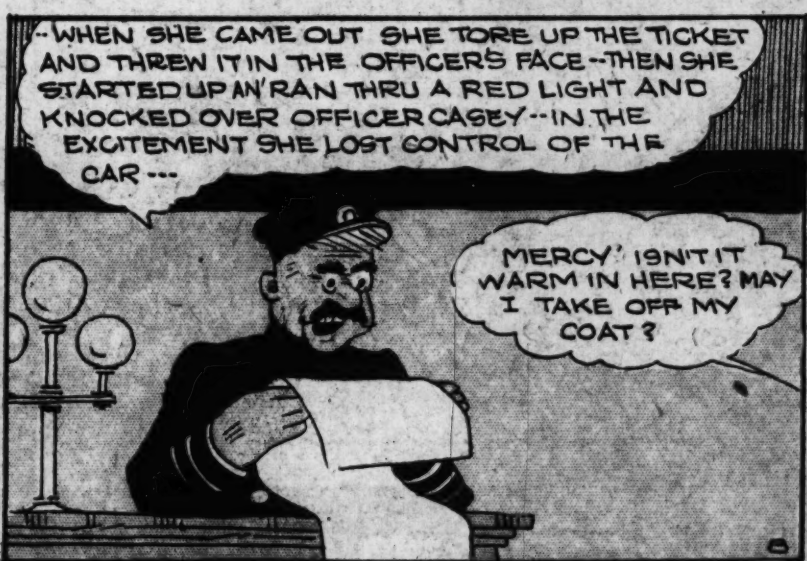
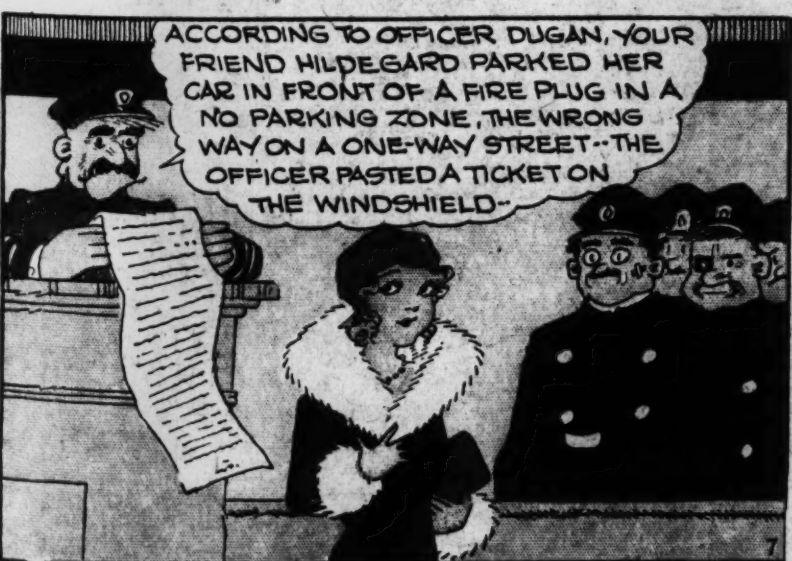
THAT'S AS FAR AS THE OFFICERS GOT WITH THE COMPLAINT

The FAMILY FOURSOME
Chic Young



Blondie

By CHIC YOUNG

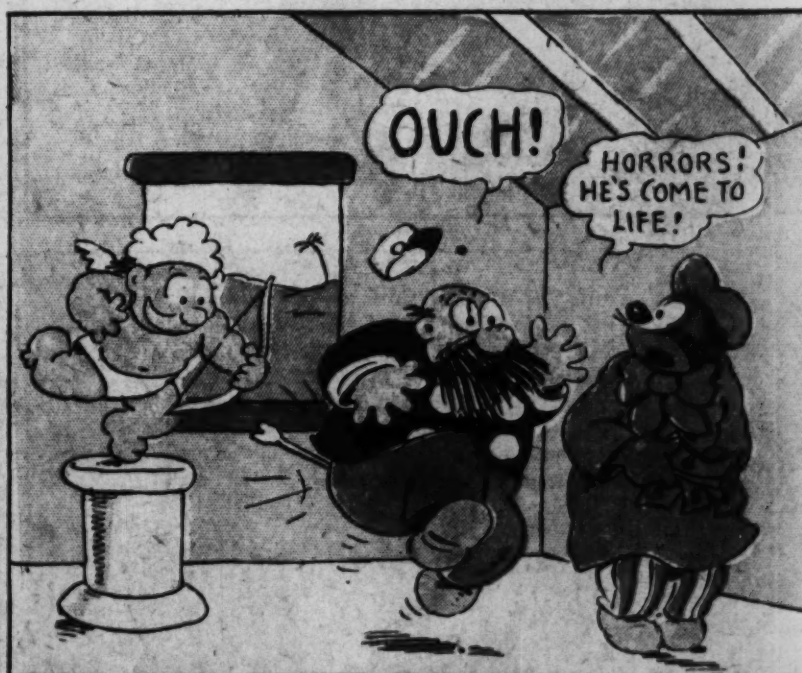




THE CAPTAIN AND THE KIDS

Trade Mark, 1930, Reg. U. S. Pat. Off.

By R. Dirks
Originator of the Katzenjammer Kids



MUTT AND



TOONERVIL

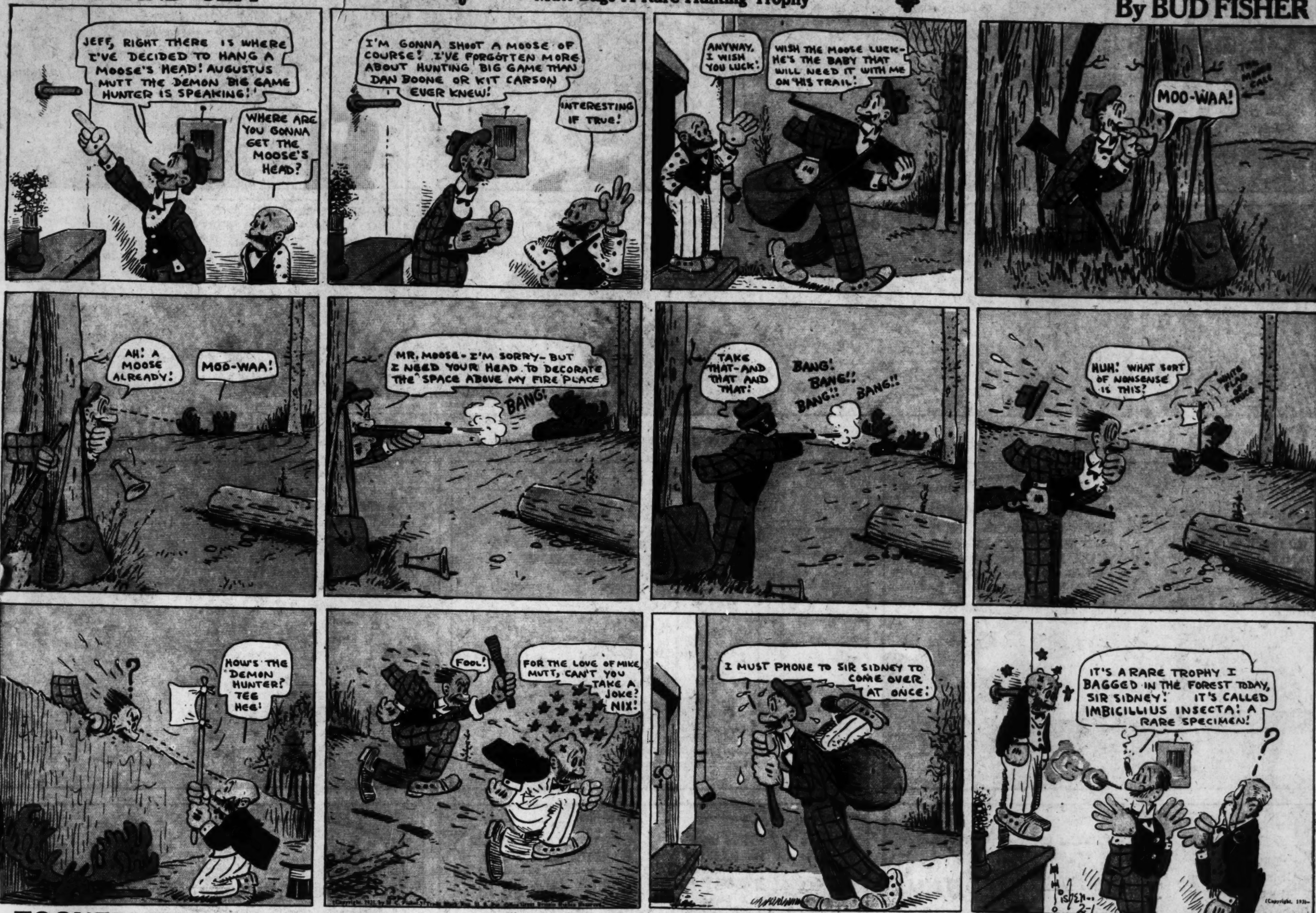
"I'M GETTING SICK AND TIRED OF HEARING THAT BLAME HOR"



MUTT AND JEFF

Mutt Bags A Rare Hunting Trophy

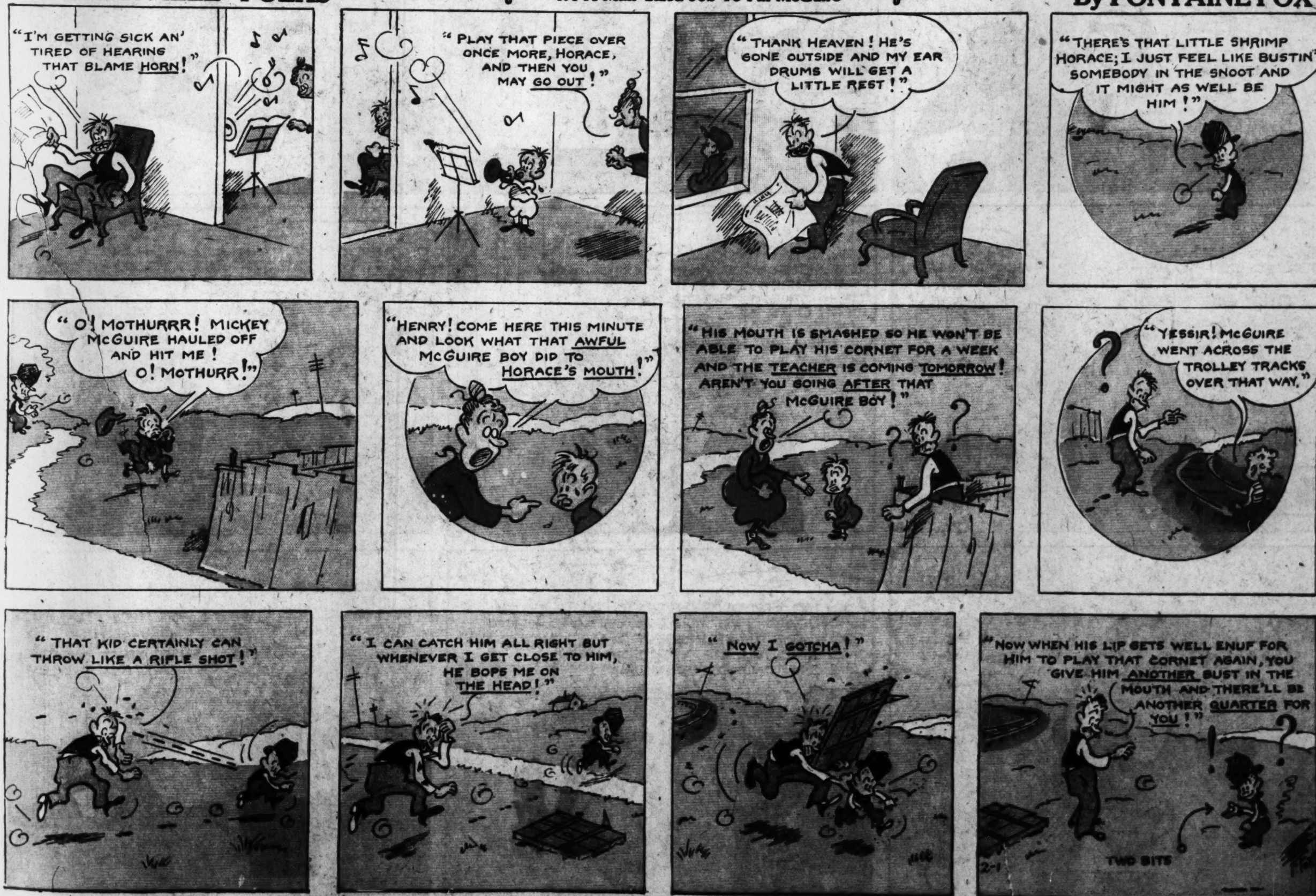
By BUD FISHER



TOONERVILLE FOLKS

It's A Man-Sized Job To Fix McGuire

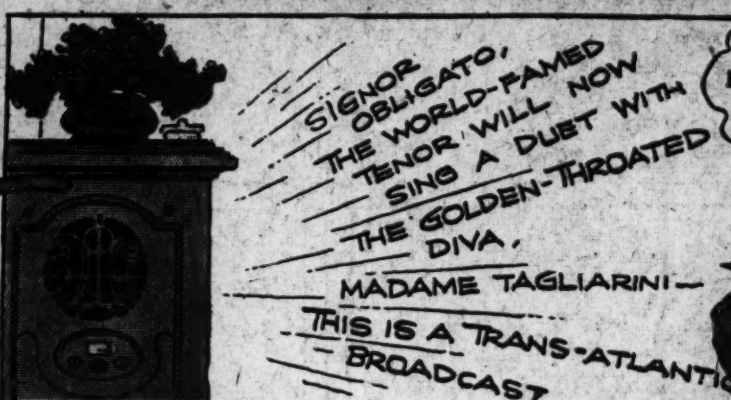
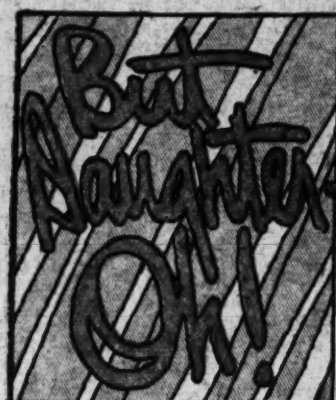
By FONTAINE FOX



WHEN MOTHER WAS A GIRL

by PAUL FUNG

Registered U. S. Patent Office.



DUMB DORA

This comic appears every day in the daily Post-Dispatch

By PAUL FUNG



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